



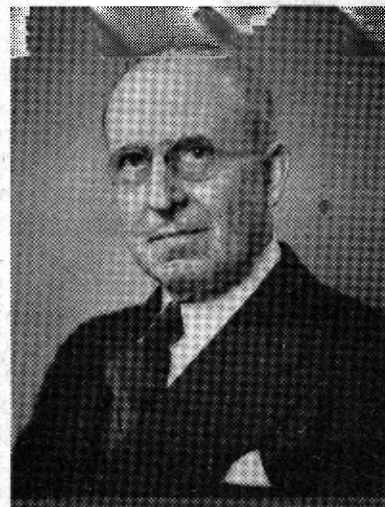
## Appley to Address 800 At Management Convo

Lawrence A. Appley, American Management Association president, will address 158 students and approximately 650 guests at RIT's 26th annual Management Convocation next Thursday.

Appley, who is speaking for the first time in Rochester, will be addressing graduates of the three- and four-year programs in industrial management, office management, and sales management.

The convocation which is probably the largest gathering of industrial and business leaders throughout the year will be held in the large banquet room of the Chamber of Commerce.

Appley began his career in 1930 as personnel manager of the Buffalo Division of Socony-Vacuum Oil Company. He served as education director for the company, as vicepresident of personnel, and as



## Ulp Will Retire After 39 Years

After 39 years of service to the Department of Applied Art of RIT, Clifford M. Ulp will retire this year, effective June 30. He came to the Institute as an instructor of illustration in 1913 and was made director of the Applied Art Department in 1921. He served in this capacity in both the day and evening schools for 31 years.

During his administration he innovated, some 20 years ago, the system of showing moving pictures to students, then directing them to make drawings from memory. A study of this technique appeared in the Journal of Higher Education after it began. It is currently an important course in the curriculum of the Art Department.

Mr. Ulp is a graduate of the Illustration and Advertising Art course of the Institute in the class of 1908. He studied at the Art Students' League in New York City and later did some free-lance work. For several years he was a student of Charles H. Woodbury during the summer sessions at Ogunquit, Maine, and of Emile Gruppe at Gloucester, Mass.

Mr. Ulp's work is nationally known. His painting of Gen. Alenby's entrance into Damascus, done for a World War I bond drive, hangs in the National Gallery in Washington.

Locally he is represented by murals in the Eastman Dental Dispensary children's room and St. Monica's Church. His work has

(Continued on Page 8)

## "Voice of RIT" Discusses English Communication on WHAM-TV

See and hear how a better definition solved a family budget problem; how a misunderstood story almost ruined a life; how a tactless statement almost ostracized a young man. These are some of the things which the General Education Department is demonstrating on its current "Voice of RIT" series entitled, "Say What You Mean."

These case histories are used by the Department as examples of how important it is for people to say what they mean and to further the whole concept of good communication.

Robert Koch, head of the General Education's English section and one of the principals of the program, points out, communication is an activity taking up practically all our waking hours and therefore is extremely important.

"It's all a matter of sending and receiving," Koch explains, "and both parties must have a sufficient skill and understanding of the process to carry it on effectively, if we are to lead effective lives."

The aim of the series is to dramatize some of the highlights of the 38-week English Communications course at RIT. It is split into six programs. The first and second programs have already been televised and ways have been discussed to improve a person's ability to get his thoughts across and to make himself a more dynamic and effective person. The program raises the questions, how does it sound and what does it

really mean, and how did it get that meaning?

Next Monday's program deals with the problem of adjusting your speech to the situation. These questions are posed by emcee Frank Clement, head of the General Education Department, Thomas O'Brien, instructor, and Koch; why do you sometimes sound out of place, awkward, and uncomfortable?

Koch and O'Brien, through their discussions and demonstrations, intend to do more than point out errors and poor usages in communication, but will give tips to viewers on how to correct them.

The fifth of the series will deal with reading habits, and reading process or what is going on when people read, how to interpret reading, and the various types of reading.

One of the most interesting and dramatic programs promises to be the sixth in which the function of listening is described through a dramatization of gossip chains.

**Rollin'** Members of the Rochester Litho Club get a fascinating look into the offset production of last week's Reporter. The Graphic Arts Research Division arranged to have the press run made on that issue so that Litho Club members could witness actual production in the Web Offset Lab when they visited the Institute Tuesday night, March 11. Joe Pagliaro, foreground, checks a copy as the issue rolls off the press. (Hinman photo)



**Lawrence Appley Harris-Seybold** Company, Cleveland; a member of the President's Advisory Committee on Personnel to the United States Atomic Energy Commission.

Vernon R. Titus, Institute head of the management program, will present the class at the convocation. Donald McMaster, chairman of the Industrial Management Council of Rochester and vicepresident and assistant general manager of Eastman Kodak Company, will award the diplomas to the graduates.

Over 50 different industries and businesses in Rochester and area are represented by members of the class.

The names of those graduating are listed on Page 5, where they are alphabetically grouped according to their area of specialization in the program.

## Photo Tech Host To Sylvania Exec

Representatives of Sylvania Electric Corporation made a short visit to the Institute recently for a two-fold purpose. George C. Connor, general sales manager of the corporation's Photolamp Division, who is responsible for making arrangements to supply photoflash lamps to students for student activities and to the Photo Tech Department, was in town to tour the Photo Tech Department.

With him were Amos Jones and John Zwald, Sylvania representatives who interviewed several seniors in the Photo Tech Department for sales jobs with their company.

Picture on Page 3

## Coney Island Booth Plans Progress

By ROBERT SLUTSKY

Plans for Coney Island, the Friday night affair of Spring Weekend, are well under way. Following school tradition, RIT organizations will collaborate in presenting a bazaar of gigantic proportions.

