

# NEWS & EVENTS

Rochester Institute of Technology

Vol. 11, No. 28—Sept. 6, 1979

## RIT Committed to Eisenhower as a Memorial

RIT is committed to maintaining Eisenhower College as a national memorial, according to RIT President M. Richard Rose.

"Details of Eisenhower College's position as the tenth college of RIT presently are being developed. A special academic planning group has worked throughout

the summer to recommend imaginative programs that will assure the long-term future of Eisenhower College as part of the Institute," Dr. Rose stated.

Plans call for three members of the current Eisenhower Board of Trustees to be elected to the RIT Board. In addition, fund-raising alternatives are being con-

sidered through Dr. Robert Frisina, RIT's senior vice president for Institutional Advancement, to enhance the financial viability of Eisenhower College.

Eisenhower College budgeting, physical plant, payroll, and personnel policies will be consistent with the Institute's programs as directed by Jon L. Prime, vice president, Finance and Administration.

Eisenhower College Admissions is now part of the Institute's overall admissions activities under Dr. Frisina in Institutional Advancement. James Miller directs both Eisenhower College Admissions as well as the operations group on the RIT campus. Miller formerly served as director of Admissions at Eisenhower.

RIT Student Affairs policies will apply to all students. Dr. Fred Smith, vice president of Student Affairs, will plan ways to increase student interaction on the two campuses.

President Joseph Coffee will be the chief operating officer for daily operation and policy coordination at Eisenhower College, reporting to President Rose.

"Academic programs and operating policies are being designed in ways to maximize the success of Eisenhower College as well as enable Eisenhower College to become an integral part of the Institute," Dr. Rose concluded.

### Where to Eat and When

Department of Food Service	Hours of Operation
<b>CLARK DINING ROOM</b> Luncheon (Monday through Friday)	11:30 am to 2:00 pm
<b>COLLEGE UNION CAFETERIA</b> Breakfast Luncheon Meal tickets accepted Closing daily Saturday and Sunday	7:00 am to 10:00 pm 11:00 am to 1:30 pm 11:30 am to 1:30 pm 1:30 pm —CLOSED—
<b>RITSKELLER</b> Monday through Thursday Friday Meal tickets accepted Monday—Friday only Saturday	11:00 am to 9:00 pm 11:00 am to 6:30 pm 11:30 am to 1:30 pm 10:00 am to 3:00 pm
<b>RESIDENT DINING HALL</b> Monday through Saturday: Breakfast Continental Breakfast Luncheon Dinner Sunday: Brunch Dinner	7:00 am to 9:00 pm 7:00 am to 10:00 am 11:00 am to 1:30 pm 4:30 pm to 6:30 pm 10:30 am to 1:00 pm 4:00 pm to 6:30 pm
<b>DINING COMMONS</b> Monday through Friday: Breakfast Continental Breakfast Luncheon Dinner Saturday and Sunday	7:00 am to 9:00 am 7:00 am to 10:00 am 11:00 am to 1:30 pm 4:30 pm to 6:30 pm —CLOSED—
<b>CELLAR</b> Monday through Thursday Friday and Saturday Sunday *Kitchen will close one hour prior to unit closing	8:00 pm to midnight 8:00 pm to 1:00 am 6:00 pm to 11:00 pm
<b>CORNER STORE</b> Monday through Sunday	4:00 pm to midnight
<b>MEAL TICKET/FOOD SERVICE OFFICE</b> (basement of College Union) Monday through Friday	8:30 am to 4:00 pm

### Tickets Going Fast

A few tickets are still remaining for the Bob Hope Show, Oct. 19, A Floor tickets are sold out.

For B Floor or B Bleachers (\$11.50) or C Bleachers or Standing Room (\$10.00) send checks to RIT Alumni Relations Department, 105th Tickets.

# NEWS & NEWSMAKERS

Carolyn Rankin has been named director of media relations for RIT Communications, replacing Michael Franco, who is now director of public information for NTID.

Jack F. Smith, RIT Communications, and Dr. Gerald S. Argetsinger, NTID Student Organizations and Activities, each have articles included in the recent American Theatre Association publication, *Drama, Theatre and the Handicapped*. The book contains several articles, each dealing with the how of including handicapped individuals in theatre programs and activities. Mr. Smith's article, "Implications of the White House Conference," and Dr. Argetsinger's article, "Theatre Program Accessibility for the Handicapped," were both included in the section on "Removing the Barriers."

Bruce Proper, director of Physical Education, has been appointed to the board of directors of Camp Haccomo in nearby Penfield. The camp, operated by the Rotary Clubs of Monroe County, provides recreational programs for handicapped children each summer. Additionally, the camp serves handicapped adults. Proper has also been recently appointed liaison representative of the Brighton Rotary Club to the Board of Trustees of the Sarah Coventry Golf Tournament (LPGA) for 1979-80.

