

N·E·W·S & E·V·E·N·T·S

Institute Honors Ten Alumni at Reunion Dinner

The Reunion Dinner Saturday evening was the setting for one of the major events of Homecoming 1984. Judy Maltby, retail management 1961, received the Outstanding Alumna Award. Also presented during the dinner were eight Distinguished Alumni Awards and the Sarah Margaret Gillam Award.

During the Awards presentation, RIT President Dr. M. Richard Rose expressed his thoughts on alumni saying, "We are proud of our alumni because they represent the philosophy of RIT. When graduates succeed, we have succeeded. Throughout the years our philosophy has not changed. We challenge students to earn a living and live a life as a single purpose. Our commitment to students is constant; when alumni share stories of success, we feel fulfilled."

The Outstanding Alumna Award is the highest citation the RIT National Alumni Council Association confers upon its members. Each year the award recognizes one alumna or alumna who has unselfishly devoted his or her time to the advancement of the Institute.

An active member of the National Alumni Council since 1978, Maltby has been secretary/treasurer since 1982. In 1979, she was chairperson of the Institute's successful annual fund drive. From 1975 through 1978, Maltby served as chairperson of the New Jersey/New York City area fund-raising phonathons. She is a long-time member of the Alumni/Admissions program and has hosted many new-student receptions in her New Jersey home. RIT has a special meaning for Maltby outside of academics. "I'm very happy to spread the word about RIT as a complete preparation for the business world."



HOMECOMING BRINGS OLD FRIENDS TOGETHER.... Carl Dentler, 1934 graduate in electrical, of Lexington, Mass., renews his acquaintance with Alfred E. Vragle, 1940 management graduate. Vragle was the 1979 Outstanding Alumnus Award recipient.

Since she graduated from RIT's College of Business in 1961, Judy Maltby has been successful in real estate sales, development, retailing, customer service and public relations.

Since 1976, she has been involved in real estate. Currently she is a sales representative for Schlott Realtors in Mahwah, N. J., where she is a member of the Million Dollar Sales Club, awarded for annual sales exceeding two million dollars.

Awarded by the colleges, the Distinguished Alumni Awards honor graduates who have brought distinction and prestige to the Institute through individual

achievements in their respective professions.

The Distinguished Alumna from the College of Applied Science and Technology was Andrea Roma, computer science, 1977, who is currently Information Systems Manager at IBM's Federal Systems Division. Her responsibilities include the development of the Component Selection Subsystem for the Engineering Information Data Systems (EIDS), development and maintenance of the Routing System and PCMS Systems, and the coordination and control of EIDS documentation. She began her career at IBM in 1977.

In the College of Business, the recipient was Bruno Glavich, who earned his master's in business administration in 1975. Glavich received his bachelor's degree in imaging and photographic science at RIT in 1972. He is founder and president of Applied Image Inc. of Rochester. Founded in 1979, the company offers a wide range of precision imaging services vital to electronics and other industries using precision photographic and optical equipment. In its most specialized service, Applied Image places very tiny images on very tiny objects, virtually without error. This type of work is necessary in the production of microprocessor chips.

Reno Antoniotti, a 1968 graduate in industrial and personnel management from the College of Continuing Education, received that college's Distinguished Alumnus Award. Antoniotti remarked, "I'm pleased to represent a great institution. You don't stay with a place for 20 years unless you believe it's the best." He also holds an associate's degree in mechanical engineering from RIT. Antoniotti has been an RIT staff member for 20 years and currently is associate vice president for Academic Services and Computing, responsible for Instructional Media Services, Wallace Memorial Library, Office of the Registrar and Information Systems and Computing. Prior to his current position, Antoniotti was assistant vice president for Academic Services, director of Instructional Media Services, director of Audiovisual Services and coordinator of Audiovisual Services. In addition, he is an adjunct faculty member at the Institute.

A husband and wife, Stanley and Reenie Feingold, were honored by the

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UP IN THE AIR.... The U.S. Air Force has arrived at RIT to begin recruiting students for the 1985-86 academic year. The opening of RIT's Air Force office was heralded with an Area Commandants Luncheon last Monday. Among those attending were Andrew Dougherty, executive assistant to President Rose, and Capt. John Facey, U.S.A.F. Regional Admissions Counselor who will command the RIT office. Dougherty is a former Air Force colonel and directed the Strategic Research Group, National War College. RIT was selected in April from more than 120 other universities from around the country to host a new Air Force ROTC program. According to Capt. Facey, in the first year the Air Force expects to enroll approximately 70 students, many of whom will be on full-tuition scholarships. The Air Force awards 7,500 scholarships nationwide to students in the program primarily centered in the engineering, scientific and technical fields. RIT has hosted an Army ROTC unit since 1969 and RIT students are also able to enroll in the Navy and Marine Corps ROTC programs through the University of Rochester.

