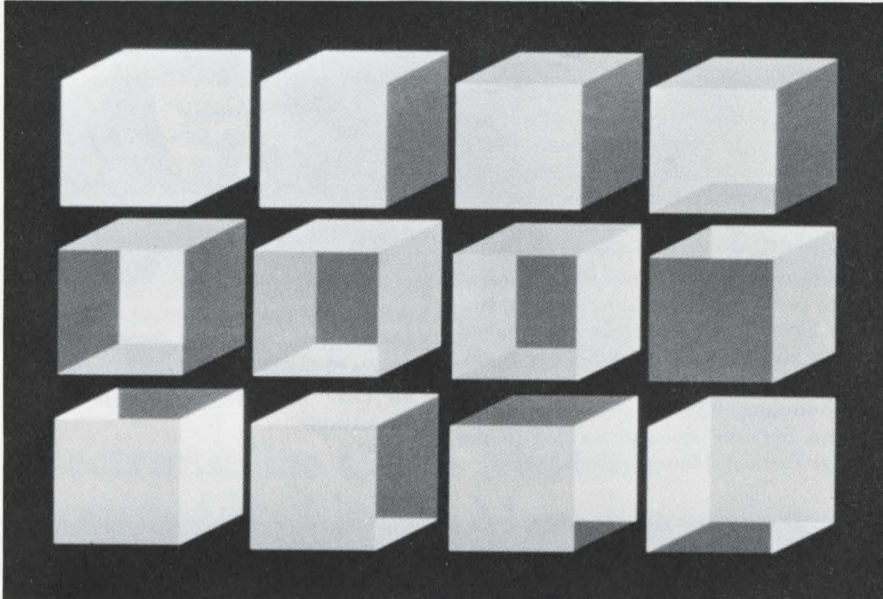


# N·E·W·S & E·V·E·N·T·S



Computer graphic created in the Design Systems Laboratory of the College of Fine and Applied Arts.

## Graduate Program Offered In Computer Graphics Design

Merging graphic design with computer science is the focus of computer graphics design, a new graduate program offered by the College of Fine and Applied Arts.

The new two-year course of study leading to the master of fine arts degree has been approved by the New York State Education Department.

Created to help designers use the computer as a design tool, the program also prepares designers to help develop systems applications and to design applications for a variety of electronic communications systems, such as video text, computer-generated slides, electronic publishing and office systems.

According to James H. Ver Hague, associate professor in the college, new technologies in visual communications mean that designers will decide not only how to design, but what to design as well.

Ver Hague points out that there is a gap between the image generating technologies and the ability of the design professional to use them. Computer graphics design at RIT is designed to close that gap.

The MFA computer graphics design program at RIT is the only program in the country that approaches electronic design technologies from a design point of view. Other programs deal with the computer sciences aspects.

Along with computer graphics design courses, students enrolled in the new RIT graduate program will take a minor concentration in another program offered by the College of Fine and Applied Arts, humanities courses, a graduate forum and thesis.

## Glass Art Exhibited In NTID Gallery

A decade of glass works by artist Jim Nadal of Bristol, N.Y., will be on exhibit in the NTID Gallery Dec. 5-23.

Nadal is working on a major piece commissioned by NTID for the lobby of the new Hugh L. Carey academic building. Formed of slumped glass and fused plate glass, the piece will stand about eight feet tall and weigh nearly a ton. Nadal says he hopes to have scale drawings and a model on display during the December show.

The NTID Gallery, on the second floor of the Lyndon Baines Johnson building, is open from 8:30 a.m. -4:30 p.m., Monday through Friday. For more information call, 6855.

Before establishing computer graphics design, Fine and Applied Arts received letters of support from several organizations including Digital Equipment Corp., Gonzer Graphics and Lawrence Berkeley Laboratory citing the need for designers to have a greater understanding of electronic communication to visually express ideas.

The program will use RIT's half-million dollar Design Systems Laboratory with microprocessors, digital typesetting equipment and a Genigraphics 100C computer-generated slide system. RIT's Genigraphics system is the only such system in the country used for hands-on teaching.

Employment opportunities for graduates of this program will be in advertising, animation, corporate design, digital type design, education, electronic publishing and slide and audio/visual services.

## For You... A Holiday Party Invitation

Entertainment suiting varied tastes will be a part of the annual Institute Holiday Party from 7 to 11 p.m., Friday, Dec. 16.

For the athletically inclined, there's free skate rental and ice skating to organ music beginning at 7 p.m. in the Frank Ritter Memorial Ice Arena—and hot chocolate and cookies. The Game Room in the A-level of the College-Alumni Union will offer free bowling and billiards.

For music lovers, there's a concert by the RIT Singers and the RIT Philharmonia from 9 to 10 p.m. in Ingle Auditorium. The RIT Singers, under the direction of Edward Schell, will present "I Saw Three Ships," "A Song of Hannukah" by Samuel Adler, the Bohemian carol, "The Angels and the Shepherds," M. Praetorius' "Psallite" and, accompanied by a brass choir, "In Dulci Jubilo."

