

Rochester Institute of Technology

Kodak Gives Microelectronics \$725,000

A gift of \$725,000 from Eastman Kodak Company has been given to RIT to support its microelectronic engineering program. More than \$3 million in equipment donations and financial support has been committed to RIT's College of Engineering program so far from major industrial corporations.

"This gift from Eastman Kodak Company affirms RIT's strong partnership with business and industry and commitment to providing the academic programs that are necessary to meet the demands of evolving technology," stated RIT President M. Richard Rose. "In developing this program at RIT, we felt we had an opportunity to provide a direct benefit to the nation at a time when American industry is striving to achieve a stronger share of the world market."

Approved by the RIT Board of Trustees in January 1982, RIT's College of Engineering began what is believed to be the nation's first undergraduate degree program in microelectronic engineering. Last September the program enrolled its first students, 55 freshmen and 15 second-and third-year transfer students.

"Our participation underscores a continuing effort to strengthen the alliance between industry and universities in areas of mutual benefit," commented Dr. William L. Sutton, senior vice president and director of Eastman Kodak's Corporate Relations. "The RIT program addresses the growing demand for microelectronic graduates. It will draw a larger pool of talent to the upstate New York area, enlarging the availability of capable technical people needed to research, develop and manufacture electronic components and systems."

In order to offer this type of highly sophisticated technological career educa-

tion program, RIT developed a laboratory facility containing complete maskmaking equipment, integrated circuit processing equipment and a complete thick-film hybrid prototype facility. This was made possible through generous equipment donations and financial support from the integrated circuit industry as well as from companies who are major users of microelectronic components and systems. The Eastman Kodak gift will aid in expanding the program both qualitatively and quantitatively for a projected enrollment of 300 students by 1987.

Eastman Kodak Company joins Analog Devices, Inc., Fairchild - a Schlumberger Company, GCA Corp., National Semiconductor Corp. and Theta-J Corp. as an RIT Microelectronic Engineering Industrial Affiliate. These companies, by their level of support and participation. have qualified as Affiliates.

NRS Honors Arthur M Lowenthal on Birthday

Arthur M Lowenthal will be presented the 1983 Nathaniel Rochester Society Award, the Society's highest honor given annually to recognize individuals who have contributed to the advancement of RIT in an outstanding and significant manner, at a 95th birthday celebration and recognition ceremonies Thursday, April 14.

The award will be presented to Lowenthal by RIT Board of Trustee Chairman Frank M. Hutchins, RIT President M. Richard Rose and incoming Nathaniel Rochester Society chairmen Mr. and Mrs. Alfred M. Hallenbeck at the Hilton Inn in Rochester.

For nearly a century Arthur M Lowenthal has had a unique association with RIT. Celebrating his 95th birthday April 13, Lowenthal was introduced to the Institute as a small boy when family dinner conversations centered around a new vocational school named Mechanics Institute.

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ARTHUR M LOWENTHAL

RIT's First Microelectronic Conference Set

Representatives from more than 30 companies will be attending RIT's first annual Microelectronic Engineering Conference Wednesday, April 13. The purpose of the conference is to continue involvement of the semiconductor industry in RIT's new technological program in microelectronic engineering, emphasizing the photolithographic aspects of integrated circuit processing.

Four technical papers and three presentations will be given by RIT faculty and students as well as by industry representatives.

The conference also will serve as the occasion to recognize seven Microelectronic Engineering Industrial Affiliate companies that have provided counsel, equipment donations and financial support to the program. RIT's Industrial Affiliates thus far have committed to \$1.8 million in equipment donations and have pledged \$1.5 million in financial support.

CCE Holding 57th Management Convocation

The 57th annual Management Convocation for the College of Continuing Education will be held at 6:30 p.m. Wednesday, April 13, in the Banquet Hall of the Rochester Chamber of Commerce.

