

June 7, 1974

What's Happening To RIT ? 'Growth,' Says 25-Year Staff

Ask the people who've been at RIT the longest what's going to happen here in the coming years and they'll predict one thing: growth.

We asked four members of the faculty/staff--the newest members of the Institute's 25-year employee's club--to tell us what they thought RIT would be like 25 years from now.

"I'm sure there's going to be a great expansion of programs, a great growth in enrollment," said Raymond Von Deben, assistant dean and professor in the College of Business.

"If we keep growing the way we are, we'll need a new building by then" said Elizabeth Klett, records secretary in the College of Business.

"I think I might be prejudiced, but I'd say we'll be bigger and better than ever, particularly in this College," said Betty Weatherhog, secretary to Dr. Kenyon, dean of the College of Engineering.

"We'll be growing...we'll probably be offering doctorate degrees in various areas of photography," said David Engdahl, associate director of the School of Photographic Arts and Sciences.

These four recently joined 18 other active members of the Institute's 25-year club.

All of them, except Ms. Klett, joined RIT in 1949, when the campus was located in downtown Rochester and enrollment was about 4,800. Last year's enrollment was almost 20,000.

Ms. Klett joined the School of Commerce--which RIT purchased in 1952 and merged with



Klett

the College of Business--36 years ago. She came to the College of Business with the School of Commerce.

Now, keeping records for the 1,000 students in the College of Business, she says she "just always liked my job."

"I did some teaching when we first came to RIT in 1952, but then I just continued working in the office. There's a closeness here... you know the people... I guess it's almost homelike."

Von Deben joined RIT as an instructor in the College of Business.

"It's always been enjoyable here," he said. "I suppose I've stayed here because I believe in the philosophy of education that RIT represents: the ability to change, the openness to suggestion and innovation."

RIT will grow, despite generally falling college enrollments, Von Deben said, "because we

Commencement Schedule

Following is the schedule for 1974 Commencement. Please note that the afternoon ceremonies are at 2:30 p.m. A previous story carried an incorrect time.

Ticket colors--yellow, red, green or blue--indicate the time and location of the Commencement ceremony you will attend. Entrances to the gymnasium and ice arena also have color coded banners to further assist in directing you to the proper Commencement location.

Morning Commencement 10 a.m.

Yellow Tickets

George H. Clark Memorial Gymnasium

- ...College of Business
- ...College of General Studies
- ...National Technical Institute for the Deaf

Red Tickets

Frank Ritter Memorial Arena

- ...College of Graphic Arts and Photography

Afternoon Commencement 2:30 p.m.

Green Tickets

George H. Clark Memorial Gymnasium

- ...College of Engineering
- ...College of Fine and Applied Arts
- ...College of Science
- ...Institute College

Blue Tickets

Frank Ritter Memorial Arena

- ...College of Continuing Education

Fund Campaign Hits \$16.8 Million

RIT's 150th Anniversary Campaign last week reached the 40 per cent point in the \$42 million capital campaign launched last November and campaign officials said there is "every indication" the goal will be met.

Gifts and pledges of \$16,811,250 were announced by Campaign Co-chairmen Walter A. Fallon and Maurice R. Forman at a meeting of RIT's Anniversary Council, an advisory group including trustees, administrative officers and community representatives.

Fallon is president and chief executive officer of Eastman Kodak Company, and Forman is chairman of the board of B.



Engdahl

have something to offer the community. We change to offer
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Outstanding Teachers Named By Committee

Professor Pellegrino Nazzaro has been named Outstanding Teacher of the Year and Dr. Richard Reeve Outstanding Young Teacher at Rochester (NY) Institute of Technology.

The two were chosen by a committee of faculty, staff and students based on nominations received throughout the year.

The awards were presented by RIT President Dr. Paul A. Miller and Provost and Vice-President for Academic Affairs Dr. Todd H. Bullard.

"It's a curious thing that the qualities of teaching are so little talked about on a college campus," Dr. Miller said in making the presentation.

"That's probably because teaching is a very personal art; one of the most personal there is...and we've never really developed a good means of judging teaching," he added.

Nazzaro is professor in the College of General Studies. He has a Ph.D. in European History and Law from the University of Naples, Italy.

"Technically, he teaches everything," College of General Studies Dean Dr. Paul Bernstein said.



