

N·E·W·S & E·V·E·N·T·S

Homecoming Events Center on Alumni, NTID

Highlighting the Homecoming Weekend at RIT was the presentation of the Outstanding Alumnus award to William Buckingham, College of Business, 1964. The Award recognizes Buckingham's unselfish devotion to the advancement of the Institute and is the highest citation given by RIT's National Alumni Council.

As part of the awards ceremony, each of RIT's nine colleges presented a Distinguished Alumnus award to a graduate who has made a significant contribution to her or his respective career field.

Buckingham has been involved with RIT fund raising for almost ten years. He chaired the national RIT Annual Fund drive in 1976 and 1982 and recently volunteered to serve as chairman for the 1983-84 Annual Fund.

Elected alumni designee to the RIT Board of Trustees in 1979, Buckingham has served on the Committee on Awards, Honors and Memorials, Institutional Advancement Committee, Student Life Committee and Government Relations Committee. Additionally, he represents RIT as institutional delegate to the Council of Governing Boards, an organization of independent college and university trustees in New York State.

The Outstanding Alumnus has the distinction of being selected the first College of Business Distinguished Alumnus in 1976. He is senior vice president and deputy general manager of Manufacturers Hanover Trust Company.

Distinguished Alumnus from the College of Applied Science and Technology, Philip Latos, food administration, 1967, procures between \$400 and \$500 million of food products annually as Army and Air Force Exchange Service merchandise manager. Latos is responsible for worldwide food procurement of both retail and institutional foods.

Dr. Philip Tyler, business administration, 1965, returned to RIT in 1970 as assistant professor of marketing after completing MBA and DBA degrees at Michigan State University. During 1976 he served as product manager at R.T. French Company. When he returned to RIT, he taught advanced graduate and undergraduate marketing management courses. Last year he was appointed director of the Center for Management Development.

Tyler was chosen Distinguished Alumnus by the College of Business.

Earning the College of Continuing Education distinction, Robert Hutchison, applied science, electrical, 1978, worked as a research engineer for Eastman Kodak Company while attending RIT. Starting at the



NRS celebrates NTID's 15th birthday. RIT's Nathaniel Rochester Society held its annual fall event at NTID and on hand at a pre-dinner reception were Congressman Barber Conable, Alfred (Skip) Hallenbeck, NRS co-chairman; Martin F. Birmingham, executive vice president and regional president of Marine Midland, N.A.; Mrs. Joan Hallenbeck, NRS co-chairman; and Mrs. Ann Birmingham.



Congressman Barber Conable, Dr. M. Richard Rose, RIT President; former Governor Hugh L. Carey; Dr. William Castle, vice president for Government Relations and director of NTID; Frank M. Hutchins, chairman of RIT's Board of Trustees; and Congressman Frank Horton gather around bronze plaque that will be placed inside the new Hugh L. Carey building.

technician level he quickly took on responsibilities of design engineer and was responsible for the design of an automated test console. After graduation, he joined the University of Rochester Laboratory for Laser Energetics as senior research engineer. Recently promoted to operations manager, he is responsible for all operations of the OMEGA laser system, the OMEGA experimental system, and the GDL laser system.

Fred Tucker, electrical engineering, 1963, earned the College of Engineering award. In 1965 Tucker entered the emerging semiconductor industry as a marketing sales trainee for Motorola, Inc. After three years as district sales manager for Connecticut, he was transferred to Phoenix, Ariz. to gain manufacturing exposure. Advancing through management assignments, Tucker was operations manager, vice president and director of operations for power transistors, and in 1981 was named vice president and general manager of the power products division of Motorola.

Winning the College of Fine And Applied Arts award, Judith Ann Miller, communication design, 1977, is design director for Peterson, Blyth, Cato Associates, Inc., a design and marketing firm. Recently she completed the packaging for Jergens Decorator Lotion and is currently working on over-the-counter pharmaceutical products for Dorsey Laboratories. She was a Clio award finalist for her Salem Ultra cigarette line package design.

