

# NEWS & EVENTS

Rochester Institute of Technology

Vol. 14, No. 40, Jan. 27, 1983



*There has been a new addition to the home of Dr. Lothar Engelmann—a personal computer from Digital Equipment Corp. As a matter of fact, he is the first person at RIT to buy a computer since the agreement with DEC was announced.*

## Lowenthals Give RIT Summer Home

The Canandaigua summer residence of Mr. and Mrs. Arthur M. Lowenthal has been donated to RIT.

Although the property at 4275 West Lake Road has been deeded to the Institute, the Lowenthals will have life use of the residence. The property is valued at approximately \$300,000, and RIT has not yet determined its future use.

A native of Rochester, Arthur Lowenthal and his wife, Helene, are long-time friends and supporters of RIT and remain regular, active members of its Nathaniel Rochester Society which they helped charter in 1967. In 1977 Lowenthal was elected an honorary trustee of the Institute in a vote of the board that cited his "unusual interest" in RIT. This occasion marked the first time in RIT's history that a person other than a former active board member had been named to the honorary board.

In 1978 the Institute named and dedicated its newest building, the Max

Lowenthal Memorial building, in memory of Arthur's father who was one of the founders of Mechanics Institute, RIT's predecessor. Construction of the building was made possible through a gift to RIT's 150th Anniversary Campaign by Arthur Lowenthal.

Arthur, one of the sons who managed the former Max Lowenthal and Sons Knitting Works of downtown Rochester, served the family business for 51 years until his retirement at the age of 73.

Extremely active in civic affairs, Lowenthal has served as a governing board member of numerous area agencies and institutions, including the board of directors of Rochester General Hospital and the Convalescent Hospital for Children, and as a founding director and third president of Rochester Hospital Service Corp., a forerunner of the present Blue Cross/Blue Shield health network.

## Dr. Engelmann Takes First Personal Computer Home

Congratulations, Dr. Lothar Engelmann.

Engelmann is the first person to buy a personal computer under RIT's recent agreement with the Digital Equipment Corp. (DEC).

Engelmann purchased the Professional 350 for use at his home. "I wanted a DEC personal computer because of its graphics capabilities. I'm delighted with the computer . . . it's fun."

A professor in the School of Photographic Arts and Sciences, College of Graphic Arts and Photography, Engelmann said it was easy to set-up the computer. "As a matter of fact, within a few hours of setting it up I was doing word processing."

Engelmann started looking for personal computers a year ago, but wasn't satisfied with the graphics of other companies.

"Another advantage of buying a DEC personal computer is its compatibility with the Institute's six VAX-11/780 super minicomputers (made by DEC) should I want to tie-in with that system," said Engelmann.

## Communications Moves to City Center

Because Communications will be moving to City Center this Thursday, there will not be an issue of News and Events Feb. 3.

Publication will be resumed for the issue of Feb. 10.

Deadline for copy for all issues is the Thursday before the date of issue.

The Communications Department welcomes visitors to its new offices on the fourth floor of City Center, 50 W.

*Continued on page 4*

## Dr. Comte Named Associate Dean, Business College

Dr. Thomas E. Comte has been named associate dean of the College of Business by Dean Walter McCanna. Comte has served as assistant dean, director of graduate business programs.

Comte joined the RIT College of Business faculty in 1978, teaching management and administrative policy.

Comte replaces Dale Gibson who has served as associate dean since 1978 and was assistant dean from 1970. After a quarter's leave of absence, Gibson will return to full-time teaching in the College of Business.

## Stout Hearts Will Jump Rope For Others

This year's Jump Rope for Heart Skip-A-Thon, billed as a FUN Fund raising effort for the American Heart Association, will take place Sunday, Feb. 6, on the RIT campus.

RIT/NTID will host rope jumping teams from Monroe Community College, St. John Fisher College, Nazareth College and SUNY Brockport. The marathon, with the theme "Never Skip a Challenge," is scheduled from 1 to 4 p.m. in Clark Gymnasium. Transportation will be provided if needed.

## Mind Researcher Probes Creativity

Dr. Jean Houston, author, educator and director of the Foundation for Mind Research, will speak tomorrow night (Jan. 28) at 8 p.m. in Room A-205, College of Liberal Arts.

