

October 18 - 24, 1971

R. I. T.
COLLECTION

NEWS & EVENTS



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a whole new scene

October 22, 23, 24

See Inside for details.

MONDAY, OCT. 18

ANNUAL MANAGEMENT SEMINAR: "An Economic Forecast", by Dr. Martin Gainsbrugh, vice president and chief economist, National Industrial Conference Board, 12 noon, Ramada Inn, 1273 Chili Ave., sponsored by Extended Services Division of College of Continuing Education

HIGH SCHOOL SCIENCE TEACHERS NIGHT: Sponsored by the Rochester section of American Chemical Society, 5:30 to 9:30 p.m., Booth Aud., Gannett Bldg.

TUESDAY, OCT. 19

JUDO: 7:30 to 9:30 p.m., Wrestling Rm. in basement of George H. Clark Gym.

CROSS COUNTRY: St. Bonaventure at RIT, 4 p.m.

WEDNESDAY, OCT. 20

NICKELODEON THEATRE: "Buck Rogers", Chapter 5, 12 noon to 1 p.m., Ingle Aud., College-Alumni Union

THE HISTORY AND NATURE OF WITCHCRAFT: One-night lecture/discussion at RIT's Metropolitan Center, 50 West Main St., 7:30 to 9:30 p.m.

SOCCER: RIT at RPI, 3:30 p.m.

THURSDAY, OCT. 21

NICKELODEON THEATRE: "The Legend of the Lone Ranger", Chapter 3, 12 noon to 1 p.m., Ingle Aud., College-Alumni Union

PROFESSIONAL BUSINESSWOMEN'S ASSOCIATION MEETING: Discussion on "What You Always Wanted To Know About Students But Never Dared Ask", all members and guests invited, 11:30 a.m. Multi-Purpose Rm., College-Alumni Union

PHYSICS COLLOQUIUM: "Organic Dye Lasers", lecture by Prof. Michael Hercher of the University of Rochester's Institute of Optics, 3 p.m., Rm. 3130, College of Science

IMPROVE YOUR PROPERTY THROUGH HOME LANDSCAPING: Extended Services Division program, 7 to 9:30 p.m., Rm. A201, College of General Studies

SOCCER: RIT at Utica, 3:30 p.m.

CROSS COUNTRY: RIT at Roberts Wesleyan, 4 p.m.

FRIDAY, OCT. 22

HOMECOMING:

Golden Reunion Luncheon, Class of 1921, 12 noon, Henry Lomb Rm., George Eastman Bldg.
Sports Hall of Fame Dinner, Dining Hall, College-Alumni Union, 7 p.m.
Frederick W. Goudy Distinguished Lecture in Typography, Booth Aud., Frank E. Gannett Bldg., 8 p.m.
Folk Concert, Brewer and Shipley, George H. Clark Gym., 8:15 p.m.

TALISMAN FILM FESTIVAL: "The Landlord", 7:30 and 10 p.m., Ingle Aud., College-Alumni Union

NICKELODEON THEATRE: "Buck Rogers", Chapter 6, 12 noon to 1 p.m., Ingle Aud., College-Alumni Union

ADMINISTRATIVE MANAGEMENT ASSOCIATION, WOMEN'S AUXILIARY GROUP: Rm. A100, Wallace Memorial Library, 9:30 a.m.

SATURDAY, OCT. 23

HOMECOMING:

Golden Age of Radio, Ingle Aud., College-Alumni Union, 10 a.m., and 1, 4, and 8 p.m.
Awards Luncheon, Dining Hall, College-Alumni Union, 12 noon
Gap Mangione Trio, Main Lounge, College-Alumni Union, 6:30 to 8:00 p.m.
Homecoming Buffet Dinner, Dining Hall, College-Alumni Union, 7:30 to 9:30 p.m.
Dancing, Main Lounge, College-Alumni Union, 9:00 p.m. to 1:00 a.m.