Awardee in the College of Graphic Arts & Photography, Herbert Morrow Jr., printing, 1948, is president of Editors Press Inc.,

a publication and commercial printing company with annual sales of approximately \$20 million. President of the company since 1981, Morrow helped guide the company through five major expansions. In 1980 Editors Press was named by the National Association of Printers and Lithographers as the "Best Managed Printing Company" in the U.S. and Canada among companies having sales of more than \$5 million.

In the College of Liberal Arts, Craig J. McDonald, criminal justice, 1978, was honored. He has been the 911 program manager for Monroe County since 1981, coordinating and monitoring the design, implementation and evaluation of Monroe County's 911 Emergency Communications System.

The National Technical Institute for the Deaf chose George O. Kononenko, engineering technology, 1975, who develops and designs robots as project engineer for Hewlett-Packard Company. Kononenko also recruits NTID students for nationwide Hewlett-Packard placements.

Earning the College of Science award was Dr. Robert L. Snyder, chemistry, 1956, who joined Ford Motor Company as a research engineer and five years later accepted a position with American Standard Inc. as research scientist. He returned to RIT in 1967 as associate professor in the Mechanical Engineering Department, College of Engineering. Promoted to professor, he earned the Eisenhart Award for Outstanding Teacher in 1979. He has served as acting head of RIT's Mechanical Engineering Department.



Former Governor Hugh L. Carey stands in front of the new NTID building that bears his name.



Fred Tucker, left, a 1963 electrical engineering graduate, receives the College of Engineering Outstanding Alumnus Award from Dean Richard Kenyon.

NTID Dedicates New Building

Referring to his long association with RIT and the National Technical Institute for the Deaf, former Governor Hugh L. Carey told a standing room only crowd that he was glad to be back. "I come here today with a warm and very home-like feeling." Carey was the guest of honor for building dedication ceremonies that kicked off Together 83, RIT's Homecoming Weekend. The dedication of the Hugh L. Carey Building also coincides with NTID's 15th Anniversary.

Introducing Carey, Congressman Barber Conable praised his strong role in the development of legislation that created NTID. In discussing those legislative efforts, Carey explained, "There was intense competition from other universities like Ohio State, Penn State and others to host NTID, but the choice to locate NTID here at RIT has obviously provided an excellent educational opportunity for both hearing-impaired and hearing students alike."

Sharing the stage with Carey were, Frank M. Hutchins, chairman of RIT's Board of Trustees, Dr. M. Richard Rose, president, Dr. William Castle, RIT vice president for Government Affairs and director of NTID and Congressman Frank Horton.



Food's Finest—Ivan Town, holding award, is this year's winner of the Sarah Margaret Gillam Memorial Award, presented annually to a Distinguished Alumnus in the food management program in the School of Food, Hotel and Tourism Management. Town, who was honored at Homecoming '83, holds the award designed by Prof. Leonard Urso, a renowned artist and silversmith in the College of Fine and Applied Arts. Joining Town in the Henry Lomb Room are, clockwise from left, former Sarah Margaret Gillam Memorial winners Betty Montanarella, Robert O. Day, Howard Green and Viola Wilson.

PROFILE



Ted Wilcox is Equally, Craftsman, Mathematician

At first glance you'd never guess that the office houses a man in love with "pots."

The dust jackets on two book shelves announce linear programming, operations research, computer science and statistics. A file cabinet is piled high with more mathematics books and class handouts.

The only clue to the occupant's talent is a square piece of wood on the windowsill. The wood, it turns out, awaits a "pot."

Ted Wilcox, who refers frequently to his "pots," creates between 20 and 50 clay pots every month. Yet none has made its way to that windowsill ledge. Perhaps it's Wilcox's way of keeping two very different activities separate.

