

NEWS & EVENTS

Rochester Institute of Technology

Vol. 14 No. 38, Jan. 13, 1983

RIT Establishes Center for Cooperative Education and Career Services

RIT, a national leader in cooperative education, a program that alternates academic course work with paid experience in business and industry, has announced the establishment of The Center for Cooperative Education and Career Services.

The newly established center will bring together the areas of cooperative education, recruitment, and career development and services for RIT students and alumni. RIT is one of the oldest (since 1912) and largest cooperative education universities in the nation.

Selected from a nationwide search as director of The Center for Cooperative

Education and Career Services is Gordon E. C. Fuller, vice president, Human Services, Datamedix, Inc., Sharon, Mass., a company that develops, manufactures and markets high technology, cardiac and intensive care, medical instrumentation.

Gordon E. C. Fuller Named Director

"RIT was founded on the philosophy of education in cooperation with industry, and this new service will enable

the Institute to continue its pursuit of excellence in professional education and the career development of its students.

In order to strengthen and build on RIT's close ties with industry, we have selected a person from industry as our director," said Dr. Robert G. Quinn, vice president for Academic Affairs.

Cooperative education at RIT gives students valuable practical experience and direction in their chosen field, a realistic look at the business world, and many times, permanent employment after graduation. Part of the reason RIT

Continued on page 8



Symbolic Art . . . The opening reception of the College of Fine and Applied Art's Faculty Show was highlighted by the presentation to RIT President Dr. M. Richard Rose (second from left) of a sterling silver collar of authority handcrafted by Hans Christensen (left), RIT's Charlotte Fredericks Mowris Professor of Contemporary Crafts. Dean of the college, Dr. Robert H. Johnston (second from right), made the presentation during his welcoming remarks to several hundred invited guests. Dr. Robert Quinn (right), vice president for Academic Affairs, placed the collar on Dr. Rose's shoulders. Each link on the collar represents a helping hand, according to Christensen, symbolizing all the people who have worked to benefit the Institute since its founding. The collar is inscribed with RIT's motto, "The Making of a Living and the Living of a Life." The faculty show of recent works by 63 faculty and administrators continues through Jan. 27.

Fine and Applied Arts Reaccredited For 10 Years

RIT's College of Fine and Applied Arts has received an enthusiastic reaccreditation from its accrediting association.

The National Association of Schools of Art and Design, which evaluates and rates all schools of art and design in the United States, continued the accreditation of the College of Fine and Applied Arts for ten years.

According to Dr. Robert H. Johnson, dean of the college, the length of accreditation time speaks well for the professionalism of the college's programs. "Most reaccreditations are given for either three years or five years. The fact that RIT's College of Fine and Applied Arts received a 10-year accreditation speaks well for the quality of our faculty and our programs. It's a real plus for our faculty and staff," Johnston said.

Johnston pointed out that in the committee's preliminary report, it ranked RIT's College of Fine and Applied Arts as among the top three art and design schools in the country.

All associates, bachelor's and master's degree programs offered by the college were reaccredited with the exception of the bachelor of science program in packaging design. The packaging design program was new to the college this past fall and was not offered by the college when the committee visited in the spring of 1981.

The College of Fine and Applied Arts is also accredited through the Institute's accreditation from the Middle States Association of Colleges and Schools as are RIT's other eight colleges.

Historian, Author To Talk on 'Impossible Manhood'

Dr. Peter G. Filene, historian and author, will focus on men's roles in our society when he speaks at RIT's Institute Forum at 7 p.m., Thursday, Jan. 20, in Ingle Auditorium.

Title of Filene's talk is "Impossible Manhood: Work and Family in Men's Lives." Professor of history at the University of North Carolina, Filene wrote "Men in the Middle: Coping with the Problems of Work and Family in the Lives of Middle-Aged Men" and "Him/Her/Self: Sex Roles in Modern America."

Shuttle Bus Schedule to City Center

	WAITING TIME	LEAVE ADMIN CIRCLE	TRAVEL TIME	ARRIVE CITY CENTER	WAITING TIME	LEAVE CITY CENTER	TRAVEL TIME	ARRIVE ADMIN CIRCLE
A. M.		7:30	30 MIN.	8:00	5 MIN.	8:05	30 MIN.	8:35
	10 MIN.	8:45	30 MIN.	9:15	5 MIN.	9:20	30 MIN.	9:50
	10 MIN.	10:00	30 MIN.	10:30	10 MIN.	10:40	30 MIN.	11:10
	10 MIN.	11:20	30 MIN.	11:50	M I D D A Y			
P. M.	B R E A K P E R I O D					1:20	30 MIN.	1:50
	10 MIN.	2:00	30 MIN.	2:30	15 MIN.	2:45	30 MIN.	3:15
	10 MIN.	3:25	30 MIN.	3:55	15 MIN.	4:15	30 MIN.	4:45

RIT will inaugurate regularly scheduled shuttle bus service between the main campus and City Center beginning Monday, Jan. 17.

