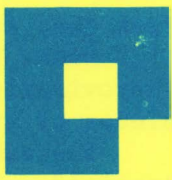


# NEWS & EVENTS



March 2--8, 1973

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## We're Five: No Longer A New Campus

We're five!

Five years ago, in 1968, after being in the City of Rochester for more than 100 years, RIT moved to its new 1,300 acre suburban campus.

It's taken everyone a long time to get settled.

"But now we're here and settled in and we really have to stop calling this place our 'new' campus," says RIT Director of Community Relations Mrs. Loma Allen.

So in honor of RIT's fifth year on this campus, the Institute has planned a small fifth year celebration.

"The Fifth Anniversary events have a variety of purposes," Mrs. Allen said. "We want to take note of the fact that we've been here five years; we want people to realize that we're not any longer a 'new' campus, but a campus with its own set of traditions; and we want people from the Greater Rochester Area to visit our facilities and feel welcome here."

The Fifth Anniversary celebration consists of a series of campus events beginning with the appearance of Mayor Howard Lee, Chapel Hill, North Carolina, March 28 and culminating with commencement ceremonies, which this year will be held on campus, June 9, 1973.

"Rather than scheduling a few special events for the Fifth Anniversary," Mrs. Allen said, "we're trying to draw together all those occurring on campus during this specific time period which involve or will attract individuals or groups to the campus and bring them to the attention of both the Institute and the community."

Mrs. Allen said any college and department planning an event during the Fifth An-



niversary celebration (March 28--graduation) which is interested in having it listed as a Fifth Anniversary event should contact her at 464-2342 or Jack Smith at 464-2332.

A complete list of Fifth Anniversary events will be published in an upcoming issue of News and Events.

Beginning this week, you'll notice that the News & Events calendar (back page) contains much more information regarding meetings, campus night life and all the other little things you need to know to make the most of RIT's resources.

This is because Reporter and News and Events have combined efforts to produce one master calendar for the Institute.

Events to be listed in the calendar must be received by Reporter or News and Events on the Friday preceding publication. For example, for the upcoming issue of News and Events, which will cover the period from March 9--15, calendar items must be received by March 2.

# Industrial Art Show Opens March 17

An exhibit of "The Things We Take for Granted: Industry's Unexpected Artistry" will open Saturday evening, March 17, at 8 p.m. in RIT's Bevier Gallery in the College of Fine and Applied Arts.

The opening reception will include a performance by Dance Theatre of Rochester.

"This is to be a most unusual exhibit, in every sense," said Sylvia Davis, Fine and Applied Arts professor, who is helping coordinate the show.

"We first conceived the show as a means to exhibit some of the really exciting objects from industry that have intrinsic aesthetic value and visual excitement," she said.

Ms. Davis said she has gathered objects from a variety of local industries for the exhibit. "We were specifically interested in forms that were not designed as art, or industrial design, but were made to serve a function and are rarely seen isolated

from that function," she said.

Dance Theatre of Rochester will perform improvisations that relate to the specific pieces of art on display, Ms. Davis said.

The exhibit will continue through April 13. The gallery, located in the James E. Booth Memorial Building on the Henrietta campus, is open 9 a.m. to 4:30 p.m.

Firms which have contributed objects for display include: Gleason Works; Gannett Co.; Fasco Industries; R. T. French Co.; WOKR TV; Chamberlain Rubber Co.; Rochester Gas and Electric Corp.; WROC TV; Mixing Equipment Co.; Schlegel Manufacturing Co.; Eastman Kodak Co.; Victor Insulator Co.; Xerox Corp.; Rochester Savings Bank; Hickey-Freeman Co.; Bausch & Lomb Inc.; Bernz-O-Matic Co.; Ward's Natural Science Establishment; Widmer's Wine Cellars; Taylor Instrument Co.; Teale Machine Co., and National Clothing Co.

## Student Nominations Due

The deadline for nominations to Who's Who in American Colleges and Universities is March 26, 1973.

Faculty and department heads who know of students who should be considered for Who's Who should submit his/her name to Greg Evans, Student Activities Office, College-Alumni Union.

To be considered for Who's Who, a student must be in his third or fourth year, maintain a minimum of 2.0 GPA, and be outstanding in leadership ability and character.

## Exchange Program Set

RIT faculty members are once again being invited to participate as host families to visiting teachers from Europe this summer under the American Host Program.

During the 1973 program, visiting teachers will be with host families during the period of July 6 through Sept. 3 for one or two-week periods.

