



**Published by Communications Services** 

Rochester Institute of Technology

# Two RIT Publications To Receive National Public Relations Association Awards

Two publications designed and produced through RIT's Communications Services
Department have been chosen as national award winners by the American College Public Relations Association.

The two--a poster illustrating the School for American Craftsmen's new program in Glassblowing and the last issue of "rit," a magazine published for alumni and friends of the Institute--were chosen from almost 1,300 entries submitted in competition.

Awards in the competition are being presented at the national ACPRA convention in San Diego this summer.

The Glassblowing poster was designed by Creative Services Director David Barringer; the "rit" magazine was designed and executed by Barringer, Senior Designer Ms. Pam King, and "rit" editor Ms. Mariann Teuber.





a publication for alumni and friends rochester institute of technology march 1973



### **Jack Anderson Here Monday**

Pulitzer prize winning journalist Jack Anderson will speak on "The News Behind the Headlines" Monday, April 30, at 8 p.m. in Clark Memorial gymnasium on RIT's Henrietta campus.

His talk, sponsored by RIT's Free University, is free and open to the public.

Anderson, whose column "Washington Merry-Go-Round" is carried in more than 700 papers across the country, has made major disclosures about government policy, both at home and abroad, through the column.

# Neil Hoffman, Sue Carter Get New Posts In Fine Arts

Neil J. Hoffman has been named associate dean and Susan J. Carter has been named assistant dean in the College of Fine and Applied Arts, Dean Robert H. Johnston announced last week.

Hoffman, who has been assistant dean for three years, is a graduate of the State University of New York at Buffalo (BS and MS) and is now doing graduate work in administration of higher education at the State University College at Brockport.

He was formerly teacher of art and chairman of the art department at Grand Island Middle and High Schools.

Ms. Carter has been a design teacher at RIT for three years, and prior to that taught sculpture and three dimensional design at Illinois State University. She is a graduate of Smith College (AB) and of

### Business Professor Killed In Auto Crash

Harry F. Stewart, 45, associate professor of accounting in the College of Business, was killed Wednesday night (April 18) in an auto accident on Beahan Road near the airport.

Mr. Stewart, of 297 Hinchey Road, Gates, was alone in his car about 11 p.m. when his vehicle crossed a double line and collided with another automobile.



A native of Akron, Ohio, he had been at RIT since July 1, 1963. He was educated at Riverside Military Academy, Kent State University (B.S., 1952) and New York University (M.A., 1956).

He had 10 years' experience as a secondary school business teacher before coming to RIT.

His professional memberships included the American Accounting Association, the National Association of Accountants and Financial Management Association. He was also a member of Delta Pi Epsilon, the graduate business education honorary; Delta Sigma Pi business honorary, and Kappa Delta Pi education honorary.

He recently was active in the External Degree program of the New York State Education Department.

He is survived by his wife Ruth; two sons, David and James in Geneseo; and his father in Akron.





Hoffman

Carter

Yale University School of Art and Architecture (BFA, MFA). In 1964--66, she held the Danforth Fellowship for graduate studies, and taught at Smith College while studying at Yale.

Ms. Carter also has been a member of the Bevier Gallery coordinating committee here at RIT.

The two will assume their new positions immediately, Johnston said.

# Women's Career Guidance Seminar To Start May 1

"Women's Career Guidance Seminar," a program geared to women who are contemplating doing something different with their lives, but who are unsure where or how to start exploring the possibilities open to them, will be offered again by the Extended Services Division of RIT from May 1 to June 12.

The program will be conducted on consecutive Tuesday mornings from 9:30 a.m. until noon in the Conference Room of RIT's College of General Studies on the Henrietta campus.

The purpose will be to help women appraise their own needs and interests and to provide them with the opportunity to explore the employment situation, educational offerings and volunteer services needs in the Rochester communities. The programs will include discussions with successful career women, educators and experts in the fields of careers and community service.

Enrollment is limited to 20 participants who will discuss such topics as: self-understanding; the part-time and temporary job picture; educational opportunities; the volunteer's new image; and how to get a job.

For further information regarding registration and tuition, contact Ruth L. Mets, Extended Services Division, 464-2216.

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Dr. Baird's campsite in North Nest Key, Florida

# Science Prof On Crocodile Search

Dr. James L. Baird Jr. of RIT recently spent 10 days in Everglades National Park in Florida in search of the American Crocodile.

He didn't find any, but he didn't expect to.

Dr. Baird, head of the biology department in the College of Science, was the companion of Dr. Robert Chase, associate professor of biology at Lafayette College, who has made the pursuit of the American crocodile an undertaking for several years.