According to James Forman, director of the School of Applied Industrial Studies, the bus will make six runs daily Monday through Friday beginning with a 7:30 a.m. departure from the main campus. The last bus will leave City Center at 4:15 pm. Forman is architect of the shuttle bus service and stresses that shuttle service will be tried for an experimental 11-week period. Any suggestions for modifications should be submitted in writing.

Forman says the bus will leave the main campus from the Administration circle and arrive at City Center at the Fitzhugh Street entrance. The buses will leave approximately every hour and a

half and coincide with class schedules at City Center.

The shuttle bus will allow City Center students to live on or near the main campus and provide travel between the campuses for students, faculty and staff. As a result of the shuttle, the Institute will no longer reimburse mileage expenses for travel to and from City Center. The bus will also carry mail and small packages.

Forman says the bus can also be used for those who would like to park on the main campus and ride the bus to City Center. "We are encouraging supervisors to allow those who park and ride to adjust their schedule of work from 8 to 4 to be able to take advantage of the bus," he adds. The success of the shuttle over the next 11 weeks will determine whether bus service continues.

Campus-Wide Celebration For Martin Luther King Day

RIT will celebrate the birthday of Dr. Martin Luther King Jr., civil rights leader and Nobel Peace Prize recipient, with a commemorative program from 3 to 5 p.m., Friday, Jan. 14, in Ingle Auditorium.

Sponsors of the Martin Luther King Day program are the Office of Minority Affairs, the Black Awareness Coordinating Committee, the Student Activities Office and the College of Liberal Arts.

Toinette Eugene, PBVM, Colgate Rochester Divinity School assistant professor of education, society and Black Church studies, will speak on "The Message of Martin Luther King Jr."

President M. Richard Rose will welcome the audience to what is believed

to be the first Institute-wide observance of Martin Luther King Day.

The celebration will include musical selections by the RIT Gospel Choir, the Edwin Hawkins Rochester Chapter and the Alvin Parris Singers. David Anderson, visiting assistant professor, College of Liberal Arts, will read from Dr. King's works and Yvonne Cameron, College of Business student, will interpret the readings in dance. Richard Dukes will sing.

Maxine Kilkenny, president, Black Awareness Coordinating Committee, will introduce the Rev. John Walker, executive secretary, Office of Black Ministries, Roman Catholic Diocese of Rochester. A reception in Fireside Lounge will follow the program.

Guided Design: New Approach to Learning

There is more than one thing new under the sun in teaching and learning.

At RIT one of those things is guided design.

The idea behind guided design instruction is to reshape the traditional approach to higher education by having students, in small groups, attack problems rather than masses of cold information.

RIT's first application of guided design instruction was introduced by Craig McArt, chairman of Industrial and Interior Design, College of Fine and Applied Arts, courtesy of a 1981-82 RIT Productivity Grant. The objective of these grants is to improve the productivity of teaching and learning at the Institute.

Guided design instruction was implemented in the Spring Quarter of 1982 in the course FADD 403, Environmental Design-Environmental Control. McArt will have a presentation on the use of guided design at 2 p.m. Tuesday, Jan. 25, in the College of Liberal Arts, room A201.

The learning process in guided design revolves around students' efforts to devise solutions for a series of increasingly complex open-ended problems. While there is no single correct answer to any of the problems, each requires students to put into play certain kinds of information and skills in order to decide upon a feasible solution.

The Process: Devising Solutions to Series of Open-Ended Questions

How students deal with the problems is carefully programmed. Each problem is broken down into sequenced stages or steps. Students must deal with each stage in order and are not permitted to progress to a new stage until they have adequately considered and dealt with the preceding stage or stages.

According to McArt, the advantages of guided design instruction are: It allows a single instructor to effectively teach a larger number of students while actually providing more personal instruction; it increases students' comprehension and retention of the course; and increases students' active versus passive participation in the classroom.