Rehabilitation Researcher Speaks at Next Institute Forum

Dr. Jerrold S. Petrofsky, who developed a computer system that enabled a woman with paralyzed legs to walk electronically, will speak at Institute Forum Thursday, Nov. 1, at 7 p.m. in Ingle Auditorium.

Petrofsky, executive director of the National Center for Rehabilitation Engineering, Wright State (Ohio) University, will discuss "Rehabilitating the Disabled: Functional Electrical Stimulation." A neurophysiologist and computer engineer, he has done extensive research on computers that receive and transmit sensory signals to stimulate motion in paralyzed muscles.

He has also developed a computer-controlled stationary exercise bicycle to strengthen leg muscles of a paralyzed person. His Institute Forum address will describe his 13 years of research and the technological advancements that mean more independence for the disabled.

Petrofsky began his research while he was a graduate student in physiology at St. Louis University Medical School in the 1970s. He studied muscle fatigue in animals and looked for ways to induce and control movement in cats with paralyzed hind legs. Petrofsky then investigated the possibility of a computer imitating the two-way information system between the brain and nervous system.

He demonstrated his exercise and walking systems with patients during an appearance on CBS' "60 Minutes" earlier this year.

He is recipient of 33 awards, including Scientist of the Year Award from the Spinal Cord Society in 1982 and two awards this year from the National Society of Professional Engineers. Petrofsky's books include *Biomedical Computers, Bioinstrumentation and Electronics for Life Sciences*.

He has also written numerous articles for professional journals.

He holds degrees from Washington University, St. Louis University Medical School and Wright State University.

Petrofsky's visit will serve as an introduction to RIT's annual Physical Challenges Day Wednesday, Nov. 7, a day-long exhibit and demonstrations of technological devices that help the disabled live more independently.

Fifteen manufacturers of aids will display products for persons with mobility, visual and hearing disabilities. Marie Giardino, director of the Office of Special Services, who is organizing Physical Challenges Day, said that the exhibits will have some of the newest aids for disabled persons. Included in the exhibits will be devices that enable completely incapacitated persons to control parts of their environments by eye movement activation of an electronic beam.

Faculty Council Offers Idea Exchange Session

The first exchange-of-ideas session for this year will explore Freeman Dyson's book, *Weapons and Hope*, at noon on Tuesday, Oct. 23, in the Alumni Room, College-Alumni Union.

The session is sponsored by the Seminars Committee of Faculty Council.

Participants are encouraged to bring a brown bag lunch. Faculty Council will provide the coffee.

Further information on the session is available from V. V. Raman, 5149.



Deans Provide Views of China



Walter F. McCanna
Dean of the College of Business

"Being in China was like being in a time warp; it was like going back 30 years in time. On the other hand, what most impressed me about the Chinese is their headlong rush toward modernization and the extent to which they are opening up their Communist society to carry out this mission," says McCanna.

"There are deep contradictions inherent in communism and free enterprise. I have a feeling that ultimately the Chinese will be unable to reach a compromise between the restrictions of their communistic system and the basic freedoms they are currently permitting the Chinese people to experience. The people are being given an opportunity to know the gratification of private ownership, the chance to better themselves and the chance to benefit personally from their own efforts. When the people get used to these opportunities, they will only want more, and I'm afraid the communist system will eventually crack down. That's one reason why I don't believe China will ever be a big technological economic power in the sense of the United States or Japan."

McCanna illustrates this point by referring to religious activity in China. He notes, "When the state began allowing more churches, the churches soon became so full that Christians began holding services in their homes. The government response was to crack down because religion became an activity outside its control."

McCanna explains, "The upper echelon, which is encouraging economic growth and the use of free enterprise for Chinese workers, is older. Its members came into power when reaction turned against the Cultural Revolution and are concerned with communism as it affects and improves the life of the people. However, the hard-liners, who advocate the world revolution aspects of communism, are middle-aged, and they are the ones recruiting the youth. It remains to be seen whether the current power group with its insistence on rapid modernization will win out, whether they will be able to accomplish enough in time to get the youth accustomed to life in a freer environment and whether the youth will stay with this system."

