

# N·E·W·S & E·V·E·N·T·S

## Presidential Candidate Mondale Speaks in Forum at City Center

The color and excitement of a presidential campaign came to RIT Wednesday as former Vice President Walter F. Mondale spoke at a Presidential Forum in RIT's City Center.

Presidential Forums have been sponsored throughout New York State by Gov. Mario Cuomo and New York Senator Daniel P. Moynihan to give New Yorkers a chance to hear all the Democratic candidates running for the presidency in 1984.

For the occasion the New York State Democratic Committee rented RIT's City Center facility.

Dr. William Castle, RIT vice president for Governmental Affairs, greeted Mondale on his arrival at City Center.

Mondale toured the School of Applied Industrial Studies with the school's director, James Forman. The former vice president observed operations in the machine shop and talked with students before joining Gov. Cuomo to speak.

Nearly 1,000 persons—from school children to senior citizens—came to City Center to hear Mondale.

Before the speeches, the audience was entertained by the NTID Pep Band led by Robert Mowris.

Media from all over the state came to RIT's City Center to hear Mondale and Cuomo, including representatives from *Time*, *Newsweek*, *The New York Times*, *Dow Jones*, *Newsday* and the *New York Daily News*.

Among the dignitaries attending the forum were Mrs. Daniel Patrick Moynihan, wife of the senator; Lt. Gov. Alfred DelBello and Rochester Mayor Thomas P. Ryan.



Former Vice President Walter F. Mondale, center, was greeted at RIT's City Center by Dr. William Castle, RIT's vice president for Governmental Affairs, left, and James Forman, director of RIT's School of Applied Industrial Studies, right.

Mayor Ryan said in welcoming Mondale to Rochester that RIT's renovated City Center "is a legacy of the Carter-Mondale Administration."

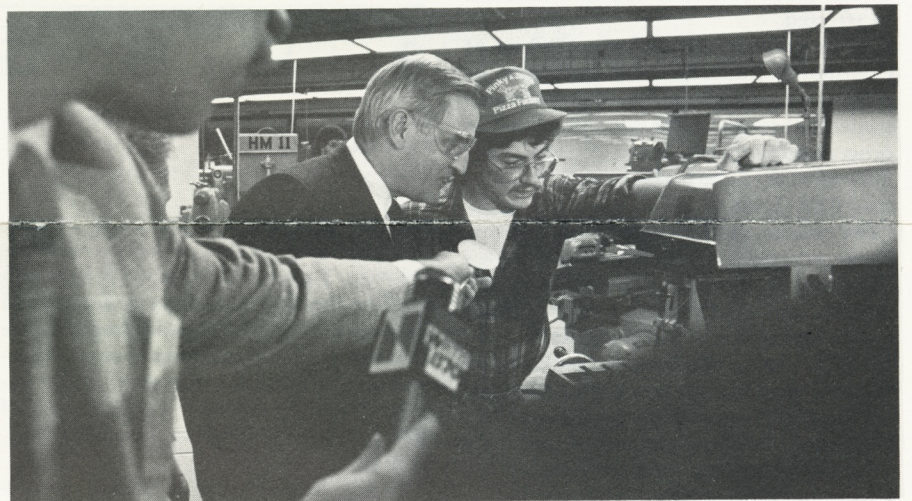
Mondale spoke for 15 minutes and answered questions from the public for nearly an hour.

During his remarks Mondale said, "One of the nation's most important assets is its educational resources such as this institute of technology."

Students from the Hotel Sales Management Association (HSMA) in the School of Food, Hotel and Tourism Management provided hot dogs and pop for members of the audience. According to HSMA president, senior David Cohen, the organization served more than 400 persons. Expenses were paid by the Democratic Committee.

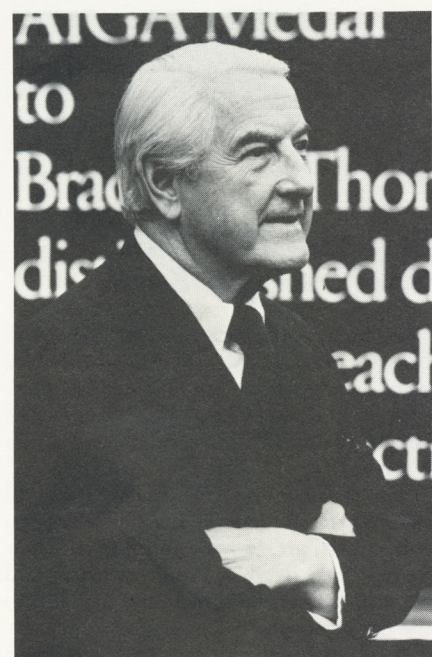


Former Vice President Walter F. Mondale visited RIT's City Center to participate in one of a series of New York Presidential Forums held across the state.