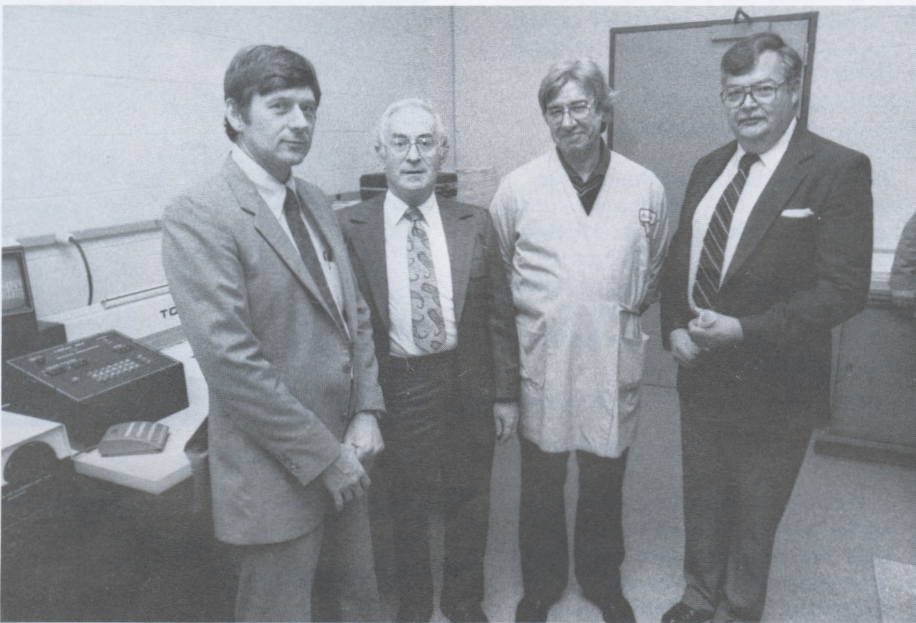
"I enjoyed the experience of having every student 'tune in' for the full class period and actively find, discuss and apply the subject matter. No one sits back, puts their mind in neutral and just watches the teacher perform."

Other advantages of guided design are that it increases students' effectiveness in small-group discussion and decision-making and problem-solving activity. "Guided design has given my students experience in exercising interpersonal skills that are much in demand."

It has allowed students to not only acquire knowledge within the discipline,

Continued on page 8

Tobias Associates Gives RIT Densitometer



Taking part in dedication ceremonies for the Tobias SCR-40 scanning densitometer donated to RIT's College of Graphic Arts and Photography by Tobias Associates, Inc., are (from left) Miles Southworth, professor in the School of Printing; Phil Tobias, president of Tobias Associates; Tony Sears, professor in the School of Printing; and Walter Swenson, marketing manager for Tobias Associates.

Tobias Associates Inc., Ivyland, Pa., has given a SCR-40 scanning densitometer to RIT's College of Graphic Arts and Photography.

The scanning densitometer, in the advanced lithography laboratory of the School of Printing, can make 64 separate readings in eight seconds. It provides visual display as well as hard copy of various density specifications involved in a printing job.

The scanning densitometer compares the specifications to what is actually being printed.

Phil Tobias, president of Tobias Associates, said in dedicating the densitometer, "I am happy to think that this installation is here at RIT where it can be used by students and by seminar participants."

Dr. Mark F. Guldin, dean of the College of Graphic arts and Photography, thanked Tobias and Walter Swenson, the company's marketing manager, who was also on hand for the dedication.

"On behalf of the students who will have the opportunity to work on the latest equipment, I'd like to say thanks, too," said Professor Tony Sears in whose lab the installation is located.

Computer Workshops for January

During Winter Quarter ISC will offer short courses for users of the IBM/370 complex. These courses are designed for people who have had no previous experience. Courses provide basic skills and hands-on experience.

Part 3 of Introduction to EASYRIEVE, 9:30 to 11, Tuesday, Jan. 18; Part 4, 9:30 to 11, Thursday, Jan. 20.

Using XEDIT and SCRIPT/V5 on the IBM/370 System is for text processing on an IBM 3270-series terminal. These three sessions are required: Part 1, 9 to 11 or 1:30 to 3:30, Wednesday, Jan. 19; Part 2, Tuesday, Jan. 25, 9 to 11 or 1:30 to 3:30 and Part 3, Thursday, Jan. 27, 9 to 11 or 1:30 to 3:30.

Part 2 to Introduction to Time Sharing on VAX/VMS, Friday, Jan. 21, 2 to 5. Advanced Time Sharing on the system, Friday, Jan. 21, 2 to 5.

Using PASCAL on VAX/VMS, Friday, Jan. 14, 10 to Noon.

Application Library on VAX/VMS, Friday, Jan. 28, 3 to 5.

