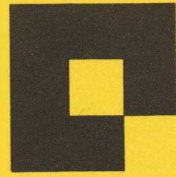


NEWS & EVENTS



January 19--25, 1973

Published by Communications Services
Rochester Institute of Technology

'Cultural Week' Activities Set

An appearance by a North American Indians' communications group, and a Moog Synthesizer concert, will highlight a week of cultural activities on the Henrietta campus, January 18 through 24.

The annual Cultural Week, sponsored by the RIT College Union Board, opened yesterday with an appearance by the "White Roots of Peace," a North American Indian communications group which has performed traditional dances and songs in more than 150 colleges and universities across the U.S. The group appeared last night in the gym on the Henrietta campus.

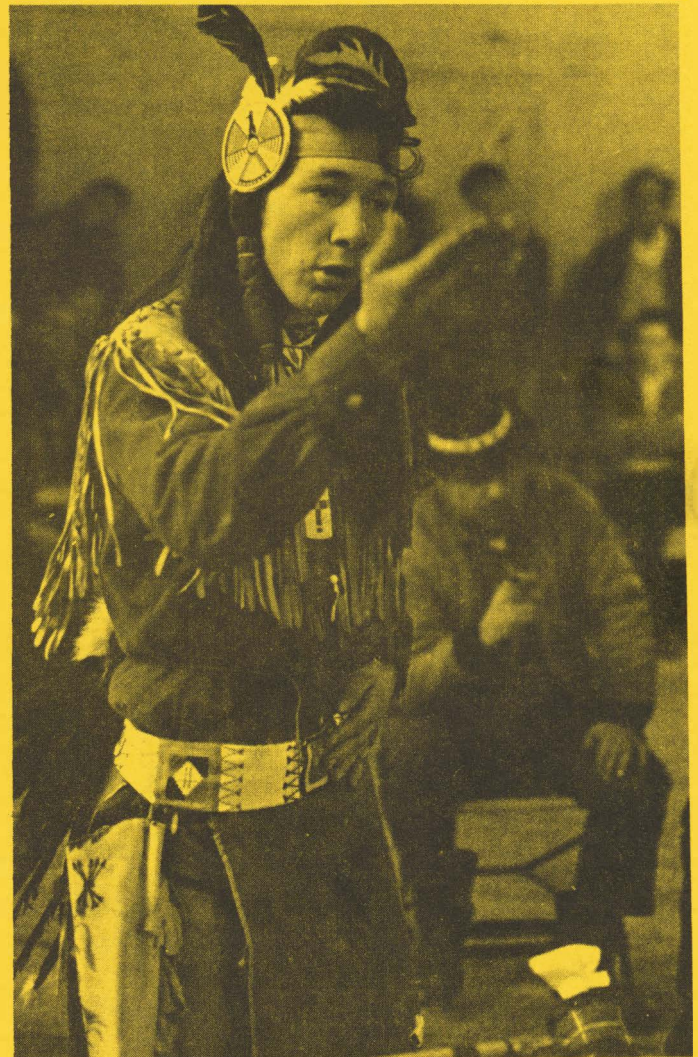
Friday, January 19, students from the Eastman School of Music String Ensemble will play in concert at 8 p.m. in the multi-purpose room of the College-Alumni Union. There is no admission charge.

Saturday, January 20, the Rochester Chamber Orchestra will play in concert in Ingle Auditorium, College-Alumni Union. They will also hold an open rehearsal from 2 p.m. to 4 p.m. Admission for the concert is \$1 for RIT students and faculty and \$2 for others, and admission for the rehearsal is free.

Sunday, January 21, the 1934 Cecil B. DeMille version of "Cleopatra" will be shown at 1 p.m. in Ingle Auditorium. There is no admission charge.

Monday, January 22, at 8 p.m., the RIT Jazz Ensemble will give a free concert in Ingle Auditorium, College-Alumni Union.

Tuesday, January 23, nationally-known electronic music expert Chris Swansen will hold a Moog Synthesizer concert at 8 p.m. in Ingle Auditorium. Swansen, a music graduate of Dartmouth College, has worked with many major national musicians and for



North American Indians' group "The White Roots of Peace" made presentation as part of College Union Board's January cultural week. See story, left.



Gary D. MacMillan, (left) director of Wallace Library, received collection of all Sears, Roebuck & Co. catalogues from 1888 to date on microfilm from J. Harry Power, manager of Sears Rochester stores, last week.

Quality Control Seminar In March

A three-day seminar on Quality Control Applications in the Graphic Arts, concerned with the basic needs, the language, and the application of quality control methods, will be held at RIT March 14, 15 and 16, 1973.

Sponsored by the Graphic Arts Research Center, the seminar will emphasize the workable terms and principles by which quality control methods can be applied to typical plant situations.

