



OFFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY



spring weekend

Page 2 April 25, 1952



Thousandth Pint?

(Harnaart photo)

## **Record Blood Donation Sought Here Monday**

Red Cross Bloodmobile Chairman Bob Van Auken calls to the student body's attention the nearness of the final day for the giving of blood in the current RIT-Red Cross blood drive, April 28.

Van Auken points out "We are in a most favorable position to culminate this drive in such manner as to establish

a new collegiate record for blood donations. I hope that all students will come through and prove themselves. We wish to establish a new blood donation record but most of all we wish to fill the badly depleted Red Cross blood bank.

Continuing Van Auken points out "The demands made on the

#### No. 1,000?

Will the one thousandth pint of blood donated in RIT drives be yours? It could be. Someone will gain that honor Monday when the bloodmobile arrives for its final visit this school year. But whether No. 1,000 plus or minus, be one of those who gave.

blood banks by the military necessitates our giving more than ever before.

The drive will be sparked by campaign workers seeking blood pledges. "Be sure to pledge a pint and then get over to the Eastman Building on the 28 and give that pint you pledge." the chairman concluded.

Red Cross facilities for processing of donors and the taking of blood will be manned by doctors and registered nurses and will be equipped to speedily service those who appear to donate.

Donors are advised not to eat any fatty foods within one hour of the time set for their giving blood. Pledges' names will appear on all bulletin boards, stating the hour they should appear at the Bloodmobile headquarters. It is important that they appear at the designated time.

In the first period of this year's blood donor campaign March 3 more than 300 Institute students and personnel pledged. Of this 243 appeared and gave a pint of blood.

## Reporter Nabs Banner Rating

An All-American (Superior) honor rating has been given the RIT Reporter by the Associated Collegiate Press in its 46th All-American Critical Service. The rating was one of three top awards given from a group of 17 newspapers in the two-year college, twice-monthly field.

Of the total classifications listed, only 40 college newspapers out of a total 367 judged were organized a total of 367 judged were recognized as All-American newspapers.

Outstanding among the items rated was the Reporter's use of headlines, typography, and makeup. All of the six items were rated "excellent" with an additional merit in printing. Here, the Reporter was given a 10-point bonus for superior work. Special credit was also given the treatment features, pictures features, and use of color.

Of the 23 items judged by the Critical Service staff, all but five received ratings of "excellent." These five, however, all received ratings of "very good.'

This year marked the first time the RIT Reporter had been entered in the ACP All-American Critical

#### Feature Front Page

The special front page for this issue of The Reporter was designed and prepared by Roy Getman, a junior illustration and advertising major in the School of Applied Arts, under supervision of Stanley Whitmeyer.

## RIT Students Set to Launch Spring Weekend Festivities

## Gala Occasion 4th in Series

Spring Weekend was started three years ago when Student Council had a large excess of funds from the Student Association fees and thought that an annual "big" dance with name band would be an asset to the student program. The orchestra originally decided on was to be Charlie Spivak, but at almost the last moment he backed out for an engagement at the Shamrock hotel in Texas, and Blue Barron had to be substituted.

The dance in 1950 featured Jimmy Dorsey, and last year Count Basie. This year's feature attraction is Tony Pastor.

The Friday night carnival was started with the first Spring Weekend and has been gaining in popularity each year, with all organizations at RIT invited to participate in the fun.

The ticket sales for the dance cover only part of the total expense to the weekend's activities, with one dollar per student added to the income from the Student Association fee. Profits from the booths at Coney Island also help to lower the price of the tickets.

Hope to see all of you at the shindigs this weekend, and I'm certain you'll say it's one of the best weekends you've spent at RIT.

-Jack Stumpf President, Student Council



## **Big Pep Rally Opening Event**

RIT students embark on their biggest weekend of the school year this Friday at noon as a pep rally in front of Clark Union sets the pace for the annual Spring Weekend, April 25-27.

A decorated and booth-bedecked Eastman Building will provide the atmosphere Friday night for Coney Island, a carnival-like event patronized by students, faulty, staff, and alumni. Most campus organizations have planned booths for the affair, and many novel approaches are being taken by the organizations to give added em-

phasis to the Coney Island touch.
For the first time, the first two floors of the Eastman Building and the basement will be used by the Spring Weekend committee to give the room necessary to 'accommodate the large crowds expected. The alumni again, are donating four radios to patronizers of the event, and dancing will again be sponsored by the RIT Reporter in the Eastman Lounge.

High point of the weekend will be the Manhattan Merry-Go-Round, a semi-formal dance to be held from 9 p.m. to 1 a.m. in the Columbus Civic Center. Providing the music for dancing will be Tony Pastor and his world-famous orchestra.

The weekend will be climaxed Sunday with two special events planned. A coffee hour will be held at Kate Gleason Hall from noon

Later in the day the Kate Gleason residents will hold an open house from 3-6 p.m.

Heading up this year's Spring Weekend committee has been Jim Nolan, a P&P senior. Other members of the committees working with Nolan were Kay Murray, Nancy Drake, Bill Reyman, Jack Smith, Ron Freiman, Gil Thompson, Joe Cornacchia, and Roy Get-

## **Costume Art Retailing Majors** Will Model Summer Fashions

Twenty-five girls of the Retailing Department majoring in Costume Art are putting the finishing details on their garments for the annual fashion show at 3:30 on Friday afternoon May 2. The girls will model their own creations in the

### Exhibit Represents 40 Years of Art

Some 40 years of painting by Clifford M. Ulp, supervisor of the Applied Arts Department, are represented in a display now being shown in the Beiver Building, exhibition room.

The drawings and paintings in the exhibition were produced between the years of 1912 and 1952. Subjects for many of the paintings are taken from scene s around the Institute and in many other parts of Rochester and surrounding countryside.

The exhibition opened Sunday with a private showing. It will be continued until next Wednesday, April 30.

Ulp will retire this June after 39 years at RIT. He was appoint-Department in 1921.

Sibley Tower Restaurant. The theme will be "Fabric Fashions-Circa Summer 1952."

Miss Pat Sansone is previewed above in her sparkling Spring creation wh**ichi she le solgin e**d a**nd vizl 1** model at the show. (Cook photo)

This year, for the first time, fabrics and patterns have been furnished by Sibley, Lindsay & Curr Co. of Rochester. Sibleys were also instrumental in securing for the students, zippers from the Talon Co., and buttons from BGE Originales Co. Mrs. Margaret Thirtle of the fashion department will be the commentator. Miss Mary Cuteri, instructor in the Retailing Department, has supervised the students' work for the show.

A wide variety of summer fashions will be featured including playclothes as well as street and formal wear. New fabrics such as orlon, nylon, pontung and dovdene are. represented in the collection along with well known materials like bengaline, Indian-head chambray and gingham. The showing of four originals designed by students in the Costume Art course, will be a highlight of the show.

A cordial invitation is extended to Institute students faculty, alumni, their families, and friends to attend this fashion event.

### Two PT Instructors Slated To Participate in Program

Two instructors of the Photographic Technology Department will take an active part in the annual New York State Professional Photographers Association convention at Lake Placid this month.