Along with visiting universities in China, McCanna examined Chinese management practices at manufacturing and business operations and delivered several lectures, including one on American productivity during the last 35 years. "I certainly chose the right topic," says McCanna. "Productivity is a real hot button for the Chinese. Every time I spoke, there were many questions from the students, faculty and area factory managers attending the lecture."

McCanna found Shanghai University especially interesting because it was founded only last year and closely resembles RIT in organization with colleges of Liberal Arts, Business Management, Engineering, Foreign Languages and Fine Arts. The institution, which works closely with local business to set its curricula, offers advanced programs in adult professional education and postgraduate studies as well as undergraduate degree programs.

Large groups of students, graduate students, faculty and local factory managers attended RIT lectures at each university. "We were treated with extreme courtesy," McCanna said. "It would be difficult to match Chinese hospitality. Each university even had a banquet in our honor."

The trade end of the mission was interesting for McCanna, too. He said that he and Kenyon were surprised to see four workers individually constructing four truck cabs at a factory in Hanjing. "This is straight out of 1910," was Kenyon's reaction. Then the two saw an assembly line performing the same function.

"It turns out that they were experimenting to see which method resulted in greater productivity," said McCanna. "The workers received financial incentives to boost their productivity. We found this concern for motivating higher pro-

Representatives from the Institute recently traveled to the People's Republic of China to visit the three Chinese universities that have faculty exchange agreements with RIT.

Dr. Walter McCanna, dean of the College of Business; Dr. Richard Kenyon, dean of the College of Engineering; Dr. John Humphries, administrator of the Center for International Education and Services (CIES); and Dr. Richard Chu, a CIES director, spent two weeks in China, touring the country and meeting with their counterparts in Chinese universities.

During their two-week stay in China, members of the group traveled to five cities and visited seven universities to establish formal relationships, to learn about programs and to meet people who might be involved in future faculty exchange programs.

The group visited Shanghai University of Technology, Shanghai University, Shanghai Institute of Foreign Trade and Shanghai Institute of Economics and Finance. In Hangzhou, the group visited Zhejiang University and Hangzhou Business Institute. At Nanjing University they met with the National Association of Factory Managers as well as university officials. The group also visited the Shaanxi Institute of Mechanical Engineering (SIME) in Xian where Kenyon and McCanna began making arrangements for a faculty and student exchange agreement.

Under the proposed accord, faculty members from RIT's colleges of Business and Engineering would teach and conduct research at SIME in 1985 for 10 to 12 weeks, with a similar exchange taking place with SIME faculty at RIT. SIME also is interested in exchange arrangements with RIT's printing and packaging programs.

Currently, there are two professors at RIT from Zhejiang University in Hangzhou for one year visits, and two professors from Shanghai University of Technology arrived last night. The third Chinese university with an exchange program at RIT is Shanghai University of Science and Technology.

RIT has negotiated faculty exchange programs with universities in Mexico and the Dominican Republic as well as those with China. The faculty exchange programs, which are administered at RIT by CIES, provide opportunities for field trips, language training and scholarly activities for individual faculty members.

As a result of their trip, McCanna and Kenyon offer the following observations on what they saw in the People's Republic of China:



CHINA TRAVELERS....Dr. Walter McCanna (from left, left photo), Dr. Richard Kenyon, Mrs. Peng, their Chinese guide, and Dr. John Humphries enjoy sightseeing at West Lake in Hangzhou. Dr. Richard Kenyon (right photo) relaxes in a Buddhist temple also in Hangzhou. Kenyon, McCanna, Humphries and Chu represented the Institute on a visit to the People's Republic of China earlier this fall.



ductivity was a major thrust throughout Chinese business. Mostly they use direct financial rewards as motivators. However, this can take a slightly different form. For example, after farmers meet their state production quota, they may sell their remaining produce on the free market."

As far as management techniques are concerned, McCanna gave the Chinese high scores in quantitative areas, but found them weak in behavioral aspects of management. "They are very interested in improving management methods and are working diligently at upgrading their technology."

