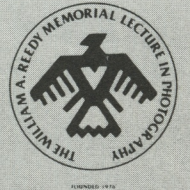
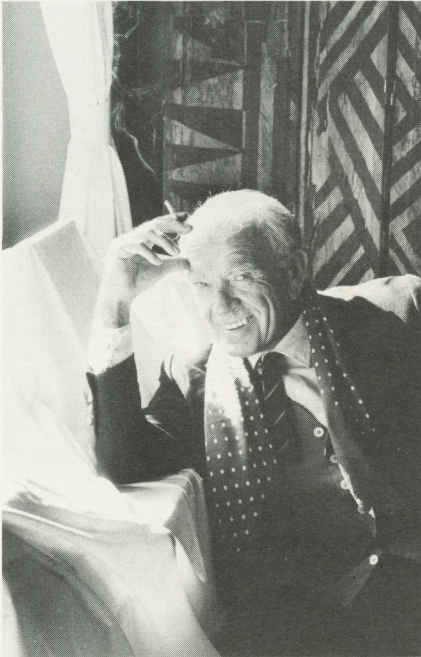


N·E·W·S & E·V·E·N·T·S

H O R S T



Reedy Lecturer Reflects on Photographic Career



Horst P. Horst: Photo copyright 1984 Duane Michals

Internationally known photographer Horst P. Horst will present the fall 1984 William A. Reedy Memorial Lecture in Photography.

Horst will deliver the Reedy lecture next Thursday, Nov. 8, at 7:30 p.m. in the NTID Theatre. He will be accompanied by Valentine Lawford, his long-time friend and biographer, who will act as narrator and host. The title of the lecture is "Horst: His Work and His World."

A reception for Horst will take place Wednesday, Nov. 7, at 5 p.m. in the North Light Studio, Frank E. Gannett Memorial Building. The reception is open to the Institute community.

An exhibit of Horst's work will be on display in the second-floor showcases of the Gannett Memorial Building. Wallace Memorial Library will exhibit a bibliography of materials about Horst, examples of his books and magazine articles by and about him in the library's display cases.

Horst has been a professional photographer for more than 50 years. His career and interests have taken him from an association with members of the German Bauhaus movement, to an assistantship with the French architect Le Corbusier, to New York's world of high fashion. His work continues to appear in such magazines as *Vogue*, *House & Garden*, *Vanity Fair* and *Architectural Digest*, and has been collected in six books.

During the 1930's he worked for the French, British and American editions of *Vogue* magazine as a fashion and celebrity photographer, capturing on film some of the most important artists and performers of the times. Among his many subjects were Greta Garbo, Noel Coward, Coco Chanel, Bette Davis and Cole Porter.

Under Diana Vreeland's editorship at *American Vogue* in the 1960's, Horst began photographing interiors and landscapes, which resulted in the book, *Vogue's Book of Houses, Gardens, People*.

His other books include *Photographs of a Decade*, for which he also wrote the text; *Patterns from Nature; Salute to the Thirties*, featuring photographs by Horst and Honing-Heune; and *Return Engagement*, photographs taken in the early 1980's of famous movie stars and actresses of the past, including Rochester's Louise Brooks, which will be published this month.

Renewed interest in Horst and his work is demonstrated by recent articles about him in such magazines as *Vanity Fair* and *Esquire*, a major retrospective currently on exhibit at the International Center of Photography in New York City and a biography by Valentine Lawford, *Horst: His Life and His World*, published by Alfred A. Knopf, Inc.

The William A. Reedy Memorial Lectures honor the memory of an Eastman

Kodak writer and editor by bringing a noted photographer or designer to speak at RIT twice each year. Reedy, who died in 1975, was senior editor of advertising publications at Kodak and edited the Kodak quarterly *Applied Photography*. The lecture series is sponsored by Eastman Kodak Company.

Will Hopkins, founding member of the Will Hopkins Group and a former Reedy lecturer, designed the poster for Horst's lecture. The poster was printed by Sydney Rappaport, who spoke at RIT's Impact of Excellence Symposium in 1980. The official photograph of Horst for the lecture was taken by Duane Michals, who delivered the Reedy Lecture at RIT this past spring.

RIT coordinator of the lecture series is Michael Soluri, assistant professor in the School of Photographic Arts and Sciences, who was assisted by Howard LeVant and Russell Kraus, faculty members in the school.

