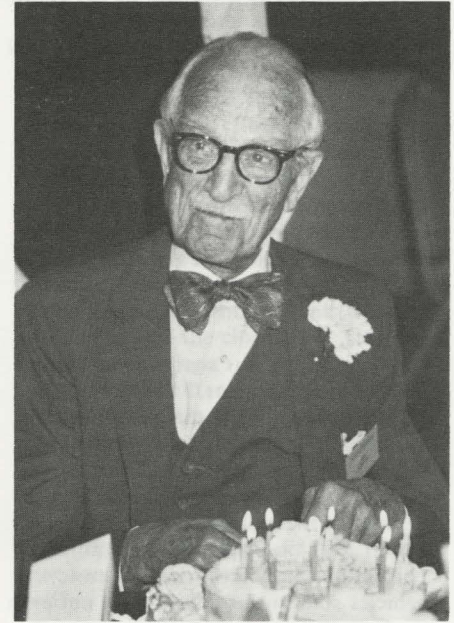


NEWS & EVENTS

Rochester Institute of Technology

Vol. 14, No. 50, April 21 1983



NRS HONORS ARTHUR M LOWENTHAL . . . "Growing old is an excellent excuse for what you do and say, but tonight I need no excuse to thank you for your good will and this honor," said Arthur M Lowenthal in accepting the 1983 Nathaniel Rochester Society Award Thursday, April 14, at the Rochester Hilton. Above, Dr. M. Richard Rose, Lowenthal, his wife, Helene, and Frank Hutchins, chairman of the Board of Trustees, admire the NRS Award created by the late Hans Christensen. The banquet also was an opportunity to celebrate Arthur Lowenthal's 95th birthday. The Nathaniel Rochester Society Award is the Society's highest honor and is given annually to recognize individuals who have made significant contributions to the advancement of RIT.

First Microelectronic Conference Brings Industry Leaders to Campus

Some 64 representatives of 25 companies from across the nation turned out April 13 for RIT's first annual Microelectronic Engineering Conference.

The day-long event, held in the College Alumni-Union, put a smile on the face of College of Engineering Dean Richard A. Kenyon.

"It went beyond our wildest expectations," said Kenyon. "We were extremely pleased with the turnout and their response to what we're doing. It made us feel we're really on the right track."

The conference was aimed at continuing the involvement of the semiconductor industry in RIT's new undergraduate degree program in microelectronic engineering—believed to be the first of its kind in the nation.

RIT's five-year program focuses on microelectronic processing with an emphasis on photolithography, a key element in the manufacture of integrated circuitry. Integrated circuits are vital components in nearly all advanced electronic products.

The conference's guests heard the presentations of four technical papers by past and present RIT students, some of whom have been hired by leading firms in the semiconductor industry.

The guests also received guided tours of the microelectronic and computer science laboratories and the College of Graphic Arts and Photography.

The microelectronic engineering program is offered through the College of Engineering in conjunction with the

College of Graphic Arts and Photography and the College of Science.

Conference attendees got a chance to voice their opinions about the program's equipment, curriculum and facilities during afternoon work groups with faculty members.

Dr. Lynn Fuller, director of the microelectronic engineering program, told the industrial representatives that he is confident plans for construction of a Center for Microelectronic Engineering will reach fruition.

"It's pretty clear we will have enough money to build this building," Fuller said. "I'm hoping that the start date (for construction) will be announced this year."

Continued on page 8

CCE Gives Diplomas to 184 Graduates

If goods produced are the measure of a country's real wealth, then the United States is losing its economic pre-eminence. Thirty years ago the U.S. accounted for a third of the world's gross product, today, less than 25 percent.

That was one of the sobering economic facts cited by Francis E. Drake Jr., retired chairman of the board of Rochester Gas and Electric Corp. in his keynote address at RIT's 57th annual Management Convocation Wednesday, April 13, at the Rochester Chamber of Commerce.

The 184 graduates of RIT's Management Certificate/Diploma Program in the College of Continuing Education, their families and many representatives of business and industry heard Drake describe the changes in today's economy and the ramifications for the graduating students.

"We're losing our share of the world's market in many areas," Drake noted. "Nothing exemplifies this so well as the automobile industry. We created this industry. We made it a vital part of our economy. In 1960 we produced 50 percent of the world's motor vehicles. Yet in 1981 this figure dropped to 20 percent and now a third of all motor vehicles sold in this country are not even made in this country. Similar statistics could be cited for a number of other industries."

