

N·E·W·S & E·V·E·N·T·S

TO: THE RIT COMMUNITY

FROM: M. Richard Rose, President

At the time of Dr. Plough's appointment as Vice President for Academic Affairs, I expected to have a search conducted to permanently fill the position at a later date. In the elapsed months, Dr. Plough's performance has been simply outstanding. It is a pleasure to work with him, and I believe my views are shared throughout the institution.

I was faced with a dilemma. On the one hand, I was totally pleased with Dr. Plough as our Academic Vice President; on the other hand, the normal course of action would have been to conduct a search to fill this position.

Over the summer and fall I have consulted with faculty, staff, students, trustees and deans to verify my views of Dr. Plough's qualifications for this position and his superb performance. In both matters my impressions were verified and, in many instances, enhanced.

This has led me to conclude that to conduct a search in this instance would be neither prudent nor necessary. A search would be very time consuming and costly at a time when we have a full agenda of pressing activities and many deserving places to invest additional resources. Therefore, after broad consultation and in consideration of the various alternatives available, I have concluded that Dr. Thomas Plough's appointment should be made permanent. This announcement makes public his appointment.

RIT is, indeed, fortunate to have a person of Dr. Plough's character, experience, and expertise as its Vice President for Academic Affairs and I ask each of you to continue to give him your full cooperation.

Lomb Room Area Remodeling Reflects School's, RIT's Image

Creating much of the atmosphere for an enjoyable dining experience is the decor of an establishment, and the School of Food, Hotel and Tourism Management is no exception. Decor is the central element in setting the tone for the school's remodeled Henry Lomb Room, now called Henry's, in the George Eastman Memorial Building on campus.

Working closely with George T. Alley, director of the school, Kathy L. Toy explained that her major considerations in providing the backdrop for the school's public areas were the images of RIT and time.

Toy, a professional member of the American Society of Interior Designers (ASID) and a part-time faculty member in the College of Fine and Applied Arts, said that she looked on her assignment to design the areas as an opportunity to make a statement about the capabilities of the school. She worked from an original concept developed by Alley.

What she did was to transform utilitarian, cement-block hallways into gracious and welcoming lobby areas through the use of wallcoverings, paint, window treatments and carefully selected furniture and art.

Burgundy, gray and cream are the dominant colors not only in the lobbies, but in the Henry Lomb Room as well. The Henry Lomb Room, RIT's 78-seat student-run restaurant, is the setting for campus functions, public gatherings and seminars for visiting executives.

Burgundy leather upholstered chairs and cream vertical blinds at a floor to ceiling window provide restful seating outside the entrance. Accents for the area come from a fresco mural by Ray Owens and Thomas Burke's hand crafted wood pieces: a concierge desk, maitre d's stand and international clock.

Burke also crafted the wood coffee table in front of the gray flannel modular sofa in the lobby outside the school's offices, down the hall. A ceramic sculpture in plexiglass by Jackie Owens highlights a wall

behind the sofa. Burgundy suede wall coverings tie the areas together.

The lobby outside the Henry Lomb Room was created through a gift from the R. T. French Company. A gift from Charlotte Fredericks Mowris, an alumna of the predecessor of the School of Food, Hotel and Tourism Management, provided the lobby area outside the school offices. Overall renovations to the school were begun by a grant from the Statler Foundation of Buffalo.

According to Toy, her designs carry out Alley's belief that the ambiance of the Henry Lomb Room and its lobbies helps RIT's School of Food, Hotel and Tourism Management make a statement about its students: that the students know about elegant dining, not just about cooking and serving.



Sheila Hyslip and Jeffrey Frederic greet visitors to RIT's School of Food, Hotel and Tourism Management from the concierge desk in the renovated lobby of the school's Henry Lomb Room.

New Parents Weekend Shows Fresh Involvement



Making sure that all arrangements for Parents' Weekend are complete are, from left, Mrs. Jane Anderson, chairperson, and Cheryl Phillips, Campus Life Office executive secretary, and Dawn Murley, Orientation Office administrative assistant. Phillips and Murley helped Mrs. Anderson coordinate weekend activities.