Before speaking at the Presidential Forum, Mondale had an opportunity to talk with students in RIT's School of Applied Industrial Studies as he toured a machine shop in City Center.

## Bradbury Thompson, Top Designer, To Deliver Goudy Lecture



To say that Bradbury Thompson's career in graphic design spans more than half a century does not give a clue as to the extent of his accomplishments. Thompson, during the past 50 years, has created books and designed magazines, stamps and uses of typography.

He will deliver the fifteenth annual Frederic W. Goudy Distinguished Lecture in Webb Auditorium at 8 p.m., Friday, Sept. 30.

A native of Kansas, Thompson backed into graphic design, taking a part-time job as a draftsman while a student at Washburn (Ka.) University. He also worked on his college yearbook as editor and designer. For five years following his graduation, he worked for a firm specializing in publication of college annuals.

Leaving Kansas for New York City, he began a career in design during which he has served as art director for *Mademoiselle*, *Art News* and *Art News Annual*. He also designed or redesigned *Harvard Business Review*, *Smithsonian* and *Progressive Architecture*.

He has designed more than 50 United States postal stamps, including the Christmas stamps for several seasons, and serves as a member of the Citizens Stamp Advisory Committee.

He has served as a consultant to Westvaco Corporation, Pitney-Bowes, McGraw-Hill, the Menninger Foundation and Time-Life

Books. He is responsible for the design on the Time-Life series, *Food of the World* and *Library of Art*.

Allen Hurlburt, internationally respected authority on graphic design wrote of Thompson's work in the January/February issue of *Communication Arts*, "Any analysis of Brad Thompson's style and any attempt to assess the value and extent of his influence leads irrevocably to one word: *form*. Whether we are examining his precise cropping and careful placing of images on the printed page or studying his attention to typographic detail, we come away impressed by his sense of order and structure."

He is one of very few art directors who have received all three major design awards: National Society of Art Directors Art Director of the Year, American Institute of Graphic Arts Gold Medal and the Art Directors Hall of Fame award.

Following Thompson's delivery of the Goudy Lecture, Dr. Mark F. Guldin, dean of the College of Graphic Arts and Photography will present him with the 1983 Frederic W. Goudy Award.

RIT presents the Goudy Award annually to a person who has made an outstanding contribution to fine printing in America. Goudy was a typesetter who had designed more than 100 typefaces before his death in 1947. Previous recipients of RIT's Goudy Award include Hermann Zapf, Will Carter, Prof. Alexander Lawson, Freeman Crow and Dr. Bethold Wolpe.

## Henry Lomb Room Opens Wednesday

The Henry Lomb Room, featuring an expanded menu with a la carte service, will open Oct. 5 for everyone's luncheon dining pleasure.

As always, the elegant 78-seat restaurant will be run by second-year students in the School of Food, Hotel and Tourism Management.

George Alley, director of the school, says the new menu, "has something for everyone."

He also notes that the restaurant will be open longer—from 11:30 a.m. to 1 p.m.—to accommodate a greater cross section of the RIT community.

The Henry Lomb Room is located on the fourth floor of the George Eastman Memorial Building. Lunches will be served Tuesday through Friday. Reservations, which are suggested, can be made by calling 475-2042.

## Upper Division Business Programs Centralized

To strengthen and expand its bachelor's degree business programs available to the Rochester community, RIT will transfer all continuing education business and management programs and courses beyond the associate degree to the College of Business effective Dec. 1.

The College of Continuing Education will continue to offer and expand associate degree, undergraduate certificate programs and non-credit programs in business.

In making this announcement Dr. Thomas Plough, vice president for Academic Affairs, said, "This will provide a centralized focus for all bachelor's degree business curricula and provide students in both the College of Continuing Education and the College of Business expanded programs, courses and resources. The times and locations that courses are offered will remain substantially the same, with the transferred courses being offered in the evening. The faculty currently teaching the courses also are expected to teach in the College of Business. This move is consistent with one of RIT's primary goals, which is to be responsive to the needs of business and industry."

"All existing program requirements, academic policies and procedures and previously announced tuition and fee charges for continuing education students will remain unaffected for the 1983-84 academic year," explained Dr. Walter F. McCanna, dean of the College of Business.

The College of Continuing Education enrolls 6,000 students, 400 of whom will be affected.

"The Institute through the College of Continuing Education will continue its extensive commitment to adult part-time students through credit courses as well as programming in non-credit courses coordinated by the External Program Division," says CCE Dean Robert Clark. He adds, "The college will continue to expand academic programs in the School of Applied Industrial Studies, the growing Energy Education Training Division, and the Center for Quality and Applied Statistics."

