

NEWS & EVENTS



May 18--24, 1973

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Rochester Institute of Technology

Cable Television In Your Future? RIT To Sponsor Public Symposium

"Cable Television in Your Future," a public symposium sponsored by the Citizens' Committee for Cable Television, Inc., and the Extended Services Division of RIT, will be held on May 24 at the Rochester Chamber of Commerce, 55 St. Paul St.

Registration for the program will be at 4:30 p.m. followed by a keynote address, seminar sessions, dinner and a repeat of the seminar sessions. All participants will attend two seminar sessions of their choice.

The keynote speaker will be W. Bowman Cutter, director of the Cable Television Information Center in Washington, D.C. The center is funded by the Ford and Markle Foundations and is part of the Urban Institute and stands apart from the regulators, lawmakers and policy makers. It serves as an information center to the public on cable television.

Seminar topics will include: regulations, franchises, ownership and legal and economic restricting factors which safeguard a free system; applications and uses; public access; technology and economics.

Participants will be: C. Lynn Wickwire, chairman, New York State Cable Commission; Sheila Mahoney, field representative, Cable Television Information Center, Washington, D.C.; Gilbert Mendelson, assistant staff coordinator for research, Cablecommunications Resource Center, Washington, D.C., and co-author of The Wired City; Robert K. Yin, Rand Corporation, and author of background papers for the Rand report "Cable Television: A Handbook For Decision Making"; and David Othmer, a consultant on cable television for the Ford Foundation and the City of New York.

Also: Red Burns, Alternate Media Center, New York City; Richard M. Galkin, president, Sterling-Manhattan Cable Television, Inc.; John F. Gault, vice president, American Television & Communications Corp., Washington, D.C.; and Jack O'Neill, Mitre Corporation, and researcher and author of Urban Cable Systems.

For further information on registration for the program, contact Roger K. Powell, Extended Services Division, 262-2711.

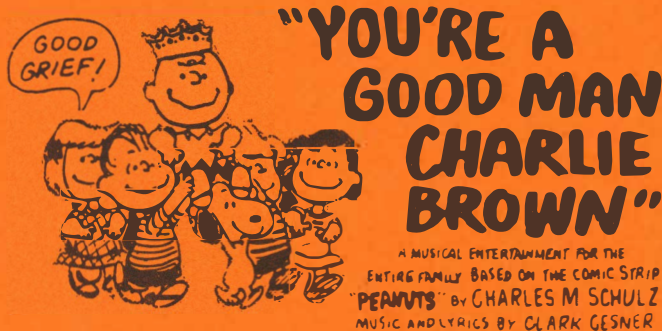
Bevier Gallery To Feature Graduate Exhibit

Two exhibits by students in the graduate program at RIT's College of Fine and Applied Arts will be held in RIT's Bevier Gallery.

The exhibits of thesis presentations include ceramics, metalwork, and painting.

The first show will be open through May 22; the second is May 24 through June 5. The exhibit is in two parts because of the volume of work produced this year, Fine Arts Dean Robert H. Johnston said.

The Bevier Gallery, located in the James E. Booth Memorial Building, is open weekdays 9 a.m. to 4:40 p.m.

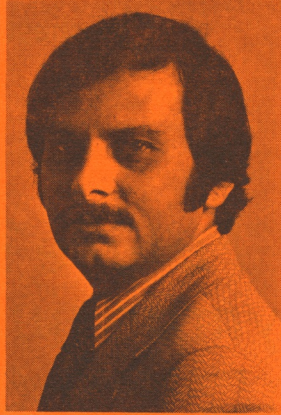


May 18,19,20 at 8:15pm
Saturday May 19 at 2:00pm
Performances in Ingle Auditorium

Argento Named To New NTID Post

Frank C. Argento, 408 Spencer Road, Irondequoit, N.Y., will join the staff of NTID July 1 as Curriculum Development and Research Evaluation Specialist.

Argento is currently associate director of RIT's Media Design Center. As part of his RIT duties he has consulted with NTID in establishing instructional media. In his new position he will develop and evaluate instructional media programs designed specifically for the deaf.



Argento

"The increased visual communication opportunities in working with the deaf are exciting and definitely a challenge," said Argento.