Charles Savage is one of the judges of the portrait class of the salon at the convention. P. H. Shawcross is giving a short series of lectures and demonstrations on "Lights and Lighting for Color Photography."

#### **Homecoming**

## Banquet, Dance To Attract1,000

Rochester's Hotel Seneca will be overflowing with more than 1,000 alumni expected to attend the 1952 RIT alumni homecoming banquet and dance on May 10.

Classes of 1932 and 1942 especially are expected to turn out in large numbers to be on hand for their 20th ands 10th anniversaries

Dr. Mark Ellingson, president of RIT, will be dinner speaker. Dinner is scheduled to begin at 6:30. Following that the RIT grads and members of the present senior class will dance to the music of Jack Nunn and his orchestra.

The evening get-together will follow an all-Institute Open House at the Institute from 1 to 4 p.m. when graduates will get a chance to visit all 10 departments.

The graduates of 1932 and 1942 who visit the Institute will see many changes, in the way of expansion ' and improvements since they graduated. Graduates of 1932 will discover three new departments at the Institute, Publishing and Printing, School for American Craftsmen and the Commerce Department.

General chairman for this year's banquet is James M. Meagher. He is assisted by Dorothy Crosby, Ruth Gutfrucht, John Swain, and Arland Morgan Robert Philips s handling publicity; William Thorn, printing; Edward Pike, Richard Allen, and Regina Tyson, hospitality, and Earl Hungerford, Stanley Witmeyer, Nora Finucane, and Mrs. Raymond Baker, recep-

## Institute Prepares for Open House

Open House are complete and the Institute's 10 departments promise an outstanding day of exhibits and demonstrations when Rochester citizens and Institute alumni visit RIT on the afternoon of May 10 from 1 to 4 p.m.

Visitors will be conducted on any or all of the four especially arranged tour of the Institute's facilities. The tours are arranged according to areas of interest.

This special Open House arranged by the Institute each spring offers Rochester's citizens and RIT alumni an opportunity to become acquainted and to revisit the Institute's facilities and pro-

Visitors interested in printing or photography will find in the Publishing and Printing and Photographic Technology departments

Plans for RIT's annual spring  $\mid$  the outstanding schools of their kind in the world. Stndents will display their work and give demonstrations in the use of equipment and techniques.

> In the Web Offset Laboratory, RIT's huge Webendorfer fourunit press will be running, at the rate of 16,000 copies an hour, a special edition of the RIT Reporter.

> The Reporter recently received the All-American award for college newspapers judged by the Associated Collegiate Press.

> Art enthusiasts among the guests will spend most of their time on a tour which includes the Applied Art Department and the School for American Craftsmen, which has been in Rochester only two years. Work of students in both of these departments has received awards this year in national art exhibits.

RIT's newest addition, the Commerce Department is part of a tour which includes the Food Administration and Retailing departments where visitors will see demonstrations and displays of students' work.

One of the most dramatic tours will be through the Chemistry, Electrical and Mechanical departments, where working demonstrations of some of the most modern and recent technical developments will be shown.

The Institute's Counseling Center, where psychological tests are given to determine aptitude for various kinds of school work and types of jobs, and the Evenings a n d Extension Division which will have a display of its role as a community education center, are points to visit in addition to the four other tours.

April 25, 1952 Page 3

## Keeping Op With Institute Alumni

Where They Are — What They're Doing

is now doing radar officer duty.

He is a rated bombardier and No. 2 navigator on a B-29, and although it isn't likely to occur immediately, he feels he may be heading eventually toward the Korean front. Gene began his return stint in the Air Force by reporting to California in the later- part of November for a refresher course in radar. 0 n completing his work, he



Lt. Penler was transferred to Randolph Field for further crew training. Gene's current address is : Lt. Gene N. Penler, UPO No. 1, Box 1427, Randolph Field, Texas.

#### CLASS OF 1905

Celia Griswold (HE) lives at 517 Argonant Hotel, Denver, Colo., according to two of her RIT classmates who wrote the Reporter after she was listed among the "lost alumni."

One of the informants was Carrie Hitchcock Carpenter (HE) who lives at The Breslin 54, Spokane 9, Washington. Her married name is Mrs. Charles I. Carpenter. The other was Beatrice Wolcott (HE), who is Mrs. Harry E. Harding, with residence at 120 Brantwood Road, Buffalo 21, N. Y.

A recent visitor at RIT was Josephine Sigel Percy (HE). Her husband died last year, and she is now making her home with a sister. She has a married daughter in Van Wert, Ohio, and a married son in New York City, with whom she will spend part of each year. Address: Mrs. Carl C. Percy, c/o Mrs. Charles Crispin, 33 Bartlett St., Rochester 8.

#### CLASS OF 1906

Alice M. Lindsley (HE), who for many years taught clothing classes in the public schools of Plainfield, N. J., is now retired and living at Chaumont, N. Y.

#### CLASS OF 1907

Old friends of Nellie Crowther (HE) will be glad to get news of her whereabouts, after several years of her being on the "lost list". Her married name is Mrs. George P. Kurtz, and she lives at 133 Engle St., Englewood, N. J.

An alumna who has been helpful in sending married names and addresses of old friends who had been relegated to the inactive file at RIT is Frances Chapin Crook (HE). Address: Mrs. M. F. Crook, 16 Brookside Road, Maplewood,

#### **CLASS OF 1912**

Friends of Vivian Forbes (HE)

A long and newsy letter from has recently been identified on Gene Penler (P&P '50) tells us he alumni lists as Mrs. George J. alumni lists as Mrs. George J. Schmucki, 20 Spring Brook Rd., Morristown, N. J.

#### CLASS OF 1918

Margaret Pughe Stott (HE) has a son and daughter who are pursuing careers in a modern business related to the home economics field. They are opening a diner in Skaneateles this spring and are planning 24-hours-a-day service, operating the year-around. Address: Mrs. Earl T. Stott, 82 State St., Skaneateles, N. Y.

#### **CLASS OF 1922**

Recent information on the whereabouts of Bertha Schuyler (HE) indicates that she is married to Emil Stasch, and lives at 115 East Lake Rd., Dundee, N. Y.

#### CLASS OF 1925

Ida Green (HE) is one of the "lost alumni" who have recently been found through lists published in the Reporter. She is married to Walter Parks, and lives at 1149 Highland Ave., Rochester 20.

#### CLASS OF 1927

Sarah Fox Crandall (HE former student) was married recently to W. J. Collins, of Phoenix, Ariz. Address: 2802 North 31st St.

#### CLASS OF 1928

Howard C. Riker (Mech) of 38 Westwood Dr., East Rochester, N. Y., is process engineer in the Methods department of the Gleason Works, Rochester.

#### CLASS OF 1930

Willard T. Perkins (Mech) of 1451 Eastridge Dr., Whittier, Calif., is a research engineer at North American Aviation, Inc., located at 12214 Lakewood Blvd., Downey, Calif.

#### **CLASS OF 1934**

Alice Hatch Davey (FA) is doing health education work under the C h e m u n g County Visiting Nurse Association, in E 1 m i r a. Address: Mrs. William E. Davey, Box 435, Elmira, N. Y.