Two floors of the Eastman Building and the Eastman Lounge

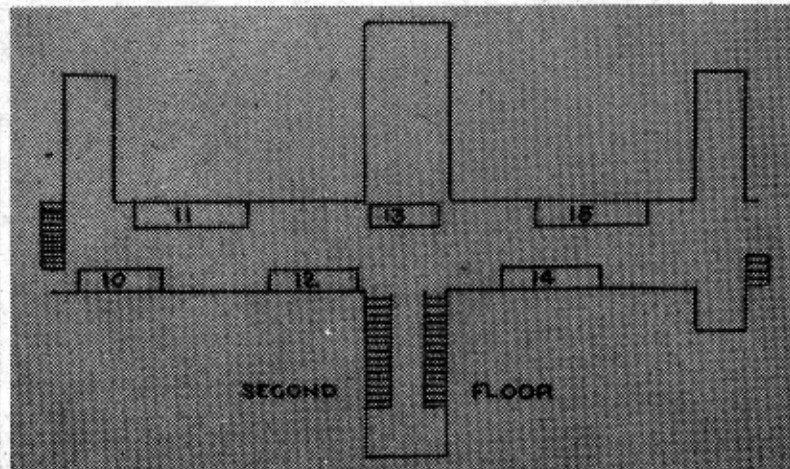
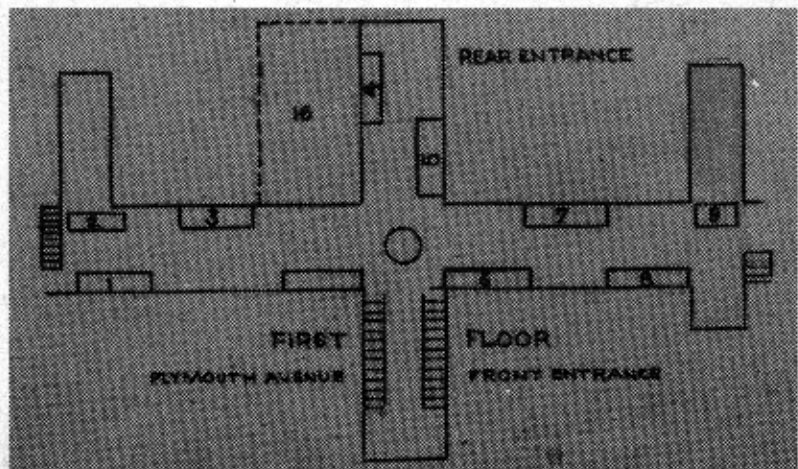
will be used. Institute organizations will set up booths on the first two floors of the building. Dancing, sponsored by the RIT Reporter, will be held in the Lounge.

Under the able direction of Ron Freiman, the distribution of the various booth locations has been completed. Many of these groups have already announced the theme to be incorporated in their booth. Stage money will be available for use at all booths. Booth themes already decided upon are: the Riding Club, a pistol range; the Newman Club; a shoeshine club; the Lettermen's Club a basketball shooting booth.

Among the Greek societies, Phi Sigma Phi will sponsor a balloon selling concession, Gamma Phi will feature the Tunnel of Love, Delta Omicron will offer games of skill, Phi Delta Gamma will once again have its camera booth, souvenir photographs will be developed while you wait, and Kappa Sigma

Kappa will conduct a seance and fortune-telling booth.

Among the other clubs and societies setting up booths and exhibits are the Crafts Club with a Fun and Horror House, the Swimming Club with a Swim Suit Fashion Show and the College Business Club with a sponge throwing booth.





# Editorial

## Here Comes That Man Again

Membership in one club not subsidized by the Student Association is taking a sharp upward turn. This club is familiarly known as the "Get a Parking Ticket a Day" club. Membership is involuntary.

An increasing number of students upon finishing their class hours are finding their cars bearing the familiar red ticket under the driver's windshield wiper.

The "danger" areas seem to be Spring, Washington, and Broad streets, all one-hour parking zones. To our thinking, students are the logical ones to use these parking spaces since RIT is the only major institution on any of those streets.

On Broad Street, there are four small businesses, each with its own parking areas, and one church, two Institute parking lots, and two apartment houses. On Spring Street, one private club for policemen.

In addition to tagging cars with alarming frequency, the police add insult to injury by parking their cars, half on the sidewalk, half on the street, by their private club. The side of the street used by the squad cars is clearly marked "No Parking at Any Time." This parking makes two-way traffic on Spring Street impossible.

Sure, they can say, "why not use the student lot at Troup and Clarissa Streets? It's only three blocks away." Sure, we'll grant you that, but who wants to walk three blocks to park, when he can park right by the building he has classes in?

A large number of these parkers are residents of the 102 Spring Street Dorm for men. Why shouldn't they be allowed to park in front of their home if there is space?

For that matter, why couldn't the police park their squad cars on Washington Street, just around the corner, where there are one-hour parking spaces?

The answer is simple—the policemen don't care to walk any farther than they have to—just the same attitude the students have, but the students have to pay for that privilege.

The prize incident was the other day when a policeman had the audacity to walk up to a student who had gotten three tickets in four days and ask him to buy a ticket to the Policemen's Ball.

Editors of the student publication have harangued on this point for endless years with no apparent success, but we want to try again to get the Rochester police force to use a little fairness in dealing with our student parking problem.

Many times it seems that the Rochester police "have it in for" RIT students. They realize that most of the students are away from home and have little recourse. We hope, however, that when he puts a ticket on the car, the policeman is not thinking of that dollar fine as a way to keep the Policemen's Ball out of the red.

## THE Weekend's in Sight

We are happy to see the marked progress the Spring Weekend Committee has made in its plans for this year's event. Chairman Jim Nolan aided by his capable committee-men has made sound planning decisions at every point of the way, and we feel there is no reason to doubt that this year's Weekend will be one of the most outstanding in RIT history.

We understand that the field has been narrowed down to only several names for the orchestra. Mr. Nolan assures us that these are only top names in the music field and he is sure that everyone will be pleased with the announcement he will make later, revealing the band's identity.

Coney Island, the Friday night affair, has been expanded to two complete floors of the Eastman Building this year. This gives each organization more room to display its ingenuity and gives everyone an active part in this Spring Weekend.

