

N·E·W·S & E·V·E·N·T·S

RIT City Center to Host Industry Sesquicentennial Exhibit Jan. 30-Aug. 1

Twenty-nine of Rochester's most prestigious industries will participate in a Sesquicentennial celebration exhibit, "Productivity — the Rochester Edge," at RIT's City Center, 50 W. Main St. The exhibit is scheduled for Jan. 30 to Aug. 1 1984.

The educational exhibit will demonstrate Rochester industries' contribution to the economic vibrance of the community. Tours of the exhibit will be available Monday through Friday from 8:30 a.m. to 8 p.m. and Saturday from 10 a.m. to 3:30 p.m.

The exhibit will forecast the future of industry and encourage the public, particularly students, to prepare for future careers.

The Sesquicentennial exhibit is coordinated through the Industrial Management Council and RIT. Eight kiosks will present

written materials, photographs and equipment that have been and are now integral to the Rochester industrial scene.

"Emphasis is being placed on the innovative and creative ways Rochester industry has contributed to the productivity standards of the community," said John D. Hostutler, president of the Industrial Management Council.

Participating companies include: Bausch & Lomb, Inc.; John D. Brush & Co., Inc.; Caldwell Mfg. Co.; Champion Products Inc.; Computer Consoles, Inc.; Davenport Machine Tool Div., Dover Corp.; Delco Products Div., GMC; Eastman Kodak Company; Eltrex Industries; Gannett Rochester Newspapers; General Railway Signal Co.; The Gleason Works; Harris Corp., RF

Communications Group; Industrial Management Council; Lawyers Co-operative Publishing Co.; Mixing Equipment Co., Inc.; P.A. Plastics; Pharmaceutical Division, Pennwalt Corp.; Pfaunder Company; Radionics Incorporated; Rochester Chapter, National Tooling and Machining Association; Rochester Gas & Electric Corp.; Rochester Products Div., GMC; Rochester Telephone Corp.; Rollins Containers; Schlegel Corporation; Stanlee Business Forms; Sybron Corporation; SYBRON/Castle; SYBRON/Nalge; Xerox Corporation.

In addition to the tour times, companies are expected to host receptions, make product announcements and schedule other events at the exhibit site.

"We are delighted to host this significant exhibit that continues RIT's commitment to the city and demonstrates its strong ties of preparing young men and women for careers that will enhance productivity in Rochester and throughout the nation," said RIT President M. Richard Rose.

The City Center building itself is one example of RIT's continuing commitment to downtown Rochester and is the home of the School of Applied Industrial Studies, the College of Continuing Education and various RIT offices.



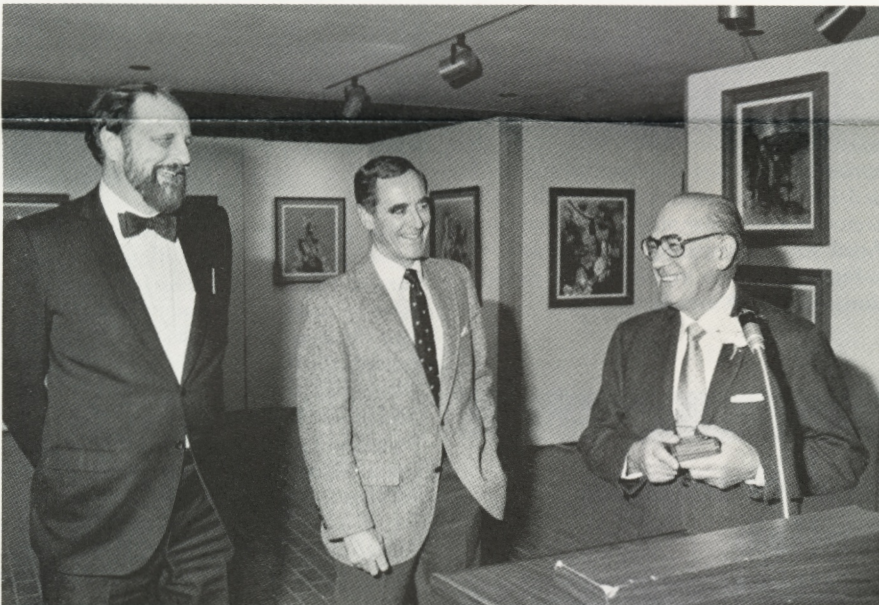
Institute Holiday Party Date Set

Save the date! Friday, December 16, 7 to 11 p.m.

This year's Institute Holiday Party will include caroling, free ice skating and performances by the RIT Singers, the RIT Philharmonia and a jug band.

Bring the whole family and see the trees in the College-Alumni Union. Further details will be announced.

Artist-Donor Lax Receives Honor at Gallery Opening



Artist David Lax receives the Institute's Presidential Medallion from President M. Richard Rose, center, during opening festivities for "Paintings and Drawings by David Lax." At left is Dr. Robert H. Johnston, dean of the College of Fine and Applied Arts.

"One of the great pleasures in serving as president of Rochester Institute of Technology is to recognize those who have helped others," said Dr. M. Richard Rose to artist David Lax at ceremonies opening the exhibit of Lax's work in RIT's Bevier Gallery Nov. 18.