Albert G. Mowson (Mech) 149 Cooper Rd., Rochester 17, is process engineer at Bausch and Lomb Optical Company of Rochester.

#### **CLASS OF 1939**

Marjorie Pierpont (FA) has taken a position as Head of Foods Trades Dept. at E. C. Goodwin Technical School, New Britain, Conn. This is a trade school at high-school level, operated by the state as a public school. Marjorie's department gives instruction in quantity food preparation and service; it also operates the school lunchroom. Marjorie has had experience in commercial and institutional food service operations, 3nd received her bachelor's degree at Ohio State University last

#### CLASS OF 1940

Eleanor Glosick Rudick (FA) is head dietitian at St. Vincent's Hospital, New York City. Address: Friends of **Vivian Forbes** (HE) | Mrs. Albert J. Rudick, 35-48 75th will be interested to know that she | St., Jackson Hgts. 72, N. Y.

### Convention Honors RIT Alumna as FA Pioneer

May D. Benedict, who retired as supervisor of RIT's Department of Home Economics 10 years ago after 41 years of service, will be guest of honor at tea, luncheon and dinner meetings of the New York State's Home Economics Association this week.

The Association will honor Miss Benedict as one of the pioneers in the field of home economics and one of the early teachers of such subjects in New York state.

It was in 1901, the year in which she was graduated from the Institute, that Miss Benedict took up her career of teaching that was to carry her through the next 41 years. She attended Columbia University's Teachers College in 1903 and 1904 and received her bachelor of science degree from there.

She was an instructor in the Henry Lomb classes in cookery for public and parochial school girls from 1901 to 1903. Following that for the next 10 years she was an instructor in home economics education and su-

CLASS OF 1941

permanent address is 61 North-

aven Ter., Rochester, was re-

called to extended active duty in

grade of captain as of June 19, 1951. He is Chief, Aircraft Pro-

duction Control Section of the

Maintenance Division of the

United States Air Force located at

Olmsted Air Force Base, Middle-

town, Pa. He was employed at

Gleason Works of this city before

**CLASS OF 1943** 

living in Trinidad with her hus-

band, who was recalled to active

duty in the Navy in February,

1951. She writes in a letter to her

alumni friends : "We have one

more year here in Trinidad, B. W.

I., and then hope to return to ci-

vilian life. This ĥas been a great ex-

perience living on a U.S. Naval

Base in a foreign country. Trinidad is an English colony consisting

of many races of people. The

English language is spoken gener-

ally. Sorry to be missing the alum party in May again this year." The

Bairds have a two-year-old son,

William Charles. Åddress: c/o

Lt. Merle D. Baird (CEC) USN, CBD 1517, Navy 117, c/o Fleet P. o., New York, N. Y.

Vete Nowik (Mech) 927 Eliza-

beth St., Poughkeepsie 21, Pa., is

a salesman at the Union Twist

Drill Company located at Athol,

CLASS OF 1944

Pauline Jennejahn (FA) is mar-

ried to John M. Koehler, and lives

at 90-23 171st St., Jamaica, N. Y.

Pauline is on the management

staff of the employees cafeteria at

New York International Airport.

CLASS OF 1945

Judy Gold (FA former student)

is assistant manager in the rest-

aurant department of Joseph Horne

Co., Pittsburgh. Judy's particular

responsibility is in charge of the

tea room. Address: Apt. 3, Wilson

Arms, 549 N. Neville St., Pitts-

burgh 13, Pa.

Lois Atchison Baird (FA) is

he returned to active duty.

Anthony J. Mele (Mech) whose



Miss Benedict

pervisor of home economics practice teaching.

When domestic science courses were offered in the public school system, Miss Benedict supervised their presentation on a part-time

basis from 1909 to 1914.

From 1914 to 1929 she was director of the Institute's school of home economics. For the next seven years she was supervisor of the home economics and cooperative food administration, and from 1936 to 1942 she was supervisor of home eco-

Hers is a story of continual progress. She was responsible for initiation of many courses in the school of home economics where teacher training classes, leading to a diploma in three years, were given from 1914 to 1921.

Under the guiding hand of Miss Benedict courses in hospital dietetics, home making, lunch room management, trade dressmaking and costume art, and the three-year cooperative courses were carried

Miss Benedict, who lives at 410 Ridge Rd. East has been active in many community affairs since her retirement.

#### CLASS OF 1947

Evelyn Rose (Art) is Fashion Illustrator at the E. W. Edwards & Son Company in Rochester.

Mary Jo Brown (Art) is doing label design with the F. E. Mason Company in Batavia, N. Y.

#### CLASS OF 1948

Lois Tobin (FA former student) writes enthusiastically of her work at Scripps Metabolic Clinic, where she is taking an ADA interneship. Lois received her B. S. degree at Syracuse last year. Address: Scripps Metabolic Clinic, LaJolla, California.

Robert L. Bartels (Art) is artist with the Eastman Kodak Ćompany, downtown office.

Juanita Anderson (Ret) will become the bride of Mr. Jon deChamplon on April 19. The wedding will take place in Orchard Park, N. Y.

#### CLASS OF 1949

Marilyn Schutt (FA) is food supervisor in the Colonnade Co. cafeteria in the Leader Bldg., Cleveland. Marilyn received her B. S. degree at Michigan State last June. Address: 17717 Van Aken, Shaker Heights, Ohio.

Sally Naramore (Art) is associated with the Rochester Museum of Arts and Sciences as artist, working on dioramas.

James R. Moran (Art) is proprietor of the Country Display Studio, located on Rochester Street in Lima, N.. Y. He specializes in commercial lettering and display

In a recent letter from Bob De Seyn (Ret) he tells us that on May 1 he will graduate from Officers' Candidate School at Ft. Riley, Kansas. Immediately thereafter he will go to Quartermaster School at Camp Lee, Va.

#### CLASS OF 1950

Louis Lanzi (Art) and Sally Rossi Lanzi (FA) have a new daughter, Elisa. Sally and Elisa appeared recently in a newspaper picture of five generations, with Sally's mother, grandmother, and great-grandmother completing this xtraordinary family group. Address: 15 Patt St., Rochester 9.

Brenton Maxfield (FA) has recently received a promotion with Neisner Bros. Stores, where he has been employed since graduating from RIT. Max is now in charge of the food service division in the new store at Akron, Ohio. Address: 609 Lovers Lane.

Laura Goldman Rothstein (Art) is living in Buffalo where her husband is employed. She is spending her free time at the University of Buffalo in a secretarial position.

Robert Stanley (Art) is working in the Art Department of the General Electric Company in Schenectady, N. Y.

Mark Bobroski (Art) is living in Philadephia, Pa. and working for the F. E. Wolf Company, local printers.

#### CLASS OF 1951

Ken Albrecht (P&P) is associated with the Publishers Printing and Production Service, 545 Fifth Avenue, New York 17, N. Y. He plans to return for the alumni weekend, May 10th.

Cynthia Lou Amrine (Art) visited the Art School while home on spring vacation. She likes her study very much at the Rhode Island School of Design, where she is working for her degree. She hopes to return there in the fall for her second year.