## RIT REPORTER

Rochester Institute of Technology 65 Plymouth Avenue So.  
Rochester 8, New York

The bi-weekly Official Publication of the  
Rochester Institute of Technology

Member

Associated Collegiate Press

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Business Manager, Joe McKenna.

Circulation, Harry Richards, Don Writer; Makeup, Clint Denman; Production Superintendent, Arthur Kuchta; Assistant, Ben Marcus.

Staff Reporters: Trudy Budlong, Ellen Eggleton, Charlotte Simon, Robert Weinstein.

Staff Photographers: Ned Austin, Roger Harnaart, Ray Holmes, Hank Lehrer, Dave Schuckman.

Cartoonist, Dick Murphy.

Technical Advisors: Milton Eebbe, Alexander Booth, Joseph F. Bowles, James E. Foster, F. A. Gutfrucht, Alexander Lawson, Herbert Morrow, Norman F. Thompson, George Williams, Raymond A. Vosburgh.

Machine composition by students of the Department of Publishing and Printing.

Advertising rates may be obtained by writing to the Business Manager at the address above.



## PARADE OF OPINION

### AT LEAST HE QUALIFIED . . .

At Oregon State College 10 girls from Kappa Kappa Gamma had a confusing date problem. Seems a fellow named Don Fletcher had called them all asking them for a date the same night. Five of them had accepted.

Fletcher never showed up; in fact, he never even called. The whole affair was carried out as a joke by some of Fletcher's "friends."

### HELPING THE READER . . .

The Glenville Mercury, Glenville

State College, W. Va., takes nothing for granted on the part of its readers. Last week it declared: "Total full-time student enrollment has increased from 322, the first semester total, to 332, the second semester total. This represents a net gain of 10 students over the first semester enrollment."

### BLOCK THAT ALLITERATION

Headline from the Emory Wheel, Emory University, Ga: "Sweet Swan Song Sung In Silent Sylvan Setting."

### 'ALICE IN WONDERLAND' . . .

"And how many hours a day did you do lessons?" said Alice, in a hurry to change the subject.

"Ten hours the first day," said the Mock Turtle, "nine the next, and so on."

"What a curious plan," exclaimed Alice.

"That's the reason they're called lessons," the Gryphon remarked: "because they lessen from day to day."

## Cayley's Corner

So!  
School of Commerce  
Joins RIT!  
Gosh, what other  
Bright, expansionist idea  
Will that man in the front office  
Think of next!  
Well,  
I guess that's  
The difference between  
A leader and a follower!  
What better illustration  
Could you have, students?  
Cobbler,  
Stick to your last!  
You can be  
Outstanding in your field.  
At the top.  
There's lots of room  
But—  
If you scrimp your work  
—side-step your opportunities  
—seek to escape your responsibilities  
—ties  
And then look through wide  
Glassy eyes at your instructor  
And plead—  
"Gee—I don't think I was there  
For the assignment. Why didn't  
You give it to me?"—  
Wow!  
Well, there goes another  
Nonentity,  
Who needs a keeper—  
And expects  
His instructors  
To play  
The part.

Chaplain MAC

# Tech SPEAKS

Reporter . . . Bob Weinstein  
Photographer . . . Dave Schuckman

## THE QUESTION

What band do you prefer for Spring Weekend?

Ralph Knox . . .  
P&P Senior  
I think that Guy Lombardo's orchestra would be a very fine choice. He plays slow, dreamy melodies that are the kind most dancers desire. Last year's band played an entirely too fast and jazzy type music. Spring Weekend dancers want to sit and listen to music that will make them want to get up and dance and they expect appropriate music.

Jerry Cohen . . .  
Photo Tech Senior

I think the best band available is Guy Lombardo's Royal Canadians. He has a nice slow band. On April 16, Lombardo and his orchestra are set to furnish music for the Rochester Policemen's Ball and it should be easier on Student Council's pocketbook to arrange for a Lombardo date if the Guy is going to be right in the territory.

Carol Newton . . .  
Food Administration Freshman

I would like to hear Paul Whiteman and his orchestra furnish the Spring Weekend dance music. I think that his music is tops for dancing and listening enjoyment. He might also be able to pick up some talent for his TV Teen Talent Show. As a second choice I would like to hear Guy Lombardo. Both these band leaders have the type music that appeals to dancers.

Lynn Harrington . . .  
Retailing Freshman

I like Ralph Flannigan as the band for Spring Weekend. He is one of the most popular band leaders according to disc jockeys and surveyors of records played around the dorm. His versatile band plays all types of music, the fast and jazzy or the nice slow danceable tempos desired so much by RIT dancers.

Tom Mahoney . . .  
School for American Craftsmen

I think that Guy Lombardo is ideal for the Spring Weekend. Guy has one of the most versatile bands around. His style though copied by many bandleaders is never duplicated. Other bands play fast or slow music; Guy Lombardo plays all types from classical to jazz.

## RIT Timetable

**TODAY, MARCH 21**  
Underworld Ball, sponsored by Gamma Phi fraternity, 8:15 p.m. to 12 midnight in Eastman Smoker.

**SATURDAY, MARCH 22**  
Film presentation, Dr. Jekyll and Mr. Hyde, 3:30 p.m., at Dryden Theatre, George Eastman House, 900 East Avenue, free admission and parking.

**SUNDAY, MARCH 23**  
Cabin party, Gamma Phi fraternity, 2:30 p.m. at Powdermill Park.

**MONDAY, MARCH 24**  
Student Council meeting, 5:00 p.m., Room 120, Eastman Building.

**TUESDAY, MARCH 25**  
Swimming Club, meeting at 7:30 p.m., in Clark Union for swim at Natatorium, South Avenue.  
Coffee Hour, sponsored by Sigma Kappa Delta sorority, guest speaker, 8:00 p.m. in City Girl's lounge.