Nazzaro

He's taught sociology, art courses, history, and criminal justice. Bernstein said he has also privately taught foreign language to RIT students.

"He has great spirit and



Reeve

brings vitality to his classes," Bernstein said. "He draws full classes, whether they're Renaissance history or sociology."

Nazzaro has published widely, and is now finishing a manuscript of book length on the History of Facism and Anti-Facism in America, 1922-45.

In 1971, he was awarded a faculty research grant to study the impact of Facist propaganda during the New Deal.

Reeve came to RIT in 1970. He has B.S. and M.S. degrees in Industrial engineering from the University of Buffalo and a Ph.D. in Operations Research from the University of Buffalo.

Currently the head of the Department of Industrial Engineering, he is director of education and student affairs for region 5 of the American Institute of Industrial Engineers.

Three-Day Seminar For Engineers Set

A three-day seminar on "Color Reproduction for Engineers" will be offered by the Graphic Arts Research Center at RIT June 19-21.

For a descriptive seminar brochure or to register, call William Siegfried, Graphic Arts Research Center.



Weatherhog

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them what they need...what they want."

Ms. Weatherhog started at RIT in March, 1949, in a secretarial pool. Shortly after, she joined the mechanical engineering department.

Now, as secretary to Dr. Kenyon, she handles scheduling, counseling " and even some confessional work" for the College's freshman students.

"I guess when you're happy somewhere you never stop to think of the number of years you've been there," she said. "I really have always enjoyed working here."

She regrets, though, that RIT's Henrietta campus is much larger and more spread out than the downtown campus was. "We were very close at the old campus," she said. "Deans and secretaries and faculty all had coffee together and spent time together. It's much harder to do that here," she added. "A big campus is like that... but that's progress, I guess, and I'd never want to hold that back."

Engdahl joined RIT as an assistant instructor in color photography.

"I've always enjoyed working with students," he said. "They're different every year."

Each of the four said the influx of transfer students in recent years has changed RIT.

"The transfer brings a lot of determination, Engdahl said. "He's really decided what field he wants and he's dedicated to it."

Campaign

con't from p. 1.

Forman Company.

Co-chairman Maurice R. Forman said, "I am pleased to announce that RIT's Board of Trustees has already made record commitments of \$3.6 million to the fund drive. The balance, \$13.2 million, has come from individual and corporate gifts and from bequests."

In his report on corporate solicitation, co-chairman Walter A. Fallon said, "We have now presented our case to a score of the larger companies being called on in advance of the Campaign's public phase. Our initial calls indicate that the response from the business community will be thoughtful and generous. We have strong indications that a number of Rochester's largest corporations will be making their decisions in the weeks ahead."

President Dr. Paul A. Miller said, "We are most gratified by this initial response. There is every indication that we will be able to meet our \$42 million goal for RIT's 150th Anniversary. I am confident that we are well on the way to obtaining the funds RIT must have to improve faculty and staff salaries and to achieve the other goals of the Campaign."

The Campaign is designed to provide funds for seven major areas: general endowment, endowed chairs, the library and instructional technologies, innovative educational development, student aid, campus improvement and supplemental operating funds.

Will Publish Monthly In July, August

This is the last weekly issue of News and Events until September.

News & Events will be published during the first week of July and the first week of August, and will resume weekly publication the first week of September.

Items for publication must be received the week before publication.

Grants

The Office of Grant & Contract Administration reminds all faculty and staff that the following are deadlines for program application. Since Institute review and approval must be accomplished prior to mailing a proposal, applicants are requested to forward their proposals to Grant Administration one week before the listed deadlines. Tel. Ext. 2388.

NATIONAL ENDOWMENT FOR THE ARTS

1. July 1, 1974 - Art Critics Fellowships. For art critics to advance their careers, to study and/or write or to take on a specific project. Art criticism is defined as "the investigation, evaluation, and exposition of contemporary or recent art."

NATIONAL SCIENCE FOUNDATION

1. U.S. - Japan Cooperative Science Program

July 1, 1974 - proposals for visiting scientists whose visit will start July 1, 1975.

Aug. 31 - for scientific seminars to be held April 1 and Sept. 30, 1975.

