

# N·E·W·S & E·V·E·N·T·S

## More than 1,300 Parents Here for Special Weekend

A record number of parents are expected to share their students' RIT experience during Parents' Weekend tomorrow through Sunday, Oct. 25-27. About 1,300 parents and siblings attended last year.

The potpourri of activities planned includes campus tours, academic forums, open houses, sporting events, receptions, concerts, movies and nationally known comedians entertaining at the Coffee House on Friday and Saturday evenings. And, of course, there's time to be with their students.

When parents register from 3 to 9 p.m. tomorrow, each will receive a notebook with letters from RIT President M. Richard Rose and Brenda Mossburg, coordinator of Parents Programs, schedules and information about the weekend.

The RIT Jazz Ensemble will perform from 4 to 5 p.m., tomorrow. Events

scheduled for Saturday are: RIT Philharmonia and RIT Singers, 4:30 p.m.; RIT Gospel Choir, 7:45 p.m.; men's soccer team will meet Hamilton at 1 p.m.; and the women's soccer team will play St. Bonaventure at 3:30 p.m. Comedians George Calfa and Jon Hayman, of New York City, will entertain Coffee House patrons Friday evening and Mike Martineau, from Boston, will perform Saturday evening.

Academic forums, scheduled from 10 a.m. until noon, will include talks and demonstrations on deafness, computer-integrated manufacturing and robotics, computer animation, video discs, bio-feedback, Shakespeare and team building. School of American Craftsmen students will exhibit their work in the Fireside Lounge Saturday.

A country breakfast on Sunday will conclude official weekend events.



Viewing an architectural rendering of the proposed new wing of RIT's Wallace Memorial Library are, from left: President M. Richard Rose; Dudley A. Weiss, attorney and trustee of the Frank M. Barnard Foundation; and RIT Trustee Burton August. The foundation has donated \$225,000 toward the wing, which will house the Bernard C. Middleton Book Collection.

## Barnard Foundation Pledges \$225,000 for New Library Wing

A pledge of \$225,000 toward the construction of a proposed wing to RIT's Wallace Memorial Library has been received from the Frank M. Barnard Foundation of Boston.

In addition to other collections, the new library wing will house the Bernard C. Middleton Book Collection, presently located in London, England. The collection is one of the world's premier collections on bookbinding. RIT acquired the collection in the Fall of 1983 through funds provided by the Barnard Foundation.

The gift was made possible through the efforts of Dudley A. Weiss, executive director emeritus of the Library Binding Institute and a trustee of the Barnard Foundation. Weiss, an attorney, presented the \$225,000 pledge at a recent dinner in his honor.

"This is the beginning of what I hope will be a major effort to educate all who are interested in the physical book and the prolonging of its life for future generations," said Weiss.

The Middleton Collection will be administered under the Melbert B. Cary, Jr. Graphic Arts Collection. It will have its own special room and will be maintained as a separate entity within the Cary collection, which also will be housed in the proposed new wing of Wallace Memorial Library.

"This pledge will allow us to establish a very fine center for the study of the various components of graphic design, printing and bookbinding, for students, scholars and other professionals who are interested and dedicated to the preservation of the printed word," said David Pankow, curator of the Cary collection.

"The enlarged space in the proposed library wing will enable us to continue to display and hold special exhibitions, but on an expanded scale," Pankow said. "As it has in the past, the Cary collection will have its own autonomy and will continue to be funded and maintained by income generated from its endowment."

"We are very excited and appreciative of this generous donation," said Patricia Pitkin, director of the Wallace Memorial Library. "This will allow our students to have an exposure to both the art of book publishing and binding, as well as the science of electronic publishing."

Bernard C. Middleton, England's foremost bookbinder, has spent a lifetime collecting books on bookbinding, preservation, restoration and conservation. The collection is the largest of its kind and will enable the serious scholar to have access to comprehensive information on every aspect of bookbinding.

"Under the auspices of RIT's College of Graphic Arts and Photography, extensive research has been carried out for many years in binding technology," said Weiss. "Middleton, therefore, felt that his vast collection of historical material on bookbinding would provide a solid foundation for future research."

Delivery of the full Bernard C. Middleton Collection to RIT is to take place upon Middleton's death or retirement.