Parents, Students Share Weekend

Parents of RIT students will share their students' college experience this weekend, Nov. 2 to 4, at the second annual Parents' Weekend.

Parents Council members and Office of Orientation and Special Programs staff members have planned varied activities, combining recreational, social and academic fare for the weekend. Fraternities, sororities and other campus organizations also are hosting special events for parents.

Parents will check in from 4 to 9 p.m. tomorrow and from 8:30 a.m. to noon Saturday in the Fireside Lounge, College-Alumni Union, which is serving as hospitality area for the weekend.

The Friday evening program includes the first round of the RIT Hockey Tournament in the Frank Ritter Memorial Ice Arena at 4:30 p.m. and at 7:30 p.m. There also will be receptions from 6 to 7 p.m., one hosted by the College of Continuing Education in the cafeteria, and the Parents Weekend reception in Clark Dining Room.

Saturday's agenda includes campus tours from 9 to 10 a.m.; Faculty Forums, from 10 a.m. to noon; the option of attending the President's Luncheon or lunch in the dining halls; college open houses from 2 to 4 p.m.; a concert by the RIT Singers and RIT Philharmonia at 4 p.m. in Ingle Auditorium; Parents Council meeting at 4 p.m. in the 1829 Room; and a wine and cheese reception from 5 to 6 p.m. in the College-Alumni Union.

Final games of the RIT Hockey Tournament will be played at 4:30 and 7:30 p.m. Entertainment program will be offered from 9 p.m. until midnight in the RITskeller.

A pancake breakfast from 8 to 10:30 a.m. Sunday will conclude weekend activities.

Governor Cuomo Visits City Center



WELCOMING THE GOVERNOR... President M. Richard Rose (left, right photo) and Jeremy Schuster (right, right photo), editor of *The Reporter*, welcome Gov. Mario Cuomo to City Center on Tuesday. *The Reporter* hosted Cuomo's visit to RIT, where he delivered a speech in support of presidential candidate Walter Mondale. The City Center facilities were rented by the local Democratic Party.



Tigers Set for Hockey Opener

The 1984-85 hockey season opens this weekend as the Tigers host the fourth annual RIT Hockey Tournament Friday and Saturday, Nov. 2 and 3, in the Frank Ritter Memorial Ice Arena.

Defending champion Wilfrid Laurier University of Waterloo, Ontario, meets Holy Cross College at 4:30 p.m., and RIT plays Babson College at 7:30 p.m. in tomorrow's first-round action. Consolation and championship games are scheduled at 4:30 and 7:30 p.m. on Saturday.

RIT returns 19 veterans, paced by Chris Johnstone, Bobby Trowell and Ritchie Herbert. Defensively, Blaise MacDonald, John Hawkins, B.J. Hull and Russ Firman are back. Newcomers Chet Hallice and Rob Rohlf's and veteran Grant Horiuchi are vying for starting assignment in net. Dave Burkholder, All-American last year, has completed his eligibility.

Tickets for the tournament and all home contests are on sale in the RIT Sportshop and at the Department of Intercollegiate Athletics.



HIGH TECH EQUIPMENT....Testing microprocessor equipment given to RIT's School of Engineering Technology are Charles DeRoller (left), director of the Mechanical Engineering Technology Department in the College of Applied Science and Technology, and Peter Thurston of Thurston Operating Company, which donated the equipment. The ES 100 Series Process Controller equipment will be used to help students achieve greater computer literacy and to study other engineering technology applications.

Thurston Operating Co. Donates Engineering Technology Equipment

The School of Engineering Technology has received a \$7,000 equipment donation of microprocessor based process controllers from the Thurston Operating Co., Inc. of Rochester.

The ES 100 Series Process Controller equipment will be used in the Mechanical Engineering Technology Department for various applications in RIT's mechanical, manufacturing and energy engineering technology programs.

"We are delighted to accept this gift from Thurston Operating Company and

are grateful for their support," said Charles DeRoller, chairman of the Mechanical Engineering Technology Department.

The three process controller units donated by Thurston Operating Company brings the total number of units available to students to six.

Thurston Operating Company of Rochester serves as stationary and operating engineers and energy consultants.

