

RIT Reporter

OFFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY

VOLUME I

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NO. 10

Institute Named For Scholarship Honoring Rogers

Joseph Diringer Selected for First Award

By HENRY R. DYMENT

RIT's Publishing and Printing Department has been selected to receive a \$100 scholarship from The American Institute of Graphic Arts, in honor of Bruce Rogers, world famous book designer.

Joseph R. Diringer, a senior in the P&P Department with emphasis in layout and typography, will be awarded the scholarship to further his studies during the summer course. Depth of interest in the field of typography led to his selection. Diringer is married, a World War II veteran and is a Rochester resident.

Comparato Mentioned

Honorable mention will go to Frank E. Comparato, also a senior in the Publishing and Printing Department.

Bruce Rogers, in whose honor the award will be presented, is unquestionably one of the greatest book designers of our time.

Roger's Record

In more than 50 years in the graphic arts field Rogers has attained a world-wide renown in typography and design, as is attested in the more than 400 books he has designed, all of which are most eagerly sought by collectors.

Bruce Rogers graduated from Purdue and then joined the Riverside Press at Cambridge, Mass., in 1896. In 1900 when the Press commenced issuing its limited editions, his work became recognized. In 12 years with Riverside he designed more than 100 books with a great variety of style. Unfailing fitness and beauty were to be found in all his works.

Visits Europe

During the year 1912 Rogers visited Europe and freelanced before joining Carl P. Rollins of the Montague Press. Of the three books designed, Maurice Guerin's "The Centaur" is the most outstanding. The type he designed for

(Continued on Page 8)



VERNON WATSON



RALPH TUFTS

Graphic Arts Division Staff Changes Effected

During the last war the work of Vernon K. Watson, RIT's new research chemist in the Graphic Arts Research Division, was known to millions. He was stationed at the Chicago Quartermaster Research and Development Laboratory developing army rations, among which were the famous C, K, and D rations. (A most dangerous occupation were the threats of the GI consumers carried out.)

Watson, who joined the Institute staff last month from Washington State College, where he was acting chairman of the Department of Experiment Station Chemistry, is a 1934 graduate of the University of Massachusetts where he earned B. S. and M. S. degrees. Graduate work at Yale and Massachusetts Institute of Technology followed graduation at the U. of M. before he joined the research staff of Beechnut Packing Company.

Following his discharge from the army he worked for Reynolds Metals in their research department, and later for Washington State College.

A resident of 9 Backus Street with his wife, Patricia, Vern's hobbies are photography and cryptography. After living here for two months, he thinks Rochester is a wonderful place. He is especially happy that his life of commuting to work is over.

Ralph Tufts, manager of the Institute's Graphic Arts Research Division, leaves RIT this month to become the Director of Research for the Cornelius Printing Company, publication and commercial printers of Indianapolis, Indiana.

His duties there will be plant engineering and application of new developments in graphic arts for commercial use.

Tufts, who came to RIT in September of 1946 has taught platen press, hand composition, printing plant management, and letterpress printing plates. He has also served as consultant in plant layout and processing.

After coming to the Institute he designed and installed the photo-engraving laboratory. He is a 1940 graduate of the Publishing and Printing Department. His assignment to the managership of the Research Division was made in the early part of this year.

A SALUTE
To Aquinas Institute
See Pages 5, 6, 7

Recognition Awarded Dr. Mark Ellingson As Educational Leader

Recognition of leadership through a period of steady growth by the Rochester Institute of Technology was accorded Dr. Mark Ellingson, RIT's president when he received a Doctor of Laws degree at the University of Rochester's 101st convocation.

Dr. Ellingson's leadership at RIT evinced itself before he became president in 1936 when he organized and began the Photographic Technology Department in 1930. This department has since gained international fame, and is the reader in its field.

In 1937 an eighth department was added to the growing Institute when the Empire State School of Printing was moved to the RIT to become the Department of Publishing and Printing. This department was the core of the expanding graphic arts research center at the Institute, which last February was formally organized as the Institute's Graphic Arts Research Division and is now housed in the Burke Building.

The erection of the million dollar George H. Clark Building in 1946 gave the growing Institute much needed additional facilities and elbow room. By setting up the Mechanical, Publishing and Printing

and Photographic Technology departments in the new building, the other five departments were able to expand in the Eastman and Screw Machine buildings.

The most recent addition to the Institute is the School for American Craftsmen which moved to RIT from Alfred University in June of 1950.

This School, famous before coming to the Institute, has drawn words of praise from the citizens of Rochester and from all who visit it from all over the world.

In addition to the expanded facilities, the Institute has increased its endowment and assets continually since 1936 and has operated without a deficit since Dr. Ellingson became president. It has become increasingly a school which is a service to Rochester, through the Evening and Extension Division, and to the industrial fields both through training and research.

A graduate of Gooding College in 1926, Dr. Ellingson came to RIT in 1926, received his master's degree at the University of Rochester in 1930, and his Ph. D. degree at Ohio State University in 1936. A member of the Chamber of Commerce, he served as its president in 1946.

He is a trustee of the Community Savings Bank, and a member of the Community Chest, Rochester Museum Ass'n, Rochester Engineering Society, Rotary Club, American Society for Engineering Education, the National Society for the Study of Education, the American Society for the Study of Education and the American Educational Research Association.

Whitney Fellowship Given to Loloma

Charles Loloma ('49), School for American Craftsmen, has been awarded a Whitney Fund Fellowship of \$2,000 for the purpose of exploring and cataloguing the mineral and clay resources of the Hopi Indian Reservation.

Charles and his wife Ottolie, who were both students in the ceramics department of the school, are themselves Hopi Indians, and the present award crowns their long efforts to preserve and develop Hopi culture and to encourage contemporary Hopis to continue producing their long outstanding ceramic wares.

Retailers Find New Classroom Yields Exceptional Results

First step in remodeling the Retailing Department has had amazing results, according to Jean Stampe, Retailing instructor who designed the Department's new classroom. "It has encouraged the students into doing better work, is efficient and time saving to the instructor, and has lifted faculty morale," she reports.

The classroom is done in beautiful blond wood with easy-on-the-eyes green paint. Modern and effective lighting hangs from the attractive sound-proof ceiling.

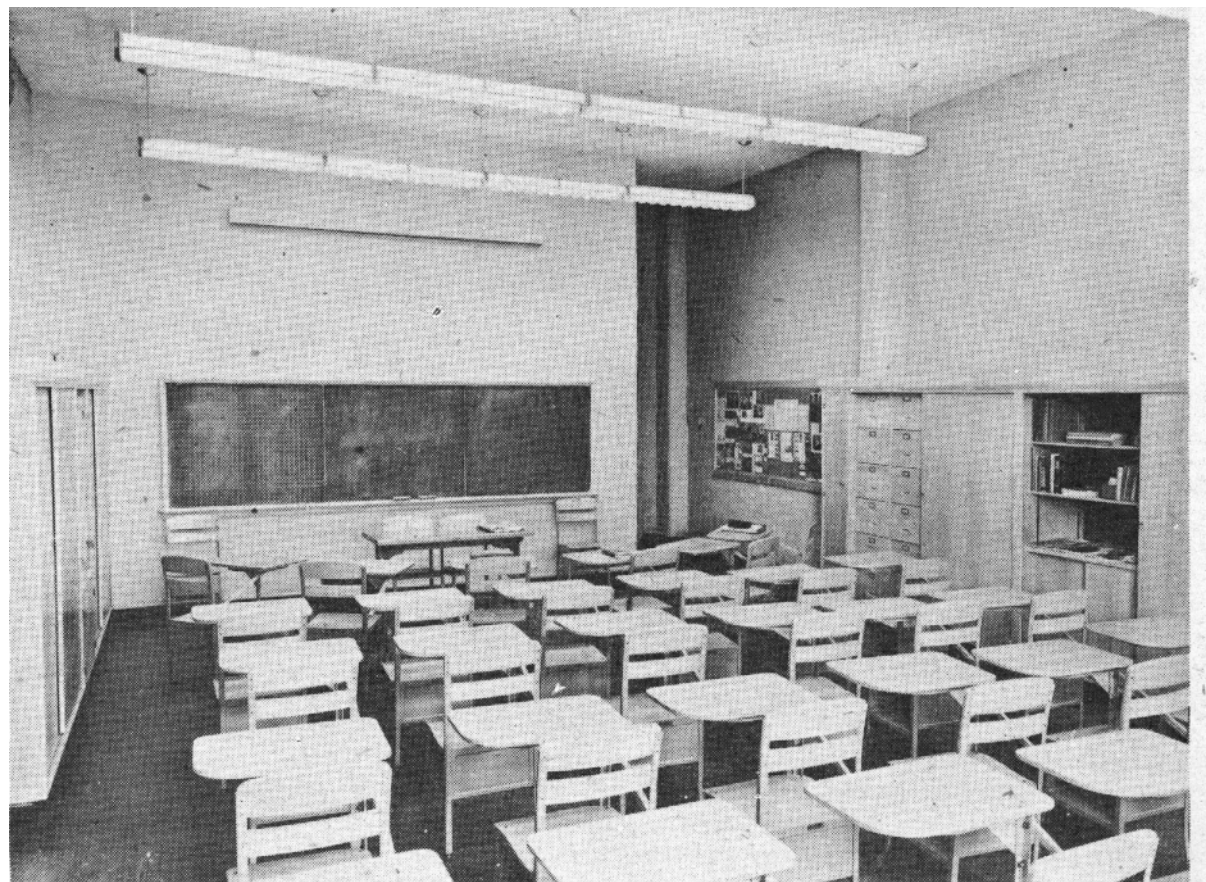
In every instance throughout the room, visitors are impressed with the functional design for all activities which take place there. Behind this design are many hours of work by Miss Stampe who measured every piece of equipment and material which was to be stored in the 80 drawers and the many cabinets which line the sides of the room. Classes in interior decoration, costume coordination, and display, work which requires reams of material and display paraphernalia are taught in the modern new room which affords each student plenty of room for his work. Armchair desks easily handle the large size material each student

