

A, I. Y.

Published by the Office of Public Relations Rochester Institute of Technology

VOL. III, No. 30

MONDAY, OCT. 4

FALL GOLF: Ithaca at RIT, 1 p.m.

TUESDAY, OCT. 5

FALL GOLF: RIT, University of Buffalo, and Niagara at Niagara.

ESTATE DISTRIBUTION PROBLEMS: 7:30 to 10:15 p.m. in Rm. A220, College of General Studies, start of short course, sponsored by Extended Services Division of College of Continuing Education.

JUDO CLASSES: 7:30 to 9:30 p.m., Wrestling Rm. in basement of George H. Clark gymnasium.

PERSONAL FINANCE: Short course sponsored by Extended Services Division of College of Continuing Education, starts today, 6:30 to 8:15 p.m., Rm. 1420, of Gannett Bldg.

FIRST FORUM SERIES: "New Seekers: Involved in Zen", 7 p.m. Multi-Purpose
Rm., College-Alumni Union - featuring lecture and discussion by
Dr. John H. Y. Lee, of College of General Studies, sponsored by Student
Christian Movement.

WEDNESDAY, OCT. 6

TECHNIQUES OF PERSONNEL INTERVIEWING: 8:45 a.m. to noon, Metropolitan Center, 50 West Main St., sponsored by Extended Services Division of College of Continuing Education.

CROSS COUNTRY: Ithaca at RIT, 4 p.m.

SOCCER: Roberts Wesleyan at RIT, 3 p.m.

WOMEN'S CLUB RECEPTION: 8 p.m., Dining Rm., College-Alumni Union, reception for members and those interested in joining.

NICKELODEON THEATRE: "Buck Rogers", first of 11 chapters, 12 noon to 1 p.m., Ingle Aud., College-Alumni Union.

FALL BASEBALL: Monroe Community at RIT, 4 p.m.

THURSDAY, OCT. 7

NICKELODEON THEATRE: "The Legend of the Lone Ranger", Chapter 1, 12 noon to 1 p.m., Ingle Aud., College-Alumni Union.

FRIDAY, OCT. 8

TALISMAN FILM FESTIVAL: "The Wild Child", 7:30 and 10 p.m., Ingle Aud., College-Alumni Union.

NICKELODEON THEATRE: "Buck Rogers", Chapter 2, 12 noon to 1 p.m., Ingle Aud., College-Alumni Union.

SCM FALL RETREAT: Student Christian Movement Fall Retreat at Camp Asbury on Silver Lake, today through Sunday, Oct. 10, depart from Grace Watson Hall at 6 p.m., return at about 1 p.m. on Sunday.

SATURDAY, OCT. 9

TALISMAN FILM FESTIVAL: "The Learning Tree", 7:30 and 10 p.m., Ingle Aud., College-Alumni Union.

CAPTIONED MOVIE: "Becket", College of General Studies, 7 p.m., sponsored by College Union Board in cooperation with NTID.

CROSS COUNTRY: RIT at Hartwick, 1 p.m.

FALL GOLF: Eastern Collegiate Athletic Conference at Colgate.

SOCCER: RIT at Hartwick, 2 p.m.

FOOTBALL: RIT at Utica.

FALL BASEBALL: RIT at LeMoyne, doubleheader, 1 p.m.

SUNDAY, OCT. 10

TALISMAN FILM FESTIVAL: "La Guerre Est Finie", 7:30 and 10 p.m., Ingle Aud., College-Alumni Union.

WORSHIP SERVICES: Roman Catholic Mass; Ingle Aud., College-Alumni Union, 10:30 a.m. and 5 p.m., Fr. Appelby.

Protestant Services; south lounge, Kate Gleason Hall, 11 a.m.,

Rev. Gibson.

Protestant Services; Mezzanine, M-2, College-Alumni Union, 6 p.m.,

Rev. Rynearson.

BOSWELL COFFEE HOUSE: 7 to 10 p.m., multi-purpose rm., College-Alumni Union, sponsored by Student Christian Movement, and Catholic Campus Parish

EXHIBITS

BEVIER GALLERY: College of Fine and Applied Arts, "We", annual exhibit of RIT College of Fine and Applied Arts faculty, Oct. 4 thru 29. Gallery hours are 8:30 to 4:30, Monday thru Friday.