CCE reports that 184 students will receive Management Certificates this spring. They have completed the threequarter 14-credit course, "The Management Process," a program that provides an introduction to supervision and management. Students are taught by a team of management specialists who are executives in their own organizations. Course work focuses on personal self development, practical applications of management theories and management problems and issues.

Francis E. Drake Jr., retired chairman of the board of Rochester Gas and Electric Corp., will give the convocation address. In addition, RIT will honor Gannett Rochester Newspapers (Democrat and Chronicle) for its 150th anniversary; Castle Division, Sybron Corp. for its 100th anniversary; and Daily Record Corp. for its 75th anniversary.



GOOD WORK... RIT president, Dr. M. Richard Rose, congratulates Victoria Smith on receiving one of RIT's Outstanding Undergraduate Scholarship Awards. Smith is a business administration major in RIT's College of Continuing Education. Twenty-eight students received awards at the ceremony on Monday, March 28.

State Approves RIT's New Biotechnology Program

It's official.

The New York State Board of Regents has approved RIT's baccalaureate degree program in biotechnology in the College of Science, according to Dr. John D. Paliouras, dean of the college.

"RIT is one of the few universities in the nation to offer such a program and we are delighted and excited to receive approval from the state," said Paliouras. "We anticipate a good-size freshman class, and there is no doubt in my mind that the graduates of our program will be in very high demand.

"The college is now in the process of implementing the new program and we have begun the process of forming a program advisory council consisting of people from industry and related areas. We also are forming a committee to solicit equipment donations."

RIT's biotechnology program will help meet a shortage of trained employees at the bachelor's degree level by preparing students for employment as assistant scientists or technologists in research laboratories.

The U.S Department of Technology Assessment estimates a need for 30,000 to 75,000 workers in the biotechnology area in the next 20 years. About 200 U.S. companies currently are involved in the young and growing field with growth expected to continue for at least the next two decades.

Biotechnology is the use of living organisms, or their components, in applied research and industrial processes to meet some of the fundamental needs of society in the areas of agriculture, food production, pharmaceutics, chemistry and energy.

In another development in the College of Science, students majoring in biology, chemistry, mathematics and physics can now participate in a secondary teacher preparation program offered jointly by the college and the University of Rochester's School of Education and Human Development. The professional semester is taken at the University of Rochester during the fall term of the senior year.

Activities include a seminar on secondary teaching methods followed by a student teaching experience. Students completing the program qualify for a New York State teaching certificate for grades 7-12.

Papero Sees United Way Funds in Action

United Way is a volunteer organization in every sense of the word.

United Way is run by volunteers; hundreds offer their skills and talents to its year-round operations; hundreds more volunteer in United Way-funded agencies; and thousands get involved during the annual fund-raising campaign.

Regardless of the number involved, more volunteers are needed. "Agencies are crying for help . . . they are looking for people with some time on their hands," says James Papero, associate director of Personnel and Human Resources at RIT and a person actively involved in United Way-funded agencies.

"No matter what skills a person has, an agency can utilize them."

Papero serves on the boards of many organizations including the Association for Retarded Citizens and the Health Association of Rochester and Monroe County. He is in a position to see how and where United Way money goes and its results. "It is very important to keep money going to these agencies. Without United Way money and volunteers, you would have literally thousands of people not getting the opportunity to better themselves."

Papero says United Way doesn't fund agencies without a careful review and audit and that the agency has to show responsibility and effectiveness.

He may be on various boards, but Papero isn't there for the glamour. 'I'm result-oriented . . . I can't stay on boards and committees without results. My work is very time-consuming, but it's worth the effort. I don't look for rewards—I get rewards by seeing results.

"RIT is very involved in terms of helping social agencies in the community. As a matter of fact, RIT is unique in the nation when it comes to training and hiring handicapped

Staff Training And Development

Discussion Group for Supervisors: Assumptions/Barriers to Communication April 19 9 - 11 a.m.