To acquire needed technology, Chinese officials are particularly interested in joint business ventures with foreign firms. "They don't want a turnkey arrangement, and they don't want a plant that builds one part of a product. They don't even necessarily want the latest technology—just a step above where they are. What they do want is a 15-year commitment from the foreign partner. They want to establish operations that will permit them to learn the full spectrum of the technology that went into the research, production and servicing of a product."

The group enjoyed sightseeing at Sun Yat-sen's tomb in Nanjing, the Great Wall in Beijing and the terra cotta soldiers in Xian. On their forays into the free markets of the cities and villages

McCanna said they saw everything from dentistry performed on a street corner to displays of lumber, cloth and farm animals. At West Lake in Hangzhou, McCanna, who was unable to sleep, decided to take a walk around the lake one morning at 5 a.m. To his surprise he found many people were out walking, relaxing before beginning work. He met two Chinese workers who requested that he speak with them so they could practice their English, and he learned that they frequently came there to speak with American hotel guests. "There is a great emphasis on learning English," he says.

As a tourist, McCanna was fascinated by the food. "We didn't have egg roll once," he laughs, "and while tea was on the table at every meeting, it wasn't served at meals. Then we were given orange pop, mineral water or beer. Lunch consisted of seven or eight courses and dinner, of 10 to 14 courses usually followed by soup. We ate lots of lotus prepared in different ways, but we learned not to ask what was in the soup. We often had 'beggar's chicken,' one of our favorites by the end of the trip and much fish, especially carp. Every meal included much toasting, for which there was a special rice wine. We did get tired of eating everything in little pieces and longed for a nice American 'chunk' of something, but we couldn't complain about the food at all."

Dr. Richard A. Kenyon
Dean, College of Engineering

"We found the people of China to be extremely friendly, very gracious hosts, and very interested in learning anything and everything they could about the outside world," said Kenyon about his trip to China this summer.

Kenyon was very prompt to point out that one needs to be very careful to not represent himself as an expert based on several weeks of study and two weeks of travel.

One of the things that impressed him most was the degree of realism the Chinese seemed to have in their planning, especially in light of the setbacks caused by the Cultural Revolution.

"My perception is that the ten or more years of the Cultural Revolution was a period of almost unbelievable setback for them. So many of their institutions, although they may be old, are new in the sense that they have come back really only in the last five to eight years since the Cultural Revolution.

"We talked to faculty people who considered themselves fortunate to have survived the Cultural Revolution, even though they spent their time in agricultural communes, in mines or in similarly harsh surroundings. They are trying to rebuild almost from the bottom up, and they are having considerable success.

"They had had their affair, if you will, with the Russians and with European communism. Most of the people that we talked to pointed out that there were some good features to that system, but that a country with a four- or five-thousand year heritage of its own needs to develop systems of its own. They are now making a move, perhaps best to be described in the general direction of western capitalism, but they would be quick to point out that they are not going to become 'capitalistic.'

"When pressed, those who talked about it would say that they would develop their own system that drew from the best of existing systems, whether the capitalistic system or the communistic system, but with a distinctive Chinese flavor tailored to their particular needs."

Kenyon said that the Chinese are intent on solving their population problem. "They are very serious about the one child per family rule which is in effect. And I think, by in large, from what we were able to learn, that it is being adhered to. We were told that abortion is quite wide spread in China. First children in China receive extensive education and medical benefits from the government; subsequent children get nothing. Again, everybody we talked to acknowledged that these are very harsh measures. They hope that after 15 or 20 years of this approach, that they can get a handle on the problem. Because it was clear to us, and I think clearly accepted by them, that all the advances that they might make in terms of western technology would be lost if they couldn't.

Kenyon said he was impressed that the Chinese have not destroyed monuments or properties of previous leaders who are unpopular with the current leadership.

He cited a forty-to fifty-foot statue of former leader Mao Tse Tung in the center of a quadrangle of Zhejiang University, the tomb of Sun Yat-Sen in Nanjing and a summer home that had belonged to Chiang Kai-shek.

"The Russians would have obliterated any scenes of the past," said Kenyon.