Parents—800 of them—will sample their students' life at RIT this weekend, the first Parents' Weekend at RIT planned separately from homecoming.

They'll be treated to a smorgasbord of activities, combining recreational, social and academic fare much as their students do.

"Yes" says Mrs. Jane Anderson, weekend chairperson, "they will have an opportunity to be with their students. No program has been planned for mealtimes."

After arrival Friday afternoon, parents will register in the Fireside Lounge, College-Alumni Union, from 4 to 6:45 p.m. The lounge will serve as a hospitality room during the weekend. At 7:30 p.m. parents are invited to the first game in a two-day ice hockey tournament in the Frank Ritter Memorial Ice Arena, RIT vs. Holy Cross. The Division II Hockey Championship Award, won by RIT last March, will be presented.

Saturday's programs will begin at 9 a.m. with Faculty Forums, scheduled as follows: 9 to 9:40 a.m., choose "Robots: A Technical Introduction," by Guy Johnson, Max Lowenthal Memorial Building (12), Room 3215; or "Computers: A Non-Technical

Introduction," by Peter Anderson, Lowenthal Building, Room 1215; or "It's a Deaf, Deaf World," by Barbara Holcomb and Mary Lou Basile, Frank E. Gannett Memorial Building (7), Room 1480; or "Liberal Arts," by Dr. Mary Sullivan, dean of the College of Liberal Arts, room 2233, College of Liberal Arts (6). From 10 to 10:40 a.m., "Art History," by Barbara Hodik, Wallace Memorial Library (5), A100; or "Shakespeare," by Stanley McKenzie, College of Liberal Arts (6), A220; or "What's New in International Marketing?" by Yusuf Choudry, 3215 Max Lowenthal Building (12); or "Liberal Arts," by Dr. Sullivan, room 2233, Liberal Arts College (6).

At 11 a.m., RIT President Dr. M. Richard Rose will address parents in Ingle Auditorium. A slide show on student involvement at RIT will be shown.

Lunch will be served in the student dining halls from noon to 1:30 p.m.

An opportunity to visit the colleges will be offered during open houses from 1:30 to 3 p.m.

From 3 to 4 p.m., parents will choose from a concert by the RIT Philharmonia and RIT Singers in Ingle Auditorium, College-Alumni Union; Lou Spiotti's "Athletics at RIT," Clark Dining Room, College-Alumni Union; Wellness presentation by Charlyn Feeney and Barbara Chandler, 1829 Room, C-A College-Alumni Union; "Minority Concerns," Cynthia McGill, mezzanine level, College-Alumni Union; RITCISS (RIT Computerized Information System for Students) demonstration, Paul Brown, Ross Memorial Building (10).

From 4-5 p.m. there's a wine and cheese reception, College-Alumni Union; 7:30 p.m., Ice Hockey Tournament, ice arena; 9 p.m., dancing to the music of Mr. J's, College-Alumni Union cafeteria.

On Sunday, hospitality hours will be from 10 a.m. to 1 p.m. A schedule of religious services is available.

A Parents' Council meeting will take place from 10 to 11 a.m. in the College-Alumni Union cafeteria.



Don Mitchell, assistant chief designer of General Motors' automotive graphics studio, meets with senior graphic design students to do a midterm critique of a General Motors sponsored student project.

Graphic Students Design General Motors Project

"That's just how we would approach this problem," Don Mitchell told senior graphic design students in evaluating their work on automotive graphics.

Mitchell, assistant chief designer in the automotive graphics studio of General Motors, was at RIT to do a midterm critique of an experiential education project sponsored by the Education Department of General Motors.

The project, arranged by Roger Remington, professor in the College of Fine and Applied Arts, involves creation of design identification for two vehicles manufactured by a fictitious Mexican subsidiary of General Motors.

General Motors provided specifications for the designs and marketing information on the vehicles, a clean-lined sports car and a van.

PROFILE

Stockroom Supplies Goods For 'Teaching, Learning'

"Over one million served" reads the sign above the window at the second floor dispensing stockroom in Building 8.