Applied Motivation Seminar To Be Held June 8

"Applied Motivation," a one-day seminar on the application of motivation techniques which cause people to produce desired results in an organized endeavor, will be offered by the Extended Services Division of RIT Friday, June 8.

The program will be held from 8:30 a.m. to 5 p.m. at the Metropolitan Center, 50 West Main Street.

The seminar is geared toward management and supervisory personnel in business and industrial organizations and persons aspiring to such positions. Walter H. Foertsch, president of Scientific Management Co. of Rochester, a consulting management organization, will conduct the program. He recently has authored a book, Profit Making, which deals with profit, organization, marketing and motivation.

"The biggest problem in a supervisory position is getting people to do what you actually want them to do," says Mr. Foertsch. "In this seminar we will be teaching that skill. Everything will be based on reality and actual situations; nothing will be dealt with on a hypothetical level."

Topic presentations include: the natural manager and the scientific manager; the recruitment or development of a manager;

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Argento obtained both his B.F.A. and M.F.A. degrees from RIT and has been employed by the Institute since 1965. Prior to this he was the audiovisual assistant for the Penfield Central Schools, Penfield, N.Y.

He is a member of the Rochester Audio Association, the Rochester Society for Communicating Arts, the New York State Educational Communications Association, the Association of Educational Communications and Technology, and the National Association for Educational Broadcasters.

Lomb Room Luncheons To Continue

The Food Administration class, Quantity Food Production Management, serves a noon meal in the Henry Lomb Room on Tuesday and Thursday each week. Service is at 12 noon by reservation only. Reservations may be made between 9 a.m. and 2 p.m. by calling 464-2351.

The price of the luncheon including dessert and beverage is \$1.50. Hot breads are featured each day.

May 22 COLD PLATE

Assorted Cold Cuts
Potato Salad
Three-Bean Salad--Garnish
Butterflake Rolls - Butter
Watermelon Sherbet
Coffee - Tea - Milk

May 24 MEMORIAL DAY LUNCHEON

Hot Roast Beef on Homemade Bun
French Fried Onion Rings
Lettuce and Tomato Wedge Garnish
Baked Egg Custard with Fresh
Strawberries
Lemonade

Prof. Fribance Dead; Was With RIT 27 Years

Austin E. Fribance, professor in the Center for Community/Junior College Relations, died Friday, May 11, following an extended illness. Mr. Fribance first joined RIT in 1937 in the Electrical Engineering Department; after a service separation he returned in 1966 on a part-time basis, and became full-time professor again in 1972. He had completed 27 years service at the time of his death.

Mr. Fribance was a graduate (B.S.E.E. M.S.E.E.) of Massachusetts Institute of Technology. He is survived by his wife, Winifred, and four children.

Commencement '73 Planned To Be 'Informal Celebration' For Grads, Parents

When parents and guests start arriving at the RIT campus on Saturday morning, June 9, for the first commencement program to be held on the five-year-old campus, they will be greeted by the solid brass sound of trumpeters and trombonists from the roof of the Ingle Auditorium. Draped from the long Shakespearean-type horns will be flowing colorful banners that will set the mood for the festive celebrations that will dominate the day's activities.

Officially dubbed "Beginnings '73," a suggestion from students involved in the planning, the program will have no commencement speakers and has been designed as a festive celebration for the graduating students.

The June 9 graduation at RIT was the subject of a page one "mention" in the Wall Street Journal on Thursday, May 10. The article read: "Honors and Honorariums for commencement speakers may be endangered if a move by Rochester Institute of Technology develops into a trend. The school gives up on graduation speakers. Instead, commencement June 9 will feature musical groups performing around the campus through the day."

During the period between the two morning and two afternoon commencements, from about 11:30 a.m. to 2 p.m., festivities will be held in the academic areas of the campus, that will include open houses in the colleges, and informal get-togethers of faculty, staff, officers, trustees, parents, students, and guests.

Large colorful flags, banners, and balloons as well as four musical groups have been engaged to create an informal celebration that will be long remembered.

A combination of jazz, rock, semi-classical, as well as country western and folk music will be provided by musical groups situated at various locations in the academic areas.

The Sound System, led by RIT student Rudy DePalma, will provide a combination of contemporary jazz and rock music on the lawn between the Wallace Memorial Library and the College-Alumni Union.