Concerning current trends in higher education, Kenyon said that they noticed a growing awareness and interest in what could be best described as the management sciences, "particularly the human-oriented, as opposed to the analytically-oriented. They were just beginning, from our observation, to be concerned about quality, incentive, motivation, those kind of things. I gather from what I heard that things like sociology, psychology, philosophy and the like were considered during the Cultural Revolution anyway to be somewhat bourgeois and those subjects fell into decline or were outright out-

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PHOTOGRAPHING THE PHOTOGRAPHERS....Three School of Photographic Arts and Sciences graduates (from left) Paul Benoit, Stan Grossfeld and Anthony Suau, who have each won Pulitzer Prize awards in photography, show off for photographer Steve Hockstein during Homecoming Weekend. Benoit, Grossfeld and Suau delivered the Frederick Brehm Memorial Lecture to a full house in Webb Auditorium Friday evening. Following the lecture, they each received RIT's Frederick Brehm Medal.

Alumni Honored at Homecoming Dinner

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College of Graphic Arts and Photography and the College of Fine and Applied Arts respectively. Stanley, photographic illustration, 1969, and Reenie, art and design, 1971, each also received a master's degree in communications from RIT. He serves as president and she as vice president of Visual Horizons, of which they are both owners and co-founders. The business, which they formed in 1971, is a multi-million dollar mail-order audiovisual products and services firm, which provides total audiovisual services from concept to the duplication of slide shows. Services include scriptwriting, slide production, original artwork and design, slide duplication and typesetting. In addition to its thriving audiovisual mail-order business within the United States, Visual Horizons maintains dealers in Italy, Canada, England and South Africa. Both Stanley and Reenie Feingold are highly regarded for their audiovisual expertise and have lectured throughout the United States and abroad. New products and ideas from Visual Horizons are topics for many newspaper and magazine articles each month.

Kim Shapley-Hare, criminal justice, 1977, earned the Distinguished Alumna Award from the College of Liberal Arts and said, "I hope RIT is as innovative in the future as it was for me." As coordinator for the Western New York Protection and Advocacy Outreach Office in Rochester, she coordinates the activities of the Outreach Office which includes information and referrals; education and

training of service staff, advocates, families and others; technical advice for advocates; individual and group case advocacy; and litigation on behalf of individuals who are developmentally disabled. Since 1977, she has served as a volunteer counselor at the Rape Crisis Service of Planned Parenthood of Rochester and Monroe County.

Earning the Distinguished Alumnus Award from the National Technical Institute for the Deaf is Edward Lord, data processing, 1973. He has worked in NTID's Business Occupations Department since 1979 and is currently an assistant professor in that department. He previously was an audiovisual specialist in NTID's Media Production Department. Lord received both his bachelor's and master's degrees from the University of Massachusetts in the Media Specialists Program for the Handicapped. He has received special achievement awards from the NTID Chapter of Oral Deaf Adults Section and the NTID Alumni Chapter of Greater Rochester.

Distinguished Alumnus from the College of Science is Frank Mirabella, chemistry, 1966. He praised RIT's co-op program saying, "It provided me with an excellent opportunity to give direction to my career." Mirabella, who has worked in the Clinical Chemistry Laboratory at Strong Memorial Hospital since 1966, received his master's degree in biochemistry from the University of Rochester. In 1968, Mirabella became supervisor of the laboratory, and chief supervisor in 1978. He is responsible for work schedules and the assignments of technical staff, interviewing and hiring candidates for technical and supervisory positions, writing and editing technical procedures and leading supervisor meetings. Mirabella also teaches technical staff and clinical pathology residents. In addition he serves as general supervisor, on a part time basis, at Roche Clinical Laboratories, Webster.

Dorothy Larson Alexander, a 1945 food administration graduate, was named this year's distinguished recipient of the Sarah Margaret Gillam Award. This annual award, given by the School of

Kenyon's Views

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lawed. Now there is a growing interest in those things, particularly as they apply to the challenges facing the Chinese people, in technology, transportation, and in public health, and all of those things."

Kenyon explained that in China the RIT group had a kind of quasi-official status that did not allow for interaction with average Chinese.

"We clearly traveled in a narrow band rather high up in the society. We interacted with people from universities, industries and different ministries. For example, in most of the groups where we found ourselves, English was not a serious problem. There were always two or three people in the group who could speak English, many of them fluently. That would not be the case if you went out on the street."

Kenyon did say, however, that English is now required in the schools. "The students we dealt with, again because they came from the elite in the young population, had all studied English for a number of years."

Concerning the Chinese government, he said that they did have one discussion with one of their guides about political systems, and the individual volunteered that the biggest drawback to his system was that it had a single party and "we cannot throw the rascals out when they do bad." But beyond that Kenyon noted the people found benefits to their system of government.