According to the agreement, RIT owns the collection, although Middleton will maintain it in London as long as he has professional need. Still an active bookbinder, Middleton refers to the books for research and restoration purposes.

A permanent exhibit of a representative number of volumes from the collection will be set up at RIT on a revolving basis. Volumes retained in England will be available for student use, under the supervision of Middleton and Pankow, as research volumes and not circulating material.

Weiss supported RIT's acquisition of the Middleton bookbinding collection because, "RIT is the foremost school of its kind in graphic arts; not only do students learn the technology of graphic arts, but are trained for a management and planning overview."

The Dudley A. Weiss Book Testing Laboratory, established by Weiss at RIT in 1976, provides a facility for study and research centering around the physical book. Using sophisticated techniques and equipment students learn quality control procedures.

"Even today, almost 10 years later, I think it is the only one of its kind in the world—the only laboratory concerned solely with the physical book," Weiss said.

## RIT Soccer Team Nets Conference Crown with 2-1 Win over Ithaca

Coach Doug May's men's soccer squad captured its second straight Independent College Athletic Conference (ICAC) title last week, downing Ithaca College 2-1 in overtime. The Tigers, with four regular season contests remaining, closed out the conference portion of their schedule with a perfect 6-0 league mark. It extended their ICAC win streak to 16, dating back to mid-season in 1983. Following the RIT-Ithaca contest, the Tigers boasted a 10-0-1 record, the lone tie coming against Fredonia. In the latest soccer rankings, RIT is fifth in NCAA Division III and first in New York State. Ithaca was 14th in the nation and third in the state.

"From the standpoint of athletic ability and soccer skill, RIT and Ithaca have two of the finest teams I've ever seen in the conference," commented Coach May. "It's always a pleasure to win a title, and even more deserving when it comes on the road. We showed a lot of poise and character to come back and win it in overtime. Ithaca is well coached—the best team we've seen this year."

Tony Parker, a junior from Henrietta, got RIT on the board when he headed in a rebound off Paul Schojan's shot at 9:40. Ithaca sent the game into overtime when they scored with less than four minutes

left in regulation. The Tigers came out firing in the extra period and tallied what proved to be the winner just 1:23 into overtime play. Schojan, a senior from Gates, curved a corner kick past Ithaca goaltender Jon Pointek to ice the conference title.

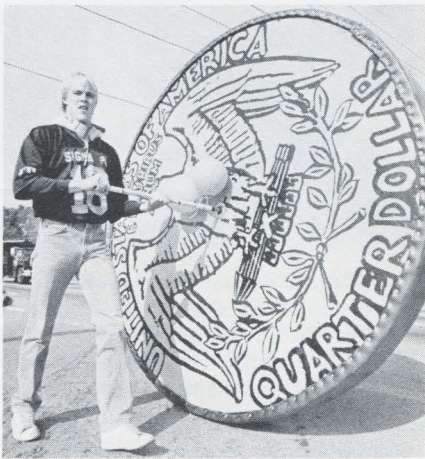
May called the victory a total team effort: "Everyone played very well." He cited defender Andre Schmid, goaltender Ron Speziale and the rest of the squad in bringing RIT its second straight ICAC title. "Our first goal (Parker's) was beautiful and typifies what we've worked for all season. I'm very happy for our seniors," said May. "They've worked very hard for four years and have been rewarded with two ICAC championships."

Looking ahead to post-season playoffs, May feels the ICAC is the strongest conference in New York State and one of the best in the country. "Our next objective is to get a bid to the NCAAs," he said. Last year RIT reached the semifinal round before losing to Brandeis (1-0). The Tigers finished with a 19-0-1 record in 1984.

## Institute Honors Mason Wescott

The Institute community is invited to join the Center for Quality and Applied Statistics in honoring Professor Emeritus Dr. Mason Wescott for his 60 years of teaching. A reception will be held from 3 to 4:30 p.m., Thursday, Oct. 31, in the Fireside Lounge.

President M. Richard Rose will present a medal to Wescott commemorating his exceptional tenure as a teacher. Wescott began teaching mathematics at Northwestern University in 1925, taught statistics to manufacturers through the War Production Board during World War II, and in 1952 left Northwestern for Rutgers University. Two years later Wescott began conducting industrial seminars at RIT during the summer quarter. After 12 years of teaching seminars, he joined RIT to spearhead the development of the statistics program. Wescott joined the College of Continuing Education when he was 63. He celebrated his 83rd birthday in September.