Counseling Center Establishes Alcohol Program with State Grant

RIT's Counseling Center has received a grant from the New York State Division of Alcoholism and Alcohol Abuse to establish an alcohol information service for students.

Programs on Alcohol for Student Success (PASS) will offer students opportunities to learn about the use and misuse of alcohol and other drugs through workshops and informal talks, explained Dr. Catherine Steel, director of the Counseling Center. She has named Joy Covert as PASS coordinator. Covert interned at RIT last year while earning her master's degree in counseling/mental health at SUNY Brockport.

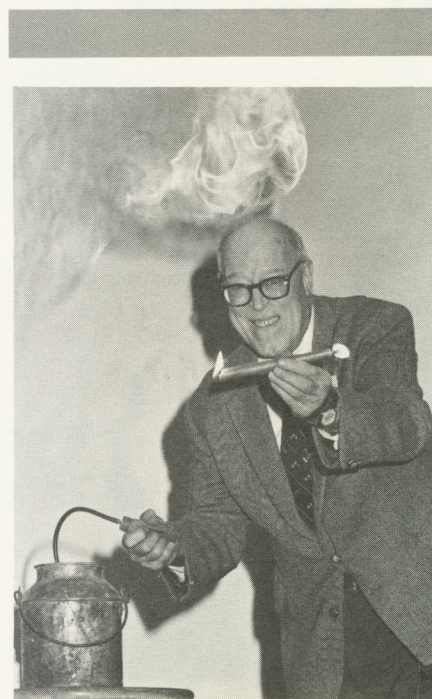
The PASS office in Nathaniel Rochester Hall will be open from 8:30 a.m. to 4:30 p.m., Monday through Friday.

Along with its goal to raise awareness about alcohol use, PASS will support students who may know, be involved with or have a family member who is misusing drugs or who may be drug dependent. For students who think they may have a problem in their use of alcohol, PASS offers counseling and evaluation and will refer them to community agencies for treatment, if necessary. Students' health insurance may defray costs, Covert said.

The education program will consist of workshops done for students by students. Covert has hired six students as Peer Alcohol Educators. They are undergoing intensive training before giving workshops.

In addition, an advisory board of students, faculty and staff has been organized for the program.

For more information, call Covert at 3071 or 475-2261 during the day. In case of an emergency, call Campus Safety, 475-3333.



CHEMISTRY ENTERTAINMENT....Dr. Hubert Alyea presented a fast-paced series of colorful, attention-holding chemistry demonstrations before more than 350 high school chemistry students in Ingle Auditorium last Saturday. His visit was presented by the College of Science's Department of Chemistry. On the staff at Princeton University for 42 years, Alyea is now professor emeritus of chemistry following his retirement in 1972. He has been a visiting lecturer in 80 countries. During the two days he was at RIT, Alyea presented a workshop for teachers of high school chemistry as well as his lecture for high school students.

Bookstore Slates Look at Computers

The RIT Bookstore has arranged a demonstration of Hewlett-Packard's new portable computer, HP-110, at 4:30 p.m., Wednesday, Nov. 7. Interested faculty and staff members should call 2211 to reserve a place for the demonstration since the room accommodates only 30 persons. Marlene Polson-Lorcak, data base manager, said the HP-110 features built-in LOTUS 1-2-3, MEMOMAKER and COMMUNICATIONS.

Photo Gallery Exhibit Shows International Computer Art

An international exhibit of computer generated art and videotapes will be on display in the RIT Photo Gallery, Frank E. Gannett Memorial Building, Nov. 2 to 28.

The exhibit, SIGGRAPH '83, is a collection of works submitted to the SIGGRAPH annual conference that year. Artists from Canada, France, Italy, Japan, the United Kingdom, West Germany and the United States submitted works to the juried show.

SIGGRAPH is a special interest group on computer graphics with 12,000 members world-wide. The show first opened simultaneously in Michigan, Japan and France.

"This show is important to RIT because it relates to what we're doing here with computer animation and graphics," said Elliott Rubenstein, assistant professor in the School of Photographic Arts and Sciences and coordinator of the photography gallery.

The exhibit consists of "hardcopy" art by more than 60 artists as well as documentation of components and software used. An illustrated catalog of the show is available at the gallery.