The College of Business is composed of the departments of accounting/finance, decision sciences, management, marketing, the School of Retailing and the graduate business programs. It also includes the Center for Management Development.

The College of Business currently enrolls 1,400 full-time undergraduates and 622 full- and part-time graduate students.

## Bookstore Plans Are Modified

Construction of RIT's new bookstore will begin this fall says H. Donald Scott, vice president for Finance and Administration, but architectural plans have been modified.

Scott says, "Extensive soil tests showed that a plan to build the one-floor structure underground between the College-Alumni Union and the Wallace Memorial Library could result in cost over-runs of nearly \$1 million." So, Scott explains, RIT will utilize the second of three proposed options and build a two-story structure on the west-end of the College-Alumni Union.

The new bookstore will have approximately the same square footage as the first proposal, 26,000 square feet. The current bookstore contains only 11,000 square feet.

"Our central concern," explained Scott, "was to locate a new and expanded bookstore central to the campus flow of students, faculty and staff, and to do so in the most cost-effective manner possible."

The new bookstore is expected to open by Christmas of 1984.

### Please Note:

The correct number for use of the Campus TTY Relay Service, which facilitates calls between deaf and hearing students is 475-4064.

## PROFILE



*"The working environment is the people, and the people here have become special."*

## STRATAGEM 1 · 9 · 8 · 3

Planning for the future will be the focus of Stratagem 1983: RIT's Graphic Arts and Photography Planning Symposium Oct. 5 and 6 at RIT.

"Our educational programs in printing and photography have always stressed excellence. Through Stratagem 1983 we will explore new directions the graphic arts and photographic industries are taking to insure that our students continue to receive outstanding preparation for their future careers," said Dr. Mark F. Guldin, dean of RIT's College of Graphic Arts and Photography.

Guldin explained that invited participants will hear a series of speakers and panelists who will discuss the future of graphic arts and photography. Symposium sessions will take place in Ingle Auditorium. Discussions will be focused under four broad headings: future markets for information, information generation, information processing and information dissemination. Following all presentations, participants will evaluate information given during Stratagem 1983.

"We anticipate that approximately 200 industry leaders along with RIT faculty and administrators will participate in the symposium," said Guldin.

Dr. Gregory Schmid of the Institute for Future, Menlo Park, Calif., is working with RIT's College of Graphic Arts and Photography in setting up the evaluation process. He will also speak on demographics, economics, technology and social implications of the future during the symposium.

Gordon O. F. Johnson, chairman of LogEtronics Inc., will introduce the symposium and provide the closing summary. F.E. Arazi, president of Scitex Corp. Ltd., will deliver the evening address Oct. 5 at a banquet in the College Alumni-Union cafeteria.

Evaluations completed by participants during the symposium will be forwarded to a task force for study. The task force, which will include faculty, students, alumni, administrators, advisory committee members and industry representatives, will make recommendations to faculty and administrators of the college.

## Need Directions, a Smile? See Jackie Ellinwood

Even if Jackie Ellinwood didn't say it, you'd know she likes people by the way she greets visitors to the College of Fine and Applied Arts and the cheerful "Hellos" with which she answers the phone.

Although Ellinwood is at the reception desk in the college's Bevier Gallery, her duties are concerned with more than the gallery. She serves as secretary to the five department chairmen in the college.

"My job is just fabulous," she says. "I've enjoyed every minute I've spent at RIT." She joined the RIT family, as she calls it, three years ago.

"One of my first jobs was to pass out paychecks. That made me real popular," she laughs. It also gave her an opportunity to learn faculty names and office locations.

"A lot of the people who come into the gallery are coming in from the parking areas. They come in here and ask directions, not just for the college, but for the registrar's office and admissions and other colleges. The first week or so of each quarter, Ellinwood also has a lot of students who drop by to find out where their classes are. She greets each one with a friendly smile.

"I don't have to think about being cheerful. I just try to express a positive attitude. I get a lot of energy and enjoyment from what I do. It comes from liking what I do and knowing what to do," she explains.

"Since I've been here, I've learned so much about art. I'm always learning more and more of the terms. A lot of what I learn comes from working with the department chairmen and faculty and typing for classes. Faculty members here are so friendly and personable, it's easy to ask about things."

From her desk at the entry to Bevier Gallery, she has a front row seat for all the shows. "My favorite time for a show is when it's going up. There's so much excitement on the part of the people who are

working on it. Then, there's a lot of interest from people on the other side of the gate. They ask about when the show is opening, if there's going to be a reception, whose work is in it."