"A million might be a little high," laughs David Lamb, operations manager for the College of Science, "but with thousands of students taking science lab courses each quarter, the number of visits to our supply room is astounding." Lamb, who joined the Institute in 1970, heads up the College of Science stockroom and its seven busy staff members — a chemist, two full-time stockroom technicians, two part-time stockroom attendants, a part-time secretary and the assistant operations manager. An additional six or eight students are employed there each quarter, too.

"The main reason for our existence is to supply faculty and students with the equipment and materials they need to complete their science laboratory courses," says Lamb. The stockroom also handles all related faculty and staff needs, whether it be procuring specimens, mixing chemicals or providing and maintaining supplies and equipment used for faculty research projects.

"Everyone on our staff considers the service aspect of our job to be extremely important," adds assistant operations manager Bob Melnick. "We do all the preparation and setups for laboratories run by both the College of Science and College of Continuing Education in our building. This includes supplying any and all materials requested by the instructor. We then see to it that everything's delivered on time and that the lab is clean, safe and ready for student use," Melnick adds.

An attendant is on hand at each supply window whenever a laboratory is in session so that students can sign out any additional equipment they need.

"If a student accidentally breaks a piece of glassware or equipment, we're there and ready to supply another one," comments Lamb. "We also act as a collection agency; each year we recover between \$4,000 and \$6,000 for lost or broken equipment."

"We buy it directly from our suppliers," says Lamb. "In fact, we do all the purchasing for the College of Science. We obtain

everything from office supplies and furnishings to live animals, chemicals, computers and even the cadaver used for teaching students in upper-class biology labs."

The stockroom is proud of its purchasing and inventory system, which has grown three fold since the college moved to the present campus in 1968. "Our complete inventory is maintained on computer, and we are also on-line with four of our main suppliers and distributors," says Lamb. "We can do direct computer order-entry purchasing. This saves a lot of time and it also allows us to readily compare prices and take advantage of the discounts suppliers give educational institutions within New York State." This computer link-up also enables the stockroom to check on the availability of goods throughout the country.

"We obtain everything from office supplies...to cadavers."

"You could say we control the flow of goods from A to Z," quips Melnick. "Not only do we order all supplies, but we do our own receiving and distribution of whatever comes in."

A multitude of other responsibilities fall within the realm of the stockroom staff. They coordinate equipment repairs, monitor and report all College of Science maintenance problems, and act as the clearinghouse for all calls to the Institute's Energy Hotline. In addition the stockroom maintains a complete inventory of all equipment within the College of Science and works closely with Institute Property Control.

Safety is the key part. "The College of Science is fortunate to have such qualified people managing their stockroom. Dave Lamb and his staff do an outstanding job where safety is concerned," says Bob Day, the Institute's public safety specialist, who works out of Campus Safety. "The safety standards for the College of Science are

Remington explained that he invited H.J. Jacobi of the College of Liberal Arts to speak to his students on the culture of Mexico and symbols appropriate to the market. Jacobi is a cultural anthropologist who has traveled extensively in that country.

With that background, the students met with a RIT student from Mexico who told them about vernacular uses of language.

The students then came up with names for the vehicles: *ciervo* meaning stag or strong animal for the van and *filo* meaning sharp or cutting edge for the sports car.

Mitchell critiqued the rough designs. When one student pointed out that spacing of the letters in the names was sometimes a problem, Mitchell laughed and said he understood. "It's not easy working with the name 'Chevrolet.'"

According to Mitchell, General Motors is always looking for dynamic transportation graphics and for students who have an affinity for transportation.

He said two other schools in the country are working on the same problem as RIT's senior graphic design students.

At the end of the Fall Quarter another General Motors design executive, Roger Crispell, will come to RIT to view the finished projects. By then students will have completed three-dimensional versions of their graphics and know where the symbols should be placed on the vehicles and will have fine-tuned their two-dimensional graphics for advertising and promotion.

What do You Know About Technology History?

The College of Continuing Education plans to celebrate Rochester's Sesquicentennial in 1984 through its Thursday Noon at RIT series.

