

# Reporter

OFFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY

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No. 14



# spring weekend

**Thousandth Pint?**

(Harnaart photo)

## Record Blood Donation Sought Here Monday

Red Cross Bloodmobile Chairman Bob Van Auken calls to the student body's attention the nearness of the final day for the giving of blood in the current RIT-Red Cross blood drive, April 28.

Van Auken points out "We are in a most favorable position to culminate this drive in such manner as to establish a new collegiate record for blood donations. I hope that all students will come through and prove themselves. We wish to establish a new blood donation record but most of all we wish to fill the badly depleted Red Cross blood bank."

Continuing Van Auken points out "The demands made on the

### No. 1,000 ?

Will the one thousandth pint of blood donated in RIT drives be yours? It could be. Someone will gain that honor Monday when the bloodmobile arrives for its final visit this school year. But whether No. 1,000 plus or minus, **be one of those who gave.**

blood banks by the military necessities our giving more than ever before."

The drive will be sparked by campaign workers seeking blood pledges. "Be sure to pledge a pint and then get over to the Eastman Building on the 28 and give that pint you pledge," the chairman concluded.

Red Cross facilities for processing of donors and the taking of blood will be manned by doctors and registered nurses and will be equipped to speedily service those who appear to donate.

Donors are advised not to eat any fatty foods within one hour of the time set for their giving blood. Pledges' names will appear on all bulletin boards, stating the hour they should appear at the Bloodmobile headquarters. It is important that they appear at the designated time.

In the first period of this year's blood donor campaign March 3 more than 300 Institute students and personnel pledged. Of this number, 243 appeared and gave a pint of blood.

## Reporter Nabs Banner Rating

An All-American (Superior) honor rating has been given the *RIT Reporter* by the Associated Collegiate Press in its 46th All-American Critical Service. The rating was one of three top awards given from a group of 17 newspapers in the two-year college, twice-monthly field.

Of the total classifications listed, only 40 college newspapers out of a total 367 judged were organized a total of 367 judged were recognized as All-American newspapers.

Outstanding among the items rated was the *Reporter's* use of headlines, typography, and make-up. All of the six items were rated "excellent" with an additional merit in printing. Here, the *Reporter* was given a 10-point bonus for superior work. Special credit was also given the treatment features, pictures features, and use of color.

Of the 23 items judged by the Critical Service staff, all but five received ratings of "excellent." These five, however, all received ratings of "very good."

This year marked the first time the *RIT Reporter* had been entered in the ACP All-American Critical Service.

### Feature Front Page

The special front page for this issue of *The Reporter* was designed and prepared by Roy Getman, a junior illustration and advertising major in the School of Applied Arts, under supervision of Stanley Whitmeyer.

# RIT Students Set to Launch Spring Weekend Festivities

## Gala Occasion 4th in Series

Spring Weekend was started three years ago when Student Council had a large excess of funds from the Student Association fees and thought that an annual "big" dance with name band would be an asset to the student program. The orchestra originally decided on was to be Charlie Spivak, but at almost the last moment he backed out for an engagement at the Shamrock hotel in Texas, and Blue Barron had to be substituted.

The dance in 1950 featured Jimmy Dorsey, and last year Count Basie. This year's feature attraction is Tony Pastor.

The Friday night carnival was started with the first Spring Weekend and has been gaining in popularity each year, with all organizations at RIT invited to participate in the fun.

The ticket sales for the dance cover only part of the total expense to the weekend's activities, with one dollar per student added to the income from the Student Association fee. Profits from the booths at Coney Island also help to lower the price of the tickets.

Hope to see all of you at the shindigs this weekend, and I'm certain you'll say it's one of the best weekends you've spent at RIT.

—Jack Stumpf  
President, Student Council



## Big Pep Rally Opening Event

RIT students embark on their biggest weekend of the school year this Friday at noon as a pep rally in front of Clark Union sets the pace for the annual Spring Weekend, April 25-27.

A decorated and booth-bedecked Eastman Building will provide the atmosphere Friday night for Coney Island, a carnival-like event patronized by students, faculty, staff, and alumni. Most campus organizations have planned booths for the affair, and many novel approaches are being taken by the organizations to give added emphasis to the Coney Island touch.

For the first time, the first two floors of the Eastman Building and the basement will be used by the Spring Weekend committee to give the room necessary to accommodate the large crowds expected. The alumni again, are donating four radios to patronizers of the event, and dancing will again be sponsored by the *RIT Reporter* in the Eastman Lounge.

High point of the weekend will be the Manhattan Merry-Go-Round, a semi-formal dance to be held from 9 p.m. to 1 a.m. in the Columbus Civic Center. Providing the music for dancing will be Tony Pastor and his world-famous orchestra.

The weekend will be climaxed Sunday with two special events planned. A coffee hour will be held at Kate Gleason Hall from noon to 1 p.m.

Later in the day the Kate Gleason residents will hold an open house from 3-6 p.m.

Heading up this year's Spring Weekend committee has been Jim Nolan, a P&P senior. Other members of the committees working with Nolan were Kay Murray, Nancy Drake, Bill Reyman, Jack Smith, Ron Freiman, Gil Thompson, Joe Cornacchia, and Roy Getman.