The College of Science assistant mathematics professor is a respected craftsman as well as mathematician. He teaches calculus and differential equations and over the years has taught most of the undergraduate math courses including linear programming, mathematical models, probability and statistics. As an undergraduate at the University of Michigan he chose mathematics because, according to Wilcox, "It was the path of least resistance. Mathematics came easily and I enjoyed it. I was good at it."

That "path of least resistance" led to graduate work at the University of Washington where he earned a Ph.D. in mathematics. During his graduate studies, he spent some time at the University of Munich. It was in Germany that he met his wife, Ute, who ultimately sparked his interest in pottery.

When Ute registered for a course in pottery at the Memorial Art Gallery in 1972, Wilcox decided to join her. She eventually gave up pottery, but Wilcox has continued to study. He spends more than 15 hours a week on pots.

Wilcox had a lot to learn, from centering the clay on the cone and opening up the clay to pulling it up with an even wall thickness and finally shaping, firing and glazing it. Wilcox remembers, "I watched someone throw well and thought it would be easy. But it is difficult at first; I found it difficult as many others do."

Of his artistic talent, Wilcox says, "I can't draw. But I recognized in time that I had a good sense of balance in three dimensional objects."

In 1980 Wilcox joined RIT and at the same time started taking ceramics classes through the College of Continuing Education. "The work in CCE was beneficial in design and technique," says Wilcox. In 1982 Wilcox was granted a personal leave from RIT. During that time he settled some personal business and at the same time devoted a great deal of his time to taking advanced ceramics courses from Stephen Merrit, instructor in the crafts division of CCE's fine arts department. He continues to study advanced techniques at the CCE workshop as well as on his own. He also assists with firings in the workshop.

"An interesting pot makes a person want to touch it and use it. It is inviting. It doesn't make you afraid to use it."

Wilcox strives to make "interesting pots." He explains that "an uninteresting pot can be made interesting by very minor changes. An interesting pot makes a person want to touch it and use it. It is inviting. It doesn't make you afraid to use it."

Wilcox's work is obviously interesting. Last year his pots were accepted in a juried show in the Keenan Center in Lockport. The competition for the show "was fierce," and Wilcox felt honored to be accepted. He has exhibited at the Clothesline Art Show at the Memorial Art Gallery, the Corn Hill exhibit and the Park Avenue show. Wilcox's work can be seen at Creators Hands Gallery, Shelter Goods and the Memorial Art Gallery as well as at Croydon Pottery in his home on Croydon Rd.

Wilcox's future plans include both math and pottery. He is concentrating his mathematics expertise on operations research and is organizing and conducting a seminar on dynamic programming for RIT faculty. For the long term future, his dream is to retire to the old farmhouse in Eastern Bavaria where his family, including daughters Tanja, 16, and Barbara, 18, an RIT student in Food, Hotel and Tourism Management, spends the summer. He looks forward "to doing pottery until arthritis or old age make it physically impossible for me to continue. Potters stay active until they're 90 years old!"

Dr. Carole Sack Named Assistant to the Dean

Biology professor, Dr. Carole Sack, has been named special assistant to the dean of the College of Science. She will assist the dean with academic and faculty related affairs.

In announcing her one year appointment, Dr. John Paliouras, dean of the College of Science, said, "Dr. Sack is one of the architects of our new biotechnology program and very well known for her work in genetics. Her service to the Institute extends far beyond the College of Science, and I'm pleased to have her on my staff."