James J. Caron (Art) and his wife stopped off in Rochester on their way home during their spring vacation from Ohio State University. Jimmy is enjoying his work there very much.

Ernest Enter (Art) drops in to see us whenever he is in the vicinity of the school. We are always glad to see him.

Leonard Leone (Art) is continuing his art study at Pratt Institute in Brooklyn. When he visited us during spring vacation he told us that his work at Pratt is going exceptionally well because of his three years of study here which gave him the needed foun-

Pvt. John F. Wakeley is now an instructor in the guided missile school located at Fort Bliss, Texas. His complete address is : RA-12383100, 4055 ASU, 1st GM Group, 2nd Btn. Battery A, Fort Bliss, Texas.

Pfc. Bruce W. Watkins is now in the 6th officer candidate screening course at the Marine Corp Schools, Quantico, Va. His complete address is 6th OCSC-4th Trng. Bn. Basic School, MCS, Quantico, Va.

Mimi Rauber (FA) is therapeutic dietitian at Rex Memorial Hospital, Raleigh, N. C.

#### Conservation Idea *Nets Alum \$1,000*

This "penny for your thoughts" idea can pay off handsomely, especially if those thoughts are put in the form of a constructive suggestion and dropped into the Eastman Kodak suggestion office as Fred Messner, (PT '37) discovered when he recently was awarded \$1,000 for an idea he sub-

The award is the highest amount in the Kodak Office Suggestion Committee's history. It has been awarded twice before.

The suggestion which won the \$1,000 was not the first submitted by Messner, however. He has been dropping them into the suggestion system since 1947. He had eight suggestions rejected between then and 1951 when he was awarded

Then came two more rejects; and another reject.

Messner suggested eliminating the two metal spool flanges or ends packed in Kodalith Roll Film Dispenser boxes. Reason for his suggestion was the steel allocation and metal shortage which threatens to become worse.

Messner, graphic arts sales technical service representative, said that customers should be notified during a period of two nonths to save the flanges now sacked with the boxes, so no customer would be caught

then could be reused with no inconvenience to customers.

## Success Marks Alumnus' Venture in Industry

An RIT alumnus, with an eye to the future and a background of successful venture into the industrial field, has recently been largely responsible for the completion of Buffalo Arms, Inc., an ordnance manufacturing plant in Akron, N. Y.

Ralph **F. Peo** (Elec. '15) now chairman of the board and president of Frontier Industries, Inc., Buffalo, has distinguished himself throughout the United States as a leader in his field.

He established Frontier Industries, Inc., in 1946. Subsequently, Frontier purchased Manzel Bros. of Buffalo which has been established more than 50 years in the manufacture of mechanical lubricators and chemical feeders. It is now under the corporate name of Manzel, Division of Frontier Industries, Inc. Since its purchase, Mr. Peo has added to Manzel's manufacturing line, Ford and Lincoln-Mercury service tools.

Another subsidiary was added | ceremonies were conducted on later on with the purchase of Fairmont Tool and Forging, Inc., of Cleveland, Ohio. Fairmont engages in the manufacture of hand service tools.

The newest addition, mentioned in the lead of this story, Buffalo Arms, Inc., is engaged solely in the manufacture of ordnance items and its current production is the 29 mm small cannon. The Buffalo Arms plant is the second one added in the span of 12 years under the directorship of Mr. Peo.

#### First Plant

The first plant was a division of Houdaille-Hershey Corp. in World War II. Mr. Peo was vicepresident and general manager in the plant which employed 5,000 persons.

Buffalo Arms plant is now owned and operated by the parent corporation, Frontier Industries, Inc., and formal dedication

Jan. 10 this year by the Ordnance Department of Washington, D. C.

Mr. Peo was for many years vice-president, general manager and director of Houde Engineering Company, now 'a division of Houdaille-Hershey Corp. of which he was vice-president and a director from 1934 to 1945. During this period his machine shop expanded from 200 employees to 5,000, with profitable results. He also bought and operated the Heinze Electric C o r p. for Houdaille Hershey. Its plant was in Lowell, Mass., and was sold at the time the United States enter World War II.

In addition to having more than 150 patents issued in his name, Mr. Peo is a director of various nationally known corporations, including American Bosch Corp. of Springfield, Mass.; Arma Corp. of Brooklyn, N. Y., and ACF-Brill Motors of Philadelphia, Pa.

## **Editorial**

#### **Swan Song**

We have finally reached the end of the line. After 14 months, four battle-scarred, unshaven, worn, weary senior editors and their staff are publishing this, their swan song

We have managed through assaults, ulcers, back homework, to get your paper out on schedule, something never before accomplished. We have raved, ranted, and snorted about lack of student, alumni, faculty, institute, and financial support. We have griped about milk siphons, the parking lot, Student Council, parking tickets, school spirit, and taxes. But, we want you, our readers, to know that at all times we tried to put out the best paper possible, and if we have succeeded, we will roll over and die happy.

For our successors we have only deepest and most sincere congratulations and a hope that our paving makes their road a little smoother.

#### **Spring Weekend**

This is it! The eleventh hour is here, but we are sure that no reminder is necessary as to just what weekend this

Spring Weekend-RIT's Mardi Gras. A time of exuberant merrymaking, a time when all cares are forgotten. A time when old acquaintances are renewed and new friends made.

Friday night the crowd, whipped into a frenzy by the pep rally, swarms into the Eastman Building which resounds with the happy cries of RIT students off on a spree, of barkers shouting their wares, of alumni and faculty entering into

Visits to unusual experiences, realizing new thrills, pushing the clock back to the boardwalk at Coney Island in the 1890's, these make the Friday night affair a time when we let our hair down and just have a good time, disregarding all rules of society.

A hop the next evening to Manhattan Merry-Go-Round at the Columbus Civic Center. Dancing to the sweet music of Tony Pastor, a side trip to the balcony, your mind wanders to pleasant thoughts of the many things to be done before June rolls in.

The lilac time at Highland Park, those long walks on Sunday afternoons, Convocation, the "end of the year" picnics, swimming in Lake Ontario, those farewells at Jake's, these all pass through your mind. Suddenly you are jolted back to reality—just 15 minutes to get HER back to the

Sunday and the day of Open House. The morning after the night before, the day the frenzied weekend slows to nearly normal, the day SHE invites you over to dinner which SHE has prepared, just for you.

Then, as suddenly as it appeared over the horizon, the Spring Weekend is past, and it's back to the old grind. Thoughts of the undergraduate turn to plans for next year's Spring Weekend while the graduate's thoughts turn to more sober problems of the life they are about to step into.

#### Welcome NYSHEA

The students, faculty, and staff of RIT take particular pleasure in welcoming to Rochester and to the Institute the members of the New York State Home Economics Association.

The Association has been and will continue to be an important force in continued home economics improvements. Its members are outstanding in their field and are recognized for the exceptional kind of service they are rendering.

Many members of the Association are graduates of the Institute, and many future graduates will become members.

The Institute opens its doors and spreads the welcome mat, with an invitation to visit as many areas of the school as time will allow.