College-Alumni Union, 1829 Room

This seminar will encourage participants to explore the inherent dangers and results of assumption-making. Techniques for both recognizing and avoiding this practice will be offered. Presented by Geri Gurwin, Staff Training and Development. To preregister or for further information, phone Staff Training and Development, 6124 or 6956.



RIT's James Papero admires the fine work of Donna Dambrowski in the Horticulture Training Center at the Al Sigl Center. Papero is on many boards and committees of United Way-funded agencies.

people," explains Papero. "The Institute has won many awards including two from the National President's Committee of the Handicapped, the first institution of higher education to receive such an award.

"I encourage people from RIT to get involved and volunteer their time. It's very rewarding when you are part of the result . . . when you have a stake in the way things happen. I also encourage people to visit places like the Al Sigl Center and see what is going on."

When Papero decides to leave boardrooms and committees, he plans to stay active in the agencies. "My next step is to actually participate with kids; to go from decision-making (which is rewarding) to hands-on experience, actually working with children on a one-to-one basis."

Nazi Hunter To Speak Here

Simon Wiesenthal, a survivor of the Nazi concentration camps, has dedicated his life to documenting the genocide in Europe and to hunting down the people responsible for the crime.

The nominee for the 1983 Nobel Peace Prize will discuss his experiences in bringing Nazi war criminals to justice at 7:30 p.m. Wednesday, April 13, in the Frank Ritter Memorial Ice Rink. RIT's 1983 United Way campaign goal is \$54,000. "By increasing participation in the campaign, we feel our goal, an eight percent increase over last year, can be reached," said Richard Fuller, Admissions, chairperson of the campaign. The increase is in line with the Rochester-area United Way goal and represents a five percent increase for existing services and a three percent increase for the emergency fund. Last year 171 RIT employees benefited directly from United Way money.

High-Powered TV Projector Demonstrated

The RIT community is invited to attend a preview of a large screen projection TV, the Aquastar 111 B, from Electronic Systems Products, 2 to 3:30 p.m. Thursday, April 14, in room A205 of the College of Liberal Arts. The system is said to be the smallest high-powered color TV projector in the world.

To demonstrate the system, a George Lois documentary will be shown on "The Art of Advertising," a joint project of Instructional Media Services (IMS) and the School of Photographic Arts and Sciences. Those interested are encouraged to watch the set-up of the system from 12 to 2 p.m. and to talk with the vendors.

Gary Bonvillian Appointed Assistant Dean

Gary Bonvillian has been named assistant dean for operations by College of Business Dean Walter McCanna. Formerly director of operations, Bonvillian oversees two areas: student services and non-academic support services. Student services include scheduling, advising and student recruitment, while the non-academic support services encompasse budget preparation and control, equipment purchases and inventory, personnel and other administrative functions.

Bonvillian completed both his undergraduate and graduate work in RIT's College of Business and spent four-and-a-half years in the RIT Registrar's Office handling every job from scheduling to acting registrar.

'H.M.S. Pinafore' Ready to Cast Anchor

RIT faculty and students are represented in the cast and crew of 'H.M.S. Pinafore," the first production of RIT's new theater group, the Rochester Gilbert and Sullivan Company.

Alan Fischler, director of the operetta and chairman for Humanities in the College of Continuing Education, says Brian Matt, an industrial design student in the College for Fine and Applied Arts, is set designer; Nadia Gardner, a faculty member in the College of Continuing Education, is rehearsal pianist; and RIT student Jose Igor Perez is singing in the chorus.

Performance dates are 8 p.m., Friday, April 15, and Saturday, April 16; 2 p.m. Sunday, April 17; 8 p.m. Friday, April 22 and Saturday, April 23; and 2 p.m. Sunday, April 24. Performances will be held in Webb Auditorium in the James E. Booth Memorial Building.

Ticket prices are \$6 for the general public, \$5.50 for RIT faculty and staff and \$5 for students and senior citizens. Ticket orders may be placed by calling 385-4122.