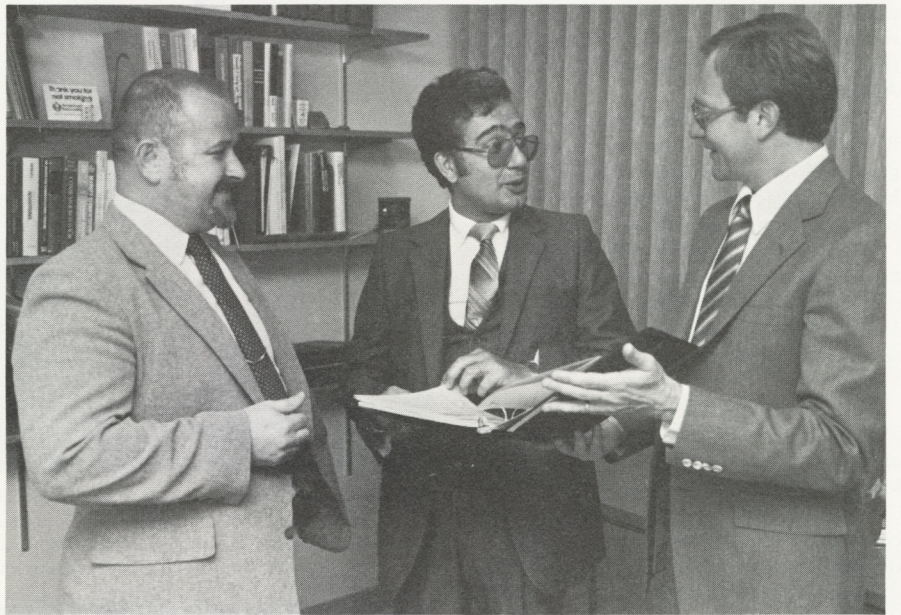
Small Business Program Assesses Financing

"Small business money management techniques are much the same as those for large corporations, but generating financial resources is quite a different matter," explained Dr. Sam Hai, chairman of the Finance Department at St. Bonaventure University, president of his own financial consulting firm and the first speaker in RIT's Small Business Executive Program.

"There are many avenues available to small business for generating revenues that big business cannot pursue, and small business also has to appreciate how to generate revenue from within. Internal savings tech-

niques can be far more effective and generate far more revenue than many small business executives expect."

Hai had each participant bring financial statements for the last five years to the session. "The data will not be shared among the participants," Hai explained. "The objective in having participants examine their own figures is that it is much more revealing and educational for them to analyze their personal situation and evaluate the finances of their own firms rather than to listen to my hypothetical examples."



Dr. Sam Hai, center, chairman of the Finance Department of St. Bonaventure University and director of their Small Business Institute, discusses his presentation to RIT's Small Business Executive program with Dr. Philip R. Tyler, left, director of the Center for Management Development in the College of Business, and Dr. Robert J. Barbato, coordinator of the center's Small Business Executive Program.

Development Program Highlights Your Life with Taxes, Computers

A review of current tax developments in Washington by Congressman Barber B. Conable Jr. and information on how the computer will influence your life are part of a program open to the Rochester community and presented by RIT and the Deferred Giving Committee of RIT's Office of Development.

The annual address by Representative Conable, "Your Federal Tax - What's in it for You?" is scheduled for 7:30 p.m., Wednesday, Oct. 26, in the College-Alumni Union. There will be a question and answer period following Conable's address.

A variety of topics will be presented at 4:30 p.m. for the seminar, "The Computer Will Influence Your Life." Topics will include: "The Computer in Mass Communications," "The Computer in Advertising," "Color and its Impact on Decision

Making," "The Future of Computers in Your Business," and "Your Role With the Computer."

The reception and dinner is scheduled to begin at 5:45 p.m. At 7:15 p.m. there will be an introduction by Alan R. Ziegler, chairman of the Deferred Giving Advisory Committee for RIT and remarks by RIT President, Dr. M. Richard Rose.

Conable is serving his tenth term in Congress from the Rochester area. He is the senior Republican member of the Committee on Ways and Means, which considers legislation on taxation, social security and international trades. He is also a member of the Ethics Committee and the Joint Committee on Taxation.

To make reservations, call Jack Potter, 262-2719.



Let There be Concrete...Jim Scheetz, right, project manager for John B. Pike & Sons Inc., presides with majestic authority over the construction of the concrete pad that will serve as the foundation for the Kilian J. and Caroline S. Schmitt Interfaith Center. Pike & Son is construction manager for the project. The center, a 1,300,000-square-foot addition to the east side of the College Alumni Center, is scheduled to be completed next summer.