CAPTIONED MOVIE: "The Racers", College of General Studies Aud., 7 p.m., sponsored by College Union Board in cooperation with NTID

TALISMAN FILM FESTIVAL: "Cotton Comes to Harlem", 7:30 and 10 p.m., Ingle Aud., College-Alumni Union

SATURDAY, OCT. 23 (Continued)

FOOTBALL: Siena at RIT, 2 p.m.

CROSS COUNTRY: RIT at Alfred, for Inter-Collegiate Conference

SUNDAY, OCT. 24

FORUM CLUB MEETING: Women's Club activity, home of Mrs. Castle W. Foard, 1 Chadwell Rd.,
6:30 p.m.

CULTURE CLUB: Women's Club activity, for location and details call Mrs. Hollis Todd at
328-7625

TALISMAN FILM FESTIVAL: "Passion of Anna", 7:30 and 10 p.m., Ingle Aud., College-Alumni
Union

SOCCER: Syracuse at RIT, 2 p.m.

WORSHIP SERVICES: Roman Catholic Mass: Ingle Aud., College-Alumni Union, 10:30 a.m.
and 5 p.m., Fr. Appelby
Protestant Services: South Lounge, Kate Gleason Hall, 11 a.m., Rev. Gibson
Protestant Services: Mezzanine, M-2, College-Alumni Union, 6 p.m., Rev. Rynearson

BOSWELL COFFEE HOUSE: 7 to 10 p.m., Multi-Purpose Rm., College-Alumni Union, sponsored
by Student Christian Movement, and Catholic Campus Parish

E X H I B I T S

BEVIER GALLERY: College of Fine and Applied Arts, "We", annual exhibit of RIT College
of Fine and Applied Arts faculty, thru Oct. 29. Gallery hours are 8:30 a.m. to 4
p.m. and 7 to 10:30 p.m.

LITTLE GALLERY: "Painting and Photography", by Lani Czyzewski, a faculty member in the
Art Department of Kent State University, second floor, Gannett Bldg.

BOOK SHOW: Book show representing best of University Press books of the past year, Cary
Rm., Gannett Bldg., thru Oct. 22, sponsored by the Design and Production Committee
of the Association of American University Presses. Juried by noted designers Saul
Bass and Paul Rand

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IT'S "A WHOLE NEW SCENE" FOR HOMECOMING WEEKEND

The most comprehensive array of Homecoming activities in RIT's 142 year-old history will greet alumni, students, members of the Institute community and families and friends for "Homecoming '71" weekend on Oct. 22, 23 and 24.

Ranging from the old to the new, in an effort to provide something for everyone, scheduled events will include "The Golden Age of Radio", a two-hour, multi-media presentation of nostalgia for the over 35's, and a folk concert, featuring Brewer and Shipley, for the "now" generation. Also featured will be Rochester's famous Gap Mangione Trio.

Other new programs for alumni will include a "swinging" buffet party on Saturday night, the first varsity Homecoming football game since the fall of 1922, the first all-inclusive "Open-House" since the new campus was dedicated in 1968, the premiere showing of a new slide program depicting the history and growth of RIT, and the first soccer clash ever between the RIT Tigers and the Syracuse Orangemen.

Homecoming (continued)

The buffet party, beginning at 6:30 p.m. Saturday, will feature dinner, dancing, and music by two groups -- Gap Mangione's Trio and the Roger Ecker Quartet with Joyce Love. The Homecoming football match, slated for a 2:15 p.m. kickoff on Saturday, will pit RIT against the Siena College Indians. The "Open House", from 11 a.m. to 3 p.m. Saturday, will permit visitors to view exhibits, classroom demonstrations, and displays in the colleges, Library, Television Center, and other areas of the Institute. The slide program, to be shown Saturday night, will trace the history of RIT from its inception in 1829 to the present day.

More traditional events over the weekend will include the Sports Hall of Fame Dinner and Induction Ceremonies (Friday), an Awards Luncheon (Saturday), the Golden Reunion Luncheon (Friday), and the opening of Institute athletic facilities for the sports-minded alumni.