### Homecoming

## Banquet, Dance To Attract 1,000

Rochester's Hotel Seneca will be overflowing with more than 1,000 alumni expected to attend the 1952 RIT alumni homecoming banquet and dance on May 10.

Classes of 1932 and 1942 especially are expected to turn out in large numbers to be on hand for their 20th and 10th anniversaries respectively.

Dr. Mark Ellingson, president of RIT, will be dinner speaker. Dinner is scheduled to begin at 6:30. Following that the RIT grads and members of the present senior class will dance to the music of Jack Nunn and his orchestra.

The evening get-together will follow an all-Institute Open House at the Institute from 1 to 4 p.m. when graduates will get a chance to visit all 10 departments.

The graduates of 1932 and 1942 who visit the Institute will see many changes, in the way of expansion and improvements since they graduated. Graduates of 1932 will discover three new departments at the Institute, Publishing and Printing, School for American Craftsmen and the Commerce Department.

General chairman for this year's banquet is James M. Meagher. He is assisted by Dorothy Crosby, Ruth Gutfrucht, John Swain, and Arland Morgan Robert Philips is handling publicity; William Thorn, printing; Edward Pike, Richard Allen, and Regina Tyson, hospitality, and Earl Hungerford, Stanley Witmeyer, Nora Finucane, and Mrs. Raymond Baker, reception,

## Costume Art Retailing Majors Will Model Summer Fashions

Twenty-five girls of the Retailing Department majoring in Costume Art are putting the finishing details on their garments for the annual fashion show at 3:30 on Friday afternoon May 2. The girls will model their own creations in the

### Exhibit Represents 40 Years of Art

Some 40 years of painting by Clifford M. Ulp, supervisor of the Applied Arts Department, are represented in a display now being shown in the Beaver Building, exhibition room.

The drawings and paintings in the exhibition were produced between the years of 1912 and 1952. Subjects for many of the paintings are taken from scenes around the Institute and in many other parts of Rochester and surrounding countryside.

The exhibition opened Sunday with a private showing. It will be continued until next Wednesday, April 30.

Ulp will retire this June after 39 years at RIT. He was appointed director of the Applied Arts Department in 1921.

Sibley Tower Restaurant. The theme will be "Fabric Fashions—Circa Summer 1952."

Miss Pat Sansone is previewed above in her sparkling Spring creation which she designed and will model at the show. (Cook photo)

This year, for the first time, fabrics and patterns have been furnished by Sibley, Lindsay & Curr Co. of Rochester. Sibleys were also instrumental in securing for the students, zippers from the Talon Co., and buttons from BGE Originale Co. Mrs. Margaret Thirtle of the fashion department will be the commentator. Miss Mary Cuteri, instructor in the Retailing Department, has supervised the students' work for the show.

A wide variety of summer fashions will be featured including playclothes as well as street and formal wear. New fabrics such as orlon, nylon, pontung and dovene are represented in the collection along with well known materials like bengaline, Indian-head chambray and gingham. The showing of four originals designed by students in the Costume Art course, will be a highlight of the show.

A cordial invitation is extended to Institute students faculty, alumni, their families, and friends to attend this fashion event.

### Two PT Instructors Slated To Participate in Program

Two instructors of the Photographic Technology Department will take an active part in the annual New York State Professional Photographers Association convention at Lake Placid this month.

Charles Savage is one of the judges of the portrait class of the salon at the convention. P. H. Shawcross is giving a short series of lectures and demonstrations on "Lights and Lighting for Color Photography."

## Institute Prepares for Open House

Plans for RIT's annual spring Open House are complete and the Institute's 10 departments promise an outstanding day of exhibits and demonstrations when Rochester citizens and Institute alumni visit RIT on the afternoon of May 10 from 1 to 4 p.m.

Visitors will be conducted on any or all of the four especially arranged tour of the Institute's facilities. The tours are arranged according to areas of interest.

This special Open House arranged by the Institute each spring offers Rochester's citizens and RIT alumni an opportunity to become acquainted and to revisit the Institute's facilities and programs.

Visitors interested in printing or photography will find in the Publishing and Printing and Photographic Technology departments

the outstanding schools of their kind in the world. Students will display their work and give demonstrations in the use of equipment and techniques.

In the Web Offset Laboratory, RIT's huge Webendorfer four-unit press will be running, at the rate of 16,000 copies an hour, a special edition of the *RIT Reporter*.

The *Reporter* recently received the All-American award for college newspapers judged by the Associated Collegiate Press.

Art enthusiasts among the guests will spend most of their time on a tour which includes the Applied Art Department and the School for American Craftsmen, which has been in Rochester only two years. Work of students in both of these departments has received awards this year in national art exhibits.

RIT's newest addition, the Commerce Department is part of a tour which includes the Food Administration and Retailing departments where visitors will see demonstrations and displays of students' work.

One of the most dramatic tours will be through the Chemistry, Electrical and Mechanical departments, where working demonstrations of some of the most modern and recent technical developments will be shown.