#### RIT REPORTER

65 Plymouth Avenue So. Rochester Institute of Technology Rochester 8, New York

> The biweekly Official Publication of the Rochester Institute of Technology

> > Member

#### Associated Collegiate Press

Student Publisher, Bernard Jardas; Editor-in-Chief, Nelson Hodgkins; Managing Editor, J. Hull Wilson; Campus Editor, Robert Slutsky; Photo Editor, Ted Simons; Associate Sports Editor, Dick Sperlich and Henry Westphalen; Rewrite Director, Goeffrey Sowers.

Business Manager, Joe McKenna.

Circulation, Harry Richards; Makeup, Clint Denman.

Production Superintendent, Arthur Kuchta; Assistant, Ben Marcus Staff Reporter: Trudy Budlong.

Staff Photographers: Ned Austin, Roger Harnaart, Ray Holmes, Hank Lehrer. Dave Schuckman, Kay Conlon, Bill Cook, Charles Whaley. Cartoonist, Dick Murphy.

Technical Advisors: Milton Bebee, Alexander Booth, Joseph F. Bowles, James E. Foster, F. A. Gutfrucht, Alexander Lawson, Herbert Morrow, Norman F. Thompson. George Williams, Raymond A. Vosburgh. Machine composition by students of the Department of Publishing and Printing.

Advertising rates may be obtained by writing to the Business Manager at the address above.

WILL TAKE IN WASHING BLIND DATES for weekend CAPTURE that CASH for Spring Weekend

## PARADE OF OPINION

#### IMPRESSED...

SMEAKS

RENT

What impressed a Brazilian student about America was "not the power of production of Americans, not their capacity for work, not the money . . . not the military power, but the outstanding personality of American women."

#### NO WIG ALLOWED. . .

The Royal Purple yearbook of Kansas State College is likely to be sued by a highly dissatisfied cus-

He's a senior who posed for the yearbook in a wig, a high stiff collar and pince-nez, and who has hinted he'll sue the yearbook if it doesn't use the photograph.

"I don't need to give them any explanation," he said. "I gave my dollar and quarter. That's enough."

The Royal Purple has refused to print on the grounds that students must pose in their normal wearing apparel. The senior calls this policy "discriminatory" and "characteristic of undemocratic institutions.

## Cayley's Corner

What do you think? Or Should I say

What! Do you think? Fact is

Lots of folks believe They are thinking When, all the time, They are just

Reshuffling their prejudices

Vocalizing their emotions. When you become aware that-Your face is kinda hot-Or your stomach's in a kn Or your heart goes pitty pat-And your voice is up a spot-And what others say is rot-Or your palms are damp a bit

Better then go take a walk-Or you'll just become a sno-b-And by others you'll be got!

(Shucks, this can't go on) Intellectual maturity is What you're after here.

But it's Always kinda stymied Unless you also

Develop emotional control. Or rather—I mean Control over your emotions.

What we all need to understand

That here's a spot Where we need a lot of help From each other.

Maybe-A A S Will also mean Associate in Applied Sense

> Your Chaplain M. A. C.

#### POTTED PLANTS. . .

(From the Cincinnati News Record, University of Cincinnati.)

Many a student gets through college only to realize too late that he has been the potted plant. Through the efforts of someone else he found himself here four years ago with certain skilled professors and instructors nearby to pour in the academic lore.

All kinds of advantages are here, but he has not reached out to use them.

. . . To everything about him he is apathetic. Student government is controlled by cliques anyway, campus publications aren't as interesting as others, and who wants to listen to a free lecture? He probably has joined at least one organization, maybe a departmental club, but he never attends the meetings.

. . . But the potted plant gets enthusiastic occasionally. He pledged to give a pint of blood the last time the bloodmobile was here. There is a noble cause worth his effort he said. He forgot to keep the appointment.

The saddest part of the story comes after graduation. Failing in the bigger trials of life, the potted plant sees only that his leaves are wilting, and he tirades against the shortcomings of his alma mater.

## **Timetable**

#### **TODAY**

Pep Rally for Spring Weekend, noon in front of Clark Union. Coney **Island**, carnival affair of Spring Weekend, 8 p.m. in Eastman Building.

#### **SATURDAY, APRIL 26** Film Presentation, Tol'able Da-

vid, 3:30 p.m. at Dryden Theatre, George Eastman House, free admission and parking.

Manhattan Merry - Go - Round. semi-formal dance with Tony Pastor and his orchestra, 9 p.m. to 1 a.m. at Columbus Civic Center, sponsored by the student association of RIT.

#### SUNDAY, APRIL 27

Coffee Hour, open to all, noon to 1 p.m. at Kate Gleason.

Open House, 3 to 6 p.m. at Kate Gleason.

#### **MONDAY, APRIL 28**

Student Council meeting, 5 p.m. in Room 120 in Eastman Build-

#### **TUESDAY, APRIL 29**

Swimming Club meeting, 7:30 p.m. in Clark Union, swimming directly following in Natatorium pool on South Avenue.



HOME WORK DONE

CHEAP!

Reporter **Bob Weinstein** 

Photographer . Dave Shuckman

#### THE QUESTION

Do co-eds go to college for an education.

Ronnie Freiman . . . P & P Senior

The answer to this question de-

pends upon



tion. In many colleges in the country the coeds merely attend as a means for finding a mate. I am trying to find out if 'RIT is an

exception to this philosophy. I will be very happy to counsel all young ladies in regard to this question.

Rosemary Murphy . . . . Applied Art Freshman

Well if they don't they are mak-

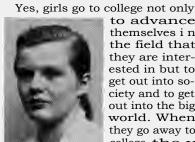
ing a big mistake. When you go away to school you can become educated in many ways. If the college is co-ed, education certainly seems more interest-



ing. I have come to a conclusion that it is fun to be a student.

Marge Brown . . .

Retailing Freshman



themselves i n the field that they are interested in but to get out into society and to get out into the big world. When they go away to college the y learn how to

to advance

get along with people because they have to live with them.

Alice Hellert . . . Retailing Freshman

Scme of the girls do and some of them don't.

The ones that don't, go to get a man. The other girls go to learn to get along with people, and to be on their own. The girls that are here to get

an education



are going to be career women and the rest just plain want to get married.

Joe Evanchik . . . P & P Freshman

When the co-eds first go to school they



have good intentions of getting an education. But often in their junior or senior years they start to think of matrimony. I believe that the girls at RIT are here

because they want to become career women.

April 25, 1952 Page 5



# **Local Opportunities Revealed During Annual MSA Banquet**

Annual banquet of the Mechanical Students' Association was held at the W. F. Doud, American Legion Post, on Thursday, April 3. Some 40 members, friends, and faculty were present to hear Wilbur Carlson, superintendent of manufacturing facilities of Delco Appliance Division, General

Motors Corporation speak on the "Opportunities Available in the Rochester Industries."

Mr. Carlson dealt chiefly with the opportunities and prospects available with his own company, and especially with the requirements expected of graduates from the Mechanical Department, but his remarks applied equally well to all firms in the Rochester area.

