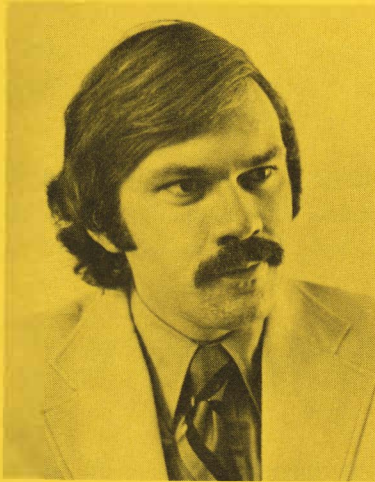


## DePrez Named Communications Director



Gene E. DePrez



Jack Smith

### New Communications Program Formed

The formation of a new Communications organization at Rochester Institute of Technology has been announced by Edward P. Curtis, Jr., Vice President for Public Affairs, and Gene E. DePrez, recently appointed Director of Communications at RIT.

"The Communications organization," said DePrez, "will increase the Institute's involvement in community affairs. It also will replace the present RIT public relations department. The new program, which will include Alumni Relations, will expand communications within the Institute and with the Rochester community at large. Richard F. Limpert will continue to head the Alumni Relations program.

"Because this is a technical Institute, we have facilities to cover a broad spectrum of communications. A greater emphasis will be placed

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Edward P. Curtis, Jr., Vice President for Public Affairs, has announced the appointment of Gene E. DePrez to the newly created position of Director of Communications, effective December 6, 1971.

In making the announcement, Curtis said that DePrez, who has served as director of communications for the Rochester Museum and Science Center since April 1970, brings "a wealth of experience in communications and urban affairs to the Institute. The position was created in order to expand communications within the Institute and with the community at large."

At the Museum and Science Center, DePrez, 31, was responsible for long-range planning and development of new programs, community and university relations, media utilization and special projects.

"DePrez will perform similar functions for RIT and serve as the official spokesman for the Institute," Curtis says. His responsibilities will include news media, information services, publications, exhibits and the Alumni Relations program. Richard F. Limpert will continue to head Alumni Relations.

DePrez, a native of Rochester, N.Y., graduated from RIT's School of Art and Design in the College of Fine and Applied Arts in 1962 with a bachelor of fine arts degree. He earned a master of fine arts degree in graphic design and communications from RIT in 1968. As an undergraduate he was editor-in-chief for the Reporter, and a member

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DePrez...continued

of the Student Council, Student Senate, Spring Weekend Committee, Masquers Guild, Religious Activities Association and Newman Club.

Following graduation from RIT, DePrez was associated with the Institute's Office of Educational Research. In 1965 he joined Eastman Kodak Company where he was project director and group leader in the Marketing Educational Center and a consultant in multi-media environments, systems and programs.

He has taken and taught special management programs in advanced behavioral science studies at Eastman Kodak Company and has participated in seminars on urban affairs conducted by Kodak and by church and civic groups.

As his master's thesis, DePrez co-produced and directed "Think About It!", a television documentary on the housing crisis in Rochester. In 1969 he produced and designed "Galileo," the first major presentation staged in a planetarium anywhere in the world.

He has been a member of the RIT Alumni Association's Executive Council since 1967, and has served on the Council's Homecoming Committees, Scholarship Committee, and Awards and Citations Committee. He also served on the New Campus Fund campaign and the Ellingson Scholarship Endowment Fund.

DePrez was listed in Who's Who Among Students in American Colleges and Universities, 1961-63, and in the 1970 edition of Outstanding Young Men of America. In 1967 he received a Gold Award in the International Television Festival of New York.

He is past vice president of Blackfriars, Inc., a Rochester theatre group. In 1970 he was a member of the executive board and director of public relations for the Rochester International Film Festival. He served as leader of the Monroe County Planning Council task force on leisure time activities, as chairman of the WHEC-TV Metropolitan Affairs Advisory Committee, and as a member of several urban affairs and political action groups.