Stratagem Explores Many Facets of Print

In his welcoming remarks to the Stratagem 1983 participants, Dr. M. Richard Rose, RIT president, pointed out that educating students for the future was like duck hunting.

"You have to aim where you think the duck is going to be, not at where it is when you shoot," he said. In education, you have to aim to prepare students for where an industry or group of industries is headed, not where it is, he commented.

Rose's remarks set the stage for two days of presentations to help the College of Graphic Arts and Photography plan future educational directions for the college.

Dr. Thomas Plough explained that the college, and indeed the Institute itself, seeks to have the right mix of application skills and transferrable skills in each program.

Several speakers, including Thomas E. Jeffrey, marketing manager for S.D. Warren Paper, said they expect traditional uses of printing and photography to be useful methods of imparting information for the foreseeable future.

source of products and for marketing to be even more critical to the success of a company.

Charles Martin of Time Inc. said that Time's magazine group is bullish on print and the organization's video group is bullish on video.

Ray Douglas, data center manager for Gannett Co. Inc.'s USA Today, said his company had a broader use for the term printing than the word's traditional meaning. "Printing for us is the transmission of information."

His comment was echoed by Bernard G. Lazorchak, staff member of the government's Joint Committee on Printing who said that various government agencies have already become more flexible in what is print. "For example," Lazorchak said, "the Defense Department defines a training manual as something that imparts material needed to be included in a training manual. It can be a book, a video disc, a computer program or anything else. As long as it gives the information, it's a training manual."



Discussing graphic arts trends are, from left, F.E. Arazi, president of Scitex Corp. Ltd., Miles Southworth, professor in the School of Printing, and Carol Johnson, assistant to the dean of the College of Graphic Arts and Photography. Arazi delivered the banquet address for Stratagem 1983.

But Arthur Paolini, manager of planning and research for advertising, Sears Roebuck & Co., pointed out "with costs rising, we have to find alternatives to print." Paolini said that among the alternatives to print are interactive video discs, videotext and cable television. The impact of having various systems of information will be for advertisers to have more media alternatives, for the public to have closer contact with the

James McIlhenny, president of U.S. News and World Report, said the format of magazines would change as publications would either be very general and low cost or specialized and high cost.

Efraim Arazi, president of Scitex Corp. Ltd., said graphic arts industries are facing many challenges, but one of the greatest challenges they face is "the complacency of the graphic arts industries."

Time to Decide 1984-85 Leave

How to spend 1984-85 may not be on the top of everyone's priority list but faculty are encouraged to think about just that.

Applications for Faculty Leave for Professional/Career Development are due to directors or department heads Tuesday, Nov. 8. Application forms are available in college or department offices.

The faculty leave program was established to encourage and assist RIT faculty in becoming more valuable members of the Institute staff through the opportunity to engage in advanced study, writing, research or other creative activities.

Candidates for such leave normally will have been full-time faculty members for six years on 10- or 12-month contract with a current rank of assistant professor, associate professor or professor. Professional development leave of absence is not automatically guaranteed after six years of employment. Candidates and their proposals for leave activities are reviewed by the RIT Committee on Professional Development, which makes selections based on: the individual's potential contribution to RIT; the merit of the planned leave activities as submitted; whether the individual's absence will seriously impair the operation of the school or department concerned; and the contribution of the proposed leave to the

individual faculty member's professional and career objectives.

While the president and board of trustees may deal with each faculty case individually regarding length of leave and compensation, a faculty member on academic year contract (10 month) would be eligible for the following compensation:

1. Three quarters leave at 50 percent of regular academic year (10 month) salary.
2. Two quarters leave at half pay and one quarter teaching at full pay, for a total of 66 2/3 percent of regular academic salary for the 10-month period.
3. One quarter leave and two quarters teaching with full pay for the 10-month period.