He made it clear that young men joining an organization were really becoming members of the concern and that management today is anxious to promote them as rapidly as possible. "It depends," he said, "largely on the interest and initiative shown by the young men." He complimented RIT on the close liaision maintained with manufacturing companies and the high opinion that local management had of its graduates.

Mr. Carlson concluded by outlining the opportunities available to mechanical graduates.

George LeCain, assistant supervisor of the Mechanical Department, conveyed greetings to the members of the association from Herman Martin, supervisor.

Mr. Cyril Donaldson, advisor for the association, also gave a word of greeting and predicted the future of MSA.

Plans and arrangements for this banquet were under the direction of Don Green, MSA president for A block. Those who assisted were Karl Weisshaar, Ken Kinsmand and Ed Geier.

A special tip of the MSA hat was given Joe Magro for showing some old time movies with geniune entertainment value.

#### PRIZE WINNING



Discussing the requirements for reproducing this issue's color cover are Vernon Watson, Herbert Morrow, both of the Graphic Arts Research Division, and artist Roy

Getman of Applied Arts.

(Shuckman photo)

## Printing Ink Talk Due Pi Club

"The Manufacture of Printing Inks" will be the topic of a talk by J. Stanley Clark, Branch Manager of Interchemical Corp., Printing Ink Division, at a meeting of P&P's Pi Club at 1 p.m. in Eastman Assembly Hall, May 8.

The talk will be supplemented by a question and answer period. Mr. Clark's talk was arranged by

Donald L. Ritchie, instructor in presswork in the Publishing And Printing Department Mr. Clark is s

Mr. Clark is s graduate 01 John Hopkin' University After gradua-

tion he went to **J. Stanley Clark** wOrk for IPI in Baltimore and later wits transferred to the Richmond Branch as a color matcher and shop foreman. A year later he was

transferred to Cincinnati Factory where he spent a year working in the color matching and ink formulating department.

During World War II Mr. Clark spent five years with the U. S. Engineers and was discharged with the rank of Major. He assumed the Production Manager's job at the Buffalo branch in 1946 and was later named Branch Manager.

## MOM'S TERMINAL RESTAURANT

Home made pies a speciality Meal tickets available

152 BROAD STREET

Right Across From RIT

## **Vincent Shoe Repair Service**

for the Best in Shoe Rebuilding plus a Complete Line of Shoe Accessories

31 Spring Street at Fitzhugh



L.S./M.F.T.-Lucky Strike Means Fine Tobacco



Kapers "Big Jim" Wilson, Educational Research Depart-ment, gives TV observers his prediction of weather to come. Ellie Rulof adds color to his predictions at the Fencing Club's Kutlass Kapers. (Strub photo)

## Pastor Versatile Bandmaster; Top Draw Across the Land

No biographical sketch of Tony Pastor, the dance bandmaster who will furnish music at this year's Spring Weekend Dance, April 26, would be complete without comment on the many leading night club and hotel supper-rooms that have featured his sparkling melodies.

Long a member of the big-ten of musicland, Pastor is

a dancer's dance bandmaster. He< has built his enviable reputation Tony has always been guided by the likes and dislikes of the dancbecause of his ability to discern the desires of the dancers. If they want it fast and furious, Mr. Pastor's lads hit the licks with wicked abandon but should the tastes of the terpsichoreans be such, as to call for the sweet dreamy melodies that lend romantic thoughtsthen Pastor men give with the "schmaltz.

#### Versatile Tony

the be-bop age and the "slick bandmaster. chicks" and their lads of swing time have all marveled at the ver-

Pastor has been one of those musical giants who have kept pace with the times. A band leader of renown, for the past fifteen years,

> SMITH **JEWELERS**

LIBERAL DISCOUNTS TO RIT STUDENTS

Diamonds Jewelry Watches Repairs

In the Lobby Genesee Valley Bank Bldg. Broad and Exchange

ers of the day. He renders the correct type music for the particular occasion and in so doing has found a host of admirers, who will forever remember the handsome Middletown, Conn., youth who stepped from player, with Irving Aaronson's great Commanders, to band leader almost over night. His rise to fame as a band leader was rapid. Almost as rapid as his Those "gone guys and gals" of switch from band member to

> First Assignment His first assignment as a band

satility of Tony Pastor, his or-leader was to wax discs for RCA chestra and entertainers. Victor and Bluebird Records. He hit the "Big Town" with a twoweek contract, to appear at the Lincoln Hotel, his own orchestra, and high hopes. The contract was extended several times and Tony wound up his two-week engagement seven months later. And, just in time to fill an engagement at the theatre of bands, the Paramount.

Other high spots of his career took him into such distant towns and cities as San Francisco, New Orleans, and Denver. Theatre and hotel dates included New York's New Yorker, Lincoln and Statler hotels, the Paramount and Strand theatres, Pittsburgh's S t an ley Theatre, Denver's Lakeside Park, Atlantic City, Steel Pier, and in | Hall" and the Coldest thing of New Jersey at Frank Dailey's Meadowbrook, Hollywood's Palladium, New Orlean's Hotel Roosevelt and other such clubs. theatres and hotels

Leaving RIT, Pastor and his crew follow Vaughn Monroe at Frank Dailey's Meadowbrook.

## Coney Island Preview Spells F-U-N

Coney Island, RIT version, will echo with shots and shouts this Friday. The shouts will come from all over, but the shots will come from the Riding Club "Pistol Range" booth.

You can shoot to test your skill or just for the thrill of it. There will be plenty of six-guns with live ammunition on hand.

Come around to the Pistol range at Coney Island to test your skill, or just to show your favorite date you can hit the bulls-eye.

#### **COLLEGE & BUSINESS CLUB**

Have you ever felt like throwing a nice wet sponge in someone's face ? You'll have your chance at Coney Island, this Friday night.

The College and Business Club is supplying the booth for this purpose. It will also supply the sponge, plenty of water, and a live victim as a target.

Prizes and fun (it may be a little wet, though) will be waiting for you at the College and Business Club booth.

#### PHI DELTA GAMMA

Phi Delta Gamma, the professional photographic fraternity is planning a booth at Coney Island similar to the one at last year's 'World's Fair".

As last year, you can have your portrait taken in the studio on the second floor of the Eastman Building to the left of the stairs.

Visit Phi Delta Gamma's studio, and within 20 minutes you will have your souvenir of Coney

#### PHI UPSILON PHI

Phi Upsilon Phi sorority is presenting a vaudeville routine of songs and dances of the Gay Nineties to be held in the EastmanAuditorium on Friday night. The name of the show is "The Naughty Ninetties."

The show is in three acts with a comedy routine between acts. There are 15 songs of the era being sung-also a few dance routines such as the "Can-Can." The music will be supplied by Red

A short preview of Phi Up's show will be given at the Spring Weekend Pep Rally to be held on Friday noon.

#### **SWIMMING CLUB**

To add to the variety of the RIT Spring Weekend, the Swimming Club will contribute a bit of fun to those who attend the carnival. Accomplishing this will be by way of installing a booth on the upper level of the Eastman Building.

