



Date May 10-16, 1974

# FORUM

We're getting answers to some of those questions faculty and staff are sending to FORUM, a new opinion/suggestion column, and expect to start running them soon.

Announced two weeks ago, FORUM is designed to answer faculty or staff questions about how the Institute is run or to accept suggestions that might make things run a little more smoothly.

FORUM will appear in this space in NEWS & EVENTS every week.

We're still looking for letters.

Faculty and staff should send their question, or suggestion to FORUM, c/o NEWS & EVENTS, Communications Services, 1A-4000.

We'll review the letter. If it's a question, we'll ask the person responsible for an answer; if it's a suggestion, we'll take it to the department affected. Then we'll print both the original letter - and the response - in a future issue of NEWS & EVENTS.

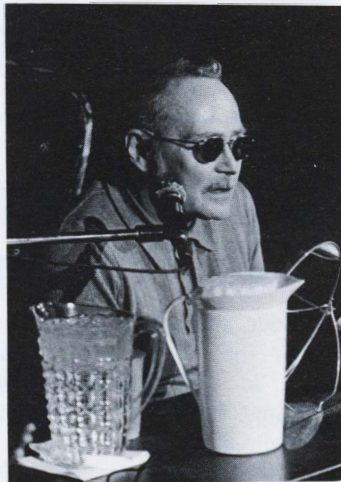
We'll follow these guidelines:

-letters must be no longer than two double-spaced type-written pages - the shorter the better.

-they must be signed by the author and include his/her campus telephone number, department, and office number.

-letters should not concern personal grievances which should be followed up through other means.

-the editor of NEWS & EVENTS retains the right to edit for accuracy, brevity, grammar and good taste.



Noted photographer W. Eugene Smith visited RIT last week to lecture and receive the Brehm Memorial Award from the School of Photography. Smith is famous for his documentary accounts of man's struggle against environmental destruction. "His manner has always been to show us what we are really concerned about, and somehow are afraid to grasp, a love and respect for other human beings," RIT officials said in making the award presentation. "His service has not been to photography, but to all who care to see and feel for a better world."



Kathleen Neville, an RIT junior in the College of Business, was chosen Miss Rochester in ceremonies held last week. Kathy, 20, is from Wilson, in Erie County. She will represent Rochester in the Miss New York pageant and in a variety of other official functions.

## Commencement June 8-- Largest In 145-Year History

More than 2,800 students, RIT's largest graduating class in its 145 year history, are eligible for diplomas in the Institute's 89th annual commencement Saturday, June 8.

Todd H. Bullard, provost and vice-president for academic affairs, said commencement will, for the second year, be held on the Henrietta campus.

Four separate ceremonies with no official commencement speaker will be intermingled with a festive celebration, including a variety of musical groups, exhibits, and open houses in the RIT college facilities.



Bullard

Two sets of two ceremonies will be held simultaneously starting at 10 a.m. and 2 p.m. in the Frank Ritter Memorial Ice Arena and the George H. Clark Memorial Gymnasium.

The festival events will take place between 11:30 a.m. and 2 p.m. at locations on the academic quadrangle.

As last year, flags and banners will mark walkways to indicate where events are occurring.

Bullard said the "festival" commencement, used for the first time at RIT last year, proved an overwhelming success with graduates and their parents and visitors.

"We found our graduates to be very excited by the prospect of showing their families around campus, through the student exhibits and other events," Bullard said.

"From all reports, last year's graduates found their

commencement program one of the most personally meaningful in recent years," he added.

Prior to last year, students graduated in one ceremony held at the Rochester War Memorial. But there were so many students involved that only one representative from each class actually received his diploma during the ceremony.

The formal commencement ceremony was broken into four separate events to provide greater personal recognition to the individual student in 'so large a class, Bullard said.

"As our student population grows, so also does the need to personalize our approach to education," he added.

## Titus Named Head Of Society

Vernon R. Titus, director of Management Diploma Courses at RIT, will be installed as Area 5 director of the Administrative Management Society (AMS), for two years, during its annual international conference, May 16-18 in Montreal. **con't p.2**

Due to printing difficulties, NEWS & EVENTS for the week of May 3 through May 9 could not be delivered as scheduled. We regret any inconvenience.

# First Major Gift is Gannett's Largest To RIT Development

The \$1.5 million donated to the 150th anniversary campaign by the Gannett Foundation last week is larger than the gift Gannett made to the new campus fund several years ago, Development officials said.

The \$1.5 million gift from the newspaper foundation was the first major gift announced in the campaign which began in November, 1973.