brings to work with. Tables at the rear of the room for working with display material are conveniently stored behind sliding doors which also hide the room's radiators.

At the head of the classroom is a private office where the instructor can meet visitors or do work without disturbing the activity going on in the classroom proper. At the right front of the room is a long cork bulletin and display board for notices and exhibition of current work.

One of the most unique features of the room, an original idea of Miss Stampe, are the display niches which serve a double purpose. On the reverse side of panels which flank the student displays are mirrors used for instruction in the use of cosmetics. This cosmetic instruction niche is supplemented by

(Continued on Page 8)



This modern-looking classroom is one designed for use by Retailing students. The functional

design makes it the outstanding classroom in the Eastman Building.

EDITORIAL

A Busy School Year

As this editorial is being written, students are scurrying around hunting up last-minute assignments, preparing for tests, looking for boxes to pack away—the year's accumulation and doing the countless little things that have to be done before the year officially ends. On the other side of the fence, but within the same big family, the instructors are grading papers, computing averages, turning in class books, and trying to justify the mark they gave "Pete" for that last assignment.

And to add to the hubbub—the *Reporter staff* has been busy weeding out copy, cursing deadlines, and trying to find people to set copy for the last two editions of the paper for the current year.

With this edition the *Reporter* discontinues operations until the fall, and we expect the alumni will be greeted some in September with Volume No. 2.

All the above gives a general idea of the action-packed year that has preceded us. It has been action-packed all right, and more besides. But we've all grown from it—some in stature, some in mentality—some in humaneness; and we're all taking away, whether we realize it or not, some little bit of added knowledge that will help us to meet tomorrow's problems a little more effectively.

Let's take a quick look back and see what's been under foot for the past year. We can't hit all the highlights, for they've filled some 300 pages of *Sprit* and the *Reporter* and some 170 pages of *Technila*, but we can hit some of them.

We were all pleased when the School for American Craftsmen hit the campus, and anyone who walks into the new Crafts building on Spring Street is amazed by the high quality of work that is turned out by the school. It was a welcome addition to the quality of training offered in the various areas at the Institute.

Opening guns were fired on September 8, 1950 when frosh, juniors, and seniors came to RIT to begin or continue their education. Dick Santuci assumed the Council presidency, the Pi club had reorganized, the frosh reception and dance was a huge success, and Myron DeHollander began an intensive alumni program that sparked the Alumni Council into action.

October rolled in with a fete to RIT from the New York Central railroad in its college series appearing on the menus; the Spring Street dorm set up operations with a council (for the first time, men students lived in the Spring Street dorm), a Barracks council was established and a new inter-dorm organization inaugurated; Ruth Farley was named Miss RIT (and how she missed capturing the national honors, we'll never understand); the countless Friday night dances captured attention as did the Dorm Formal, which was out of this world.

Open House day opened activities for November and December when 1,000 area high school students were entertained at RIT; Phi Sig's Starlight Ball was top-notch; NSA selected RIT and U of R for a parley; *Sprit* presented a four-color page one photo on the December 25th special; P&P decided to join efforts in promoting a strong central alumni organization; the Institute gained the privilege of granting the AAS degree to graduates; the Snow Ball was thronged with people.

Early in the new year the war jitters hit college campuses, but outside of a few withdrawals, the Institute weathered the storm and looks to continued effective operations; Ann VanderWeil, one of RIT's beauty queens, was named the Sweetheart of Kappa Sig; RIT faculty and students turned out en masse for donating blood to the Red Cross.

February was the month the *RIT Reporter* was introduced, a new medium to reach RIT alumni and friends was established. Virgil Barta was named to head a broad, expanding graphic arts research program, one aspect of which was the installation of a giant four-color Webendorfer offset press; *Evening School* reported a 3,260 enrollment bringing the Institute total close to 5,000; Bernard Jardas was elected Publisher and Nelson Hodgkins, editor of *Sprit* to take over the jobs capably filled by Ben Shaffer and Bob Garty's staffs.

Successful seasons were reported by basketball, wrestling and fencing squads; RIT held its biggest Spring Weekend at which Count Basie played; 160 were graduated at Management Convocation; everybody's friend at RIT, Alfred A. Johns was cited by the Rochester Teachers (and we couldn't have been happier had they cited each of us personally); an ultra-modern four-color issue of the *Reporter* was hailed by *Editor and Publisher* magazine.

And in rapid succession from April to the present, RIT held its' second successful Open House, entertained 1,000 alumni in an outstanding Homecoming celebration; Retailers held their annual fashion show; Mechanical improved its Screw Machine laboratory; 100 students were honored at the Awards Assembly; some 500 senior received their credentials for graduation; and Stan Witmeyer was named to head the alumni program for the new year.

Yes, it has been a busy year, and a profitable one but it's only an indication of the progress that is being made and will continue to be made.



Shown above is the Graflex, Inc. Clarissa Street plant. Another plant located in Rochester is the

St. James Street plant. Graflex also has a plant in Hollywood, Calif.

HENRY DYMENT

Evening School Chatter

The switchboard will be open Monday, Wednesday and Thursday evenings from 6:30 to 9 during the summer months.

This will be the last edition of the RIT Reporter until the fall when a new writer will carry on this column with news about the evening school and various activities around the Institute.

Bill Toporcer, VA Counselor, has a deep interest in the welfare of a team standing of the International League Buffalo Baseball Bisons. It couldn't be because his brother is the manager of this year's hustling triple AAA Buffalo Club.

And a good job "Spec's" Toporcer is doing. Incidentally, Bill is somewhat of a tennis champ himself.

* *

Many students planning to take night courses at KIT this fall are picking up school catalogues and starting to select the subjects they are interested in following.

* *

Barbara Masseth and Ruth Thompson, both secretaries at the Institute, finally took that big holiday trip to New York City and from reports reaching this desk, a good enjoyable time was had by the girls. That vacation fever

caught on, because Gloria Gerling recently flew to the big town while Mrs. Smith went to Washington, D. C.

Letters from Mrs. Bassett, former head secretary to the Evening School, arrive periodically and are eagerly read by the office and other former co-workers of hers.

Until September then, when a new correspondent will write this column for you, I bid you all success in your selected course of study and hope many will be back on the educational trail when the next issue greets you.

AN OPEN LETTER TO ALL STUDENTS . . .

Dear Students:

In the firm belief that the time is long overdue for the youth of America to resoundingly reaffirm its allegiance to the great, historic principles of freedom and human liberty for which so many of its numbers are already engaged in combat, and to publicly and categorically reject the entire philosophy and practice of Soviet imperialism and communism, Common Cause, Inc., national non-partisan citizen organization, through its Youth Division, invites the participation of your school in a Conference of American Youth to be held in New York City over the weekend of June 23.

Our action has been precipitated

RIT Reporter
Rochester Institute of Technology
65 Plymouth Avenue So.
Rochester 8, N. Y.

The bi-weekly Official Publication of the Rochester Institute of Technology and the Alumni Association of RIT.