The Institute's Counseling Center, where psychological tests are given to determine aptitude for various kinds of school work and types of jobs, and the Evenings and Extension Division which will have a display of its role as a community education center, are points to visit in addition to the four other tours.



# Editorial

## Swan Song

We have finally reached the end of the line. After 14 months, four battle-scarred, unshaven, worn, weary senior editors and their staff are publishing this, their swan song edition.

We have managed through assaults, ulcers, back home-work, to get your paper out on schedule, something never before accomplished. We have raved, ranted, and snorted about lack of student, alumni, faculty, institute, and financial support. We have griped about milk siphons, the parking lot, Student Council, parking tickets, school spirit, and taxes. But, we want you, our readers, to know that at all times we tried to put out the best paper possible, and if we have succeeded, we will roll over and die happy.

For our successors we have only deepest and most sincere congratulations and a hope that our paving makes their road a little smoother.

## Spring Weekend

This is it! The eleventh hour is here, but we are sure that no reminder is necessary as to just what weekend this is.

Spring Weekend—RIT's Mardi Gras. A time of exuberant merrymaking, a time when all cares are forgotten. A time when old acquaintances are renewed and new friends made.

Friday night the crowd, whipped into a frenzy by the pep rally, swarms into the Eastman Building which resounds with the happy cries of RIT students off on a spree, of barkers shouting their wares, of alumni and faculty entering into the gaiety.

Visits to unusual experiences, realizing new thrills, pushing the clock back to the boardwalk at Coney Island in the 1890's, these make the Friday night affair a time when we let our hair down and just have a good time, disregarding all rules of society.

A hop the next evening to Manhattan Merry-Go-Round at the Columbus Civic Center. Dancing to the sweet music of Tony Pastor, a side trip to the balcony, your mind wanders to pleasant thoughts of the many things to be done before June rolls in.

The lilac time at Highland Park, those long walks on Sunday afternoons, Convocation, the "end of the year" picnics, swimming in Lake Ontario, those farewells at Jake's, these all pass through your mind. Suddenly you are jolted back to reality—just 15 minutes to get HER back to the dorm.

Sunday and the day of Open House. The morning after the night before, the day the frenzied weekend slows to nearly normal, the day SHE invites you over to dinner which SHE has prepared, just for you.

Then, as suddenly as it appeared over the horizon, the Spring Weekend is past, and it's back to the old grind. Thoughts of the undergraduate turn to plans for next year's Spring Weekend while the graduate's thoughts turn to more sober problems of the life they are about to step into.

## Welcome NYSHEA

The students, faculty, and staff of RIT take particular pleasure in welcoming to Rochester and to the Institute the members of the New York State Home Economics Association.

The Association has been and will continue to be an important force in continued home economics improvements. Its members are outstanding in their field and are recognized for the exceptional kind of service they are rendering.

Many members of the Association are graduates of the Institute, and many future graduates will become members.

The Institute opens its doors and spreads the welcome mat, with an invitation to visit as many areas of the school as time will allow.

## RIT REPORTER

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Machine composition by students of the Department of Publishing and Printing.

Advertising rates may be obtained by writing to the Business Manager at the address above.



## PARADE OF OPINION

### IMPRESSED. . .

What impressed a Brazilian student about America was "not the power of production of Americans, not their capacity for work, not the money . . . not the military power, but the outstanding personal quality of American women."

### NO WIG ALLOWED. . .

The *Royal Purple* yearbook of Kansas State College is likely to be sued by a highly dissatisfied customer.

He's a senior who posed for the yearbook in a wig, a high stiff collar and pince-nez, and who has hinted he'll sue the yearbook if it doesn't use the photograph.

"I don't need to give them any explanation," he said. "I gave my dollar and quarter. That's enough."

The *Royal Purple* has refused to print on the grounds that students must pose in their normal wearing apparel. The senior calls this policy "discriminatory" and "characteristic of undemocratic institutions."

## Cayley's Corner

Well  
What do you think?  
Or Should I say

What! Do you think?

Fact is  
Lots of folks believe

They are thinking

When, all the time,

They are just  
Reshuffling their prejudices

Or  
Vocalizing their emotions.

When you become aware that—

Your face is kinda hot—

Or your stomach's in a knot—

Or your heart goes pitty pat—

And your voice is up a spot—

And what others say is rot—

Or your palms are damp a bit

Well

Better then go take a walk—

Or you'll just become a sno-b-

And by others you'll be got!

(Shucks, this can't go on)

Intellectual maturity is

What you're after here.

But it's

Always kinda stymied

Unless you also

Develop emotional control.

Or rather—I mean

Control over your emotions.

But

What we all need to understand

Is

That here's a spot

Where we need a lot of help

From each other.

Then

Maybe—A A S

Will also mean

Associate in Applied Sense

Your Chaplain

M. A. C.

### POTTED PLANTS. . .

(From the *Cincinnati News Record*, University of Cincinnati.)

Many a student gets through college only to realize too late that he has been the potted plant. Through the efforts of someone else he found himself here four years ago with certain skilled professors and instructors nearby to pour in the academic lore.