Drake said that if we are to continue to enjoy economic growth, we depend on wise management and labor decisions. "That's where this class of management students plays a role," he said. "The future calls for an increased level of technical skill and managerial competence. The decision of this class to continue your education, to grow, is one of your greatest assets as you face the future. College experience won't give you the answers, but it will teach you how to find them, how to think."

Presiding was Dr. M. Richard Rose, RIT president, who observed that since the first management convocation in 1926, the conduct of business and business itself have changed. He said that the College of Continuing Education particularly reflects this change since its faculty and much of its student enrollment are people already active in the business world, an arrangement that is symbolic of the partnership RIT has always enjoyed with Rochester's business community.

Dr. Robert Clark, dean of the College of Continuing Education, presented the graduating class. Its members have completed three quarter, 14 credit



Pictured after CCE Management Convocation ceremonies are, from the left, Frank M. Hutchins, chairman, RIT Board of Trustees; Richard D. Castle, president of Castle Division/Sybron Corp., and Barbara Biben, director of Public Service and Promotion for Gannett Rochester Newspapers, with their distinguished service citations; Francis E. Drake Jr., retired chairman of the board, Rochester Gas and Electric Corp. and keynote speaker for the convocation; and Dr. M. Richard Rose, RIT president. Johnson D. Hay, president of the Daily Record Corp., also received a distinguished service citation.

course, "The Management Process," a program providing an introduction to supervision and management. Students are taught by a team of management specialists from area business and their course work focuses on personal self-development, practical application of management theories and management problems and issues.

POLICY & INFORMATION

Faculty Council Meeting, April 7, 1983

Announcement: David Dickinson requested articles for Faculty Forum.

Business: Approval of minutes of meeting #16

Thomas Frederick gave report on the Committee on Effective Teaching and made some suggestions for future consideration by Faculty Council

Discussion of amendments to Faculty Council by-laws.

Anyone wishing source or additional information, please call 2527.

After Drake's address, Frank M. Hutchins, chairman, RIT Board of Trustees, presented distinguished service citations to three Rochester firms. The Daily Record Corp., represented by its president, Johnson D. Hay, was honored for 75 years of quality news gathering and analysis for the legal and business community. Castle Division of Sybron Corp., represented by its president, Richard D. Castle, was honored for 100 years of leadership in research and development in the health care field. Barbara Biben, director of Public Service and Promotion for Gannett Rochester Newspapers, received the citation honoring the company for 150 years of publishing the *Democrat and Chronicle* and its reputation for reliability and stability.

An Open Letter on Eisenhower College

By President M. Richard Rose

During the past few months I have received numerous letters from students and concerned citizens of Seneca Falls, N.Y. I trust that this chronology of events provides a perspective that answers questions surrounding the closing of Eisenhower College.

It was in the winter of 1979 that the Board of Eisenhower College approached RIT to consider acquisition of that financially troubled college. According to the chairman of the Eisenhower Board, "Realistically, we did not see a source of new students of sufficient numbers to meet our goals, nor did we have available to us funding sources that would ensure the college's future." RIT subsequently acquired the college in an attempt to maintain and advance Eisenhower as a liberal arts college.

In addressing the problems that were threatening the continuation of Eisenhower College, a committee comprised of Eisenhower and RIT faculty was formed to make recommendations concerning curricular changes. The new curriculum was designed to capitalize on the strengths of the Eisenhower faculty and to appeal to a wider range of student interests.

In addition, RIT invested some \$7 million in its attempt to sustain Eisenhower programs and to improve the Seneca Falls campus facilities.

In spite of major Institute initiatives, RIT could not secure either the students or endowment funds required to support the continuation of Eisenhower College. Following extensive analysis and deliberations, the RIT Board of Trustees voted to close Eisenhower in July 1982. Frankly, to continue Eisenhower College would require an allocation of finances by RIT that is beyond reason.

A community committee was then formed to search for an appropriate purchaser and alternative use for this facility. Members of the Eisenhower Facilities Search Committee include: chairman, Robert Tarnow, chairman of the board, Gould's Pumps; Vincent Napolitano, president, Gould's Pumps; John Torre, president, Phillip's ECG, George Souhan, president, Seneca Knitting Mills; Joseph Coffee, former chancellor, Eisenhower College; George Beinetti, former chairman of the board, Rochester Telephone Corp.; Andrew Dougherty, executive assistant to the president, RIT; and Frank Hutchins, chairman of the RIT Board of Trustees.