The spring theme of the series will be Rochester's contributions to the history of technology. In the fall, as the Sesquicentennial turns toward the future, so will the series.

Selections are being made now for the spring series and CCE invites members of the RIT community, who have studied Rochester's contributions to the development of technology, to share in the celebration through the Thursday Noon series. Those interested in being considered for a program should contact Andrea Walter, CCE's director of humanistic studies, 262-6288.

extremely high," he adds, "and it's particularly gratifying to me to know that whenever policies regarding safety are made, Dean John Palouras always stands behind the decisions and recommendations of the stockroom staff."

Safety in dealing with chemicals and radiation is given high priority. "We work closely with Bob Day and the Environmental Protection Agency, Occupational Safety & Health Administration, and the NYS Department of Environmental Conservation to make sure all substances are disposed of in compliance with existing laws," says Lamb, who is a member of both the college's and the Institute's Safety committees. "The safety of our students, faculty and staff is of utmost importance to us, so we make sure that all regulations are strictly enforced."

One of the most important new services the stockroom provides for the entire Institute community is the maintenance of all chemical safety data sheets, which are required by the New York State Health Department's (Bureau of Toxic Substances Management) recently enacted "Right to Know" Law. Under this law, any RIT employee who has a question about the safety of a substance he or she is working with can contact either the stockroom or safety specialist Bob Day for safety data and other related information. "We'd like people to know that this information is readily available to them," adds Lamb, who works

Will Symbols, Signs Replace Reading Ability?

Will our increasingly visual, technological culture foster illiteracy?

Dr. Mihai Nadin, world-renowned expert in the interdisciplinary study called semiotics, believes that facility with the written language will decline as visual modes of communication increase.

Nadin, the William A. Kern Professor of Communications, College of Liberal Arts, will explore the "Civilization of Illiteracy" during his Institute Forum lecture at 7 p.m., Wednesday, Nov. 9, in Ingle Auditorium. Admission is \$1.

Nadin's specialty, semiotics, is the study of symbols and signs in language and touches many fields studied at RIT: computer science, photography, graphic design, printing, painting, crafts, engineering and the liberal arts.

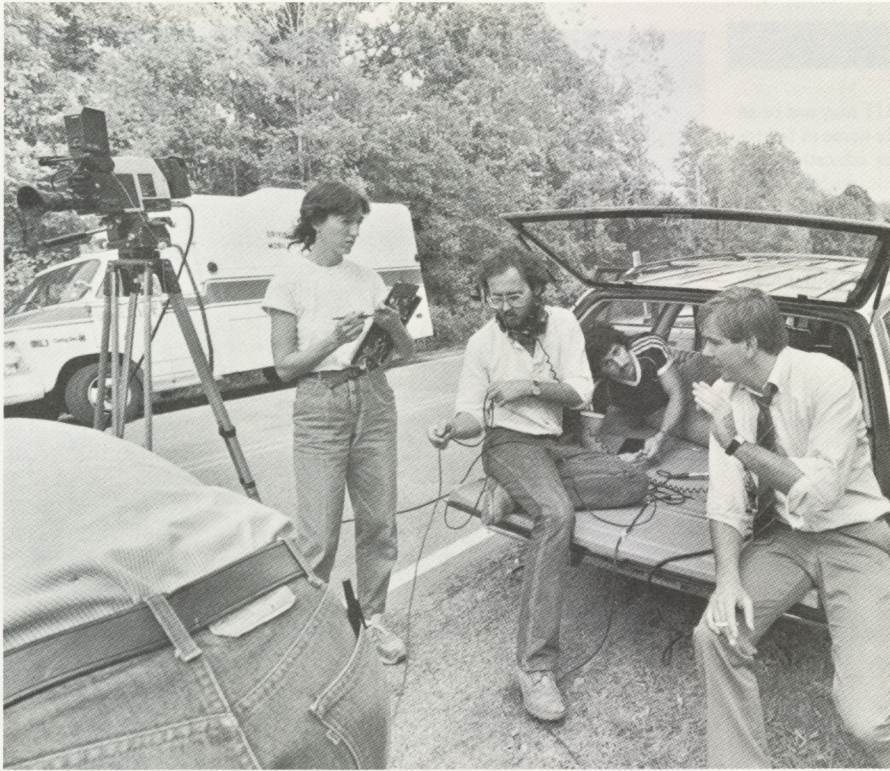
A native of Brasov, Romania, Nadin is both a philosopher and technologist. He holds a master of science degree from the Polytechnic Institute of Bucharest in electronics and computer science and he received both a master of arts degree in philosophy and a Ph.D. in aesthetics from the University of Bucharest.