The purpose, said Dr. Baird, is to establish the population levels of the American crocodile, an endangered species present on this continent only on the extreme southern tip of Florida. The probable population is 25 to a few hundred at best, Dr. Baird said.

The scarcity of the animal, the size of the area the two biologists were operating in (about 5,000 square miles), and the crocodile's dislike of human beings are probable reasons they didn't see any animals, Dr. Baird said.

They camped for several days on North Nest Key, approximately 25 miles east of Flamingo, the major visitors' center of Everglades National Park, during the nesting season, which should have enhanced the possibility of sighting crocodiles. A crocodile nest had been observed on North Nest in 1969, but there was no evidence of the animal's presence there today, Dr. Baird said.

The men patrolled the shallow waters around the northeastern part of Florida Bay in an outboard motorboat, searching for tracks, nesting sites, former nests, and the presence of the animal in the water (the crocodile rests looking like a log with its head slightly

above water).

The salinity of the water, which changes enormously, and other environmental conditions may have affected the crocodile, Dr. Baird speculated. And although the area is relatively unvisited by man, "it wouldn't take too many people to interfere with the habits of these animals. I'm not even certain that aircraft wouldn't spook these animals."

Since 1900 only 36 sightings of crocodiles in the area have been reported, Dr. Baird said.

The population of the crocodile was severely reduced around the turn of the century when both the crocodile and the alligator were taken for their skins, Dr. Baird said. The alligator made a comeback; the crocodile

did not. Unlike the crocodile, the alligator exists comfortably side by side with man. Dr. Baird saw several alligators on his trip.

No institutions have been working to establish the crocodile population levels, Dr. Baird said.

"I suppose it's because of the frustration," he said. "The probability of instant success is low. It's a gamble. To be hopeful of any success you'd probably have to be prepared to stay there six months."

Although he doubts that he'll ever be able to spend a six-month stretch in search of the crocodile, Dr. Baird is certain he'll make one or more trips to the Everglades.

"This is the kind of pursuit that can last a lifetime," he said. "I was there just long enough to whet my appetite."

# Video Series On Environmental Understanding Offered By Three Colleges "Man Builds/Man Destroys," a teletime, with additional films, slides, lec-

"Man Builds/Man Destroys," a television video tape series for environmental understanding and responsibility, will be offered by RIT, Nazareth and St. John Fisher colleges, as part of their summer session programs beginning on June 25.

The course will be offered via a television hook-up which will enable students on the RIT campus and at St. John Fisher to share in the lectures through the use of an amplified telephone system and a television screen. The instructor, Professor Lou Neff of the faculty of the College of General Studies at RIT, will arrange his teaching schedule so that he is in the RIT classroom and the St. John Fisher classroom on alternate days. RIT students will receive 5-quarter hours of credit and Nazareth and St. John Fisher students will receive 3-semester credits.

The course is based on a series of 13 video tapes on the global environment made by the New York State Education Department and United Nations Television in cooperation with the Ontario (Canada) Educational Communications Authority. The tapes will be shown during the classroom

# **Environmental Management Awards To Be Presented**

The Rochester Center for Scientific Information (RCSI) will present two \$500 cash awards for Environmental Management at its monthly meeting on Monday, April 30, 8 p.m. in room A205 of RIT's College of General Studies, according to RCSI President Robert E. Lee, a professor in the College of Engineering.

The meeting is admission free and open to area environmental groups as well as the general public.

Recipients of the awards are William M. Bailey, manager of the Joe Hogan Fish Hatchery in Little Rock, Ark., and Dr. Jacob Verduin, a professor of botany at Southern Illinois University.

Bailey's proposal was for the stocking of Lake Ontario with White Amur fish, which eat seaweed and algae. Dr. Verduin's proposal involves a sewerage filter system for lakes and lagoons, that would convert sewage into algae and vegetation that would then be eaten by Mallard ducks and White Amur fish.

time, with additional films, slides, lectures and discussions as support material. The video tapes will be available also on cassettes so that students can view them again if they desire to do so.

The summer session offering "Man Builds/Man Destroys" will run through July 27. The class is scheduled from 9:40 to 11:20 a.m. daily.

For further information regarding tuition and registration, contact the summer session director at one of the three colleges.

# Talisman Festival To Show Lennon Films

Talisman Film festival at RIT will present a premier showing of John Lennon and Yoko Ono's film "Imagine," Friday and Saturday, May 3 and 4 at 7:30, 10 and 12 midnight in Ingle auditorium on the Henrietta campus.