Charles Warren, conductor of the RIT Philharmonia, will direct the orchestra performance of "Fantasia on Greensleeves" by Ralph Vaughn Williams and selections from "The Nutcracker Suite" by Peter Tchaikovsky. The brass octet will play G. Gabrieli's "Canzona."

Refreshments and a different kind of music by the Cranberry Lake Jug Band will be available in the Ritskeller.

At 10 p.m., RIT faculty, staff and their families will gather in the Fireside Lounge for caroling and to enjoy hot cider, eggnog,

popcorn balls and holiday cookies.

Plan to attend the Institute Holiday Party with your family.

## Union Staff Plans Decorating Celebration

As its holiday gift to the RIT community, the College-Alumni Union family invites faculty, staff and students to its holiday decorating celebration from 3 to 6 p.m. tomorrow (Dec. 9).

Student Activities and Union Services staff, who planned the festivities, will have a large tree in Fireside Lounge just waiting to be dressed in ornaments from Institute people.

Marta Stephens, coordinator for student activities, said music and refreshments will accompany the event.

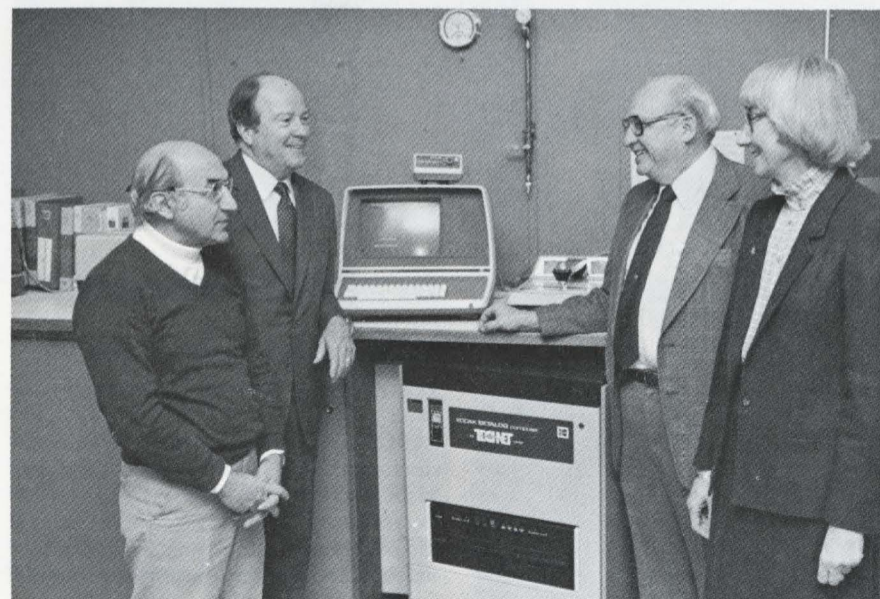
"The RIT Singers and Jazz Ensemble and the Gospel Ensemble will perform as we string the lights and add ornaments to the tree."

Staff from the offices housed in the Union and members of student groups are decorating small trees, which will be placed on the shelf along the mezzanine wall. A large wreath also will decorate the College-Alumni Union.

See you at the party with your tree ornament!



## Kodak Gives TECHNET Center To Photographic Arts and Sciences



Discussing the operation of the Eastman Kodak TECHNET Center are, from the left, Dr. Richard D. Zakia, professor, School of Photographic Arts and Sciences; Joseph Lawton, manager, professional and finishing markets, Eastman Kodak Company; Ellsworth J. McCune, RIT's James E. McGhee Professor of Photographic Management, and Carol Johnson, assistant to the dean, College of Graphic Arts and Photography. Eastman Kodak Company placed the TECHNET Center in the photographic processing laboratory of the School of Photographic Arts and Sciences.

Eastman Kodak company has placed a TECHNET Center in RIT's School of Photographic Arts and Sciences.

The Kodak TECHNET Center is an interactive minicomputer used in monitoring quality control of color printers and processors. The minicomputer is equipped with video display, a keyboard enabling the operator to communicate with other systems, a high speed line printer and provisions for attaching reflection and transmission densitometers.

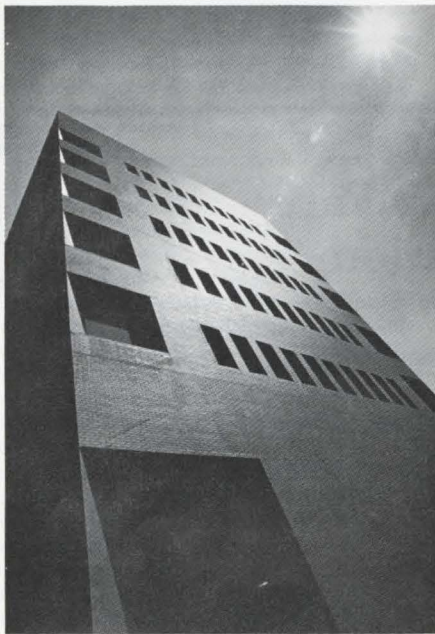
According to Joseph Lawton, manager of professional and finishing markets for Eastman Kodak Company, Kodak is pleased to be a significant part of the photographic processing and finishing management program at RIT.