QUARTERING THE WAY—Second-year business student William McKerrell rolls a wooden replica of a quarter toward Buffalo to attract contributions to Sigma Pi's campaign for multiple sclerosis.

## Homecoming Weekend Set for Nov. 8-10

Best-selling author Dr. Wayne Dyer and RIT's defending NCAA Division III hockey champions headline RIT's Homecoming Weekend, Together 1985, Nov. 7-10. Homecoming is being held in conjunction with the annual RIT Hockey Tournament. Dyer is the author of such popular books as "Your Erroneous Zones" and "Pulling Your Own Strings." Other highlights of the weekend will include the music of Nik and the Nice Guys, the Alumni Recognition Luncheon, Sports Hall of Fame Induction Dinner and much more. The next issue of *News and Events* will have complete details.





Jeffrey Brenner, editor-in-chief of the student publication of the RIT Pre-Law Association, presents a copy of the 1985 undergraduate law review to the Honorable Marvin R. Dye, retired justice of the New York State Court of Appeals.

## Pre-Law Association Marks 90th with Presentation

RIT's Pre-Law Association honored the Honorable Marvin R. Dye, retired justice of the New York State Court of Appeals, on his 90th birthday Tuesday.

The group dedicated its 1985 undergraduate law review, *Legal Research at Rochester Institute of Technology*, to Dye. Students John Stockman, association president, and Jeffrey Brenner, editor, presented a copy to the jurist during a program in Max Lowenthal Memorial Building. Both seniors, Stockman is a criminal justice major in the College of Liberal Arts and Brenner is studying business administration in the College of Business.

Justice Dye, who served in the state's highest court for 21 years and is nationally known for his opinions on First Amendment rights, also received congratulatory letters from the chief justices in the high courts of Connecticut, Ohio, Florida, Iowa and Utah, and from Edward F. Hennessy, chief justice of the Supreme Judicial Court of Massachusetts and president, National Conference of Chief Justices.

The association's publication includes Dye's 1961 dissenting opinion on reciting a set prayer in New York's public schools. Dye's dissent was the basis of the 1962 U. S. Supreme Court reversal of the New York Court of Appeals decision.

Dye, a resident of Rochester, graduated from Cornell University Law School and began practicing here in 1920 after military service during World War I. His

career as a jurist began with his appointment to the New York State Court of Claims in 1940. In 1944 he was elected an associate judge of the New York State Court of Appeals.

Among those who attended the dedication ceremony was Dye's son, Stanley M. Dye, certified public accountant, who teaches in the College of Business.

Also honored during the program were the authors of papers in the 1984 edition of the pre-law group's *Legal Research*. The Young Lawyers Section of the Monroe County Bar Association presented awards to Jill Frushour McGrath, College of Business graduate who last year was Student Directorate chairperson, for the best undergraduate paper and to Jeanne Healy, director of Personnel, for the best graduate paper.

RIT's Pre-Law Association includes students interested in the legal aspects of their professional fields and those considering entering law school.

## Science Names New Director



Kathleen J. Ritch

The College of Science's Diagnostic Medical Sonography Program has a new director. Kathleen J. Ritch, appointed to the position by Dr. John Paliouras, dean of the college, previously had been the program's clinical coordinator.

Ritch's principle duties as director will include lecturing, program planning and development, and student advising of the approximately 60 students in the program.

After talking with educators and professionals at a recent convention in Dallas, Ritch commented, "Our program continues to be well-recognized and respected as one of the most up-to-date programs in the country."

Ritch plans to hold more seminars for individuals planning to take the national certification exam. "The seminars have proven to be successful and people are now depending on us to have them. Thirty individuals participated in our last session, including 15 from Canada. They benefit the participants, in addition to bringing awareness to our program and the Institute."