The club's efforts will be exhibited by a decorated frontage having three openings. The main one will allow a viewer to see a shapely girl wearing the latest type of bathing suit—of the Gay Nineties kind; along with her will be a shapeless guy showing off the very latest monstrosity of the same period.

The biggest surprise of the evening will be seen through the other two openings which will be labeled the "Hottest Thing of Kate Gleason Kate Gleason Hall." These suggestive titles will certainly reveal how an imagination can stray.

#### LETTERMEN'S CLUB

At Coney Island Friday night, you will have the opportunity to test your basketball ability at the Lettermen's Club booth.

The booth will be located near the Food Department bulletin board on the first floor near the Spring Street entrance.

This Friday, look for the Lettermen's Club booth, and test your skill at basketball

Louies COLUMBI

> Minor Repairs With Cleaning

98 PLYMOUTH AVE. SO. Phone LO-7866







Gil Thompson

Gus White



Al Landsman

Jack Wickman

Joe Lombardo



Campus



#### PHI SiGMA PHI

Phi Sigma Phi fraternity has decided to have a balloon selling concession for their booth in the Spring Carnival this year. These balloons will have the caption, "Spring Carnival '52" printed on them. The Phi Sig members plan to have balloon sellers walking around the carnival grounds. They will also be sold in the booth.

The committee for the arrangements consists of Wayne Atwell, John Bailey, Charley Deck, Ed Deutschman and Don Nagel. Thus far these boys have done a bangup job for the booth and the arrangements are designed to make this year's booth stand out among the best.

#### **GAMMA PHI**

Gamma Phi's plans for Spring Weekend this year are really shaping up for a wonderful project, according to Gamma Phi officials. The fraternity has a "Tunnel of Love" planned for their "Corley Island" festival. They plan to put on the best show in the world for their patrons this Friday. The Tunnel of Love will be located on the second floor of the Eastman Building near the Medical Dispen-

The members of the fraternity plan to accommodate everyone of its patrons, so any girls with or without escorts can be, if they so desire, taken into the deep, dark tunnel by Ronnie Holzman, of the Gamma Phi fraternity.

Work on props is now rolling along at full speed, and they should be completed soon. The members of the fraternity are really putting their "all" into this project and it appears the booth will meet with the approval of all partici-

Another highlight of the booth will be to supply the power necessary for the locomotion of the love

Over at SAC school many mysterious goings-on have been in progress in preparation for the sensational "House of Horrors" to be unveiled for the Spring Weekend. Ghostly apparitions have been seen passing by in the halls, spine-chilling screams echo in far corners of the building and in the Art Room, Craftsmen are busy with highly secret operations destined to shock and stun the RIT world.

Everything is very hush-hush, but this much can be told—a barker is sure to be there luring you into this den of demons. Let the squeamish take note; ghoulish friends, monsters to make Frankenstein seem like child'splay, and an assortment of hairraising chills you won't forget are all awaiting you. On the outside a fiendish puppet show will enact a diabolical thriller which will be just a sample of what you'll find within.

Come prepared for the thrill of

Hotel Rochester and Hotel Powers VALET SERVICE

> Dry Cleaning One-Day Service

Pressing While You Wait Alterations

D. La Frank, Prop.

## **BOB'S DINER**

Meal Tickets Available

Specializing in 60-Cent Luncheons, 80-Cent Complete Dinners and a la carte Service

75 Spring St.

Rochester, N. Y.



HOTEL ROCHESTER Barber Shop

Shoeshine Parlor in Barber Shop Open 8 A. M. to 6 P. M. Daily

(Closed all day Wednesday) We Cater to RIT Students April 25, 1952 Page 7



The Commerce Department's orientation complete, students settle down to their shorthand lessons in one of the newly redecorated classrooms of the department. In the left row are Arlene Greco, Barbara Todd, Miss Hazelton, and Arlene Wisiewski. In the right row, Janet Hanson, Oleta Brink, Stephanie Slabok, and Shirley

## Retailing Personnel Directors To Hold Conference at RIT

increasing the public relations programs of retailers, personnel directors from 22 stores in eight cities in New York State will convene at the Rochester Institute of Technology on April 30 for the 23rd semi-annual meeting of the Retail Personnel Conference.

Gilbert Ward, chairman of the National Retail Dry Goods Association's committee on public relations and director of public relations for S. H. Kress Company, as principal speaker will discuss, "Public Relations for Retailers."

Thomas Robertson, director of public information for Eastman Kodak Company, will open the series of talks in the morning by telling of the experience of industry in the public relations field.

Following luncheon in the Institute's catering dining room, Russell C. McCarthy, manager of the Industrial Management Council of Rochester and representative of Region II on the U.S. Labor Management Commission, will tell the personnel directors of the latest trends in the manpower situation. McCarthy is a member of RIT's Board of Trustees.

A forum on training for public relations led by Mrs. Lucille Mor-



With the aim of improving and | gan, personnel director of Chappell's in Syracuse, will follow. A group of the visitors from Svracuse will dramatize the role of training for public relations through the theme that the best public relations is good employee relations.

> Chairman of the spring conference is Miss Elizabeth Bondeson, personnel director of Flint & Kent in Buffalo. The conferences were begun in 1940 and are attended by personnel directors from many large stores in this state.

### **Evening Students** Take Field Trip

A visit to Morgood Tools, Inc. by the evening school class in Cam and Tool Design for automatic screw machines was taken April 9th. This highly specialized cutting tool supplier for the screw machine field has its shop located on the fourth floor of one of the city's historic buildings adjacent to and overlooking the falls in the Genesee north of the Central Avenue bridge.

A very modern and efficient shop employing about 15 highly skilled tool grinders and covering approx. imately 3,000 sq. ft. of floor space is under the supervision and management of Mr. Ben Goodman and Mr. Walter Ekstrom.

Mr. Ekstrom conducted the tour in a very informative and congenial manner by showing their methods and equipment for machining, heat treating, grinding, and checking high speed steel and carbide cutting tools used in the field of mass production.

After the shop tour, Mr. Ekstrom ployee's recreation room and presided over a question and answer period which proved to be one of the highlights of the evening. Tour arrangements were made by Fred Buehler, instructor in the Mechanical Department.

DUFFY'S TAVERN

Only Downtown Restaurant Specializing in

"Chicken-on-the-Rough" and "Chicken-in-Basket"

PARTIES ARRANGED FOR 35 TO 125

Complete Luncheons Served

Dinners at Reasonable Prices

WE CATER TO BANQUETS IN OUR NEW BANQUET ROOM

### **Photo Tech Class Finishes Red Feather Series**

For the second year the freshman class of the Photographic Technology Department has cooperated with the Rochester Community Chest by shooting promotional pictures of all 35 agencies under the sign of the Red Feather.

The pictures are used in brochures, posters, and advertisements at the time of the annual Community Chest fund campaign to acquaint the citizens with the work that the Red Feather agencies are undertaking.

Picture shooting assignments according to agencies are handled by a two-man team of students.

In the course of the work, students must photograph children. invalids, aged people in nurseries, hospitals, clinics, and homes.