Bruce A. Austin, instructor in the College of General Studies, presented a

paper to the 33rd Annual University Film Association Conference held in Ithaca, August 13-17. Austin's paper, "Motion Picture Attendance and Factors Influencing Movie Selection Among High School Students," investigated the importance that individuals attribute to selected film production variables and two "external" variables when making a choice between movies to attend.

At the same conference, Austin was also the first author (with Thomas Simonet, Rider College, Lawrenceville, New Jersey) and presenter of another paper. Austin and Simonet's paper, "Ratings and Revenues," examined the relationship between film ratings and distributor rentals for the last two years (1977 and 1978).

Harold M. Kentner, assistant dean in the College of Continuing Education, has been appointed to the Rochester City School District's Advisory Council for Occupational Education. He will serve for a two-year term.

Andrew Davidhazy, associate professor and chairperson of photography at the College of Continuing Education has received an honorable mention award in the Sixth Annual Nikon/Nutshell Photography Contest for Faculty.

More than 1,000 faculty members from colleges and universities around the United States participated in the event.

## For Your Benefit ...

If you are alarmed by rising medical costs or are troubled with health problems, this report should make you glad that you are an RIT employee.

Institute officials recently received the results of a survey conducted by TIAA, covering all forms of benefit provisions at 574 colleges and universities, including RIT.

The survey looked closely at benefit provisions and costs for the year 1977, and it sheds some light on our relative position with regard to insurance and benefits. The results indicate that RIT is in a very competitive position with the benefit plans of the many colleges and universities canvased.

As an employer, RIT spent an additional amount for benefits equal to 28.1% of the direct payroll costs of all institutions. Total dollars expended by RIT in 1977 was \$4,062.29 per employee, placing us at the 96th percentile of all institutions.

When benefits were studied according to percent of payroll by region and type of institution, RIT ranked at the 97th percentile; and was in the 96th percentile when benefit costs were studied as a percent of the payroll with respect to institutional size.

Although the survey centered on employer costs it also found that RIT employees pay less towards benefits in all categories except social security.

The Personnel Department continues to study the Institute's coverage and, according to director, Everett C. Merritt, "will soon be presenting thoughts on alternative forms of compensation." He went on to add, "our decisions are based on careful review including input from faculty and staff."



## Final Notice

The Communications Department has recently received a number of phone corrections. To make sure we have received all directory changes, we are once again requesting the cooperation of all staff in completing and returning the following coupon, if you have not already done so. **NO MORE CORRECTIONS WILL BE ACCEPTED AFTER SEPTEMBER 12th.**

NAME \_\_\_\_\_

DEPARTMENT \_\_\_\_\_

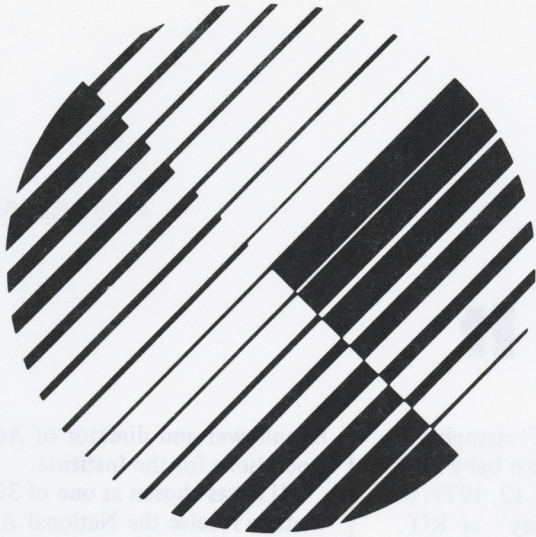
BUILDING \_\_\_\_\_

TELEPHONE NO. \_\_\_\_\_

Please send the coupon by inter-office mail to Communications, Fourth Floor Administrative Building. If there are any questions, phone x2337. Thank you.

## NEWS & EVENTS

Published weekly on Thursday during the academic year by the Communications Office at Rochester Institute of Technology and distributed free of charge to the Institute community. For information call 475-2750.



# Institute Forum 1979-80 **Technology and Values**

This symbol and the format for Institute Forum's 1979-80 theme of "Technology and Values" was developed by Mark Foster, a graduate student in the Communication Design program. The symbol utilizes the basic shapes of the square and circle. Each of the four quadrants comprising the symbol reflects a variation of value changes within the graphic spectrum of black and white. Technology is represented through the systematic approach utilized by the overall design rationale.