Rose then presented Lax with an RIT Presidential Medallion "as a token of our appreciation."

Lax donated 107 of his paintings and drawings valued at \$378,000 to the Institute. The work will be sold and the proceeds will endow a scholarship fund for students in the College of Fine and Applied Arts.

Rose praised Lax for the gift to RIT saying, "There is nothing more meaningful or lasting than a gift that benefits those students to come."

Lax said that he would always treasure the medallion and memories of his visit to RIT.

Dr. Robert H. Johnston, dean of the College of Fine and Applied Arts, also commended Lax for his "help for another generation of students." Johnston pointed out

that the hand-struck Presidential Medallion was designed by Burr Sebring, an RIT alumnus and that the wood box holding the medallion was created by Barry Yavenger, a second-year student in the woodworking and furniture design program of RIT's School for American Craftsmen.

Friends of Lax and of the Institute attended the evening reception to open the show of Lax's work, said to represent the most distinguished examples of humanistic art in America today. His work has been exhibited in the Corcoran Museum, Carnegie Institute, Crocker Museum of Art, the Houston Museum, the Minnesota Museum of Art as well as the IBM and Kresge Collections.

"Paintings and Drawings by David Lax" will be on exhibit in Bevier through Dec. 16. Gallery hours are Mondays to Fridays, 9 a.m. to 5 p.m.; Mondays to Thursdays, 7 p.m. to 9 p.m.; Saturdays, 1 to 5 p.m., and Sundays, 2 to 5 p.m.

Software Institute Proposed

RIT has announced its intention to offer a proposal to the U.S. Defense Department to have a planned Software Engineering Institute located at RIT's former Eisenhower College campus in Seneca Falls, N.Y. Terms of the proposal have not yet been determined.

The institute is expected to be the largest research and development center for computer software in the nation. RIT will jointly present the proposal with Syracuse University. Other universities and private industries in the Northeast will be added to the consortium.

"The consortium of colleges will provide an excellence in computer software that will enhance the Software Engineering Institute as it advances software to benefit business, education and military defense objectives," said President M. Richard Rose. "The campus is ideally located to provide access to important metropolitan areas of Syracuse and Rochester."

Rose cited the "on-going vigorous efforts" of Congressman Frank Horton (R-N.Y. 29th District), who is working to gain support from the remainder of the New York State delegation.

Dr. Rose said the Seneca Falls facility meets important proposal criteria of being a large facility (286 acres with 22 buildings) with sufficient room for expansion.

"If accepted as the site for the Software Engineering Institute, RIT would be keeping its commitment to the citizens of Seneca Falls to locate a user of the campus that also would be beneficial to that community," Dr. Rose concluded.

Judge Dismisses Eisenhower Suits

N.Y. State Supreme Court Justice Richard D. Rosenbloom Tuesday dismissed two lawsuits filed against RIT regarding the closing of Eisenhower College.

Two former Eisenhower trustees, Dr. Scott Skinner and Merle Kramer, filed suit Dec. 8, 1982, for \$250 million, alleging breach of contract and breach of fiduciary responsibility.

In addition, attorney Larry L. Lutz Jr., an Eisenhower alumnus, brought suit against RIT on behalf of students and alumni to reopen Eisenhower College.

"RIT is pleased that the court has resolved the suits in a manner that recognizes their lack of foundation," said President M. Richard Rose.

"RIT continues to aggressively seek a buyer for the Eisenhower campus that will be appropriate to the economic and cultural needs of the Seneca Falls community. We also will continue to work with Congressman Frank Horton to interest the U.S. Defense Department in establishing a proposed Computer Software Engineering Institute on the Eisenhower campus."

RIT acquired the liberal arts college in 1979 and despite efforts to increase enrollments and endowments, was forced to closed the college in 1982.



Dr. Patricia Sorce is conducting bottle bill research with a grant from the Center for Retail Management.

Business Professor Researches Effects of N.Y. State Bottle Bill

Many companies have installed automatic refund machines next to soda vending machines, but a lot of potential nickels are winding up in the wastebasket, says College of Business faculty member Dr. Patricia Sorce. Sorce says the New York State Returnable Container Act, better known as the Bottle Bill, has resulted even in retailers pleas to consumers not to bring bottles back on Saturdays.

Dr. Patricia Sorce in the College of Business is conducting research on the effects of the new law, both on retailers and consumers. She explains that past research on bottle bills in other states has focused on economic effects at an industry- or state-wide level. For example, research has demonstrated the positive benefits of reduced roadside litter and solid waste disposal costs and it has shown that although prices for beverages increased due to the cost of handling empties, there were no negative effects on beverage sales.

Sorce says, "Many questions remain. What about consumers who don't have cars and will find it difficult to return empties? What about small volume beverage retailers? Previous studies show that large retailers cope with the problem of handling and storing empties by hiring more personnel; smaller retailers may not be able to justify this expense. This constraint as well as lack of storage space may mean the bottle bill has a more detrimental effect on small versus large beverage retailers."