THE NEW ART... Graduate student Mary Jane Ludenowski, left, instructs Ronald Beebe, second from left, in the use of Genigraphic equipment in the College of Fine and Applied Arts. Looking on are Kay Vanda, second from right, and Carlton Crittenden. In the background are Harriet Hason and Dr. Peter Giopulos, associate dean of the college. Beebe, Vanda, Crittenden and Hason were part of a group of high school art teachers who learned about computer graphics equipment during a day-long seminar at the College of Fine and Applied Arts.

Food, Entertainment Highlight International Weekend

An international weekend featuring a theatrical performance, a fair, a banquet and seminars is set for April 14, 15 and 16, according to Barbara Letvin, director of the Office of International Student Affairs.

International students will prepare country and regional displays in the College-Alumni Union lobby Friday, April 15. The RIT International Students Association plans a semiformal banquet with international food and entertainment for 7 p.m., Saturday, April 16, in the College-Alumni Union cafeteria.

A special aspect of the weekend will be two performances by Dr. Howard Shapiro, "The Visitor," who portrays Americans as seen by other peoples of the world. An assistant dean of Southern Vermont College, Shapiro is a former director of the Cross Cultural Studies Department, School of International Training.

"His presentation is humorous, entertaining and educational and his main purpose is to make Americans more aware of their cultural values as visitors from other countries see them," Letvin said.

Shapiro will appear at 8 p.m., Thursday, April 14, in the Baker/Colby/ Gleason lounge and at 8:30 a.m., Friday, April 15, in the 1829 Room, College-Alumni Union.

Seminars for members of the faculty and staff who have contacts with international students will take place Friday, April 15.

Besides the International Students Office and RITISA, weekend events are sponsored by the College Activities Board, Residence Life, Complementary Education and International House.

Preregistration Billing for Fall Changes

The Bursar's Office has brought about some changes in the preregistration and billing process that the office feels will be beneficial to RIT students.

Effective with this fall's preregistration, all matriculated day college students who participate in preregistration will be sent a class schedule at their home address. This will list all courses received through the scheduling process.

The class schedule will not denote financial eligibility as the former program notice did.

Class schedules will be mailed three weeks prior to the beginning of Fall *Continued on page 8*

Photo Students Focus On Easter Seal Campaign

Community service and experiential education are the result of a project involving fourth-year photojournalism students and the Monroe County Easter Seal Society.

Peter Anderson, their teacher, thought the project the society suggested would provide valuable experience and he turned the information over to them. "At that point I bowed out. I try not to interfere. These are fourth-year students; they have to work independently. I don't want them to feel I'm always looking over their shoulders."

Several students began their work with the Easter Seal Society in October. Stacey Rothrauff's photo of a wheelchair basketball game was used in the society's newspaper ads. David Bastas' photographs of the shoot-out contest at the Section V basketball tournament were also published.

"It's just been wonderful working with these students," says Pat Collins, Easter Seal publicity chairperson. "We were so fortunate to have these marvelous shots for our releases and ads. The students photographed real life situations, some exciting, some boring."

The Easter Seal campaign came to a close following the nationwide telethon.

Black Artists Saluted This Coming Week

Black Awareness Week, an annual RIT tradition for 13 years, begins Sunday and continues all week as a salute to blacks in the arts.

Actress Ruby Dee, known for her performances in "Raisin in the Sun," "Purlie Victorious," "The Jackie Robinson Story," and "Wedding Band," will appear at 8 p.m. Tuesday, April 12, in Ingle Auditorium

Noel Pointer, jazz violinist, singer and keyboardist, will be at the College-Alumni Union cafe at 8 p.m. Thursday, April 14. A reception will follow in the Fireside Lounge.

The Black Seeds will be in Fireside Lounge at 7:30 p.m. Wednesday, April 13. A fashion show will be held in the cafeteria with a follow-up disco in the lounge at 8 p.m. Friday, and a gospel concert will be held there at 4 p.m. Sunday. Joe Beard's Blues Union will be in the RITskeller at 4 p.m. Friday, and a talent show will be held there at 9 p.m. followed by a disco.