**WEDNESDAY MARCH 26**  
Meeting, Gamma Phi fraternity, in Clark Union at 8:00 p.m.  
Rochester Print Club meeting, 8:00 p.m. at Museum of Arts and Sciences.

**THURSDAY, MARCH 27**  
Concert, Philharmonic Orchestra, Leinsdorf conducting, 8:15 p.m. at Eastman Theatre.  
Meeting, Men's Garden Club, 8:00 p.m. at Museum of Arts and Sciences.

**FRIDAY, MARCH 28**  
Cafe Adagio Dance, sponsored by Phi Delta Gamma fraternity, 8 to 12 p.m. in Eastman Smoker.

**SATURDAY, MARCH 29**  
Film presentation, Way Down East, 3:30 p.m. at Dryden Theatre, Eastman House, free admission and parking.

**SUNDAY, MARCH 30**  
Open House, Spring Street Dorm, in afternoon.





Dr. Ludwig Rennschmid, German Graphic Arts director, dines with Byron G. Culver of RIT on a recent visit here. Dr. Rennschmid's RIT tour ended a 180-day tour of printing schools in the United States.

(Shuckman)



**PT Visitors** Sylvania Electric representatives Amos Jones, George C. Commer and John Zwald, with RIT Public Relations Director Al Davis, look over action basketball shots in a recent visit to the Photo Tech Department. The pictures being viewed were some of the excellent action shots taken this year for the Reporter by staff photographer Whaley. The guests from Sylvania were dinner guests of the Institute, represented by Mr. Davis and C. B. Neblette, director of the PT Dept. (McBride Photo)

Who Will Be MR. CAMPUS ?

### German Praises America's Educational System

"So many things to see, so free the travel over the country that it's impossible to put your finger on any one outstanding thing about the United States," Dr. Ludwig Rennschmid, director of a vocational school for printers in Munich, Germany, said on concluding a 180-day tour of the United States printing schools. The tour was under the direction of the Office of Education of the Department of State.

German papers, he said, have to limit themselves to eight pages weekly with 12 or 16 pages for special Sunday editions.

Teaching techniques vary considerably from those in the United States. More emphasis is placed on personal demonstration than on lecture techniques. Although lecture classes run about the same in size (approximately 30 persons)

laboratory classes generally do not have more than 14 students.

Dr. Rennschmid's knowledge of the English language is excellent. He explained that all German students must take at least one year of English. Some take it four years. Students now begin with English rather than French in studying foreign languages, he stated.

Dr. Rennschmid, who climaxed his tour with a visit to RIT on March 10, left the United States last Tuesday to orient his schools and graphic arts associations on American printing educational techniques.

Germany's printing industry, according to Dr. Rennschmid, is handicapped by lack of printing materials, notably paper. He expressed amazement on picking up a Sunday copy of the *New York Times* (which he called a book).

### Martin Mall Speaks To Newman Club

"To have a world at peace, each individual on earth must first have personal peace, then have peace with his community" declared Martin Mall, Christian Publications, Rochester, in an address delivered to Newman Club members attending the year's first Communion Breakfast, March 9, at Immaculate Conception Parish.

A warm welcoming talk was delivered by Monsignor Cameron as he greeted RIT student members.

Newman Club members are conducting a series of discussion meetings evolving around the theme—"Religious Conflicts of the Present Day." The discussions follow the regular Club meetings and according to President Ted Simons, "have found ready acceptance by all the members."

# Be Happy-Go LUCKY!



Her Lucky shopping was complete And stored upon the shelf; And now, she said, "I earned this treat, A carton for myself!"  
Roscoe Rouse  
University of Oklahoma

Though cigarettes may look alike, They're really not the same. There's all the rest - but one that's best, And Lucky Strike's its name!  
George W. Martin, Jr.  
University of Virginia

I've started smoking Lucky Strike - They are undoubtedly The world's best-tasting cigarette - Just try one and you'll see!  
Alan W. Koppes  
Lehigh University



In a cigarette, taste makes the difference— and Luckies taste better!

The difference between "just smoking" and really enjoying your smoke is the *taste* of a cigarette. You can *taste* the difference in the smoother, mellower, more enjoyable taste of a Lucky... for two important reasons. First, L.S./M.F.T.—Lucky Strike means fine tobacco... fine, mild tobacco that tastes better. Second, Luckies are made to taste better... proved best-made of all five principal brands. So reach for a Lucky. Enjoy the cigarette that *tastes better!* Be Happy-Go Lucky! Buy a carton today!

L.S./M.F.T.-Lucky Strike Means Fine Tobacco

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# An Alumna's Day



Miss Irene Muntz of Rochester, director of the RG&E Home Service Division, is shown above as she checks the morning mail. Miss Muntz, a Home Ec graduate of what is now the Food Administration Department, is an RG&E associate of much experience and service.



Part of the work of the Home Service Division is kitchen planning and arrangement. At the left Miss Marjory Bauer, the RG&E staff specialist, demonstrates a practical built-in dish washer. Miss Muntz and Miss Bauer are shown above displaying the ventilation system over a kitchen range.

Photos by Cook

### Class of 1907

**Ray C. Diver**, a graduate of Mechanics Arts and Normal Manual Training in 1910 has written that he has recently retired because he "has to take life easy after a heart attack."



Mr. Diver, who was graduated from Syracuse University in 1937, has always been a supporter and contributor to RIT and he believes that his early training gave him a wonderful foundation for his high school teaching in drafting. Greetings have been sent to RIT associates from Mr. Divers. Friends who would like to write can contact him at 1531 Dean St., Schenectady, N.Y.

### CLASS OF 1928

**Kenneth E. Van Antwerp** (Art) is married, has four daughters, is manager of IBM in Kansas City, Mo. His address is 1022 Baltimore, Kansas City, Mo.

### CLASS OF 1929

**Frank A. Eaton** (Mech) has a position with the New York State Employment Service of Rochester.

### CLASS OF 1930

**Warren E. McDowell** (Elec) is recording engineer for the WCFM Recording Corporation, 1120 Connecticut Ave., N.W., Washington 6, D.C. WCFM records long playing classical records. They are quite well known in this field of work. Warren's home address is 1805 Key Blvd., Arlington 1, Virginia.