Her favorite shows are student, faculty and one-man shows because "the people involved with those shows put so much into them, and they're here so much that I get involved with the shows too."

She also enjoys contact with the students and says, "I try to keep up with what they're doing even after they leave. Someone generally keeps in touch with them, and it's good to hear about the things they do when they graduate."

"Every year since I've been at RIT, I've worked at commencement. It's so nice to see the parents and families of students I've known. Everyone is so happy. But in a way it's sad. I get used to visiting with people, and then they're off."

Ellinwood is working toward her own graduation. "I think I'll be ready to graduate in, let's see, 1987. Next year I should have my associate's degree." She is majoring in imaging and photographic science through the College of Continuing Education.

"Sometimes, I feel like I live here," she laughs. "For the past two years, I've had classes with labs and have been here four nights a week." This year she says she only has one lab and is only on campus two nights a week.

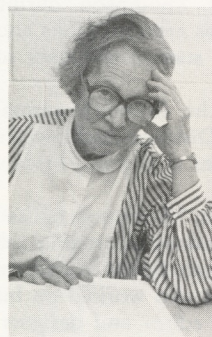
"When I graduate, I'd like to work in photoscience, but I'd still like to keep in touch with RIT. Everyone here is so helpful and supportive. The working environment is the people, and the people here have become special. I hope to be able to find that environment somewhere else after I graduate."

## Two-Day Conference Explores Psychology of Picture Perception

Just how "real" are our perceptions of the world around us? And what about the visual images we make to show that world?

A two-day conference Oct. 7 and 8 in Webb Auditorium will explore a new approach to the psychology of picture perception. The fee, \$15, includes a dinner for faculty and guests. The fee will be waived for RIT faculty attending. Students are welcome to the sessions.

Dr. Marjorie Grene, noted philosopher and the 1983-84 Caroline Werner Gannett Professor in the Humanities, planned the conference, "The Perception of Pictures," on the theory of vision described by J. J. Gibson in his book, *The Ecological Approach to Visual Perception*.



Dr. Marjorie Grene

Dr. Grene explains: "In the older view, perceptions were pictures, and pictures were imitations approximating reality. In Gibson's view, perceptions are not as such 'representations,' and accordingly, pictures are not imitations but analogues of perception."

The conference was organized, Dr. Grene continues, "to ask, and answer, questions about pictures and picturing in new and fruitful ways on the ground of this theory."

Dr. Grene will present an introduction to Gibson's theory at the opening session 3 p.m., Friday, Oct. 7. Those interested in reading the Gibson theory before the con-

ference should see Chapters 15 and 16 of his book (Houghton Mifflin, 1979).

Dr. David Suits, chairperson of the Philosophy Committee, College of Liberal Arts, is conference moderator. Dr. Mary Sullivan, dean, will introduce the program.

Other presenters and their topics: Prof. Margaret Hagen, Boston University's Department of Psychology, "Geometry and the Perception of Pictures;" Prof. John Kennedy, University of Minnesota's Institute of Child Development, explaining "Perception in Film and Television Viewing." A panel discussion will conclude the conference. Panelists include Dr. Kathleen Chen, Liberal Arts; Elliot Rubenstein, College of Graphic Arts and Photography; Prof. Elizabeth Spelke, University of Pennsylvania's Department of Psychology; and Prof. Hans W. Zandvoort, Liberal Arts.

## Saturday Fair Aids Student Loan Fund

The Student Affairs Directors' Assistants flea market and fair—FLAIR—will take place from 9 a.m. to 5 p.m. Saturday, Oct. 1 in parking lots G and H. Proceeds will benefit the RIT Student Emergency Loan Fund.

The D.A.s invite RIT faculty, staff and students to take part in the sale of crafts, collectibles, art, jewelry and books. Chair Beth White, Student Health Service, said clowns, jugglers, and balloons will add to the fair atmosphere.

Another project to benefit the student fund will begin Monday, Oct. 3. D.A.s will operate two flower stalls, "Flowers for Your S.E.L.F. (Student Emergency Loan Fund)" during lunch hour (11:30 a.m. -1 p.m.) Mondays, one in the College-Alumni Union lobby and the other in Grace Watson lobby.



New management team at the Center for Cooperative Education and Career Services includes, from left to right, Emanuel Contomanolis, assistant director for employer services; Mary Dean Brewer, associate director of the center; Beverly Cudney, assistant director for student services; and Gordon E. C. Fuller, director of the center.

## Cooperative Education, Career Services Reorganizes for Success

Behind-the-scenes changes at the Center for Cooperative Education and Career Services have been behind major successes in recruitment and placement during 1982-83 says Director Gordon E. C. Fuller.