The Peterson-Book will provide folk guitar music in the area between the Colleges of General Studies, Graphic Arts and Photography, and Fine and Applied Arts.

Blue grass music will be provided by the Swamp Root Singers at the base of the

ramp leading to the Bevier Gallery in the College of Fine and Applied Arts.

Semi-classical music by Eastman School of Music students may be heard in the area of the Colleges of Science and Engineering.

As the crowds mingle in the academic quadrangles amidst the background music, light, reasonable priced refreshments will be available at several colorfully decorated food stands.

The graduation ceremonies will be held in the George H. Clark Memorial Gymnasium and the Frank Ritter Memorial Ice Arena. Students enrolled in the College of Business, College of General Studies and the National Technical Institute for the Deaf will

SA Secretary To Attend National Conference On Cities

RIT Student Association Secretary of Campus/National Affairs Richard D. Andrews will represent SA at "Revitalizing American Cities--Strategies for the 70's," a conference being sponsored by the National Urban Coalition May 30 through June 1 in Washington, D.C.

Andrews said the convention is designed to provide "A hard-headed look at urban facts and myths, and at workable options for the 70's."

Many nationally known urban policymakers and leaders with insight and influence on critical public and private sector decisions will be keynote speakers, he said. Julian Bond, the Georgia Legislator, and Chrysler Chairman of the Board, Lynn Townsend, are on the program.

"It is very important that we, as students, begin to examine more closely the activities, structure and methods of other organizations in order that we might enhance our own quality of education at RIT," Andrews said.

Motivation continued from p. 2

kinds of people you cannot afford on your payroll; ways to improve sales; demographic facts of life; the art and science of foresight; recruiting, interviewing and attitude; and ways to improve business.

For further information on registration and tuition, contact the Extended Services Division, 262-2709 or 262-2708.

Personnel Managers Must Expand Role, Says College Of Business Dean

Personnel managers must expand their roles from book or record-keepers to policy consultants and advisers or preside over their departments' "degeneration into obscurity," says Dr. Edward A. Johnson, dean of the College of Business at RIT, in an article in a recent issue of Employee Relations Bulletin. Dr. Johnson's conclusions result from a survey of personnel functions over the last five years in a cross section of large (more than 5,000 employees) and relatively small (500 to 999 employees) firms in the United States and Canada.

In many cases, says Johnson, personnel managers are victims of the trashcan syndrome--they are given responsibility for anything higher management doesn't consider significant enough to warrant its attentions.

Johnson did find, however, that personnel departments in both large and small firms have generally acquired more responsibilities than they've lost.

Between 10 and 15 percent of the small firms surveyed reported that personnel acts as the principal adviser or actual negotiator in contract talks, a marked change from five years ago.

The survey also found that:

Manpower planning is increasingly becoming a personnel responsibility in both large and small firms.

Regardless of company size, most personnel managers' dealings with top management are restricted to more or less traditional activities. None of the managers reported active work in developing information systems, applying advances in computer technology, implementing data processing systems or taking the lead in applying behavioral management science theories and concepts to personnel functions.

What are Johnson's recommendations for getting the personnel manager out of the "second-class citizen" dilemma?

The personnel manager should come forward with his own solid, workable suggestions to higher management, Johnson says.

He should make a concerted effort to apply the latest behavioral and management science techniques to his operation and make full use of computer technology, he

adds. That would free the personnel manager from time-consuming routine work and would give him the opportunity to develop plans and programs such as managerial development.

Commencement '73 continued from p. 3 graduate at 10 a.m. in the gymnasium. Ceremonies for the College of Graphic Arts and Photography will also be held at 10 a.m. in the ice arena.

The College of Engineering and College of Fine and Applied Arts will graduate at 2:15 p.m. in the gymnasium, with ceremonies for the College of Continuing Education, College of Science, School of Applied Science, and the Center for Community and Junior College Relations to start at 2 p.m. in the ice arena.

By breaking the ceremony into four separate events and eliminating the commencement speaker, the Institute feels it can provide greater personal recognition to each graduating student, who will be able to personally receive the degree citation. In the past, due to the large size of the graduating classes, one student has represented a college or program by receiving a token certificate for the entire group.