The Kodak TECHNET Center is in the photographic processing laboratory of the School of Photographic Arts and Sciences. Graduates of the program go into management positions in the photofinishing industry.

"By placing this TECHNET Center at RIT, Kodak is not only benefiting the students here, but the entire photofinishing industry. This system will insure that our students are familiar with the latest equipment available in photofinishing," said Ellsworth J. McCune, RIT's James E. McGhee Professor of Photographic Management.

## FOCUS

## George Eastman Building Honors Generous Contributor



Fittingly one of the most prominent buildings on the RIT campus was given the same name as the first building ever constructed by the Institute.

With land and funds donated by George Eastman, Institute trustee from 1890 to 1915, the Rochester Athenaeum and Mechanics Institute, forerunner to RIT, constructed its first building at Plymouth and Broad in downtown Rochester in 1901. Following week-long opening ceremonies, the Eastman Building served as the academic center of the Institute until the move to Henrietta in 1968. Threatened demolition of the Eastman Building by the New York State Department of Public Works prompted discussions that led to the decision to build a new campus.

According to College of Liberal Arts Professor Dane Gordon's recent definitive RIT history, George Eastman was elected to the board of trustees two years after he marketed his first Kodak camera. He had worked for 13 years as a bookkeeper and took up photography for a vacation trip.

## Director of Business Services Named



Joseph W. Pickard

Joseph W. Pickard, director of RIT's Audit Services since 1976, is the new director of Business Services.

H. Donald Scott, vice president, Division of Finance and Administration, announced the appointment. As head of Business Services, Pickard will be responsible for the overall management of Food Services, the Bookstore, Apartment Housing, Campus Safety, Special Events, Ice Arena, Purchasing, General Duplicating and Mail Services.

Scott spoke highly of Pickard's qualifications. "I am confident that Joe's strong background in fiscal matters, his knowledge of planning techniques and his years of RIT experience will serve him and the Institute well in this vital role in our organization."

Pickard came to RIT in 1975 as a graduate assistant in the Center for Management Study, College of Business, earning his MBA in marketing in 1976. He received his

bachelor of science degree in management from Arizona State University.

During his seven years as director of audit services, he expanded the department's function from simply coordinating the year-end financial audit to conducting operational audits, government compliance audits, organizational studies, special investigations and system development project audits. The staff increased from one to five, including the director, three auditors and a secretary.

A certified internal auditor since 1981, Pickard also is a College of Business adjunct faculty member. He teaches an undergraduate course in internal auditing that he developed. Pickard belongs to the Association of College and University Auditors.

His RIT community involvement includes chairing the Institute Hearing and Appeals Board in 1982-83.

Active in the Rochester Chapter, Institute of Internal Auditors, he is vice president and program development committee chair. He also served as chapter secretary, treasurer, on the Board of Governors and as membership committee chair.

Since 1980 Pickard has been a part of the Health Association of Rochester and Monroe County and is currently its treasurer and chair of its budget and finance committee.

He lives at 3249 East River Rd. with his wife and two children.

## Winter Quarter Seminars Set In Computer Use

Information Systems and Computing (ISC) is offering a variety of seminars for faculty, staff, and students during Winter Quarter. Topics include the use of DEC VAX/VMS, IBM VM/CMS, text processing, word processing, and MINITAB, SAS, AND SPSS-X application processors.

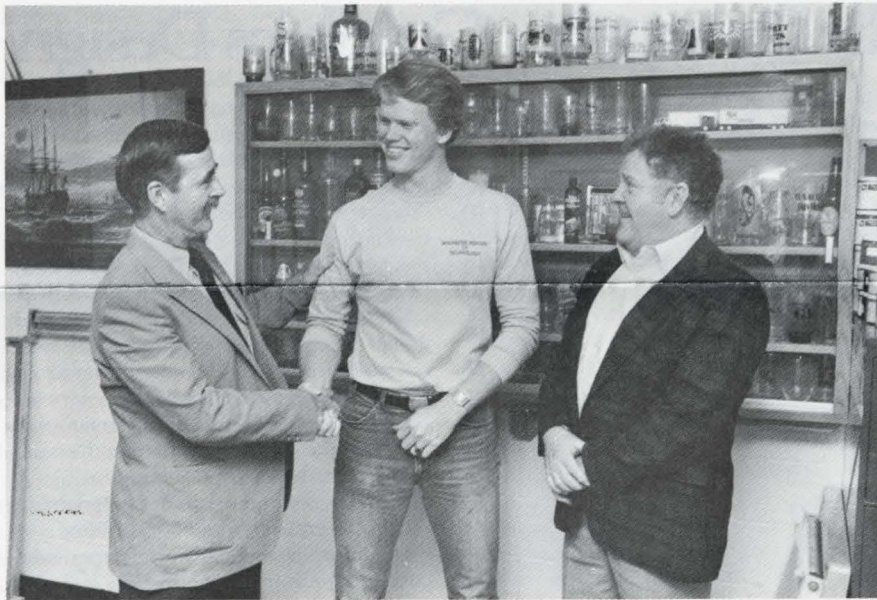
Pre-registration is required; a registration receipt will permit seminar participation. The Winter Quarter Seminar Booklet, which contains descriptions of the seminars, and the registration form may be obtained in any of the user computer centers on campus or from User Services in the Lewis P. Ross Memorial Building (Building 10, Room A340). Seminar descriptions also are available by logging on to any DEC VAX/VMS system and entering HELP SEMINARS or by logging on to the IBM VM/CMS system and entering SEMINARS. Call User Services, 6929, for further information.

