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## \$99,000 Given For Continuing Ed Study



Cameron



Pease

Rochester Institute of Technology has received a grant of \$99,850 from the Regents of the New York State Education Department to coordinate "A Feasibility Study Toward Developing a Coordinated System of Post-Secondary Continuing Education in the Genesee Valley Region."

The study will be conducted in cooperation with Rochester Area Colleges, Inc. a consortium representing fifteen post-secondary institutions in the Genesee Valley.

In announcing the grant from the Regents, Dr. Robert Pease, dean of College of Continuing Education, said that the monies will be used: to determine the total post-secondary continuing education needs of adults in the Genesee Valley Region; to integrate the splintered and overlapping activities and resources of the various higher educational institutions, industries, businesses, social organizations, and schools and institutions within that region; and to develop a feasibility study as part of the State of New York's overall plan for developing a regional approach to post-secondary continuing education. The grant will allow specific study in the area of the nature and extent of educational problems facing adults, who is specifically affected, in what areas these people represent, what programs are being presently offered and by whom and where, how these present programs are funded, what new programs are needed and who will plan and implement them, how new programs might be financed and how duplication of effort can be avoided.

Although RIT is the funded institution for the study, the total project will

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## Dr. Baker Named To Head Counseling Center

Dr. Donald Baker has been appointed director of the RIT Counseling Center.

Dr. Baker has been with the RIT Counseling Center since July, 1969, and served as acting director during the past academic year.

"The appointment of Dr. Baker will allow us to continue to develop our concept of the RIT Counseling Center as a human relations resource center for faculty, staff and students. Don Baker's expertise in student life research and his work in sex and drug education programs will bring a new and energetic thrust to outreach programming from the Counseling Center," Dr. Tom Plough, associate vice president for Student Affairs, said.

Dr. Baker holds a Bachelor's degree from Trinity College, and Master's and Doctorate degrees from the University of Rochester.

# Arts Prof Chosen For Federal Panel



U.S. to  
make a  
"major committment  
to excellence  
in design."

--Remington

It could be easier to figure out your federal income tax forms if RIT Professor R. Roger Remington has his way.

Remington, chairman of the Department of Communication Design in the College of Fine and Applied Arts, has been asked to serve on one of three panels evaluating the quality of the governments's graphic systems.

That means, Remington says, the U.S. government is about to make a "major commitment to excellence in design."

The panels, established by the National Endowment for the Arts in response to a request from President Nixon, are to judge a variety of publications including posters, letterheads, envelopes, books, photos, maps, charts, certificates, programs, directories, and the variety of forms printed by various federal agencies.

Establishment of the program, Remington said, marks the first time in the nation's history the U.S. government has recognized the importance of good design to human communication.

"The government is the largest purchaser of printing in the country--and perhaps in the world," he said. "This official recognition of design and the graphic designer is the largest in scale we've ever had."

"In my work on the panels, I'll be trying to impact from my own experience both as a designer and as an educator to suggest methods of employing good graphics to improve communications on a day-to-day basis."

What's the advantage to the American taxpayer?

"Through excellence in design comes improved communication," Remington said.

"In a very basic sense, that might mean it could be easier to figure out your federal income tax forms or easier to find your way around a government building."

Remington has been at RIT's College of Fine and Applied Arts since 1963.

The Department of Communication Design, which he now heads, is a unique program encompassing a variety of fields including advertising, design, illustration, graphic design and communications. The program seeks to train the communication designer as an inventive and creative member of problem solving teams in the contemporary world of business, industry, agriculture, government, education and religion.

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## Charles Haines

### To Head

### Math Department



Charles W. Haines has been appointed head of the mathematics department in the College of Science at RIT.

Dr. Haines, 34, an associate professor of mathematics, has had a joint appointment in mathematics and mechanical engineering at RIT for two and one-half years. He came here from the faculty of Clarkson College of Technology in Potsdam.

Dr. Thomas P. Wallace, dean of the College of Science, said, "Dr. Haines offers this college the all too rare combination of excellence in teaching, research and instructional media design, as well as an intense desire to improve the academic quality of the Institute. His experience in engineering, applied mathematics, computer science and statistics will enable him to give positive leadership to the mathematics department."

Dr. Haines has an M.S. and a Ph.D. in applied mathematics from Rensselaer Polytechnic Institute in Troy, and an A.B. from Earlham College in Richmond, Ind.

He is a member of Sigma Xi national research honorary, Pi Mu Epsilon mathematics honorary, and several mathematical societies.

## Advisory Committee To Help Choose GARC Projects

In order for research at RIT's Graphic Arts Research Center (GARC) to better reflect the needs of industry, the Graphic Arts Industry Advisory Committee has agreed to help in the selection and review of some research projects proposed for GARC, it has been announced.