Chairman of "Homecoming '71" is Frederick A. Austin, Class of 1968, who resides at 130 Sandstone Dr., Greece.

Details on other events, and their dates, times, and places, are available at the Information Desk of the College-Alumni Union, or by calling the Alumni Relations Office at 464-2601.

ROCHESTER TELEPHONE FUNDS CHAIR AT RIT

Rochester Telephone Corporation and RIT jointly announced on Oct. 13 the establishment of a professorship in communications to foster communications research at the Institute, and to develop a diversified program in the communicating arts and sciences.

The Professorship, to be named for the late William A. Kern, president of Rochester Telephone from 1959 until his death in 1964, and a former RIT trustee, is the first campus-wide chair in RIT's history.

Under the terms of the agreement, Rochester Telephone will provide monies for salary, clerical assistance, and additional support for the chair over a five-year period. A selection committee, appointed by President Miller, will be formed to search for "distinguished" candidates for the new post.

Miller described the gift "as a significant tribute to Rochester Telephone's dedicated support of both the Institute and of the community we both serve.

"Once implemented, The William A. Kern Professorship will enrich our entire program here at RIT and enhance our position as a center of learning in the communicating arts and sciences.

"This is a position of great challenge and opportunity," Miller said. "The person we select will shape his own responsibilities and objectives; the only limit will be his imagination."

According to Miller, the new Kern Professor would be expected to administer, strengthen, and develop "two or three" degree programs in communications; further the curricula, services, and research rendered by RIT in the general field of the communicating arts and sciences: and initiate, develop, and coordinate several seminars or conferences yearly.

"Eventually," Miller said, "RIT hopes that the Kern Professor could develop an interdisciplinary communications program, incorporating the resources of RIT's seven colleges, the School of Applied Science, the National Technical Institute for the Deaf, and the Division of Instructional Development and Planning."

SYNDICATED COLUMNISTS ANDERSON AND RIESEL TO ADDRESS MANAGEMENT SEMINAR

Nationally syndicated columnist Jack Anderson, who formerly shared a column with the late Drew Pearson, and labor columnist Victor Riesel, head the list of prominent communicators, educators, and executives, who will address the 13th Annual Management Seminar being sponsored by the Extended Services Division of the College of Continuing Education.

The series will be held Mondays starting Oct. 18 and will continue on alternate Mondays thru Feb. 28. The 10 half-day sessions will open with noon luncheons at the Ramada Inn at 1273 Chili Ave. The program is designed for company sponsored individuals on the management level.

Dr. Martin Gainsbrugh, vice president and chief economist of the National Industrial Conference Board will speak on "An Economic Forecast" at the opening Oct. 18 session. Other speakers will be: Harry Schwartz, Soviet affairs specialist for The New York Times; Dr. Myron Tribus, senior vice president of Xerox Corp.'s Consumer Products Group; W. Robert Melville, vice president of the Ophthalmic & Consumer Products Division, Bausch & Lomb; Al Ginkel, Sybron's area manager for Asia; William M. Watkins, professor of law, Albany Law School; William D. Gasser, professor of accounting at RIT; and N. Richard Diller, professor of psychology, Pennsylvania State University.

BOOK CO-AUTHORED BY NTID STAFF MEMBER

Karen Sue Braddock, an instructional programmer in Computer Assisted Instruction at NTID, has co-authored a book entitled, "Programmed Nutrition", to be used as a text for first year introductory courses in nutrition by nursing schools, colleges, and universities. The other author is Dr. Helen Andrews Guthrie, assistant professor of foods and nutrition at Pennsylvania State University. The book consists of over 1,000 tested frames of linear programmed instruction which permits the student to teach himself basic principles of nutrition.

Prior to joining NTID in July, Miss Braddock was a research assistant in the Computer Assisted Instruction Laboratory at Penn. State. She has also been associated with the American Institute for Research; Maynard Research Council and Fort Cherry High School, McDonald, Pa.

The textbook is published by the C. V. Mosby Company, St. Louis, Mo.