Security Seminar June 13

The Extended Services Division of RIT, in cooperation with the Rochester Chapter of the American Society for Industrial Security, will sponsor a one-day seminar on June 13 entitled "The Role of Management in Security Administration."

The program will be held at the Towne House Motor Inn, 1325 Mt. Hope Ave., Rochester, from 9 a.m. to 4:30 p.m. Mark H. Tuohey, Jr., director of Industrial Security, Kodak Park Division, Eastman Kodak Co., is program chairman.

It is geared toward managers and administrators with a responsibility, directly or indirectly, for the security services of business and industrial organizations, hospitals, educational and civic institutions, and other enterprises where security programs are an integral function of operations.

For further information on registration, tuition and accommodations for out-of-town participants, contact A. Robert Maurice, Extended Services Division, 262-2708.

Personnel Lists Staff Openings

As of our printing deadline the following staff positions were open at RIT. Employees interested in learning more about these jobs and/or applying for consideration should contact Personnel (x2424) for information or an appointment.

FULL-TIME – GENERAL STAFF

1. SECRETARY – *Central Placement Services. Good typist and general clerical knowledge. Some receptionist duties. H.S. Graduate. 2-3 yrs experience. 8:30 a.m.–4:30 p.m.*
2. SECRETARY – *CCE/Machine Shop Metro Center. Secretary for chairman, machine shop and 4 other faculty members. Good typist and clerical skills, no shorthand. 8:30 a.m.–4:30 p.m.*
3. MT/ST OPERATOR – *NTID. H.S. Graduate. MT/ST experience and secretarial experience helpful. Accurate typist and good verbal skills. 4:00 p.m.–11:00 p.m.*
4. SECRETARY – *Research Center. General secretarial duties, good command of English and record keeping abilities. Some college preferred. Typing and Shorthand. 2-3 yrs. experience.*

PART-TIME – GENERAL STAFF

1. TWO SECRETARIES – *NTID/English & General Studies. Typing, filing and bookkeeping skills. Willing to learn communication techniques for deaf students. 30 hours per week.*
2. MT/ST TYPIST – *NTID. MT/ST experience necessary. Hours vary.*
3. DUPLICATING CLERK – *NTID. Using Xerox, ditto & other basic duplicating equipment, distribution of mail or NTID Staff and telephone relief work.*

FULL-TIME – HOURLY STAFF

1. STATIONARY ENGINEER 3 – *Physical Plant. 3 yrs. experience. Good physical condition. Responsible for equipment, machines and supplies.*
2. GARDNER – *Physical Plant. Basic knowledge of flowers, trees and planting methods. H. S. Graduate, 3 yrs. experience. NYS driver's license. 8:00 a.m.–4:30 p.m. + Overtime.*

PART-TIME – HOURLY STAFF

1. SECURITY OFFICER – *Protective Services. Previous law enforcement, security or armed forces. Must be able to effectively work with people. Hours Vary.*

FULL-TIME – ADMINISTRATIVE STAFF

1. STAFF ASSISTANT – *NTID. Prepare HEW and RIT budget and forecast materials in line with governmental requirements. Perform cost and budget analysis. Responsible for day-to-day liaison with various departments. At least BA in accounting, 1-2 yrs. experience in budget preparation, accounting and cost analysis. 8:30 a.m.–4:30 p.m.*
2. MANAGER – *Communication Services. Supervision and management of Staff of eight, consisting of writers, designers and a photographer. Bachelors degree, 5-10 yrs. experience.*
3. CREATIVE SERVICE COORDINATOR – *Communications Services. Supervisor of a Staff of three. Bachelors or equivalent and 5-10 yrs. experience. 8:30 a.m.–4:30 p.m.*

PART-TIME – ADMINISTRATIVE STAFF

1. NURSERY TEACHER – *Horton Day Care. Teacher for 3 to 5 year old children. Supervision of some student teachers. Minimum BA, Master's or certification preferred. Previous teaching in nursery, kindergarten, or First grade level necessary. 8:30 a.m.–12:30 p.m.*

FULL-TIME – INSTRUCTOR – ASST. PROFESSOR

1. INSTRUCTOR – *Reading & Study Clinic. Responsibilities include teaching reading/writing and study skills. Masters in reading or related area minimum. 2 or more years teaching experience with college or adult students. 8:30 a.m.–4:30 p.m.*

Web Workshop Set in August

A Commercial Web Offset Workshop to study current web offset press problems, methods and techniques will be held at RIT on Aug. 1, 2, and 3.

