

NEWS & EVENTS

Rochester Institute of Technology

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1983

Interfaith Center Construction Begins

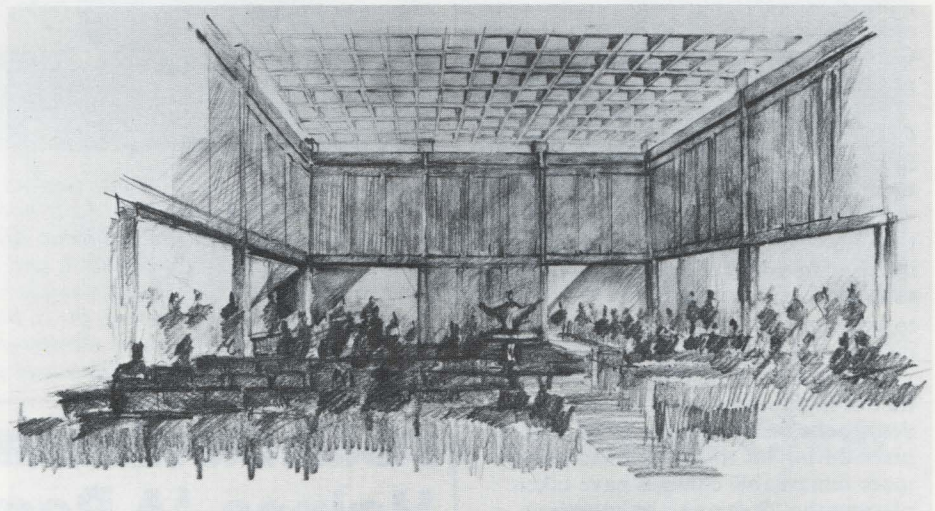
RIT's new Kilian J. and Caroline S. Schmitt Interfaith Center moves from dream to reality today with a ground breaking ceremony at 4:30 p.m. in the Fireside Lounge of the College-Alumni Union.

RIT faculty, staff, students, alumni and friends are invited to the 45-minute ceremony, which will be followed by a reception.

Actual construction of the \$1.4 million center is expected to begin shortly, with its completion and dedication scheduled to coincide with graduation next summer, according to Dr. Fred Smith, RIT vice president for Student Affairs.

The 13,000 square foot center will be an addition to the eastside of the College-Alumni Union. It will have a 300-seat chapel, a small meditation chapel, 10 offices for chaplains, meeting rooms and lounge.

"The facility will provide much needed space to accommodate the work of the campus ministry program and offer space for student religious programs," Smith said. "It also will serve to provide an important symbolic message for the Institute's educational mission."



An artist's rendering of the interior of the main chapel in the new Kilian J. and Caroline S. Schmitt Interfaith Center, which will be an addition to the eastside of the College-Alumni Union. The center is scheduled for completion next summer.

The ground breaking ceremony will include special recognition of Kilian J. and Caroline S. Schmitt, of Rochester and Boca Raton, Fla., whose \$750,000 gift toward the center will cover more than half the construction costs.

A special closed circuit television hook-up will allow guests at the reception to see three RIT students dig the first shovelfuls of dirt at the center's site. Two shovels with engraved com-

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Hansford Data President Named CAST Dean

Dr. Dennis C. Nystrom, president and chief operating officer of Hansford Data Systems, Inc., Rochester, has been named dean of RIT's College of Applied Science and Technology.

After five years at RIT, Nystrom took a leave of absence in January to assume the duties of president and chief operating officer at Hansford, a company specializing in the development of totally integrated software systems applying new computer technology to manufacturing quality control systems.

In announcing the appointment, Dr. Thomas Plough, RIT's vice president

for Academic Affairs, said, "The appointment reflects the collective judgment of the dean's search committee, the department and school directors within the college, the academic deans, President Rose and myself." He added, "Dennis is a proven administrator and teacher, who is characterized by high energy and vitality, creative program development and effective leadership."

Under Nystrom's leadership, Hansford Data Systems reorganized its operation in the development of information systems that apply to manufacturing and quality assurance by

addressing data acquisition, product tracking process control, product quality warranty problems, high scrap volume, machine down time and rework hours. According to Nystrom, profit projections for the company over the next five years now look very promising.