Nadin came to the United States as a visiting professor at the Rhode Island School of Design in 1980. In 1981 he founded, and is presently director of, the Institute for the Semiotics of the Visual at the school. He also is a professor of philosophy and design there. Editor of two books on semiotics, *Energy Crisis: A Topic for Semiotics* and *New Elements in the Semiotics of Communications*, he has written numerous articles on semiotics, philosophy, design, and drama for United States, Romanian, French and Hungarian publications. Wallace Library will display books and articles relating to his topic from Nov. 2-16.

As Kern professor, an endowed professorship established in 1971 by Rochester Telephone Corp., he will teach "Semiotics of the Arts," during the Winter Quarter (already filled). His Spring Quarter activities will include teaching the liberal arts course, "Semiotics of Computer-Aided Human Activity," and conducting a semiotics symposium in April.



Service with a smile is the motto of the College of Science's stockroom. Sharon Habgood, Rick Auburn, Bob Melnick, Dave Lamb, Mike Fa... the photo are Sam Pallone, Rob Farruggia and Debra Johnsen.



Working on the Campus Safety/Monroe County Sheriff's Department DWI film are Jane Potenzo, third-year film student, script person; cameraman Steve Wunrow, Instructional Media Services; John Shahinian, third-year film student, sound; and David Cronister, IMS television director, director of the film made on the RIT campus. In the background is the sheriff's Star Unit van, which carries sobriety testing equipment.

Campus Safety Aids Alcohol Awareness Project

RIT's Campus Safety Department and the Monroe County Sheriff's Department Star Units are producing two films on the dangers of driving while intoxicated.

The RIT campus is the location for the film and RIT students are involved both in filming and acting in the production. David Cronister, Instructional Media Services, is director. IMS is filming and doing the production work for both films.

Jeff Meredith, Campus Safety Loss Prevention Specialist, said the films are part of the department's alcohol awareness program for RIT students and staff. The movie is a graphic representation of what happens when someone is arrested for driving while intoxicated.

The film, to be shown on campus, involves a student while the sheriff's department film, to be shown to county groups, depicts an older man convicted of DWI charges.

Meredith said the film should contribute to safer roadways at RIT. He notes that last

year more than 14,000 vehicles were registered for use on campus and Campus Safety investigated 145 motor vehicle accidents.

Support Staff Board Checks Campus 'Chips'

A committee to gather information about computer word processing equipment on campus has been formed by the Support Staff Advisory Board. Information gathered will be shared with the RIT support staff community.

The group, called the Chip Committee, is looking for interested members. Those interested are asked to attend a meeting from 1 to 2 p.m. Thursday, Nov. 17, in room M-1 of the College-Alumni Union. More information may be had by calling Kay DuBois, 2368.

closely with the Monroe County Health Department and the University of Rochester's Department of Safety.

Dr. Paliouras concurs. "The stockroom and laboratory operation in our college exemplifies the Institute's basic operational principle that every administrative and support person's ultimate duty is to facilitate and support that single most important function that takes place in the classroom and the laboratory: teaching and learning. I know I speak for all of us in the College of Science and many others throughout the Institute when I say that the hard work of our stockroom personnel toward implementation of that basic principle and their dedication to their duty are simply outstanding."

Since the stockroom is designated as a high security area, both Lamb and Melnick are on call duty 24 hours a day, seven days a week, and have been called in for emergencies that run the gamut from ventilation shut downs, cold-room malfunctions, and power outages, to mice and rats that have escaped from their cages and are running loose in the animal room.

