



## Master Plan Seeks 'Balanced Education'

Rochester Institute of Technology has called for a balanced private and public educational system of higher education. The Institute made its concerns known in a report titled "RIT in the 1970's: A Master Plan" which was recently submitted to the Board of Regents of New York State.

"The Regents should not only safeguard the choice between private and public education for every student, but should encourage it by making the choice broader," said Dr. Paul A. Miller, RIT President. Dr. Miller suggested that a fundamental issue of public policy in New York State concerns how best to develop both public and private college resources as complementary parts of the overall system.

As a private college, RIT recommended that the Regents carefully analyze new programs in both sectors in order to avoid duplication and diminish waste. Dr. Miller pointed out that RIT has taken a leadership role in both the Rochester Area Colleges, Inc. and the Genesee Valley Regents Advisory Council to support better regional planning in higher education. The sharing of educational resources such as libraries, computer-assisted instruction, instructional television and programmed media instruction packages were suggested as other means for avoiding duplication.

RIT also recommended that state support to private institutions be increased.

"Certain curricular areas are one-of-a-kind which serve regional or state-wide need,"

(Continued on back page)

## 'Rap and Produce'

One year ago, more than a hundred local residents and community leaders met for two days at RIT's Metropolitan Center, discussing ways to bring together community resources to identify and solve eight major community problems.

How successful were their efforts toward solving problems in education, health welfare rights, human relations, and other areas?

Mrs. Jessie James, Coordinator of RIT's Urban Extension Office, plans to help the community decide at the second round of "Rap and Produce" conferences scheduled for April 28 and 29 at the Metropolitan Center, 50 West Main St.

"The people who attended last year's conference made a number of recommendations for solving community problems," Mrs. James said. "I think it's important

(Continued on Page 2)



EDITORS' MEETING--The College of Graphic Arts and Photography was host to 50 visiting photo and printing trades editors and officials of the 3-M Company at an all-day session on campus April 12. The guests heard Dr. Paul A. Miller, RIT President, address the opening session in the Gannett-Booth Auditorium.



## Urban Policy Talks Report Meeting Set

On Wednesday, May 3 at 7:30 p.m. in Booth Auditorium, RIT Vice President for Public Affairs Edward P. Curtis Jr. and John Osman of the Brookings Institution will give a special report on the status of the Brookings Urban Policy Conference. The report is intended both for Institute faculty, staff and students and for the several hundred Rochester area residents who have cooperated in the conference by filling out questionnaires.

The Urban Policy conference, being sponsored by RIT, the Rochester Center for Governmental and Community Research, and the Industrial Management Council, is being held at the Metropolitan Center. The conference, begun in February, brings together more than 100 government, business and community leaders for all day meetings to examine alternative future policies for the Greater Rochester Area.

Arrangements have been made for dinner at 5:30 p.m. in the Mezzanine dining room, College Alumni Union, the evening of the report. Reservations may be made by calling Miss Over, 464-2905 or Mrs. Ulrick, 464-2917.

## Athlete of the Week

Sophomore Bob Masiulis captured four events Saturday as Rochester Institute of Technology won its 32nd straight track dual meet victory. Masiulis' performance earned him Athlete of the Week honors.

"I expect him to have a shot at the honor every week," says Coach Pete Todd.

Masiulis won the shot put, discus, javeling, and hammer throw, as RIT defeated Ithaca, 91-54. It was the first Independent College Athletic Conference dual meet victory of the season for the Tigers.

The Bishop Kearney High School graduate currently holds the RIT shot put, discus and hammer throw records. The javelin record, (221' 10") held by All-American Lynn Fuller (1970), is not out of Masiulis' reach, according to Todd. He is the state champion in the shot and discus, and the ICAC champion in the shot.

A native of Irondequoit, Masiulis is a mechanical engineering major.



CAMPUS VISITORS--John Beabout, production manager of the RIT/TV Center, addresses a group of business educators from Greece Arcadia High School who visited the campus April 13 as part of a six-session field study program to learn new procedures and to give businessmen and educators an opportunity to exchange ideas on the training of business students.

## 'Rap and Produce'

(Continued from page 1)

for us to find out what happened to those recommendations...whether any action has been taken in the one year since our last conference."

"In addition," she said, "we want to provide institutions and agencies that weren't represented last year with the knowledge and commitment to initiate changes in their ways of dispensing services and help them to administer more effective programs for the urban community."

Mrs. James said conference participants will have their choice of workshops in one of eight areas: law enforcement; politics and the community; education; administration and management; health; welfare rights; youth and the community; and human relations.

Each workshop will be guided by professionals in the area and attendance in each will be limited to 25 people.

