

## DOC Faculty Attend National Conference

Bruce A. Austin [baagll@rit.edu](mailto:baagll@rit.edu)

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The Department of Communication (DOC) was well represented at the recent National Communication Association (NCA) Convention in Atlanta, Georgia. Professors Walter Carl, Grant Cos, Diane Hope, Michael Mazanec and David Neumann from DOC joined more than 3,000 communication scholars from all across the United States as well as nations around the globe at this four day conference.

Not only was the Department well-represented at the 87th annual meeting of NCA, the faculty were busy as well.

Wm. Kern Professor Diane S. Hope presented a paper entitled "The Rhetoric of Autobiography in Women's Environmental Narratives: Lois Gibbs' Love Canal: My Story and Sandra Steingraber's Living Downstream: An Ecologist looks at Cancer and the Environment. Dr. Hope also received an award from the Visual Communication Commission for Excellence in Competitive Papers, for her paper entitled "Symbolic Environments III: Trends and Shifts in Advertising Fantasies."

Visiting Assistant Professor Walter Carl presented a paper for the Language and Social Interaction Division: "A Rhetorical Discursive Action Analysis of How A 'Business Presentation' Is Not a 'Sales Pitch'."

Professor Dave Neumann offered the results of two research projects: "Working Together at a Distance: Collaborative Learning via Distance Learning" and "Conflict Resolution Programs Across Campuses: Trials and Tribulations."

Professor Grant Cos chaired a panel entitled "Rhetorical Studies of Political

Texts,” presented his research paper entitled “Electile Dysfunction: The Post-Election Spectacle in 2000” and was co-author/presenter of “Strategic Cultural Adaptation: An Asian/Western Case Study” and “I Love the U.S. and I Love Vietnam’: Tension Within the Civil Society.”

For more information about the annual NCA conference and the organization itself visit their web site: [www.natcom.org](http://www.natcom.org). A paper copy of the conference program is available for in-house reading in the Department office.