In conjunction with the exhibit, Ed Emshwiller, dean of the School of Film and Video at California Institute of the Arts, will deliver an Institute Forum lecture on Friday, Nov. 9 at 3 p.m. in Ingle Auditorium. Emshwiller, a well-known experimental filmmaker and computer animator, will present some of his recent video animations and computer imagery.

The SIGGRAPH exhibit was brought to RIT by the combined efforts of the Fine Art Photography Department, School of Photographic Arts and Sciences, College of Fine and Applied Arts, College of Liberal Arts, School of Computer Science, Office of Student Affairs, College Activities Board, Institute Creative Arts Committee and the data base section of the RIT bookstore.

The gallery will be open from 10 a.m. to 4 p.m. Tuesday through Saturday. A public opening will be tomorrow, Nov. 2, at 8 p.m.



ESTATE PLANNING....Jean Ingham (right), president of the RIT Women's Club, and Betsy Clark (center), president of the RIT Women's Council, talk with attorney and financial planner Conrad Teitell at last week's Estate Planning for Women seminar. The RIT Women's Club, RIT Women's Council and the Board of Trustees sponsored the seminar at which nearly 200 women learned about planning for their financial futures.

Keyser Displays MBTA Benches

Rochester and RIT will have a preview of the benches Bill Keyser has made for Boston's Massachusetts Bay Transportation Authority. Keyser is professor of furniture design and chairman of crafts in the School for American Craftsmen.

The Rochester showing of the subway benches will take place from 8 to 10 p.m. tomorrow, Nov. 2, at Liberty Hill, the home of President and Mrs. M. Richard Rose. The RIT community is especially invited.

Artist and craftsman Keyser will be on hand to describe the work that went into the project commissioned by the authority and administered through the Cambridge Art Council's Arts on the Line program. His benches will be used in the Alewife Station in Cambridge, one of five new Boston-area stations to be enlivened by art.

"The benches will be used in a ground level parking garage for the last station on the Red Line. People will park their cars then pause a moment on the benches before they go down into the tunnel to catch the subway to Boston," Keyser says.

Following the showing Friday evening, Keyser will load the benches on Saturday and arrive in Boston to install them on Monday.

The benches will join bronze floor tiles, neon sculpture and murals, painted and ceramic, provided by other artists. The station is scheduled to be opened in the spring.

"The rewarding part of this commission is that people who ordinarily wouldn't be able to see my work, since most of it has been done for churches and individuals, will be seeing it and enjoying it on a daily basis," Keyser explains.



REALIZATION....Nearing the end of work on benches for Boston's Massachusetts Bay Transportation Authority last week were Bill Keyser (right) and Arnold Van Denburgh, senior woodworking student. The artist's finished benches will be on display for the RIT community from 8 to 10 p.m. this Friday evening at Liberty Hill.

Personnel Posts Remaining Holidays

With the Thanksgiving and Christmas holidays coming up, Personnel lists the remaining 1984 holidays.

Thanksgiving Day	Thursday, Nov. 22
Day After Thanksgiving	Friday, Nov. 23
Floating Holiday	Monday, Dec. 24
Christmas Day	Tuesday, Dec. 25

Holidays for 1985 begin with New Year's Day on Tuesday, Jan. 1.

Switzer Gallery Exhibit Shows NTID Faculty Work

A faculty show by members of NTID's School of Visual Communication Careers will be up in Mary E. Switzer Gallery, Lyndon Baines Johnson Building, beginning Monday, Nov. 5.

The show will open with a public reception that day from 4 to 6 p.m. in the gallery.

Works in the exhibit are in diverse media, reflecting the school's several departments as well as the wide range of faculty interests.

One exhibitor, Brian Kirkey, instructor in the Applied Photography/Media Production Department, works with a type of photography that he calls "projections."

"My color prints represent an on-going interest in experimenting with light as a sculptural medium," he explains. "The prints are the result of re-photographing color slides of the natural environment after they have been projected in the studio and integrated with three-dimensional arrangements of torn paper, tape and glass."

Another exhibitor, Sidonie Merkel, will show a quilt, "Set the Table." "I see quilting as an illustrative medium, a way of portraying an image through fabric," she says. Merkel is a faculty member in Visual Communications Support.

Two faculty members from the Applied Art Department who have work in the exhibit are Paula Grcevic and Michael Krembel.