Further details, including questionnaire and application forms may be obtained from Harold Kentner, assistant dean for Extended Services, College of Continuing Education, Metropolitan Center, 50 West Main St. 262-2713.



## Ugly Man

## On Campus

## To Be Chosen

College Union Director A. Stephen Walls (above) is one of fourteen contestants in the Alpha Phi Omega-sponsored Ugly Man on Campus contest, which begins March 5 and continues through March 9.

Photos of contestants will be placed above jars in the lobby of the College Union and Grace Watson Dining Hall. To vote for a contestant, money is put in his jar. The person whose picture attracts the most money is the winner.

The Proceeds from this year's contest will go Project Hope.

The Ugly Man winner will be announced at a beer blast Friday evening at 9 p.m. in Grace Watson.

# DuPont Reps Demonstrate Cromalin Process



Two representatives of the DuPont Company recently gave presentations to RIT students, faculty and staff in the College of Graphic Arts and Photography, on DuPont's "Cromalin" process, as a proofing system for printing; as a medium for graphic displays for engineering applications; and for general use as an art medium.

Mr. Domenico Mortellito (left) described some of the live examples of Cromalin "Art" he has produced.



An exhibit of graphic design for communication, which includes a visual representation of the RIT Urban Policy conference report, will continue in the Bevier Gallery through March 7.

## RIT Happy Hours Extended Through March

The RIT Happy Hours for all Institute employees and students will continue through March on Thursday and Friday evenings from 4:30 to 6:30 p.m. in the Mezzanine Dining Room of the College-Alumni Union.

The Happy hours started on Feb. 8th and 9th, and have been well attended. Based on the attendance figures for February, it was decided that they would be continued on a month-to-month basis as long as the substantial high attendance continues.

# NEWS AND NEWSMAKERS

Dr. Egan Stark, associate professor of biology, and Dr. John A. White, assistant professor of chemistry, have published an article entitled "Contemporary Science for Nonscience Majors" in the December 1972 issue of the "Journal of College Science Teaching". . . . Joseph Dengler, coordinator of admissions for NTID/RIT, has been appointed to the Henrietta Community Council . . . . "Children's Speech Problems" will be the subject of a talk given by Carolyn Singer, assistant professor in the NTID Communication Center, at the Guided Observation Program of the Brighton Central School District on March 1.

# EXHIBITS

WALLACE MEMORIAL GALLERY: Photographs by Herman Goustin, through March 6

BEVIER GALLERY: Exhibition of graphic design for communication by junior, senior, and graduate students in the Department of Communication Design, 9 a.m. to 4:30 p.m., through March 7

CARY COLLECTION SHOW: "Fifty Books of the Year 1972" by the American Institute of Graphic Arts, through March 25.

# EVENTS

## Meetings

### Friday, March 2

11 a.m.—History Club; Union Mezzanine Lounge.

7:30 p.m.—Womens Club, Newcomers Meeting; Henry Lomb Room, Administration tower.

8 p.m.—CUB Recreation Square Dance; Union Cafeteria.

### Sunday, March 4

1 p.m.—Student Human Sexuality; Union Mezzanine Lounge.

### Monday, March 5

12 noon-1—Commuter Advisory Board; Union Alumni Room.

12 noon—Techmila Senior Portraits; Union Basement Conference Room B.

5:30 p.m.—Union Board Meeting; Union Alumni Room.

6:30 p.m.—Jazz Ensemble; Union Multi-purpose Room.

7 p.m.—Student Association, Senate Meeting; General Studies, 1251.

7:30 p.m.—Circle "K"; Sol Heumann Conference Room.

### Tuesday, March 6

10 a.m.—Commuter Meeting; Union Music Room.

1 p.m.—Tech Vets Meeting; Union Multi-purpose Room.

1 p.m.—WITR; Union Alumni Room.

1 p.m.—Techmila Senior Portraits; Union Basement.

1 p.m.—Amateur Radio Association meeting; Union Basement Conference Room.

1 p.m.—RIT Chorus REhearsal; General Studies, A-269.

1 p.m.—Speaper on Sickle Cell Anemia; Booth Auditorium.

7 p.m.—CUB Guitar Clinic; Ingle Auditorium.

7:30 p.m.—Greek Council; Union Mezzanine Lounge.

7:30 p.m.—Aviation Club; General Studies, A-205.

### Wednesday, March 7

12 noon—BACC Film on Sickle Cell Anemia; Booth Auditorium.

12 noon—Professional Business Women's Association Meeting; Union Basement Conference Room.