Nystrom says he chose to return to academics because, "I believe I have accomplished what I set out to do at Hansford; I met the challenge at the appropriate time and now it's time for Hansford to have a different type of leadership."

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Reiss Receives Byron Culver Award

Emphasizing that students can't depend on technology alone, Lester M. Reiss told faculty, administrators and industry advisors of the College of Graphic Arts and Photography, "Students need a well-rounded education for understanding the social and economic implications of the electronic age."

Reiss, senior vice president for sales and marketing for Heidelberg Eastern's pre-press, press, bindery and computer divisions and a director of the company, was at RIT to receive the School of Printing's third annual Byron G. Culver Award for contributions to printing education.

The award is presented in memory of Culver, who, as first director of RIT's School of Printing, served from 1937 to 1965.

"Technological advances will continue to change the process of printing in ways we can't even conceive," Reiss said. "It seems to be a full-time job just to keep up with what is going on in the industry let alone educate students.

"Byron Culver established a tradition of high professional standards, despite the many changes that took place during his time as director. Even more remarkable changes have taken place in the 18 years since he retired.

"Bindery operations finally are emerging into the electronic age with printing and finishing in one in-line system," he said.

In introducing Reiss to the gathering, Dr. Mark F. Guldin, dean of RIT's College of Graphic Arts and Photography, praised Reiss for the support and guidance he has offered to the school. "Lester is not only a member of the college's Industry Advisory Board, but he has advised us on the structure of our bindery and has come to RIT to hire our graduates."

Dr. William Pakan, director of RIT's School of Printing effective July 1, presented Reiss with a certificate calligraphed by RIT's in-coming Melbert B. Cary, Jr. Professor of Graphic Arts, Alfred F. Horton.

RIT's vice president for Academic Affairs, Dr. Thomas Plough, presented Reiss with a silver bowl crafted by Paul Tarantino of RIT's School for American Craftsmen.

Reiss began his graphic arts career in 1947 as a salesman for the E. P. Lawson Co., manufacturers of cutting and bindery equipment, following service during World War II. During the war, he rose to the rank of colonel after volunteering as a private and served



Congratulating Lester M. Reiss (second from right), who received the third annual Byron G. Culver Award from the School of Printing, are, from the left, Dr. Thomas Plough, vice president for Academic Affairs; Dr. William Pakan, director of RIT's School of Printing effective July 1, and Dr. Mark F. Guldin, dean of College of Graphic Arts and Photography. Reiss is senior vice president for sales and marketing for Heidelberg Eastern's pre-press, press, bindery and computer divisions and a director of the company. RIT presents the Byron G. Culver Award annually to a person who has made outstanding contributions to printing education.

ASEE Conference Begins Haines, 'A Real Plus for RIT!'

The exchange of engineering ideas will reach a fevered pitch at RIT beginning Sunday, June 19, as the Institute plays host to the prestigious 91st annual conference of the American Society for Engineering Education.

More than 2,000 educators and their families from across the country are expected to attend the conference, which runs through June 23. This year's conference theme is "Engineering—Images for the Future."

One highlight of the conference will be Tuesday's keynote address by Colby H. Chandler, president of the Eastman Kodak Company. Chandler will examine the impact of joint industry-university efforts to fund and promote engineering education.

Conference participants will have the opportunity to attend technical sessions on everything from the use of computers in engineering education to methods of managing hazardous wastes. They also will be able to review more than 80 exhibit booths displaying lab systems, equipment, classroom accessories and texts relevant to engineering education and its allied fields.

Charles Haines, the conference's general chairman and associate dean of the College of Engineering, said the

event may cause minor inconveniences for RIT faculty and staff, but he asked for patience and understanding.

"We scheduled around classrooms being used by faculty as much as possible, but there were times when we needed 30 or 40 classrooms at once and it just wasn't possible," Haines said. "If a faculty member is bumped from a classroom, we would appreciate his cooperation."