Fuller explains, "The changes we've initiated at the center include both reorganizing personnel and their functions and redirecting the center's approach to advisement and placement. The recently appointed associate director and assistant directors for employer and student services, as well as all counselors, carry a student load, present seminars and work at developing co-op and graduate placements. All are assigned particular co-op areas such as mechanical engineering technology, food management or retail management and they work at recruiting, placement and counseling in those areas. Also unique is that now when students seek counseling or aid in co-op placement from a counselor, they will maintain the counseling relationship with one counselor all the way through undergraduate work and permanent placement. This provides greater continuity for students and makes our staff more effective."

Appointed to the position of associate director is Mary Dean Brewer, who has responsibility for developing and managing a strategic marketing plan for job development opportunities, for using the functions of the center to the maximum and acting for Fuller in his absence.

Brewer has been at RIT since 1975, first teaching in the School of Retailing in the College of Business where she also worked with curriculum design and coordinated experiential learning. In 1981 she became director of experiential learning programs in what was RIT's Division of Career Education. She administered student career training programs and worked with business and industry to develop career opportunities. In 1982 she became coordinator for employment development and administration and worked on marketing activities for the newly established Center for Cooperative Education and Career Services and was responsible for the center's daily operations, awaiting hiring of a director.

Emanuel Contomanolis was named assistant director for employer services with responsibility for ensuring RIT graduates and co-op students placements commensurate with their education and career objectives. He facilitates the center's services to employers by coordinating schedules for employer's on-campus recruiting, employer hospitality, recognition programs and other liaison activities. Contomanolis also supervises and coordinates the activities of assigned placement counselors and counsels students regarding their education, career and personal development.

Contomanolis began as a placement counselor at RIT in 1980 with responsibilities for marketing, student counseling, job development and employer relations. He also participated in projects involving student programming and office systems and procedures. In 1982 Contomanolis became a coordinator, management and

arts team, in the Center for Cooperative Education and Career Services. In addition to his placement counseling activities, Contomanolis had extensive interaction with faculty, staff, students and employers to market the center and he shared some administrative and supervisory responsibility in the interim period until Fuller was hired.

Beverly Cudney has been named assistant director for student services. She has responsibilities for effective delivery of the center's student services including individual counseling, group workshops and seminars, and resource materials and records. Cudney also supervises a group of placement counselors and counsels students.

Cudney has been with RIT since 1980, beginning as a placement counselor at the center with responsibilities for counseling students and alumni, assisting students with preparing resumes and job search strategies, teaching interviewing skills, maintaining co-op records and coordinating with RIT faculty and staff to plan co-op procedures and policies. In addition, Cudney has worked at marketing the co-op program, has recruited co-op employers and has delivered presentations on co-op education to community groups and professional organizations.

Lois Foley has been promoted to administrative assistant. She coordinates workflow of the support staff and assists the director and associate director with operational responsibilities including budgeting, record keeping and survey/report preparation. She also coordinates center travel arrangements. Foley began at RIT in 1981 as secretary to the director of experiential learning and was secretary to the director and the acting coordinator of employment development in the center prior to her promotion.

## Vaudeville Show On Stage at Ingle

"Harlem Heyday!" a vaudeville show that recreates the Harlem Renaissance era of the 1920s, will come to RIT's Ingle Auditorium at 7:30 p.m., Tuesday, Oct. 4. Admission is free to the musical production sponsored by the Student Affairs Division's Office of Minority Affairs and Complementary Education Department.

Cynthia McGill, director of the Office of Minority Affairs, said the show will feature songs such as "Honeysuckle Rose," "Sweet Georgia Brown," "Ain't Misbehavin'," "In My Solitude,"—all written by blacks—and dances of the era such as the soft shoe and Charleston. AFRI Productions of New York City brings the upbeat musical to RIT.



## Mossburg Counsels Students, Counselors on RIT Programs

Vibrant. Energetic. Intelligent. Excited about her job.

It's hard to meet Brenda Mossburg and not leave with those impressions.

Equipped with an engaging smile and volumes of information about RIT, Mossburg is a new assistant director of admissions in RIT's Office of Admissions.

She talks eagerly about her job. "I'm so thrilled to get out there and tell guidance counselors about the programs at RIT. I don't think guidance counselors are always aware of the career programs we have. I think it's exciting to tell them what's available."

Mossburg is responsible for student recruitment in the New Jersey area for the College of Fine and Applied Arts, the School of Food, Hotel and Tourism Management and the Department of Packaging Science. She also reviews the applications of students hoping to enter those programs. In addition, she works jointly with Barbara Bell, another assistant director of admissions, on minority recruitment.