Eastman's long history of generosity to the Institute began with a \$50 contribution in 1877. This was his first contribution to anything, according to Gordon, and came at a time when Eastman's weekly salary was less than \$60.

Throughout his life he was a regular and generous contributor to the Institute, frequently encouraging friends and associates to support the Institute as well.

Today the George Eastman Memorial Building is the hub of numerous activities central to the administration of RIT. The president's office on the seventh floor looks out on the Institute's academic buildings. From the building, payroll, personnel, bursar, registrar, and admissions serve student and staff needs. The Learning Development Center, Center for Cooperative Education and Career Services and Student Health provide an array of services for students. Several academic programs, Applied Science and Technology, School of Food, Hotel and Tourism Management, College of Continuing Education and School of Human Services are also located in the George Eastman Memorial Building.

## National Metal Decorators Award Second Printing Scholarship



CONGRATULATING Paul Ellingson center, who received the second National Metal Decorators Association Scholarship at RIT, is Robert J. Spinney, left, president of the association and vice president of National Container Co. The National Metal Decorators Scholarship was established at RIT last year. Looking on is Robert J. Webster, associate professor in the School of Printing. Ellingson, a first-year student in the School of Printing, received a \$1,000 scholarship award and will receive a summer internship from the association.

The National Metal Decorators Association has awarded the organization's second scholarship award to Paul A. Ellingson, a first-year student in the School of Printing at RIT.

The National Metal Decorators Association established the scholarship award at RIT last year.

Robert J. Spinney, association president and vice president of National Container Co., announced the award to Ellingson. Ellingson has received a \$1,000 scholarship

for his studies at RIT and will receive a summer internship from the association.

At RIT, Ellingson, Bottineau, N.D., is majoring in printing, one of four programs leading to the bachelor of science degree offered by the School of Printing.

## Recreation Facility Ready in January

The bubble-covered recreation facility between the tennis courts and parking lot D will be ready for use in January.

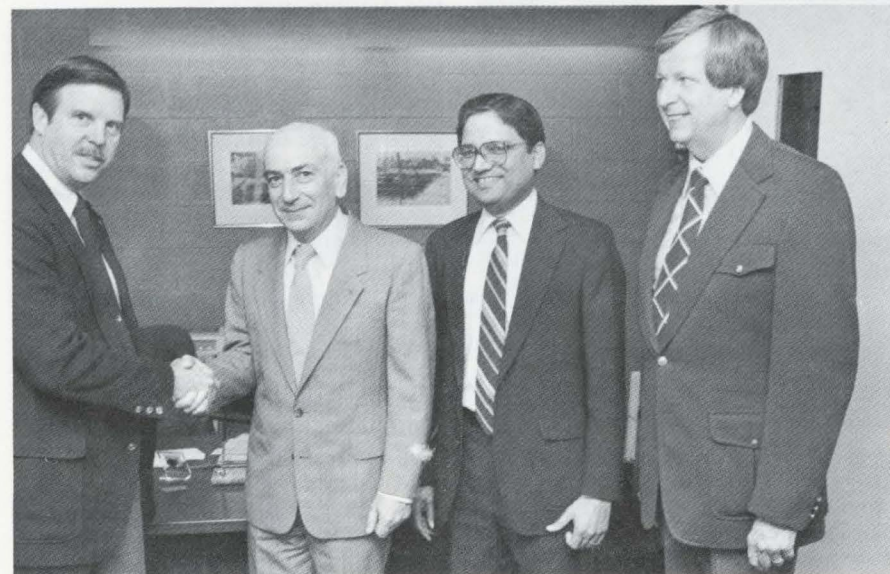
Roy Dement, Physical Plant assistant director for operations, said the air-supported bubble will be erected this week and the playing surface installed within the next two weeks.

"The interim recreation facility should be ready for occupancy in January. Most of the sports equipment to be placed in the area has been delivered," Dement explained. A covered walkway will connect the new structure with the present physical education and athletic facilities.