Haines added that Lot D, the parking lot next to the Frank Ritter Memorial Ice Arena, will be restricted to use by conference participants during the event. He also said the George H. Clark Memorial Gymnasium will be set aside for conference exhibitors.

RIT faculty who wish to attend the conference may do so by registering in the Fireside Lounge in the College-Alumni Union from 1 to 5 p.m. Friday, June 17, or on Sunday, June 19, beginning at noon. Haines said the conference will be a real plus for RIT. "RIT will receive excellent public and national recognition from the conference," he said. "I think the fact that it's being held here recognizes our engineering department as an important one in engineering education."

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Liberal Arts Wins \$4,000 Grant For Senior Seminar

The College of Liberal Arts has won a grant of \$4,000 from the Association of American Colleges' Quality in Learning competition. The grant will be used to cover part of the expenses of the college's new senior seminar.

Dr. Mary Sullivan, dean, submitted the proposal, **Piloting of the New Liberal Arts Senior Seminar and Project for all Seniors At Rochester Institute of Technology**. The grant will cover stipends for faculty attending a development workshop and for some materials.

The 1983-84 seminar problem and theme is "Television Investigative Journalism." The senior seminar helps students understand the many dimensions of contemporary events, the ways in which disciplines can be used to comprehend them, and to become aware of how their own value system affects how they experience, interpret and interact with the outside world.

Culver Award

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one year on the personal staff of General Eisenhower.

When E. P. Lawson was sold to Miehle-Goss-Dexter, Reiss stayed with the new owners rising to the position of vice president and sales manager of the company.

In 1971 he joined Heidelberg Eastern as sales manager for a then new division, bindery products. He was promoted to vice president for sales and marketing for the entire Heidelberg press and bindery lines in 1974 and in 1982 was promoted to his present position.

He is a member of the Industry Advisory Committee for RIT's College of Graphic Arts and Photography, the Club of Printing House Craftsmen, the New York Litho Club and the Supply Salesman's Guild. He has served on the board of governors of the Binding Industries of America and the board of directors of the Book Manufacturers Institute.

Previous recipients of RIT's Byron G. Culver Award are William J. Mariner, chief executive officer of Case-Hoyt, and Dr. Harold Geggheimer, retired chairman of Baldwin Technology.



Dr. Stanley Widrick, left, with Mr. and Mrs. J. Warren McClure, Widrick was chosen for the McClure Professorship in Marketing in the College of Business.

Widrick Named to McClure Chair

Dr. Stanley M. Widrick, associate professor of marketing, has been named to the J. Warren McClure Professorship in Marketing in the College of Business by Dean Walter F. McCanna. The professorship is the first endowed chair established in the College of Business.

The professorship was established in 1976 to further McClure's career-interest in the marketing discipline and its role in the contemporary business world.

Widrick, a member of the RIT faculty since 1977, was an associate professor of management at Troy State University for whom he taught management to U.S. Air Force officers in Greece, Italy and England. He taught at SUNY-Oswego and Herkimer County Community College, and was a research chemist at Durez Chemical Co.

Widrick was widely quoted in the Chicago media and National Public Radio's "All Things Considered" regarding the marketing of Tylenol.

The McClure Professorship is funded by a gift to RIT's 150th Anniversary Campaign from J. Warren McClure.

McClure, a former newspaper group owner and publisher, retired in 1975 as

vice president-marketing for Gannett Company Inc. while remaining as a director. He also serves on U.S. Air's Board of Directors.

He is president of McClure Media Marketing Motivation Co., a newspaper service organization, and is a member of RIT's Honorary Board of Trustees.

McClure's interest in RIT developed while he was in marketing for Gannett. In conjunction with other professors in the College of Business, he organized several marketing seminars for Gannett personnel.

As part of RIT's 150th Anniversary Celebration in 1979, McClure and his wife provided the Institute with \$225,000 for the "McClure Baby Scholars." The money went to 150 children across the nation born on June 12, 1979. They will receive \$1,500 scholarships for use in one of RIT's technical and professional career programs upon entering the Institute in 1997.

Masses During June, July and August

Sunday Mass will be held in Ingle Auditorium at 9:30 am during the Summer months, June 19 through July and August. There will be a Mass in M-2 Tuesday and Thursday Noons during the summer months.