This year Paul McFarland, public relations director for the Community Chest took samples of the students' work to a national conclave of Community Chest officials. Favorably received at this

meeting, many of the shots are circulating the country with the story of the service performed by RIT students.

The project is considered a regular department assignment for the freshmen, since while they are performing a worthwhile service, they are gaining invaluable ex-

perience from the type of assignments which confront them with planning, dealing with people, and the technical skills needed to produce acceptable work.

Recently at the Rochester Chamber of Commerce the completed job was presented to Community Chest officials.

#### Hagberg Attends Chicago Tool Show

Sherman Hagberg, instructor in the Mechanical Department, represented the Institute at the annual meeting and tool show of the American Society of Tool Engineers in Chicago on March 17 and 18. There were approximately 500 exhibitors gathered in the Chicago Amphitheater.

The purpose of the annual meeting is to show new developments in the tool field. The exhibit is primarily for domestic industries but the exhibit assumed an international aspect with Great Britain,

Switzerland, Belgium, Germany, Italy, Sweden and France repre-

In addition to viewing and collecting data from the general exhibit, Hagberg attended a technical meeting on trepanning. This is the operation of forming a hole in a shaft while the core is removed intact so that the core may be used again for a smaller shaft. They have used such a process in trepanning shafts up to 60 feet in length. Gun bores is one practical application of the process.



## Announce Judges for PT Salon

Judge.s for the nationwide photographic salon for the alumni and students of the Photo Tech Department were announced recently by salon charman H. Brent Archer.

The judges, Clifford M. Ulp,

**Rochester Jaycees Conduct Traffic Safety Campaign** 

The Rochester Jaycee "Traffic Safety Month" Campaign, consisting of "Four Weeks of Safety," started April 13. The purpose of the campaign is to help educate the public regarding traffic safety, in an effort to keep Rochester the safest of the 38 largest cities in the United States and to further reduce the number of traffic accidents and fatalities.

with the assistance of ,the Department of Public Safety, the Rochester Safety Council, and other groups interested in traffic safety.

The "Four Weeks of Safety" consist of Traffic Safety Week, April 13 through April 19, directed by Fred B. Powers; Child Safety Month, Apfil 20 through April 26. directed by James Horwitz; Pedestrian Safety Week, April 27 through May 3, directed by Harold D. Roberts; and Car Inspection Week, May 4 through May 10, directed by Richard F. Giebel.



Your eyes deserve the best. That's what you get-smart, becoming eyewear accurately fitted here.

FRANK H. PEASE Optician

92 Gibbs Street (Near Eastman Theatre) Jack F. Collins, and Dr. E. P Wightman, have all had many years of experience in judging local and national salons.

Ulp, head of the Institute's Applied Art Department and who is retiring this June after 39 years of service, is well known in the art world in Rochester and elsewhere and has served many times in judging salons.

Collins is a photographic illustrator in the Eastman Kodak Company's Illustration Studios. He is a Fellow of the Royal Photographic Society, a Fellow of the Photographic Society of America, and has had a career in the illustrative field.

Dr. E. P. Wightman, formerly with the Research Laboratories of EK, is now with the Camera Club service of the same company.

The salon is scheduled to be run during the week of May 2 entries must be in by the first of May. Entries may be made in the following four categories: commercial, portraiture, pictorial and color, both transparencies and

Champs The Electrical seniors eliminated the P&P seniors in the basketball intramural playoffs. Winning feam members are: front row, Gordon Baxter, Dick Hass, Joe Davis, and Fred Toombs; back row, Bob Henning, Karl Grohs, George Allen, Bill Market, and John Gee.

(Leece photo)

### It'll be done CORRECTLY and ON TIME

Reduced rates for RIT Students

SNAPPY Dry Cleaners & Launderers

68 Spring Street

HAmilton 1418

"Chick-A-Rib" RESTAURANT

Meal Tickets for RIT Students Only - \$6.00 Worth for \$5.00

Dinners and Luncheons

OPEN 10 A.M. TO 5 A.M.

122 W. Main St. Rochester, N. Y.

.........



## Speedy's

**CLEANERS LAUNDERERS** 

217 West Main Street At Clarissa and Broad

Copyright 1952, LIGGETT & MYERS TOBACCO CO

### **elected** New officers were elected

recently to head the Newman Club for the coming year. Here Father Dunn and Mrs. Kinnear, advisors, pose with Ted Simons, past president; Doreen Sabczak, new president; Frank Fortuna, new vice-president; Kay Conlon, past vice-president.

(Whaley photo)

#### Mechanical Department Class Tours

## Rochester Industrial Plants Visited by Students

Mechanical Department's machine and tool design classes took an inspection tour of the Consolidated Machine Tool Corporation Plant, on Tuesday, April 1.

This trip, arranged by Mr. Cyril Donaldson, instructor in the Mechanical Department, had as its object the study of examples of modern machine tools. While the machines on the erection floor were not the largest that have been made by the company, they were quite impressive and included some very large lathes being built, especially to machine railroad car axles and wheels.

Another machine, typical of today's times, was in the finishing stages of erection. Its purpose was to machine the turret bearings of a military tank and ,its design incorporated many interesting features. One of these that attracted the attention of the class was the large number of cutting tools in operation at the same time.

Besides the machine being built, the class saw some interesting machining operations. These included the bobbing of some very large spur and bevel gears and the mill-

#### **New York Floral Company** Corsages

Discounts to RIT Students 3 East Main St. BA 8432 727 Mount Hope Ave. L

ing of some very long power | Gas & Electric Corporation on screws.

The tour concluded with an inspection of the heat treating department. It was noted that among the modern equipment a blacksmith and his helper were busy hammering out a machine part, which shows that even in these days of push button operations, there is still a place for old-fashion crafts-

Thanks of the group were given Mr. Reynolds, employment manager of Consolidated, for an educational tour.

#### **RG&E Plant Visited**

The junior power class of the Mechanical Department, accompanied by Mr. Robert Belknap, instructor, visited the Lawn Street Plant, Station 8, of the Rochester

April 2.

Primary function of this plant is to provide low pressure steam for heating purposes.

The plant is not modern but does provide an excellent opportunity for study because of its small size and relatively simple construction.

Arrangements for the trip were made by Mr. Cyril Donaldson of the Mechanical Department, and Messrs. Johnson and Huls of the Rochester Gas & Electric acted as

Patronize Your Advertisers

Tell Them You Saw It in the RIT REPORTER

#### Service OUR FIRST CONSIDERATION

Prescriptions

NO UMPLEASANT AFTER-TAS

Drugs

Toilet articles

DISCOUNTS ON PHOTO SUPPLIES VISIT OUR SODA FOUNTAIN

#### RUDNER DRUGSTORE

Corner of Plymouth and Spring

CHESTERFIELD-LARGEST SELLING CIGARETTE IN AMERICA'S COLLEGES MTCHTGAT Witham Drug Co. We certify that Chesterfield is our largest selling cigarette by. 2 to 1 Shirley Reiter **PROPRIETRESS** 00.20 termit comme CHESTERFIELD **LESTERFIELDS** are much MULDER and give you the <u>ADDED PROTECTION</u> of