### CLASS OF 1934

**Harold E. Gotts** (Mech) is supervisor of planning at the American Can Company of Geneva, N.Y.

### CLASS OF 1935

**Thomas C. Kilgress** (Const) is supervisor in the atomic energy operations department at the General Electric Company, and is located at Richland, Washington

**Helen Franklin Powers** (Mrs. Russel M.) (Art) is attending Denton State College, Denton, Texas, to major in occupational therapy.

### CLASS OF 1936

**Florence Armstrong Field** (Mrs. Richard) (Art) dropped in to see us. Their son Eric, is a year and a half old. Both she and her husband are trying to get their degrees at RIT night classes. In addition to caring for her family, Florence operates a small catering business for wedding receptions and parties. Indeed she has a busy life.

### CLASS OF 1942

**Norman J. Gibson** (Mech) is process engineer with the Stromberg Carlson Company of Rochester.

### CLASS OF 1944

**Robert Dewey** (Mech) is tool designer with the General Railway Signal Company of Rochester.

**George A. Gallasch** (Mech) is process engineer in the production engineering department of the Camera Works Division, Eastman Kodak Company, Rochester.

### CLASS OF 1948

**Mollie Marilyn Adams** (FA) is married to Morton Jacobs, of East Lansing, Mich. Marilyn took her B.S. degree at Michigan State College last June. She is now a dietitian at Shaw Hall, a new men's dorm, which is claimed to be the largest in the world, housing 1,600. Her husband is a graduate of the College of Engineering at Michigan State, and is a partner in Mid-State Engineering Co. Address: 705 Grove St., East Lansing, Mich.



**Lynn S. Fogg** (Mech) is production engineer in the production department of Taylor Instrument Companies at Rochester.

**Mabel Worden Gutliph** (Art) informs us that her son Stephen is now one year old. Her husband was called back into service so she is living at home in DeLancey, N. Y.

**Robert P. Driggs** (Art) is assistant to the advertising manager at the R. T. French Company in Rochester.

**John Raddatz** (PT), who has been a photographer at Iowa State College for the last three years, has accepted a position as feature news photographer at Williamsburg Inc., Williamsburg, Pa.

A letter from **Janet Lucas Doucette** (FA) says that she and her husband are building a house in the country at Warners, and that they hope to move in next

and Sessions Co. of Cleveland, O.

**Robert Benefiel** (P&P) is now representative for the Intertype Corporation in the eastern part of Ohio. He now makes his home in Cleveland.

**Fred Hoch** (P&P) informs us that he is now registrar of the Lanston Monotype School in Philadelphia, Pa.

**Ruth Rinker** (Art) is Art Instructor at the Rochester School for the Deaf. On a recent visit to the Art School she informed us that she is enjoying her work very much.

**Hayes Rossman** (PT) is now doing camera repair work in the Air Force in Spokane, Wash.

Another recent visitor to the department was **H. Wayne Morris** (PT) and his wife. Warren is manager of the finishing department of Alder's Inc., Providence, R.I.

**Ladd Biro** (PT) has announced the opening of his own photo service the address is 11522 Buckeye Road, Cleveland, Ohio, and we all wish him success.

During a recent visit to the Institute **Robert Switzer** (Elec) informed us that he is now working as salesman-purchasing agent for the Gersh Electric Supply Co., Geneva, N. Y. Robert's home address is 65 Genesee St., Geneva.

**Philip N. Conte** (Art) is associated with the Hart Conway Advertising Agency here in Rochester as one of their staff artists.

**CLASS OF 1950**

**Carol A. Perkins** (Eve Art) is continuing with her education at the Rochester General Hospital where she is taking the medical photography course with three other RIT graduates.

**Bruce Nicol** (Art) is stationed in Japan with an Engineer's Corps, and is doing drafting with a group of Japanese in the reconstruction of one of the large air bases.

**Jean M. Dorsheid** (Art) is now Mrs. James N. Knapp, living at 9 Backus St., Rochester.

**Charles E. Grime** (Art) is stationed at Fort Hood, Texas. He is working as a draftsman for his battalion.

### CLASS OF 1951

Announcement has been received of the marriage of **Gwilym G. Griffiths** (Art) to Hildegard Killian of Rochester, on Saturday, Nov. 17, in St. Paul's E & R Church. The couple are making their home in Jamestown, N. Y. where "Bill" is artist at the Art Metal Construction Company. Our very best wishes to the newlyweds.

**Harold F. Spencer** (Art) is attending Annapolis Preparatory School; is a corporal with the USMC.

**Eleanor Fazio** (Ret) has recently joined the National Clothing Co. of Rochester as Assistant

- 'Lost Alumni'**
- Any alumnus who knows of the whereabouts of any of the following persons is requested to send the information to the alumni office at RIT.
- Gage, Earl P&P
  - Gage, Mrs. Leland F. HE 14 (nee Ethel Bristol)
  - Gainey, James F. P&P
  - Gale, Mrs. Walter HE 02 (nee Elizabeth Thyng)
  - Gallagher, C. A. IA 21
  - Gallagher, John Arch 91
  - Gallagher, Mrs. Neil Art 29 (nee Barbara Binkley)
  - Gallery, James C. Elec 21
  - Gamache, Raoul R. Mech 21
  - Gaskin, Helen (nee Mrs. Frederick Kapff) Art
  - Gapen, Clinton Mech 10
  - Gardner, Frederick Elec 30
  - Gardner, Jack A. Eve Sch 41
  - Gardner, Laura A. HE 11

Keeping up with  
**Institute Alumni**  
WHERE they are  
WHAT they're doing

### Buyer of Children's Wear.

**Joan Bergwall Simpson** (Mrs. Richard) (Ret) is now employed by Little Folks Shops on East Ave. in Rochester.

It has just been announced that **Anne Bradt** (Ret) has been named assistant buyer of Hengerer's new Sportswear Shop in the new addition to their Buffalo store.