RIT trustees, exercising their responsibility to the whole of RIT, placed the campus on the real estate market. While

the State Corrections Department expressed an interest in the campus for a minimum security facility, RIT never received a purchase offer. In response to concerns from the citizens of Seneca Falls and others, RIT trustees requested that the State postpone until Dec. 31, 1983, any potential purchase offer. The request was promptly honored.

Efforts continue under a highly recognized commercial real estate firm, Binswanger Co. of Philadelphia, to secure a purchaser who fits the need of the Seneca Falls community. In addition to the Eisenhower Facilities Search Committee, anyone expressing a concern over the use of the Seneca Falls campus also has a responsibility to help identify purchasers.

RIT is vitally interested in the Seneca Falls community and will make every reasonable effort to sell the Seneca Falls that, any funds realized will be utilized concerned.

Individuals closest to the operational realities of Eisenhower College, such as Robert Anderson, former chairman of the board at Eisenhower College, understand the substantial effort RIT made to sustain Eisenhower College.

Anderson, who served as U.S. Secretary of the Treasury under

President Eisenhower, and one of the President's closest friends, recently wrote and thanked me for the Institute's efforts. "Both institutions made a valiant effort to secure new students but were unable to secure enough to pay the cost of continuing operations at Eisenhower College."

Mr. Anderson blamed the unfortunate closing of the campus on "one simple fact—we could not generate enough money." And he added, "I can only commend all of those who were involved for making the best effort possible, and I am sure that President Eisenhower would have approved of the efforts made in his behalf." He concluded his letter with an offer to assist in the development of an appropriate memorial to President Eisenhower.

I hope a review of these facts puts into perspective the closing of Eisenhower College.

I have often stated that RIT has no intention of making a profit from the sale of the Seneca Falls campus. Debts will be paid and RIT will attempt to recover its major investment. Beyond that any funds realized will be utilized for an appropriate memorial, determined after consultation with the Eisenhower family.

Cicha Heads Alumni Relations

Frank Cicha has been named director of Alumni Relations by Dr. Robert Frisina, senior vice president for Institutional Advancement.

Cicha's duties include encouragement of alumni involvement through creative programming. He will seek the volunteer support of alumni in such areas as the National Alumni Council and alumni club activities, senior and alumni placement, cooperative education, student recruitment and fund raising.

A 1961 graduate of RIT, Cicha has long been active in alumni development at the Institute.

From 1978 to 1982, he was the first president of the National Alumni Council, the governing body of RIT's Alumni Association. He also was named the 1982 distinguished Alumnus of RIT.

Recently, he served as co-chairman of the \$4 million campaign for construction of a new recreation center on campus.

"There are maybe 200 alumni who could be considered active, so there's a tremendous building process to be done," Cicha said. "It's very challenging.

It's something I'm very excited about."

Cicha comes to his job with a plan of action designed to increase alumni interest at RIT.

He hopes to improve communication with RIT alumni through a targeted mail campaign that will address their specific interests. He also plans to hold a number of weekend seminars for alumni on educational and occupational subjects.

Cicha says he will meet with RIT deans to learn from them what kinds of information alumni need to keep current and competitive in their fields of employment.

Prior to accepting his new post at RIT, Cicha owned a marketing and business consulting firm in Webster, where he is a resident.

Campus Welcomes Spring With Music, Fireworks

Student will herald spring with music, music, music during Spring Weekend April 28-30.

With the exception of an RIT Theatre presentation, a midnight movie, and, of course, fireworks display, music in many variations will be the principal entertainment.

A concert by the U-2 will start things off Thursday evening, April 28. The Duke Jupiter group will play behind Grace Watson Hall from 4 to 7 p.m., Friday, April 29.

An Air Guitar Contest is set for 9 to midnight in the College Alumni-Union cafeteria. That evening at 8 in Ingle Auditorium, the RIT Theatre Co. will present the first performance of "Snoopy."

There will be music all day Saturday. From noon to 9 p.m., bands will be performing behind Grace Watson Hall and a disc jockey will announce records in the Ritskeller. At 4 p.m., the RIT Community Orchestra and the RIT Singers will present a Pops Concert in Ingle Auditorium, and another performance of "Snoopy" will begin at 8 p.m. in Ingle Auditorium. The fireworks are set at 9:30 p.m.