Publisher and Editor, Milton L. Bebee; Managing Editor, Robert F. Garty; Associate Editor, Henry Dymant; Photo Editor, Harvey Samuels; Advertising Manager, Robert Johnson; Institute Public Relations Director, Alexander Booth

Letterpress Production Director, Joseph F. Bowles; Assistant, Raymond A. Vosburgh; Machine Composition Supervisor, Fred A. Gutfrucht; Assistant, Norman F. Thompson; Typographic Advisor, Alexander S. Lawson

Off set Production Director, George D. Williams; Web-Offset Pressmen, Elmer E. Larsen, William Railing; Assistants, Albert Rebernik, Joseph Pagliaro.

Machine composition by students of the Department of Publishing and Printing.

Editorial items should be sent in care of Alexander Booth, Public Relations office.

Advertising rates may be obtained by writing to the Advertising Manager at the address listed above.

by plans for a mammoth "Youth Festival" to be held in Berlin in August which the Cominform has been quietly preparing for the past 15 months. This meeting will bring together tens of thousands of young people from all over the world, as a demonstration of communist power over youth, and the communist appeal to the minds of the young. Colleges, universities, and Youth groups all over the U.S. have been receiving their high-pressure, skillfully worded, highly financed posters and literature.

The Soviet meeting will feature all-out attacks on the U.S.; on our "war-mongering and imperialism" will feature an appeal for peace-Soviet-style; and will launch a skillful campaign designed to capture and soften the minds of young people, world-wide. A strong committee has already been set up in the U.S. to carry on after the Festival.

During the past few weeks, the Youth Division of Common Cause has been in touch with representative students from colleges and universities all over the U.S. and with youth leaders from many national youth organizations, as well as with the National Young Democratic and Republican Clubs, for the purpose of discussing the best ways and means to challenge and expose this latest and biggest communist bid for youth, and to thwart its success.

We find that everyone is eager to help expose the lies and propaganda of the Communist Youth Festival and spike its effectiveness. We find, above all, that the young people are eager to take an affirmative, positive stand for the great, dynamic principles of liberty and human freedom on which free civilization is founded. They want to turn this bold move by the

Kremlin into an opportunity to take the psychological offensive for freedom and re-affirm the determination of free youth to defend the free way of life.

The success of this counter-offensive on behalf of the free Youth of the world depends very largely on the amount and calibre of participation and attendance that is forthcoming from schools, colleges, universities and youth organizations at the meeting in New York City over the weekend of June 23. Thanks to the cooperation of churches, the Henry Hudson Hotel (one of the better, less expensive hotels), as well as civic and educational groups, expenses for those attending have been reduced to an absolute minimum. In this connection, a distinguished reception and arrangements committee is being formed.

Those who are working night and day to arrange this meeting like to think of it as their own small contribution to the great cause of human freedom that now stands embattled over all the world. The conference of American Youth must be a great example of patriotic, intelligent and effective action by young Americans who understand the nature of the Soviet and are anxious to challenge and defeat its bid for world domination.

I know I need say no more, and that you will do everything possible to assure its success. Your early response will greatly encourage us.

Sincerely yours,
CONFERENCE OF AMERICAN YOUTH
COMMON CAUSE, INC
399 Madison Ave.
New York 17, New York

Graflex Marks 25th Anniversary

Celebrating its 25th anniversary this month is Graflex Inc., one of the leading photographic manufacturing concerns in the world. The story of Graflex, which actually had its beginning back in 1890 with the founding of the Folmer & Schwing Manufacturing Company in New York City, is one of an organization which does more than manufacture photographic equipment.

It is the story - of a group of people, from its executives to the employees in the plant, who have from the beginning added immeasurably to the community, to the nation, and to the field of photography.

Purchased by Kodak

In 1905 the Folmer Manufacturing Company was purchased by Eastman Kodak Company, moved to Rochester, and became the Folmer-Century Division of Kodak with William F. Folmer as manager. He continued in this position until 1926 when the Folmer Graflex Corporation purchased the division from Eastman Kodak Company, general manager of the new corporation, but served only a short time until he retired because of ill health.

Whitaker New Head

In 1928 Nelson L. Whitaker became head of the corporation where he served until 1949, when he was elected Chairman of the Board of Directors, and his son, Gaylord C. Whitaker, then a Vice-President, became president and general manager.

It was in 1929 that the first effects of the depression were being felt through all industry in the United States. However, through forward planning, Graflex weathered the next four or five years which brought extinction to many other companies fostered during the prosperity of the late 1920's.

Note on Sales

It is interesting to note that the sales for one-half of one month in 1950 equalled the sales for the entire year of 1932.

Ruinous as were the years of depression the Graflex organization emerged strong in many ways. Outstanding was the family spirit which developed between the employees and the management. With a payroll of less than 100, all worked together in a sort of a family relationship for the benefit of one another.

The sense of employer and employee passed from the picture and from that day on all on the payroll have been "Members of the Graflex Organization." This was a conception of the management of that day as it is today—an association of one for all and all for one, which is firmly implanted in the philosophy of Graflex.

Family Firm Results

This conception of a "family firm," results in happy relationships, high-quality workmanship, improved products, and the resultant benefits to both company and Members.

The program of the Graflex Recreation Club, formed in 1935, and composed of the Members of the Graflex Organization embraces social, recreational, athletic, and educational activities, all of which has meant that there is more for the Members than a mere job at Graflex.

Strong Position

In 1937, Graflex having attained a strong and dependable financial position, practices were put into effect for Members that form the bases of the present liberal benefits that are now enjoyed by the Members of the Graflex Organization. These benefits include holidays and vacations with pay, year-end wage and salary dividends, pension to retired Members whose advanced ages precluded their inclusion in a retirement plan, and free parking facilities.

One of the most interesting and praiseworthy activities of the Members of Graflex is the Graflex Fund for Charitable Purposes. It is a charitable trust set up in 1940

under New York State law and is an outgrowth of a unique plan, under which, beginning in 1939, contributions were made jointly by Members of the Graflex Organization and the company to the Rochester Community Chest and other worthy causes.

Contributions to this fund are made by working a designated number of hours on Saturdays for which a Member receives time-and-half pay. The net amount of the



NELSON L. WHITAKER

Chairman, Board of Directors
Graflex, Inc.

Member, Board of Trustees
Rochester Institute Technology

pay goes into the fund. The company makes its contributions in cash.

The fund is administered by three trustees representing the Members and the company. Through it, control over frequent solicitations has been established and many inequities done away with. This fund has attracted country-wide attention and commendation:

Expansion of Plant

From its original plant at the corner of Clarissa and Broad Streets, Graflex has expanded until it now has the St. James Street plant in Rochester, the Hollywood, California, plant, serving the 11 western states, an eastern service office at the Rockefeller Plaza, New York City, a government sales office in Washington, D. C., and Photo-metric Limited, of Toronto, Canada, a Graflex subsidiary.

Sales of Products

In this country Graflex products are sold by carefully trained technical representatives through approximately 3,500 retail photographic outlets and are distributed through every important market area from coast to coast. Every authorized Graflex dealer must be able to provide his customers with photographic aid and information through trained personnel.

The Graflex Export department sells to approximately 350 government, distributor, and retail accounts in 55 foreign countries and is steadily increasing its sales volume as fast as international currency problems will allow.

Service to U.S.

Graflex field technicians are assigned the responsibility of Graflex services to the Army and Navy establishments of United States. Their services embrace among other things, instruction of military personnel in both use and care of Graflex equipment.

Since the inception of the picture newspapers and magazines, press photographers have made America photography conscious. The famous Speed Graphic has become the standard press camera, and amateur and professional alike have adopted that camera, knowing that the press photographers "beat" is an unusually thorough proving ground for the versatility and durability of the camera.

Specially trained Graflex press representatives who work constantly in the field with the customers serve as general liaison between newspapers and Graflex. The success and recognition this department has received from

the press are evidenced by the Sprague Memorial Award which the National Press Photographers Association created in memory of Joseph Sprague, a former director of the Graflex Photo Journalism Department.

True to American heritage, Graflex's growth and prosperity have been rooted in peace, but the full measure of its strength has been early offered and long remembered whenever the national security has been questioned. With the involvement of U. S. in World War I, the predecessors of Graflex became the immediate source of ground cameras.

Standard of Forces

Because of their outstanding performance in and out of combat over the entire world, cameras made by Graflex and its forebearers, improving with the years, have remained the standard of the armed forces for more than a third of a century.

In addition to the tremendous job of supplying cameras to the armed services during World War II, Graflex assumed an important role in the training of selected military personnel. It established in Rochester the U. S. Army Signal Corps—Graflex Photomechanical school, and conducted intensive training courses for successive detachments of Selected personnel.