Mrs. Dorothy Wadsworth, director of development, said the campaign is "progressing as planned," and said she hopes "to make a progress report to the Institute community in June."

Total goal of the campaign is \$42 million.

Dr. Paul A. Miller, RIT president, said "Gannett has always been in the forefront of community support...they are always among our initial givers...(and) we are deeply grateful."

Miller said the major goal of the campaign is to increase the Institute's permanent endowment and meet additional on-going needs until the endowment is at work.

In his role as chief campaigner, Dr. Miller said that he has an exceptionally good feeling about the response he and others have been getting from the Rochester corporate community.

"\$42 million is a lot to ask for in uncertain times when common commodities are disappearing from our shelves. But one thing is certain: there is no shortage of optimism in the city of Rochester -- and this town, for one, is not ready to write an obituary for technological progress," Miller said.

RIT has well-documented, honest needs, he said, and that's what the business community, trustees and other friends of the Institute are responding to.

"But this has always been a town that acts, rather than retreats; that prefers problem-solving to problem-defining.

"I would guess that's why our overall reception has been so favorable. We've done a lot of problem-solving ourselves -- adjusting to a new campus, turning a budget from red to black and writing a Master Plan for education at RIT that will be used and

not filed away.

Miller said that he has been devoting 50-60 percent of his time to the campaign since December.

He refers to the campaign as Stage 3 of a commitment made in 1970. The first two stages were internal, balancing the budget and producing the Master Plan.

"Now we are out among the community -- and it's exciting," Miller said. "For the first time, people look you right in the eye and say what they feel about RIT."

Happily our self-image corresponds with what many potential contributors think of us -- even to the point of using words like career-oriented, co-op and continuing education, he said.

"We have unleashed a great many initiatives so far in this campaign and it won't be long before every day will bring us a surprise. Planning and patience are the keys to success and we have both."

## Titus

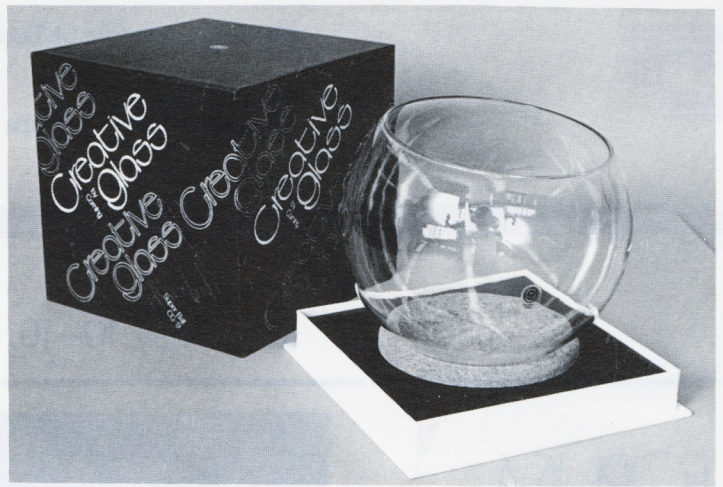
con't from p. 1

Titus has been a member of RIT's faculty since 1946. Besides being active in the AMS, he has been a member of the American Management Association, the International Materials Society, Titus and the Sales Executive Club of Rochester.

The theme of this year's AMS conference is "The Management of Change." There will be workshops and discussion sessions that will help administrative managers keep abreast,



Titus



Package for creative glass by the Corning Glass Works was one of the winning designs in recent competition.

## Communication Students Take Package Awards

Four students at RIT have taken top honors and a cash prize in the Seventh Annual National Rigid Box Association Design competition.

The students, enrolled in the communication design program in RIT's College of Fine and Applied Arts, were given awards for their package designs for the Corning Glass Company's Creative Glass Division.

RIT's Communication Design program is a combination of curriculums in advertising, design, illustration, graphic design

and communication.

The program seeks to train the communication designer as an inventive and creative member of problem-solving teams in the contemporary world of business, industry, agriculture, government, education, and religion.

The students are: Abner Gutierrez, Levittown Lakes, Puerto Rico; Karen Roppelt, Abington, Pa.; James Palmer, Dansville, New York; and Barbara J. Langevoort, Framingham, Mass.