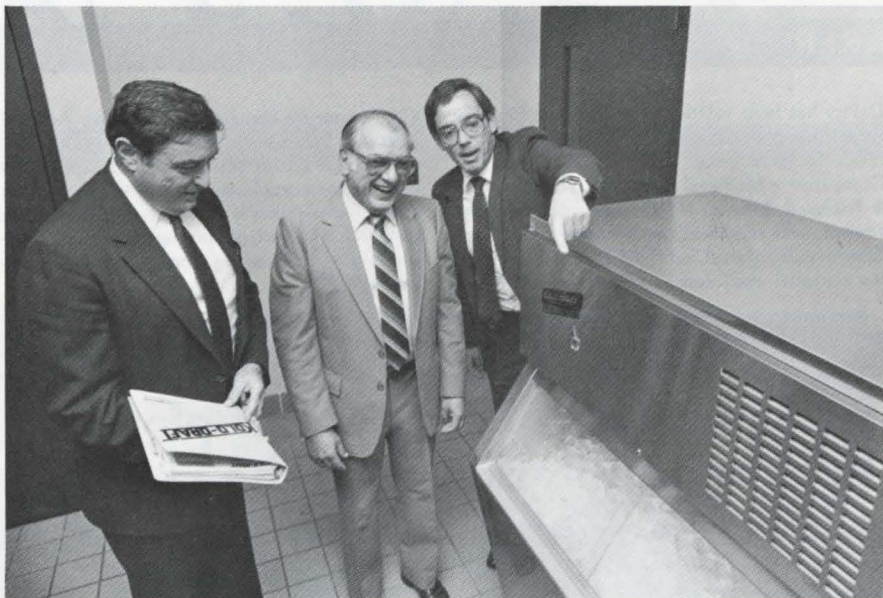
## Recreation Schedules Running Shoe Seminar

RIT Recreation will sponsor a seminar on running shoes Monday, Dec. 12, from 11:30 a.m. to 1:30 p.m. in front of the Recreation office. Matt Anderson, running shoe consultant, will be on hand to demonstrate a complete line of running footwear and to answer questions.

The demonstration is part of Recreation's series in health and wellness. An interpreter will be provided. Greg Moss, manager of Recreation, invites all RIT personnel to attend the seminar. "If the shoe fits, run in it," says Moss.



NAMED ASME FELLOW...Dr. Richard Kenyon, dean of the College of Engineering, left, congratulates Dr. Richard Hetnarski, professor of mechanical engineering, who recently was named a fellow of the American Society of Mechanical Engineers (ASME). To Hetnarski's right is Dr. Bhalchandra Karlekar, head of RIT's Department of Mechanical Engineering, and Dr. Ray Johnson, also an ASME fellow and currently the Gleason Professor of Mechanical Engineering at RIT.



Lots of ice...George Alley, director of RIT's School of Food, Hotel and Tourism Management, left, Al Fomar, New York regional manager for Uniflo Manufacturing Company and Dennis Nystrom, dean of the College of Applied Science and Technology, inspect a new 400 series electronic ice cube machine donated to RIT by the Kold-Draft Division of Uniflo.

## Electronic Ice Cube Machine Donated by Uniflo Manufacturing

A new 400 series electronic ice cube machine has been donated by the Kold-Draft Division of Uniflo Manufacturing Company of Erie, Pa., to RIT's School of Food, Hotel and Tourism Management in the College of Applied Science and Technology.

The new equipment is stainless steel and produces about 460 pounds of ice a day. Also donated are stainless steel storage bins that hold approximately 560 pounds of ice.

"This electronic computerized equipment fits well into the overall design of our new

labs and facilities," said George Alley, director of the school. "We are extremely appreciative of this valuable contribution and happy to count Kold-Draft as one of the leading supporters of our program."

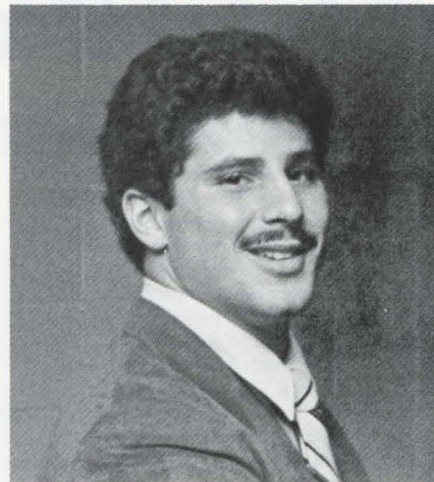
Kold-Draft arranged for the free installation of the equipment by 1958 RIT College of Continuing Education alumnus, Donald J. Mutch of D. J. Mutch Refrigeration of Rochester.

## Alcohol Awareness Day Scheduled

RIT's second annual alcohol Awareness Day will take place from 10 a.m. to 3 p.m., Wednesday, Dec. 14, in the College-Alumni Union.

The day, sponsored by Campus Safety, will offer students, faculty and staff information on alcohol, its misuse and the legal ramifications of its abuse. A videotape on the dangers of driving while intoxicated will be shown throughout the day. The videotape was produced by Campus Safety and the Monroe County Sheriff's Department's STAR Unit and filmed on the RIT campus by Instructional Media Services.

Participants in the event include the sheriff's STAR Unit, Rochester Police Department's ALERT Unit, the Rochester Safety Council, Monroe County District Attorney's Office, New York State Police and the Restaurant Association.



Ross Adler, first recipient of the A. Colish Merit Award at the School of Printing.

## First A. Colish Merit Award Given

Ross Adler, a fourth-year student at the School of Printing, is the first recipient of the A. Colish Merit Award at RIT.