The author of the book, *Lifeforce*, Dr. Houston will discuss creativity. Her current work involves developing capacities to extend and apply latent potentials of mind and body.

The lecture is free and open to all members of the RIT community.

### Credit Union Meets

The annual meeting of the RIT Credit Union will be held Feb. 10 in the College-Alumni Union's Room 1829, 4 p.m. until 6 p.m. Members of board of directors will be elected.



*People* magazine photographer Raeanne Rubenstein shoots College of Business faculty member Andrew DuBrin with assistances from (left) third-year photo illustration student Stephen Hanson and fourth-year photo illustration student Mark Rea during a recent photography session in School of Photographic Arts and Sciences studios.

## Cameras, Lights . . . for Author DuBrin

College of Business professor Andrew DuBrin will be bouncing into the pages of *People* magazine in an upcoming issue.

The author of more than 18 books and countless articles, DuBrin will be featured in an article focusing on his latest book, *Bouncing Back*. The book is a study of how to handle setbacks in work and personal life and includes anecdotes contributed by students in DuBrin's RIT classes.

*People* photographer Raeanne Rubenstein spent Tuesday, Jan. 11, photographing DuBrin to illustrate the concept of "bouncing back." Photographic illustration students Stephen Hanson and Mark Rea spent the day assisting with special-effect strobe photography. Applied Photography Department chairman Thomas Iten arranged for the use of the School of Photographic Arts and Sciences studio.

DuBrin is chairman of the management department in the College of Business and a professor of behavioral psychology. The Communications Department has worked closely with DuBrin in efforts to create national visibility for his research and publications.

*People* has a circulation of nearly three million and a reported readership of 25 million.

## Ebony Editor To Speak Here

Lerone Bennett Jr., distinguished journalist and renowned author, will visit RIT Thursday, Feb. 3, as part of the Institute's observance of Black History Month.

Bennett, senior editor of *Ebony* magazine, will speak at 8 p.m. in the College of Liberal Arts' auditorium, A205. Admission is free.

Before his appointment as senior editor of *Ebony* in 1958, Bennett served as associate editor of the nationally-circulated magazine and as associate editor of *Jet*, a Black-oriented weekly magazine. He began his journalism career in 1949 as a reporter for the *Atlanta Daily World* and was city editor of the newspaper when he joined Johnson Publications, publishers of *Jet* and *Ebony*.

### MIT Technologist To Speak at Forum

Andrew Lippman, of the Massachusetts Institute of Technology Media Technology Laboratory, will speak at RIT's Institute Forum at 7 p.m., Thursday, Feb. 10, in Ingle Auditorium. His topic will be "Innovations in Media Technology."

## Winter Weekend's a Flake Brake!

If Rochester's low snow accumulation is contributing to flakiness, take a "Flake Brake" during RIT's Winter Weekend Feb. 4 and 5.

"Flake Brake" is the theme of the third annual Winter Weekend says chair, Paulette Gaudino, third-year Hotel/Resort Management student.

The traditional all-night Broom Hockey Tournament will begin at midnight, Feb. 4, and will continue at midnight, Feb. 5, to determine winners.

For "day" people, the Italian luncheon, complete with strolling troubadours, will start the weekend festivities. A talk by Dr. M. Richard Rose, RIT president, will be a highlight of the noon luncheon in the College-Alumni Union.

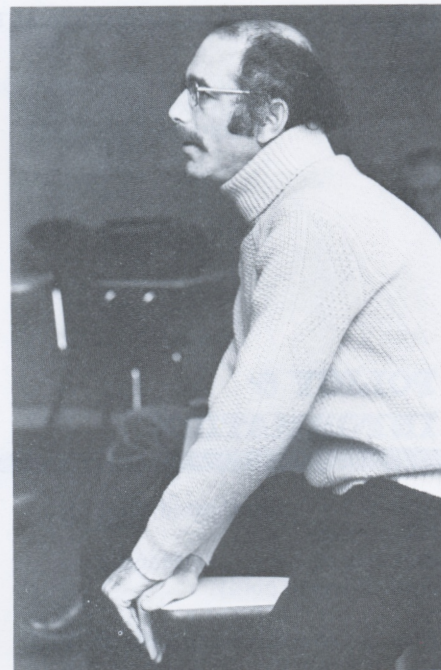
Afternoon activities beginning at 3 p.m., offer a choice of a cross country ski-in behind Grace Watson Hall until 5 p.m., and hay or sleigh rides (depending upon the weather) along shuttle bus routes until 8 p.m. The band, "Chaser," will entertain during "Afternoon at the

Ritz" from 3:30 to 6:30 p.m. in the Ritskeller.