For details, call 423-0869.



David Basta, fourth-year photojournalism student, photographs clown at Marketplace Mall during Easter Seal campaign.

Clergy to Study Economy, Energy during Conference

Clergy members, who grapple every day with the effects of society's economic problems, will have the opportunity to learn more about such current economic issues as recession, world food shortages, the energy crisis and New York State's economy at the 19th annual Western New York Clergy Economic Conference in the Genesee Plaza Holiday Inn in downtown Rochester, April 17-20.

The conference is sponsored by RIT's College of Continuing Education and the Economic Education Foundation for Clergy, Inc.

"These conferences have proven helpful to clergy members who have had little formal economic training but want to understand more fully the views and concerns expressed by their congregations and associates," explains Dr. Frederic P. Gardner, associate dean of CCE. "Conference participants leave with a better understanding of our economic system-its processes, strengths, and weaknesses-as viewed by academic economists and representatives from business, agriculture, and labor. We focus on problems facing all citizens as consumers, investors, workers, and employers."

Among featured speakers at the conferences will be Dr. Paul Miller, former president of RIT, and Gladys Abraham, assistant professor and coordinator of special projects for RIT's Learning Development Center.

Clergy may attend this conference once every five years. This year, however, there will be a one-day seminar from 9:30 a.m. to 3 p.m., April 21, for clergy who have participated in the conference during the last five years. This refresher seminar, at the Genesee Plaza Holiday Inn, will focus on nuclear energy issues.

Computer Seminars Update

Lest there be a misunderstanding, Introduction to P/OS on DEC Professional 300 Series will be taught on April 15 from 1 to 3 p.m.

Introduction to the PROSE Editor on the DEC Professional Computers is scheduled for April 8, 2 to 4 p.m. and April 21, 3 to 5 p.m.

A change in schedule has been made for the CMS seminar, Introduction to the Use of Text Processing on the IBM/370 Complex; Part 1 is scheduled for April 12, Part 2, April 19, and Part 3, April 22.

PROFILE

Learning Translates to Doing for Rosie

"I don't look on my job as coming to work," smiles Rose Marie Deorr.

Deorr (or Rosie to those who know her) is assistant dean for administration in the College of Fine and Applied Arts, but she really sees herself as a member of a team.

"Here in the College of Fine and Applied Arts you have a family environment. Everyone is here to do a job. No one is afraid to get dirty or feels a task is beneath him or her," she says

Deorr came to RIT and the college in 1971 after working in industry, first for General Dynamics and then for the Friden Division of Singer.

"Both of those firms left Rochester. I knew with RIT there would be stability," she says.

She began her career at RIT as secretary to Dr. Robert H. Johnston, dean of the College of Fine and Applied Arts. "I knew from the beginning that working here would be different from anyplace I had been before."

First of all, she explains, there are the strange requests that come into the college. "We've had people call and ask us how to refinish furniture, and one time someone called and said a tree fell during a storm and did the college want the wood for its woodworking students!'

Although she has been with the college for 12 years, Deorr says her work continues to be interesting and a challenge because no two years are ever alike.

For one thing she has taken courses at RIT, completing work for her bachelor of science degree in audio visual communications last spring. As she took classes, she applied what she learned to her job. When she took a television production class, she produced a 14-minute videotape on Xeroradiography. "We did scripting, supervised the shooting and edited the tape. It was so rewarding."

Xeroradiography is a process of determining types of clay used in ancient pottery as well as determining how the pottery was put together. Dr. Johnston is one of only four paleo-ceramists in the world and he does research into the application of xeroradiography to archeology at RIT.

In another class, Deorr toured Eastman Kodak's Marketing Education Center and observed a system for categorizing slides. She adapted that



ROSIE MARIE DEORR

system to Dr. Johnston's collection of more than 20,000 slides.

She also has worked directly with ancient pieces of pottery, painting them with a solution to preserve them, and has learned to prepare specimens for examination with the scanning electron microscope in the College of Science.