Sponsored by RIT's Graphic Arts Research Center, the program is designed for administrative, management, sales, and production supervisory personnel as well as commercial printing management and supervisory staff members; paper company sales, service, mill management, research and sales management personnel, and their counterparts in the ink industry.

Topics to be covered will include Introduction to the Lithographic Process, a Glance at Gravure, Sheet-fed Offset Printing, Review of Web Offset Equipment, Press Dryers and Drying Problems, Ink for Web Offset, and Paper for Web Offset.

Also, Ink/Paper/Press Problems (blistering, picking, tinting, scumming, improper ink tack, fountain solution effects, printing pressures, adverse roll conditions, ink drying, web tension, and others).

The workshop will be conducted in the Graphic Arts Center's Web Offset Laboratory, using GARC's four-unit Goss "Commercial 38" web offset perfecting publication press, for demonstrations.

NEWS AND NEWSMAKERS

"The RIT School of Printing, Its Objectives and Future Plans" was the topic of a luncheon speech by Dr. Mark F. Guldin, director of the School of Printing, at the 44th Annual Spring Technical Conference of the Printing Platemakers Association held recently....Professor Reid Ray, staff chairman of the Film-making and Television Department of the School of Photographic Arts and Sciences, recently spoke on "Careers in Film-making," at a meeting of the Carolina Association of Cinematographers, in Columbia, South Carolina....School of Printing Professor Robert S. Tompkins is the author of an article titled "Printing Revolution Comes on Stronger" in a recent issue of the PNPA PRESS (Pennsylvania Newspapers Press Association)....Ronald J. Hilton, academic administrator of the Metropolitan Center, will speak on the "Role of the Consumer in Mental Health" at the annual dinner meeting of the Mental Health Association of Erie County May 23....The RIT Women's Council has donated \$1,000 to the Horton Child Care Center for the establishment of an endowment fund....

EVENTS

Movies

Friday, May 18

7:30 and 10 p.m.—Talisman Film Festival, "Sweet Sweetback's Baadass Song." The movie concerns a black man who refuses to go on roleplaying and who stands up to assert himself. Sweetback is a professional sex show stud. When he is forced to smash two sadistic policemen during the performance of their racist duty, he finds he must run for his life across the Mexican border; Booth Auditorium, \$1.

Saturday, May 19

7 p.m.—Captioned Film Series, "Rosemary's Baby." A story of an expectant mother's experiencing great difficulty with her first pregnancy. She realizes after some time that her husband is involved with a coven of witches that meet next door and that they want her baby; 06-A205, Free.

7:30 and 10 p.m.—Talisman Film Festival, "Silent Running." Set in the year 2000, this space odyssey tells of one man's dedication to saving the only botanical specimens existing from the earth and his relationship with machines. Space age technology in the film provides a great opportunity for visual stimulation for those inclined toward space; Booth Aud., \$1.

Announcements

Friday, May 18

8 p.m.—Evening Student Association, Beer and Pizza Party; Union Ritskeller, Hojacks will supply the music, you supply \$1 and Registration Receipt.

Saturday, May 19

8 a.m.—Spring Planting Festival; Everyone welcome, help humanize the campus, plant a tree; North side of the Graphic Arts Building (parking lot side), beer and soft drinks will be served.

1-5 p.m.—RIT Field Day; Events are: Tug of War, Frisbee Contest, 3-legged races (relay races), Bicycle races, Volley Ball, Badminton, Egg Toss, Pass-the-Orange, Hop scotch, Jump rope, Face-making and Bubble-blowing, Crab soccer, Home-run Hitting Contest. Individual and team competition, grand prize for overall winner. Beer, ice cream and cotton candy for all.

Sunday, May 20

8 a.m.—Spring Planting Festival; Everyone welcome, help humanize the campus, plant a tree; North side of the Graphic Arts Building (parking lot side), beer and soft drinks will be served.