WASN'T THAT A GREAT COMMERCIAL?

People interested in watching commercials will be interested to know that the 1982 Clio Awards are coming to the RIT campus. The award winning television commercials will be shown at 10 a.m., 11 a.m., Noon and 1 p.m. Thursday, April 28, in the Wallace Memorial Library, A100 and at 7 p.m. in the College of Liberal Arts, A205; Friday, April 29, at 2 p.m., 3 p.m., and 4 p.m. in the George Eastman Memorial Building, room 2000. The 1 p.m. and 7 p.m. shows Thursday will be interpreted for the deaf. For special showings, call 2030. The event is sponsored by Instructional Media Services.



GRAND OPENING . . . Digital Equipment Corp. (DEC) personal computers officially went on sale to RIT students, faculty and staff during "DEC Advantage Week," April 4-8, in the College-Alumni Union. Twenty-three computers were sold during the week. DEC hardware and software also were on display. The winner of the drawing for a free personal computer was Thomas Rutkowski, systems programmer, Information Systems and Computing. He received the Professional 350 Model.

Exam Week Study Sessions Are 'Smooth Operation'

Four years ago, Dr. Paul R. Kazmierski of Learning Development Center joined forces with Student Directorate to establish end-of-quarter exam week study sessions.

Since then, the sessions have been conducted in the College-Alumni Union cafeteria throughout the exam period. They have been uniformly well attended from the outset, the latest session perhaps best of all. LDC supplies tutors, as well as a certain amount of organization and direction. The directorate grants funds for refreshments (at no direct cost to the students) and for the student-worker in charge of dispensing them. In addition, the directorate offers total cooperation toward making the sessions as complete a success as possible. A teacher at LDC takes care of composing and posting notices, as well as being nominal "supervisor."

While relishing the smoothness of the operation, Dr. Kazmierski gives fullest credit both to support from RIT students and to their excellent demeanor.

"Not once," says he, "has even a slightly untoward incident occurred. Quite the opposite, in fact. It is always easy to point the finger of blame, but how much more difficult to give credit where it is undeniably due! Students at our sessions not only have been

thoroughly mature in their behavior, but overall care in their use of Institute facilities has been utterly remarkable as well.

I'd say I'm amazed, were it not for my feeling that—top to bottom, so to speak—our Institute has been blessed with the very best. My sincere congratulations go to students, faculty, administration and staff on the magnificent job they have all been performing in this regard. To me, personally, their efforts have been nothing less than a continuing inspiration worthy of gratitude beyond measure."

See Doug Lyttle's 'Love Story' Tonight

Doug Lyttle, School of Photographic Arts and Sciences faculty member, will present "Maria of Koukouli, a Love Story" tonight at 7:30 in Room A-205, College of Liberal Arts.

Lyttle's audio/visual production is the outgrowth of more than 10 summers he has spent in Greece and traces several years in the life of Maria and her family.

Sponsored by Photo House, the presentation is free and open to all members of the RIT community.

Mario Seguso Demonstrates Glass Engraving

Glass designer and engraver Mario Seguso will demonstrate glass engraving at the College of Fine and Applied Arts on Wednesday, April 27, and Thursday, April 28.

Seguso learned the art of glass engraving in his native Venice, at the Superior Art Institute there.

In 1954, he was invited to work in Brazil to engrave crystal pieces created for the 400th anniversary of the Foundation of Sao Paulo. Seguso has remained in Brazil where he developed a technique for interpreting primitive Brazilian folklore in his glass engraving.

Currently, he designs for Ca D'oro, the Brazilian art glass company he established in 1964. His work has been exhibited in the Museum of Modern Art, Sao Paulo, and in the New Glass Exhibit of Corning Glass Works.

Seguso will demonstrate engraving at 10 a.m. on Wednesday and at 10 a.m. and 3 p.m. Thursday. All demonstrations will take place in the glass workshop behind Room 3591 in the James E. Booth Memorial Building.