Unlike the early conceptual art films of Lennon, this film relies heavily on the structure of Lennon's music to express John and Yoko's love for each other. The film also provides a unique look into the lifestyles of John and Yoko.

Several short films by the Lennons will be shown with "Imagine."

Admission is \$1. for students, faculty and staff and \$1.25 for visitors.

# Lomb Room Luncheons To Continue

The Food Administration class, Quantity Food Production Management, serves a noon meal in the Henry Lomb Room on Tuesday and Thursday each week. Service is at 12 noon by reservation only. Reservations may be made between 9 a.m. and 2 p.m. by calling 464-2352.

The price of the luncheon including dessert and beverage is \$1.50. Hot breads are featured each day.

#### MAY DAY

- May 1: Hot Chicken Salad
  Fresh Pineapple and Orange Salad
  Coconut Twists Butter
  May Day Flower Pats
  Coffee Tea Milk
- May 3: Mexican Tacos
  Baked Bananas
  Plate Garnish
  Almendrada Custard Sauce
  Coffee Tea Milk

# RIT Staff Positions Available

As of our printing deadline the following staff positions were open at RIT. Employees interested in learning more about these jobs and/or applying for consideration should contact Personnel (x2424) for information or an appointment.

#### **FULL-TIME - GENERAL STAFF**

- SECRETARY—Central Placement Services. Good typist and general clerical knowledge. Some receptionist duties. H.S. graduate. 2-3 yrs. experience. 8:30 a.m.—4:30 p.m.
- COMMUNICATIONS—Personal Secretary. Excellent typing, shorthand and good English language skills. At least 1 yr. business school and 2-3 yrs, experience. Must have ability to act indepently. 8:30 a.m.—4:30 p.m.
- COMMUNICATIONS—Secretary to Director. Excellent typing and shorthand skills. Provide support as necessary to manager. Business school required. Must be able to work well with people. 8:30 a.m.-4:30 p.m.

#### **FULL-TIME - HOURLY STAFF**

- UTILITY OPERATOR—Physical Plant. Must be able to run complex mowing equipment. 3 yrs. experience. Overtime required. NYS driver's license, 8:00 a.m.-4:30 p.m.
- STATION ENGINEER—Physical Plant, 3 yrs. experience in maintenance and operation of power plant equipment. H.S. or vocational school, Good physical condition. Overtime required. 8:00 a.m.—4:30 p.m.

#### **FULL-TIME - ADMINISTRATIVE**

- PLACEMENT COUNSELOR—Central Placement. Career guidance type work, Prepare students for co-op work experience. 1-5 years business experience. Familiarity with computer field desirable but not necessary. 8:30 a.m.—4:30 p.m.
- PUBLIC INFORMATION—Visitor Coordinator/Writer—N.T.I.D.
  Coordinator for visitors of the NTID programs. Must be able to get
  along with people and have good writing potential. Prior experience
  preferred. 8:30 a.m.—4:30 p.m.

 ASSISTANT BURSAR-Bursar Office. Supervisor of all cashiers (someone with supervisory experience would be helpful). A person with cashiering experience. Must work well with others. 8:30 a.m.-4:30 p.m.

#### PART-TIME - GENERAL STAFF

- SECRETARY-NTID/English. Typing, filing and bookkeeping skills. Willing to learn communicat on techniques for deaf students. 30 hours per week.
- SECRETARY—NTID/Social-Cultural Dept. Typing, filing and general office experience needed. Business School and 1-2 yrs. experience. Must learn communication techniques for the deaf.



Alcoa Foundation officials last week presented RIT with an unrestricted grant for \$2,500 as a part of Alcoa's program of aid to independent colleges. At presentation were (left to right) Allen S. Baregard, packaging salesman, Wesley R. Caire, district sales manager, and Dr. Paul Miller, RIT president.