Those interested in registration or more information about Rap and Produce should call Mrs. Jessie James, RIT Urban Extension Office, 464-2906.



# EVENTS

## MONDAY, APRIL 24

RIT-TV: "Welcome to RIT," 9 a.m., Channel 2

FREE UNIVERSITY: Documentary Film Series, Economics: "Anatomy of an Inflation," "To Feed the Hungry," "Labor Relations: Do Not Fold, Staple, Spindle or Mutilate," 7:30-9:30 p.m., Room A205, College of General Studies

GOLF: University of Buffalo at RIT (Brooklea Golf Club), 1 p.m.

WOMEN'S TENNIS: RIT vs. Nazareth, 3 p.m.

## TUESDAY, APRIL 25

LUNCHEON: Quantity Food Production Class Luncheon, Henry Lomb Room, noon, \$1 (call Annette Frank, 2351, for reservations)

CAMPUS VISITORS: University Photographers Association of America, Seminar, through Thursday

SPECIAL TOUR: Temple Beth Am, 4 p.m.

LOST BOOK SALE: Wallace Memorial Library, 9 a.m. to midnight, first floor lounge

WOMEN'S TENNIS: RIT vs. Eisenhower, 3 p.m.

TENNIS: RIT at Ithaca, 3:30 p.m.

BASEBALL: Buffalo State at RIT, 3 p.m.

## WEDNESDAY, APRIL 26

PHYSICS COLLOQUIUM: "Fuel Cells--An Introductory Discussion," Dr. James D. Richardson, RIT Physics Department, 3 p.m., Room 3178, College of Science

TRACK: RIT at Alfred, 1:30 p.m.

LACROSSE: Geneseo at RIT, 3 p.m.

BLACK AWARENESS WEEK: "It's Easier to Get Dope than it is To Get a Job," by Buffalo Black Drama Workshop, 3 p.m., Ingle Auditorium (free)

## THURSDAY, APRIL 27

LUNCHEON: Quantity Food Production Class Luncheon, Henry Lomb Room, noon, \$1 (call Annette Frank, 2351, for reservations)

CHEMISTRY SEMINAR: "The Reduction and Solvolysis of Halocyclopropanes," with Dr. David Ledlie, Chemistry Department, Middlebury College, 4 p.m., Room 2178, College of Science

BIBLE STUDY: Sponsored by Student Christian Movement, 6 p.m., Sol Heumann Conference Room

BLACK AWARENESS WEEK: "Not Without Laughter," readings by Joanna Featherstone, Ingle Auditorium, 8 p.m. (free)

## FRIDAY, APRIL 28

BLACK AWARENESS WEEK: "Cold Duck and Soul," a dance with music by the Rochester group, "Sound Track and Soul," 9:30 p.m., College Alumni Union Cafeteria (free to RIT students; 75 cents to visitors)

TALISMAN FILM FESTIVAL: "Putney Swope," 7:30 and 10 p.m., Ingle Auditorium

TENNIS: ICAC Tournament at RPI

RAP AND PRODUCE: All day, Metropolitan Center, 50 West Main St.

## SATURDAY, APRIL 29

RAP AND PRODUCE: All day, Metropolitan Center, 50 West Main St.

BLACK AWARENESS WEEK: Jazz Singer Leon Thomas, George H. Clark Memorial Gymnasium, 8 p.m. (Admission, \$2)

CAPTIONED FILM: "Lord Jim," 7 p.m., General Studies Auditorium

GOLF: ICAC at Clarkson, 9 a.m.

TENNIS: ICAC Tournament at RPI

BASEBALL: RIT at Hobart (2), 1 p.m.

TRACK AND FIELD: ICAC at RIT, 10 a.m.

LACROSSE: Siena at RIT, 3 p.m.

MOVIES ON A SHOESTRING: International Amateur Film Festival, Ingle Auditorium, 2 and 8 p.m., admission free

# EVENTS

(Continued from Page 3)

Page 4 -- NEWS & EVENTS

## SUNDAY, APRIL 30

WORSHIP SERVICES: Roman Catholic Mass, Ingle Auditorium, 10:30 a.m. and 5 p.m., Fr. Appelby

Protestant Services: South Lounge, Kate Gleason Hall, 11 a.m., Rev. Gibson

Protestant Services: Levy Lounge, Sol Heumann Hall, 7 p.m., Rev. Rynearson

BOSWELL COFFEE HOUSE: 7 to 10 p.m., Multi-purpose Room, College Alumni Union

BLACK AWARENESS WEEK: Soul Food Supper, College Alumni Union Cafeteria, 4-6 p.m. (\$1.75);

8 p.m. - midnight, "The Joe Jones Spectacular," Ingle Auditorium, free

TALISMAN FILM FESTIVAL: "Taking Off," 7:30 and 10 p.m., Booth Auditorium

BASEBALL: Niagara at RIT (2), 1 p.m.