All kinds of advantages are here, but he has not reached out to use them.

. . . To everything about him he is apathetic. Student government is controlled by cliques anyway, campus publications aren't as interesting as others, and who wants to listen to a free lecture? He probably has joined at least one organization, maybe a departmental club, but he never attends the meetings.

. . . But the potted plant gets enthusiastic occasionally. He pledged to give a pint of blood the last time the bloodmobile was here. There is a noble cause worth his effort he said. He forgot to keep the appointment.

The saddest part of the story comes after graduation. Failing in the bigger trials of life, the potted plant sees only that his leaves are wilting, and he tirades against the shortcomings of his alma mater.

## RIT Timetable

### TODAY

**Pep Rally** for Spring Weekend, noon in front of Clark Union. **Coney Island**, carnival affair of Spring Weekend, 8 p.m. in Eastman Building.

### SATURDAY, APRIL 26

**Film Presentation, Tol'able David**, 3:30 p.m. at Dryden Theatre, George Eastman House, free admission and parking. **Manhattan Merry - Go - Round**, semi-formal dance with Tony Pastor and his orchestra, 9 p.m. to 1 a.m. at Columbus Civic Center, sponsored by the student association of RIT.

### SUNDAY, APRIL 27

**Coffee Hour**, open to all, noon to 1 p.m. at Kate Gleason. **Open House**, 3 to 6 p.m. at Kate Gleason.

### MONDAY, APRIL 28

Student Council meeting, 5 p.m. in Room 120 in Eastman Building.

### TUESDAY, APRIL 29

**Swimming Club** meeting, 7:30 p.m. in Clark Union, swimming directly following in Natatorium pool on South Avenue.

# Tech SPEAKS

Reporter . . . Bob Weinstein

Photographer . . . Dave Shuckman

## THE QUESTION

**Do co-eds go to college for an education.**

**Ronnie Freiman . . .**  
P & P Senior

The answer to this question depends upon what you an education. In many colleges in the country the co-eds merely attend as a means for finding a mate. I am trying to find out if 'RIT is an exception to this philosophy. I will be very happy to counsel all young ladies in regard to this question.

**Rosemary Murphy . . .**  
Applied Art Freshman

Well if they don't they are making a big mistake. When you go away to school you can become educated in many ways. If the college is co-ed, education certainly seems more interesting. I have come to a conclusion that it is fun to be a student.

**Marge Brown . . .**  
Retailing Freshman

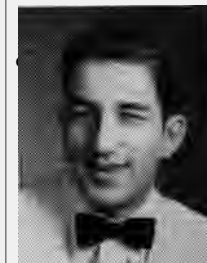
Yes, girls go to college not only to advance themselves in the field that they are interested in but to get out into society and to get out into the big world. When they go away to college they learn how to get along with people because they have to live with them.

**Alice Hellert . . .**  
Retailing Freshman

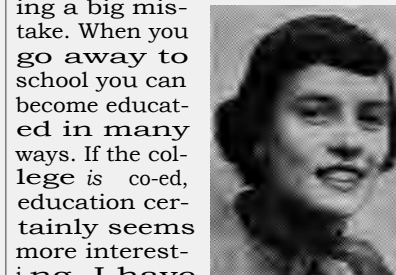
Some of the girls do and some of them don't. The ones that don't, go to get a man. The other girls go to learn to get along with people, and to be on their own. The girls that are here to get an education are going to be career women and the rest just plain want to get married.

**Joe Evanchik . . .**  
P & P Freshman

When the co-eds first go to school they have good intentions of getting an education. But often in their junior or senior years they start to think of matrimony. I believe that the girls at RIT are here because they want to become career women.



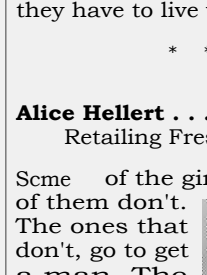
Ronnie Freiman . . . P & P Senior



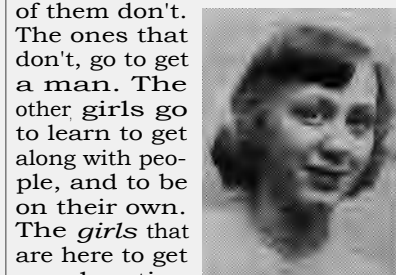
Rosemary Murphy . . . Applied Art Freshman



Marge Brown . . . Retailing Freshman



Alice Hellert . . . Retailing Freshman



Joe Evanchik . . . P & P Freshman



Your Chaplain  
M. A. C.



## Local Opportunities Revealed During Annual MSA Banquet

Annual banquet of the Mechanical Students' Association was held at the W. F. Doud, American Legion Post, on Thursday, April 3. Some 40 members, friends, and faculty were present to hear Wilbur Carlson, superintendent of manufacturing facilities of Delco Appliance Division, General

Mr. Carlson dealt chiefly with the opportunities and prospects available with his own company, and especially with the requirements expected of graduates from the Mechanical Department, but his remarks applied equally well to all firms in the Rochester area.

