

Marketing-PR Internship Available

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The Rochester Visiting Nurse Service's Marketing and Communications Department has an internship available. This is an opportunity to gain exposure to a variety of public relations, marketing and communications activities in a progressive health care environment. Students take projects from conception to completion.

Interns will work on and write for agency newsletters; assist with the development of fact sheets and/or brochures for the agency's programs and services; write press releases; assist with/or plan upcoming events; and assist with planning and preparation of materials for events associated with the agency's development and community outreach activities. The student will learn various aspects of public relations, including but not limited to: writing, editing, layout, design, event planning and organization in a professional, friendly environment. He or she will also have the opportunity to learn and utilize desktop publishing programs when appropriate.

Complete information on this internship is available in the Department of Communication office.