Adler, who is enrolled in the newspaper production management program, was selected for the scholarship on the basis of his academic achievements in his printing major as well as his distinguished record of service at the Institute.

A resident of Dix Hills, N.Y., Adler has worked as a summer intern at *Newsday* and *The Wall Street Journal* in Chicopee, Mass. He is also the recipient of a scholarship from the Scripps-Howard Foundation.

The A. Colish Merit Award was established at RIT's School of Printing this fall by Steven J. Abramson, president of A. Colish, Inc., to express his company's appreciation to the school. A. Colish has hired six School of Printing graduates in recent years.

## Students May Apply For Support Services

Marie Giardino, director of the Office of Special Services, Student Affairs Division, reminds RIT faculty and staff members that some students may qualify for a variety of academic and non-academic support services under the office's federally-funded program.

Students to be referred are those interested in tutoring services, individualized instruction, counseling or specialized assistance because of a physical disability. For more information, call 2832, 2833, or visit the office in Grace Watson Hall.

## PROFILE

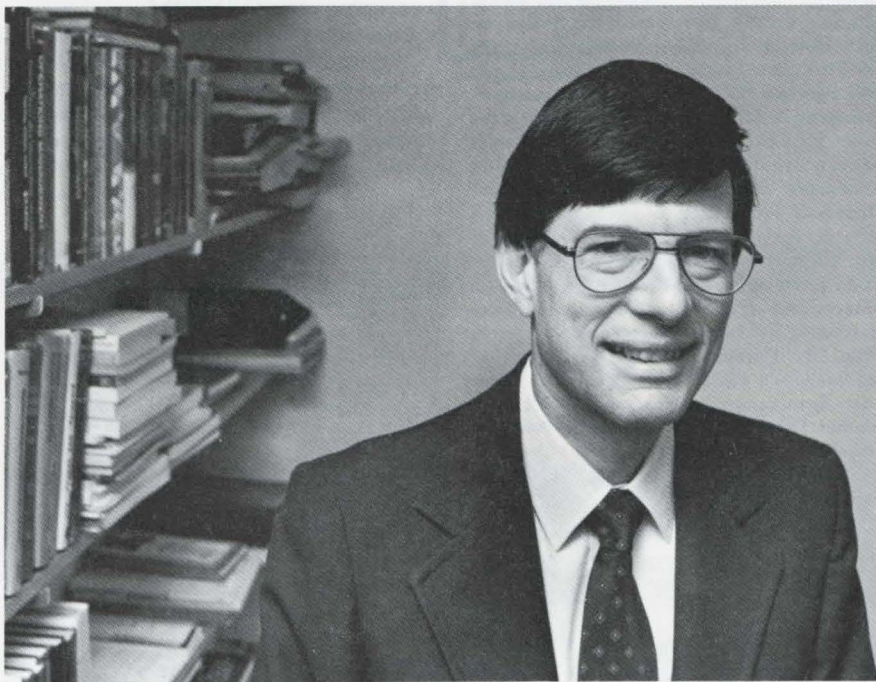
# Professor of Operations Management Makes Business World His World

"Manufacturing is in trouble. I want to do something about it with the knowledge I've gained in my teaching and research activities. Coming to RIT's College of Business gives me that opportunity with its extensive contacts with the business community and industry," says Dr. George Johnson, new faculty member this year in the College of Business.

Officially Johnson is professor of operations management and teaches courses in production and inventory management and a graduate seminar in materials management systems for the Decision Sciences Department. He comes to RIT with more than 20 years of teaching, consulting and work experience. Scheduling, quality control, inventory planning—Johnson understands these business functions from years of applying classroom principles to actual experience. He's interested in what happens "out there on the floor," why it happens and what managers can do to make operations run without hitches.

No stranger to the world of industry, Johnson worked as an attendant in the Genesee Hospital Supply Room and in quality functions at Eastman Kodak Company while attending the University of Rochester for his bachelor's degree in business administration. A stint with the Air Force had him in Plattsburg, N.Y., and Alaska working in supply, munitions, equipment and financial systems. While earning his MBA and DBA at Indiana University in production management, Johnson managed the university's business computer center. His consulting work has been in the area of inventory control and corporate strategic planning systems and for 12 years Johnson taught production-operations management, quality control and management at the University of Connecticut.

Now the Irondequoit native is back home. But he says Rochester isn't necessarily what drew him. The opportunities at RIT did.



### 'We rub elbows with practitioners'

"RIT is growing. It has an established reputation with industry in computer science and engineering and it's doing the same thing with business. There's terrific entrepreneurial leadership here; you're allowed to be creative. Plus, at RIT the links with the business community are strong. You get to rub elbows with the practitioners. It keeps us relevant and keeps them informed."

What occupies the bulk of Johnson's time outside of teaching is his activity as a Fellow of the American Production and Inventory Control Society (APICS). During the past five years Johnson has been in charge of an APICS inquiry service, answering hundreds of industrial inquiries for APICS members. He has written the monthly "Dear APICS" column, featuring answers

to general interest questions, for the society's magazine since the column was started in 1979. He says the APICS inquiry service is a unique resource for society members. "For me, answering their questions means dealing with frontier issues and doing applied research to find answers. It's a fascinating process.