Grcevic will show handmade paper. She says making paper "is working with gestural images to produce a visual song from layers of memory."

Krembel works in stained glass, producing autonomous panels that can be hung in existing windows.

Gallery hours for the faculty show are Monday to Friday, 8:30 a.m. to 4:30 p.m. The show will be up through Nov. 23.

Noon Discussion Features Faculty

"The Power of Teachers to Respond," the second in a continuing series of panel discussions presented by the Institute Committee on Effective Teaching, will be Wednesday, Nov. 7, from noon to 2 p.m., in Room 1104, Frank E. Gannett Memorial Building.

Faculty members from throughout the Institute are encouraged to participate in the discussion. Panelists for the discussion are V.V. Raman, Department of Physics; Joyce Herman, Faculty and Program Development; Joseph Noga, School of Printing; Ruth Metz, Communications Department of the School of Applied Industrial Studies; and Debora Whorf, student in the School of Photographic Arts and Sciences.

This year's series theme is the power of teachers to affect lives. More than 65 faculty members attended last month's program, "The Power of the Teacher to Motivate."

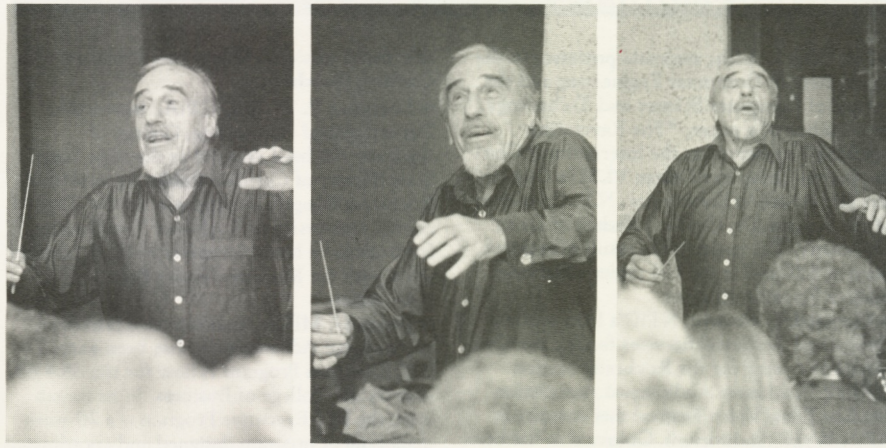
Upcoming programs are "The Power to Evaluate," Jan. 10, and Teaching Effectiveness Day, Feb. 5.

To reserve a boxed lunch, call Barbara Blickwede, 2527, by 4:30 p.m. today, Nov. 1, or you may bring your own.

Philharmonia, Singers Present RIT Concert

The RIT Philharmonia and RIT Singers will present a concert for parents at 4 p.m. Saturday in Ingle Auditorium, College-Alumni Union.

Dr. Charles Warren, director of the RIT Philharmonia and professor of music, College of Liberal Arts, said the classical and light classical program will include music by Schubert, Couperin, Berlioz and Brahms.



SINGING ALONG....Mitch Miller, Rochester-born conductor known for his television show, "Sing Along with Mitch," rehearses the RIT Singers and First Unitarian Church Choir for a concert appearance with the Rochester Philharmonic Orchestra Oct. 23. The combined choral groups, both directed by RIT's Edward Schell III, sang favorites from *The Wizard of Oz* during RPO's "Evening of Musical Madness."

Independent Filmmakers Series Hosts Pennell



COWBOY'S LAST NIGHT....Sonny Carl Davis as Cowboy flirts with Amanda LaMar as Lisa in a scene from "Last Night at the Alamo," a film by Eagle Pennell. Pennell will be at RIT tomorrow night for a screening of the film at 8 p.m. in Webb Auditorium. Photo copyright 1984 Cinecom International Films, Inc.

As part of an on-going series of appearances by independent filmmakers, Eagle Pennell will show his film, "Last Night at the Alamo," in Webb Auditorium tomorrow, Nov. 2, at 8 p.m.

The visiting filmmakers series is presented in cooperation with George Eastman House. Pennell will show his first film, "The Whole Shooting Match", at the Dryden Theater on Nov. 3.