The seminar-workshop is designed for middle and upper management personnel, including the administrative manager, the quality control manager, sales and marketing personnel, and others involved in company-level training programs.

Further information on the program is available from William D. Siegfried, Training Director, Graphic Arts Research Center, 464-2758.

Campus Blood Drive Friday

There will be a Campus Emergency Blood Drive, Friday, Jan. 26 from 10 a.m. to 3 p.m., in the trailer outside the Union. Sign up in the Union. For more information contact Steve Walls.

Photo Seminar

Set In February

An intensive five-day program designed to provide specialized knowledge in statistical, chemical, and sensitometric methods of control of black-and-white and color photographic processes will be held at RIT Feb. 19, through 23, 1973.

Titled "Quality Control for Photographic Processing," the program is for photographic dealers and finishers, professional photographers, and individuals involved in the processing of photographic materials, as well as for engineers, scientists, and other professional persons who are engaged in areas where photography is being used as a research tool.

The program is sponsored by the College of Graphic Arts and Photography in cooperation with the James E. McGhee Professorship in Photographic Management at RIT.

Additional information on the program can be obtained from William D. Siegfried, 464-2758.

Cultural Week Activities ,cont'd

four years directed the New York Improvisational Ensemble.

Wednesday, January 24, Dr. Harold Hinston of George Washington University will speak on Communist China and Peace in Asia in Ingle Auditorium, College-Alumni Union. There is no admission charge.

All events are open to the public and ticket and other information may be obtained by calling the RIT College Union information desk at 464-2307.

Technical Association Meeting Held Here

The annual meeting of the Board of Directors of the Flexographic Technical Association was held last week at RIT. In addition to their meeting, the group toured the facilities of the School of Printing, and dined in the College-Alumni Union. Arrangements for the meeting at RIT of the national group were made through School of Printing Director Dr. Mark F. Guldin. Edward Brabant and Charles Weigand acted as hosts.

Nuclear Power Films Available

A series of 18 video tapes on the Nuclear Power Controversy will be shown by the RIT Television Center at 1 p.m. on Tuesdays, starting Jan. 23.

Sponsored by the Mechanical Engineering Department in RIT's College of Engineering, the series is designed for the non-engineering oriented individual. Although the bulk of the material in the series is factual, an attempt has been made to show different viewpoints when the issues discussed have been determined by controversial judgments.

Power Needs and Means of Production, the first of the taped series to be shown on Jan. 23, will present power uses and means of producing power in the past and present, with projections for the future examined. The accuracy and desirability of these projected needs will be debated in the tape to be shown on Jan. 30.

The series is being presented by RIT's Mechanical Engineering Department for the information and benefit of the Institute community, and may be viewed on any television set on campus that carries the RIT Television Center's programs.

Prominent speakers in the series represent the Massachusetts Audubon Society, the Sierra Club, and the Union of Concerned Scientists. The video taped series was produced by Professor L. C. Wilbur, Professor of Mechanical Engineering and Director of the Worcester Polytechnic Institute Nuclear

Reactor facility, and by James Hensel, associate professor of English at Worcester Polytechnic Institute, in cooperation with the Atomic Energy Commission.

The titles and dates of viewing over the RIT Television network are as follows: Power Needs and Means of Production, Jan. 23 and 30; Definitions and Concepts in Power Production, Feb. 6; Power Production by Nuclear Fission, Feb. 13; How Nuclear Reactors Operate, Feb. 20; Thermal Discharges: The Problem and Some Solutions, Feb. 27; Once Through Systems of Thermal Discharges, March 6; Principles of Radioactive Decay, March 12; Natural and Man-Made Sources of Radiation, March 27; Miscellaneous Issues, April 3; Storage of Radioactive Waste Material, April 10; Radioactive Releases into Rivers, Lakes and Oceans, April 17 and April 24; The Immediate Future: Fast Breeder Reactors, May 1; From Fast Breeders to Fusion Process Reactors, May 8; Reactor Safety: Two Opposed Views, May 15; Reactor Safety: Discussion of the Issues, May 22; and A look into the Future, May 29.

The series is available, in total or in part to any and all RIT personnel who are interested in using the series for classroom purposes. Further information is available by calling the Mechanical Engineering Department at 2162.



Prof Gets Faculty Award

Miles F. Southworth, left, associate professor in Rochester Institute of Technology's School of Printing, is congratulated by RIT's School of Printing Director Dr. Mark F. Guldin, after Southworth received the GM DuBois Corporation Award for Faculty Development. Southworth resides at 3100 Bron Hill Road, South Lima.