**Robert Gresens** (Mech) has completed boot training in the Coast Guard at Cape May, N. J. He is qualified, and expects to attend electronics school at Groton, Conn.

**Frederick Boeniger** (P&P) has taken a position with the Intelligence Press in Lancaster, Pa.

The very best of luck to you, Fred! At the time Fred wrote us he already had a week of work behind him and had been well settled in his own little apartment.

Fred's address now is 25 W. Cottage Ave., Millersville, Pa.

**William H. Laman** (Mech) has accepted a position with the International Business Machines Corporation at Poughkeepsie, N. Y., in their engineering laboratory.

**Kathleen Purdy** (FA former student) is dietitian at Hobart-William Smith College in Geneva.

The food services are operated under a corporation owned and managed by three Hobart graduates, and Mrs. Purdy is working with them on menu-planning, quality production, and cost controls. Home address: 27 Court St., Auburn, N. Y.

**Ester Kominz** (PT) has accepted a position at the Eastman House here in Rochester.

**Geraldine Schoutice** (FA) was married to **Robert Foshay** (PT) 1952) on Nov. 24. Gerry is on the dietary staff at Genesee Hospital, and Bob is studying at RIT. Address: 644 Averill Ave., Rochester 7.



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**Fastax** Wollensack Optical Company's new high-speed motion picture camera being demonstrated below at RIT recently by John H. Waddell of that firm. Representatives of industry and science from over the country were present. (Hinman Photo)

## 1952 Management Course Grads

Following are names of students of the Evening Division receiving diplomas at this year's Management Convocation.

Industrial Management graduates are: Donald E. Agate, Raymond J. Ainsworth, Fred E. Alexander, Terrence W. Ball, Leo F. Bassett, Richard F. Bauer, Frank Bellapianta, Edward Bescher, Charles P. Bixby, Harvey W. Boers, Paul T. Bouchard, George L. Brege, Lorne H. Brooks, Kenneth L. Bryant, N. Thomas Burke, Bernard Cliff, Thomas E. Cocking, Christopher L. Cole, Kenneth H. Cosmen, Edward H. Crandell, Tessie A. Croft, Frank H. Dixey, Jr., Leslie J. Donnelly, Thomas E. Doughty, Peter B. DuPre, Harold E. Eisele, J. Russell Espenmiller.

### Other Graduates

Others are: Charles W. Ewanow, Fred A. Falleson, John E. Ferris, Virgil E. Flint, Harold J. Fromm, William V. Gaffney, Charles E. Gantert, Herbert L. Gardner, Stanley H. Gardner, Preston A. Gaylord, Gerard F. Gordon, William D. Guyette, Rolland B. Hall, Albert E. Harnden, Edwin M. Haschmann, Robert E. Havens, Frederick J. Heier, William A. Hennekey, Walter A. Hutchison, Dominic V. Insalaco, Herschel R. Johnson, Alfred J. Jutsum, Carl M. Kabala, Oliver E. Kasiske, Lawrence N. Kondolf, Mathilda Kothringer, Donald C. Kubitz, Harold R. Larson, Victor D. Lortz, Joseph L. Luciano.

### Names of Others

Others are: Clinton O. MacMillan, Richard T. Mann, Clarence F. Mastin, Ellison L. Mayer, Anthony Mazur, John C. McKenna, Charles F. Miller, Angelo J. Molinari, Clarence W. Nather, Jr., Thomas J. Noll, Frederick H. Norton, George H. Nurse, Frederick T. O'Conner, George P. Osborne, John Pakula, William M. Paris.

Albert J. Patrick, Gordon W. Peck, Francis A. Perry, Harry S. Pitts, Albert F. Porter, Donald H. Randall, Gordon M. Reichardt, William J. Reynolds, Robert F. Rice, Frank B. Rogers, Carl F. Roth, James W. Runne, Conrad F. Salber, Edward J. Sanderl, Vincent P. Scheid, Walter G. Schirmer, James R. Schleyer, Gordon R. Seils, John T. Schneider, Louis F. Schryver, Francis P. Sharpe, Lewis E. Shaw, George O. Simmons, Howard L. Smith, Robert A. Sonner, Philip H. Steinbacher, Charles H. Stenglein, Raymond E. Stephany.

### Others on List

Others are: Wayne B. Stringer, Dominic Tallarida, Daniel W. Taylor, Orval W. Tennant, John T. Teuschel, Alfred J. Thompson, Henry P. Unger, Rankin H. Upham, Robert J. Van Niel, Ector Veomett, Philip W. Wagner, Clyde L. Wallace, Lyle D. Wallace, Frank G. Weis, Landis Wiant, George R. Wilcox, Frank D. Wollschlegler, Dana C. Worden, John J. Zelnis.

Receiving diplomas from completion of the Office Management program are: William A. Aman, Lloyd W. Baggs, Barton J. Brooks, Bernice J. Buchanan, Charles W. Buck, Frank E. Cantisano, Charles F. Conderman, Stewart T. Cottier.

Others are: Melvin E. Cousinneau, Edward H. Crandell, John E. DeVries, Guy Thomas Emmanuel, Meyer Goldstein, Alfred V. Goodwin, Paul W. Hank, Denton P. Harris, George R. Henchen, Wilbert A. Howard, Robert L. Jubenville, Manfred Junker, George J. King, Grace M. Lattin, Verne H. Moore, Elizabeth A. Reynolds, Milton H. Robinson, Judson M. Roney, Estelle D. Tietge, Leon R. Travis, Arthur A. Wagner, Fred J. Wagner, Robert R. Wilson.

Sales Management graduates are: Philip P. Callerame, Frank P. Cantisano, James R. Frank, Sam G. Guimento, Franklyn E. Tallie, and John B. Thornton.

## Dr. Charters, Consultant, Dies

Dr. W. Wallace Charters, 77, educational consultant for the Institute since 1928 died in Livingston, Alabama at the home of his daughter, Margaret Charters Lyons, on Saturday, March 8.