# NEWS & NEWSMAKERS

"Invasion of the Zeekos," a short film by RIT Student Frank Leto, will be one of the 14 films to be shown in this year's "Movies on a Shoestring" International Amateur Film festival, to be held in the Ingle Auditorium at 2 and 8 p.m. Saturday, April 29. Also to be shown will be a movie by former RIT Student Raymond Villard, entitled "Exposition of the Red Planet." Professor Reid Ray, staff chairman of the Motion Picture and Television Department, was one of the judges for the competition that was held recently in the College of Graphic Arts and Photography....Dr. Laurence Lipsett, director of the RIT Counseling Center, spoke on "The Personality and Motivation of the Adult Student" at the Second Annual Educational Conference of Monroe County Directors of Continuing Education on April 21 at Monroe Community College....Sue Rose, specialist in social and cultural development for NTID, will demonstrate manual communications as taught through RIT's Free University on WOKR's Louise Wilson Show Monday, April 24; with Sue will be RIT second year student Joe Innes, who is taking over the Free University manual communications program Spring Quarter....Dee Molinari, director of housing, will demonstrate "Champagne Cooking on a Beer Budget," the course she teaches through Free University, Monday, May 1, on the Louise Wilson Show, WOKR....Selah Bond, Jr., editor-writer in the Graphic Arts Research Center, is the author of a new book, "Thoughts into Words," just released by GARC....The Genesee Region Health Planning Council has announced the appointment of Herbert Mossien, professor of marketing in the College of Business, to the Health Council of Monroe County....Wednesday, April 26 is Secretaries' Day here and throughout the nation----(bosses, take note!)....Mrs. Ellen Covert, Management Division secretary in the College of Continuing Education, received an Office Supervision Diploma at the 46th annual RIT Management Convocation April 19....The development of better speech therapy systems for the deaf and hard of hearing is the goal of Dr. Harvey E. Rhody as the result of a \$19,800 grant he has received from the National Science Foundation; Dr. Rhody is an assistant professor in the Electrical Engineering Department of the College of Engineering; he said the purpose of the grant is for developing a digital speech compression system that will transmit and store high quality voice signals...."The Use of Art and Photography in Advertising" will be the subject of a lecture by New York City Advertising Executive Henry Wolf on Friday, April 28, at 11 a.m. in the Booth Auditorium, sponsored by the RIT student Photo Society....A report on "Marketing Mismanagement in Higher Education," by Dr. Eugene Fram, director of RIT's Center for Management Study, was published in the current issue (April 17) of The Chronicle of Higher Education.

---

The next edition of News and Events will cover the period of May 1-7. Deadline for material for that issue is noon, Monday, April 24. Send material to News & Events, c/o Communications Services, or call 2344.



## 3 New Trustees Named

RIT has announced the election of three new members to its Board of Trustees. The election was held during the Board's Annual Meeting on Monday, April 17, 1972, and was announced by Arthur L. Stern, Board chairman.

The newly elected trustees are: Gilbert W. Bassett of Clarendon Hills, Ill.; Richard H. Eisenhart of 85 Buckland Ave., Brighton, and Harris H. Rusitzky, 3493 East Ave., Pittsford.

Bassett is president of the MGD Graphic Systems, a division of North American Rockwell, located in Chicago, Ill. He is a graduate of the Carnegie Institute of Technology (B.S.) and the University of Chicago (M.B.A.), and has served in a number of key positions since joining MGD's Miehle division in 1948. His professional memberships include the National Printing Equipment Association, National Printing Equipment Shows, Inc., Chicago Athletic Association and the University of Chicago Executive Program Alumni Association. Bassett's term on the RIT Board will expire in 1973.

Eisenhart is an alumnus of Amherst College and is president of R.H. Eisenhart, Inc., Manufacturers Representatives, a Rochester firm. Prior to forming the corporation, Eisenhart was with Bausch & Lomb for 19 years. He has held memberships in or served on the Boards of the Rochester Regional Health and Hospital Council, the Eye Conservation Committee of the Monroe County Health Association, the Hillside Children's Center Otetiana Boy Scout Council, Monroe Community Hospital, Genesee Valley Regional Planning Council, Genesee Hospital and currently serves on the Board of Directors of Bausch & Lomb, Inc. His term will expire in 1974. Eisenhart's father, M. Herbert Eisenhart, also serves on the RIT Board, and last year was cited by RIT for 50 years of service to the Board.