Pennell is a native of Texas, where both his films are set. In "Last Night at the Alamo" he focuses on the regulars of a raunchy redneck bar that is about to be razed to clear the way for redevelopment.

On Nov. 16, Emile D'Antonio will show "In the King of Prussia." The film

features the Berrigan brothers (playing themselves) and Martin Sheen. And on Nov. 30, George Griffin will show several of his animated films. Both will also present films at the Dryden Theater.

The series at RIT is co-sponsored by the Institute Creative Arts Committee and the School of Photographic Arts and Sciences.

All RIT showings are at 8 p.m. in Webb Auditorium. Admission is \$2, or \$1.25 with an RIT ID. For more information, call Erik Timmerman, series coordinator, 2754. For information on the films at the Dryden Theater, call 271-4090.

New Walkway Eases Pedestrian Traffic

An extra-wide, east-west walkway to provide access from the Interfaith Center to campus academic buildings and parking lot J is under construction.

Roy Demenint Jr., assistant director of operations, Physical Plant, said the new route will replace the current service road and sidewalk, which will be closed during construction of the Center for Microelectronics and Computer Engineering.

Demenint explained that the new walkway will be for both pedestrians and service vehicles. It will go from the Interfaith Center entrance, along the rear of the College-Alumni Union and new bookstore, behind the library to the buildings affected by the construction. Pedestrians also can walk through or around the James E. Gleason Memorial Building.

Petrofsky Addresses Institute Forum

Dr. Jerrold Petrofsky, rehabilitation engineer, will use slides and a film to illustrate his research on electronic rehabilitation aids for the disabled, when he addresses Institute Forum at 7 p.m. today, Nov. 1, in Ingle Auditorium.

The neurophysiologist and computer engineer will describe his work in developing computer-controlled walking systems for persons with leg paralysis in his talk, "Rehabilitating the Disabled: Functional Electrical Stimulation." Petrofsky is executive director of the National Center for Rehabilitation Engineering, Wright State (Ohio) University.

RIT community and the public are invited. Admission is \$1 with tickets available at the Candy Counter, College-Alumni Union.

Petrofsky's Institute Forum presentation will preface RIT's annual Physical Challenges Day next Wednesday, Nov. 7.

Organized by the Office of Special Services, the day will feature exhibits and demonstrations of technological devices that help the disabled live more independently, a discussion by architects on accessibility problems in buildings and a mini-theater showing videotapes on aspects of living with a disability.

Events will begin at 9 a.m. in the College-Alumni Union.

Exhibits by 16 manufacturers of aids for persons with mobility, hearing and visual disabilities will be in Fireside Lounge. The discussion by architects will take place from 10 a.m. to noon in the 1829 Room. There will be special demonstration of the Kurzweil Reading Machine and how it interfaces with the Versa-braille, a microprocessor designed for use by the blind, in the College-Alumni Union lobby.

Videoscape, a mini-theater to be set up in the alcove near one of the entrances to Ingle Auditorium, will accommodate 10 persons at a time to view continuous showings of special films dealing with disabilities.

Marie Giardino, Special Services director, encourages RIT faculty, staff and students to participate in the day's programs. "Physical Challenges Day acquaints the campus community with what it means to have a physical disability and to realize that a disability does not necessarily limit a person's potential for achievement," she says.

Register for Faculty Exchange by Nov. 13

Does the prospect of spending a year, an academic quarter or even a month at another campus intrigue you? Thanks to the National Faculty Exchange program, faculty members can do just that at one of 89 institutions in the United States.

The National Faculty Exchange program was instituted last year by 22 colleges, including RIT.

Faculty members interested in the program should call Joyce Herman, 6687, who has application materials and filing information. Herman reminds faculty members that applications need to be received by department heads no later than Nov. 13.



MEETING AT SEMINAR....Chairman of the Institute's Board of Trustees Bruce Bates (left) talks with (from second from left) Alfred M. Hallenbeck, board vice president; John Tarbox, chairman of the Institute's Deferred Giving Advisory Committee; Dr. Cy Young, vice president for Development; Rep. Barber Conable; and Conrad Teitell, nationally-known financial planner at the annual fall Deferred Giving Seminar. Conable, who is retiring from the U. S. House of Representatives at the end of this term, was the featured speaker at the event for Rochester-area attorneys and accountants.

