

## PTC Students Present Scholarship

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### PTC Students to Present Original Scholarship at RIT Research Conference

Three Professional & Technical Communication students--**David Marion**, **Kevin Ptak**, and **Kayla Zerby**--will present research papers at the 2004 Conference for Undergraduate Research in Communication, on Thursday, April 8, in the Student Alumni Union. The conference, the first of its kind in New York State, will include presentations by students from six colleges and universities. It is hosted by the Department of Communication.

David Marion's paper is titled "Evaluating the Program: An Assessment of New York State's Public Relations Industry's Progress Toward the Adoption of Social Scientific Methods for Outcome Evaluation"; Kevin Ptak will deliver "Get Buddy Info: An Analysis of Instant Messenger Profiles"; and Kayla Zerby will present "Thou Shalt Not Confuse: A Look at Employee Comprehension of Jargon in Business Settings."

To learn more about the conference, including the entire day's schedule of paper and poster presentations, please visit the conference website:

<http://www.rit.edu/%7Epmsgsl/2004%20Communication%20Conference/index.htm>