Newspaper Seminar Set In March

A Newspaper Color Seminar designed to provide management, supervisory and sales personnel with an understanding of newspaper color reproduction methods, equipment and systems for letterpress and offset newspapers, will be held at RIT on March 21, 22 and 23.

Sponsored by the Graphic Arts Research Center of the College of Graphic Arts and Photography, general seminar topics and demonstrations will include: color separation methods--scanner, direct and indirect screen, three-color versus four-color; quality, time and cost considerations; and equipment, personnel and production needs.

The program is specifically designed for general managers, administrators, sales and service personnel, production supervisors, advertising personnel, color production coordinators, directors of photography, and others employed in the various

Professional Commitment

Subject of Prof

Can managerial and professional commitment be designed into the business organization?

Dr. Hollister Spencer asks that question in an article, "Designing Commitment into the Organization," published in the December 1972 issue of "Personnel Journal," the magazine of industrial relations and personnel management.

The professor of management in the College of Business answers the question by saying, "Inviting avenues of approach exist."

Those avenues of approach Dr. Spencer suggests are integrating the goals of the organization with individual goals; organizational flexibility, and internal career mobility.

The underlying assumption of Dr. Spencer's article is that building commitment to the organization is the task of management.

"The burden of adaptation lies primarily with top management's ability to innovate in designing organizational flexibility which offers increased opportunities for the individual," he writes.

related areas of the graphic arts.

Further information on the program is available from William D. Siegfried, training director, Graphic Arts Research Center, 464-2758.

'Seventeen Banana'

Aired This Week

"Seventeen Banana," a new student TV show, will be aired at Rochester Institute of Technology beginning January 22 through 26.

Students are producing the show, which is basically informational in character. Included in the production are an interview with Harley Parker about various communications topics, and student want ads and advertisements, as well as other video tapes.

To be aired at 1 and 7 p.m., the show will last approximately ½ hour. A segment of satire about TV will follow in the "Groove Tube."

Further information about the show may be obtained by calling Sandy Warcup, program coordinator, at 464-2543, or Lee Harrison, director, at 464-2582.

Structures within the organization, such as profit centers and collateral groups, and alternative avenues of advancement "encourage professional identification with the organization through the provision of opportunities for a high degree of personal involvement with the organization and immersion in its goals," the professor believes.

Cocktail Hour

For Faculty, Staff

Students in the Food Merchandising class in the College of Business are holding a cocktail hour Wednesday, January 24 from 4 p.m. to 5:30 p.m. in the Mezzanine Dining Room, College-Alumni Union. The cocktail hour is open to all faculty, staff and students, and hors d'oeuvres will be provided with drinks at 60 cents apiece.

European Holiday Set For March

A special ten-day holiday in the capital city of the British Isles is available to all RIT students, faculty, staff and their immediate families between the Winter and Spring quarter class break, from March 18 to 28.

Officially dubbed "EURO '73 HOLIDAY," the trip will provide ten days of sightseeing and tourist entertainment in the British capital of London, England, for the package price of \$335.

The all inclusive transportation package will include round-trip air transportation from Toronto and London; round-trip bus fare from Rochester to the Toronto airport; round-trip transportation to and from London's Heathrow Airport to the Hotel in London; room with twin-beds and private bath; English breakfast which will consist of bacon and eggs, hotel service charges and taxes; and a morning sightseeing tour of London.

A special chartered bus will depart from RIT on March 18 for the Toronto Airport. Travel accommodations from Toronto to London will be provided via BOAC Airlines.

For those wishing to make their own

Hotel accommodations, a package price of \$230 is available which will include special chartered round-trip transportation bus from RIT to Toronto's airport and air transportation economy class jet by BOAC Airlines to London.

Further information on the program is available by contacting Professor Tom Muir Wilson of the School of Photographic Arts and Sciences, or Professor Miles Southworth of the School of Printing. Reservations may be made by calling Miss Nancy Gibson in the School of Printing at extension 2728.

Faculty-Staff Office Phone Changes

Please make the following changes and additions to your faculty/staff telephone directory. To have phone numbers listed in this column, call Communications Services, 2337.

Changes

<u>Phone No.</u>	<u>Name</u>	<u>Dept.</u>	<u>Office</u>
464-6160.....	Montoya, Mary Lou.....	NTID.....	Annex
464-6147.....	Panara, Bob.....	NTID.....	25
464-2623.....	Yust, Bill.....	NTID.....	09-1110

Additions

464-6173.....	Bircher, Richard.....	Placement.....	04-2190
464-2597.....	Conradi, Jule.....	NTID.....	09-1238
464-2475.....	Dunner, Sandra.....	NTID.....	09-2280
464-2279.....	Freitag, Sandra.....	NTID.....	01-5th Fl.
464-2301.....	Gross, Colleen.....	Placement.....	04-2210
464-2475.....	Lawson, J. Scott.....	NTID.....	Annex
464-2056.....	Stout, Vincent.....	NTID.....	Annex
464-2597.....	Wemett, Ross.....	NTID.....	09-1238
464-6116.....	Wilson, Gary.....	Placement.....	04-2210

EXHIBITS

BEVIER GALLERY: Sculpture by Duayne Hatchett, through February 9, 8:30 a.m. to 4 p.m., Monday through Friday.