NEWSMAKERS

● **Dr. Richard Chu**, professor of history in the College of Liberal Arts, has been invited to serve on the state-wide jury to select the 1985 recipient of the Governor W. Averell Harriman Distinguished International Service Award, presented annually to a New York State resident who has demonstrated an outstanding commitment to international understanding. The award is sponsored by the International Center of the Capital Region.

● **Sue Habbersett**, senior placement counselor, Center for Cooperative Education and Career Services, served as chairperson of the Hospitality Committee for the annual conference of the Eastern College Personnel Officers (ECPO), in Bretton Woods, N.H. ECPO is a regional division of the College Placement Council.

● **Shirley Gray**, supervisor, Media Resource Center, Instructional Media Services, moderated a panel discussion, "Continuing Education for Audiovisual Specialists," at the ARLIS/WNY Conference at Hobart and William Smith Colleges. ARLIS is an art librarians' visual resources group. Gray was elected the group's vice chairperson and chairperson-elect at the meeting.

● **James Papero**, associate director of Human Resources, Personnel, received a Distinguished Volunteer Service Award from United Way of Greater Rochester at the group's annual meeting. He was honored for his contributions as a member of the volunteer resources division.

● **Joann E. Middleton**, director, Graduate and Co-op Development, College of Business, was appointed to a two-year term on the board of directors of the Rochester Sales and Marketing Executives Club. Middleton also is a member of the board's Membership Committee.

● **Dr. John L. Ellis**, associate professor in the department of Computer Engineering and the School of Computer Science and Technology, is co-author of a paper, "The Raycasting Machine," presented at the International Conference on Computer Design VLSI in Computers last month in Portchester, N.Y. Co-author of the paper is Dr. Gershon Kedem of Duke University. The paper is the result of research done at RIT and at the UR under a National Science Foundation grant.

● **Howard E. Golove**, NTID's Instructional Design and Technical Services faculty member, served as a juror for the Rochester section SMPTE/Rochester Audiovisual Association Student Film/Video Festival this summer at RIT's Webb Auditorium. Golove also has been appointed a member of the Rush-Henrietta School District Advisory Continuing Education Advisory Council.

● **Dr. Richard D. Zakia**, professor in the School of Photographic Arts and Sciences, will serve on a Pornographic and Sexual Exploitation Review Board at American University in Washington, D.C. The University is conducting research on the possible relationship between pictorial pornography and an increasing number of bizarre crimes reported by the FBI.

● **Howard LeVant**, assistant professor in the School of Photographic Arts and Sciences, is a photographic consultant to Wegmans Food Markets Inc. on photo production for sales brochures and gift catalogs. RIT students and graduates have been hired as photographers, assistants and productions managers for the project.

● **Edward B. Stockham**, Faculty and Program Development, recently presented a paper at the Rochester Academy of Science's annual sci-

entific paper session. He co-wrote the paper with **Gordon Goodman**.

● **Lorraine P. Wolch**, C.P.A., instructor, Department of Accounting, College of Business, has been selected as the New York State Society of Certified Public Accountants Rochester Chapter chairperson for the 25th annual University of Rochester Tax Planning Institute to be held November 16-17, in cooperation with the Monroe County Bar Association.

● **James G. Miller**, associate vice president, Institutional Advancement, has been named RIT Executive Program Fellow for the 1984-85 year by the College of Business. In its fourth year, the RIT Executive Program is a 20-week management program designed and coordinated by the college's Center for Management Development. Participants are middle- to top-level executives with 10 to 30 years of management experience.

● **Dr. Nathan B. Winstanley**, distinguished lecturer, Department of Management, College of Business, participated in a panel debate, "Paying for Performance," as part of the 11th annual Compensation and Human Resources Conference of The Conference Board of Canada in Toronto.

● **Venskitaswamy Raju**, assistant professor and program coordinator, Manufacturing Engineering Technology Department, College of Applied Science and Technology, presented a paper, "Flexible Manufacturing Cells with Robots," at the third International Conference on Flexible Manufacturing Systems held at Boeblingen, West Germany. Professor Raju wrote the paper in collaboration with his student Thomas Karlsen, currently an industrial engineer at Goulds Pumps in Seneca Falls.

Business Conducts Convocation

Nearly 100 students and faculty attended the first College of Business convocation last month.

