

CMT Grad Student as Columnist

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Mike Saffran, a Communication & Media Technologies student in the Department of Communication and a Senior Writer at RIT's University News, had his debut column on radio published in the May 2003 issue of Business Strategies Magazine.

His column is entitled "On the Radio," and covers the Rochester radio scene in Business Strategies Magazine. The first column reports the aftermath of the switch of Buffalo Bills radio play-by-play broadcasts from WHAM to WCMF a couple years ago, and its impact on both stations.

Mike writes that he is officially designated a "contributing writer," and that his column, with a business-of-radio slant, will appear every other month.