He made it clear that young men joining an organization were really becoming members of the concern and that management today is anxious to promote them as rapidly as possible. "It depends," he said, "largely on the interest and initiative shown by the young men." He complimented RIT on the close liaison maintained with manufacturing companies and the high opinion that local management had of its graduates.

Mr. Carlson concluded by outlining the opportunities available to mechanical graduates.

George LeCain, assistant supervisor of the Mechanical Department, conveyed greetings to the members of the association from Herman Martin, supervisor.

Mr. Cyril Donaldson, advisor for the association, also gave a word of greeting and predicted the future of MSA.

Plans and arrangements for this banquet were under the direction of Don Green, MSA president for A block. Those who assisted were Karl Weisshaar, Ken Kinsmand and Ed Geier.

A special tip of the MSA hat was given Joe Magro for showing some old time movies with genuine entertainment value.

### Color Cover

Discussing the requirements for reproducing this issue's color cover are Vernon Watson, Herbert Morrow, both of the Graphic Arts Research Division, and artist Roy Getman of Applied Arts.

(Shuckman photo)

## Printing Ink Talk Due Pi Club

"The Manufacture of Printing Inks" will be the topic of a talk by J. Stanley Clark, Branch Manager of Interchemical Corp., Printing Ink Division, at a meeting of P&P's Pi Club at 1 p.m. in Eastman Assembly Hall, May 8.

The talk will be supplemented by a question and answer period. Mr. Clark's talk was arranged by

Donald L. Ritchie, instructor in presswork in the Publishing And Printing Department

Mr. Clark is a graduate of John Hopkin's University. After graduation he went to work for IPI in Baltimore and later transferred to the Richmond Branch as a color matcher and shop foreman. A year later he was



transferred to Cincinnati Factory where he spent a year working in the color matching and ink formulating department.

During World War II Mr. Clark spent five years with the U. S. Engineers and was discharged with the rank of Major. He assumed the Production Manager's job at the Buffalo branch in 1946 and was later named Branch Manager.

### MOM'S TERMINAL RESTAURANT

Home made pies a speciality  
Meal tickets available

152 BROAD STREET  
Right Across From RIT

### Vincent Shoe Repair Service

for the Best in Shoe Rebuilding  
plus a Complete Line of Shoe Accessories

31 Spring Street at Fitzhugh

# Be Happy-GO LUCKY!

Play my trumpet here in school;  
My roommates raise a howl—  
But when I give them Lucky Strike,  
They smile instead of scowl!

Gerald Osheroff  
Harvard University



In a cigarette, taste  
makes the difference—  
and Luckies taste better!

The difference between "just smoking" and really enjoying your smoke is the *taste* of a cigarette. You can *taste* the difference in the smoother, mellower, more enjoyable taste of a Lucky . . . for two important reasons. First, L.S./M.F.T.—Lucky Strike means fine tobacco . . . fine, mild tobacco that tastes better. Second, Luckies are *made to taste better* . . . proved best-made of all five principal brands. So reach for a Lucky. Enjoy the cigarette that *tastes better!* Be Happy—Go Lucky! Buy a carton today!

If smoking seems to get you down,  
Try switching from your brand  
To better-tasting Lucky Strike,  
The finest in the land!

Albert E. Sukavich  
Keystone Junior College



Remember this, each Jack and Jill,  
When looking for a treat:  
If better taste is what you want,  
A Lucky can't be beat!

Eugene Schneider  
University of California



© A. T. Co.

PRODUCT OF The American Tobacco Company  
AMERICA'S LEADING MANUFACTURER OF CIGARETTES

L.S./M.F.T.-Lucky Strike Means Fine Tobacco

## PRIZE WINNING

# Coney Island Preview Spells F-U-N

## RIDING CLUB

Coney Island, RIT version, will echo with shots and shouts this Friday. The shouts will come from all over, but the shots will come from the Riding Club "Pistol Range" booth.

You can shoot to test your skill or just for the thrill of it. There will be plenty of six-guns with live ammunition on hand.

Come around to the Pistol range at Coney Island to test your skill, or just to show your favorite date you can hit the bulls-eye.

## COLLEGE & BUSINESS CLUB

Have you ever felt like throwing a nice wet sponge in someone's face? You'll have your chance at Coney Island, this Friday night.

The College and Business Club is supplying the booth for this purpose. It will also supply the sponge, plenty of water, and a live victim as a target.

Prizes and fun (it may be a little wet, though) will be waiting for you at the College and Business Club booth.

## PHI DELTA GAMMA

Phi Delta Gamma, the professional photographic fraternity is planning a booth at Coney Island similar to the one at last year's "World's Fair".

As last year, you can have your portrait taken in the studio on the second floor of the Eastman Building to the left of the stairs.

Visit Phi Delta Gamma's studio, and within 20 minutes you will have your souvenir of Coney Island.

## PHI UPSILON PHI

Phi Upsilon Phi sorority is presenting a vaudeville routine of songs and dances of the Gay Nineties to be held in the Eastman Auditorium on Friday night. The name of the show is "The Naughty Nineties."