Loma Allen, director of Community Relations, has been appointed to the newly established planning, Education and Allocations Division of the United Community Chest of Greater Rochester....Will the department or individual who recently ordered a year's subscription to Billboard Magazine (cost \$40) please contact Mr. McMillan in the Library....Five RIT representatives attended the annual Gravure Technical Association conference in Chicago...Dr. Paul A. Miller, president, spoke on "The Future of Print Education," and Professor Miles F. Southworth, School of Printing, spoke on "Densitometers Are Not As Different As You Think.... "Salvatore J. Parlato, Jr., media coordinator and assistant professor in NTID, is the author of "Films - Too Good For Words," a directory of nearly 1,000  $16\,\mathrm{mm}$  non-narrated motion pictures, just published by the R.R. Bowker Company, a unit of the Xerox Corp....Norm Wright, communications associate in Public Affairs and public information officer for NTID, is leaving the Institute May 1 to become director of services and program coordinator for the newly-formed Finger Lakes Alcoholism Counseling and Referral Agency, with headquarters in Geneva, N.Y....Dr. Egon Stark, associate professor of biology in the College of Science, co-authored an article on "A Distilling System for Purer Water" in the April issue of Science Magazine....Ms. Marjorie A. Lowe, secretary in General Duplicating, has been transferred to the College of Science and promoted to Office supervisor. She will be responsible for the supervision of secretarial work in the departments of Biology, Chemistry, Mathematics and Physics....Dr. B. H. Carroll of the College of Graphic Arts and Photography spoke to the Binghamton chapter of the Society of Photographic Scientists and Engineers on "Spectral Sensitization of Photographic Materials" last week.

# WENE

## Meetings

Saturday, April 28

All day-National Association of Accountants, Local Educational Activities program: "Using Accounting Information for Pricing Policies and Decisions," with Mr. Alexander B. Livingston, RIT professor, Inn on the Campus.

Sunday, April 29

9:30 a.m.-Chess Club Tournament, CU Cafeteria.

Monday, April 30

12 noon—Computer Services seminar (through Friday): the batch facilities of Universal Time Sharing; College of Engineer-

ing, Room 1030.
4:30 p.m.—SOS-3 Executive Board meeting, open to all faculty, staff and students, Union Mezzanine lounge.

5:30 p.m.-CUB meeting; Union Alumni room.

7 p.m.-Student Court; Union Mezzanine Lounge. 7:30 p.m.—Inter-varsity Christian Fellow-

ship; Kate Gleason Piano room.

#### Tuesday, May 1

11 a.m.-Student Association meeting;

Union Conf. room A.

12 noon—BYOS, Dorthy Wadsworth
Speaks on "Attica," Union Multi-purpose room.

1 p.m.-Tech Vets meeting; Union Multi-

-purpose room, 1 p.m.—WITR meeting; Union Mezzanine lounge.

1 p.m.—Students Organization for the Accounting Profession, Admin. Bldg. Rm. 4287.

1 p.m.—RIT Chorus rehearsal, General Studies A-269.
7:30 p.m.—Outing Club meeting; Sol Heu-

mann North Jounge.
7:30 p.m.—Christian Science Organization meeting; Union Mezzanine Jounge.
8 p.m.—RIT Chess Club, College Union

card room.

#### Wednesday, May 2

p.m.-First Aid Course; Kate Gleason North lounge.

#### Thursday, May 3

2:30 p.m.-Traffic Review Board, Union Conference room, A-250.

p.m.-Chemistry department seminar; with Mr. David Youngs, RIT graduate stu-dent. Topic to be announced. 6 p.m.—RIT Chorus rehearsal; Union Mul-

ti-purpose room. 7 p.m.—Advanced First Aid; Nathaniel Rochester North lounge.

7:30 to 9 p.m.—Informal discussion will be held with alumni to help Chemistry students relate with the working world, North lounge of Kate Gleason Hall, Coffee will be served. 8:30 p.m.—RIT Motor Sports Club meeting; North lounge, Kate Gleason, for all interested persons.

interested persons.

### Movies

Friday, April 27

2 p.m.-"Cast A Giant Shadow," Hillel film, first floor lounge of Nathaniel Rochester

Hall, free.

7:30 and 10 p.m.—Talisman Film Festival, "Fillmore," the film of the last show at the Fillmore in New York, with groups as The Grateful Dead, Santana, Hot Tuna, Humble Pie and New Riders of the Purple Sage, Ingle

#### Saturday, April 28

7 p.m.—captioned films, "In the Heat of the Night," a story of the deep South and racial prejudice that causes great tension when wealthy industrialist is murdered. A Black detective from the North solves the homicide case although the town's police chief resents

his help, General Studies A-205, Free.
7:30 and 10 p.m.—Talisman Film Festival,
"Klute," Detective leads the hunt for a
maniacal killer whose next victim is to be a
terror-ridden New York girl, Ingle Aud., \$1.

#### Sunday, April 29

7:30 and 10 p.m.—Talisman Film Festival, "Macunaima," The first Brazilian pop folk musical, stylized, surreal, abiting and passionate tragicomedy of whites, blacks, and aborigines, with some of the most grotesque and extravagant sequences of the festival, Ingle Aud., \$.50.