1 p.m.—Techmila Senior Portraits; Union Conference Room B.

9 p.m.—Union Lounge Closed for BACC set up.

11 a.m.—Mechanical Engineering Seminar, "Vehicular Propulsion Hybrid with Regertive Breaking," with Paul H. Wojciechowski, assistant professor of Mechanical Engineering; Room 1020, School of Engineering.

### Thursday, March 8

10 a.m.—BACC Sickle Cell Anemia Testing; Union Lounge.

1 p.m.—Techmila Senior Portraits; Union Basement Conference Room C.

3 p.m.—Traffic Review Board; Union Multi-purpose room.

6 p.m.—SOS-III Executive Board Meeting; Union Mezzanine, M-1.

7 p.m.—Ski Club Meeting; Union Multi-purpose Room.

7 p.m.—Meditation with Joanne Placents; Union Basement Conference Room A.

7:30 p.m.—Outing Club Meeting; Sol Heumann North Lounge.

4 p.m.—Chemistry Seminar, "From Research to Marketing: Photographic Resists," a summary of research, development, and marketing life of a single product with Mr. C. C. Unruh, assistant head, Chemistry Division of Research Laboratories; Room 2178, College of Science.

## Sports

### Friday, March 2

7 p.m.—Swimming, New York State Championships at Canisius College.

### Saturday, March 3

10:30 & 11:30 a.m.—Fraternity Gasketball Playoff; Clark Gym.

3:30 p.m.—TKE-TRI, PSK-AEPI, SPI-PKT, TX-TEP, Bowling; Union Basement.

10 a.m.—New York State Championships at Canisius College.

### Sunday, March 6

6 p.m.—Hockey; Finger Lakes Championships at RIT.

## Campus Night Life

### Friday, March 2

4-6 p.m.—Cellar Happy Hour.

4-6 p.m.—Student, Faculty, Staff happy hour; Union Mezzanine Lounge, drinks 2/99 cents.

### Saturday, March 3

9 p.m.—House LS open party; First floor of Fish off Sol Heumann Quad, \$1.50.

### Sunday, March 4

1:30 p.m.—RIT Commuter Club Folk Festival; Mitsy Collins, Julie Barb, Rising, Flower City Ramblers; Ingle Auditorium, \$.75 students, \$1.50 others.

7 p.m.—Boswell Coffee House, Bill DeMarco—Folk Singer, Food and Beverages Served; Union Multi-purpose Room.

8 p.m.—"2nd Attempt;" Cellar Sponsored Dinner at Gracies.

### Thursday, March 8

4-6 p.m.—Student, faculty, staff Happy Hour; Union Mezzanine lounge, drinks 2/99 cents.

8 p.m.—John Marshall High School Benefit Play, "Fantastics"; Ingle Auditorium.

## Music

### Friday, March 2

8 p.m.—"Spinners" and "Black Ivory" in Concert; St. John Fisher Athletic Center, \$3.50 in advance, \$4 at the door.

### Sunday, March 4

3 p.m.—Memorial Art Gallery Concert, Music of Richard Straus and Brahms; Memorial Art Gallery, Free.

8:15 p.m.—Philharmonic Concert; Eastman Theatre, admission charged.

## Movies

### Friday, March 2

7:30 and 10 p.m.—Talisman Film Festival, "Teorema," a study of love that transcends from the sensual to the spiritual, Ingle Auditorium, \$1.

### Saturday, March 3

7 p.m.—Captioned Film, "Night of the Iguana," free.

7:30 and 10 p.m.—Talisman Film Festival, "Omega Man," Charlton Heston stars as the Omega Man—a scientist who is the only survivor immune to a plague brought about by germ warfare which has devastated the earth's population; Ingle Auditorium, \$1.

### Sunday, March 4

7:30 and 10 p.m.—Talisman Film Festival, "The Overcoat," a semi-comic film based on a short story by Nicoli Gogol which deals with the purchase and subsequent loss of a winter coat by a meek office cler.; Ingle Auditorium, \$1.

### Tuesday, March 6

12 and 1 p.m.—Nickelodeon Films, "The Great Chase," "Alice in Wonderland," "Foreign Legion," Ingle Auditorium, 5 cents.

1 and 8 p.m.—"Future" Film Series, "Media: Massaging the Mind," Newspapers, magazines, television and radio will never be the same when the media revolution takes hold. Giving their view of what are in store for us are Gloria Steinem, media expert Dr. Ernest Dichter, and others; Room A-205, College of General Studies, free.