The show is in three acts with a comedy routine between acts. There are 15 songs of the era being sung—also a few dance routines such as the "Can-Can." The music will be supplied by Red Mueller.

A short preview of Phi Up's show will be given at the Spring Weekend Pep Rally to be held on Friday noon.

## SWIMMING CLUB

To add to the variety of the RIT Spring Weekend, the Swimming Club will contribute a bit of fun to those who attend the carnival. Accomplishing this will be by way of installing a booth on the upper level of the Eastman Building.

The club's efforts will be exhibited by a decorated frontage having three openings. The main one will allow a viewer to see a shapely girl wearing the latest type of bathing suit—of the Gay Nineties kind; along with her will be a shapeless guy showing off the very latest monstrosity of the same period.

The biggest surprise of the evening will be seen through the other two openings which will be labeled the "Hottest Thing of Kate Gleason Hall" and the "Coldest thing of Kate Gleason Hall." These suggestive titles will certainly reveal how an imagination can stray.

## LETTERMEN'S CLUB

At Coney Island Friday night, you will have the opportunity to test your basketball ability at the Lettermen's Club booth.

The booth will be located near the Food Department bulletin board on the first floor near the Spring Street entrance.

This Friday, look for the Lettermen's Club booth, and test your skill at basketball.



**Kapers** "Big Jim" Wilson, Educational Research Department, gives TV observers his prediction of weather to come. Ellie Rulof adds color to his predictions at the Fencing Club's Kutlass Kapers. (Strub photo)

## Pastor Versatile Bandmaster; Top Draw Across the Land

No biographical sketch of Tony Pastor, the dance bandmaster who will furnish music at this year's Spring Weekend Dance, April 26, would be complete without comment on the many leading night club and hotel supper-rooms that have featured his sparkling melodies.

Long a member of the big-ten of musicland, Pastor is a dancer's dance bandmaster. He has built his enviable reputation because of his ability to discern the desires of the dancers. If they want it fast and furious, Mr. Pastor's lads hit the licks with wicked abandon but should the tastes of the terpsichoreans be such, as to call for the sweet dreamy melodies that lend romantic thoughts—then Pastor men give with the "schmaltz."

### Versatile Tony

Those "gone guys and gals" of the be-bop age and the "slick chicks" and their lads of swing time have all marveled at the versatility of Tony Pastor, his orchestra and entertainers. Victor Pastor has been one of those musical giants who have kept pace with the times. A band leader of renown, for the past fifteen years,

Tony has always been guided by the likes and dislikes of the dancers of the day. He renders the correct type music for the particular occasion and in so doing has found a host of admirers, who will forever remember the handsome Middletown, Conn., youth who stepped from player, with Irving Aaronson's great Commanders, to band leader almost over night. His rise to fame as a band leader was rapid. Almost as rapid as his switch from band member to

### First Assignment

His first assignment as a band leader was to wax discs for RCA and Bluebird Records. He hit the "Big Town" with a two-week contract, to appear at the Lincoln Hotel, his own orchestra, and high hopes. The contract was extended several times and Tony wound up his two-week engagement seven months later. And, just in time to fill an engagement at the theatre of bands, the Paramount.

Other high spots of his career took him into such distant towns and cities as San Francisco, New Orleans, and Denver. Theatre and hotel dates included New York's New Yorker, Lincoln and Statler hotels, the Paramount and Strand theatres, Pittsburgh's S t an ley Theatre, Denver's Lakeside Park, Atlantic City, Steel Pier, and in New Jersey at Frank Dailey's Meadowbrook, Hollywood's Palladium, New Orleans' Hotel Roosevelt and other such clubs, theatres and hotels.

Leaving RIT, Pastor and his crew follow Vaughn Monroe at Frank Dailey's Meadowbrook.

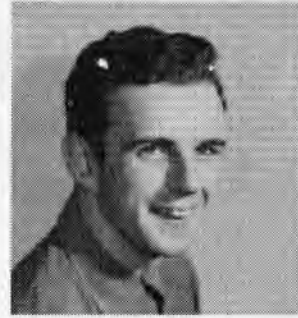


Gus White



Gil Thompson

Who  
will  
be



Al Landsman

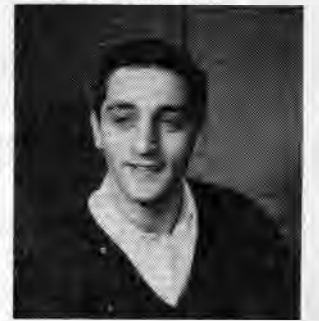


Jack Wickman

Joe Lombardo



Mr.  
Campus  
?



## PHI SIGMA PHI

Phi Sigma Phi fraternity has decided to have a balloon selling concession for their booth in the Spring Carnival this year. These balloons will have the caption, "Spring Carnival '52" printed on them. The Phi Sig members plan to have balloon sellers walking around the carnival grounds. They will also be sold in the booth.

The committee for the arrangements consists of Wayne Atwell, John Bailey, Charley Deck, Ed Deutschman and Don Nagel. Thus far these boys have done a bang-up job for the booth and the arrangements are designed to make this year's booth stand out among the best.

