

**Professional Advertising Association Forming;
DOC students invited to attend 2/18 meeting at 5 p.m.**

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APR major Kayla Himelein reports students are forming an RIT chapter of the American Advertising Federation and are looking for driven, creative students to join the Association.

An informational meeting takes place on Sunday, 18 February beginning at 5 p.m. in the SAU Clark A (upstairs). The meeting is for all students, not just members. There will be membership applications available and opportunities to learn about different committees and explore areas of your particular interest. There will be free pizza and soda.

The RIT chapter will bring professional speakers, seminars and workshops to the campus and will organize field trips to local advertising agencies and job fairs. The club plans public service projects, competitions, club newsletters, and the possibility of starting an advertising agency.

For more information, please contact the group at: RIT07@AAF.gmail.com