For more information, contact Don Hoppe, 475-2527.

Biology Seminar on Biomass Partitioning

Dr. Franz Seischab, professor in the Biology Department, College of Science, will lead the college's Fall Quarter seminar Tuesday, Oct. 25. During the 12 to 1 p.m. session in room 3245 of building 12, he will discuss "Biomass Partitioning by *Eleocharis rostellata* Torr."



Pengjing Chang admires RIT mug he received from Dr. Robert G. Hacker, RIT's Paul and Louise Miller Professor of Newspaper Management. Chang, who is with the Publishing Administration of the Ministry of Culture for the People's Republic of China, spent two years at RIT studying and doing research before returning to China.

After Two Years Pengjing Chang Returns to China

For Pengjing Chang of the People's Republic of China the most memorable things about RIT are the Institute's co-op system and faculty members who teach and know practical applications.

Chang studied and did research in the College of Graphic Arts and Photography for the past two years. He is with the Publishing Administration in the Chinese Ministry of Culture.

"With the educational system in China you hope that students get experience in their careers before they have jobs. Here, with the co-op system, students can get excellent training before their permanent jobs."

Chang also said that in China some faculty members can both teach theory and apply that theory to production, but not all. "We need more faculty who can do both like here at RIT."

While at RIT, Chang did research on color separation, learning how to make separations for different types of reproductions and for different types of presses.

He first came to the United States in 1980 as a member of the Chinese Printing Technical Delegation. During that visit he met Dr. Mark Guldin, dean of the College of Graphic Arts and Photography and the college's former dean, Dr. Lothar Engelmann.

"They invited me to RIT to do research. I am very fortunate that my country gave me the opportunity to come here to study. I have made a lot of friends on the faculty here, especially Dr. Guldin, Dr. Robert G. Hacker and Joseph Noga."

According to Chang, a lot of color printing is done in China. "The quality is sometimes good, sometimes so-so, sometimes very high quality, but we need more progress."

Chang explained that he works in the capitol city of Beijing. "All ministries of the government are located in the old capitol."

He lived in university housing at Colony Manor while he was at RIT sharing an apartment with another Chinese student. He did his own cooking and traveled back and forth to campus and around the area on a bicycle.

Although Chang said he was sorry to leave RIT because of his friendships, he will be happy to return home to see his wife and 10-year-old daughter, whom he hasn't seen in two years. "I have missed them very much," he said.

Lectures Focus On Science

A five-part lecture series that explores the development of scientific thought from the most ancient times to the Middle Ages and focuses on ancient endeavors and how they contributed to the science of today is being sponsored by RIT's College of Science. The series is free and open to the RIT community.

Physics Professor, Dr. Varadaraja Raman will present the series entitled "The Evolution of Scientific Thought: Science in the Ancient World."

The first lecture, "Science: Its Genesis and Nature in the Ancient World," will be held at 3 p.m. Tuesday, Oct. 25, in room 1250 of the College of Science. It will cover the general characteristics of science as a human enterprise, the emergence of scientific thought and an overview of ancient civilization.

According to Raman, "Science is an important and influential element of today's world. Some people look at the scientific enterprise as a very recent phenomenon in human history in spite of its long-standing and enormous impact on technology." He adds, "Even those people who have heard of ancient science may tend to look upon that science as no more than a collection of mistaken notions about the world."

Upcoming lectures will include: "Science in the Ancient Middle East," Dec. 13; "Science in China and India," Jan. 24, 1984; "Greek Science," March 20, 1984; and "Arab Science and the Middle Ages," May 1, 1984.

Raman is the author of more than 40 scholarly papers on the historical, philosophical and social aspects of science. He is a member of the History of Science Society, Philosophy of Science Association and American Association of Physics Teachers.

Learning Disabilities Seminar Scheduled

How educators can help their disabled or learning-disabled students will be the focus of a Learning Disabilities Seminar from 8:30 a.m. to 1 p.m., Thursday, Oct. 27, in the College-Alumni Union.