## NEWS & NEWS MAKERS

**James L. Fox**, director of Residence Halls & Food Service, attended the Eastern Regional Conference of the International Food Service Executives in Hartford, Connecticut. Fox is President of the FSEA Rochester Branch....Three people from the College of Science have been chosen Outstanding Educators of America for 1974. They are **Earl Krakower**, associate professor of physics, and **Thomas P. Wallace**, dean of the college and associate professor of chemistry. Their names will be included in the national awards volume....**Dr. Egon Stark** associate professor of biology in the College of Science, has been elected president of the Central New York Branch of the American Society for Microbiology....**Harold Kentner**, director of the Extended Services Division, recently attended the National University Extension Association's (NUEA) fifty-ninth annual meeting and conference in Denver, Colorado....Texaco, Inc., has granted the **Business Administration** department a \$4,000 unrestricted grant "in recognition of the high standards of the department."...**Skip Bacon** has been appointed Food Service Manager of the dining complex in the new buildings....**Dr. Norman P. Salz** of the Department of Industrial Engineering is presenting his paper entitled, "The RIT Method for the Programming Problem," at the Spring 1974 Joint National Meeting of ORSA-TIMS in Boston, Mass....

# GRANTS

The Office of Grant & Contract Administration reminds all faculty and staff that the following are deadlines for program application. Since Institute review and approval must be accomplished prior to mailing a proposal, applicants are requested to forward their proposals to Grant Administration one week before the listed deadlines.

## NATIONAL SCIENCE FOUNDATION

1. May 20, 1974 - Improved Management of Large Research Laboratories & Large Specialized Facilities. (74-14)

2. May 20, 1974 - Improved Management of Large-scale Interdisciplinary Research Projects. (73-13)

3. June 19, 1974 - Research On Wind Energy Conversion Systems ("2 Deadline Dates")

Category A-1 - Wind Energy Mission Analysis. (74-11)

July 17, 1974 - Categories A-2 Applications of Wind Energy Systems.

B-1 Wind Characteristics

B-2 Subsystems and Components research & Technology

B-3 Advanced or innovative system concepts

B-4 Advanced Farm & Rural Use systems.

4. June 30, 1974 - Research Management Improvement Program. (73-18)

5. August 1, 1974 - Instructional Improvement Implementation. (75-4)

## NATIONAL ENDOWMENT FOR THE ARTS (Visual Arts Program)

1. May 30, 1974 - Photographer Fellowships, FY/74

## NATIONAL ENDOWMENT FOR THE HUMANITIES

1. June 17, 1974 - Fellowship - Grants for any kind of individual scholarly, investigation, usually limited to 1 year salary plus some travel funds.

## ASSOCIATION OF AMERICAN COLLEGES

1. June 14, 1974 - Change in Liberal Education, an action-research project to develop alternative undergraduate curricula and instructional changes.

## THE NATIONAL GEOGRAPHIC SOCIETY

1. Open - Basic research in sciences, pertaining to geography - anthropology, archeology, astronomy, botany, ethnology, marine biology, paleontology, zoology, etc. Interested individuals should write a one-two page letter to the Society briefly outlining the proposed project and requesting standard application forms. Grants range from \$300. to \$10,000.



A representative from the Henrietta Volunteer Ambulance Corps. recently accepted a check for \$1,200 from Alpha Phi Omega service fraternity at RIT. The money was raised through the Ugly Man on Campus contest this year. At presentation were (left to right) Peter Los, Fred Valentine, Volunteer Ambulance Corps. representative, Jeff Walbert, and Dan Dedo, this year's Ugly Man winner.

## Design Students Will Exhibit Graphics In Upper Bevier

The annual exhibit of student work from the Department of Communication Design of the College of Fine and Applied Arts at RIT will be held May 10th to May 24th.

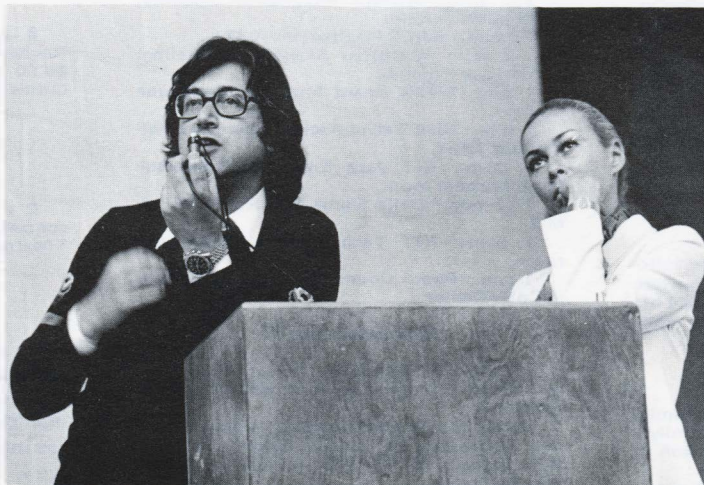
This year's exhibit will be third in the Communication Design studios and the upper Bevier Gallery on the third level of Booth Memorial building. Work shown will include graphic design pieces from sophomore, junior, senior, graduate and service courses.