Introduction to SPSS on VAX/VMS, Friday, Jan. 21, 10 to Noon.

Using the GIGI Character Set Editor on VAX/VMS, Friday, Jan. 21, 1 to 2 p.m.

Using RIT's Computer Aided Test Preparation System on the VAX/VMS, Friday, Jan. 21, 2 to 3.

Using RIT's Test Scoring System, Friday, Jan. 21, 3 to 4.

Using the GIGI Slide Projection System, Friday, Jan. 28, 9 to 10.

Using FORTRAN on the VAX/VMS, Friday, Jan. 28, 9 to 11.

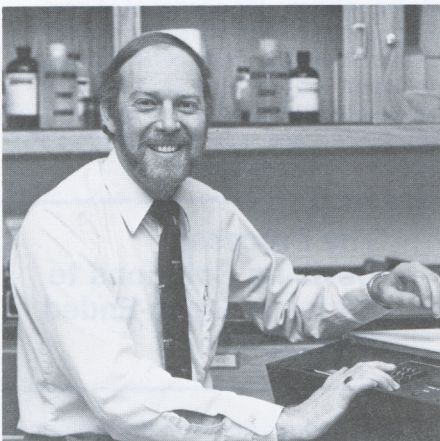
Part 2 of Introduction to the Use of Text Processing and RUNOFF on VAX/VMS, Friday, Jan. 28, 3 to 5.

Introduction to the GIGI Data Plotting Package, Friday, Jan. 28, 3 to 5.

Using Spreadsheet Software, Friday, Jan. 28, 1 to 3.

To register, contact User Services, Ross Memorial Building, Room A340; or call, 475-6929.

College of Science Names Two to New Positions



DR. ALFRED BACHARACH

Dr. Alfred Bacharach, director of the Clinical Chemistry Laboratory at the University of Rochester, has been named head of the Department of Clinical Sciences in the College of Science by Dean John D. Paliouras.

Bacharach, who also will be director of the clinical chemistry program, says, "This new job represents personal growth for me and I like the opportunity to be involved with a variety of clinical science areas." He still will be involved with the University of Rochester in research and as an adjunct faculty member in the Department of Pathology.

Arriving in the United States from South Africa in 1967, Bacharach attended graduate school at UCLA. He then had a post doctoral fellowship at the State University of New York at Buffalo before arriving at the University of Rochester in 1976 as assistant director of the Clinical Chemistry Lab.

Retirement Facts Explained

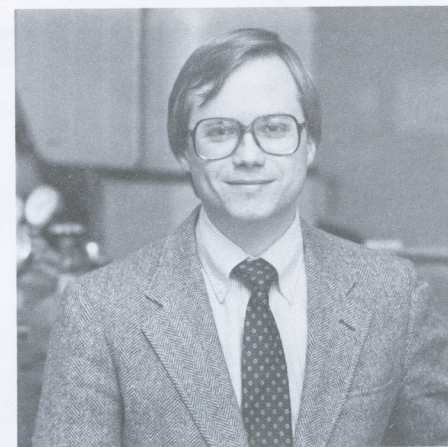
Weekly meetings have been arranged for those with questions about their Teachers Insurance and Annuity Association of America and College Retirement Equities Fund coverage.

The first meeting is from 9:30 to 11 a.m. Tuesday, Jan. 18, in the 1928 Room. Other meetings are scheduled for Thursday, Jan. 27, 1:30 to 3 p.m. in the 1829 Room; Thursday, Feb. 3, 9:30 to 11 in Alumni Room; Wednesday, Feb. 9, 2 to 3:30 in the Alumni Room; Tuesday, Feb. 15, 9:30 to 11 a.m. in the M1 Room, College-Alumni Union; and Thursday, Feb. 24, 2 to 3:30 p.m. in the 1829 Room.

Roger W. Warner, chief sonographer, Diagnostic Ultrasound, Strong Memorial Hospital, has been named director of RIT's new diagnostic medical sonography program (ultrasound technology) in the College of Science by Dean John D. Paliouras.

"The new job is a natural progression for me in the field of ultrasound. The new program is going very well . . . we have about 20 students in the BS/certificate programs which is right on target with our projections, and next year's class is almost filled," Warner said.

This fall, RIT became one of the few universities in the nation to offer a BS degree program in ultrasound technology. The new program is designed to meet the demands of a new and rapidly expanding allied health discipline that plays an increasingly important role in the diagnosis of disease and the developing fetus. Diagnostic ultrasound uses non-ionizing radiation, high frequency sound waves, instead of x-rays. Projections indicate that 4,000 to 6,000 new ultrasound technologists will be needed by 1985.