She plans to make a special effort to assist minority students and women on campus. "I hope to get involved with minority students on campus, maybe as an advisor or counselor," she says. "I also have a strong interest in women at a predominantly technical institute. I hope to get involved with that."

bringing Mossburg to RIT. "I came to RIT with that in mind," she says. "I have a great deal of liberal arts in my background, and I felt coming here was a chance for professional growth. It's nice at this stage of my career to be able to learn something new and still be in an educational environment. It's refreshing."

Mossburg says she notices a difference between the students entering the liberal arts colleges she's worked at and the students coming to RIT.

"The liberal arts students are looking at several career options," she says. "In some cases, I don't think they've set long-term career goals. The technical students have set some goals and they're looking to get out into the working world."

Overall, Mossburg says, she is very impressed with the quality of students coming to RIT. She also has high praise for the facilities. "I'm surprised at the amount of support RIT's programs receive from industry. The facilities are really impressive."

Still, it's students who concern Mossburg the most. She holds interviews with prospective students and their families every afternoon. She also serves as a walk-in counselor about once a week, meaning her office is available to students throughout the day.



Mossburg is no stranger to the admissions field. She comes to RIT from St. Lawrence University in Canton, N.Y., where she served as assistant director of admissions and financial aid for two years. Before that, she held the same title for two years at SUNY A&T at Canton.

She also worked for a year as assistant director of the Higher Education Opportunity Program (HEOP) at Keuka College. She holds a bachelor's degree in English from SUNY Potsdam.

The opportunity to work in a technical educational atmosphere was a key factor in

To relax, Mossburg plays tennis, swims, dances and reads. She also has recently taken up playing squash with her husband.

Born in Penfield, her return to Rochester is a return to her home. She and her husband, W. Kurt Mossburg, live in the Park Avenue area of Rochester.

As for Mossburg, after spending the last few years in rural upstate New York, she couldn't be happier about being back in a big city. "I'm thrilled that we're living in downtown Rochester. It's great to be in a cosmopolitan area, and I'm enjoying taking advantage of the cultural opportunities."

## Executive Program Series, Small Business Program Underway

The College of Business kicks off the third year of its Executive Program series Monday, Oct. 3, with a presentation by Michael Moore, professor in the Graduate School of Business at Michigan State University. Moore will address the topic, "Maintaining Effective Personnel Relationships," discussing steps operating managers can use to improve personnel relations and reduce dissatisfaction.

Dr. Philip R. Tyler, director of the Center for Management Development in the College of Business, coordinates the Executive Program, which is directed to middle- and upper-level executives in the Rochester area. RIT faculty as well as other distinguished faculty selected from through-

out the nation interact with program participants to help them update their management skills and to expose them to the latest trends in functional areas of business.

RIT's Small Business Executive Program, also coordinated by Tyler, begins sessions Tuesday, Oct. 4, with speaker Sam Hai, chairman of the Finance Department at St. Bonaventure and director of the Small Business Institute. Hai will discuss "Generating and Managing Financial Resources." The Small Business Executive Program is designed to improve the effectiveness of managers and executives by providing them with the most current business knowledge and by focusing on practical applications in a small business environment.

NEWSMAKERS

● **Dr. Robert H. Johnston**, dean of the College of Fine and Applied Arts, will deliver two lectures in Canada next month. Johnston, an internationally respected authority on paleo ceramics, will speak at Ottawa Hall of Canada's National Museum on Man Oct. 17. Johnston's lecture, "The Paleo Ceramist at an Archeological Site," is sponsored in conjunction with the University of Ottawa and Carlton University. He will discuss the same topic the following evening in Montreal where he will lecture at the University of Montreal. His lecture there is presented by that university, McGill University and the Canadian Branch of the American Archeological Institute. In November Johnston will speak on "Use of Xeroradiography in the study of Ancient Ceramics" at the Scarsdale Library in Westchester.

● **Dr. Andrew J. DuBrin**, professor of behavioral sciences and chairman of the Department of Management in the College of Business, was a featured speaker at the seminar, "Productivity and Technology: Partners in Industry," held Tuesday, Sept. 20, by the Rochester Industrial Engineering Society, which is affiliated with the Industrial Management Council of Rochester. DuBrin's presentation, "Job Burnout: Coping Strategies for Management and Professionals," advised participants to take the job burnout problem seriously and try to develop realistic expectations, realign goals, alter working conditions, get closer to people, practice relaxation techniques and maintain a growing edge.