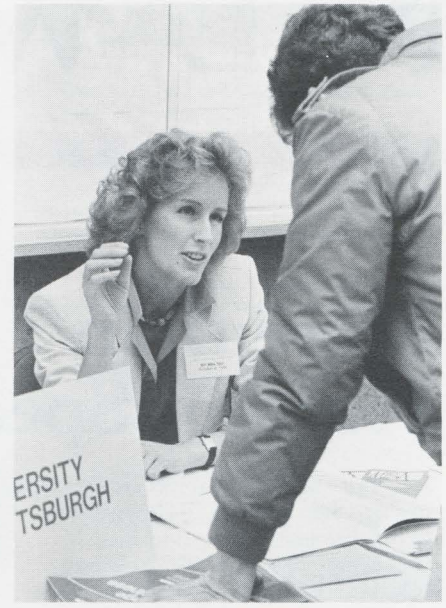
RIT's bachelor's degree program in sonography is one of only six in the nation.

## President Rose Testifies Before Science Foundation

Urging tax breaks for industries in order to increase support of facilities and faculty, RIT President M. Richard Rose testified last Wednesday in Washington, D.C. on the future of undergraduate science and engineering programs. Dr. Rose delivered his testimony before the National Science Board of the National Science Foundation.

According to Robert F. Watson, executive secretary to the committee, Rose was invited to testify because of his experience as president of one of the nation's leading schools specializing in undergraduate science and engineering education and because of his experience as deputy assistant secretary for education in the U.S. Department of Defense.

In his testimony, Rose outlined the problems of attracting quality faculty to undergraduate schools because of the competition from institutions specializing in graduate programs and research. In addition, he urged junior and senior high schools to encourage women and minority students to take more science classes and pursue science-related careers.



RIT MBA DAY...Kathleen Riehle of the University of Pittsburgh was one of many representatives touting MBA programs at MBA Day sponsored by the College of Business Oct. 8. The session gave potential candidates an opportunity to compare MBA programs offered by major institutions across the country.

## '60s Poet, Rocker Ed Sanders At RIT for Poetry Reading

Ed Sanders, poet and leader of the satirical '60s rock band, The Fugs, will read his poetry at 8 p.m., Wednesday, Oct. 30, in Wallace Memorial Library, room A-100.

Sanders recently returned from a reunion tour of Europe with The Fugs. In 1965 it was standing room only at the group's practice sessions in Sanders' The Peace Eye Bookstore in New York City's lower east side.

Sam Abrams, College of Liberal Arts literature professor who arranged Sanders' visit to RIT, calls the musician/poet "one of the ornaments of the 1960's beatnik culture who achieved sufficient notoriety to make the cover of *Life* magazine." Sanders participated in the peace walks of 1961 and 1962 and wrote his first book, *Poem from Jail*, while imprisoned for protesting the launching of a nuclear submarine.

Sanders is the author of seven books of poetry and nine books of prose. He currently is working on a multi-volume poem

on the life of Robert Kennedy; developing the theory and practice of investigative poetry. He also is involved with improving his Bardic Pulse-Lyre, an electronic music instrument he invented in 1978 and which he uses in accompaniment with his poetry readings. He further has completed a rock opera, "The Karen Silkwood Cantata," and is composing another, "Star Peace."

Raised in Missouri, Sanders moved to New York in 1958. He graduated from New York University with a bachelor of arts degree in Greek in 1964. Sanders lives in Woodstock, N.Y.

The reading is sponsored by the RIT Creative Arts Committee, College of Liberal Arts, Complementary Education, Wallace Memorial Library, College Activities Board and Poets & Writers, Inc. Admission is free.

## Decency, Honesty Key Approach For Reedy's Mary Ellen Mark

Mary Ellen Mark is a person who cares passionately about her work. "I love taking photographs of things I care about," she told students at RIT last week.

Mark came to RIT to deliver the William A. Reedy Memorial Lecture in Photography. During her visit she also took time to meet with students from the School of Photographic Arts and Sciences to talk about what it's like to be a professional photographer.

"I think to really survive in the business of photography takes a tremendous amount of perseverance and total dedication, and I think it's important to be decent and honest," she said with conviction.

Mark has established an international reputation for herself as a documentary photographer, either on assignment for such magazines as *Life*, *Rolling Stone* and *Vanity Fair*, or on projects that she initiated. "You can't always rely on a magazine saying 'hey, we have a fantastic assignment for you,'" she said.

Mark has taken her own advice to heart. Although many of her documentary projects were assignments, many more were her own idea. She made two trips to India on her own initiative to photograph Mother Teresa and the sick and suffering who turn to her for help. *Life's* photo-essay of her India photographs won Mark two major awards.