## GAMMA PHI

Gamma Phi's plans for Spring Weekend this year are really shaping up for a wonderful project, according to Gamma Phi officials. The fraternity has a "Tunnel of Love" planned for their "Corley Island" festival. They plan to put on the best show in the world for their patrons this Friday. The Tunnel of Love will be located on the second floor of the Eastman Building near the Medical Dispensary.

The members of the fraternity plan to accommodate everyone of its patrons, so any girls with or without escorts can be, if they so desire, taken into the deep, dark tunnel by Ronnie Holzman, of the Gamma Phi fraternity.

Work on props is now rolling along at full speed, and they should be completed soon. The members of the fraternity are really putting their "all" into this project and it appears the booth will meet with the approval of all participants.

Another highlight of the booth will be to supply the power necessary for the locomotion of the love seat.

## SAC

Over at SAC school many mysterious goings-on have been in progress in preparation for the sensational "House of Horrors" to be unveiled for the Spring Weekend. Ghostly apparitions have been seen passing by in the halls, spine-chilling screams echo in far corners of the building and in the Art Room, Craftsmen are busy with highly secret operations destined to shock and stun the RIT world.

Everything is very hush-hush, but this much can be told—a barker is sure to be there luring you into this den of demons. Let the squeamish take note; ghoulish friends, monsters to make Frankenstein seem like child's-play, and an assortment of hair-raising chills you won't forget are all awaiting you. On the outside a fiendish puppet show will enact a diabolical thriller which will be just a sample of what you'll find within.

Come prepared for the thrill of your life.

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The Commerce Department's orientation complete, students settle down to their shorthand lessons in one of the newly redecorated classrooms of the department. In the left row are Arlene Greco, Barbara Todd, Miss Hazelton, and Arlene Wisiewski. In the right row, Janet Hanson, Oleta Brink, Stephanie Slabok, and Shirley Pratt. (Harnaart photo)

## Retailing Personnel Directors To Hold Conference at RIT

With the aim of improving and increasing the public relations programs of retailers, personnel directors from 22 stores in eight cities in New York State will convene at the Rochester Institute of Technology on April 30 for the 23rd semi-annual meeting of the Retail Personnel Conference.

Gilbert Ward, chairman of the National Retail Dry Goods Association's committee on public relations and director of public relations for S. H. Kress Company, as principal speaker will discuss, "Public Relations for Retailers."

Thomas Robertson, director of public information for Eastman Kodak Company, will open the series of talks in the morning by telling of the experience of industry in the public relations field.

Following luncheon in the Institute's catering dining room, Russell C. McCarthy, manager of the Industrial Management Council of Rochester and representative of Region II on the U. S. Labor Management Commission, will tell the personnel directors of the latest trends in the manpower situation. McCarthy is a member of RIT's Board of Trustees.

A forum on training for public relations led by Mrs. Lucille Mor-

gan, personnel director of Chappell's in Syracuse, will follow. A group of the visitors from Syracuse will dramatize the role of training for public relations through the theme that the best public relations is good employee relations.

Chairman of the spring conference is Miss Elizabeth Bondeson, personnel director of Flint & Kent in Buffalo. The conferences were begun in 1940 and are attended by personnel directors from many large stores in this state.

## Evening Students Take Field Trip

A visit to Morgood Tools, Inc. by the evening school class in Cam and Tool Design for automatic screw machines was taken April 9th. This highly specialized cutting tool supplier for the screw machine field has its shop located on the fourth floor of one of the city's historic buildings adjacent to and overlooking the falls in the Genesee north of the Central Avenue bridge.

A very modern and efficient shop employing about 15 highly skilled tool grinders and covering approximately 3,000 sq. ft. of floor space is under the supervision and management of Mr. Ben Goodman and Mr. Walter Ekstrom.

Mr. Ekstrom conducted the tour in a very informative and congenial manner by showing their methods and equipment for machining, heat treating, grinding, and checking high speed steel and carbide cutting tools used in the field of mass production.

After the shop tour, Mr. Ekstrom served refreshments in the employee's recreation room and presided over a question and answer period which proved to be one of the highlights of the evening. Tour arrangements were made by Fred Buehler, instructor in the Mechanical Department.

## Photo Tech Class Finishes Red Feather Series

For the second year the freshman class of the Photographic Technology Department has cooperated with the Rochester Community Chest by shooting promotional pictures of all 35 agencies under the sign of the Red Feather.

The pictures are used in brochures, posters, and advertisements at the time of the annual Community Chest fund campaign to acquaint the citizens with the work that the Red Feather agencies are undertaking.

Picture shooting assignments according to agencies are handled by a two-man team of students.

In the course of the work, students must photograph children, invalids, aged people in nurseries, hospitals, clinics, and homes.

This year Paul McFarland, public relations director for the Community Chest took samples of the students' work to a national conclave of Community Chest officials. Favorably received at this

meeting, many of the shots are circulating the country with the story of the service performed by RIT students.

The project is considered a regular department assignment for the freshmen, since while they are performing a worthwhile service, they are gaining invaluable ex-

perience from the type of assignments which confront them with planning, dealing with people, and the technical skills needed to produce acceptable work.