WALLACE MEMORIAL GALLERY: "Navajo," through January 31, daily.

EVENTS

FRIDAY, JANUARY 19

TALISMAN FILM FESTIVAL: "The Red Detachment of Women," 7:30 and 10 p.m., Ingle Aud.

NEW YORK STATE SOCIETY OF CPA'S: Meeting, 9 a.m. to 5 p.m., Multi-Purpose Room.

BEER BLAST-PIZZA PARTY: Sponsored by Evening Student Associations of RIT and Monroe Community College, 9 p.m. to 1 a.m., Ritskeller.

SATURDAY, JANUARY 20

TALISMAN FILM FESTIVAL: "Little Murders," 7:30 and 10 p.m., Ingle Aud.

ROCHESTER CHAMBER ORCHESTRA: Concert Rehearsal, 2 to 4 p.m., Ingle Aud.

SWIMMING: Potsdam and Alfred at RIT, 2 p.m.

HOCKEY: RIT at Lafayette, 5 p.m.

VARSITY WRESTLING: RIT, Oswego and Kings at Queens, 1 p.m.

JUNIOR VARSITY WRESTLING: RIT at Oswego, 1 p.m.

BASKETBALL: Hamilton at RIT, (Alumni Basketball Night), Varsity at 8 p.m., Junior Varsity at 6 p.m.

SUNDAY, JANUARY 21

TALISMAN FILM FESTIVAL: "Yojimbo," 7:30 and 10 p.m., Ingle Aud.

"CLEOPATRA": The 1934 Cecil B. DeMille version, 1 p.m., Ingle Aud.

HOCKEY: RIT at Lehigh, 5:30 p.m.

MONDAY, JANUARY 22

RIT JAZZ ENSEMBLE CONCERT: 8 p.m., Ingle Aud.

VARSITY BASKETBALL: Clarkson at RIT, 8 p.m.

JUNIOR VARSITY BASKETBALL: Alfred Tech at RIT, 6 p.m.

WRESTLING: Clarkson at RIT, 4 p.m.

TUESDAY, JANUARY 23

NICKELODEON FILM: "The Brats," (Abott and Costello), 1 p.m., Ingle Aud.

"FUTURE" FILM SERIES: "Sexes: Breaking the Barriers," Dr. William Masters and Mrs. Virginia Johnson show how their research may result in more freedom of sexual expression, 1 and 8 p.m., Room A-100, Library.

1972 CLIO AWARDS: Award winning television commercials of the year, shown continuously from 9 a.m. to 12 noon; 1 to 4 p.m. and 7 to 9 p.m., Room A-205, College of General Studies.

MOOG SYNTHESIZER CONCERT: Nationally-known electronic music expert Chris Swansen, 8 p.m., Ingle Aud.

WEDNESDAY, JANUARY 24

FIRST AID CLASS: Sponsored by the Student Safety Unit, 7 p.m., Kate Gleason North Lounge.

MEDICAL ENGINEERING SEMINAR: "Pseudo-Derivative-Feedback (PDF) Control," with Richard M. Phelan, Professor of Mechanical Systems and Design at Cornell University, 11 a.m., Room 1030, School of Engineering.

COMMUNIST CHINA AND PEACE IN ASIA LECTURE: Dr. Harold Hinston of George Washington University, 8 p.m., Ingle Aud.

WRESTLING: RIT at University of Buffalo, Junior Varsity and Varsity, 8:00 p.m.

HOCKEY: RIT at Oswego, 7 p.m.

THURSDAY, JANUARY 25

CHEMISTRY SEMINAR: "Synthetic Polysaccharides," with Dr. Conrad Schuerch, Department of Forest Chemistry at Syracuse University, 4 p.m., Room 2178, College of Science.

HOCKEY: RIT at Utica, 10 p.m.

JUNIOR VARSITY BASKETBALL: RIT at Genesee Community College, 4 p.m.

VARSITY BASKETBALL: Lincoln First Bank Tourney, (Brockport, Roberts Wesleyan, St. John Fisher and RIT), 7 and 9 p.m., Rochester War Memorial.

The next edition of News and Events will cover the period of January 26 through February 1.

Deadline for material for that issue is Monday, January 29. Send material to News and Events,

c/o Communications Services, or call 2337.