Gesturing to the intimate photographs of the dead and dying in Mother Teresa's



Mary Ellen Mark talks with students about her work as a documentary photographer. Associate Professor John Head (left) moderated the morning session, and also served as coordinator of Mark's day-long visit to RIT.

care, a student asked Mark if she ever felt that she was intruding on people. Her answer came with no hesitation. "That's one of the basic things about being a photojournalist. You are intruding, and you are a voyeur. You really do have to step over a line into people's lives. If

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DIETETIC STUDENTS HONORED...Lisa Pellescki (left) and Laurie Macaulay, senior dietetic program students in RIT's School of Food, Hotel and Tourism Management, received 1985 American Dietetic Association Foundation (ADAF) awards.

Pellescki received the ADAF Lieutenant Eleanor L. Mitchell Memorial Scholarship of \$600.

Macaulay received the ADAF Economics Laboratory Corporate Donor Scholarship of \$1,000 as well as the New York State Dietetic Association Scholarship and the Nancy Ruhle Memorial Scholarship, sponsored by the Genesee Dietetic Association.



# — Provost Plough: Academic Directions for RIT —

This is the first in a series of articles from Dr. Thomas Plough, RIT provost and vice president for Academic Affairs. The series is excerpted from Dr. Plough's paper, "A Plan for Academic Excellence and Innovation."

Last fall I circulated a paper on "Academic Directions for RIT." That paper contained several central propositions that I continue to believe must define RIT's academic future. They are:

- \* To be widely regarded as a leading comprehensive technological institution.
- \* To remain primarily an undergraduate institution specializing in professional education in the technologies and applied arts and sciences but one which, in addition, offers selected graduate programs.
- \* To offer educational programs, many with cooperative and experiential education components, that are characterized by focused career education objectives enhanced by the liberal arts and sciences.
- \* To expand continuing technical and professional education programs and other services — notably applications research — for business, industry, and the part-time learner.
- \* To systematically and rigorously review existing programs while at the same time promptly responding to new opportunities for innovative educational services.

Taken together, these propositions define a premier institution devoted to offering career and technical education to undergraduates and graduate students; in-service technical and professional education to adult learners; an institution widely recognized for its application's research in critical areas; and an institution characterized by its responsiveness to new opportunities presented by changing technologies as well as the needs of business, industry and the community.

In order to achieve our goal of becoming a widely recognized technological university, it is necessary and desirable that RIT consolidate its existing reputation, strengths, and potential with overarching and unifying themes that will give our institution distinctiveness. RIT needs unifying themes that will serve to guide our efforts and investments and, at the same time, amidst claims of competing institutions, give RIT a special identity.

Such unifying themes need to reflect, draw upon and enliven identifiable strengths in each of our nine colleges. They need to be catalytic. To draw and retain students as well as significant new support from business, industry and other external sources, they must be exciting themes.

To this end I would propose that Rochester Institute of Technology closely identify itself with those powerful technologies—even more powerful in their interactivity, which are literally transforming the way we work, think and live, and are as profound as the agricultural and industrial revolutions—applied communications technologies.

Applied communications technologies encompass some of the best and most promising work being done in each of the colleges. Imaging science, electronic publishing and video disc technology, for example, are certainly as central to the future of the College of Graphic Arts and Photography as they are to the industries which that college serves. Electronic communications technologies are playing an increasingly important role in graphic, industrial, interior design, and medical illustration programs in the College of Fine and Applied Arts.

The College of Engineering has already established a solid position in this domain with its microelectronics program. The College of Applied Science and Technology's School of Computer Science and Technology provides the basic expertise for what is and will be major electronic communications technologies. We will have virtually unlimited opportunities to train and educate in-service technical and professional adult learners in these new technologies with continuing education programs.

Much of what NTID does involves the application of communications technologies to the needs of the hearing impaired. A number of its educational programs are

aimed at preparing students for careers in these fields.

Whether in accounting, biotechnology or economics, communications are vital in the currently unfolding world of work and careers. Indeed, communications technologies will be at the very core of our economic, social and political systems. Electronic technologies are transforming the fundamental modes of communications—numeric, written, symbolic, visual and artistic—with which RIT has been so closely and so long associated.