With these questions in mind, Sorce developed two studies. First, she is conducting research on a sample of retailers of various sizes to see whether there is a differential impact on large versus small retailers as to costs, labor/space considerations and managers' time. Forty Monroe County area retailers are cooperating in providing data and Sorce expects 20 more will participate. These include major retailers such as

Wegmans, intermediate-size retailers such as Super Duper and convenience and "mom and pop" stores. Data was gathered in July, September and October.

Sorce also plans a follow-up survey in July.

In addition, Sorce is studying consumer beverage buying behavior both before and after the bottle bill went into effect. Consumers are being asked to record how much they purchase and from where over the course of the bottle bill implementation.

Sorce explains that as the costs of bottle bill implementation are passed on to the consumer, there may be a change in their buying behavior. "For example, they may shift brand preferences or change from drinking carbonated beverages to powdered drinks."

Sorce says her research has demonstrated that a virtually new distribution system is evolving in New York State. "With the typical reverse distribution system, a beer

Community Learns About Disabilities

Physical Challenges Day, the annual event designed to help the RIT community understand that disabled does not mean unable, will take place Thursday, Dec. 8, in the College-Alumni Union.

Marie Giardino, Special Services director and coordinator of the project, encourages faculty, staff and students to take part in the events, which include disability simulations, films, and speakers. This year, the Staff Training and Development Department will do a special presentation for employees and the College of Fine Arts art and design class is preparing a program on barrier-free environmental design.

Two events are scheduled apart from the day. The film, "The Heart is a Lonely Hunter," will be shown at 7:30 p.m., Tuesday, Dec. 6, in Webb Auditorium; the annual wheelchair basketball game is scheduled for 7:30 p.m., Friday, Dec. 9, in Clark Gymnasium.

Again this year, disabilities will be assigned those taking part in the simulations. Dis-

abilities are given numbers on a wheel, the wheel will be spun, and the number at which the wheel stops indicates the disability the participant will simulate. Giardino said this selection method dramatizes how disabled persons received their disabilities — by chance.

167 Employees Honored for Years of Service

Honored at a reception Nov. 7 were 167 RIT employees who celebrated anniversaries of their Institute employment between April and September, 1983.

President M. Richard Rose, host, recognized the following employees for their service:

For 20 years: Clifton Frazier, Louis Eltscher III, Chester Daniels, Richard Thorpe, Barbara Tompkins, Thomas Upson, Earl Sexton, John Shaw, Pellegrino Nazario, John White, Roger Remington

For 15 years: Robert Ellson, Robert Brown, James Troisi, James Horton, Zenon Elyjiw, Dorothy Cashman, Audrey Beach, Frances Bellanca, Ruth Jacobs, Jean Seigfred, Norma Szkapi, Patricia Gallagher, Florence Arnold, Amelia Caruso, Frederick Bleiler, Daryl Sullivan, Raymond Bell, Betty Devine, William Kerr, David Abbot, Harvey Carapella, Warren Hickman, Frank Annunziata, David Murdoch, Elaine Thiesmeyer, Angelina Lo Giudice, Jean McLaughlin, Jean Crawford, James Murphy, Douglas Miller, Monroe Briscoe, Ralph Spoor, Kathleen Glazebrook, Bernice Lowry, Peter Giopulos, Edward Miller, Ronald Padgham, Toby Thompson, Owen Butler, John Compton, John Karpen, Weston Kemp, William Castle, Betty Coyne, Charles Zornow, William Gage, Donald Buss, Swaminathan Madhu, Jack Clarcq, Thomas Connolly, Vernon Davis, Dale Rockwell, Jean-Guy Naud, Warren Goldmann, Gerald Walter, James Stangarone, Nicholas Orlando Sr., Elizabeth O'Brien, Anna Louise Chatfield

For 10 years: Jasper Shealy III, Ronald Amberger, Stephen Wilkins, Margaret Kerwin, Clare Wolcott, Roger Dykes, Joan Barrett, Sandra Tomassetti, Brian Barry, Paul Grebinger, Dr. Lois Crawford, John Ballard, Carol Whitlock, Alan Hu, Julius Silver, Robert Melnick, Linda Garfinkel, Gladys Abraham, Susan Hubregsen, Mary Stanzione, Richard Schonblom, James Brock, Craig McArt, Luvon Sheppard, Norman Williams, Max Lenderman, Kathleen Collins, Rik Moeller, Dave Dresser, Shirley Allen-Taylor, Greg Emerton, Marsha Young, Carol Sentiff, Glenda Senior, Marilyn Enders

