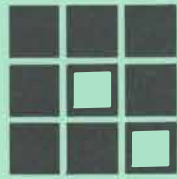


# NEWS & EVENTS



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First in Series . . .

## Urban Policy Team To Report Aug. 16

Positive involvement and cooperation with industry by local government is mandatory for Greater Rochester to achieve a healthy economy and industrial mix.

That is the opinion of a policy team from the Urban Policy Conference which The Brookings Institution has been conducting in Rochester since February. The team will present a statement on Economic Growth and Industrial Mix at a public meeting Aug. 16 at 7:30 p.m. at RIT's Metropolitan Center at 50 West Main St.

The Urban Policy Conference itself is a mix of business, government, and community leaders who have met in eight all day sessions to study alternative futures for the Greater Rochester area.

"The report on Aug. 16 is the first in a series of reports that will be produced by  
(Continued on back page)

## CCE To Sponsor Folk Concert Aug. 11



THE SINGING LeFEVRE FAMILY will present a free concert, sponsored by the College of Continuing Education, Aug. 11 at 8 p.m. in the Booth Auditorium. Richard LeFevre, former director of CCE's Fine and Applied Arts Division, heads the unique folk-singing family which presents primarily traditional and old-time music of the Southern Appalachians. Concerts are arranged to include folk song workshops before and after the main presentation, with audience participation. The LeFevres now reside in Knoxville, Tenn.



# Bell Hockey Scholarship Receives \$2,000 Pledges

Veteran RIT trainer Ray Bell has had \$2,000 pledged toward a hockey scholarship in his honor. Announcement of the unique honor was made Wednesday (July 19) evening.

"We are happy to see such a large expression of support for our hockey program," said Daryl Sullivan, varsity hockey coach, "and are especially happy that it's being done to honor somebody who has given us so much support."

A group of 12 seniors, graduates and coaches pledged the money to the Ellingson Scholarship Endowment Fund, to be used exclusively for a hockey scholarship. The scholarship will be awarded to an RIT hockey player who exhibits need. The money cannot be used for recruiting.

Bell, who spent 14 years as trainer at the University of Rochester, signed on at RIT in 1968. He began his training career when coaching at Brighton High School. The Rochester bachelor piloted the Baron's 1944 and 1945 squads, which ran up 7-1 records and shared the Central Western Football Conference championships with East Rochester. He also coached from 1949 to 1955, with his teams running up an overall record of 45-11.

At RIT the 10 Meadowbrook Dr. resident serves as athletic trainer, counselor and "father" to over 300 athletes. The latter two roles were automatically assumed by the rotund Bell.

It is not uncommon for him to loan money to students. "A boy has never come to me for beer money. But how do you turn down a boy when he's a little short on tuition money?"

Those who pledged the money for the scholarship were: Jim Baker (Rochester), Art Glenz (Rochester), Greg Enos (Colonie), Matt Filer (Baltimore, Md.), Craig Winchester (Niagara Falls), Daryl Sullivan (Rochester), Phil Gettum (Tonawanda), John Rawleigh (Rochester), A. Stephen Walls (Fairport), Dave Johnston (McCleansville, N.C.), Bernie Herschbein (Hicksville), and William Lukaszonas (Niagara Falls).

## DRAMA CLUB ON TV

The NTID Drama Club will appear on the Channel 13 FOCUS program at noon Sunday, August 6.



**MILLION DOLLAR STAFF** - Responsible for handling more than \$1.3 million in financial aid for the coming school year is the Student Aid staff (left to right): Robert Freeman, associate director; Jeanne Foster, secretary; Marlene Diem, secretary; and W. Douglas Hoover, director.

## RIT ALUMNI CLUB PLANNING LUNCHEON FOR NEW FRESHMEN

The RIT Alumni Club of Eastern New England is hosting a luncheon for entering freshmen from the Boston area again this year. Arrangements have been made for a 12:30 luncheon Wednesday Aug. 16, in the MIT Faculty Club, 50 Memorial Drive, Cambridge, Mass.