Dr. Charters, who has been consultant to the Institute on improvement of curriculum, visited RIT four times a year for conferences with department personnel and administrative officers.

He supervised the activity analysis program at the Institute in aligning courses of instruction with industrial and business needs in Rochester.

One of the nation's leading educators, Dr. Charters was director of the Bureau of Educational Research at Ohio State University from 1928 to 1942, and has been director of research at Stephens College since 1920.

"We at the Institute are inexpressibly saddened by the sudden death of Dr. Charters," said Dr. Mark Ellingson, RIT's president. "He has been educational consultant to the Institute since 1928 and as such has worked constructively with us on many problems."

"No man in America has done so much to bring scientific and en-

gineering principles to bear on the problems of education. He has always been in the forefront of those who believed that education should be functional, and that its structure should be based on its function. His death is a great loss." Dr. Ellingson said.

Dr. Charters was the author of many books on the technique and principles of teaching.

Surviving are his wife, and three daughters, Mrs. Margaret Lyon, Mrs. Werret Wallace, Jr. and Mrs. Jean Graham.

## 2 Faculty Families Stricken by Death

Death came to the families of two of the Institute's faculty members recently with the passing of Mildred Bond, wife of Milton Bond, instructor in the Applied Art Department, and William Shoemaker, father of William Shoemaker, instructor in the Photographic Technology Department.

Mrs. Bond, long active in church work died Mar. 4, 1952, after a long illness. She was graduated from the University of Rochester in 1919 and for several years was children's librarian at Edgerton and later, Monroe branches of the Rochester Public Library.

She was a member of Westminster Presbyterian Church and had served as recording secretary and publicity chairman of the Women's Association of the church. Until a short time ago, she was active in the work of the New York State Division of the American Cancer Society.

William Shoemaker was killed in an automobile accident near Clayton, near the New Mexico-Texas border. Mr. Shoemaker for many years was fire chief in Canandaigua, and was president of the New York State Fire Chiefs' Association in 1940.

State police blamed a snowy pavement for the crash which took Mr. Shoemaker's life and critically injured his wife.

## \$1000 Suggestion

A suggestion recently paid off for Fred Messner (PT '37). The idea won a \$1,000 check for the New York Graphic Arts technical representative.

Mrs. Georgie Hoke, FA supervisor, discusses convention plans with Irene Muntz of RG&E, Christine Schamel, public schools Home Ec director, and Melrose Franklin, Home Ec Assoc. president. The group will hold its convention here next month.

(Hinman Photo)



## NY Home Economics Association to Visit Institute

Planned around the theme, "Awake to Our Challenge Today," the New York State Home Economics Association will hold a two-day convention in Rochester on April 25 and 26.

The program includes an outstanding group of speakers and trips to some of Rochester's famous points of interest. The members of the Association will be guests of RIT on both days. On Friday there will be a tea in the

Bevier building from 3:30 to 5 p.m. with faculty members of the Food Administration and Retailing departments as hostesses. Harold J. Brennan, supervisor of the school for American Craftsmen, will deliver an illustrated talk to the group on Saturday. Others who will address the group are Dr. Gertrude S. Weiss who will speak on current family economics, and Dr. Earl Lomon Koods, sociologist, who will discuss, "The Chang-

ing Pattern of Family Life."

Photography enthusiasts are looking forward to visiting the historic Eastman House and Kodak Park. Mary Ellen Collenge of the public relations committee of the Association also reports that there will be a series of trips to include the Carol French testing kitchen, the new YWCA and the University of Rochester's School of Medicine.

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## RSA Features Dinner, Movies

The Retail Students Association is in for a busy time in the next few days. Officers of the B block of the RSA will be entertained at the home of their department supervisor, Edwina Hogadone at 6:30 p.m. for a buffet supper. On Monday the entire membership of the RSA will see a group of 16mm sound motion pictures dealing with various aspects of the retail field.

"Enduring Modern" is a new film just out which covers several phases of the decorating field. "Swing to Sports," explains how the retailer can capitalize on the present trend of the public to be more sports minded. Another film which will be shown is "Know Your Money" dealing with precautions that every merchant should take to guard against fraud in handling money.

A film which should be doubly interesting to the retailing girls is called "Untamed Bluebloods," a picture about fur merchandising in general and about minks in particular. One other short film dealing with winter sports in New York State will also be shown. President of the Association, Dick Petersen is handling the arrangements.

Those attending the buffet supper at Miss Hogadone's home are president Dick Petersen, vice-president Harold Meyers, secretary-treasurer, Patricia Sansone, student representatives Bernard Coyle, Barbara Davis, Mary Ellen Bradley, Maerian Cook, Nancy Post, Jean Hallet. Other guests will be Miss Mary Cuteri, Mr. and Mrs. Harry Drost, and Mr. and Mrs. Ken Fladmark.

Zany tricks and surprising plays featured the unorthodox attack of Faculty athletes when they tangled with Varsity players during the Sports Night engagements recently. The Faculty elite are shown at the right: back row, Henry Goebel, Elmer (Lightfoot) Larson, George Williams, Stan (Shanty) Whitmeyer, standing, center, (Big Jim) Wilson and Referee Ralph Van Peurse; with Al Booth and Al Davis in foreground. (Hinman Photo)



## Kutlass Kapers Features Profs

Singing by the Photo Tech Chorus, a satire on Cyrano, a fencing exhibition, a comedy skit, a reading from Shakespeare, and a burlesque on radio and television are features of the Fencing Team's Kutlass Kapers—a comedy revue starring RIT instructors—to be presented March 26 at 8 p. m. in the RIT Chapel.

The instructors that are taking part in the program are: Mr. Gray (GE), Mr. VonDeben (Ret), Mr. Hattersley (PT), Mr. Shoemaker (PT), Mr. Bond (AA), Mr. Wilson (Chem), Mr. O'Brien (GE), Mr. Todd (PT), Mr. Koch (GE), Mrs. Robson, Mrs. O'Connell, Mrs. Stampe (Ret), Mr. Copeland (SAC), Mr. Wildenheim (SAC), and Anne Marie VonStockenstrom (SAC).