For 5 years: Robbin Hodge, Gracie Gladney, Rose Marie Molinari, Robert Baker, Ella Ford, William Repp, Tim Toothman, Susan Giltner, Laurel Day, Thomas Louk, Stephen Feuerstein, Mary Lou Carlson, Joan Horton, Jo Ellen Shaffer, Dorris Fox, Barbara Arnone, Michael Rizzolo, Myra Wein, Toni Sica, Michael Spencer, Sara Perkins, Peter Schragle, P. Sloan Steel-Perkins, Carmelo Sciandra Jr., Josephine Bausch, Audrey Ritter, Doris Krenzer, Kathleen Smith, Walter Kowalik, Linda Tapogna, Richard Fuller, Dian Miller, Gary Gasper, Anita Cashman, Betty Federation, Susan Iuppa, Janet Lee, Lucille Barcera, Laura Cann, Antonetti Liberti, Victoria Aspridy, Elizabeth Kelly, Gregory Toth, Nancy Geraci, Joan Campbell, Bruce Hook, Barbara Cocola, Richard Karns, Stuart Hughes, Louis Zimmer, Lawrence Therolf, Joe Paduano, Richard Smith, Deborah Bourcy, Kathleen Scherer, Arthur D'Angelo, Paul Allen, Freddie Lightbourn, Kathleen Sinel, William VanderClock, Jeanne Ferranti, Virginia Hall

Photographic Arts and Sciences Receives Noritsu Minilab



Presenting a Noritsu minilab to RIT's School of Photographic Arts and Sciences is David Allen, center, vice president, Technical Division, Noritsu American Corporation. Accepting the Noritsu minilab on behalf of RIT are Robert Kayser, second from right, associate professor in the School of Photographic Arts and Sciences, and Ellsworth J. McCune, right, RIT's James E. McGhee Professor of Photographic Management. Looking on are William Springer, left, technical associate in RIT's photographic processing lab, and Richard Arlington, second from right, regional sales manager for Noritsu.

The School of Photographic Arts and Sciences has received a minilab from the Noritsu America Corporation.

In making the presentation, David Allen, vice president, Technical Division, Noritsu America Corporation, said, "This minilab will help students understand how Noritsu's innovation has aided the photo processing industry. But this is a two-way street. We want students to become familiar with the Noritsu minilab because we need to bring students into our industry."

"The Noritsu minilab gives us an opportunity to acquaint students with what is becoming a significant part of the photo

finishing industry," said Ellsworth J. McCune, RIT's James E. McGhee Professor of Photographic Management. McCune adds, "Because the minilab does the whole finishing process in one piece of equipment, it gives students experience in operating the whole lab at one time."

There are approximately 2,000 Noritsu minilabs in operation throughout the United States.

At RIT the Noritsu minilab is in operation in the photographic processing and finishing laboratory and is used by students in the photographic processing and finishing management program.

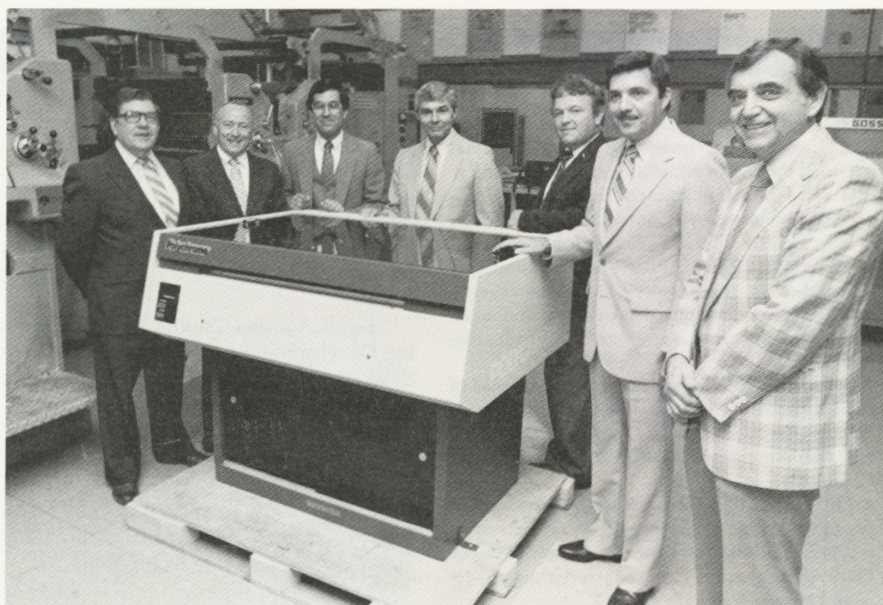
Liberal Arts Hosts Humanities Conference

"Liberal Arts in the 21st Century" was the theme of an October conference hosted by RIT's College of Liberal Arts and the Center for Community/Junior College Relations in Canandaigua. Attending were 45 liberal arts and humanities administrators from 21 two-year colleges in central and western New York state.

RIT participants who made presentations were: RIT President Dr. M. Richard Rose; Dr. Mary Sullivan, dean of the College of Liberal Arts; Arnold Berman, director of the Liberal Arts School of Human Services; Dr. Robert Golden, associate dean of Liberal Arts; Margo Markesteyn, coordinator, Liberal Arts academic advising; Joyce Herman, coordinator for Faculty Career and Professional Development; and Richard Rinehart, director of the Center for Community/Junior College Relations.

RIT Women's Club to Meet

The RIT Women's Club will have a holiday luncheon at 11 a.m. Saturday, Dec. 3, at the Century Club. Barbara Jablonski will play traditional folk songs on guitar and hammered dulcimer. Helen Harris, 150 Thornton Rd., is taking reservations.