EXHIBITS...continued

WALLACE MEMORIAL LIBRARY: "Posters of the Nineties" exhibit, second floor gallery from Sept. 27 thru Oct. 18, magazine and book posters from the Melbert B. Cary, Jr. Graphic Arts Collection; artists include Jules Cheret, French post artist and American poster artists Edward Penfield, and Maxfield Parrish, and others.

R.I.T. Trustee is New Job Corps Director



INFORMAL CHAT -- RIT Trustee John L. Blake, new Job Corps director, left, converses with M. Herbert Eisenhart, at the recent Board of Trustees Reception. Eisenhart, former president and board chairman of Bausch & Lomb, received RIT Founders Award in ceremonies marking the business leader's 50 years of service as a Trustee.

John L. Blake, deputy manpower administrator in the U.S. Department of Labor, has been named director of the U.S. Job Corps, according to an announcement by Assistant Secretary of Labor Malcolm R. Lovell, Jr.

Blake, who was elected to the RIT Board of Trustees in October of last year, was appointed deputy manpower administrator in July 1969, after serving as assistant secretary for loan administration with the Marine Midland Trust Co., of Rochester.

As Job Corps director, he will be in charge of a national residential manpower training program which has 65 centers across the nation, and a current enrollment of about 22,000. With an annual budget of nearly \$200 million, the Job Corps centers provide service each year to nearly 50,000 young men and women between the ages of 16 and 21.

Since 1965, nearly 300,000 disadvantaged young people have received educational and vocational training in a residential setting in Job Corps centers across the country.

Following an association as deputy director for the Monroe County Human Relations Commission, Blake joined the Ritter Pfaudler Corporation (now Sybron) as training coordinator. He is a former teacher at West High School in Rochester, has a wide range of experience in sales and sales management, and, was the first

general manager of the Rochester Business Opportunities Corporation.

On April 21 of this year Blake was guest speaker for RIT's 45th Annual Management Convocation at the Chamber of Commerce. His address, titled "Humanism in Management - New Trends", was his first public address to a Rochester audience since his Labor Department appointment in 1969.

GRAPHIC SERVICES IMPROVED AT RIT

In a joint statement issued September 27, Instructional Development and Planning and the Public Relations Office announced plans for broadening support services to RIT faculty and staff. Up to now, the Media Design Center, (formerly known as the Instructional Resources Laboratory), has been restricted to projects designed for instructional or classroom use only.

Through the newly reoriented Media Design Center, faculty and staff will be able, at cost, to receive assistance in art and design, photography, television graphics, advertising, audio, exhibits, and motion picture production for use outside the classroom or off-campus.

The Public Relations Office has named David E. Barringer to the newly-created post of director of Creative Services. He will be the point of initial contact for all faculty and staff personnel wishing to use this service. Barringer, currently assistant director of publications, will act as coordinator between MDC and Public Relations and oversee all projects of an off-campus nature and designed for public consumption.

Edward S. Todd, vice president for instructional development and planning, said, "We are delighted to be associated with Public Relations in this new cooperative venture. This will not only broaden the scope of the varied services now offered by MDC but will, through the expertise of Mr. David Barringer, provide for standards of quality and excellence in materials produced for off-campus use."

Edward P. Curtis, Jr., vice president for public affairs, called the announcement "of special importance in the effective utilization of in-house staff and equipment. We expect the new arrangement to improve significantly the scope and quality of communications services available to RIT people."

Curtis also advised budget directors to seek the advice of Barringer and Frank Argento, MDC coordinator, in planning 1972-73 budgets. "Since most of us have little idea of what a brochure or slide show costs to produce, these two men can be very helpful in estimating future costs and needs."

Further details of the announcement will be released to all faculty and staff at a later date.

THE NEXT EDITION OF NEWS & EVENTS WILL COVER THE PERIOD OF OCT. 11-17. THE DEADLINE FOR MATERIAL IS NOON, MONDAY, OCT. 4. SEND MATERIAL TO NEWS & EVENTS c/o PUBLIC RELATIONS OR CALL 2338.