● *Ludvig Holberg's Comedies*, a book by **Dr. Gerald S. Argetsinger**, assistant professor, Department of Liberal Arts/Academic Department of Human Development, NTID, was recently published by Southern Illinois University Press. The book is an introduction to and critical analysis of

the 18th century Danish playwright's 33 plays.

● **Dr. Robert G. Hacker**, Paul and Louise Miller Professor in Newspaper Management, College of Graphic Arts and Photography, spoke at the Harte-Hanks Newspaper's board of directors meeting recently. Hacker discussed "Commitment to Quality in Newspaper Management." Robert A. Marbut, chairman of the board at Harte-Hanks and a former recipient of RIT's Isaiah Thomas Award, invited Dr. Hacker to speak.

● **Charles Lewis**, faculty member in the College of Fine and Applied Arts, designed one of the homes on display for Architecture 83 at Partridge Hill, Mendon. Lewis, AIA, teaches interior design in the college's School of Art and Design. Architecture 83, an exhibition of contemporary living, will be open to the public from Sept. 30 through Oct. 16. Proceeds will benefit the Rochester Philharmonic Orchestra.

● **Dr. Edward Maruggi**, associate professor, NTID, delivered a paper, "Careers for Deaf Youth: A Cross-Cultural Exploration of Parents' and Teachers' Expressed Attitudes," at the IX World Federation of the Deaf Congress in Palermo, Sicily, in July. A result of research conducted in England and Italy, the paper was the work of Dr. Maruggi and **Dr. James DeCaro**, director, career opportunities, NTID. Dr. Maruggi also was recently elected president of the Corpus Christi School Board of Rochester.

● "Close to Home," photographs by **Bea Nettles**, associate professor, College of Graphic Arts and Photography, will be at Pensacola Junior College during September. It will also be the featured work during the regional conference of the Society for Photographic Education at Louisiana Technical University, Ruston, La., in October.

● **J. Wixson Smith**, associate professor, Learning Development Center, Academic Affairs Division, has been named chairman of the accounting room for Skate America '83. He will be responsible for tabulating scores and determining winners of the skating events. Smith also is in charge of program layout for the Skate America '83 souvenir program.

● **Carole Trusler**, assistant director, Office of Special Events, Finance and Administration Division, was installed as treasurer of the Upstate New York Chapter of Meeting Planners International at its fall meeting in Cortland, N.Y. Trusler has been a member of the group for seven years.

● **Barbara Polowy**, art and photography librarian at Wallace Memorial Library, has been named editor of the Academic Libraries TOL (type-of-library) Column of *ART Documentation*, the bulletin of the Art Libraries Society of North America. Polowy's article, "Photography: Basic Reference Sources," was featured in the summer 1983 issue.

● **Dr. Frank Annunziata**, professor of history, College of Liberal Arts, was selected for the Project 87 Summer Seminar, the national program on the bicentennial of the United States constitution sponsored by the American Historical Association and the American Political Science Association at the Brookings Institution in Washington, D.C., in July. He will be working for the group on the constitution from now until 1987. Dr. Annunziata is the author of the chapter on Daniel J. Boorstin, Library of Congress librarian, for the recently published *Twentieth Century American Historians*. He also commented on papers by professors from Penn State and Purdue Universities as chair of the panel on "Liberalism and Radicalism in 20th Century Wartime America" at the annual Mid-America history conference.

McClendon Says, 'Look at Reality, There's a Reality, Rhetoric Gap'

Sarah McClendon swept through RIT Sept. 21 fascinating people with "behind the scenes" Washington news, but her message to students and the Institute Forum audience was that the American people should make more of an effort to know what's going on in their government.



"We should be preparing our own campaigns for the presidential elections, like the White House and the television networks are preparing. We should be studying what's happened with Social Security...nutrition programs...energy...taxes... employment."

McClendon, who began her journalism career in the 1930s after graduating from the University of Missouri School of Journalism, admonished her audience:

"You should be looking at the reality. There's too much of a gap between the reality and the rhetoric. ...I want to remind you that the founders of our government built in a beautiful balance of powers among the three departments—executive, legislative and judicial. They wanted you to watch your government."

In the afternoon, McClendon spoke to students in the College of Liberal Arts Senior Seminar studying investigative journalism.

"Investigative journalism is necessary because so many things are swept under the rug. American people don't really know what's going on."

McClendon asked if students knew about the War Powers Act, the law that requires both the president and Congress to decide whether or not this country goes to war.

"First chance I get I'm going to ask Mr. Reagan why he sent the Marines to Lebanon to get picked off like sitting ducks."

She recommended that students read widely to gather their information about events and suggested that news magazines are valuable for their longer stories and interpretation.

"TV news is so short and so labeled."