Note: Proposal should be developed in cooperation with a Japanese colleague. 2. June 19, 1974 - Research On Wind Energy Conversion Systems ("2 Deadline Dates")

Category A-1 - Wind Energy Mission Analysis. (74-11)

3. July 17, 1974 - Categories A-2 Applications of Wind Energy Systems.

B-1 Wind Characteristics

B-2 Subsystems and Components research & Technology

B-3 Advanced or innovative system concepts

B-4 Advanced Farm & Rural Use systems.

4. June 30, 1974 - Research Management Improvement Program.

(735. August 1, 1974 - Instructional Improvement Implementation. (75-4)

6. OPEN - Materials and Instruction Development (E - 75-3).

NATIONAL ENDOWMENT FOR THE HUMANITIES

1. June 17, 1974 - Fellowship - Grants for any kind of individual scholarly, investigation, usually limited to 1 year salary plus some travel funds.

2. July 1, 1974 - Program Grants. Program grants are designed to support the development and implementation of programs which can provide solid evidence of their value in meeting curricular needs in the humanities.

3. August 1, 1974 - Development Grants intended to provide support for institutions desiring to bring about institution-wide reform in humanities instruction.

Jones Named For Development Post

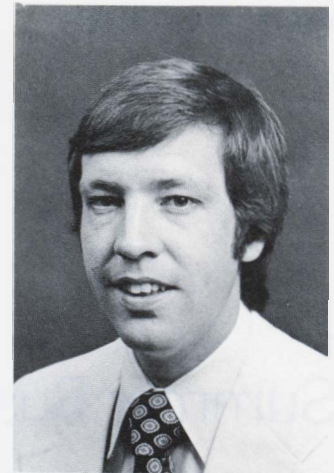
David B. Jones has been named Manager, Development Resources at RIT.

John Bodwell, director of Annual Support, said in his new position Jones will be responsible for the annual Alumni Fund, development of a Parents' Fund, and that he will serve as administrative secretary to the Alumni Development group. Jones will also help develop the use of on-campus resources in RIT's continuing development effort.

Jones, a 1967 graduate of RIT's College of Business, has been employed as an admissions counselor since 1970. He has been active in the Alumni Association.

"Dave Jones will bring several important qualities to the development effort at RIT," Bodwell said. "As an alumnus, he has first-hand knowledge of the experience of attending RIT, and an appreciation of the diverse nature of the student body. His experience in the Admissions effort gives him yet another perspective on the needs of both the students and the Institution."

Bodwell said Jones' appointment is effective July 1.



Jones

RIT To Host College Film Screening

On Monday, June 10, 1974 RIT will host an Educational Film Festival. Screenings will be held in General Studies, A-205 and the Library, A-100 (concurrently) from 9 a.m. to 5 p.m.

The major film producers are supplying new titles of college level films.

The festival is sponsored by the Rochester Research Library Council's Regional Media Center. The Regional Media Center is a cooperative center with major participation by area colleges including RIT.

RIT Women's Club Names Officers For Coming Year

The RIT Women's Club last week elected Beryl Johnson president for the coming year.

Mrs. Johnson, wife of Dr. Edward Johnson, dean of the College of Business, has a Masters degree in Industrial Relations from West Virginia University. She teaches courses in business in the College of Continuing Education, and is a member of the Women's Club Garden Group who says she enjoys needlepoint and travelling. She and Dr. Johnson have a son, 5 years old.

Other officers elected were: First Vice President (Programs), Carolyn Haines; Recording Secretary, Lynn Raphael; Corresponding Secretary, Joanne Smith; Nominating Chairman, Colly Ballard.

Mrs. Haines is the wife of Charles Haines, assistant provost at RIT. She majored in English with a minor in Biology at Earlham College in Indiana, and is presently teaching swimming at the new South East Branch of the YWCA in Pittsford. She was the founder and chairman of the

popular RIT Women's Club Garden Group. She says she is also active in swimming, horse-back riding and tennis.

Mrs. Raphael is the wife of Harold Raphael, director of Packaging Science. She is an RN graduate of Mt. Sinai Hospital in New York. She has published some historical writing, and has been recording secretary for several organizations.

Mrs. Smith is the wife of Fred Smith, vice-president for Student Affairs. She works part-time with a company that teaches memory development, and is taking courses in Social Work at RIT, and Modern Jazz dance classes at the YWCA. Joanne is a den Mother for Cub Scouts, and was co-chairman of this year's "Dollars for Scholars" dance.