DePrez and his wife Patricia and their two children reside at 211 Canterbury Road, Rochester.

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Communications...continued

in the use of television and other visual media," he added.

As part of the reorganization, DePrez announced the appointment of Jack Smith to the new position of Manager, Communications Services. Smith will direct day-to-day operations of the Communications program.

Smith, who has been public information officer for the National Technical Institute for the Deaf at RIT since July 1970, also has been named Director of Public Information for NTID. In addition to his responsibilities with RIT, he will continue to represent NTID both locally and nationally.

Smith has been with RIT since July 1969. Prior to assuming responsibility for the NTID public information program he worked in all areas of RIT public information.

"The team of DePrez and Smith brings strong communications skills to all areas of RIT," stated Curtis.

EVENTS, Week of Nov. 15-21, 1971

MONDAY, NOV. 15

MANAGEMENT SEMINAR: "The Washington--Moscow--Peking Triangle," by Harry Schwartz, specialist on Soviet Affairs and a member of the editorial board of the New York Times. 12 noon, Ramada Inn, 1273 Chili Ave. Sponsored by Extended Services Division of the College of Continuing Education

STUDENT EMPLOYMENT INTERVIEWS: Treck Photographic, Inc., recruiting from photo. sci., photo. mktg., and management; New York State Electric and Gas Corp., recruiting from electrical and mechanical engineering. Contact Central Placement Services, College-Alumni Union

BOARD OF TRUSTEES: Regular meeting, 4 p.m., Board Rm., Admin. Bldg.

PHOTO EQUIPMENT SALE: RIT Photographic Society used equipment sale, 8 a.m. to 6 p.m. and 7 p.m. to 10 p.m., color seminar rm., third floor, Gannett Bldg.

TUESDAY, NOV. 16

JUDO: 7:30 to 9:30 p.m., Wrestling Rm., basement of George H. Clark Gym.

CAMPUS VISITORS: NYS Association of Mathematics Teachers, 4 p.m., Ingle Aud., College-Alumni Union

BIOLOGY DEPARTMENT SEMINAR: "Employment Opportunities in the Field of Pharmaceuticals," Mr. McGraw, Penwalt Corp., 12 noon, Rm. 3130, College of Science

PRINTING LECTURE: Mr. John Dreyfus, typographic advisor to Cambridge University, speaking on the work of Giovanni Mardersteig, world-renowned book publisher; 1 p.m., Booth Aud., Gannett Bldg.

PHOTO EQUIPMENT SALE: Continued. See Monday

FIRST FORUM SERIES: "New Seekers: The Question of God," with Dr. Harmon R. Holcomb, Prof. of Philosophy and Director of Religion program, U of R, 7 p.m., College-Alumni Union Multi-Purpose Rm.

STUDENT EMPLOYMENT INTERVIEWS: Xerox Corp., recruiting from electrical, mechanical and industrial engineering, chemistry and physics. Contact Central Placement Services, College-Alumni Union

CLIO AWARD WINNERS: Film of best TV commercials of 1971, hourly, 8 a.m. to 12 noon and 1 p.m. to 5 p.m., Rm. 205, General Studies Bldg.

WEDNESDAY, NOV. 17

PHYSICS COLLOQUIUM: "Solar Physics," by Paul Stiebitz; "Stellar Interiors," by Mark Geslicki, 3 p.m., Rm. 3178, College of Science

STUDENT EMPLOYMENT INTERVIEW: The Bookwalter Co., recruiting from accounting, business administration, printing and printing education. Contact Central Placement Services, College-Alumni Union

CAMPUS VISITORS: American Society for Industrial Security, Monroe County Chapter, 6 p.m., College-Alumni Union Dining Rm.

PHOTO EQUIPMENT SALE: Continued. See Monday

NICKELODEON THEATRE: "Buck Rogers," last chapter, 12 noon to 1 p.m., Ingle Aud., College-Alumni Union

CLIO AWARD WINNERS: Film of best TV commercials of 1971 on instructional TV channel 7 at 1:05 p.m. and 8 p.m.