Schedule of Speakers  
September 27—

October 9—

October 23—

November 5—

December 11—

January 21—

February 6—

March & April—

**Dr. Gerard O'Neill**  
"The Industrialization of Space"

John Wiley Jones Symposium, College of Science  
**Dr. Ronald W. Estabrook**  
"The Environmental Aspects of Cancer"

**Dr. Barry Commoner**  
"The Politics of Energy"

**Ms. Hazel Henderson**  
"Awakening from the Technological Trance"

**Mr. Paul Barefoot**  
"Ethical Conflicts in Computer Science"

To Be Announced  
**All programs are scheduled at 7 p.m.**  
in Ingle Auditorium,  
College Alumni Union



Rochester Institute of Technology

One Lomb Memorial Drive  
Rochester, NY 14623

FIRST CLASS

## In Case You Missed It

For the benefit of those who were away from the campus for all, most or parts of the summer, the following is a recapitulation of some of the news highlights of the past three months.

The Institute was awarded a \$3 million grant to renovate the 50 West Main Street campus as the site for the new School of Applied Industrial Studies (SAIS).

**Carol Mulford** was reelected president of the Women's Council, now serving her second year in that post.

"McClure Scholar" Christopher Michael Gregory was the first baby born in Monroe County on June 12, 1979, the 150th "birthday anniversary" of RIT. Altogether, 150 individuals \$1,500 scholarships will be awarded in celebration of the Institute's 150th Anniversary, through funds being provided by **Mr. and Mrs. J. Warren McClure**, of Key Largo, Fla. and Charlotte, Vt. Mr. McClure is a vice chairman of the RIT Board of Trustees.

**Arnold J. (Art) Berman** was appointed director of the Social Work Department in the College of General Studies, succeeding the program's first director, **Leonard Gravitz**.

College of Business Dean **Edward Johnson** resigned to become dean of the M. J. Neeley School of Business at Texas Christian University, Fort Worth, Texas; **Dale F. Gibson** was named acting dean.

**Joseph Bowles**, professor emeritus in the School of Printing, died May 12.

Fourteen recent retirees, their spouses and Institute supervisors, were honored at a recognition dinner May 29 at the home of President and Mrs. Mr. Richard Rose.

An Academic Planning Project for Eisenhower College got under way with the naming of a group comprised of representatives from the Henrietta and Eisenhower campuses.

**Dr. Earl Krakower** was named head of the Chemistry Department in the College of Science, and **Professor William A. Burns** became associate dean.

**H. Donald Scott** was appointed assistant vice president, Finance and Administration; he will continue to assume the duties of director of Business Services.

Early predictions indicated an enrollment increase of six percent for this fall.

**James G. Miller**, Eisenhower College, was named director of Admissions for

Eisenhower and director of Admissions Operations for the Institute.

RIT was chosen as one of 30 institutions to receive the National Association of College and University Business Officers/U.S. Steel Foundation Cost Reduction Incentive Award.

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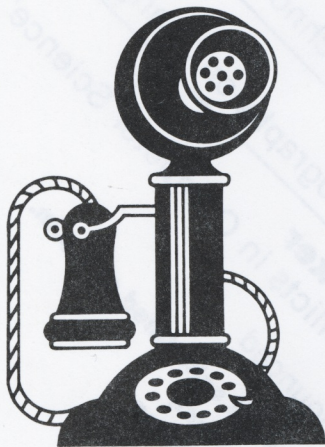
### Frisina Captures First Ike Open

Results are in for the first annual "Ike Open", conducted Aug. 10 at the John Wiley Jones Golf Course, Eisenhower College.

Taking low gross honors for the par-three, "executive course" was Bob Frisina with a course record 61. He also recorded most pars with 11. Low net honors went to Clair Regel with a 58.

Other categories and results: nearest pin on No. 5—Joe Donoghue (6'6½"); most birdies—Bill Carey (four); most consistent, same score front and back Tom Frederick, Richard Rose, Don Wormuth, Joe Mayer; most improved from first nine—Warren Hickman; biggest hook—Jon Prime; biggest slice—Bob French, Gene Baker, Sully Reale; deepest penetration in woods of No. 6—Ed Moran; longest drive—Jim Leach, John Buckholtz; one with ability to get lost—Neil Kromer; one with greatest ability to find water—Bob Shafer; most fours—Al Davis, Bill Burns; most fives—Tom Smart, Dave Murdoch; most sixes—Joe Coffee; longest putt—Bob Barnett; best looking lefty—Fred Smith; second low Dick Beuter (65); third low gross—Dan Petrizzi (66).

### A Reminder



EFFECTIVE SEPTEMBER 4, 1979  
THE REPAIR NUMBER FOR  
TELEPHONES HAVE BEEN  
CHANGED TO  
724-2611