At one point she complained: "Why are we so ignorant with all the media outlets we have?"

In her talks to both the students and the Institute Forum audience she emphasized her belief that "One man, one woman, one individual can make a difference in this country. I've seen

it. Our country needs all of us to make it work.:

McClendon's thoughts about: *Effective reporters*—Sam Donaldson, television; Helen Thomas, UPI; Columnists Jack Anderson and George Wilson.

*Presidential candidates*: Reagan—"doesn't know a lot about government, but his people will blame failures on the mean old Congress and the bad press. If he runs, they'll vote him into office easily."

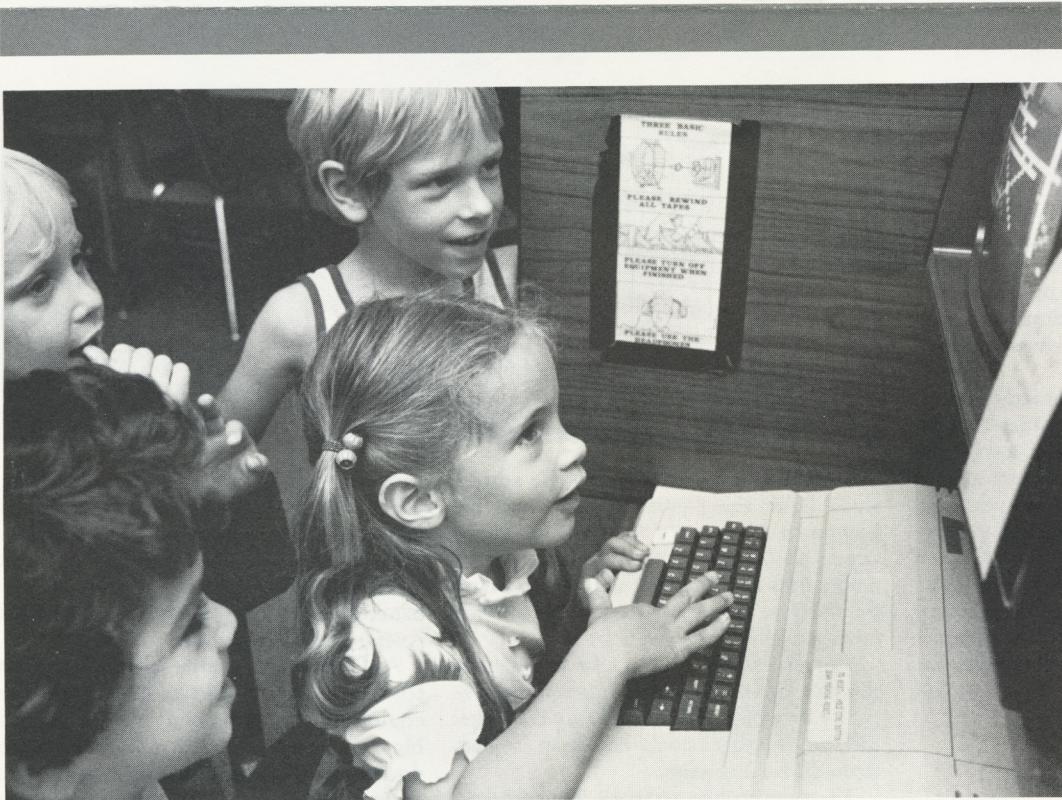
John Glenn: "He bores me. I think it's ridiculous for people to be voting for him because he was an astronaut."

Alan Cranston: He's smart. He knows a lot about government. But he looks like a cadaver, so he's not going anywhere."

Walter Mondale: "He knows government. I don't care for him because I didn't care for some of the things that went on in the Carter administration."

George Bush: "If Reagan doesn't run, he'll give the nod to Bush. But there'll be the biggest knock down, drag out fight you've ever seen. Jack Kemp and Robert Dole, possibly Elizabeth Dole, too, will be fighting for the nomination."

McClendon and Marcia Ellingson, wife of former RIT president, Dr. Mark Ellingson, are friends since 1970. They both serve on the Defense Advisory Committee on Women in the Service. Mrs. Ellingson met McClendon when she arrived.



**LOOK AT THAT!** Computer literacy is part of the kindergarten curriculum at Horton Child Care Center this quarter, and it's fun, whether you're at the keyboard like Sara Jensen or, (clockwise from bottom left) like Frank Lattuca, Scott Brown, and Joshua Drake, waiting your turn. Teacher John Perriello walks a small group from Horton to the Media Resource Center each morning. They have the assistance of computer science student Dave Caron, who is working with Perriello to develop a program that will require more mental exercise from five-year-olds.

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