Edit Text, Instruct

Graflex created, compiled and edited the textbook and curriculum and provided the instructors for all mechanical instructions and supervisions.

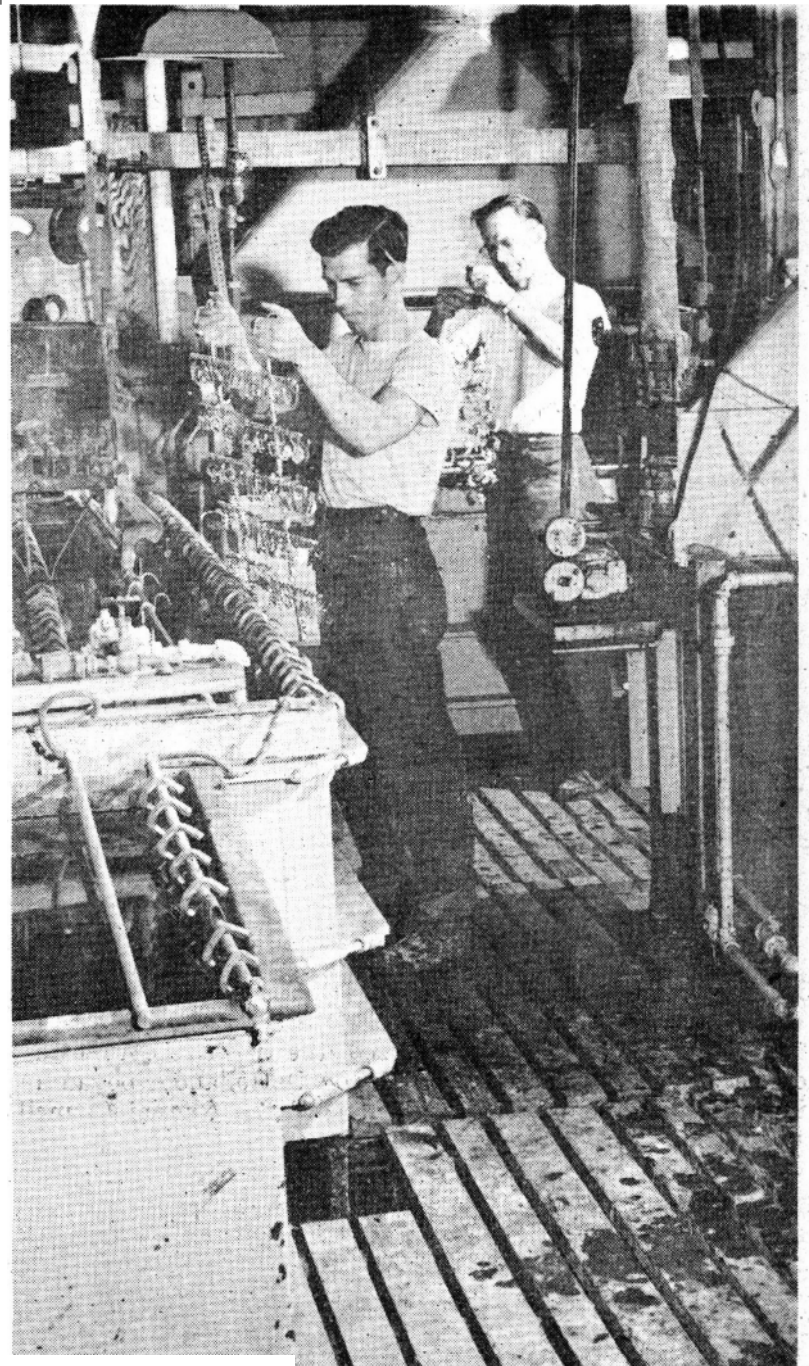
Graflex broadened the scope of this instruction through the Rochester Institute of Technology. Likewise, Graflex instructed selected personnel on the west coast who were responsible for the guidance and instructions for the use and care of Graflex equipment.

RIT Salutes Graflex

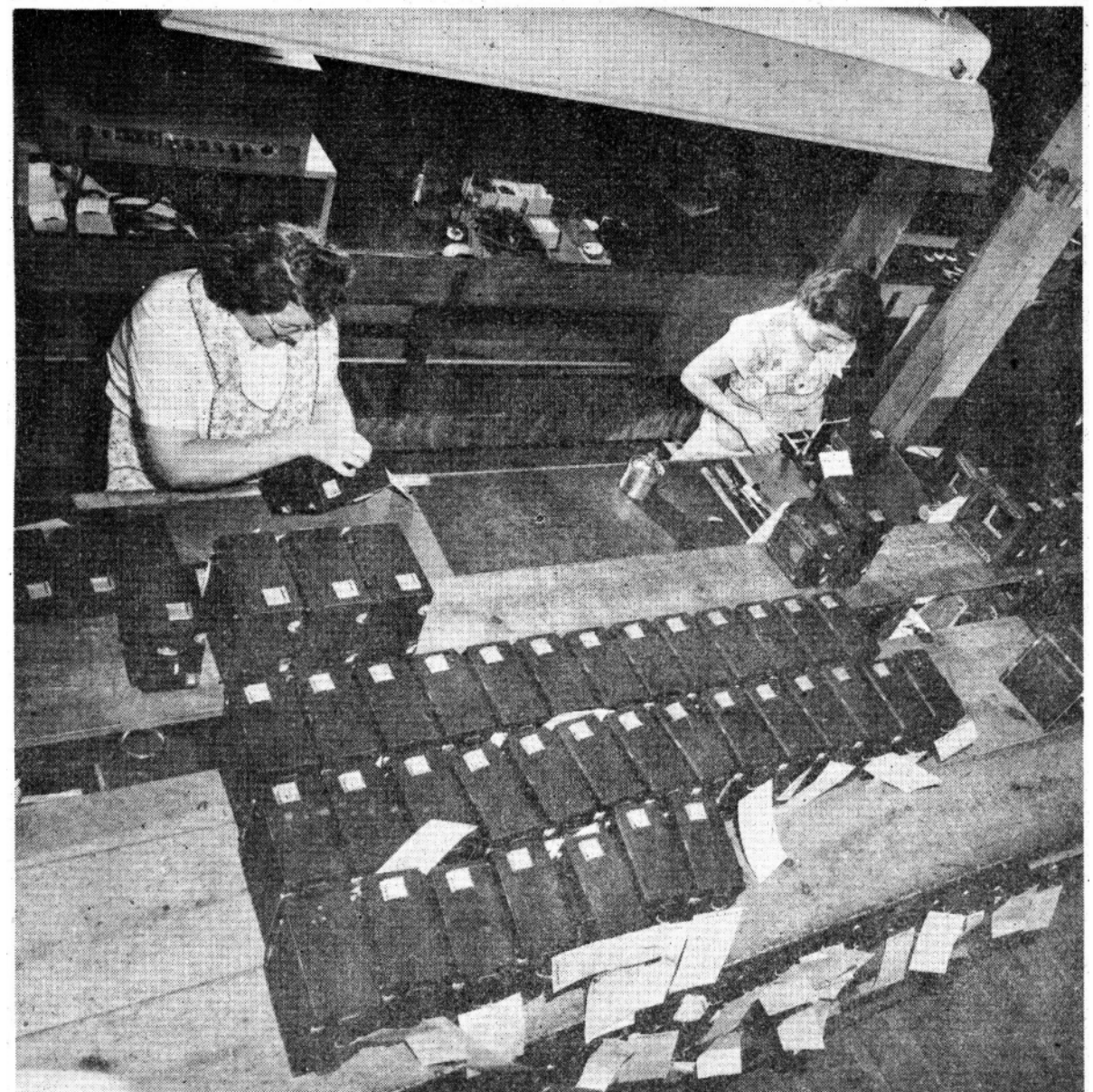
The Rochester Institute of Technology extends sincere congratulations and highest commendation to Graflex Inc., on its twenty-fifth

anniversary. Graflex has generously cooperated with the Institute through contribution of equipment used in student training, Graflex personnel instructing in special courses held at the Institute and

through the great contribution of Nelson L. Whitaker, Chairman of the Board of Directors of Graflex, who also serves on the Institute's Board of Trustees, and Executive Committee.



Operations are carried out in the Graflex Plating Department.



Finished Products inspection makes the final inspection of completed pacemaker speed graphic cameras. Inspections are a frequent

step all along the line to insure highest quality of products.