Deorr was promoted to administrative assistant to the dean in 1977 and in 1981 to her present position. Although she believes her increased responsibilities have helped her grow as a person, she says she misses the archeological research work she did when she first started at RIT.

Continuing to grow and accept new challenges is important to Deorr. 'I'm so pleased about my degree,'' she says. ''It gave me a real sense of accomplishment to set a goal and then achieve it. I'm thinking about going on for my master's degree now. I'm not sure how I would use the degree, but it's exciting to learn.

Intellectual curiosity and the desire to enrich oneself are contagious in the college she says. "One person here is working for a degree in health care administration, another is working toward a degree in photoscience. We sympathize over exams and share what we learn with each other. It makes for a stimulating environment." In working for her degree and in her career with RIT, Deorr says Dr. Johnston has offered her constant encouragement. "I've been fortunate to have the dean for a mentor. Another person who's really helped me is Isabella Schuetz. She's now Herb Phillips' secretary in the T&E Center, but she was one of my teachers when I worked for my diploma in secretarial science after I graduated from high school.

Adding to the stimulating atmosphere in the college is the amount of involvement with the entire RIT community, the Rochester community and national and international art, crafts and archeological associations. 'I've been able to meet some really terrific people,'' she says.

One person she met was Saroj Bhushan who was at RIT on a cultural exchange. The year following Saroj's stay at the Institute, Deorr went to India to visit Saroj and her family. "It was so interesting to see another culture on a family level," she says.

"I'm always learning from my experiences, not just about arts and crafts, but about people as well. When I think of the people and the environment I work in, both so exceptional, I know I've been helped to become a more wellrounded individual by working here."

NEWS & NEWSMAKERS

Dr. Robert Barbato, professor of business administration, presented a seminar on the use and application of "Quality Circles Techniques in Business Management" to the Rochester branch of International Food Service Executives Association recently.

Dr. B. Edward Cain, associate professor in the chemistry department, will present a paper titled "Teaching Chemistry of Paper in a College Chemistry Course for Printers" March 23 at the 185th national meeting of the American Chemical Society in Seattle, Wash.

Dr. Kay Henzel, assistant professor of chemistry, recently presented a seminar, "Synthesis of Nonsteroidal Antiestrogens; Studies of Their Estrogen Antagonism," at SUNY College at Brockport.

Clay Davis and Bob Weeks, Information Systems and Computing User Services, presented "Microcomputing in Higher Education" at the winter meeting of the New York State Organization of Bursars and Business Administrators at the University of Rochester Feb. 17.

Dr. Richard Marecki, associate professor in the School of Food, Hotel and Tourism Management, assisted in the planning and selection of the 25 educational sessions recently presented at the American Society of Travel Agents World Congress in Miami, Fla. Dr. Marecki also moderated two of the sessions. He is chairperson for education and training of the Upstate N.Y. chapter of the American Society of Travel Agents.

For RIT's School for American Craftsmen, Six Plus Twelve equals two.

Two faculty members from the School for American Craftsmen were part of Pyramid Arts Center's "Six Plus Twelve" exhibit. The show was a national invitational for artists who use metal, wood, fiber, blown and flat glass and ceramics in contemporary displays.

Graham Marks, assistant professor in ceramics, and Michael Taylor, assistant professor in glass, are two of the 10 artists whose work was featured in the exhibit that ran through March 4 at Pyramid Arts Center on St. Paul St.

Dr. Harry G. Lang, associate professor of physics, NTID, recently presented the keynote address at a workshop on Science for Handicapped Students sponsored by the University of Northern Iowa.

Donna Spiotti, a 1979 graduate of the master's program of RIT's Human Resource and Development and training consultant for the Learning Develop-

ment Center, is working the board of directors of Eldercraft. **Wallace D. Wood**, EE '32, founded the Rochester Regional Eldercraft Conference that enables older people to move toward independence rather than dependence as retirement approaches. They are taught how to plan, make and sell a quality article; how to perform quality manual skills; and how to use their experience or skills in design, construction, quality control, marketing, organization or management.