8 p.m.—Concerts East, Gordon Lightfoot; Auditorium Theatre, 875 Main St. East, \$5, \$6.

Tuesday, May 22

1-2 p.m.—Ice Cream Social, Union Green, free.

Meetings

Sunday, May 20

4:30 p.m.—Student Christian Movement, Discussion on the story of creation; 01-2000. Reporter staff meeting; Union Mezzanine M-1.

Monday, May 21

4:30 p.m.—SOS-3, Executive board meeting; Union Mezzanine M-1.

5:30 p.m.—CUB meeting; Union Alumni room.

6:30 p.m.—General meeting of SOS-3; Ingle Aud.

7 p.m.—Student Court; Union Mezzanine lounge.

7:30 p.m.—Homecoming committee; Union Mezzanine M-2.

Tuesday, May 22

12 noon-1 p.m.—Women's Caucus, regular meeting; College of Business, Aud.

1 p.m.—RIT chorus rehearsal; 06-A269.

1 p.m.—Mechanical Engineering Department Tape Lecture Series, Reactor Safety; Discussion of the Issues, Drs. MacKensie and Rasmussen.

3 p.m.—Student Association financial meeting; Union Conference room A.

6 p.m.—Outing Club, speaker and slide; Union Multi-purpose room.

7:30 p.m.—Christian Science organization; Union Mezzanine M-2.

8:30 p.m.—Ski Club meeting; Sol Heumann North Lounge.

8:30 p.m.—Campus Bible Study; Kate Gleason Library.

Wednesday, May 23

6 p.m.—RIT chorus rehearsal; Union Conference room G.

7 p.m.—First Aid course; Kate Gleason North Lounge.

Thursday, May 24

2:30 p.m.—Traffic Review board; Union Conference room A and B.

7 p.m.—Advanced First Aid; Nathaniel Rochester North Lounge.

7:30 p.m.—Outing Club; Sol Heumann North Lounge.

8:30 p.m.—RIT Motor Sports Club; first floor Colby A Lounge; for all interested in motor sports.

Exhibits

Daily Through May 31

Wallace Library Gallery: Oksana and Lauro Poion, Graphics.

May 21 through May 30

M.F.A. Gallery, James Booth Memorial Building: Bromoil by Doug Rea; Photographs by Richard Margolis.

May 9 through August 20

International Museum of Photography, George Eastman House: Lewis Hine Exhibition. The exhibition was prepared by Robin W. Brown, Museum Assistant, as part of his Master of Fine Arts thesis in Photographic Museum Practices at RIT, in conjunction with the International Museum of Photography at George Eastman House.

Now through June 5

Bevier Gallery: 1973 Graduate Exhibition I; Thesis presentations, RIT College of Fine and Applied Arts, now through May 22. 1973 Graduate Exhibition II; Thesis presentations, RIT College of Fine and Applied Arts, May 24 through June 5 with opening night May 25.

THEATER

Friday, May 18

8 p.m.—Rochester Community Players; "How the Other Half Loves," A lively affair among three couples; 820 S. Clinton Ave., \$3.50-\$4, For reservations call 473-4320.

8 p.m.—Rochester Shakespeare Theater; "Richard III"; 50 N. Plymouth Ave., \$4, students \$2.

8:15 p.m.—Brick City Players; "You're a Good Man Charlie Brown," Interpreter at the 8:15 show; Ingle Aud., RIT \$1, others \$2, children 50 cents.

Saturday May 19

2 and 8:15 p.m.—Brick City Players; "You're a Good Man Charlie Brown," Interpreter at the 8:15 show; Ingle Aud., RIT \$1, others \$2, children 50 cents.

8 p.m.—Rochester Community Players; "How the Other Half Loves," A lively affair among three couples; 820 S. Clinton Ave., \$3.50-\$4, for reservations, call 473-4320.

Sunday, May 20

8 p.m.—Brick City Players; "You're a Good Man Charlie Brown"; Ingle Aud., RIT \$1, others \$2, children 50 cents.

The next edition of the calendar will cover the period of May 25 through May 31. Material for that issue must be received by *News and Events* or *Reporter* by Friday, May 18. *News and Events* is published weekly and distributed free of charge to the RIT community by the Office of Communications Services, 464-2337.