Rusitzky, whose term will expire in 1976, is president of Serv-Rite Food Service and Consulting Corporation. A graduate of RIT (B.S.), Rusitzky received the Outstanding Alumni Award in 1971 and the Sarah Margaret Gillam Award in 1969 given to an RIT food administration graduate. He is president and director of The Rochester Fund, an investment organization, and is the director of the New York State Restaurant Association, and president and director of the Rochester chapter. Rusitzky is also a director of the Junior Achievement of Rochester, the Appreciation and Return Corporation and the Shakespeare Shoppes, Ltd. He is vice president of Feinbloom Foundation. Among his memberships are Rochester Chamber of Commerce, the Small Business Association, and the National Restaurant Association.

Elected officers of the RIT Board of Trustees are: Albert K. Chapman, honorary chairman; Ezra A. Hale, honorary vice chairman; F. Ritter Shumway, first vice chairman; Lawrence C. Gleason, second vice president; Brackett H. Clark, treasurer; and Byron Johnson, secretary.

Other trustees who were reelected to terms which expire in 1976 are: Maurice R. Forman, Jack D. Harby, John D. Hustutler, Frank M. Hutchins, Marc E. Porter, John E. Schubert, F. Ritter Shumway and Robert J. Strassenburgh II. David D. Egan was reelected Alumni Association representative to the Board.

## Athletic Awards Dinner Planned

The annual Rochester Institute of Technology Athletic Awards Dinner will be held on Thursday, May 25, in the College Alumni Union Cafeteria. A cocktail hour will be held at 6 p.m., followed by a buffet dinner at 7.

Graduating seniors will be honored and the Senior Athlete of the Year will be named.

Parents, coaches, alumni, staff, and faculty are all welcome at this event. The dinner will be the final expression of gratitude to the senior athletes, who have contributed to the growth of the RIT athletic program.

Interested persons may contact the Athletic Department by May 10.



# MASTER PLAN . . . (Continued from front page)

Dr. Miller pointed out. "RIT's curricula in photography and printing, for example, are unique in New York State and would be costly to duplicate within the SUNY system. We feel that such curricula should be considered as candidates for significant state support. Where curricula, such as in business, computer science, and engineering already exist and meet student needs, the public sector should not duplicate these programs at the expense of the private colleges."

The Institute revealed that it plans no major building programs over the next decade, but will endeavor to make even more effective use of both its Henrietta campus and Metropolitan Center facilities at 50 West Main Street.

However, construction of the \$24.5 million federally-funded National Technical Institute for the Deaf complex, now underway, is expected to be completed by January, 1974. The related programs for deaf students will be among the major developments at RIT in the next several years.

RIT pointed to its \$95 million campus, part of which was completed in 1968, as a major educational asset to the State of New York. The Institute has requested legislation which would provide state funds for interest payments on loans for State Dormitory Bonds needed for that construction.

"Like much of the private sector of education, RIT will require both state support and a greater commitment to higher education on the part of the industrial community," Dr. Miller stated. "As we chart our course for a balanced budget, we want to continue to combine good teaching with responsible management."

Dr. Edward S. Todd, vice president of Instructional Development and Planning at RIT and chairman of the Master Plan Work Group, said that RIT curriculum will be flexible and receptive to new ideas and technologies.

"In order to maintain a desirable educational environment, RIT must be concerned with quality teaching, new teaching techniques, and the professional development of the faculty," Todd remarked. "This must be done in the face of both financial and enrollment limitations."

While private institutions on a state-wide basis are predicting a decrease in enrollment over the next decade, RIT is forecasting modest increases -- a fulltime equivalent enrollment of roughly 4400 day students in 1971-72 to 6500 students by 1980-81. Dr. Todd pointed out that this increase in enrollment would greatly enhance the Institute's academic opportunities and its fiscal outlook.

Compared to other private institutions, RIT is predicting only moderate increases over the next decade in both room and board and tuition.

RIT joins in the planning of The Commission on Independent Colleges and Universities with reference to the adoption of a voucher system which would provide students with specified amounts of financial support which can be spent in either public or private higher institutions of his choice. It diminishes price competition between state and private institutions.

Included in the long range plans of RIT is a desire to increase the number of women and older students enrolled at the Institute. RIT will continue to stress its commitment to the urban and Greater Rochester communities.

## EXHIBITS

BEVIER GALLERY: "Graphic Communications Through the Ages," sponsored by College of Fine and Applied Arts and College of Graphic Arts and Photography, through April 28. Monday through Friday, 9 a.m. to 4 p.m.; Monday through Thursday, 7:30-10 p.m.