"I hope to involve students in this applied research by forming a student chapter of APICS. Their activities should help develop quality co-op opportunities and create good visibility for RIT at the same time," Johnson says. "This kind of thing has a rippling effect I've found. It's exciting to be in the middle, finding new ways of doing things, watching industry adapt."

It's no accident that Johnson agreed to chair the college's Computer/Word Processing Committee to review and make recommendations for the college's word processing and computing (faculty and student) needs. Johnson has a strong personal interest, resulting from a consulting project, in the microcomputer and information systems area. He bought his own equipment several years ago and has been adjusting his "methods of doing things to utilize the computer's potential" ever since.

Johnson enjoys stereo systems and built one of his own, not as part of an APICS or a consulting project, but just to do it. He also likes water sports—swimming, waterskiing, sailing—activities that he enjoys every summer with his family when they vacation at a favorite camp in the Adirondacks. His daughters, Kimberly, 10, and Alycia, 14, love the trek north as much as Johnson and wife, Suzanne, so he figures his mountain refuge is safe from teenage rebellion—at least for a few years.



## Holiday Aerobics Classes Set

Classes in dance aerobics will be held every Tuesday and Thursday starting Dec. 13, from 12 to 1 p.m. in the auxiliary gym. There is a \$20 charge for the 10-week series. Maddy Rubens will be the instructor.

## Council Assessments Not Deducted

Due to an interdepartmental oversight, the annual Faculty Council assessments were not deducted from Nov. 30 paychecks, as announced. Assessments will be deducted from Dec. 15 paychecks of those faculty members who have authorized deductions.

## NEWSMAKERS

● **Bruce A. Austin**, associate professor in the College of Liberal Arts, presented a paper at the annual convention of the Speech Communication Association. Austin's paper, "Viewing and Enjoyment of Prime Time Commercial Television Among Deaf and Hearing Students," presents the results of a survey that found hearing-impaired persons viewed more TV, showed significantly greater affinity toward the medium, and perceived television's portrayal of life as significantly more "real" than hearing individuals. The study also reports frequency of viewing and enjoyment of five TV program types as well as frequency of viewing and enjoyment of programs, which carried closed captions.

● **George M. Sullivan**, assistant professor in the College of Business, has had an article, "Politically Motivated Strikes and Norris-LaGuardia Protection," published in Selected Papers of the American Business Law Association National Proceedings-1983. Sullivan and **John A. Murley**, assistant professor in the College of Liberal Arts, are faculty moderators of the newly-formed RIT Pre-Law Association.

● **Eric Hardy**, former assistant registrar at RIT, has been named assistant director of the Office of Facilities, Planning and Utilization, Finance and Administration Division. Director Scott Lawson said Hardy's responsibilities will be to coordinate the data processing activities of the office and to develop computer support for the office's reporting and planning processes. Hardy came to RIT in 1980 as Institute scheduling officer. As assistant registrar, he designed and implemented the registrar's office information network, computerized information distribution system.

● **Toby Thompson**, professor in the School of Art and Design, will organize this year's Art Director's Show and program for the Rochester Society of Communicating Arts. Thompson serves as vice president of the organization and recently presented a workshop on graphic design for the Defense Intelligence Agency in Washington.

● **Robert J. Webster**, associate professor in the School of Printing, has received the Howard Parmle Award, the highest honor in the screen printing industry. Webster was honored during Screen Print '83 International, the 35th Annual Convention and exposition of the Screen Printing Association International held early in November in Kansas City. A member of the board of directors of Screen Printing Association International, Webster also has received the Elmer G. Voigt Award from Graphic Arts Technical Foundation and the G.M. DuBois Award from RIT.

● More than 50 students from the College of Fine and Applied Arts attended Designer's Saturday in New York City recently. Industrial and interior design and woodworking and furniture design students visited furniture and design showrooms and attended a gala party at the Metropolitan Museum. **Craig McArt**, **Doug Sigler**, **William Keyser** and **Kathy Toy** were faculty members from the college who went along.

● The Elizabeth Cady Stanton Foundation has elected **Dr. Paul Grebinger**, visiting associate professor, College of Liberal Arts, to its board of directors. The Stanton Foundation educates about and lobbies for women's issues. The foundation has been instrumental in establishing the first Women's Rights National Historical Park in Seneca Falls under the administration of the National Park Service. In 1980-81 Dr. Grebinger worked with the foundation as an Historian-in-Residence, a public history program of the New York Historical Resources Center, Cornell University. Dr. Grebinger's review of *Snaketown Re-*

*visited: A Partial Cultural Resources Survey, Analysis of Site Structure, and an Ethnohistoric Study of the Proposed Hohokam-Pima National Monument* (authors Wilcox, McGuire and Sternberg) was published in the October issue of *American Antiquity*, the journal of the Society for American Archaeology.