Two additional but closely related themes may prove useful to RIT: to center on advanced manufacturing and production practices and systems; and to emphasize innovative human productivity methodologies, which move well beyond, but complement, mechanical, material and electronic enhancements to the workplace.

Many RIT programs, as old as the School for American Craftsmen or as new

as materials science and engineering, relate to one or both of these two themes. The national need to improve manufacturing and attend to the problems of human productivity in a variety of settings are well documented in the literature. These two themes find congruence with the applied communication technologies theme as well.

Our growing reputation in food, hotel and tourism management combines aspects of modern communications and production technologies with the best tradition of personal service delivery. Ongoing work in the College of Business is based directly on the theme of manufacturing and human productivity. Some of the best work in quality control can be found in our Center for Quality and Applied Statistics. Criminal Justice and Social Work programs are, in the final analysis, designed to effect human productivity. Clearly, RIT can claim considerable activity in both areas—manufactur-

ing systems and productivity methodologies.

These examples are meant as illustration. Every college would have a distinct role to play if we were to adopt electronic communications technologies, manufacturing practices, and human productivity strategies as our institutional themes. By developing a distinctive profile built around these three related themes we would avoid trying to be all things to all people.

We would target our time, energy, marketing and development efforts to becoming widely recognized and respected as a comprehensive technological university. In this way, we can be devoted to education, training and research in the applications of communications technology and innovative approaches to manufacturing and human productivity.

## NTID Offers Technology for Deaf

NTID has put its own creative wrinkles into today's sophisticated technologies to produce a variety of innovative programs for its 1,300 deaf students. Many academic courses are designed to develop both communication and computer technology skills, two elements related to RIT's goal of keeping current with the fast-paced world of applied communications technologies.

NTID is especially proud of two communication systems in use at the Institute: DAVID (Dynamic Audio/Video Interactive Device) and Real Time Graphic Display (RTGD).

DAVID is a computer-assisted interactive video system that allows deaf students to learn speech reading and sign language at their own pace. The system combines a videotape recorder, microcomputer and television monitor. Students receive audio and visual cues from the videotape, then type appropriate responses on the keyboard.

Real Time Graphic Display is a system of video captioning that enables deaf stu-

dents to read an instructor's words the moment they are spoken. NTID is the first college in the country to use this system. RTGD incorporates a stenographer, a modified court stenographic machine, and a computer to translate speech into printed English words displayed on a television or movie screen. Real Time Graphic Display is being used in classes at RIT's colleges of Business and Liberal Arts. Hard copy of the lecture is available immediately after class.

Finally, a special classroom area at the Institute helps deaf students learn how to use telecommunication devices. In a telephone communications course—the first of its kind in the world—students learn to use their hearing aids for phone conversations, make long distance calls and appointments, and improve their telephone skills when talking with strangers. This telephone training course has served as a model for other courses across the nation.

tributes and promotes disc hardware and software.

Computer graphics, which supplies easily accessible alternative solutions to design problems and provides the designer with 16 million colors, more than the human eye can see, is a part of the College of Fine and Applied Arts at every level, from the freshman year to graduate studies.

Computer graphics is used in typographic studies, developing prototypes for electronic book design, slides or AV design, information graphics, medical illustration, package design, illustration, symbol design and animation.

## Business Focuses On Productivity

When RIT's College of Business works to improve human productivity, it doesn't limit its vision, says Walter F. McCanna, dean of the college.

"We ask the question in every course: 'In what way does this concept or application really help organizations and people achieve better outcomes — more profits, lowered costs, better products?'"

The college's curriculum also is designed to help people make decisions that will impact production in the largest sense, he says.

"That doesn't mean just increasing the number of units per person; that means helping people within an organization create better ideas, work together more effectively—with more vigorous interaction—helping people become more turned on by what they're doing."

Applications inherent to the theme of electronic communication technology also surface as students learn to use information systems found in business and learn

to make decisions based on electronically generated data, McCanna says. Applications that relate to manufacturing practices surface as students learn to make organizations more effective and efficient, particularly in the college's materials and manufacturing undergraduate major.

"But human productivity, however, acts as an overarching theme for every program within the college," McCanna says. "It helps the college carry out the applied dimension of its programs."

## Viewpoint

Dear Colleagues,

Members of the RIT community and others have commented on the ideas represented in Part I of *A Plan For Academic Excellence and Innovation*. In order to encourage further dialogue I thought I would pass them along.