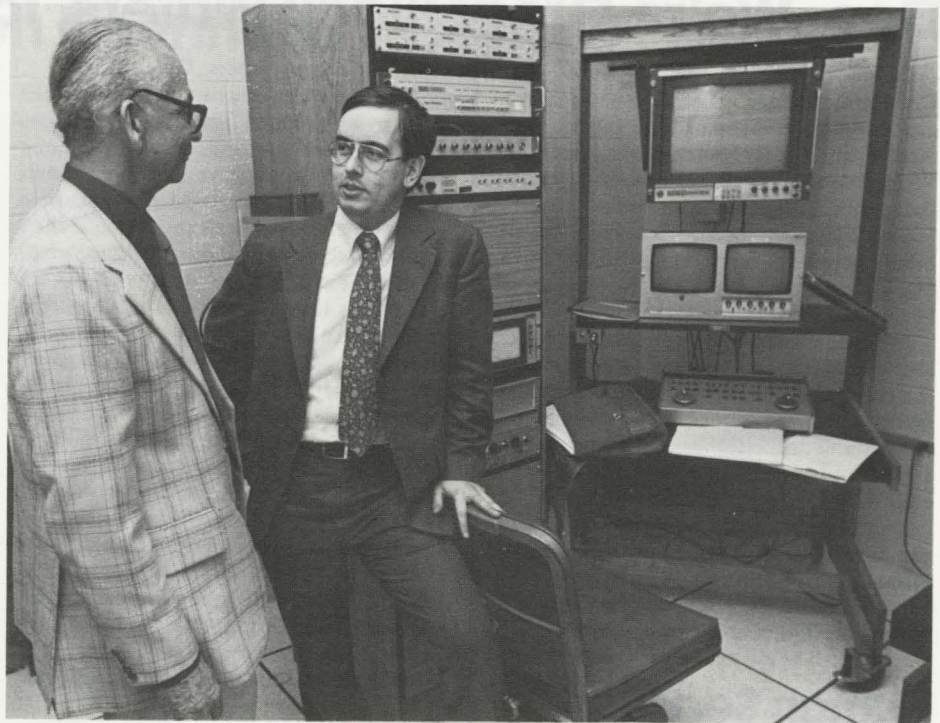
RIT Ambulance Recognized For Service

The RIT Ambulance, student-operated volunteer ambulance service, received an unexpected tribute March 26 at the banquet of Emergency Medical Services of Monroe and Livingston Counties.

The campus unit, one of five medical corps cited, was awarded a certificate for meritorious service.

John Arthur, RIT engineer and a staff member of the ambulance service, accepted the award.

RIT Ambulance was organized in 1981 as the RIT Emergency Medical Unit. Its president, Edmund (Sky) Lucas, said the unit's name was changed last fall to better identify its purpose as an ambulance service. RIT Ambulance is staffed by more than 40 student and staff members, many certified as emergency medical technicians.



Charles Samu, right, manager of Intermission Programming for HBO and Cinemax, talks with Professor Martin Rennalls in one of the film-video studios.

RIT Filmmakers May Replace Ocean Views on Cable TV!

For the next month there will be some anxious RIT filmmaking students. They are waiting to hear if their films have been accepted for use on Home Box Office (HBO) and Cinemax. If their work is used, millions of viewers across the nation will have a chance to view their product.

Charles Samu, manager of Intermissions Programming for HBO and Cinemax, recently visited the RIT campus to view nine student films for possible purchase and also to discuss a continuing relationship between RIT and the two pay-cable networks. After viewing the films, Samu said he liked a number of the students' work, but couldn't make any commitment for about a month. The films were shown in black and white and color and ranged from comedy to animation and drama.

Samu is in charge of finding short films to fill the time between features on HBO and Cinemax. The films vary in length from one minute to a half hour. About 400 short films are used on both networks a year.

"This relationship between RIT and cable would be a very beneficial opportunity for our students and the Institute," said Professor Martin Rennalls of the School of Photographic Arts and Sciences. "If the students know there is a chance of their film being used on cable, the experience would be an incentive for them to do an even better job on their product."

According to Samu, having short film on cable is great exposure for young filmmakers because many influential people in the film industry watch the intermission programming.

HBO pays \$100 per minute for short features; Cinemax \$50 per minute with filmmakers receiving one payment for their product no matter how many times the feature is shown.

Intermission programming on HBO used to consist of ocean scenes and bicycling through Central Park.

Samu's visit was arranged by Ralph Sterns, vice president of RIT Research Corp., Rennalls, and others in the School of Photographic Arts and Sciences.

Dee: We're Great Black Writers, too!