Marie Giardino, director of the Office of Special Services, said the conference also will acquaint those attending with resources available to help them help their students. The event is made possible by a grant from the Easter Seal Society of Monroe County Inc. and planned by Special Services and the Learning Development Center.

Dr. Barbara Cordoni of Project Achieve, University of Southern Illinois at Carbondale, will give the keynote address at the opening session in Ingle Auditorium. Expected to attend are RIT faculty, members of the Educational Development Committee and members of the Rochester Area Colleges Handicapped Student Services Committee.

Leading small group discussions on practical adjustments that a professor can make to accommodate students with learning disabilities are Dr. Paul Kazmierski, assistant vice president for student academic development and director of the Learning Development Center; Irene Payne, associate director, Learning Development Center; and Dr. Ronald Schworm, University Associates Diagnostic Clinic for Developmental Disabilities, Rochester.

Dr. Rose to Address Students Tuesday

RIT President Dr. M. Richard Rose will present his state of the Institute address to students during an open forum at 7:30 p.m., Tuesday, Oct. 25, in Hettie L. Shumway Dining Commons.

Student Directorate (SD), RIT's student government, arranged the forum as an opportunity for students and Dr. Rose to discuss RIT matters of mutual concern. To give students an opportunity to talk about issues with RIT administrators, SD schedules open forums periodically.

NEWSMAKERS

● **Sheila Maas**, office systems specialist, ISC/User Services, has been named to work on the Association of Information Systems Professionals (AISP) Board of Directors. She will serve as chairperson of the Education Committee. The prime concern of the committee is to select recipients of the scholarship awards given out by AISP.

● **Dr. Bruce A. Austin's** book, *The Film Audience: An International Bibliography of Research with Annotations and an Essay*, has been published by Scarecrow Press. Austin, an associate professor in the College of Liberal Arts, presents information on more than 1200 research reports in his reference book.

● **Dr. Barbara J. Hodick**, instructional developer with Faculty and Program Development and associate professor of art history in the College of Fine and Applied Arts, has been appointed for a term of three years to

the Keuka College Board of Trustees, Keuka Park, N.Y.

● **Donna Spiotti**, training consultant for the Learning Development Center, coordinated "An Investment Wardrobing Seminar" co-sponsored by the Learning Development Center and the Rochester Women's Network. The September seminar brought more than 70 women to the Fireside Lounge in the College-Alumni Union. Another seminar is planned for spring.

● **Professor R. Roger Remington** and **Dr. Barbara J. Hodick**, College of Fine and Applied Arts, had their article, "Alvin Lustig Remembered," published in the May/June 1983 issue of *Communication Arts*.

● **Dr. Janet C. Barnard**, assistant professor in the College of Business, had an article, "The Principal Players in Your Organization's Information System," published in the June 1983 issue of *Supervisory Management*.



BRADBURY THOMPSON explains details of the design of his Washburn College Bible to students in the Cary Library. Thompson was at RIT to receive the Institute's 15th annual Frederic W. Goudy Award and to deliver the Frederic W. Goudy Distinguished Lecture in Typography. The Goudy activities at RIT and the Institute's Cary Library are funded through the Melbert B. Cary, Jr. Graphic Arts Fund.

RIT and Channel 21 Produce Television Show

Premiering Sunday at 5:30 p.m. is "Crafts by Hand," a 13-week television series focusing on craftspeople with national reputations.

Hosted by Dr. Robert H. Johnston, dean of the College of Fine and Applied Arts, the series is produced by WXXI-TV, Channel 21.

At a reception at the WXXI-TV studios last week William J. Pearce, president of WXXI praised the series as an example of "two community resources working together."

RIT president, Dr. M. Richard Rose, said that not only was it a pleasure for the Institute to work in partnership with WXXI, but that the series presented RIT "with an opportunity to tell our story to a wider audience."