Gathered around the Polychrome PC-32 Plate Processor presented to RIT's School of Printing are, from the left, Frederick Craig and Jack Jenkins, both faculty members in the school; Thomas Saggiomo, northeast regional manager for Polychrome; Dr. William A. Pakan, director of RIT's School of Printing; Joseph T. Russell, branch sales manager for Polychrome; Ronald E. Muzzillo, vice president for sales for Polychrome's Printing Products Divisions, and Dr. Robert G. Hacker, RIT's Paul and Louise Miller Professor of Newspaper Management.

Polychrome Corporation Gives RIT Processor

The School of Printing has received a Polychrome PC-32 Plate Processor from Polychrome Corporation.

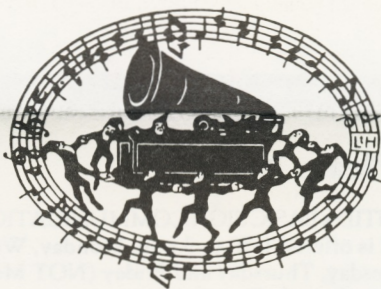
The Polychrome PC-32 Plate Processor was presented to RIT's School of Printing by Ronald E. Muzzillo, vice president for sales for the Printing Products Division of Polychrome Corporation.

The Polychrome PC-32 processes negative-working photopolymer offset plates or, with a change of chemistry, processes one-sided, positive-working photopolymer offset plates.

"The addition of the Polychrome PC-32 Plate Processor will provide students with the knowledge and understanding of automatic photo processing," says Dr. William A. Pakan, School of Printing director.

"Students have been processing manually and are familiar with the chemical pro-

cess of development. They also know about the variations possible in plate quality as the result of manual plate processing. "Now they can become familiar with the quality control possible from automatic plate processing. The PC-32 processor from Polychrome meets an important need in providing experience in automatic plate processing for students."



If you like singing traditional holiday music this time of year, join the RIT Singers.

Edward Schell III, director, promises only two rehearsals are needed for the holiday concert with the RIT Philharmonia Dec. 16 that is part of the Institute holiday party. Rehearsals are from 7-9 p.m., Monday, Dec. 5 and 12, in Clark Dining Room, College-Alumni Union.

The program will be held from 8 to 10 p.m. in Ingle Auditorium.

There will be caroling in Fireside Lounge after the concert.

Ceramics Classes Have Holiday Sale

Work of students and faculty in RIT's Continuing Education ceramics classes will go on sale from 10 a.m. until 4 p.m. Thursday, Dec. 1, and Friday, Dec. 2 in the 5th floor ceramics studio in RIT's City Center, 50 W. Main St.

The porcelain and stoneware pottery pieces, designed for both beauty and use, are put on sale each year at this time as appropriate holiday gifts.



RIT TRUSTEE Theodore J. Altier, chairman and treasurer of Altier & Sons Inc., and his wife, Betty Altier, co-founder and first president of the Women's Coalition for Downtown, were presented the prestigious 1983 Civic Medal by the Rochester Area Chamber of Commerce. Standing, left to right, at the Nov. 11 luncheon are recipients of the 1983 Civic Awards: Nancy Padilla, director of program operations, Ibero-American Action League Inc.; Betty Altier, Theodore J. Altier; Mary Alice Kendall, retired Regent, 7th Judicial District; Martin F. Birmingham, executive vice president/ regional, president/ Rochester region, Marine Midland Bank, N.A.; second row, VanBuren N. "Skip" Hansford Jr., chairman of the chamber's Civic Development Council; craftsman Wendell Castle, former RIT faculty member, and Dr. Robert J. Swart, DDS, president of International Sister Cities of Rochester Inc.

Women's Council Plans Three Fund-Raising Lecture Series

Women's Council of RIT has planned three series of lectures on the arts, business and sociological aspects of our culture. Three lectures will be given in each of the series scheduled for Wednesday mornings on campus, Thursday noons at City Center, and evenings in the homes of Women's Council members.

Mrs. Clinton (Rebel) Braine, president, said proceeds from the series will finance council projects, such as the diorama of the RIT campus to be placed in the George Eastman Memorial Building and scholarship support of Horton Child Care Center.

In the first lecture, the initial talk in the evening series, Dane Gordon, associate dean of the College of Liberal Arts and author of the recently published history of RIT, will describe the development of the Institute at 8 p.m., Tuesday, Dec. 6, in the home of Mr. and Mrs. Brackett H. Clark, 330 Ambassador Dr.

The next lecture will be the first in the noon series Dec. 8 in City Center. W. Frank Blount, AT&T vice president for marketing and member of RIT's Board of Trustees, will describe "The AT&T Divestiture."

The noon series will continue Dec. 15 with Dr. John Hromi explaining "The Art of Making Quality Certain." Dr. Hromi is director of the Center for Quality and Applied Statistics in the College of Continuing Education.

Last talk in the noon series will be Jan. 5 when Richard D. Richmond, president, High Technology of Rochester, will explore "Rochester as a Technology Center: Dream or Reality?"