An old mentor of mine reminded me that John Hannah (president emeritus of Michigan State University) refused to use the term excellence because he felt it was often construed to mean an attempt to become one of the leading research universities of the world. Since that was too narrow a definition of the mission of Michigan State University, he thought it wiser to suggest that "whatever MSU attempted to do, it should do it well."

Academic excellence at RIT must be defined in RIT's terms, not the terms of a largely graduate-dominated, research-focused university. At RIT, there is no

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## Technology Central To Hospitality

The hospitality industry in the United States is booming. Last year the industry employed 9.2 million people; the hotel industry alone created 86,000 new jobs and food service sales totaled five percent of the U.S. gross national product.

Students in RIT's School of Food, Hotel and Tourism Management will probably have the luxury of choosing between four-to-five offers when they graduate, and they are preparing for the feast by using modern technology to improve their service to the customer.

George Alley, director of the School of Food, Hotel and Tourism Management, describes several ways in which updated technology assists hospitality students. "The Remanco point-of-sales equipment at Henry's improves customer service by placing orders directly from the dining room to the kitchen, allowing restaurant staff to spend more time with their customers. In addition, the system gives students immediate statistics so they can make management decisions more

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## CALENDAR

**Through Oct. 29-exhibit:** "Icons/Idols," recent work by Wynne Ragland, graduate student, School of Photographic Arts and Sciences; Original Gallery, Wallace Memorial Library.

**Oct. 24-lecture:** "The Legislative Power, Part Four," part of the continuing series of lectures on the Enduring U.S. Constitution presented by Dr. George Anastaplo, 7:30 p.m. Webb Auditorium.

**Oct. 24-26-conference:** "Applied Technology for Communication," sponsored by Alexander Graham Bell Association for the Deaf, NTID.

**Oct. 25-27-RIT Parents' Weekend:** various weekend activities; contact Parents' Hotline, 475-6109 for details.

**Oct. 26-sports:** Women's soccer, St. Bonaventure, 3:30 p.m.

**Oct. 26-sports:** Men's soccer, Hamilton, 1 p.m.

**Oct. 29-sports:** Women's volleyball, Geneseo, Nazareth, 6 p.m.

**Oct. 30-poetry reading:** Ed Sanders, leader of The Fugs, 8 p.m. Wallace Memorial Library, A-100.

### Fitness Center Opens, Honors Bruce Proper

In remembrance of Bruce Proper, former director of Physical Education, Intramurals and Recreation at RIT, the Residence Halls Association (RHA) dedicated a new fitness center on campus Oct. 16.

Located in the lower level of Ellingson Residence Hall, the center features a multi-station Universal gymnasium, two exercise bicycles, free weights and accessories, and an area designed for aerobics.

The project is the culmination of three years effort, initiated by Kerry Grimes, past president of RHA, and Proper, who passed away last summer.

Funding for the project and allocation of the space came last year and included appropriations from RHA and Residence Life, directed by Dr. Preston Herring, assistant vice president for Student Affairs. Consulting on the equipment selected were Greg Moss, assistant director of Physical Education, Intramurals and Recreation, and Fred Bleiler, director.

### Reedy Lecture...

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you're shy about doing that, then this work is not for you."

It's clear from Mark's work that not only has she stepped over the line into other people's lives, but also that she was welcomed into those lives. In fact, she said, "If people don't want to be photographed then I never photograph them. That's a line I draw."

### Hospitality Programs...

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quickly. The Sykes telephone accounting system gives students information about phone calls in hotels, which is immediately transferred to the guest ledger. This streamlines the hotel accounting process for guest telephone service."

In addition, Alley says the American Airlines SABRE reservation system enables students to reserve airline tickets and hotel rooms, receive weather information and print out maps for travelers, using one centralized system.

"We are a human resource industry," says Alley, "and we continue to look for ways to produce and deliver quality products to serve our customers well."



**WHAT IS FREEDOM OF THE PRESS...** Anthony Lewis, *New York Times* columnist and lawyer, offered his view at the first public forum of the series, "The Enduring U.S. Constitution," Oct. 3. Participants were, from left: John Murley, assistant professor, College of Liberal Arts; Dr. George Anastaplo, 1985-86 Caroline Werner Gannett Professor, who leads the college focus on the constitution; Leo Paul De Alvarez, University of Dallas, professor of government; and Lewis.