ROGER W. WARNER

Skaters Get National Coverage

Coverage of the Genesee Figure Skating Club's eighth annual ice show, "Around the States on Ice," will be broadcast round the nation Jan. 19 by 297 national Public Broadcasting System television affiliates. WXXI-TV, Ch. 21, taped the show at the Frank Ritter Memorial Ice Arena Saturday, Nov. 20, and broadcast the show Jan. 3. Ch. 21 will carry the PBS broadcast Jan. 19 at 9 p.m.

Student Media Leaders in the Spotlight . . .

Students take a wide range of leadership roles at RIT. In an earlier edition of News and Events we introduced leaders of organizations that formally represent student interests, including one that plans campus entertainment activities.

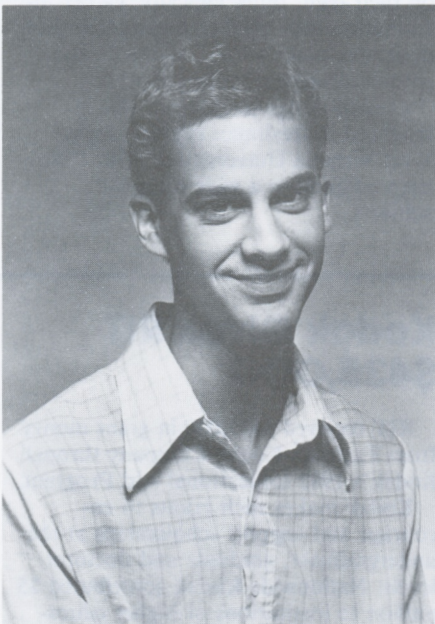
Equally important are the student media leaders who direct a communications system especially for students. These leaders head the weekly news magazine, the *Reporter*; the radio station, WITR; television station, Student Television Systems; the student annual *Technila*; and the NTID Communications Center.

Douglas Blum, general manager of Student Television Systems (STS-TV6), plans to boost campus programming for the student-run television station. He is a third year film television major in the College of Graphic Arts and Photography.

Blum has seen the complexion of STS change in his time with the station, which is "on the air" 7 p.m. to 9 p.m. weeknights. These days the station concentrates on programming produced at RIT.

"A couple of years ago the station aired all rented programming," says Blum. "We now have total student programming."

Blum's plans for improving programming include making use of the new studio in the basement of the College-Alumni Union. The studio provides space to put together news programs,



DOUGLAS BLUM

talk shows and other programs catering to student interests.

"It is a facility for students to showcase not only the things they've done in classes, but also things that can be put together here."

Blum would like to get into a small production company when he graduates.



DAVID ZOKAITES

David Zokaites is the editor and chief of *Technila*, RIT's yearbook.

Zokaites is in his third year as a photographic science and instrumentation major in the College of Graphic Arts and Photography. He has been involved in *Technila* every year, serving as business manager his first year and as photo editor before assuming his present responsibilities.

Zokaites is not the type of person to be easily rattled. As the culmination of last year's work was about to be delivered—4,000 yearbooks to be left in the office within a half hour—Zokaites, undaunted, said, "It could be worse, they could be due here in five minutes."

Since the beginning of the Fall Quarter Zokaites has been in charge of making sure progress is made on the next yearbook, so the May deadline is reached successfully. This year *Technila* is surveying students on campus to find out what they think the yearbook should be, and if it should have advertising.

Zokaites, who plans to join the Catholic priesthood after graduating from RIT, is originally from Pittsburgh, Pa.

Lois Bernstein is editor of *Reporter*, student weekly magazine.

Bernstein, of Beachwood, Ohio, is a fourth year professional photography student in the College of Graphic Arts and Photography. She spent the summer as a photojournalist for the *Buffalo Evening News* and feels she is following in the footsteps of former *Reporter* editor, Michael Schwartz. Schwartz, now a photographer for Gannett newspapers in Rochester, also was a *Buffalo Evening News* photojournalist.

Bernstein, who was elected editor of *Reporter* last March, believes the publication is important because it is the only print medium published from a student perspective targeted to students.



LOIS BERNSTEIN

Ed Trefzger is the general manager of WITR-FM, RIT's student-operated radio station. Since Trefzger took the helm as GM last year, he's been involved extensively in helping to bring the station from 10 watts to 1000 watts.

The expansion and acceptance by the FCC required an extensive application process; Trefzger put a lot of time into it.

Trefzger enjoys overseeing the operation of the station in terms of managing people. "We have a really good group of people. We have a lot of fun doing things, but we take it very seriously," he explains.