WOMEN'S CAREER GUIDANCE SEMINAR STARTS OCT. 26

The first session of a Women's Career Guidance seminar, designed to help women explore employment, educational and volunteer opportunities in the Rochester area, will be held Tuesday, Oct. 26, 9:30 a.m. at the Henrietta campus.

According to Mrs. Ruth L. Mets, coordinator of the Office of Continuing Studies for Women, "The program will be flexible and broad in scope in order to allow the participants the opportunity to meet with RIT counselors and business and community leaders for the purpose of identifying womens' needs in developing a program of self-fulfilment.

Further information on the program can be obtained by contacting Mrs. Mets at the Extended Services Division of the College of Continuing Education, or by calling 464-2245.

POT-POURRI

Dr. D. Robert Frisina, vice president, and director of NTID, has been elected to the board of directors of Highland Hospital. . . John F. Adams, associate professor in the School of Applied Science, presented a paper titled "Four Year Engineering Technology Programs, Purposes and Goals", on Oct. 15 at the 26th annual meeting of the Upper New York-Quebec Section of the American Society for Engineering Education, at Clarkson College. . . Dr. Thomas Turan, assistant professor in the College of Science, recently presented a seminar titled "Steric Effects in Reactions of Aquonickel (II) Ion with Substituted Ethylenediamine", at John Carroll University and at Hiram College. . . Dr. Terence C. Morrill, associate professor in the College of Science, gave a seminar titled "Recent Developments in Ionic and Free Radical Reactions in Bridged Polycyclic Systems", on Oct. 14 at the State University of New York at Albany. . . A paper on "A Light Scattering Experiment for Undergraduate Physical Chemistry" was recently presented by Dr. Thomas P. Wallace, assistant professor in the College of Science, and by Richard S. Ehle, a former graduate student and teaching assistant in the Chemistry Department, and now with Eastman Kodak, at the Northeast Regional Meeting of the American Chemistry Society in Buffalo. . . Two RIT employes have received appointments in the Administrative Management Society. William E. Beatty, associate professor in the College of Business, has been named international chairman of the Education/Business Interaction Committee, and Vernon R. Titus, director, Division of Management in the College of Continuing Education, has been appointed chairman of the Board of the organization's Rochester Chapter. . . Alexander Lawson, who holds the Melbert B. Cary, Jr. Professorship in Graphic Arts, has received the Golden Keys Award for Distinguished Graphic Arts Journalism, for his monthly feature which he edits for "Printing Impressions" magazine. . . Herbert J. Mossien, professor in the College of Business, will be the featured speaker at the Oct. 18 dinner program of the Rochester sales Executive Club to be held at the University Club. He will talk on "One More Time -- How to Motivate People". Mossien recently joined RIT after retiring from Bausch & Lomb as vice president and general manager of the Scientific Instrument and Special Products Divisions. . . William D. Gasser, professor of accounting in the College of Business, will deliver a speech on "Cash Flows" at the Oct. 20 meeting of the Rochester Credit and Financial Management Association at the Treadway Inn. . . In the appointments and promotions category, W. Douglas Hoover, former associate director of Financial Aid at the State University College at Brockport, has been appointed director of Student Aid. He succeeds Robert Belknap who recently retired. . . Frank R. Zieziula, co-curricular specialist for NTID, has been promoted to coordinator in the NTID Department of Social and Cultural Development. He replaces Paul C. Peterson, who has assumed a Fellowship at Syracuse University. . . Dr. Joan Suedmeyer, former acting director of the Reading Clinic at Syracuse University, has been named associate director and assistant professor of the Reading and Study Clinic. . . Former Syracuse University faculty member, Leonard Bazalak, has also been named an assistant professor on the Reading and Study Clinic staff.

THE NEXT EDITION OF NEWS & EVENTS WILL COVER THE PERIOD OF OCT. 25-31. THE DEADLINE FOR MATERIAL IS NOON, MONDAY, OCT. 18. SEND MATERIAL TO NEWS & EVENTS c/o PUBLIC RELATIONS OR CALL 2338.