Remaining lectures in the evening series are at 8 p.m., Tuesday, Jan. 17, and at 8 p.m., Wednesday, Feb. 15.

In January, Jorge Rivas, RIT alumnus and member of RIT's Board of Trustees, will talk about "Inside Mexico and Central America" in the home of Mr. and Mrs. George Hawks Jr., 3211 East Ave.

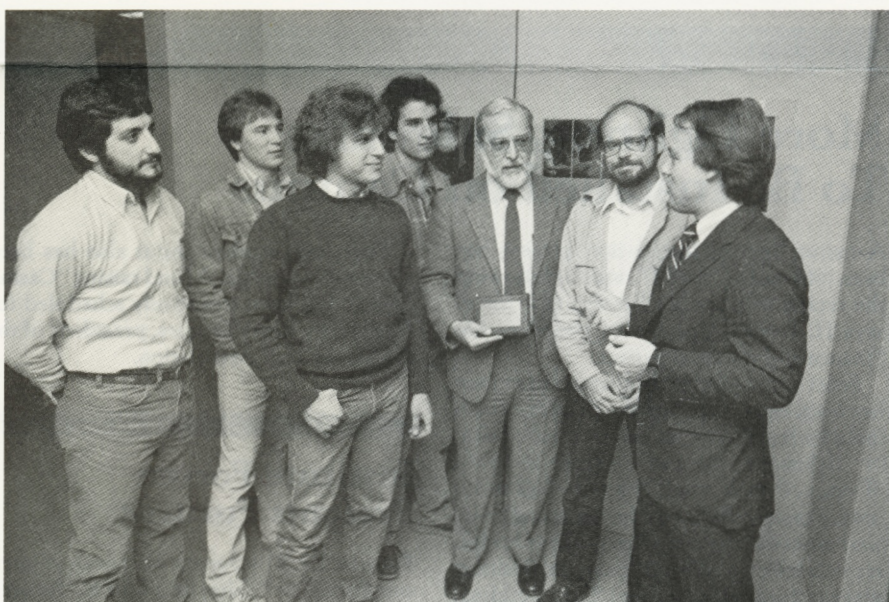
Drs. Francena and Paul Miller, College of Liberal Arts faculty, will examine the "Changing American Family" at the February talk in the home of Mr. and Mrs. Raymond Lander, 590 Allens Creek Rd.

The morning series, "Arts in the A.M.," will begin at 10 a.m., Wednesday, Jan. 11, in Bevier Gallery, featuring Dr. Robert Johnston, dean of the College of Fine and Applied Arts, with "Faculty on Review."

On Jan. 25, Bruce Halverson, director of the NTID Division of Performing Arts, will describe "Backstage at NTID Theatre" in the NTID theatre.

"In Quest of the Perfect Book" will be David Pankow's, subject Feb. 8 in the Cary Library, College of Graphic Arts and Photography. Pankow is the Cary Library librarian.

Mrs. Peter C. Merrill, chairperson of the fundraising project, said admission to the morning and evening series of lectures will be \$15 for each series. Admission to the noon series is \$3 for each lecture and an additional \$3 for an ordered box lunch. For reservations, call Mrs. John (Jane) Kitchen Jr., 381-4150, or Mrs. Robert (Joanne) Gianniny, 271-5956.



Greg Flad, right, field market coordinator for Warner Leisure Inc., congratulates the five students whose photos won awards in the RIT/Gadgets photo competition. Pictured from left are Dan Zotto, Hal Stata, Scott Geffert, Mitch Feinberg and Dave Brus, second from right. Thomas Iten, third from right, is chairman of the Applied Photography Department in which all the winners are students.

Five Photo Students Win Gadgets Restaurant Scholarships

Photographic creativity on the part of five fourth-year students in the School of Photographic Arts and Sciences has brought them recognition from Gadgets Restaurant.

The five, whose photographs were judged the best of more than 35 entries in a photo competition sponsored at RIT by Gadgets, will each receive a \$500 tuition scholarship along with the possibility of their work being used nationally to promote Gadgets.

Gadgets Restaurant is a division of Warner Leisure Inc., a subsidiary of Warner Communications.

The five winners are Dave Brus, Mitch Feinberg, Hal Stata, Dan Zotto and Scott Geffert, all students in the applied photography department.

Judging was based on how well the entries reflected the theme, "A Good Time at Gadgets." Greg Flad, field market coordinator for Warner Leisure Inc., said he

was impressed with the quality of the work and added, "I certainly appreciate the time and effort on the part of all the students who participated in this contest."

Flad presented each winner with a commemorative plaque from Gadgets and Warner Leisure Inc.

Serving as judges for the competition were Dave Robertson and Howard LeVant, faculty members in the School of Photographic Arts and Sciences, Bob Conge, Rochester-based designer and illustrator, and Flad.

Robertson and LeVant also coordinated the contest, judging and exhibition of the work in the school's Little Gallery. Their work on the project earned the school a \$1,000 grant from Gadgets Restaurant and Warner Leisure.