In his fourth year in mechanical engineering, Trefzger hopes to get a job with Rochester Products, where he's

Media Leaders

Continued from page 5



ED TREFZGER

been co-oping, after he receives his degree.

Trefzger has been involved with WITR since his first year when he became a member of the station's news department. Since then he's been disc jockey and news director before becoming general manager in April 1981.

Matthew Moore is director of the NTID Student Communication Center which publishes a newspaper and produces television programs concerned



MATTHEW MOORE

with the hearing-impaired on campus. Moore founded the organization in 1981 to improve communication among students, faculty and staff of NTID and other colleges on the RIT campus.

"We cover different points of interest, theatrical critiques, political, social, and cultural differences among deaf students and the hearing-impaired," explains Moore. "We hope to educate hearing students about our culture."

Last year the Center produced "Sharing," an interview show dealing with political issues, through instructional television services at NTID. The NTID newspaper was published three times last year and once so far this year. Eighteen students are involved in the efforts at the Center. Moore's goal is to develop a full-sized media service for deaf students—with a newspaper published every two weeks and weekly TV shows.

Moore graduates from NTID in May with a BA in social work; he'd like to become a producer or director of TV shows for cable with deaf-oriented programming, involving deaf people in the productions.



Stepping lively . . . Sarah Walter of CCE and Mary Jean Reinhart of Communications, "the Diskettes," were featured in the opening number of "Comedy Tonight," a main attraction of the holiday party in December. The production, hosted by Ed Steffens of Special Events, and directed by Betty Glasenapp of CCE, packed Ingle Auditorium.

Minority Student Retention Seminar Set

To the RIT Community:

What are the factors contributing to the attrition of minority students? Are some of these factors the same for non-minority students? What impact can we have on the retention of minority students?

You are invited to a "Minority Student Retention Seminar" from 9:30 a.m. to 12:30 p.m. Thursday, Jan. 20, in Ingle Auditorium. These and many other questions will be addressed by a consultant from Research and Evaluation Associates, Inc., Chapel Hill, N.C. The Office of Minority Affairs and the Division of Student Academic Development invite you to join us in looking at the problem and identifying strategies that will begin to address this issue.

Please call 475-2266 with your response that you will be attending the seminar. We look forward to seeing you.

Cynthia L. McGill, Director
Office of Minority Affairs

Paul Kazmierski, Ph.D.
Assistant Vice President
Student Academic Affairs

Guided Design

Continued from page 3

but also to develop their ability to learn on their own, think logically, gather information they need to make intelligent decisions, make value judgments and communicate their ideas to others.

Guided design instruction was introduced in freshman engineering at West Virginia University in 1970. It has been adapted to a wide range of subjects.

Kodak Gives RIT \$435,000

RIT received \$435,000 in grant money from Eastman Kodak Company through Kodak's 1982 Educational Aid Program.

Kodak makes such grants to encourage and support scholarships at the undergraduate, graduate and doctoral levels. Nationwide Kodak contributed \$5 million to institutions of higher education and educational organizations through this program last year.

NEWS & NEWSMAKERS

Donald Bujnowski, professor in the College of Fine & Applied Arts, School for American Craftsmen, has been elected president of the National Surface Design Association for the next two years. He has been vice president for the past eight years. Bujnowski recently completed and installed two large tapestries, 7 feet by 8 feet, for I.B.M. in Warping Falls.

William DuBois, Faculty and Program Development, has been appointed to the Rochester Area Career Education Council; he also will serve on its steering committee.

Joseph E. Brown, associate professor in the School of Printing, discussed "Printing Press Controls in Relation to Paper Properties and Roll Quality" last week at an Empire State Section TAPPI seminar in Syracuse. TAPPI is the Technical Association of Pulp and Paper Industries. At RIT, Brown is advisor to the RIT student Chapter of TAPPI.

Donald Hoppe, Faculty and Program Development and dean for Administrative Services, recently attended the annual convention of the New York State School Boards Association in Concord, N.Y.

"The Frontiers of Photography" was the title of a presentation by School of Photographic Arts and Sciences faculty member **Michael Soluri** for the Gifted Student Development Programs, Inc., in New York City. Soluri's presentation was sponsored by Science Digest, a publication of Hearst Magazines, in support of the New York City Board of Education. Soluri was aided in material preparation by faculty members **Dr. Ronald Francis** and **Andrew Davidhazy**, also of the School of Photographic Arts and Sciences.