Myron Schreibendorf is the chairman of the planning committee. Mr. Gray is the director, and Ellie Rulof is in charge of costumes and props; Cleo Wombacher, advertising; and Clea Cooper, art. Assisting them are Dave Minor, Diana Klepinger, Jerry Holtz, and Dick Rideout.

Red Mueller will accompany at the piano.

## First Annual Sports Night Proves Entertaining

RIT's First Annual Sports Night was a tremendous success, with an estimated 250 spectators being entertained during the show at Jefferson High March 7. Fencing Coach Harold Flor-

esque opened the evening's festivities with an interesting explanation of the three swords used in fencing—epee, foil and the sabre.

Next, William Toporcer demonstrated the proper handling of a tennis racket. Toporcer also emphasized the importance of footwork in tennis.

Third on the evening's card was a basketball game between the Varsity and the RIT Alumni. They played four six-minute quarters with the Varsity coming out on top 31-27.

"Wait a minute," there must be some mistake. It's the Rochester Olympians with "Big Jim" Wilson at center. Al Booth and Stan "Shorty" Witmeyer at the forwards, and Elmer "Lightfoot" Larsen and Hank Goebel at the guard slots.

The score stood 10-0, Faculty pacing their student opponents in the early phase of the game. When the final whistle sounded the scoreboard read 27-1. During the contest "Big Jim" Wilson scaled a ladder under the Varsity basket and calmly knocked all shots away, much to the hilarity of the crowd. Jim also resorted to a broom stick later in the game. Referee Ralph Van Peurse, lone wolf of the court, dribbled the ball around the floor for his own private game. "Big Stan" Witmeyer displayed some of his old form with a driving underhand lay-up.

In the finale, "Tiny" Ross took on Faculty member Jim Wilson to settle an argument over a mark "Tiny" received. Jim hypnotized Tiny and had him putting "half-nelsons" and "head locks" on himself. Then at Jim's command the obliging Mr. Ross rolled on his back and was pinned.

Chic DiBiase and Gary Dotzler excited the crowd with an exhibition of professional wrestling. Dotzler portrayed "Farmer

Jones," a hick wrestler from "them thar hills."

The show ended with John Radocha taking on "Tiny" Ross, and with the help of Jim Harkness,

## Coffee Hour Holds Greek Club Talks

Third in a series of Sigma Kappa Delta coffee hour discussions will be held in the Eastman City Girl's lounge next Tuesday from 8 to 10 p. m. and the topic to be discussed, according to Nancy Gitelman, publicity chairman of the sorority, is "The Part That Sororities and Fraternities Play and What They Contribute to Members and Non-Members."

Taking part in the panel will be Edie Lunt (AA), Jim Nolan (P&P) Jack Stumpf (PT), and Dorothy Bensch (AA). An open discussion and coffee and refreshments will be served.

All students and members of the faculty are cordially invited.

## Basketeers Dine At Coach's Home

The basketball team of RIT enjoyed a delicious dinner at Coach Lee Fox's house on Wednesday, March 5.

In attendance were Pete Kubarycz, Al Landsman, Ronnie Freeman, Arnold Bishop, Bruce Henry, Harold Bauer, Bob Parry, Bob Adams, Hank Westphalen. Also attending were Todd Empringham and "Red" Terwilliger, Student managers, Mr. Brody, faculty manager, Vern Titus, Tommy Wilson, Ray Vosburgh, and Bob Mosher, who did such a fine job of sports-casting at the varsity games.

After dinner there were movies of a Rochester Royals-Syracuse Nat pro-basketball game and the 1951 Baseball World Series.

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## To Attend Varieties of '52

Approximately 110 Institute faculty and staff members will attend the Rotary Club sponsored "Varieties of 1952" at the Community Playhouse tomorrow night.

Money received from the sale of tickets, which were sold by Alfred Davis and Dr. Mark Ellingson, will go toward the maintenance of the Sunshine Camp.

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March 28



**Attention !!!**

**Tonite's Underworld Ball Nite**

The annual Convention of the top Underworld Society is to be held tonight at 8:15 in the Eastman Penitentiary. Diversion will be provided by a great combo, just sprung

**Ulp Retires . . .**

*(Continued from Page 1)*

appeared in national magazines, such as The Saturday Evening Post and Country Gentleman.

Mr. Ulp is enthusiastic about bringing nature and pictorial motifs indoors by the projection of Kodachrome slides. This provides a source of subject matter and inspiration for creative work.

Mr. Ulp has been active in the art circles of Rochester. He was president of the Rochester Art Club from 1926 to 1932. He has won various prizes for his paintings and drawings in local exhibitions. He is a fellow of the Rochester Museum of Arts and Sciences, an honorary member of Kodak Park Camera Club, a member of the Rochester Art Club and the Genesee Group, and has served on the board of managers of the Memorial Art Gallery for many years. He has been a consultant on various civic art projects and has

from Alcatraz so that they could appear together with their cronies.

The "Bar" will feature a gooey potion of Witches Brew that will curdle the stomach of the best gun moll, and make her swing from the chandeliers. The formula was swiped from the inards of a dusty Paris Hangout.

An Oath of Allegiance to help rid the world of the infernal pests who have given to each member of the society the social standing he holds at the present time will be required before admittance to the Convention. (Take heed you DA's; you haven't long to live.)

participated in numerous national art education activities. He was instructor of drawing and painting at Chautauqua Summer School in 1920.

Upon retirement Mr. Ulp will find greater opportunity for creative art work and he plans to devote full time to various art activities **emphasizing landscape painting and illustration.**



**Covered!** In convincing fashion Gamma Phi member Dave Schuckman directs pledges Ralph Dandrea, John Ratcliffe, and Dick Nelson as they advertise the Underworld Ball. (Simons photo)

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