In addition to entering students and alumni, upperclassmen from the area are invited.

Reservations can be made by writing c/o Robert J. Adler (PR '59), 11 Kimborough Rd., Billerica, Mass., before Aug. 9. A check for \$2.75 for lunch and gratuities should accompany the reservation.

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The next edition of News and Events will cover the period of Aug. 18 through Aug. 31. Deadline for material for that issue is Friday, Aug. 11. Send material to News and Events, c/o Communications Services, or call 2344.



# National Guard Thanks Students for Flood Work

The New York Army National Guard has thanked RIT students who assisted in flood emergency operations on the weekend of June 23.

In a letter to Dr. Paul A. Miller, RIT president, First Lt. Robert M. Lyons, commanding officer of the 134th Maintenance Company, said:

"Every one of these students worked diligently to assist the National Guard in a timely completion of their mission. It should be noted that their cooperation in obeying the orders given by the military personnel was very much appreciated by all those in command.

"No doubt, many of the students suffered many inconveniences in providing their services. Many of them worked through the entire night Friday and late into the day Saturday, without sleep or proper subsistence, yet their enthusiasm was still high when they left.

"In a time when the students seem to bear the 'brunt' of much adverse criticism, I think it should be noted that the community should certainly consider them an asset. I, as commander, was certainly proud to see the students and Guardsmen working side by side in accomplishing the task at hand."

## Mass Transit Exhibit

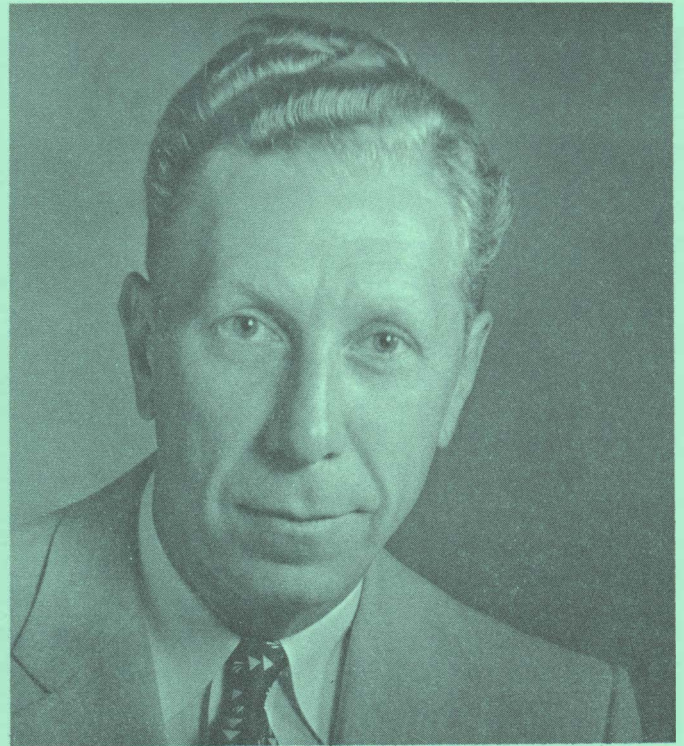
A graphics exhibit on mass transit created by design students at RIT is on display in the lobby of the Department of Transportation building in Washington, D.C.

"It is gratifying to see that our young people are actively seeking solutions to pressing community problems," Secretary of Transportation John A. Volpe said. "The art and the ideas conveyed by the students' posters are both thoughtful and impressive."

RIT's Department of Communication Design challenged the students to attack the following three aspects of the transit problem:

- 1-Reasons for mass transit in Rochester
- 2-Solutions in other cities, and
- 3-Proposed plan for Rochester

The exhibit will remain on display at 400 Seventh Street, S.W., Washington, D.C. until Aug. 10. It is open to the public.



Dr. Laurence Lipsett

## Lipsett Leaving For New Post

Dr. Laurence Lipsett, director of the RIT Counseling Center since 1953, is leaving after serving the Institute for 26 years.

