

PTC Faculty Present Research at Media, Technology & Gender Symposium

Bruce A. Austin baagll@rit.edu

1 October 2001

Three faculty members from the Professional & Technical Communication degree program will present and discuss the results of their research at the upcoming symposium Media, Technology and Gender: Emerging and Enduring Issues. Their panel is entitled "Media, Technology and Organizational Communication: Representations of Masculinity;" it beings at 2:00 p.m. and takes place in the SAU Alumni Room.

Dr. Walter John Carl's paper is entitled "Gendered Identities in an E-commerce Business Opportunity." Professor Michael J. Mazanec's presentation is entitled "Technologies of Attraction: The Performance of Masculine Identities in On-Line Personal Advertisements." And Dr. David R. Neumann's paper presentation is entitled "Images of Masculinity in Magazine Advertisements."

Go to <http://www.rit.edu/~kernwww/> for the full listing of Symposium film and video screenings, panel presentations and speakers.

The Symposium beings next Thursday, 4 October, at noon and continues through Friday, 5 October. All presentations, speakers, panels and film/video screenings are free and all events take place in the RIT Student Alumni Union. Interpreters provided upon request, subject to availability.

For more information, write the Symposium organizer, Dr. Diane Hope, Kern Professor in Communications: dshgpt@rit.edu. Dr. Hope's telephone number is 475-6053.