Friday evening's "Night at the Union" (\$4) begins at 6 p.m.; ID required. From 9 p.m. to 1 a.m., in the Fireside Lounge, listen to Marty Bear, folk singer; in the College-Alumni Union cafeteria, Backseat Sally, rock group, plays original songs in addition to standards; in the Ritskeller, Comedy Cabaret with comedians Bill Miller at 9:30 p.m. and Mike Eagan at 11:30 p.m. The Game Room will be open until 12:30 a.m. both Friday and Saturday.

Saturday's program features Snow Softball at 10 a.m. and Snow Football at 2 p.m. The annual "Sweetheart Ball" from 9 p.m. to 1 a.m. in the College-Alumni Union cafeteria will conclude Winter Weekend. The Joe Salzano Band will play '40s music. Tickets are \$8 a couple.

Other students on the Winter Weekend planning committee are Jeffery Jones, public relations; Steve Lovi, David MacBlane and Phyllis Warne.



**IMPOSSIBLE MANHOOD**—*"Breaking out of traditional men's roles will be difficult but not hopeless. With energy and creativity, men can figure out what the problems are in coping with work and family and find options that will work for them."* So said Dr. Peter Filene, University of North Carolina historian and Institute Forum speaker, in Dr. Francena Miller's "Marriage and Family" class Jan. 21. Filene also told the class, "People are locked into male/female roles. I don't believe that women will be as stuck as men have been stuck in their roles."

## Teaching Effectiveness Day And 'What Counts for Success?'

A full day of activities is scheduled for Teaching Effectiveness Day, Tuesday, Feb. 1, with the focus on "Faculty and Student Careers: What Counts for Success?"

Dr. Robert G. Quinn, vice president for Academic Affairs, will start the day with an address at 9 a.m. in Ingle Auditorium on the future of higher educational institutions in America and the prospects for professional and technical employment.

A keynote address on "Career Development in Academia" will be made by Dr. Donald E. Super at 10:30 a.m. in Ingle Super, a noted career research scholar and expert on career assessment and development, is a professor emeritus at Columbia University and a fellow of the National Institute for Career Education and Counselling in Cambridge, England.

Following lunch there will be two concurrent sessions: a panel discussion of faculty careers and lifetime career development by Super, representatives of the RIT Faculty Career Resource Group and past and present RIT faculty; and a panel dealing with the RIT graduate's career and the impact educational programs have on defining and implementing career goals. The latter panel will be chaired by Gordon Fuller, RIT's new

director of The Center for Cooperative Education and Career Services, and will include Nancy Neville, an RIT Career Education Research Specialist, Dr. Barry Culhane, assistant vice president for Campus Life and RIT alumnus and a Rochester area employer.

A 3 p.m. reception will follow the afternoon's activities.

Teaching Effectiveness Day is time provided by the Institute to offer the RIT professional community an opportunity to discuss topics of interest and importance in the educational process.

## Hans Christensen Memorial Set

Memorial services for Hans Christensen will be held at 1 p.m. Tuesday, Feb. 8, in Ingle Auditorium.

Dr. Robert H. Johnston, dean of RIT's College of Fine and Applied Arts, will lead the tribute to Christensen who was killed in an auto accident Jan. 16.

Christensen's widow, Els, has requested that persons wishing to make contributions in his name make them to the School for American Craftsmen at RIT.

## African Economics On RAUN Agenda

RIT international students and College of Liberal Arts faculty members are part of two programs in the "Great Decisions" series planned by Rochester Area United Nations (RAUN) that will take place on campus.

Five RIT students from Africa will comprise the panel for a discussion on "African Economics" from 7 to 9 p.m. Wednesday, Feb. 2, in Ingle Auditorium.

Neil Riley of South Africa will chair the panel. Members are Ed Quansah, Ivory Coast; Peter Bagunywa, Uganda; Ady Makornbo, Zaire; and John Okaru, Nigeria.