NEWSMAKERS

• **I.C. Shah**, president of Executone Telecom, Inc. and RIT adjunct faculty member, College of Continuing Education, played a major role in making the RIT Deferred Giving Seminar a success. With less than two hours notice, Executone Telecom provided the design and installation of the two-way telephone system for the participants to talk to Congressman Barber Conable. Conable was unable to attend the event in person but provided a video-taped message. Executone Telecom provided the system at no cost.

• **William H. Mathews**, senior staff member Office of Development, has been appointed to the Rochester International Friendship Council Board of Directors. The council is a local non-profit community organization providing host and friendship families for some of the 1,800 international students who attend colleges in the greater Rochester area. RIFC also conducts programs throughout the school year for international students and offers a global perspectives program to area secondary schools in which international students visit area schools to discuss their country's culture and traditions. Mathews is also on the Horton Child Care Center advisory board and the International Students Scholarship Award Committee.

• **Lou Spiotti**, director of Intercollegiate Athletics, presented a session on sports safety to the Genesee Valley Safety Conference Inc., Nov. 15, and to the New York State High School Coaching Certification Program on fitness for the modern day athlete Nov. 14. Spiotti also was elected to the executive committee of the Eastern College Hockey Association. The committee includes athletic directors from Brown University, Providence College, Lowell University RPI, Bentley College and Connecticut College.

• **Dr. Lester Fuller**, professor of mathematics, College of Science, has been appointed assistant head of the Department of Mathematics.

• **Dr. Vladimir Vukanovic**, visiting professor of chemistry in the College of Science, has been a visiting scientist at IBM Corp. in Endicott, N.Y., where he was involved in the development of plasma dry etching technology for the computer field.

• **Dave Faux**, director of NTID's printing program, presented an overview of School of Printing programs and facilities for area high school graphic arts teachers Nov. 12. The session was sponsored at RIT by the Rochester Club of Printing House Craftsmen. Fourteen educators from seven area schools attended.

• **Charles A. Arnold Jr.**, professor in the School of Photographic Arts and Sciences, took a group of his students to New York City recently to view professional photographic studio operations. The trip was the 24th time Arnold has taken students to New York to meet with photographers and learn first-hand about professional studios.

• **Pat Burke-Webster**, placement counselor in the Center for Cooperative Education and Career Services, represented the center at Photo Expo '83 of the National Conference of Professional Photographers in New York City, Nov. 4-6.

• **Cynthia L. McGill**, director of the Office of Minority Affairs, conducted a two-hour seminar on "Management Basics for Minority Women in Higher Education" at the 12th Annual Fall Conference of the Higher Education Opportunity Program Professional Organization, Inc. November 6-9 at the Marriott Inn in Rochester.

• On November 9, **Sam Abrams**, assistant professor in the College of Liberal Arts, read and discussed his poems on WGMC's "Greece Speaks" show.

• **Dr. Akshay Shah**, assistant professor of physics in the College of Science, spent the late summer and fall as a visiting professor at IBM Corp. in Endicott, N.Y., where he was involved in establishing a thin film laboratory facility.

• **Dr. Vern Lindberg**, assistant professor of physics, College of Science, has completed the establishment of a new thin films laboratory facility in the Department of Physics.

• **Dr. Douglas Merrill**, assistant professor of biology, College of Science, is collaborating with the Department of Ophthalmology at the University of Rochester on a research project on types of light induced damage to the retina of the eye.

• **Elena Turchetti**, financial aid counselor, has been appointed editor for the New York State Financial Aid Administrators Association Newsletter for 1983-84.

• **Dr. George Johnson**, professor in the Decision Sciences Department, College of Business, attended the 26th Annual International Conference and Technical Exhibit of the American Production and Inventory Control Society (APICS) in New Orleans, Oct. 31-Nov. 4. Johnson gave a presentation, "Dear APICS—Information and Research," to the society's Academic Practitioner Liaison Committee Workshop and was a member of the panel discussion on "Productive APICS Education."

• **Dr. Alfred Bacharach**, professor and head of the Department of Clinical Sciences, College of Science, has been elected to the National Council for the American Association for Clinical Chemistry.

• **Dr. Ronald Jodoin**, associate professor of physics, College of Science, is doing consulting work for the Webster Research Center of Xerox Corp. in Rochester. He also is developing a new optics laboratory facility at RIT.

• **Dr. Egon Stark**, professor of biology, College of Science, is a consultant on a fermentation project for the Mixco Company of Rochester.

• Sixty-five students and three faculty members from the School of Food, Hotel and Tourism Management in the College of Applied Science and Technology attended and manned a booth for RIT at the International Hotel/Motel, Restaurant Show at the New York Coliseum Nov. 13-16. Attending were **George Alley**, director of the School of Food, Hotel and Tourism Management, and faculty members **Richard Marecki** and **Andrew Montecuallo**.

• **Francis Domoy** and **Richard Marecki**, School of Food, Hotel and Tourism Management in the College of Applied Science and Technology, recently attended the eastern region conference of the American Society of Travel Agents held in Albany.

• **Dr. Clint Wallington**, director of instructional technology in the College of Applied Science and Technology, presented a Hands-On Projector Programming Workshop at the recent 1983 Conference of the American Society for Training and Development at the Genesee Plaza Holiday Inn in Downtown Rochester.