"The one thing I can say about working here," says Melnick, "is that it's never dull; you just never know what you'll be called upon to do."

"We work with a lot of different personalities and on a lot of different projects," adds Lamb, "and for me there's nothing else I'd rather do."

staff. Pictured, from left to right, are, ...
arruggia and Lark Powell. Missing from

Conable Detained in Washington 'Cooperation Never More Evident'

Letter to the Editor

Cooperation between a wide range of offices at RIT was never more evident than it was last week. A Deferred Giving Seminar demonstrated how a variety of talents can combine to assure a successful event.

The scheduled guest speaker of the event was Congressman Barber B. Conable, Jr. Late Wednesday morning it was learned that Conable, on the request of the President of the United States, might not be able to leave Washington because an important bill was expected for vote in the House of Representatives.

With 250 guests expecting to hear the congressman speak on proposed taxes and other important legislative issues, the Institute had to act quickly.

The creative solution resulted in the following:

Based on previous experience, RIT Communications knew that Conable could video tape an interview at his office. If the tape could be sent by plane, RIT would have it in time for seminar viewing on a large-screen TV. In addition, a telephone hook-up to Conable's office would allow a question-and-answer session following the video tape.

Thanks to Dr. Russell C. Kraus, director, School of Photography, and Malcolm G. Spaul, assistant professor, the large TV was made available. Reno Antonietti, assistant vice president for Academic Services, and his staff arranged the appropriate equipment for the seminar, which was located in the cafeteria of the College-Alumni Union. Ed Steffens, director of Special Events, arranged the telephone hook-up. David Cronister, television director for Instructional Media Services, picked the tape up at the airport in time for showing after dinner.

Faculty Exchange Opportunities

RIT was the first of several private institutions that recently joined the National Faculty Exchange (NFE), a non-profit network of colleges and universities supported in part by a grant from the Exxon Educational Foundation. The centrally administered network was organized to facilitate domestic exchanges of faculty and create opportunities for increased professional growth and learning.

Under the program, RIT faculty and staff may temporarily leave the RIT campus for positions in institutions throughout the United States—from California to Rhode Island. NFE expects RIT will be a popular exchange site for faculty from other institutions.

NFE was established in the belief that increasing faculty mobility would encourage the exchange of ideas and new approaches and would revitalize and challenge those involved. Exchange situations offer the opportunity to teach new courses, establish professional contacts and observe different curricula, administrative settings and academic services. Often exchange individuals are more free to develop and pursue new teaching and research options without the home campus involvements of committee work and academic advising. In addition, incoming exchange faculty could release RIT faculty to do research, try new projects or develop expertise in new areas.

Flexibility in placements, exchange periods and assignments is a key feature of the NFE program. Assignments can include teaching, research, administration, consulting, observation or a combination of these. In most cases the participants remain in the home institution's salary line.

Joyce Herman, coordinator of faculty and career development and NFE coordinator for RIT, explains that the NFE program will be accepting applicants through December 1 for positions beginning with the 1984-85 academic year. Contact her, 6687, for more information. Plans will need to be coordinated and approved by deans and department heads.

Gary Gasper, manager of catering, along with his staff, served a quality meal.

The Deferred Giving Seminar chaired by Jack Potter, director of Planned Giving, proved to be one of the most successful, innovative events ever held at RIT. It demonstrated RIT's technological capabilities and ability to act positively in a potential crisis situation. The real testimony came from the guests, who expressed the opinion that it was the finest Deferred Giving Seminar ever held at the Institute.

Jack F. Smith
Associate Vice President

Arts TV Schedule

Tune in Sundays at 5:30 p.m. to WXXI-TV, Ch. 21, to see "Crafts by Hand," a television series produced by WXXI-TV and hosted by Dr. Robert H. Johnston, dean of the College of Fine and Applied Arts.

The following is a schedule of the programs planned through the end of the year:

Nov. 6 Stained glass: Jim and Valerie O'Hara and Leonides Linauts.