Mrs. Ballard is the wife of John Ballard, director of the Criminal Justice Program. She was an English major at Indiana University, is a member of the AAUW and is involved in adult education at the St. Thomas Episcopal Church in Brighton.

News and News Makers

Gerald A. Takacs, visiting assistant professor of chemistry, recently addressed the Cortland State Chemistry Club at Cortland State University on "Chemical Dynamics of Some Reactions Which Occur in a Polluted Atmosphere."... **Dr. William N. Bigler**, assistant professor of chemistry, recently participated in four conferences: the Waters Associates Liquid Chromatography Conference in Milford, Mass.; a research seminar at the SUNY College at Potsdam, the Northeast Liquid Chromatography Discussion Group spring meeting; and he presented a three-lecture series, "An Introduction to Radiation and Radioisotopes in Clinical Chemistry" at Rochester General Hospital....Twenty-five graduate students from the **College of Photography** participated in a fine arts workshop May 17 through 19 at the State University of New York Agriculture and Technical College, Alfred....**Dr. Richard Reeve**, head of industrial engineering was recently honored for his service as director of education and student affairs for Region 5 of the American Institute of Industrial Engineers, an international organization with more than 20,000 members....**Joyce Herman** of the Counseling Center was a panel participant at the Planned Parenthood annual meeting on the subject of "Sex Education as Preventive Mental Health Measure" held at the Baptists Temple on Clover Street....**W.E. Beatty**, associate professor in the College of Business, has been included in the 10th edition of Dictionary of International Biography....

Summer Bus Schedule Cuts Some Trips

Effective June 3, the following bus schedule is in effect for routes to and from the Henrietta campus.

Note that mid-day service will operate ONLY on RIT school days.

W E E K D A Y S

Effective June 3, 1974

FROM ROCHESTER								TO ROCHESTER								
	Main & Clinton Eastbound stop	Main & State Southbound	University of Rochester Loop	R. I. T. Park & Ride Stop	R. I. T. Administrative Loop	Kodak Riverwood	Riverton Drumlin Square Park & Ride Stop		Riverton Drumlin Square Park & Ride Stop	Kodak Riverwood'	R. I. T. Administrative Loop	R. I. T. Park & Ride Stop	University of Rochester Loop	Main and Exchange	Main and Clinton	
AM	#655R #725S	---	703R ---	715R 751	---	720 ---	725 ---	AM	735 ---	744 ---	---	751 751	804 ---	812 ---	815 822	
	830 1030 1130	834 1034 1134	842 1042 1142	854 1054 1154	855 1055 1155	---	MID-DAY SERVICE OPERATES ON R. I. T. SCHOOL DAYS ONLY	---	---	905 1105	906 1106	919 1119	927 1127	930 1130		
PM	1230 230	1234 234	1242 242	1254 254	1255 255	---		PM	---	1205 105 305	1206 106 306	1219 119 319	1227 127 327	1230 130 330		
	405 515R	409 519R	417 528R	430 541R	d432 ---	---		---	547 551	PM	---	---	440 608	441 609	454 621	502 629

+ - Leaves Main and St. Paul southbound stop.

S - Via W. Henrietta Rd. and Southtown Plaza. Buses operate locally via South Ave., Cypress St., Mt. Hope Ave., W. Henrietta Rd. to Southtown Plaza. Continue via Jefferson Rd. to Rochester Institute of Technology.

d - Bus stops at RIT dormitory complex at 7:57 a.m. and 4:37 p.m.

R - Riverton Express

Buses operate express, making stops listed on the table and the following intermediate stops:

RIT and Riverton trips:

Park & Ride stop at Broad and Exchange
 University of Rochester dormitories (Wilson Blvd. at Railroad overpass)
 E. River Rd. and Helen Rd.
 E. River Rd. and Remington Pkwy.

Riverton trips only:

RIT - Andrews Memorial Dr. and Kimball Dr.
 E. River Rd. and River Meadow Dr.
 E. River Rd. and Fairwood Dr.
 E. River Rd. at Kodak Riverwood (Northern exit)
 Riverton Rt. 253 and Countess Dr.
 Farrell Rd.
 Countess Dr. and Pumpkin Hook
 Countess Dr. at Information Office.

FARES:

Downtown to Barge Canal .45
 Downtown to E. River Rd. & Andrews Memorial Dr. .55
 Downtown to Riverton .65

CASH

Any one zone - .45. Any two zones - .55. Any three zones - .65.