THURSDAY, NOV. 18

CHEMISTRY DEPARTMENT SEMINAR: "The Matrix-Isolated Spectra of Germanium Compounds," Dr. William A. Guillory, Drexel University; 4 p.m., Rm. 2178, College of Science

THURSDAY, NOV. 18...continued

STUDENT EMPLOYMENT INTERVIEWS: Aetna Life and Casualty, recruiting from engineering, art and business. Contact Central Placement Services, College-Alumni Union  
PROFESSIONAL BUSINESSWOMEN'S ASSOCIATION: Luncheon with lecture on "Environmental Concerns," by Dr. Robert Desmond, mechanical engineering dept., 12:30 p.m., Multi-Purpose Rm., College-Alumni Union  
CLIO AWARD WINNERS: Film of best TV commercials of 1971 on instructional TV channel 2 at 2:05 p.m. and channel 7 at 7 p.m.

FRIDAY, NOV. 19

CONCERT: "The Rascals," sponsored by College-Union Board, 8 p.m., George H. Clark Gym., \$4; \$2.50 for students  
STUDENT EMPLOYMENT INTERVIEWS: National Gypsum Co., recruiting from commercial design, professional photog., film-making and TV. Contact Central Placement Services, College-Alumni Union  
TALISMAN FILM FESTIVAL: "King Kong," 7:30 and 10 p.m., Booth Aud., Frank E. Gannett Bldg.

SATURDAY, NOV. 20

CAPTIONED FILM: "Tom Curtain," 7 p.m., General Studies Aud., free  
TALISMAN FILM FESTIVAL: "Barbarella," 7:30 and 10 p.m., Ingle Aud., College-Alumni Union  
HOCKEY: RIT at Ithaca College, 2 p.m.  
SWIMMING: RIT at Harvest Relays, Oswego, 8 p.m.

SUNDAY, NOV. 21

TALISMAN FILM FESTIVAL: "The World of Apu," 7:30 and 10 p.m., Ingle Aud., College-Alumni Union  
WORSHIP SERVICES: Roman Catholic Mass: Ingle Aud., College-Alumni Union, 10:30 a.m. and 5 p.m., Fr. Appelby  
Protestant Services: South Lounge, Kate Gleason Hall, 11 a.m., Rev. Gibson  
Protestant Services: Mezzanine, M-2, College-Alumni Union, 6 p.m., Rev. Rynearson  
BOSWELL COFFEE HOUSE: 7 to 10 p.m., Multi-Purpose Rm., College-Alumni Union, sponsored by Student Christian Movement, and Catholic Campus Parish

E X H I B I T S

BEVIER GALLERY: "First Regional Print and Drawing Show," Nov. 5 through 26, featuring the prints and drawings of many area practicing artists and students, 9 a.m. to 4 p.m. and 7 to 10:30 p.m., College of Fine and Applied Arts, Monday through Friday  
LITTLE GALLERY: Xerox Images, by Jane Feuerherm, graduate student in the Visual Studies Workshop and consultant to Xerox Corp., Nov. 8 through 26, daily, 8:30 a.m. to 4:30 p.m., second floor, Gannett Bldg.  
MELBERT B. CARY ROOM: Books produced at the Officina Bodoni press in Verona, Italy, by Giovanni Mardersteig, noted book designer. Daily, across from Booth Aud.  
WALLACE MEMORIAL LIBRARY: Soft Paintings, by Bonnie Gisell and Susan Russo, MFA candidates, School of Art and Design; second floor, through Dec. 3, daily

DUE TO THE THANKSGIVING RECESS, THE NEXT EDITION OF NEWS AND EVENTS WILL COVER THE PERIOD OF NOVEMBER 22--DECEMBER 12. THE DEADLINE FOR MATERIAL FOR THAT ISSUE WILL BE NOON MONDAY, NOVEMBER 15. SEND MATERIAL TO NEWS AND EVENTS c/o INFORMATION SERVICES OR CALL 2345.