Nov. 13 Pottery: Mike Natale and Graham Marks

Nov. 20 Ceramic Sculpture: Eddie Davis and Fred Meyer.

Nov. 27 Ironwork: Greg Litsious and Albert Paley.

Dec. 4 -Pre-empted

Dec. 11 -Pre-empted

Dec. 18 -Hollowware: Hans Christensen and Michael Jerry.

Dec. 25 Jewelry: Barry Merritt, Frances Welles and Gary Griffin.

Watch News & Events for the schedule of the five remaining programs in the series to be aired in the new year.

Faculty Computer Workshop Scheduled

A special version of the popular faculty computer workshop offered during the summer will be offered during the Winter Quarter by the Office of Faculty and Program Development to accommodate faculty who have been unable to attend the summer workshops.

The workshop begins Thursday, Dec. 1, and will meet twice a week on Tuesdays and Thursdays from 4 to 5 p.m. until Feb. 21.

The faculty computer workshop is intended for faculty with little or no previous experience and is led by Stephen Kurtz, an instructor in the School of Computer Science and Technology. Participants will learn how to write Pascal programs and how to use several types of software including word processing, spreadsheet and data base packages. Apple II computers will be used.

Faculty and Program Development also is planning to offer a series of short workshops and seminars on instructional use of software packages for FCW alumni during the Winter and Spring quarters. For more information contact Gordon Goodman, director, faculty computer workshops, 6690.

Leonard Paintings At Library Gallery

"Paintings by David Leonard," an exhibition of large works in oil and watercolor, will be shown at Wallace Memorial Library, Gallery 1½, through Nov. 11. The gallery is open during library hours, Monday through Friday, 7:30 a.m. to 11 p.m.; Saturday, 9 a.m. to 7 p.m.; Sunday, 10 a.m. until 11 p.m.

NEWSMAKERS

- **Beverly Cudney**, assistant director for student services in the Center for Cooperative Education and Career Services, recently had an article, "Co-op in Engineering Technology: Six Steps to a Successful Program," published in *Images for the Future*, a publication of the American Society for Engineering Education.
- **Dr. Charles M. Plummer**, instructional developer, Faculty and Program Development, was elected to the board of directors of the North American Gaming and Simulation Association at its national conference held at Rutgers University. Plummer currently serves on the association's Planning and Organization Committee, which plans conferences and identifies and responds to members' needs. Plummer also continues to be on the editorial board of *Simulation and Games*, the official journal of the Association for Business Simulation and Experiential Learning, North American Simulation and Gaming Association and the International Simulation and Gaming Association.
- **Dr. Edward B. Stockham**, coordinator of Allied Health Activities, Faculty and Program Development, received the Outstanding Community Service Award from the Eye Conservation Committee of the Health Association of Rochester and Monroe County. Stockham is currently vice chairman of the board of the Health Association.
- **Mary Dean Brewer**, associate director of the Center for Cooperative Education and Career Services, was named to the national honor society, Kappa Delta Pi, at the University of Rochester where she is completing a

- doctoral program in educational administration and organizational behavior.
- **Kathleen Chen**, professor of psychology in the College of Liberal Arts, published an article on A Transformational Analysis of Form Recognition under Plane Isometries (co-author M. Chen) in the *Journal of Mathematical Psychology* Dec. 1982, Vol. 26, No. 3.
- **Barbara Polowy**, art and photography librarian at Wallace Memorial Library, has had an article published in *The Clarion*, America's Folk Art Magazine, Fall, 1983. Co-authored with Paul D. Schweizer, director of the Museum of Art of the Munson-Williams-Proctor Institute in Utica. "Who Was The 'Utica Artist?'" examines the authorship of several folk art watercolors executed around the turn of the century.
- **George Alley**, director of the School of Food, Hotel and Tourism Management, College of Applied Science and Technology, recently participated in the New York State Restaurant Association Convention '83 educational program. His presentation dealt with controlling food and labor costs in the hospitality industry. Alley is also chairman of the NYSRA Educational Committee and develops the educational presentations for membership around the state.
- A review of a speech given by **Roger Hewett**, RIT senior development officer, appeared in *Electronic News* in October. The article covered presentations before the board of directors of the Semiconductor Equipment and Materials Institute and before its education committee. Hewett