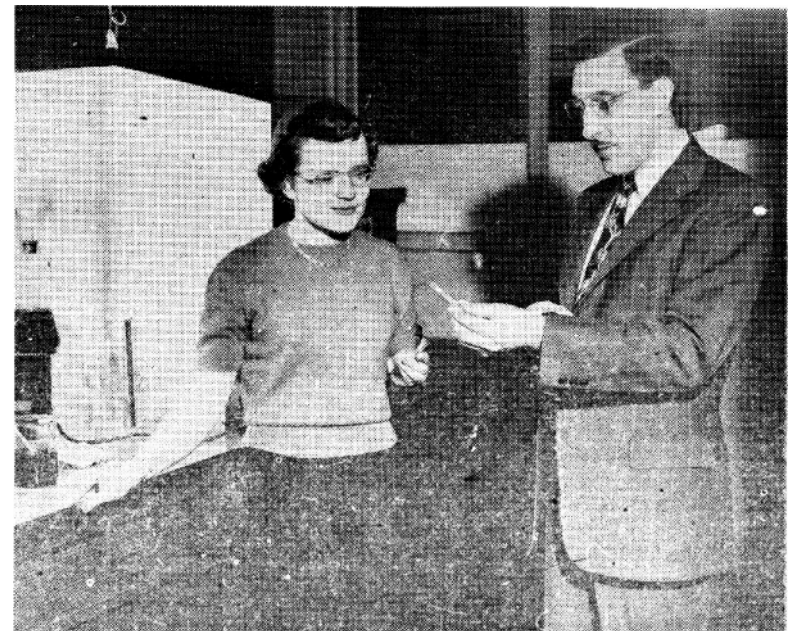
Mr. Norman A. Finsterwalder, head metallurgist at Taylor Instrument Companies, confers with an associate, Mr. Harvey A. Klumb, design engineer. Mr. Finsterwalder, left, is a 1934 graduate of the Mechanical Department.



Mr. Finsterwalder dictates from the morning mail to his secretary, Miss Randolph.



A piece of metal specimen is examined by Mr. Finsterwalder. The specimen will be checked by one of his associates under a special high-power microscope. These parts were rejected because they did not meet the rigid standards of Taylor Instrument Companies and will undergo testing in this department to find the reason for the flaws.



Miss Jean Krebs, graduate of RIT Chemistry Department in 1947, receives instruction from Mr. Finsterwalder. Miss Krebs is a laboratory technician in the metallurgical lab.

Latest Data on Institute Alumni

CLASS OF 1926

Claude P. Abbert (Mech) is the first graduate of our present three-year co-operative Mechanical course. He is project engineer in the Standards Laboratory of the Taylor Instrument Companies, in Rochester.

CLASS OF 1928

Flossie Houser (Art) is living in Wolcott, N.Y. and spends her day working with the Stromberg Carlson Company.

CLASS OF 1929

Virginia Taylor Keeler, (Mrs. H. J.) (Art) resides at 51 West Seneca Street, Oswego, N.Y. Mrs. Keeler informs us that she has a family of two children.

Arthur W. Edick (Mech) is supervisor of screw machine engineering with Remington Rand, Inc., and he lives at Mohawk, N.Y.

CLASS OF 1931

Thelma Ward Hefferman (Mrs. Robert) (Art) is living in Detroit, Michigan. She is the mother of two children, Bonnie, 3 and Bruce, 8.

Harold Funck (Mech) is a partner of the Philip Funck Company of Rochester. He is married and has two children.

CLASS OF 1932

Gordon T. Hammond (Mech) is sales correspondent of the Bausch and Lomb Optical Co., Rochester.

CLASS OF 1934

In response to our recent alumni follow-up, we have learned that **Florence Denardo** (Ret) is married to **Joseph Tauriello** and that they live at 227 Norwood Ave., Buffalo, N. Y. Florence is a medical claims examiner with the Veteran's Administration.

Recent word from **Jean Woodbury Llewellyn** (Ret) tells us that she and her husband live on a dairy farm in Vermont at Tunbridge. She met **Esther Knowles** (Ret) in Burlington, Vermont where Esther is Assistant Professor of Home Economics at the University of Vermont.

Jessie Frantzen Brown (Ret) reports that her family includes four boys, aged 6, 8, 11, and 12 years respectively. As a result, Jessie finds herself busy with Boy Scout work, Home Bureau etc. The family lives in Syracuse at 112 Upland Rd.

Fred E. Hall (Mech) is metallurgist with the Taylor Instrument Companies.

CLASS OF 1937

Elizabeth Betts Bassett (Ret) has returned her alumni card telling us that she has three children and keeps herself busy with part-time office work for her father-in-law. The Bassett's live at Valley Falls, N. Y.

Rachel Deul Williams (Ret) and her husband Edward have a baby boy born last September. They live in Golf Avenue, Pittsford, N. Y.

Grayce Loysen Davis (Ret) is a partner with her husband in Home Accessory Shop located in the Ridge Road Shopping Center. Their address is 223 Thomas Ave., Rochester, N. Y.

CLASS OF 1938

Myron T. Estes (Mech) is production engineer with the Camera Works Division of Eastman Kodak Company. He is married and has four children.

CLASS OF 1939

Seen at Alumni Banquet were **Maurine Leonard Laumer** (FA), and **Joan Brigham Vanalarter** (FA), with their husbands. Maurine has a son, Lynn, 8 years old. Joan has two girls, Susan and Judy; Maurine's address is Mrs. John J. Laumer, 882 Englewood Avenue, Buffalo 23, N. Y. Joan's address is Mrs. C. Murray VanMarter, 1203 N. Cayuga Street, Ithaca, N. Y.

Virginia Janes Quarles (Ret) and her family are living in Aiken, South Carolina at the Franklin Apartments on Palmetto Ave. She assists her husband in his Grill Drive-in. Virginia tells us that there is a heavy demand for gond workers in Aiken at the local hydrogen plant.

Edmund L. Dopieralski (Mech) is a draftsman in the research department of the Stromberg Carlson Company of Rochester, N. Y. Mr. Edward Betlinski (PT) has

been recalled to active duty with the U.S. Air Force.

CLASS OF 1940

Among Open House guests on May 12 were **Alice Platt Olds** (FA) and **Llenis Hillman Mason** (FA). Alice has two children: Barbara, aged 5, and Richard aged 3. Llenis has two sons: Jeffrey, aged 3, and Barry, aged 2. Alice's address is Mrs. Bernard Olds, 274 Ravenwood Avenue, Rochester 19, N. Y. Llenis's address is Mrs. Harvey L. Mason, Chaffee, N. Y.

Samna' S. Colluccio (Const) is employed with the Thomas F. Coluccio and Sons, Inc. of Rome, Y.

Joseph F. Conte (Mech) is chief tool designer for the Engineers Specialties Division of Rochester. He is married and has two children.

CLASS OF 1941

The Food Administration grads staged a 10-year-reunion luncheon at Colony Restaurant on May 12 and later attended Open House at the Institute. Ten graduates were present: **Betty Booden Brostedt**, **Jane Burkardt Johnston**, **Natalie Cummings Bills**, **Phyllis Frank Smith**, **Doris Gray Cooley**, **Edith Groh Schmidt**, **Rose Polleto**, **Betty Sears Poyzer**, **Esther Shumway**, and **Helen Stoddard Johnson**.

Barbara Rudd Parkinson (FA) has a new daughter, Lisa, born April 27. The three older children in the family include two boys aged four and six, and a girl aged three. Address: Mrs. Fred E. Parkinson, 58 Elm Street, Iliion, N. Y.

Lena Slusser (FA) flew to Puerto Rico on May 12 for two weeks' vacation. Lena works as an engineering clerk at Kodak park Works, and lives at 76 Cheltenham Road, Rochester 12.

Esther Shumway (FA) is living at home and looking after her parents, who have been in poor health. Address: 342 Rugby Ave., Rochester 11, N. Y.

Rose Poletto (FA) is cafeteria manager at Hutchinson Central High School, Buffalo. Address: 34 Pearl St., Westfield, N. Y.

Natalie Cummings Bills (FA) an' "Rocky" (Mech) live at 20 West Elizabeth St., Skaneateles, N.Y. They have three children: Peter, aged six; Pat, aged four; and Cora, aged three.

Doris Gray Cooley (FA) (Mrs. Earl T.) lives at 514 Grand Ave., Rochester 5, N. Y. After leaving the Institute she took business at aM and is now employed in an office job at Eastman Kodak Co.

Edith Groh Schmidt (FA) is living with her parents and devoting her full time to homemaking and care of her daughter, Barbara Hope, aged eight. Address: Mrs. George A. Schmidt, 233 Warren Ave., Kenmore 17, N. Y.