Recently at the Rochester Chamber of Commerce the completed job was presented to Community Chest officials.

## Hagberg Attends Chicago Tool Show

Sherman Hagberg, instructor in the Mechanical Department, represented the Institute at the annual meeting and tool show of the American Society of Tool Engineers in Chicago on March 17 and 18. There were approximately 500 exhibitors gathered in the Chicago Amphitheater.

The purpose of the annual meeting is to show new developments in the tool field. The exhibit is primarily for domestic industries but the exhibit assumed an international aspect with Great Britain,

Switzerland, Belgium, Germany, Italy, Sweden and France represented.

In addition to viewing and collecting data from the general exhibit, Hagberg attended a technical meeting on trepanning. This is the operation of forming a hole in a shaft while the core is removed intact so that the core may be used again for a smaller shaft. They have used such a process in trepanning shafts up to 60 feet in length. Gun bores is one practical application of the process.



**Champs** The Electrical seniors eliminated the P&P seniors in the basketball intramural playoffs. Winning team members are: front row, Gordon Baxter, Dick Hass, Joe Davis, and Fred Toombs; back row, Bob Henning, Karl Grohs, George Allen, Bill Market, and John Gee. (Leece photo)

## Announce Judges for PT Salon

Judges for the nationwide photographic salon for the alumni and students of the Photo Tech Department were announced recently by salon charman H. Brent Archer.

The judges, Clifford M. Ulp,

Jack F. Collins, and Dr. E. P. Wightman, have all had many years of experience in judging local and national salons.

Ulp, head of the Institute's Applied Art Department and who is retiring this June after 39 years of service, is well known in the art world in Rochester and elsewhere and has served many times in judging salons.

Collins is a photographic illustrator in the Eastman Kodak Company's Illustration Studios. He is a Fellow of the Royal Photographic Society, a Fellow of the Photographic Society of America, and has had a career in the illustrative field.

Dr. E. P. Wightman, formerly with the Research Laboratories of EK, is now with the Camera Club service of the same company.

The salon is scheduled to be run during the week of May 25, but all entries must be in by the first of May. Entries may be made in the following four categories: commercial, portraiture, pictorial and color, both transparencies and prints.

## Rochester Jaycees Conduct Traffic Safety Campaign

The Rochester Jaycee "Traffic Safety Month" Campaign, consisting of "Four Weeks of Safety," started April 13. The purpose of the campaign is to help educate the public regarding traffic safety, in an effort to keep Rochester the safest of the 38 largest cities in the United States and to further reduce the number of traffic accidents and fatalities.

The campaign has been set up with the assistance of the Department of Public Safety, the Rochester Safety Council, and other groups interested in traffic safety.

The "Four Weeks of Safety" consist of Traffic Safety Week, April 13 through April 19, directed by Fred B. Powers; Child Safety Month, April 20 through April 26, directed by James Horwitz; Pedestrian Safety Week, April 27 through May 3, directed by Harold D. Roberts; and Car Inspection Week, May 4 through May 10, directed by Richard F. Giebel.



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### Mechanical Department Class Tours

## Rochester Industrial Plants Visited by Students

Mechanical Department's machine and tool design classes took an inspection tour of the Consolidated Machine Tool Corporation Plant, on Tuesday, April 1.

This trip, arranged by Mr. Cyril Donaldson, instructor in the Mechanical Department, had as its object the study of examples of modern machine tools. While the machines on the erection floor were not the largest that have been made by the company, they were quite impressive and included some very large lathes being built, especially to machine railroad car axles and wheels.

Another machine, typical of today's times, was in the finishing stages of erection. Its purpose was to machine the turret bearings of a military tank and its design incorporated many interesting features. One of these that attracted the attention of the class was the large number of cutting tools in operation at the same time.

Besides the machine being built, the class saw some interesting machining operations. These included the bobbing of some very large spur and bevel gears and the mill-

ing of some very long power screws.

The tour concluded with an inspection of the heat treating department. It was noted that among the modern equipment a blacksmith and his helper were busy hammering out a machine part, which shows that even in these days of push button operations, there is still a place for old-fashioned craftsmen.

Thanks of the group were given Mr. Reynolds, employment manager of Consolidated, for an educational tour.

Gas & Electric Corporation on April 2.

Primary function of this plant is to provide low pressure steam for heating purposes.

The plant is not modern but does provide an excellent opportunity for study because of its small size and relatively simple construction.

Arrangements for the trip were made by Mr. Cyril Donaldson of the Mechanical Department, and Messrs. Johnson and Huls of the Rochester Gas & Electric acted as guides.

### RG&E Plant Visited

The junior power class of the Mechanical Department, accompanied by Mr. Robert Belknap, instructor, visited the Lawn Street Plant, Station 8, of the Rochester

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**elected** New officers were elected recently to head the Newman Club for the coming year. Here Father Dunn and Mrs. Kinnear, advisors, pose with Ted Simons, past president; Doreen Sabczak, new president; Frank Fortuna, new vice-president; Kay Conlon, past vice-president.

(Whaley photo)

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