The student work will range from the hypothetical and formal to complex applied design projects. On exhibit will be examples such as creative pos-

ters, magazine covers, packaging, corporate design, graphic symbols and community-related projects.

Communication Design is a "comprehensive graphic design program strongly emphasizing formal visual aesthetics in the process of preparing individuals for anticipatory problem-solving in the service of human need," R. Roger Remington, chairman, said.

The public is invited to a special evening opening on Friday May 10th from 7 p.m. to 10 p.m. Regular hours for the exhibit will be 8:30 a.m. to 4:30 p.m. Mondays through Fridays.



Art Kane, corporate design director, and Kathy Keeton, associate publisher, of Viva magazine visited and lectured at an RIT Photo Society meeting last week.

## Raco Renamed As President of Alumni Association

Thomas G. Raco has been reelected president of the Alumni Association for 1974-75.

Raco is Chairman of Educational Support Services with the National Technical Institute for the Deaf at RIT. He has bachelor and master of fine arts degrees from RIT.



Raco

Also elected to RIT alumni offices were first vice president Beverly D. Price, a 1964 chemistry graduate and a medical technology professor at NTID; second vice president Norman J. Gruschow, a 1960 chemistry graduate and a chemist in the analytical department of Eastman Kodak's Research Department; treasurer Albert H. Marsh, a 1962 chemistry graduate and a science teacher in the Greece Central School District; and secretary Mariann C. Federici, a 1955 School for American Craftsmen graduate and homemaker.

## Ms. Teuber Wins Writing Award

Mariann Teuber of Communications Services has received a certificate of achievement in the 1974 national writing competition of the American College Public Relations Association for a package of 10 news releases about RIT.

Judges selected 15 awardees (first place, runner-up and 13 certificates of achievement) from 130 entries from colleges and universities across the country.

The judges were from college news bureaus, government information and The Associated Press.

Ms. Teuber's entry included representative features, science/engineering stories, hometown stories, announcement of events, and announcement of faculty appointments/promotions/retirements.

# EVENTS

## EXHIBITS

### May 4 through June 3

Daily, Bevier Gallery—Graduate Thesis Exhibitions; first Exhibit begins on May 4 and the Second Exhibit begins May 21st.

### Through May 19

Daily—Wallace Memorial Gallery; Student/Employees Show; Second Floor of the Library.

### May 12 through May 26

5th Annual Photo Exhibition; College Alumni Union.

## SPECIAL EVENTS

### Tuesday, May 14

8-5 p.m.—CPA's; M-2 of the College Union; Contact: Bill Gasser at 2312.

### Wednesday, May 15

11-3 p.m.—Monroe County College of Continuing Education; Alumni Room CU; Contact: Leona Roth at 2246.

4-close—SPSE; Union Dining Room; Contact: John Fiske at 458-1000 ext. 75238.

### Thursday, May 16

11-2 p.m.—Printing Industries of America-National Safety Committee; Library A-100 from 9-5 p.m. and Room 1829 from 11-2 p.m.; Contact: Kenneth Smelcer at 1-839-4112.

### Tuesday and Thursday, May 14 and 16

12 noon—Henry Lomb Room Luncheons; sponsored by the Food Admin. Students; the cost is \$1.75; reservations should be called in by 10 a.m. at 2351. Menu for Tuesday: Sweet & Sour Pork on Rice, Orange/Apricot Salad, Coconut Twists with Butter, Burnt Almond Sponge, Beverages. Menu for Thursday: Italian Beef Sandwich, Sliced Tomatoes & Onions, Tossed Vegetable Salad/Dressing, Lemon & Lime Sherbet with an Oatmeal Cookie, Beverages.

## MOVIES

### Friday, May 10

7:30 & 10 p.m.—“Harold and Maude”—Talisman Film Festival; This black comedy centers around Harold, a rich, bored teenager, and his attempts to find love in a confusing, non-committal world; Ingle Aud.; \$1.

### Saturday, May 11

7:30 & 10 p.m.—“Sounder”—Talisman Film Festival; Simple story of a black family's struggle for survival during the Depression in the deep south; Ingle Aud.; \$1.

7 p.m.—Hunchback of Notre Dame—Captioned Film Series; General Studies Aud.; FREE.

### Sunday, May 12

2:30 p.m.—Two films on the influence of Russian “constructiveist” movement of the 1920's; to be held at the Memorial Art Gallery.