Dr. Walter F. McCanna, dean of the college, welcomed students, gave a slide-illustrated overview of the college and introduced other college administrators as well as the presidents and faculty advisors of student business organizations.

Following his presentation, the dean answered student questions. They asked about the revised business core curriculum, differences between the former business management course of study and the revised system of specific majors, enrollment trends for the college and the impact of faculty writing and research on teaching effectiveness.

"We feel the convocation provided a worthwhile exchange and was a good beginning for what we see as an annual fall event. It gives students the opportunity to meet the dean and faculty and to learn how changes in the college affect them. Their active participation in the question session also was a positive experience, both for the college administrators and students themselves," McCanna said.

After the convocation, students attended a reception where they talked informally with faculty and representatives of such student business organizations as the American Marketing Association, Pre-Law Association, Entrepreneurship Club, Student Accounting Association and Society for Personnel Management.

Co-op Receives Second Federal Grant



CELEBRATING GRANT.... Among staff members of RIT's Center for Cooperative Education and Career Services responsible for obtaining a grant from the U.S. Department of Education are (seated, from left) Bonnie Salem, counselor; Charles Dispenza, senior counselor; Manny Contomanolis, assistant director for employer services; and (standing, from left) Ted Brainard, counselor; Patricia Burke-Webster, counselor; and Lois Foley, administrative assistant.

RIT's Center for Cooperative Education and Career Services has collected its second grant from the U.S. Department of Education, receiving \$10,000 more than last year. The grant comes from Title VIII monies designated as Supplemental Funds "to initiate, improve or expand a program of cooperative education."

Manny Contomanolis, assistant director for employer services, says, "This year the center received a \$35,666 grant, up from \$23,927 last year. For one thing, reviewers were pleased with how we utilized the funds last year. However, I think the larger amount this year also reflects RIT's growing reputation as a cooperative education institution and recognition of the large number of students we work with compared to other co-op programs."

Ted Brainard, center placement counselor and one of the team that secured the grant, says, "Last year we used the grant to develop a course on co-op, which we will offer to more students. The funds supported co-op job development trips and on-site visits to students' employers. We also produced a brochure and slide presentation on co-op for use in recruiting employers. This year we can expand on such activities."

"We had three primary goals in seeking the grant: job development, staff training and co-op preparation experiences for our students," says Beverly Cudney, assistant director for student services. "Our staff will be working closely with our active employers to create additional co-op placements as well as recruiting new employers through trade show attendance, on-site employer visits and faculty involvement."

Cudney explains that some of the funds will be used for staff training and development, expansion of the center's library and providing co-op handbooks.

In addition, the center will continue to offer its co-op preparatory course that informs students about what is expected of them in a co-op situation.

This year's grant, Contomanolis notes, does not restrict the center to job development activities in the Northeast. "We negotiated with Washington so that center staff won't be limited. Members can go to California, Texas, Florida—wherever our students are."

Cudney adds, "Most colleges primarily place their co-op students locally, and RIT places many in this region. However, with the unique RIT programs, our students have to go where the job market is.

With microelectronic engineering students, for example, this often means going to California. Our hospitality management students frequently are placed in the Sun Belt. Now we can travel coast-to-coast to work with co-op employers."

Run for Your Turkey

You may not need a gun or shopping cart to bag your turkey this fall. It's time for the annual Turkey Trot sponsored by the Department of Intramurals. One- and three-mile races are scheduled Nov. 8 at 4:30 p.m.

You can sign up for the run at the Intramurals office or at the RIT track 15 minutes prior to the race.

Measure Your Lung Capacity Tomorrow

Ever think you're full of hot air?

You can check it out tomorrow, Nov. 2, as RIT Recreation and Student Health Services co-sponsor a lung volume measurement.

The testing is free of charge and takes place in the Recreation office from 11:30 a.m. to 1:30 p.m.

The lung volume testing is part of a series of wellness programs offered by Recreation and Student Health Service.

N·E·W·S & E·V·E·N·T·S

Rochester Institute of Technology

One Lomb Memorial Drive
Post Office Box 9887
Rochester, NY 14623-0887Non-Profit Org.
U.S. Postage
PAID
Permit 626
Rochester, N.Y.

M TAYLOR

GLADYS
LIBRARY