

## **DOC Students and Faculty Present Research at NYSCA** **DOC faculty elected organization officers**

Bruce A. Austin [baagll@rit.edu](mailto:baagll@rit.edu)

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Two Department of Communication (DOC) faculty and two graduate students (Communication & Media Technologies [CMT]) gave presentations at the New York State Communication Association's (NYSCA) 61st annual Conference in Kerhonkson, NY last weekend.

Joette Hartman and Eileen Shannon, both CMT students, each presented research papers: Joette's is entitled "When Private eMail Messages Go Public" and Eileen's paper is entitled "Selling Women: The Portrayal of Women in Advertising."

Rudy Pugliese, DOC Associate Professor and CMT Coordinator, participated in a panel discussion and presented two papers "Using eNewsletters to Reach, Retain and Recruit" and "Snappy Title with Colon Here: Best Practices of Departmental eMail."

At the same Conference, DOC Professor Sue Barnes was elected President of NYSCA and Rudy Pugliese was elected Chair of the organization's Nominating Committee.