Johnson said the series shows artists and craftspeople working with their hands to design and create crafts in both modern and traditional techniques. "The mark of an excellent

craftsperson is that he or she is able to make the work look easy."

Each program includes a demonstration of work in a studio as well as a feature on a craftsperson.

Graham Marks, Frances Welles, Fred Meyer, Max Lenderman, William J. Keyser, Gary Griffin, Donald Bujnowski and the late Hans Christensen, faculty members from the College of Fine and Applied Arts, took part in the series.

Other guests in the series include Barry Merritt, Eddie Davis, Andy Magdanz, Wendell Castle and Albert Paley.

Instructional in nature, "Crafts by Hand" introduces talented craftspeople and gives viewers an opportunity to learn a craft.

The series was produced and directed by WXXI's Fran Hensler. Executive producer is Christopher Zimmerman. Funding for "Crafts by Hand" was made possible in part by Xerox Corporation.



At the preview of "Crafts by Hand," a 13-week series on crafts produced by WXXI-TV and hosted by Dr. Robert H. Johnston, dean of RIT's College of Fine and Applied Arts, William J. Pearce, WXXI president; Dr. M. Richard Rose, RIT president; Christopher Zimmerman, executive producer of the series, Johnston, and Fran Hensler, director and producer.

Hospitality Industry Visits RIT

From a six-course gourmet dinner to interviews with RIT students, 30 representatives of the hospitality industry immersed themselves for three days recently in activities at the School of Food, Hotel and Tourism Management.

They were attending the first-ever Hospitality Forum, Oct. 12-14, hosted by the school in conjunction with the Center for Cooperative Education and Career Services.

"It gave students the opportunity to meet with company officials and to discuss trends and career opportunities in the hospitality industry," said George Alley, director of the School of Food, Hotel and Tourism Management, part of the College of Applied Science and Technology. "Half of the companies coming to the forum had never been on campus before. As a result of the Hospitality Forum and other companies coming throughout the year, we will have a record employment year."

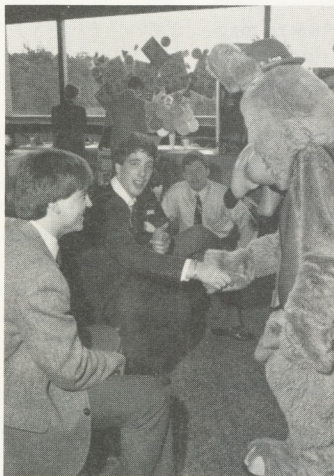
The forum featured a discussion of the relationship between government, education and the hospitality industry. Keynote speakers at that session were Dr. M. Richard Rose, president of RIT; Dr. Dennis C. Nystrom, dean of the College of Applied Science and Technology; Donald Kurtzman, director of hotel operations for Coakley & Williams, Inc.; and Matthew Murphy, chairman of the Assembly Standing Committee on Tourism, Arts and Sports Development.

A panel of industry leaders met with faculty and placement officers to discuss recruiting of students in the School of Food, Hotel and Tourism Management.

"I look at whether the student possesses good communication skills," said Ed McGrath, director of personnel and labor relations for Sportservice Corporation. "Can he talk with me? Does he look me in the eyes? Has he taken the time to find out all he can about the company?"

"The positive thing we see at some schools, and especially here at RIT, is the co-op program," said Marshall Ede, recruiting manager for Stouffer Restaurants. "It really prepares students well; it gets them job-oriented. They learn about the hours, relocating, paying their own bills."

Students attended many of the forum's events. They were able to learn about companies by talking to representatives who manned booths in the Fireside Lounge. They also had the opportunity to interview with company recruiters for co-op and permanent jobs.



Who's this?—None other than Chuck E. Cheese himself shakes hands with a surprised-looking David Cohen, a senior in hotel management and president of the Hotel Sales Management Association. Mr. Cheese, representing Chuck E. Cheese's Pizza Time Theatre restaurants, joined other members of the hospitality industry for a recent three-day forum.

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