He explained that he perceived China to be a very disciplined society, with the discipline self imposed.

"I've seen a limited amount of East Europe, specifically East Germany and East Berlin, and it's repressive. Knowing that I was going to another communist country, I expected to have that same kind of feeling of authority always being present.

"But I would have to say that from my perspective, I saw none of it. I saw fewer symbols of authority in two weeks in China that you would see in ten minutes in downtown Rochester. I only saw one person in two weeks with a gun, and that was a young policeman at the Shanghai Airport whose revolver was carefully and completely holstered."

Kenyon said that he has good feelings now in recommending faculty exchanges with the universities he visited, in light of the group's experiences and the hospitality the members received.

"We found the Chinese to be extremely gracious people, very friendly and helpful. We were treated royally everywhere we went."



RELIVING THE GLORY....Jeff Float (third from left, top photo), Olympic swimming champion, points to television monitor as race is replayed at RIT's Sports Hall of Fame Induction dinner during Homecoming Weekend. Float was guest speaker at the dinner and appeared at events throughout the weekend. His appearance was sponsored by the NTID Speakers Bureau in conjunction with the Department of Athletics. Watching the race on TV are (in foreground) John Harrington, Gary Smith, Lynn Fuller, Rit Fuller, Katie Fuller and Marnie Salisbury. During the men's soccer contest last Saturday Frank Hinchey (right, bottom photo) races for the ball. The Tigers defeated Niagara (4-0) to remain undefeated with a 11-0-1 record. Hinchey scored one goal and an assist in pacing RIT to the victory.—Photos by Steve Hockstein

Chemistry Dept. Hosts H.S. Students, Teachers

Princeton University's Dr. Hubert Alyea will visit RIT's College of Science Friday and Saturday, Oct. 19 and 20. He will deliver a public lecture for area high school chemistry students and a workshop for teachers of high school chemistry. His visit is being presented by the Department of Chemistry.

His Friday lecture for students, "Lucky Accidents, Great Discoveries and the Prepared Mind," will be built around a fast-paced series of colorful, attention-holding demonstrations. Alyea's lecture on Saturday will deal with his TOPS (Tested Overhead Projection Series) system for teaching chemistry. According to Alyea, this technique is one-tenth as expensive as conventional laboratory experimentation. Alyea will show and tell the teachers how he motivates and arouses students through the use of experiments.

NEWSMAKERS

- **Dr. V. V. Raman**, professor of physics, College of Science, presented "Mysticism and Modern Physics" during the Science Educators' Conference last month at the Rochester Museum and Science Center.
- The Rochester-Monroe County Chapter of the American Red Cross has announced committee chairperson appointments for 1984-85. Included are **Dr. Walter F. McCanna**, dean of the College of Business, serving as Emergency Social Services Committee chairperson; **Dr. Patricia Sorce**, assistant professor of marketing, College of Business, as chairperson of the Marketing and Public Relations Committee; and **Dr. Philip R. Tyler**, director of the college's Center for Management Development and assistant professor of management and marketing, as chairperson of the Long-Range Planning Committee
- **Dawn Murley** has been promoted to assistant to the director, Office of Orientation and Special Programs. She had been administrative assistant in the department.
- **Michael Battaglia**, assistant professor in NTID's Support Service Education, is newly elected secretary of the Deafness Special Interest Group within the Association of Handi-

capped Student Service Programs in Post-Secondary Education (AHSSPPE).

- **Dr. Nathan B. Winstanley**, distinguished lecturer in management, College of Business, will direct the 74th Industrial Relations Councilors, Inc., Management Course in Industrial Relations this November in Williamsburg. At the conference Winstanley also will give a presentation, "Performance Appraisal Simulation."
- **Dr. Charles Collins**, visiting associate professor of art history, College of Liberal Arts, is the author of "A Source for Bingham's 'Fur Traders Descending the Missouri,'" an article recently accepted for publication by *The Art Bulletin*.
- **Donna Spiotti** has been named programs officer, Center for Management Development, College of Business. Spiotti formerly was a training and marketing consultant with the Learning Development Center.
- **PaperJacks**, a Canadian publisher, has recently published *Bouncing Back*, a book by **Dr. Andrew DuBrin**, professor of management, College of Business. The book had been published previously in this country.

Name the New Bookstore Contest Offers Winter Texts to Winner

John Roman believes a new bookstore building needs a new name.