Anne Kingston, of Pittsford, is graduate intern under a joint appointment of Residence Life and NTID. She will supervise residence halls programming, coordinate publication of the newsletter *Program Notes* and work with the staff of NTID's Student Development office. In addition, she will coordinate the human sexuality program series and the faculty/staff in-residence program of Residence Life.

Lawrence Belle, assistant vice president for Faculty and Program Development, **Joyce Herman**, Counseling Center, and **Ebba McArt**, University of Rochester, have had their article, "New Beginnings: A Study of Faculty Career Changes," accepted for publication in the education quarterly, *Improving College and University Teaching*.

Carolyn P. Rankin, RIT's director of public information, has just returned from two weeks of work in Antigua, West Indies, as a communications specialist. Rankin, president of Rochester Partners of the Americas, conducted a communications workshop and met with Antiguan journalists and public relations staffs to draft a communications improvement program for the country.

Starting Dec. 1, **Professor Philip T. Scharf**, College of Continuing Education, will be spending three months in Korea to consult with and advise the Korean Production Technology Corp. (KOPTEC) during its construction of an optical manufacturing facility in Seoul.

Robert Chandler, senior graphic designer, Communications, was selected to serve as judge for the Printing Excellence Competition of the Rochester Club of Printing House Craftsmen. The annual competition gives awards for excellence in printing quality and craftsmanship in categories from publications

of all kinds to direct mail. An exhibit of the works will be held Jan. 17 through Jan. 29 at the Lincoln First Concourse. Awards will be presented at the Printing Week banquet Jan. 21 at the Mapledale Party House.

New York chapter dinner meeting in December. **Donna DiMarco**, **Lori Fritch**, and **Margaret Reed**, students in the Office Practice and Procedures Program who have specialized in work processing, accompanied them.

Dr. Donald Sims, NTID Audiology, associate professor in communications research, NTID, was recognized at the American Speech-Language-Hearing Association convention in Toronto where his scientific exhibit, "Computer Assisted Communication Instruction: DAVID," won first place for scientific merit and second place for excellence of presentation. **Carol DeFilippo**, **Linda Gottermeier**, **Tom Myers**, **Steve Rosen** and **Josara Wallber** contributed to the success of the exhibit.

UPDATE FROM THE PERSONNEL OFFICE

There are methods, techniques and services promoted by health insurance carriers that promote cost containment, and there are steps employees can initiate to help. This is the first of a two-part series outlining these efforts.

Over the last 40 years health insurance programs have worked to establish positive, effective relationships with local physicians and their professional organizations. Blue Shields' high rate of physician participation—88 percent—bears testimony to the success of these efforts. When physicians agree to participate with Blue Shield, they agree to accept the Blue Shield Schedule of Allowances as full payment. As a result, Blue Shield often is charged lower fees by the physicians than are other carriers.

If an employee receives services from a non-participating physician, the employee may be responsible for paying an additional amount to that physician.

One of the significant advantages of Blue Cross-Blue Shield health insurance is hospital discounts. Under this system, hospitals are reimbursed according to actual cost, not hospital charges. This results in savings that are passed along to subscribers. The economic value of

this reimbursement arrangement cannot be matched by any other approach to hospital protection. In Rochester, the value of the hospital discount is 10.5 percent.

Rochester Blue Cross is the first Blue Cross Plan to initiate a reimbursement program for hospitals that encourages less utilization. Under the Hospital Experimental Payment Program (HEPP) all Rochester area hospitals are reimbursed according to a formula that rewards hospitals for fewer patient days and penalizes them for increased patient days.

Since 1979, the year HEPP was implemented, Blue Cross has had a 10.5 percent decline in inpatient utilization in the Rochester area, while at the same time other carriers have seen an increase in utilization in Rochester.

An employee can contribute to successful cost containment programs through pre-admission testing, home health care, early discharge for maternity, the hospice pilot project, second surgical opinions and ambulatory surgery . . . all to be covered in a future article.



Education Center

Continued from page 1

cooperative education students are in demand by employers is that RIT faculty have solid, practical experience in business and industry to help prepare students to meet the needs of employers.

"I believe The Center for Cooperative Education and Career Services will be a vital part of RIT. It ties the educational career development of students with the needs of business and industry through programs of cooperative education, job placement services and employment research programs," said Fuller. "One way to judge RIT is by the success and mobility of its graduates in the workplace. It will be the center's role to support RIT's colleges and to strengthen this commitment to career education through advancing the role of cooperative education as part of the RIT educational experience."

