

WXXI Public Broadcasting Seeks Interns

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Rochester's public broadcasting outlet, WXXI, recently wrote the Department of Communication to indicate that their Creative Services team has internship opportunities available in marketing and public relations. WXXI interns write press releases, prepare copy for print advertisements and conduct research for promotional campaigns and outreach activities for WXXI's radio and television stations.

As you know, the Professional & Technical Communication curriculum requires two Co-ops (Co-op is defined as paid, full-time employment for two academic quarters). But, as you also know, PTC students may petition the Department by way of writing a proposal in which you seek to substitute an unpaid internship (but full-time for a full academic quarter) for one of the two Co-op requirements.

For more information about the WXXI internship, see Bruce Austin or Cathy Smith.