Private or confidential programs will not be subject to this review.

The plan, in which members of the committee will examine and analyze certain research programs, was agreed on at the advisory committee's June 19 meeting at Rochester. The purpose is to assure in advance industry interest and marketability of specific research projects.

The meeting was devoted in large part to a report of the GARC subcommittee which dealt with the accomplishments, capabilities and financial structure of the research center. The committee discussed a number of methods proposed to more completely expose to the industry GARC's unique talents and abilities. New means of marketing GARC's printing developments, products and services were examined.

The RIT advisory committee has consisted of internationally prominent representatives of the graphic arts industries since its establishment in 1970. Meetings are held twice annually in Rochester, but several subcommittees meet at frequent irregular intervals.

The mezzanine lounge in the College-Alumni Union will be reserved as a faculty/staff lounge daily between 11:30 a.m. and 1:30 p.m., Personnel Director Ev Merritt said last week.

Merritt said the lounge is being made available on a trial basis through December. He said continued availability of the lounge will depend heavily on the condition of the lounge following each noon-hour period.

Food will be permitted in the lounge and a receptacle provided for refuse.



Summer means bikes--of all kinds--and the circle parking area outside the administration building often looks like this on a summer morning.

## William Lehman To Head TV Center, Media Design

In an effort to centralize the instructional design and production activities of the Instructional Research and Development division, Mr. William F. Lehman now has the responsibility for the operation of both the Television Center and Media Design Center, Richard D. Zakia, director of Instructional Research & Development, announced.

Mr. Lehman has an A.B. from the University of Indiana and an M.S. from Purdue.

Recent additions to the IRD staff are Mrs. Sue Hubregson, Graphic Supervisor and Mr. Tom Castle, Media Specialist. Both are graduates of the Communications Design program at RIT.

# Printing Conference Set In October

Automation '73--Technology Up/ate, a two day conference designed to provide up-to-date information on developments in printing technologies, will be held at the School of Printing October 12 and 13, 1973.

The conference is designed to be a source of authoritative information on developments in the advanced area of printing technology, the practical application of automated machinery and systems and the individual and group attitudes toward education of present and future employees.

The conference will provide a dia-

logue with informed and experienced graphic arts educators, reporters, distinguished tradespeople and consultants in the sophisticated academic climate of the School of Printing, school officials said.

Topics to be discussed include: computer applications for printers; micro-publishing; people and automation; utilizing systems; and the state of web automation.

Further information on the conference is available from the Office of Special Events, 464-2346.

## Continuing Education Study

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be coordinated through Rochester Area Colleges, Inc. under leadership of its director, Dr. Alex Cameron. According to Dr. Pease, RAC will not only be responsible for coordinating the project, but will

be working with all the institutions of higher learning in the Genesee Valley Region as well as other areas of the community where continuing education plays a vital role.

## NEWS AND NEWSMAKERS

William E. Beatty, associate professor, College of Business, represented the Administrative Management Society in a seminar on "Equality of Guidance" sponsored by General Electric Corporation in Darien, Connecticut....Before the annual meeting in Chicago of the National Association of College and University Business Officers, James R. Buchholz, vice president for Business and Finance, presented a paper on "Dynamics of Support for Higher Education in Complex Private Institutions"....Dr. Norman P. Salz of the industrial engineering department is currently attending the Institute of Management Sciences international conference in Tel Aviv, Israel, where he will present a paper entitled, "Extension of the Arc-Elimination Algorithm to the Asymmetric Traveling Salesman Problem"....Bob Iannazzi, instructor, NTID, is serving as advisor to the Honeoye Falls-Town of Mendon Historical Society for its annual art show and sale, scheduled for July 15 at Harry Allen Park from noon until 7 p.m....Professor Edward Ryan, director of the Criminal Justice Department, received notice that the department has received \$10,000 from the Davenport Hatch Foundation for a series of criminal justice symposia....Dr. Jasper E. Shealy has joined the Industrial Engineering faculty... He comes to RIT from the State University of N.Y. at Buffalo where he recently completed his Ph.D. in Human Factors....Dr. M. A. El-Nawawi of the Industrial Engineering department recently presented a paper entitled, "Extended Operation of Multi-Station Work Systems Under Vibration," at the 1973 American Industrial Hygiene Association conference in Boston, Mass....Dr. Kenneth W. Woodward, a member of the RIT Board of Trustees, was appointed by President Nixon to the Health Industry Committee of the Cost of Living Council...the committee is charged with advising the council on policies affecting health care expenditures....Joseph Dengler of the admissions department has been named to the Board of Advisors of the Henrietta Community Council.