Suzanne Roth, College of Fine and Applied Arts, has paintings included in an April group show at Gallery Henoch in New York City. She also was nominated by the RIT chapter of the honor society Phi Kappa Phi for the new Outstanding Artist Award created to honor artistic achievement.

Dr. Frank Bernhart, of the department of mathematics, presented his recent research paper, "The Linear Program of a Four Color Ring," at the 1983 Fourteenth Southeastern Conference on Combinatorics, Graph Theory & Computing at Florida Atlantic University.

Lakshmi Mani, professor in the language and literature department, College of Liberal Arts, presented "Two Perspectives on Woman in the Indian Novel: the Mythology and the Reality" Feb. 26 at the Southern Comparative Literature Association conference hosted by Washington and Lee University and Virginia Military Institute of Lexington, Va.

Dr. Eugene Fram, chairman of the marketing department, College of Business, was featured speaker and workshop leader at a meeting of area academic vice presidents March 17. The session, "Maintaining and Enhancing a College/University Image," was sponsored by the Rochester Area Colleges, Inc.

Administrative assistant in the School of Food, Hotel and Tourism Management, **Sharon Giroux**, was a guest speaker at the 1983 New York State 4-H Award Banquet at the Rowntowner Motor Inn Jan. 12. She spoke to junior and senior high school students from 12 counties about educational opportunities relating to careers in the food service and hospitality industries.

Dr. James Wiseman of the department of mathematics presented his recent research in a talk given at the 1983 American Mathematical Society meetings in Denver, Colo. His paper was, "The Maximal Number of Edges in the Covering Graph of a Poset of Rank." **Dr. Nicholas Krier** of the department of mathematics gave a preliminary report on his paper, "Toward a Characterization of Team Designs," at the 1983 American Mathematical Society meetings in Denver.

Anne Kingston has been hired as the new area complex director for the Ellingson/Peterson/Bell area. Kingston had been employed as a graduate intern for the department of residence life in a joint program with NTID.

The current issue of *House and Garden* magazine includes a photo of a ceramic piece by **Graham Marks**. The photo of Marks' work is one of the illustrations for an article on contemporary crafts written by Lee Hall of the Rhode Island School of Design.

Marks is an assistant professor of ceramics in the School for American Craftsmen. He is one of 12 American craftsmen who were invited to participate in an invitational ceramics exhibit at Holland's Dienst Beeldende Kunst.

Dr. Bruce A. Austin, assistant professor in the College of Liberal Arts, has had an article published in *Journalism Quarterly*, volume 59, Winter 1982. Austin's article, "Prime-Time TV Programming Following Introduction of Independent Broadcaster," presents the results of a content analysis of Rochester television station programming (WROC, WHEC, WOKR, and WUHF) during the first year of the independent station's (WUHF) operation.

Dr. Frederic P. Gardner, associate dean for CCE, has been granted a leave for professional growth and development, beginning March 6. During the leave he will research private philanthropic foundations. Dr. Gardner presented a paper titled "An Analysis of Shifting Institutional Philosophy Within the World of Private Philanthropy" at the University of Maryland Feb. 17. His upcoming research will continue to focus on this area.

Richard D. Zakia, School of Photographic Arts and Sciences, has delivered a paper on "Caring For Photographs" at a symposium in Palm Beach Fla. He also gave a slide presentation, "Games Advertisers Play," in Rochester to the New York State Home Economics Association.

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Publications R. I. K

Lowenthal

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It was Arthur's father, Max Lowenthal, along with Captain Henry Lomb, who played a major leadership role in the founding in 1885 of Mechanics Institute, RIT's predecessor. Max Lowenthal had brought the idea home with him from a trip to Europe where he had visited similar educational institutions.