Diminutive she may be, but Ruby Dee's performance is definitely on a grandiose scale. Appearing in Ingle Auditorium for RIT's Black Awareness Week Tuesday, April 12, Dee fascinated the audience with her admittedly "absolutely non sequitur" but spell-binding readings from the works of black writers and poets, the Bible, and her own poetic and narrative efforts.

"I'm about works," she began. And so she was. But more than that, she became the embodiment of those words—dramatizing, agonizing, rejoicing, satirizing, laughing with the feelings held captive in those words, awaiting her release of the emotions they could evoke.

The audience got a provocative sampling of Rosa Guy, Sonia Sanchez, Gwendolyn Brooks, Carolyn Rodgers, Lngaston Hughes, Nikki Giovanni, Zora Neale Hurston, Bob Kaufman and Toni

Morrison among others. One of the most enjoyable poems was written by Dee's own daughter. The gift continues.

Dee and her husband, actor-playwright Ossie Davis, have their own show on PBS, which offers dramatizations of works by black Americans. Many of the authors Dee quoted in her readings have appeared on their show. Dee believes that blacks have made great but largely unpublicized contributions to literature, and she's out to change that. "We're more than great black American athletes and great black American jazz musicians," she commented. "We're great black American writers, too."

Also featured for Black Awareness Week was Noel Pointer, jazz violinist, composer, vocalist and keyboardist. Pointer performed in the College-Alumni Union Cafe and conversed with students at a reception afterwards in the Fireside Lounge.

The Black Seeds, a young local drama group, performed as did Joe Beard's Blues Union during the week-long salute to blacks in the arts. Other events were a fashion show, a talent show and a gospel concert.



Ruby Dee performs during Black Awareness week

Human Services Conference Begins Today

Human services students from area colleges have been invited to the "Significant Issues in Human Services" conference to be held at RIT on Thursday and Friday, April 21 and 22.

Sponsored by the Student Conference Committee in the Social Work Program, the conference offers students the opportunity to examine several different aspects of the social work profession and to meet and exchange ideas with others having similar interests and goals. Conference coordinator is Anthony Weston from RIT's School of Human Services in the College of Liberal Arts.

The conference begins at 4 p.m., Thursday afternoon, April 21, featuring Dr. Martin Von Holden, executive director of the Rochester Psychiatric Center, as the evening speaker. On Friday, April 22, participants will hear State Assemblywomen Audrey Pinney Cooke, MSW. The afternoon speaker will be W. Burton Richardson, MSW, executive director of Monroe County Department of Social Services. Workshops on Friday cover alcoholism and drug abuse, deafness, domestic violence, gerontology, graduate services, mental health and juvenile delinquency.

Three Dimensional Design System Has Open House

RIT's new Applicon CAD/CAM (computer aided design/computer aided manufacturing) system will go on display next week during an open house 3:30 to 5:30 p.m., Wednesday, April 27.

The CAD/CAM system has been purchased and operated as a joint venture by the School of Applied Industrial Studies and the Division of Technical Studies within the College of Continuing Education and the School of Engineering Technology within the College of Applied Science and Technology. The system is located in Room 1339 at RIT's City Center.

According to SAIS director James Forman, the CAD/CAM system can create three-dimensional designs that can actually be rotated on the screen. And, he adds, "The computer aided manufacturing component means that once the design is completed it can be directly translated to production specifications that generate cutter motion coordinates for the actual machining of part shapes."

"The Applicon CAD/CAM system is the first industrial turn-key computer graphics system to be available for use by students enrolled in a bachelor of

technology program in the state," says W. David Baker, director of the School of Engineering Technology.

The \$700,000 CAD/CAM system was used by John Deere Inc. and was purchased for a nominal cost. The purchase was negotiated by Charles DeRoller, chairman of CCE's manufacturing engineering technology department, who outlined some of the system's capabilities. "It can provide front, back, side, end, top, bottom and isometric or zoom views and has the ability to place dimensional tolerances and label notations on the drawing." In addition, the CAD/CAM system can calculate and report component weight, moment of inertia, center of gravity and can perform model analysis on components to calculate stress factors.

The system has been undergoing extensive faculty evaluation and is now being used by SET students with expanded courses soon to be available to SAIS and CCE students. DeRoller says plans are being developed to provide industrial seminars in the use of CAD/CAM.