Don Nibelink's (PT) new book "The Complete Book of Lighting," was recently released by the Midland Publishers. Don is author and editor with the Eastman Kodak Co. C. B. Neblette wrote the foreword to Don's book.

Richard M. Redman (Elec) is employed as a Communication Equipment Engineer by the A. W. Vincent Company of Rochester. His work involves design and development of telephone equipment. Richard was formerly connected with the Stromberg Carlson Company.

CLASS OF 1942

Nanette Riess Callender (Ret) sent us some news about other graduates and also gave her correct address which is 17199 Sunderland Rd., Detroit 19, Mich. She has two children.

Dorothy Prudom Ingram (Ret) and her husband have purchased a grocery store and operate the business to-gether. They live in Knowlesville, N. Y., and have one son who is 4 years old.

Norman J. Gibson (Meth) is process engineer in a production engineering department of Stromberg Carlson Co., Rochester.

Virginia Rossman (Art) spends her working hours doing layout in the Drafting Department of the Rochester Offset Plate Corp.

CLASS OF 1944

Judy Doty Bennett (Ret) has been made the publicity director

for the Women's Division of the New York State Fair to be held in Syracuse next September.

Word reached us a week or so ago that Mr. & Mrs. Marshall Waller (Joan Austin) (Art) are the proud parents of a son, Todd, born to them on April 27, in Lombard, Ill. Congratulations! Son York now has a brother.

Vernon L. Gardner (P&P) wrote saying that he thought the RIT Reporter is a fine publication, especially the color issue. Bill is now associated with the Erie Printing Co. in Erie, Pa.

Word has been received of the marriage of **Margaret Miller to Donald C. Wilkinson** in May and they will reside at 1486 Coilingwood, Detroit 6, Mich. After July 1, Margaret will be area coordinator for South Macomb County Cooperative Training.

CLASS OF 1945

Phyllis Whitfield Sangiacomo (Art) and **Edward Sangiacomo** (Art) are the proud parents of a daughter.

CLASS OF 1946

Eileen Dowling (FA) was married on June 2 to J. Francis Walsh of Binghamton. Eileen has been for several years head dietitian at Our Lady of Lourdes Hospital in Binghamton.

Richard Ely (Art) is stationed on the Heidelberg Military Post in the U.S. Zone of Germany for duty with an Engineer Intelligence and Survey Center.

William E. Hallatt (Mech) is industrial engineer with the Carborundum Company of Niagara Falls, N.Y.

Cathleen Reid (Art) is married to John Polgreen and is living at Dobbs Ferry, N.Y.

CLASS OF 1947

Pat Fitzgerald Tyrrel (Ret) writes us of the recent birth of a baby boy. Pat and Bill, who is also an Institute graduate, live at 7401 Ridge Blvd., Brooklyn 9, N. Y.

Barbara Slater (Ret) has recently been appointed buyer of the Junior Department in the Wallace Co., Schenectady, N. Y.

Eleanor Sherman (Ret) has opened an antique shop in her own home and continues in the interior decoration business. She lives at Harts Hill Heights, Whitesboro, N. Y.

Avis Desens (PT) Indiana University, Bloomington, Ind., has had an article accepted by McCall's Publishing Corp. The work, of which we do not have the title, is illustrated by her own photos. She has been pledged to Theta Sigma Phi, national professional honorary society for women.

Marion and Peter Hollis (PT) announce the arrival of Patricia Marie on April 6. They are now living at 29 Chestnut St., Coopers-town, N. Y.

Phyllis Goebel and her husband **Bob Holt**, (PT) are establishing their own photographic business in Fulton, N. Y.

William D. Clark (Mech) is vice-president of the Clark Perforating Co. at Macedon, N.Y. He is married and has two children.

Edward C. Howden (P&P) wrote us a little while ago and enclosed a check for the alumni fund, which was gratefully received. Ed tells us that he is now working for the Cayuga Press in Ithaca. He tells us he is enthusiastic about the Reporter.

The **William Leachbeter's** (he's with the Christopher Press in Rochester) are the proud parents of a baby girl born last month.

Alice Wood Goyette, (Mrs. Gordon) (Art) is living at 5127 Transit Road, DePew, N.Y. Alice married Gordon Goyette, an RIT graduate of the Electrical Department. He is employed by the New York State Power & Gas Co. of Lancaster, N.Y. They have twin girls, born in November, 1949.

Helen Bentiry Peckier (Ret) sends us her address from Louisville, Kentucky, where she and her husband are living at It 1 Kingston Ave. Helen's husband owns a mill-end shop carrying drapery and upholstery yard goods.

Barbara Anne Slater (Ret) is

(Continued on Page 5)



Sister Mary. Brendan, who teaches art at the Institute, shows some of the work by students

that won honors at a recent Rochester art exhibit



VERY REV. EUGENE A. CULLINANE
Principal, Aquinas Institute



Civic Responsibilities Emphasized at Aquinas

By KEVIN MAHONEY

In the belief that men can truly advance in knowledge only as they advance more closely to God, Aquinas Institute combines religious with secular education. Here, too, the student receives adequate training in civic responsibilities and a thorough understanding of democratic principles.

The day of the Aquinas student is a busy one at this time of the year. Preparation for final exams and activities of many kinds seem to take on a new impetus as the school year draws to a close.

Uppermost in the mind of every senior at Aquinas are the closing events of his last year in high school. Graduation exercises will be held at the Auditorium Theatre on June 24 and the Senior Ball, which is to be strictly formal, will take place in the Seneca Ballroom on June 22.

On the evening of May 2 an Aquinas Junior, David McDonald, captured first place in the annual Bishop's Oratorical contest. He reached the finals after eliminating other contestants from Aquinas and from St. Andrews Seminary. David is a member of the Debating team and holds a position on the staff of the school *par*.

Prominent among the student organizations is The Sodality of Our Lady which aims in its weekly meetings to foster and promote devotion to the Mother of God.

The Debating Team gained national recognition at the Father Gannon Debating Tournament held at Fordham University on March 3, Tom Hartzell, George Lower, Dave McDonald and Bob Yardly made up the team from Aquinas that secured second place in this tournament.

After producing a record of 11 wins and only 2 losses Aquinas was invited to the Eastern States Basketball Tournament at Glens Falls. Here they won fourth place by beating Dean Academy of Franklin, Mass. and losing to the eventual champions, Augusta Military Academy.

One of the most interesting sports events held at Aquinas is the annual mis-

sion bouts. Joe Merkle was awarded the Ray Hickok trophy as the outstanding fighter of the night. Merkle, a welter-weight, defeated Larry Corcoran in a well fought match. In the heavy weight class Bill Fackelman retained his crown by T. K.O.'ing Bob Hanss in the second round of their fight. A record crowd of over 4,000 was in attendance at the finals which were held at the Sports Arena on April 13.

The History Club had, as its final event of the year, a trip to New York City on the weekend of May 3. While there, they visited the new United Nations Headquarters and other points of interest.

Chosen as one of the top 20 science students of the United States by Bausch and Lomb Scholarship Committee was Bob Mooney, the standard bearer of Aquinas. Stephan Kellner, another Aquinas student, received national honor for the Latin and English marks he received in the College Board. Examinations on March 10. Stephan entered Aquinas two years ago. He ranks second scholastically in this year's senior class. As a result of the high rating received in his College Board Examinations, Richard Knox has been awarded a scholarship of \$1,600.00 by the Knights of Columbus.

The Maroon and White, the school paper published every month by the students, carries news of the sports and activities of the school. Editor-in-Chief of this year's staff is Kevin Mahoney. The senior annual *The Arete*, is another student publication whose editor this year is John Pietropaoli.

The Junior class held its annual prom on Friday, May 25. Johnny Hartzog and his band played for the dance, which was semi-formal. All plans for the affair were in the hands of a committee of juniors.

Next year's football schedule is already shaping up and many of last year's stars will again be in the line-up.