A native of Rochester, Arthur Lowenthal has been a life-long friend and supporter of RIT. He and Mrs. Lowenthal remain active members of the Nathaniel Rochester Society, which they helped charter in 1967. In 1977, Lowenthal was elected an honorary trustee—the first time in RIT's history that a person other than an active board member had been named to the honorary board.

Lowenthal has a keen sense of history, and his affection for his father and RIT led to a major gift that made possible the Max Lowenthal Memorial Building. Dedicated in 1978, RIT's newest academic building houses the College of Business.

Lowenthal, one of the sons who managed the former Max Lowenthal and Sons Knitting Works of downtown Rochester, served the family business for 51 years until his retirement at the age of 73.

Extremely active in civic affairs, Lowenthal has served as a governing board member of numerous area agencies and institutions, including the Board of Directors of Rochester General Hospital and the Convalescent Hospital for Children, and as a founding director and third president of Rochester Hospital Service Corp., a forerunner of the present Blue Cross/Blue Shield health network.

He has been a board member of the Jewish Community Federation and was a founding director and first treasurer of the David Hochstein Memorial Music School among others.

The award, which is contemporary in design, was created by the late Hans Christensen, renowned silversmith.

Eight Women Artists Bring 'Personality' Shows to Campus

From now through the end of April an exhibit of works by eight nationally known women artists, is on display at the Wallace Memorial Library.

The exhibit, "Events by Eight Artists," features books, photographs, films, videotapes and documents by Suzanne Benton, Martha Edwards, Jo Hanson, Lynn Hershman, Nancy Holt, Carolee Schneemann, Bonnie Sherk and Mierle Laderman Ukeles.

Holly Himes, third-year professional photographic illustration student in the School of Photographic Arts and Science, organized the show. Barbara Polowy, reference librarian for art and photography, curated the exhibit.

Although the work is shown together, the artists have diverse personal and psychological views.

Jo Hanson, a resident of San Francisco, is credited with reducing the crime rate in her neighborhood by sweeping the street in front of her home every

Preregistration

Continued from page 4

Quarter, the week of August 15, to give students an opportunity to review them and decide if adjustments are necessary. Schedule adjustments can be made at open registration.

Following receipt of these schedules, students should receive their quarterly prebilling from the Bursar's Office. Students will be billed based upon course requests. This prebilling will eliminate the former estimated biller.

In order for students to complete registration and retain their courses, it is important that their financial commitment be made by the date specified in the quarterly prebilling from the Bursar's Office.

Preregistration for Fall Quarter will take place in the colleges beginning April 25. Returning student undergraduate forms are due to the Registrar's Office May 16. Returning graduate forms are due to the Registrar's Office July 15. day. Hanson collects objects she finds while sweeping and organizes them as a contemporary archeological record of society. Four notebooks from her collection are included in the exhibit.

Mierle Laderman Ukeles, a New York City woman, documented her belief that sanitation workers are the housewives of the world by shaking hands with as many of New York's garbage men as she could.

Bonnie Sherk created a park within an area of freeway overpasses in San Francisco.

Work by Nancy Holt,, environmental site sculptor, author and filmmaker, will also be represented in the exhibit. Holt will be on campus later in April to lecture.

Sculptor, Nancy Holt To Lecture Here

Sculptor Nancy Holt will present a lecture on her site works and her photo documents at 8:15 p.m. Thursday, April 14, in Room A-100 of the Wallace Memorial Library.

Holt's sculpture meshes with its surrounding environment whether it is the starkness of the Utah desert for "Sun Tunnels" or the greener, more scenic landscape of Montana for "Missoula Ranch Locators."

Along with a lecture, Holt will present a 30-minute film on the construction of "Sun Tunnels" site work.

CLASSICAL GUITARISTS HERE

The Off Campus Student Association will present the Buffalo Guitar Quartet, one of the finest guitar ensembles in the world, in the College-Alumni Union's Ingle Auditorium at 2 p.m. Saturday, April 9. Tickets are \$3 for RIT students and \$4 for all others.