Housing Conference Scheduled at RIT

State, civic, educational and business leaders will participate in a day-long conference on affordable housing costs at RIT Friday, Dec. 2.

"Local Actions Count: Reducing Housing Development Costs" will be held from 8:30 to 4 p.m. in the Ingle Auditorium of RIT's College-Alumni Union.

New York Lieutenant Governor Alfred DelBello is the keynote luncheon speaker and introductory remarks will be given by Monroe County Manager Lucien Morin, RIT President M. Richard Rose, and Webster Town Supervisor Irving Kent.

Kevin Foley, chairman of RIT's Department of Civil Engineering in the College of Applied Science and Technology, said, "The average home in Monroe County costs about \$90,000 and the average income in the county is \$25,000, which means buyers can only get a \$50,000 mortgage. Obviously, there's a big gap in what people can afford and what's available.

"The conference will focus on this problem and probe ways in which current housing costs can be reduced. This will mean taking a very close look at zoning laws and building codes and other regulations that can cause building costs to escalate."

Are You Interested in Scholarly Discussion?

The Seminar Committee of the Faculty Council is planning a series of informal discussions among interested members of the Institute community on matters of scholarly and intellectual interest.

The first meeting will be Thursday, Dec. 15, at 7:30 pm. The topic will be "What Has Technology Done to Us?"

The discussion, in 1829 Room of the College-Alumni Union, will be accompanied by wine and cheese or coffee and cookies.

If you would like to be part of this group, call one of the following: V.V. Raman, 5145; Jean Wells, 6890; or Charles Collins, 2590.

More Lighting, Sidewalks To Be Installed on Campus

A major lighting installation project has been initiated on the RIT campus following the report of a special lighting task force, says H. Donald Scott, vice president for Finance and Administration.

Scott says a substantial amount of money has been earmarked for the project, which includes installation of either sidewalks or lighting at: the west entrance to Grace Watson, Fish A quad, Peterson-Bell south lawn, Peterson-Fish-Sol Heumann walkway, west-side of sororities, Quarter-Mile bridge, ice rink lobby walkways, Eastman Building east exit (near Admissions), Cary Building, north walkway and Ross Building-west exit.

In addition, Scott says plans are underway for projects in the spring that will include sidewalks and lighting in the Perkins area and lighting at Riverknoll.

The lighting projects were included in a recommendation of the special Campus Lighting Committee assembled by Campus Safety. Campus Safety director Leslie Scoville says the committee was chaired by Jeff Meredith, Loss Prevention Specialist, Campus Safety, and included: Jan Reich, superintendent of maintenance, Physical Plant; Bob Day, safety specialist, Campus Safety; Paul Montineri, area complex director for Baker, Colby and Gleason Halls, Residence Life; and Andrea Benschoff, Victims Assistance Program.

Scoville says the lighting project will be a major step in improving safety in many areas of campus. "The campus has grown significantly since the original lighting systems were designed, and the current improvements should provide campus pedestrians with a much greater sense of security," she explained.

The lighting committee spent more than three months carefully examining the lighting needs of both the residential and academic sides of campus before presenting its recommendations to Scott.

Scott says student input also has been extremely valuable. A fund raising "Casino Night" has been tentatively scheduled for Dec. 16 by Kerry Grimes, president of the Residence Hall Association.

Institute Forum Presents Futurist

Futurist Dr. Roy Amara will speak at Institute Forum on "Policy Issues for the Future" at 7 p.m., Wednesday, Dec. 7, in Ingle Auditorium. Admission is \$1.

Institute Forum is a year-long lecture series planned by the Complementary Education Department, Student Affairs Division, on the theme, "Technology and Values."

Amara is president of the Institute for the Future, Menlo Park, Calif., and a member of the National Advisory Board, NTID.

A systems scientist, he also serves as senior research fellow at the California Institute, specializing in the social impact of information systems, future corporate environment, emerging social issues and the methods involved in long-range planning and future research. Amara is author of *Business Planning for an Uncertain Future: Scenarios and Strategies*, published this year, and of many articles for *The Futurist*, *Harvard Business Review*, *Time* and *Technology Review*. His lecture, "The Future of Voluntarism," is included in the 1979 edition, *Vital Speeches of the Day*, and his article, "Probing the Future," is a part of the *Handbook of Futures Research*. Wallace Memorial Library will have a display of books about Amara and the future through Dec. 14.

Amara was born in Boston, Mass., and earned his BS degree in management at Massachusetts Institute of Technology, a master of arts degree at Harvard University and his Ph.D. in systems engineering at Stanford University. Before joining the Institute for the Future, he was vice president of Stanford Research Institute.

Please Note:

NTID's BASIC SIGN COMMUNICATION II is offered 1:30 to 3 p.m. Monday, Wednesday, Thursday and Friday (NOT Monday through Thursday)

BASIC SIGN COMMUNICATION III is offered 3 to 5 p.m. Tuesday, Wednesday and Friday, (NOT 12 to 1:30)

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