7:30 & 10 p.m.—“Hiroshima Mon Amour”—Talisman Film Festival; Although the actress must leave within 24 hours, they fall in love; Ingle Aud.; \$1.50.

### Wednesday, May 15

3 & 7 p.m.—“La Strada”—Library Film Series; A-100 of the Library; FREE.

## MEETINGS

### Friday, May 10th

8:30 p.m.—Jesse Colin Young and Billy Joel concert; to be held in Kleinhans Music Hall; sponsored by WPHD-FM.

### Sunday, May 12th

7:30 p.m.—Gay Alliance of the Genesee Valley, Inc. Meeting to be held at Genesee Co-op at 713 Monroe Avenue 2nd floor; for further information call 244-8640.

9 p.m.—SUNUP folk/rock group in concert; to be held at the Bungalow Inn at 1456 Mt. Hope Avenue. Table reservations accepted between 6 p.m.-8 p.m. Sunday by calling 473-1320.

### Monday, May 13

5 p.m.—CUB; Union Alumni Room.  
6 p.m.—Gamma Sigma Meeting; Kate Gleason North Lounge.

7 p.m.—SA Senate Meeting; General Studies A-201.

7:30 p.m.—Student Safety; NRH Levi Lounge.

7 p.m.—RIT Chorus REhearsal; Multi-purpose room.

8 p.m.—Student Hearing Board; Mezzanine Lounge.

### Tuesday, May 14

10-Noon—Student Affairs Staff Meeting; Alumni Room.

1-2 p.m.—Student Association Meeting; Multi-purpose room.

1-2 p.m.—BACC Meeting; 06-A-201.

1-2 p.m.—Christian Science Counseling; Conference Room C.

1 p.m.—WTR Board Meeting; Mezzanine Lounge.

1 p.m.—Civil Technological Engineers Fellowship. NRH.

7 p.m.—RIT Jazz Ensemble Rehearsal; Multi-purpose room.

7-11 p.m.—Delta Sigma Phi; Room M-1 & M-2.

1 p.m.—RIT Tech Vets; Multi-purpose room.

1 p.m.—Photo Council Meeting; to be held in Color Center.

### Wednesday, May 15

6:30 a.m.—Meditation Classes, Kate Gleason North Lounge, Everyone welcome, bring some fruit.

4:05 p.m.—Physica Lecture; “Thermodynamic Formalism for Elastic Solids” by Prof. R.A. Kenyon of RIT; Room 3178 of the Science Building.

8 p.m.—Outing Club Meeting; Plans for future escapes from the land of brick. NRH South Lounge.

### Thursday, May 16

4 p.m.—Chemistry Lecture Series; “Micro-distribution of Impurities in Binary Organic Systems” by Dr. Gilbert J. Sloan of Central Research Department, E.I. DuPont; Room 3154 of the Science Building.

4:30-6:30 p.m.—Happy Hour; Mezzanine Dining Room; Free Nibbles.

5:30 p.m.—SOS Meeting; Conference Room B.

7 p.m.—Centra Council Meeting; Fish Recreation Room.

## TELEVISION

### Daily

Noon and 5 p.m.—Channel 6 RIT-TV cable; “RIT Campus News” tune in to see what's happening on and off campus. A Student Television Systems Production.

### NIGHT LIFE

### Friday, May 10

6 p.m.—Fiddle Workshop, CU Cafeteria, FREE.

8 p.m.—Country Music Festival featuring Bill Monroe and the Blue Grass Boys; sponsored by CUB; College Union Cafeteria; RIT students \$2, all others \$4.

### Saturday, May 11

12 noon til—“Stop, Look and Listen” Arts Festival; Victor Senior High School; Admission to the “Look” portion of the arts and crafts show and sale will be FREE; there will be child care from noon til 6 p.m. At 8 p.m. the “Listen” portion of the festival will begin with a musical variety show. All proceeds will benefit the Victor PTA.

8 p.m.—Xyphus, Teahouse at the Genesee Co-op, 715 Monroe Ave; Adm. \$1.

### Tuesday, May 14

8 p.m.—Chambers Brothers Concert; sponsored by CUB; Clark Gym; RAC students \$2, others \$4.

### Thursday, May 16

8 p.m.—Three Dog Night in Concert; Rochester War Memorial; Tickets are \$4.50, \$5.50 and \$6.50 at the War Memorial Box Office and around town.

## COMING EVENTS

### Sunday, June 23

8 p.m.—Chuck Mangione and friends, in concert; to be held at the Rochester Eastman Theatre.

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Rick Kase, editor; John Alibrandi, Cathie Davis, production assistants; Events calendar produced in cooperation with Reporter magazine.