So Roman, RIT Bookstore director, is asking RIT students to participate in a "Name the Bookstore" contest.

Winner of the contest will receive his or her winter quarter textbooks for free.

Rules: Only students are eligible for the contest. RIT faculty and staff are encouraged to suggest names, however.

Names submitted must reflect that the bookstore offers a variety of merchandise

in addition to books—art supplies, cameras, camera supplies, computers, computer software, sportswear.

Entrants may submit as many entries as they wish.

Entries must be received by Wednesday, Oct. 31, 1984, at the Customer Service Desk of the present RIT Bookstore.

If the same name is submitted by more than one person, the date and time of entry will determine the winner.

Name the Bookstore Entry form:

Name _____ New Bookstore Name _____
 Address _____ Phone _____
 Social Security Number _____ Major _____
 Accepted by _____ Time _____ Date _____



LIKE FATHER LIKE SON....First Lieutenant Eric Rose, son of RIT President M. Richard Rose, was recently awarded the Navy Achievement Medal for his work as a camp services officer at the Marine Corps base in Okinawa. Rose was cited for his organizational and managerial skills. His father served in the Marine Corps from 1955 to 1958, and now holds the rank of colonel in the Marine Corps Reserves.

Fitness Workshop Answers Questions

Confused by conflicting points of view on exercise and your heart?

Wondering if the vitamins you take are adequate to the stress of your day?

You will find the answers plus discussions of the latest research in nutrition and fitness at RIT's one-day workshop, "Nutrition, Fitness & You," Saturday, Nov. 17.

Ellington Darden, director of research for Nautilus Sports/Medical Industries, will be the keynote speaker. Discussions on the effect of diet and exercise on weight control, exercise and nutrition for cardiovascular health, nutritional supplements and combating nutritional myths will follow his presentation.

An exercise testing option is available to the first 80 registrants.

The workshop is sponsored by the Dairy Council of Rochester, Inc., along with RIT's College of Continuing Education, the Department of Physical Education and the School of Food, Hotel and Tourism Management. There is a \$30 registration fee reduced to \$25 for two or

more from the same organization. For further information, call Bob Way, 262-6291, or call 2142 to register.

Health Program Career Day

Health professionals will discuss their careers with high school students at RIT's fifth annual Allied Health Career Day next Thursday and Friday, Oct. 25 and 26.

Junior and senior high school students will have the opportunity to learn about 17 different health careers as faculty from RIT's allied health programs along with health professionals from the community discuss all phases of their careers. Topics for discussion sessions will include specifics about each profession, wages and benefits, opportunities for advancement, employment prospects and educational requirements for each professional area.

Students will be able to attend three different presentations during the sessions, which will be from 9 a.m. to noon in the College-Alumni Union.

Last year more than 700 students from 43 schools attended the event to hear the presentations and ask questions about careers in the health profession.

The Allied Health Career Day is sponsored by the allied health program in Faculty and Program Development.

RIT Figure Skating Lessons Begin Oct. 28

A seven-week course in figure skating for adults will begin on Sunday, Oct. 28, in the Frank Ritter Memorial Ice Arena. The weekly half-hour group classes will take place between 12:15 and 2 p.m. each Sunday.

Cost for RIT personnel with valid ID is \$24. Public fee is \$45.

Registration takes place in the ice arena office from 9 a.m. to 4:30 p.m. weekdays.

A schedule for children's lessons will be announced at a later date.

Ice skating hours for RIT faculty, staff and students are Monday to Friday, 12:15 to 2 p.m. Free skating is also available Sundays from 12:15 to 2 p.m. for faculty, staff, students and dependents. There is no charge, but skaters must present a valid ID. Cost without an ID is \$3.

Public skating hours are Saturday, 8:30 to 10:30 p.m., and Sunday, 2:30 to 4:30 p.m. Public skating fee is \$3. Skate rental fee is \$1.50. RIT ID cards are not valid for admission during public sessions.

Stetzer Tells Stories For Educational Travel

Educational Travel will present a campus appearance by Jay Stetzer, storyteller, next Friday, Oct. 26.

Stetzer will begin his storytelling at 8 p.m. in the Red Barn. The program will conclude at 9:30 and will be interpreted.

All Institute students, faculty and staff along with their families are invited to attend. Nancy Shapiro, Educational Travel, suggests that those attending dress warmly and bring a blanket to sit on.

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