#### Tuesday, May 1

1 and 8 p.m.—Future films, "Up, Up And Away," The shape of travel in the future, as affected by overpopulation, pollution and technology, also "Sweetening The Air," the hows and whys of air pollution, General Studies A-205, Free.

#### Wednesday, May 2

1 p.m.-Future film series, same as Tuesday, Library room A-100, Free.

#### Thursday, May 3

7:30, 10 and 12 p.m.—Talisman Film Festival, "Imagine," PREMIER of John Lennon's film, The film relies heavily on the structure of Lennon's music in relationship to visual counterpoint to express John and Yoko's love for each other, Ingle Aud., \$1.

## Sports

Friday, April 27

10 a.m.-Tennis; ICAC at RIT.

#### Saturday, April 28

10 a.m.-Tennis; ICAC at RIT. 10 a.m.—Track and Field; ICAC at RIT. 2 p.m.—Lacrosse; RPI at RIT.

#### Tuesday, May 1

2 p.m.—Track and Field; St. Bonaventure, Houghton, St. John Fisher, Canisius, Eisen-hower, Hibert and Utica at RIT.

3 p.m.—Varsity Baseball; Geneseo at RIT. 3 p.m.—Tennis; Hartwick at RIT.

# Campus Night Life COLLECTION

Friday, April 27

3 to 6 p.m.-Cellar Happy Hour; Under

Nathaniel Rochester Hall. 4:30 to 6:30 p.m.—Faculty, staff, student Happy Hour; Union Mezzanine lounge, drinks 2/99 cents.

#### Saturday, April 28

9 p.m.—Gleason E and F open party, featuring live music by Lake Country Red; 6th floor elevator lounge, Kate Gleason Hall. Guys, \$1.50-girls, \$.50.

#### Sunday, April 29

7 p.m.—Boswell: "Neil Fabricant and Dee Carstensen," Folk-pop group, food and bever-ages served; Union Multi-purpose room.

#### Monday, April 30

9 to 12 midnight-Cellar: Peterson Book; under Nathaniel Rochester Hall.

### **Announcements**

"Seventeen Bananas," RIT's student produced and directed TV show, is now available on video cassette in Wallace Library each

Students who were on co-op winter quarter and wish to be on the Orientation committee are asked to come for an interview Monday, April 30, at 4:30 p.m. in room M-2, College-Alumni Union. For further information call Greg Evans at 464-2508.

The first Wright Brothers Annual Paper Airplane Contest will be held in the CU lounge on Sunday, April 29, at 2 p.m. Prizes will include 5 cases of beer for the best design and 5 cases of beer for the longest flight. For further information call Nancy 464-2509.

#### EXHIBITS

BEVIER GALLERY: "The Friends of the Institute Collect," an exhibit of major works of art owned by friends of RIT, April 27 through May 6; Saturday and Sunday, 2 p.m. to 4 p.m., weekdays 9 a.m. to 4:30 p.m., James Booth Memorial building.

James Booth Memorial building.

COLLEGE-ALUMNI UNION: A photo exhibit by RIT graduate Jonathan Blair, now a photographer with National Geographic magazine; through May 20, daily.

MEMORIAL ART GALLERY: "Comic Strip Art," 25 original drawings from now-classic 1930's cartoons; 490 University Ave., Sunday, 1 p.m. to 5 p.m.; Tuesday, 10 a.m. to 9 p.m.; Wednesday through Saturday, 10 a.m. to 5 p.m. Open free Tuesday, 5 p.m. to 9 p.m. Exhibit open through May 6.

MEMORIAL ART GALLERY: "Rochester Light Switch," an environmental work making use of closed circuit television, Little Gallery, 490 University Ave., same hours as

Gallery, 490 University Ave., same hours as above, through May 6.

SOUTH PRESBYTERIAN CHURCH:

SOUTH PRESBYTERIAN CHURCH:
Second Annual arts festival and sale, April 28
and 29, all day, 4 East Henrietta Rd.
WALLACE LIBRARY GALLERY: RIT
student photographers, through May 9, daily.
MEMORIAL ART GALLERY: "Video
Images," a video concert of impressions of
music and dreams by Ron Hays of Boston's
WGBY Music-Image Workshop; April 28 at 8
p.m. and April 29 at 7 p.m., 490 University
Ave.

The next edition of the calendar will cover the period May 4 through 10. Material for that issue must be received by News and Events or Reporter by Friday, April 27. News and Events is published weekly and distributed free of charge to the RIT community by the Office of Communications Services,