- mentioned that "...RIT may not be an instantly recognizable name in microelectronic technology education, but it could become one within a few years." The corporate presidents and company owners, who make up the board, were impressed by the RIT microelectronic project and unanimously agreed with Hewett's comments regarding the unmet need for hundreds of process engineers trained in microelectronics.
- **Anne Cirocco**, chairman of the Writing Department in the Learning Development Center, reviewed *The Color Purple*, the Pulitzer Prize-winning novel by Alice Walker, Nov. 1, for the "Books Sandwiched In" program at Rundel Memorial Library.
- **Dr. Martha G. Cummings**, assistant professor of writing, Learning Development Center, and **Rhona B. Genzel**, director, ESOL Program, presented a workshop, "Simulation Games in the ESOL Classroom," at the New York State ESOL BEA Thirteenth Annual Fall Conference held in Smithtown, Long Island, N.Y.
- Emeritus Professor **Thomas T. Hill**, School of Photographic Arts and Sciences, has been selected by the International Executive Service Corps (a senior Peace Corps) as the best available expert on photographic gelatin manufacture for a plant in Sao Paulo, Brazil. Hill and his wife, Lois, will leave Nov. 2 for several months in Brazil. Hill's expertise is based upon six years as manager of photographic products at the Atlantic Gelatin division of General Foods and 18 years teaching in SPAS, particularly team-teaching with the late photo scientist, Dr. Burt Carroll.



DR. ROSE, CAN YOU TELL ME...? RIT President Dr. M. Richard Rose presented a slide-illustrated talk on the state of the Institute to students Oct. 25 in Hettie L. Shumway Dining Commons. Students expressed interest in RIT's plans for phasing out some courses, asked about the possibility of taking classes in colleges outside their major fields of study and about long-range housing plans.



WHAT COULD BE MORE GERMAN......than an Oktoberfest? That's what the School of Printing presented for 38 visitors from Germany's Screen Printing Study Group who visited RIT last week during a tour of this country. Following welcoming remarks by Dr. M. Richard Rose, RIT president, and Dr. Mark F. Guldin, dean of the College of Graphic Arts and Photography, and a tour of the School of Printing facilities, the German study group was treated to an array of German coldcuts and accompaniments. Robert J. Webster, associate professor in the School of Printing, and Dr. William A. Pakan, the school's director, arranged the event.

Personnel Schedules Retirement Meetings

An introduction to the Institute's retirement programs has been scheduled by the Personnel Office. Meetings are scheduled for 1 p.m. Thursday, Nov. 8, in the director's conference room of the Lyndon B. Johnson Building; 10:30 a.m. Tuesday, Nov. 15, room M-2 of the College-Alumni Union; 10 a.m. Wednesday, Nov. 23, in the SAIS conference room, City Center; 10:30 a.m. Thursday, Dec. 1, in Room M-2 of The College-Alumni Union; 9 a.m. Wednesday, Dec. 7, in the director's conference room, Lyndon B. Johnson Building; 2 p.m. Tuesday, Dec. 13, room M-2 in the College-Alumni Union; 1 p.m. Tuesday, Dec. 20, in SAIS conference room, City Center, and Wednesday, Dec. 28, room M-2, College-Alumni Union.

President Involved In West Virginia Panel

The Academy for Educational Development, an educational research institute located in New York City, has invited President Rose to participate in a panel that will review the use of computers in the State of West Virginia's colleges and universities. Two meetings have been held through the Academy, considered to be one of the most prestigious in the country.

Set Em Up! Bowling

A new faculty and staff bowling league is now forming under direction of the RIT Intramural office. The handicap league will play at 4:45 p.m. each Wednesday beginning early next quarter, according to Daryl Sullivan, manager of intramurals. Cost is 50 cents per game. Teams will consist of four members. To sign up, contact Sullivan, 6559, or Helen Smith) 6561.

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