The Center for Cooperative Education and Career Services, with a 20-member staff, is part of RIT's Division of Academic Affairs and will be a support unit to the Institute's nine colleges. Last year RIT had more than 3,500 cooperative education placements from coast to coast and in some foreign countries.

Fuller, 49, of 36 Shoreham Dr., is a human resources executive with almost 15 years of in-depth experience.

Open Letter From Dr. Robert Quinn

I wish to thank my academic colleagues who served on the Personal Computer Acquisition Team. Because of their vision and dedication, the Institute is now entering a new era of growth and commitment to excellence.

Please join me in recognizing your colleagues and congratulating them for a job well done: Wiley McKinzie, chairperson, Harvey Rhody, C.R. Myers, Don Beil, Gordon Goodman, Bill Birkett, Steve Kurtz, Roy Czernikowski, Mike Lutz, and Ron Stappenbeck.

POLICY & INFORMATION

Policy & Information - January 12,

Policy Reminder-Policy III-Q from Faculty Policies and Procedures manual clearly states that candidates for tenure and promotion ————— have access to evaluations for tenure and promotion in rank by fellow faculty members.

Administrative Decision

A policy has been adopted to guide future actions regarding interpreter service for the ring-impaired College of Continuing Education students. Dr. William Castle is responsible for interpreting this policy for the Institute.

Faculty Council Meeting, Jan. 6

Dr. Quinn attended the meeting to discuss the Dec. 12 draft of the proposed tenure policy, as constructed by the Response Coordinating Committee,

under the chairmanship of Dr. Upson. The discussion included differences between that document and the document proposed by Faculty Council. Dr. Quinn expressed his preference for an Institute level tenure committee. Faculty Council representatives voted on sections of the proposed draft as it related to the Faculty Council proposal. The consensus was largely in favor of the Faculty Council draft.

Dr. Quinn addressed recent newspaper accounts regarding the College of Continuing Education. He elaborated on the college's long history of service to the community and assured those present it would continue to be a growing element in RIT.

Those wishing source or additional information, please call 2527.

FRESHMEN, TRANSFER AND GRADUATE APPLICATIONS FOR ADMISSIONS AS OF JAN. 1, 1983

	Sept. 1982	Sept. 1983
Applied Science & Tech*	731	848
Business*	380	297
Engineering	974	1,018
Fine & Applied Arts*	209	182
Graphic Arts & Photography	520	367
Liberal Arts	29	52
Science	257	245
TOTALS	3,103	3,009
	July 1982	July 1983
NTID	340	553
*Applications for degree programs added to or deleted from specific college offerings have been indicated in the 1982 and 1983 figures.		
INSTITUTE TOTALS	Sept. 1982	Sept. 1983
Freshmen applications	2,203	2,172
Transfer applications	829	776
Graduate applications	87	79
Admissions inquiries	44,061	47,356



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News & Events — Corrections

for Vol. 14 No. 38, Jan. 13, 1983

POLICY & INFORMATION

Policy & Information - January 13,

Policy Reminder-Policy III-Q from Faculty Policies and Procedures manual clearly states that candidates for tenure and promotion do not have access to evaluations for tenure and promotion in rank by fellow faculty members.

Administrative Decision

A policy has been adopted to guide future actions regarding interpreter service for the hearing-impaired College of Continuing Education students. Dr. William Castle is responsible for interpreting this policy for the Institute.

Faculty Council Meeting, Jan. 6

Dr. Quinn attended the meeting to discuss the Dec. 12 draft of the proposed tenure policy, as constructed by the Response Coordinating Committee,

under the chairmanship of Upson.

The discussion included differences between that document and the document proposed by Faculty Council. Dr. Quinn expressed his preference for an Institute level tenure committee. Faculty Council representatives voted on sections of the proposed draft as it related to the Faculty Council proposal. The consensus was largely in favor of the Faculty Council draft.

Dr. Quinn addressed recent newspaper accounts regarding the College of Continuing Education. He elaborated on the college's long history of service to the community and assured those present it would continue to be a growing element in RIT.

Those wishing source or additional information, please call 2527.

FRESHMEN, TRANSFER AND GRADUATE APPLICATIONS FOR ADMISSIONS AS OF JAN. 1, 1983

	Sept. 1982	Sept. 1983
Applied Science & Tech*	731	848
Business*	380	297
Engineering	974	1,018
Fine & Applied Arts*	209	182
Graphic Arts & Photography	520	367
Liberal Arts	29	52
Science	257	245
TOTALS	3,103	3,009

	July 1982	July 1983
NTID	340	553

*Applications for degree programs added to or deleted from specific college offerings have been indicated in the 1982 and 1983 figures.

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