● **Ellsworth J. McCune**, RIT's James E. McGhee Professor of Photographic Management, presented a seminar on corrective color printing to a group of technical sales representatives of Agfa-Gevert in November at the company's Teeterboro, N.J., headquarters. The seminar is the first of six McCune will present for Agfa-Gevert during the coming year at locations around the country. Agfa-Gevert is a German-based manufacturer of photographic paper, film and equipment.

● Throughout the fall quarter **Michael Taylor**, assistant professor in glass in the School for American Craftsmen, brought in a series of speakers to present lectures on facets of the craft to students in the program. Among the visiting artists Taylor hosted were Bernie Donofrio of Kent, Ohio; William Bernstein of Celco Glassworks, Burnsville, N.C.; and Steve Correria, Correria Art Glass Ltd., Santa Monica, Calif.

● **Pamela B. Smith**, placement counselor in the Center for Cooperative Education and Career Services, represented RIT in the Employment Opportunities Forum sponsored by the Rochester Area Chamber of Commerce and the Rochester Area Colleges. The forum attracted more than 700 participants.

● **Deborah M. Stendardi**, director of Government and Community Affairs, reports that those who sold papers for the Lend-a-Hand Drive in October were able to collect \$306.62 for the fund. She says, "That's a good showing for RIT toward a very good cause. I hope those who sold papers enjoyed themselves."

● **Gordon E.C. Fuller**, director of the Center for Cooperative Education and Career Services, represented RIT at the Midwest Center for Cooperative Education at the University of Detroit, Nov. 28-30. The seminar, "Funding, Budgeting and Administering of Cooperative Education Programs," attracted a national audience of co-op educators responsible for the operation of cooperative education on college and university campuses.

● **Mary Dean Brewer**, associate director of the Center for Cooperative Education and Career Services, presented a seminar entitled, "Professionalization and the Professional Image," at the November meeting of the Syracuse chapter of the National Association of Accountants.

● **Ted Brainard**, placement counselor in the Center for Cooperative Education and Career Services, recently represented the School of Food, Hotel and Tourism Management at the New York State Restaurant Association's Food Service Expo in White Plains, N.Y.

● **Marlene S. Allen**, placement counselor at the Center for Cooperative Education and Career Services, recently was named volunteer training coordinator for the training and development program of United Way of Greater Rochester. Currently she is developing a training module for Program Effectiveness Evaluation to be presented to non-profit agencies in Monroe County.

● **Harry DePuy**, Learning Development Center, recently had two articles accepted for publication. His "Double-Dutch Alliteration in Herman Melville's *Pierre*" will appear in *Melville Society Extracts*, and "Hawthorne's *Marble Faun*: Another Portrait of Margaret Fuller" will be published in the *University of Arizona Quarterly*.

DePuy has been invited to address the English Department at Harvard University on "Innocence to Experience: A Pervasive Theme in Comparative Medieval Romantic Literature."

● **Richard Elliott**, NTID career opportunity advisor, will represent the National Center on Employment of the Deaf (NCED) at the upcoming national conference, "Government-Wide

Conference on Handicap Affirmative Action," Dec. 6-7. Preparing supervisors and co-workers, affirmative action planning, handicapped discrimination complaints, appointing authorities, and job analysis will be covered. Elliott would welcome contact from interested persons desiring more information about post-conference materials.

## Students Train Wegman Employees In Communication with the Deaf



Wendy Kean, a hearing-impaired student from NTID, helped Wegman employees better understand how to communicate with hearing-impaired shoppers. Linda Gaylord, left, a member of the Genesee Chapter, Telephone Pioneers of America, conducted the first session. More than 120 employees were trained as a result of the Pioneer's Speakers Bureau service project.

More than 120 employees from Wegman's have learned to communicate more effectively with deaf people. Their enthusiasm to volunteer for a special training program results from the store's proximity to NTID.

The special orientation to deafness was presented by the Genesee Chapter, Telephone Pioneers of America, a service group from the Rochester Telephone Company. For the past few years, members of the Genesee Chapter's Speaker's Bureau have given talks on deafness throughout the six-county metropolitan Rochester area. Twice a year, they return to NTID for updates on the newest communication techniques.

Wegman's store manager Joseph Nicastro says he saw the program as one more way to let hearing-impaired shoppers know of the store's interest in meeting their needs.

Two RIT students helped conduct the session: Wendy Kean, who is hearing impaired, and Steve Hess, a student interpreter. Wegman's videotaped its presentation of basic signs so that employees could refer to the tape later. They can simply review the signs conveniently in the store on its own video playback system. New employees will be able to learn about the program without a formal presentation.

Thirty-four Wegman employees attended the first hour-long session. Other groups of 30 to 35 each were trained on successive nights until all 120 employees completed the program. Telephone Pioneer Linda Gaylord conducted the first session, and Speaker's Bureau Chairperson Kay Denney and pioneer Betty Brady conducted the follow-up sessions.



LOOK AT THAT! Mike Weber, School of Applied Industrial Studies student, shows Rochester City School District students how the CAM digitizing board works during Technical Career Conference held in SAIS classrooms at RIT's City Center Friday morning, Nov. 18. The introduction to technical areas and programs offered by SAIS was co-sponsored by the Urban League and SAIS and drew 60 students.

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