Louis Andolino, associate professor of political science, and Robert Brown, assistant professor of history and political science, both in the College of Liberal Arts, will present the Feb. 9 program on United States-Soviet relations. The lecture will begin at 8:30 p.m. in the Chester F. Carlson Memorial Building.



Rochester Institute of Technology

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**POLICY &  
INFORMATION**

**Agenda for Policy Council Meeting,  
Feb. 9, 1983**

Action on remaining amendments to  
draft of tenure policy.

**Faculty Council Meeting, Jan. 20, 1983**

1. Professor Ronald Padgham was elected to replace Professor Hans Christensen on the College of Continuing Education tenure committee.
2. Professor Rodney Bailey gave a report on the Jan. 12 meeting of Policy Council.
3. Professor Larry Quinsland reported on the Priorities and Objectives Committee regarding financial exigency.
4. Professor Richard Durity led a discussion on the Institute calendar. A motion was carried that a letter be sent to Dr. Quinn recommending that a committee be established to look into this matter.

The balance of the meeting consisted of a discussion on the tenure proposal, specifically on the two-track versus the single track system of tenure recommendations.

Jean McKernan Smith, chairman of Faculty Council, announced she will be visiting each college to meet informally

**Staff Training and Development**

**Staff Training and Development's Program Calendar for the up-coming months is now in circulation. As spaces are often limited, please register early for programs of interest to you. If you have not received your copy of the calendar or have any questions concerning individual offerings, phone Staff Training and Development, 6124 or 6956.**

**A New Employee Orientation will be held from 9 to 11 a.m. Feb. 2 in the College-Alumni Union, 1829 Room. Representatives from Personnel will address retirement plans, medical and life insurance programs, tuition waivers, the Employee Assistance Program, the Learning Development Center, and more.**

**Come for coffee and doughnuts, view a slide presentation about the Institute and learn about the advantages of being part of the RIT community.**

**To register, call Staff Training and Development, 6124 or 6956.**

with the faculty on any issues of interest to them.

Anyone wishing source or additional information, call 2527.

**STAFF TRAINING AND  
DEVELOPMENT**

Career Consciousness: Identification  
Feb. 9  
9-11 a.m.  
College Union, 1829 Room

This workshop is designed as a first step in an individual's career development program. Participants will identify their own work/behavioral styles and learn about the environment they require for maximum productivity and success. Presented by Geri Curwin, Staff Training and Development.

Speed Reading  
Feb. 10  
9-noon  
NTID Training Room

This workshop, jointly offered by the NTID Training and Media Services Department and the Personnel's Staff Training and Development Office is an introduction to speed reading techniques. The major focus will be on adjusting a reader's speed to his purpose in reading. Practice will be on key words, skimming, preview and overview skimming, and scanning. Presented by Susan Donovan, reading instructor, Learning Development Center.

To preregister or for further information, call STD, 6956 or 6124.

**Communications**

*Continued from page 1*

Main St. New telephone numbers for those you may wish to call are:

Jack Smith	262-2707
Carolyn Tinkham	262-3095
Mary-Jean Reinhart	262-3096
Carolyn P. Rankin	262-2703
Carol Bonenfant	262-3098
John Massey	262-6294
Karen Beadling	262-6296
Liz Cain	262-6298
Cynthia Jutzin	262-6277
Walt Kowalik	262-6254
Betty Adams	262-6297
Bill McKee	262-2625

Neil Fagenbaum	262-2626
Barbara Power	262-2627
Frank Barone	262-2628
Agatha Crumb	262-2629
JoAnn Lane	262-2630
Carolyn Marshall	262-2631
Linda Kanaley	262-2632
Gail Rothfuss	262-2635
Bob Chandler	262-2633
Pam King	262-2634
Jim Castelein	475-2054
Rod Reilly	475-2054
Sue Weisler	475-2054
J. Roger Dykes	475-6154

**IMPORTANT W-2 INFORMATION**

**This is a reminder to those employees who have an amount in box #6 of the W-2 form. The Federal and State taxable wages (boxes #10 & #18 on your W-2 form) include the "other compensation" you have received during 1982. This "other compensation" is either (1) the cost of group term life insurance in excess of \$50,000. and/or (2) the amount of moving expense reimbursements you received.**

The amount shown in box #6 is for informational purposes only, so do not report it separately on your tax return.