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Interfaith Center

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memorative plaques attached will be presented to the Schmitts and to the Institute.

Frank M. Hutchins, chairman of RIT's Board of Trustees, will preside over the ceremony. Speakers will include RIT President M. Richard Rose, who will express RIT's appreciation for those who gave donations toward the center, and student leaders and chaplains.

Invitations for the event have been sent to many people associated with RIT as well as area religious leaders.

The Schmitts' generous donation for the center is just one of many gifts they have bestowed upon RIT over the years. Their latest gift commemorates a landmark anniversary for Kilian J. Schmitt, who graduated from RIT's predecessor, the Mechanics Institute, 50 years ago.

Through the years the Schmitts also have endowed a major scholarship fund for international students at RIT and in 1979 funded creation of a hand-crafted map showing the countries of origin of RIT international students.

Schmitt is the retired president of the United Schmitt Corp. and chairman of the board of New York Allright Parking Inc. He and his wife became charter members of the Nathaniel Rochester Society in 1967.

"Students are deeply appreciative of the generosity of the Schmitts in making this important facility possible," Smith said. "There is a high level of student anticipation as they await completion of the center."

LAST DAY FOR CHARGES

The RIT Bookstore will be taking its annual physical inventory June 30 and July 1 and closing accounts for the fiscal year. The last day interdepartmental charges (Bookstore charge authorization forms) will be accepted is June 28 at 4 p.m.

Nystrom

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Nystrom's role at the helm of an industrial company will certainly benefit RIT, says Plough. "His experience as president of Hansford Data Systems adds a most relevant exposure to the world of high-technology industry, a connection deeply valued at RIT."

Nystrom joined RIT in 1977 as dean of the Division of Career Education. In 1980 he was appointed dean of the College of Applied Science and Technology, the position he left to join Hansford. The college currently enrolls 2,700 students in its School of Computer Science and Technology; School of Food, Hotel and Tourism Management; School of Engineering Technology; Department of Packaging Science; and Department of Instructional Technology. Nystrom also will reassume his position as a full professor.

According to Nystrom, "Serving as president of a high-tech corporation will serve as invaluable experience in directing the programs and future growth of the College of Applied Science and Technology."

Besides his work at RIT, Nystrom has served as chairman of the City of Rochester Planning Council-CETA. He is a member of the Private Industry Council of Rochester and Monroe County and a director of the Genesee Regional Voluntary Action Center. He was named to Hansford's Board of Directors in March 1982.

Plough also praised Dr. Donald Baker, who has served as acting dean for the past six months. "Dr. Baker, whose interim leadership in the College of Applied Science and Technology typified his excellent performance in several roles at RIT, will continue as associate dean."

McVean Takes Over Basketball Hopes

Robert H. McVean is RIT's new head basketball coach. McVean replaces Bill Nelson who moved to Nazareth College. McVean's appointment was announced by Lou Spiotti, director of Intercollegiate Athletics, and Bruce Proper, director of Physical Education, Recreation and Intramurals.

McVean becomes the 14th coach in RIT basketball history, which dates back to 1915-16. He comes to RIT from the University of Rochester where he served as assistant last year. Prior to that he was head coach at Eisenhower College from 1977 to 1982 and freshman coach at Hobart College from 1973 to 1977. Along with coaching basketball, he will serve as physical education instructor.

"I'm very excited about joining RIT," McVean says. "It has long been my career goal to coach and teach at

the college level. I feel my coaching philosophy coincides with the RIT athletic program, which I consider one of the best in the state. I have worked with some outstanding student athletes and look forward to the same at RIT."

McVean was chosen from among 35 applicants and more than 50 inquiries. Spiotti pointed out that a fairly wide search was conducted by a committee to find the very best leader. "Bob has the experience and skills to be an outstanding coach at RIT," commented Spiotti. "He is an educator who works well with student athletes and will serve as an excellent role model in providing outstanding leadership."

Commenting on the appointment, Proper said, "We are fortunate to find a man of Bob's professional and personal stature and we are highly confident of his coaching and teaching abilities."