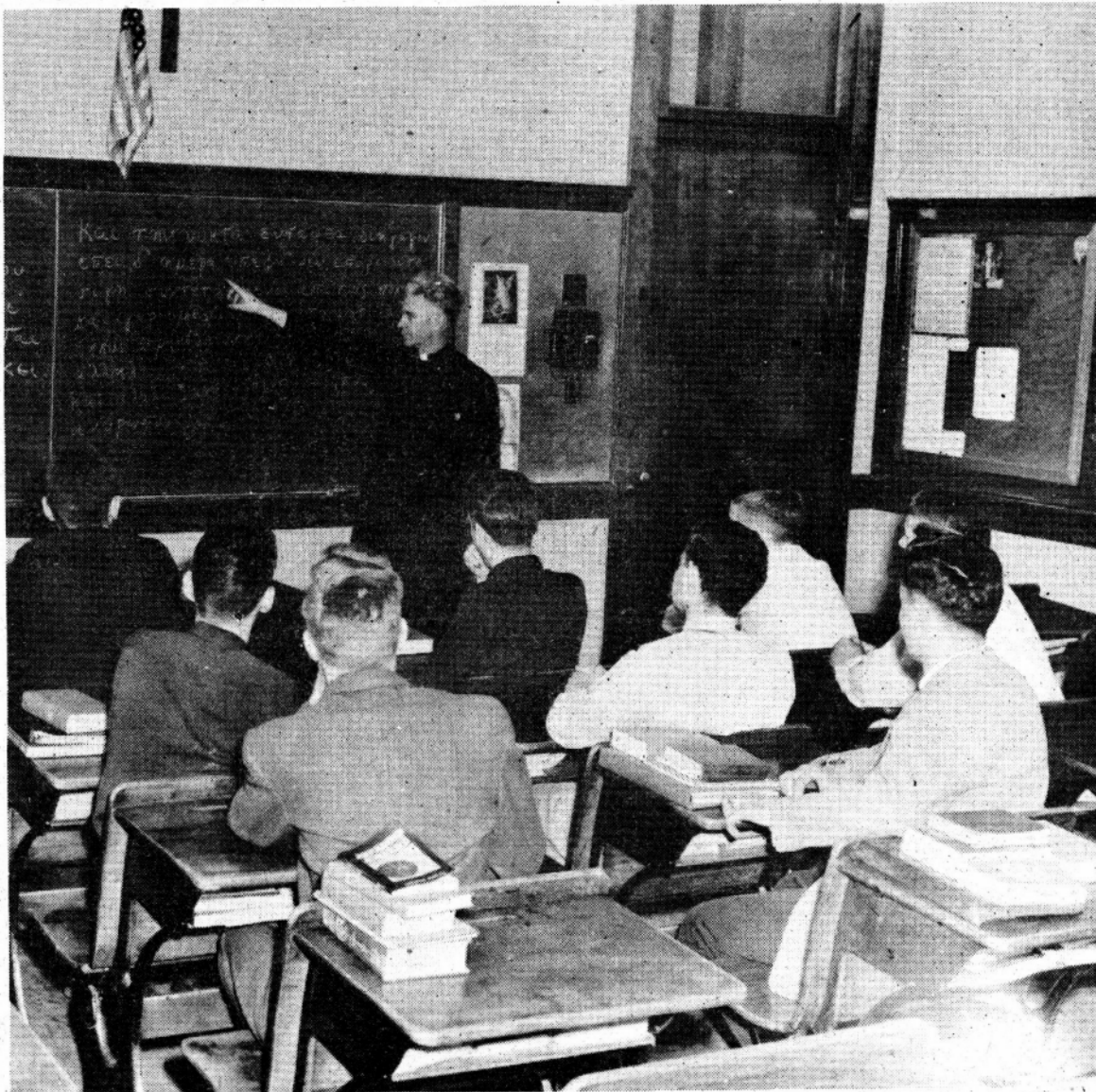
Studies, sports, social affairs and activities of many kinds make up the life of the Aquinas student.



Flag raising exercises take place at Aquinas every morning before classes. Shown here are Bob Mooney and Kevin Mahoney.

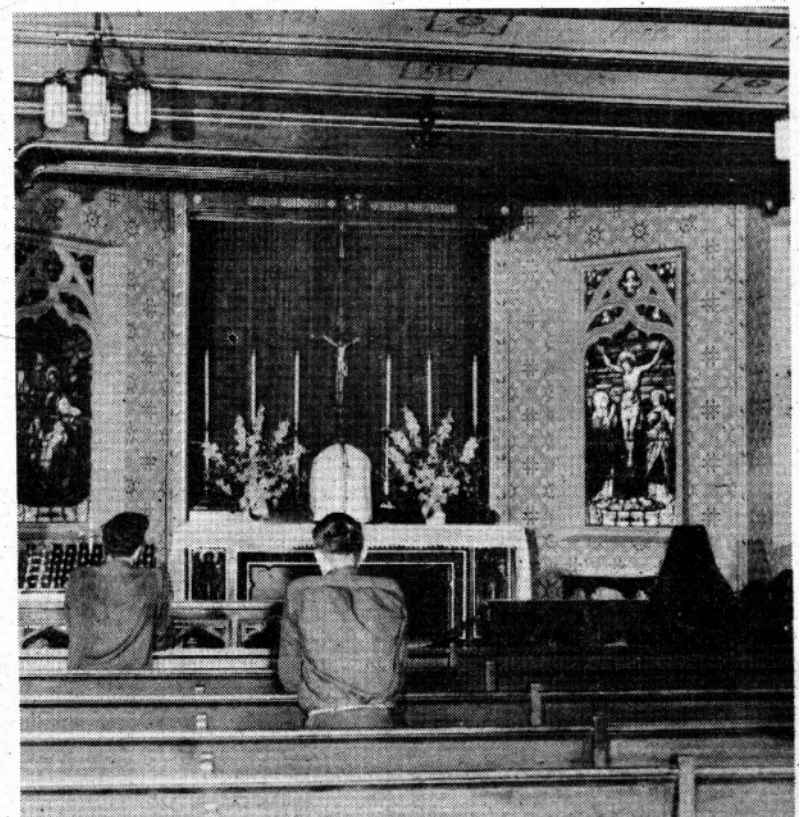


Ray Camp, left, and Dick Schottmiller try some experiments in the them lab.



The Rev. Michell W. Wurzer instructing a class in Greek. Aquinas is one of the few high schools in the state that has a Greek program. The Insti-

tute is known throughout the country for its high scholastic standing, and is rated one of the finest in that field.



The beautiful Aquinas Chapel is located on the school grounds and is open during the day for students and those who may be visiting the Institute.

Israel Student Relates Experiences in Rochester

Avner Bensignor, a freshman in the Publishing and Printing Department, is a 20-year-old foreign student from the young state of Israel.

Abbey, as he is called by many who know him, was born in Tel Aviv, the capital of Israel.

He attended high school in Tel Aviv where he became interested in printing and first heard of RIT's Publishing and Printing Department through the American Education Service Library in his state.

At the library he was given a 1948 catalogue of the Institute and immediately applied to the U.S. State Department for a visa to study in this country. Visa's are granted only to those individuals who plan to study at schools approved by the Attorney General's office. Because the A.A.S.

In 1948 Avner joined the Israel Army and served two years. His knowledge of both French and English languages was responsible for his assignments with the Prisoner of War Service and International Red Cross. All youths must serve two years of military service and upon completion of this duty are automatically enrolled in the reserves.

Homeland Growing

May 11 is the third year of independence for this new member of nations and the population is still well over a million and still growing. Bensignor says that immigrants are continuing to find their way to a new homeland and the country is doing all it possibly can to help them settle down to a fresh way of life for many.

His objectives are to receive as much knowledge of offset and printing in general and then set up his own plant in Tel Aviv. He is very interested in the photographic technique of offset printing and after completing two years in the Publishing and Printing Department, he plans to spend a year in the Photographic Technology at RIT. There will be no trips home for him until his education at the Institute has been completed.

Regard for Typography

He believes that his fellow countrymen have a very high regard and understanding of typography and quality when presented to them.

Bensignor doesn't find too much difference between this country and his since they are building their government and production methods similar to western hemisphere influence.

Praises P&P

He has high praise for the methods and facilities in the Publishing and Printing Department and it is his opinion that the department is unequalled anywhere in the world. People have been openly friendly and helpful in making his stay a pleasant one.

After graduating from RIT he plans to keep in touch with the Alumni Association and possibly start his own chapter. Already he has mailed out some catalogues to friends who might be interested in programs offered here at the Institute.

A fellow countryman of his, Sem Rubin, is also enrolled in the Publishing and Printing Department. Rubin was born in Berlin, Germany, and his family moved to Israel when he was four.



AVNER BENSIGNOR

degree is now awarded to Rochester Institute of Technology students, Bensignor believes it will increase the enrollment of foreign students coming to the Institute.

Letterpress Experience

Avner has had experience in the letterpress field of printing and therefore is planning to major in offset, which he claims is almost unknown in Israel.

In contrast to American methods, all fine printing is done by offset, including the government stamps. The State runs a printing office similar to our Government Printing Office in Washington, D. C. but nothing as large and spectacular. Presently the currency for his country is manufactured in England but he relates that with the increase of methods and study it soon will be transferred to the Israel printing office.