## Challenges Day Includes Exhibits

Physical Challenges Day, an annual event of the Office of Special Services that helps the RIT community understand the experience of being disabled, is set for 9 a.m. to 3:30 p.m., Thursday, Nov. 7, in the College-Alumni Union. The Institute community and the public are invited. Admission is free.

Again this year the day will feature, "Designs for the Disabled," exhibits and demonstrations of devices that help the disabled live more independently, announces Marie Giardino, Special Services director. Speakers will describe current research on devices that enable the disabled to achieve higher levels of independence, during afternoon talks in the Alumni Room and the 1829 Room.

In addition, Foster Anderson, disabled RIT College of Engineering student, will display some equipment he has adapted for the disabled. Shared Adventures, a program of RIT/NTID Outdoor Educa-

tion that pairs able and disabled students in outdoor sports, will exhibit some of its special equipment.

## NTID Hosts Conference

The latest developments and technologies in communication capabilities and instruction for the deaf will be the subject of a three-day conference hosted by NTID. Sponsored by the Alexander Graham Bell Association for the Deaf, the "Applied Technology for Communication" conference will include programs in: technology in the classroom, assistive devices, computers and communications skills, assessment and research.

Nationally recognized experts, Dr. Arthur Boothroyd and Dr. Michael Kamill, will address current applications and future considerations for technology.

Anyone interested in registering for the Oct. 24-26 conference should contact Ruth Fromm, 6301.

## Viewpoint

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substitute for enthusiastic, high-quality instruction and a faculty who are accessible to students.

A number of individuals indicated they liked the idea of a single unifying theme: applied communications technologies. A few warned that this theme can be interpreted with too much of a hardware orientation and neglects the substance of what is to be delivered. Some individuals suggest that the productivity themes are useful, but manufacturing has a smokestack-lunchpail image and we should concentrate on areas such as robotics and CAD-CAM. Quality of work life was suggested as a theme which might connect advanced manufacturing and production practices with innovative human productivity methodologies.

Several senior professors reminded me that a number of long-standing, high-tech fields are represented at RIT which are growing as fast as some of the new technologies. As is often the case, many new technologies are an addition to, not replacement for, old technology.

Three colleagues raised concerns about relating technology and professional know-how to human values. Should one of RIT's themes be technology in the service of human needs and values? As some current management writers suggest, the search for meaning and significance is a very fundamental motivation. How can the educational process at RIT represent those values which elicit loyalty, release creative energies, and promote quality performance?

Let me know your reactions and ideas to Part One of this series as well as those that follow.

Sincerely,  
Thomas R. Plough, Provost and Vice President for Academic Affairs

## PERSONNEL UPDATE

Planning A Trip to Disney World or Epcot Center in Florida?

Included in your benefit package at RIT are many discount programs that you could use to make your trip to Disney World and Epcot Center very enjoyable and economical.

\* Discount admission tickets to Disney World with membership in the Magic Kingdom Club

\* A 25% savings on hotel accommodations at the Ramada Resort Kissimmee with membership in the Vacation Magic Club

\* Discounts on Hertz Car Rental

\* Discounts on National Car Rental

If you are interested in taking advantage of these benefits, please call the Personnel Office at 6997.

## RPO Conductor Takes You Behind the Baton

If you'd like to know how the conductor of a symphony orchestra develops his interpretation of a composition, come to hear Isaiah Jackson, associate conductor of the Rochester Philharmonic Orchestra (RPO) and music director of the Flint (Michigan) Symphony Orchestra from 7 to 9 p.m., Sunday, Oct. 27, in the College of Liberal Arts, room A-205.

Edward Schell, assistant professor of music, arranged the lecture for students in College of Liberal Arts music classes to glimpse music from a conductor's perspective and Schell invites the Institute community to share the opportunity. Jackson, commended for his interpretations of opera and ballet as well as symphonic pieces, will talk about Maurice Ravel and his music.

Students will have the opportunity to hear how Jackson implements his ideas at the RPO rehearsals, Eastman Theatre, Wednesday and Thursday, Oct. 30 and 31. The RPO concerts will be Thursday evening, Oct. 31 and Saturday, Nov. 2.

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