NEWS & NEWSMAKERS

Three representatives of the School of Food, Hotel & Tourism Management took to the airwaves last month to talk about nutrition on the Channel 10 noon news with Joan Brandenburg. **Dr. Carol Whitlock**, associate professor; **Dorothy Humm**, assistant professor; and **Renee Alderson**, a senior dietetic CUP student, each spent a day on the show during the week of March 21-25. Their appearances were part of a week-long look at the Genesee Valley Heart Association's Community Nutrition services and the association's emphasis on diets low in fat, cholesterol, salt and calories. Alderson performed a cooking demonstration during her appearance.

Professor David Farnsworth of the Department of Mathematics presented an hour lecture titled "The Norm as An Alternative to the Norm for Linear Model Building" at the Ninth Annual New York Regional Graduate Mathematics Conference at Syracuse University March 19.

Dr. Leonard A. Gravitz, School of Human Services, has been appointed to the Consultation Education Service of the Council on Social Work Education. The service provides consultation to colleges seeking to accredit new, or evaluate existing, social work programs.

Bruce A. Austin, assistant professor in the College of Liberal Arts, presented a paper at the Fifth International Conference on Culture and Communication. Austin's paper, "Researching the Film Audience: Purposes, Procedures and Problems," was one of three papers presented as part of a panel on Critical and Other Perspectives on Film Research. The Conference on Culture and Communication was held in Philadelphia, Pa.

On March 18, **Dr. Ronald E. Padgham**, of the Fine Arts Department in the College of Fine and Applied Arts, gave a workshop presentation for the Penfield Schools Superintendent's Day on "Releasing Creativity in the Design Process." It was part of an in-service faculty development program.

Louis Andolino, associate professor of political science in the College of Liberal Arts, presented a paper titled "Perceptions in U.S.-Soviet Relations and the Arms Negotiations" March 23 at Monroe Community College. Professor Andolino was invited to give his paper as part of a series on the "Nuclear Arms Debate" sponsored by MCC.

Dr. John A. White, associate professor of science technology and society in the College of Liberal Arts, has had a book, *Values and Scientists*, accepted

for publication by the University Press of America. He also has recently been a consultant for the Alternative and Creative Technology Project at Monroe Community College.

Dr. John Neenan, assistant professor of chemistry, will present two papers at the Middle Atlantic Regional Meeting of the American Chemical Society, April 6-8, in White Haven, Pa. They are entitled "Antitrypano-somiasis Activity of Adenosine in Mice" and "Purine Nucleoside Transformations at 5'-Carbon: Isomers of Puromycin and Its Nucleosides." This work also will be presented by one of Dr. Neenan's former students at the National American Chemical Society Meeting in Seattle, Wash.

Sheila Maas, office systems specialist, ISC/User Services, recently gave two presentations on "Careers in Word Processing" at the Gates-Chili High School and the Curchville-Chili High School. Clay Davis, application support specialist, User Services, also spoke on "Careers in the Computer Field" at Gates-Chili High School Career Decision Day.

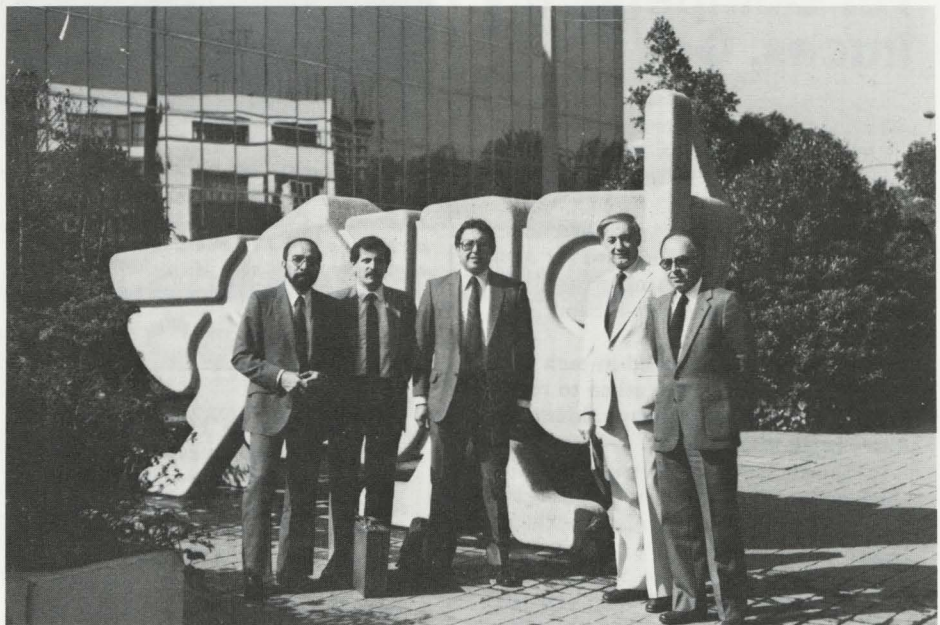
Dr. Edward B. Stockham, Faculty and Program Development, is serving as