Technicians Needed

Technicians, in all fields, are very badly needed and demands for printing run high. To verify his statement on the need of printing "know how" in his native land, Bensignor stated that last year the Israel Government sent over 50 technicians to study American methods of production and more

Faculty Honors Dr. Ellingson, Miss Vetter

Initiates into the Institute's Twenty-Five Year Club at the annual faculty and staff dinner were Miss Margaret Vetter and Dr. Mark Ellingson. Miss Vetter, Institute purchasing agent, and Dr. Ellingson, president of RIT, received the usual "ribbing" at the hands of Miss Edwina Hogadone and Alfred L. Davis during the pre-initiation ceremonies. Members of the faculty and staff called the battle of wits a draw at its conclusion. "Every time we think we are going to be able to relax, a new department is added to the Institute," Miss Vetter said during an interview preceding the dinner. It was just 25 years ago that Miss Vetter, fresh from graduation at Nazareth Academy, came to the Institute as a secretary on a two week's trial basis in the purchasing department.

In 1948 when Miss Alice Van Houten, then purchasing agent, retired, Miss Vetter became the new head of the department. This pro-

motion followed the many years when Miss Vetter had been assistant purchasing agent, secretary, and manager of the book store.

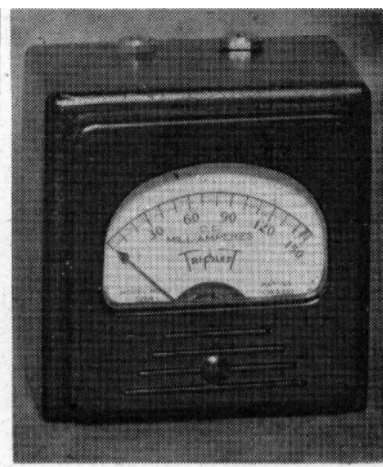
Fred Kolb, Institute comptroller and Miss Vetter's supervisor, described the purchasing agent as "one of those people born to be polite, courteous, and considerate. These traits hide her most wonderful sense of humor."

"Margaret comes from the old school where loyalty is unquestioned and conscientious application of one's abilities is taken for granted."

The purchasing department, which does most of the buying for the entire Institute, is handled by a staff of four full-time employees and three part-time clerks.

Dr. Mark Ellingson, who is completing his 15th year as president of RIT, has been the prime mover in a rapidly expanding institution. His energy and educational philosophy have moved RIT up among

Industrial Photography Section Nears Completion With Darkroom



BEFORE PROCESSING

Student Council Names Officers

Jack Stumpf, a Photo Tech senior, was elected to the presidency of the Student Council at the annual election meeting on May 28.

Stumpf, who was active in high school governmental affairs in his hometown of Morton, Ill., assumed his new duties at the June 4 meeting of the Council. Elected to the office of vice-president at the same meeting was Granville Bently, Elec. '53, and Secretary Joan Higgins, Chem. '52.

The president-elect was chairman of the parking lot committee under the Council headed by Dick Santuci last year. Bently was active in last year's Council on the budget and awards committee.

Since Bently is a co-op student, an alternate vice-president will be elected in the fall.

According to a statement made by the retiring president, the coming year's Council has sufficient material to insure its success during 1951-52. All members of the retiring executive committee were very satisfied with the selection of the new committee, and are now engaged in the business of indoctrinating them in their new jobs prior to the end of the term.

New Classroom

(Continued from Page 1)

drawers below it which hold materials used in the instruction.

The room, which is used day and night, should solve most of the problems for designing future classrooms.

No two of the rooms will be the same, according to Miss Edwina Hogadone, supervisor of the Department. "It was because Miss Sta. mpe designed the room specifically for the courses taught in it that it has been so highly successful. Classrooms should vary with the type of work to be done in them," states Miss Hogadone.

Recent construction of a darkroom-cameraroom has brought the industrial photography laboratory of the Photographic Technology Department to near completion. Donald Jardine, industrial photography instructor, who organized the course and taught it for the first time this year, explained that the combination of darkroom-cameraroom meant that the rear, or filmholder part of the camera is inside the darkroom and the bellows, lens, and copy board outside.

Hung on Springs

The complete unit is hung on springs to absorb vibration. Controls are in the darkroom. Primary use for the unit is production of line negatives used in industrial photographic applications such as part book material preparation, reductions of tracings, making line copy negatives for what is termed "utility printing."

An example of the work being done by the class is a project known as "Photoline," a Kodak-coined term to describe the process of producing a line positive directly from a continuous-tone negative by photographic means, as opposed to the usual method of making a photographic print, inking over the print, bleaching out the illustration known as a line drawing. Numerous variations are possible by this process.

Mechanics of Rectograph

In addition to the unit described, students are given considerable training and practice in the mechanics and operation of the Rectograph. This machine answers the problem of producing photocopies in quality and in quantity, and was made available to the Institute by the Haloid Company.

Outside the darkroom there is additional space for tables, a vacuum printing frame, and other equipment. With the completed installation of the Robertson camera-darkroom unit and the Rectograph equipment, RIT students are taking another step in progressive technical training.

Rogers' Scholarship

(Continued from Page 1)

this volume is now considered one of the finest of all type designs, and has since been named Centaur.

After leaving the Montague Press he spent three years in England as advisor to the Cambridge University Press and upon his return in 1919 became associated with William E. Rudge of Mount Vernon, N. Y. During his eight years of association with Rudge, 80 books were published reflecting his unobtrusive genius.

Nineteen twenty-nine saw the beginning of four years of work resulting in the printing of the Oxford Lectern Bible. This folio volume is the first since the John Baskerville Bible of 1763 to stand in comparison with the Bibles of early printers.

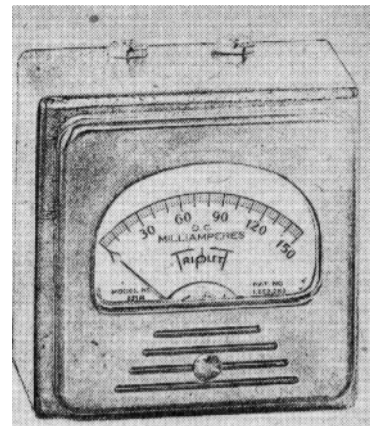
Reviewing the Student Scene Henry Dymen,

Frank Comparato should be congratulated on the splendid designing and planning he has accomplished as production manager of the Publishing and Printing Department magazine *Typographer*.

At the recent spectacular Church and State Street fire it appeared as though all the PT's were out with cameras. Overheard one man comment, "there must be a thousand dollars worth of photographic equipment in the crowd." That certainly was a gross underestimate.

Pi Club members are still talking about that trip to Cleveland.

What happened to the House of Kelly television set?



AFTER PROCESSING

Article Treats Co-op Program

"Discovering Successful Retailers" is the title of the article by Harry Drost, employment coordinator for the Institute's Retailing Department, in the May issue of *Collegiate News and Views*.

In the article Drost takes the readers through the three phases of selecting the applicants for admission to the Department. This is but the first step in the Institute's basic plan of selection, placement, follow-up and training both in school and on the co-operative job and finally career job-placement for the graduate.

Drost points out that the first and most significant step in selection is the initial interview which each applicant has with the Department supervisor. This interview is put on record by the supervisor before the student takes the next step, filling out the formal application for admission.

The applicant is given a personal data questionnaire at this time to be filled in and mailed to the supervisor. This questionnaire supplies the supervisor with detailed cross-section of the applicants home, economic, and social background.

The third phase of selection of Retailing students is screening. The supervisor, armed with the assembled and correlated data on each applicant, can make the decision on admittance of all applicants.

Of special interest in the article is the information that the Educational Research office of the Institute together with the Retailing Department and some of the co-operative retail stores have been making some very interesting studies aimed at understanding the personality characteristics of both good and poor students as they apply not only to the academic point of view but also their effect on the co-operative job. When this is accomplished, the task will be one of developing a test that will reveal pertinent information.

Speaking of the gasoline engines—this nice beautiful Rochester weather, if there is such a thing, brought out the simonize, wax, carplate and other types of scientific devices to make new ones out of old.

Thoughts about employment and the working world in general are starting to make the class of '51 sit up and wonder a little. Getting scared? Pity the poor P&P and SAC lads who naust attend summer school. That's really sweating it out.

Congratulations to Patricia Donaldson on her election as president of the Kate Gleason Council. Nancy Drake, Margaret Bradely, Ann Vanderweil, Katherine Murray and Marie Savas were elected as representatives and will assist Patricia in council matters.