Dr. Lipsett came to RIT in 1946 when career counseling services were provided for returning World War II veterans, and later for local high school and college students.

As a certified psychologist, Dr. Lipsett was asked by industries and rehabilitation agencies to appraise their applicants for employment, their employees or clients needing assistance in vocational planning or placement. For some time, Dr. Lipsett filled such community requests, but eventually the counseling center shifted its emphasis to aiding in the overall development of RIT students seeking personal counseling.

In addition to his work at the counseling center, Dr. Lipsett has taught a variety of courses at RIT and served on numerous Institute committees.

Dr. Lipsett has accepted an offer by New York State University to counsel individuals seeking new forms of educational experience and opportunity in Empire State College.



# Urban Policy Talks . . .

(Continued from front page)

members of the Conference," says Edward P. Curtis, Jr., coordinator of the Urban Policy Conference, and vice president of Public Affairs at RIT. "While many of the policy team statements may be controversial, we feel the topics will be of interest to the entire community. Future policy teams will report on such topics as metropolitan government, science and technology, and future population distribution for the Greater Rochester area."

The establishment of industries in the fields of ecological concerns, communications, health, construction technology and services, such as insurance firms, is a primary need identified by the policy team, which is chaired by Peter Broikou and Sylvia Kaplan, Fritz Grasberger, associate director of the Center for Governmental Research, headed the professional staff which worked with the team.

"Government must be the force behind the establishment of new industries, influencing new or expanding business to move into the community or present industry to remain," the policy team insists. It also will point out that government should employ the necessary professional staff to "build the proper industrial mix" and plan for the future.

Fuller and better employment will be another major topic. Fuller employment is loosely defined by the policy team as the employment level at which all persons seeking employment can find employment opportunities. The policy team points out, however, that better employment requires an economic base which permits high income, provides decent pay for all types and levels of skills available in the community, and offers improved working conditions.

To reach this, the policy team will suggest the restructuring and intensification of education and training efforts to develop skills and talents in demand for present and future employment opportunities.

The policy team said that "the present emphasis and direction is too heavily oriented to college preparatory education at the expense of vocational training and training for blue collar jobs in general."

It will be emphasized that the shift in jobs from city to suburban areas has proven to be disadvantageous for the low income city dweller who has a greater difficulty obtaining the transportation to follow the job movement to suburbia.

Among the means mentioned to bring workers closer to jobs are (1) a more rational zoning for potential employers, (2) a balanced intermodal transportation system (including highways, bicycle paths, rapid transit), and (3) low and moderate income housing close to employment opportunities.

It will be suggested that ancillary services such as day care centers also would help those willing but unable to work because of the lack of such services.

The policy team will stress the importance of equality of job opportunity regardless of race, sex, age, or national origin.

## NEWS & NEWSMAKERS

Frederick Benson has been appointed Foreign Student Advisor, and Paul Buntich Foreign Student Admissions Officer, Donald A. Hoppe, dean of admissions and records, has announced....

Dr. Donald D. Baker has been appointed acting director of the RIT Counseling Center, effective Aug. 1, it has been announced by Dr. Thomas R. Plough, associate vice president for student affairs; Dr. Baker received his bachelor's degree from Trinity College, and his master's and doctoral degrees from the University of Rochester....The Student Honors Exhibition will continue at the Bevier Gallery through September, regular gallery hours....

"Welcome to RIT," a TV film orientation program, is shown every Monday at 9 a.m. on Campus Channel 2....Thomas L. Vitale, a third year art and design student, was among 12 outstanding students from leading art schools across the country who recently completed a two-week orientation program at the Graphic Arts Technical Foundation in Pittsburgh, Pa.; he is the son of Mr. and Mrs. Peter Vitale, of West Hartford, Conn.....The New York State Society of Certified Public Accountants will meet from 1 to 5 p.m. Monday, Aug. 7 in Room M-1, College Alumni Union....New York State Teachers Association will meet in the Booth Auditorium, Aug. 16-18.