district chairman for Commerce and Industry Division II for the 1983 United Way Red Cross Campaign. Assisting Dr. Stockham as district captains are **Betty Glasenapp**, **Robert Way**, **Richard Harris**, CCE; **Patrick Coule**, NTID; **Lauren Klenk**, Development Office; **Paul Wilson**, and **Joan Tierney**, College of Science. This team will be soliciting contributions from 48 Rochester firms.

Bill McKee has been named Director of Public Information in the RIT Communications Department. Formerly Manager of Media Relations, McKee joined the Communications staff in 1978.

Neil Fagenbaum, a Communications coordinator since 1981 has been appointed Manager of Media Relations.

Norine Jones and **Dean Mayer** have joined the Communications Department as communications coordinator and senior communications coordinator respectively.



ACROSS THE BORDER . . . *Dr. John Humphries, administrator for International Education at RIT, and Professor Richard Morales, School of Human Services, recently visited the Universidad Autonoma Metropolitana (UAM) in Mexico City to discuss cooperative efforts. The objective of their fact-finding meeting was to clarify an initiative of RIT Board of Trustee Jorge Rivas and President M. Richard Rose that brought about a signed agreement between the two universities in October 1981. Humphries and Morales met with principal parties of UAM seeking clarification on issues linking the two academic communities in such areas as faculty exchange, student flow, joint research projects and fund raising efforts. Pictured are: Richard Morales; Professor Luis Herrera, UAM Department of Graphic Arts and Communications; Jorge Rivas; John Humphries; and Professor Manuel Sanches De Carmona of UAM.*



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COLLECTION
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First Microelectronics Conference

Continued from page 1

One highlight of the conference was the recognition of seven Microelectronic Engineering Industrial Affiliate companies that have provided counsel, equipment donations and financial support to the program. RIT President Dr. M. Richard Rose presented plaques to representatives of the industrial affiliates during a luncheon.

Kenyon said there will be a second annual conference and vowed that the third annual conference will be held in a new Center for Microelectronic Engineering.

Time to Get Out For Competitive Races, Golf

Two intramural events are upcoming for RIT students, faculty and staff. The annual Run in the Sun will take place Thursday, April 28, 1983, beginning at 4:30 p.m., on the RIT track. Three and six-mile races will be conducted for men and women in the following age brackets: 29-and-under, 30-44, and 45-and-over.

Trophies will be awarded in each age bracket. Competitors are asked to report to the track at 4:30 for instructions. Races begin at 4:45.

An intramural golf tournament is scheduled in Chili Country Club on Saturday, April 30. Cost of the event is \$8 for the 18-hole event. An informational meeting will take place Thursday, April 28 at 4:30 p.m., in the main gym. Tee-off time is 10 a.m., for the scratch/handicap tourney. Awards will be presented to the winner along with closest to the pin and longest drive. Entry deadline is Monday, April 25.

For additional information on these events, contact Daryl Sullivan or Neil Kromer in the Intramural office, located in the basement of the physical education and athletics complex, or call 475-6559.



RIT President Dr. M. Richard Rose, left, presents a plaque to Kay Witmore, executive vice president of the Eastman Kodak Co. at a luncheon during the first annual RIT Microelectronic Engineering Conference held April 13 at the College-Alumni Union. Looking on is Frank Hutchins, president of the RIT Board of Trustees. Kodak was one of seven companies honored at the conference for being a Microelectronic Engineering Industrial Affiliate, meaning the company has provided counsel, equipment or financial support to RIT's new microelectronic engineering program.

A FLEA IN YOUR EAR!
Former NTID students, Debbie Rennie and Debbie Bosworth, will return to the campus with Cleveland's Fairmount Theatre of the Deaf's production of "The Amorous Flea," at 8 p.m. Friday, April 29, at NTID. Tickets are \$2 available through the NTID Theatre Box Office weekdays from 10 a.m. until 4 p.m. by calling, 6254.