

Reporter

OFFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY

Volume 26

Rochester 8, N. Y.

May 10, 1952

No. 15

RIT Holds Homecoming, Open House

Alumni Banquet To Mark Climax Of Annual Affair

Alumni homecoming weekend will be topped off tonight at the annual Alumni Banquet with more than 1,000 expected to attend the dinner-dance at the Seneca Hotel. Hundreds of alumni are visiting the Institute Open House today to tour the Institute and make last minute plans for tonight.

Highlight of the night's activities will be the citing of the outstanding alumna and alumnus of 1952, who are Mrs. Elsie Caring Bowman (HE '06), owner of two of New York City's outstanding restaurants, and Raymond Olson (Mech '16) president of Taylor Instrument Companies.

This is the first time graduates of the Institute have been cited in this way. Earl Hungerford, chairman of the committee which chose Mrs. Bowman and Olson, stated, "The committee found many alumni whose achievements warranted this citation but considered these two particularly representative of outstanding alumni."

Following the banquet, which begins at 6:30 p.m. the grads will dance to the music of Jack Nunn and his orchestra.

Dr. Mark Ellingson, RIT's president, will review the events of the past year to the members of the association and will outline the Institute's plans for the immediate and long-range future.

Seven special reunions of classmates are planned for the night. Classes of 1932 and 1942, the Publishing and Printing graduates of 1948, '50, and '51, and the Electrical graduates of 1943 are planning get-togethers at the banquet.

At noon the "senior alumni" of the classes of 1908 through 1912 will meet at the Hotel Rochester for a special get-together luncheon.



STANLEY WITMEYER

Supervisors

to replace retiring department heads were announced today by President Mark Ellingson. Stanley Witmeyer has been named to succeed Clifford M. Ulp as director of the Applied Art Department, and George H. LeCain will replace Herman Martin as supervisor of the Mechanical Department. The appointments become effective at the close of this school year. (Complete stories Page 5.)



GEORGE H. LE CAIN

Fund Reaches \$3,674,038

Dr. Ellingson Makes Report; Board Approves New Budget

Dr. Mark Ellingson, president of RIT, reported \$3,674,038 has been pledged, committed or received for the Institute's 125th Anniversary Building and Development Fund of \$29,435,000 at the semi-annual meeting of the Institute's Board of Trustees in a recent meeting.

The board approved a budget of \$1,475,000 for the 1952-53 school year. The approved figure includes \$1,175,500 for educational expenditures and \$300,000 for non-educational items such as cafeteria and dormitories. The projected budget for the year ending June 30, 1952 is \$1,490,000.

In announcing the budget, Dr. Ellingson stated, "The picture for higher educational institutions is still clouded for the next two or three years. While applications for enrollment at RIT are substantially

ahead of last year, higher institutions are still faced with small enrollments because of the small classes of the past two years."

Dr. Ellingson estimated that next year's total enrollment will equal this year's enrollment of 4,500 students in the day and evening programs.

Officers of the Board re-elected at the meeting are: chairman, James E. Gleason; first vice-chairman, Edward A. Halbleib; second vice-chairman, Herman Russell; secretary, Albert K. Chapman; and treasurer, George H. Clark.

Re-elected for five-year terms to the Board are: Brackett H. Clark, Charles K. Flint, Arthur H. Ingle; P. Richard Jameson, Gilbert J. C. McCurdy, Paul Miller, and Nelson L. Whitaker.

Grads, Guests Tour Tech Departments

One of the largest crowds in the history of the Institute's Spring Open House days is expected to visit RIT today from 1 to 4 p.m. to see exhibits and demonstrations of the 10 departments. Many of the visitors will be Institute alumni back for the annual Alumni Banquet and homecoming.

Four tours arranged according to major areas of interest, have been scheduled and will be conducted by student guides.

Meagher New Alumni Head

James Meagher (Mgt '49) is the new president of the Alumni Executive Council for the 1952-53 school year, having been elected to the position at a meeting of the group last week. Meagher will begin duties as executive officer next fall. He is now chairman of the banquet committee.



James Meagher

Other officers elected are: vice-president, Raymond L. A. H. M. E. R. (Mech '26); secretary, Mrs. Lois Sharley (FA '40); treasurer, Dorothy Crosby (AA '35). Burton E. Stratton is executive secretary.

Members of the executive council are: Richard Allen (Mech '37); William Ambusk (Elec '41); Raymond Baker (Mech '49); Kenneth Brown (Chem '47); William Cannon (Mech '36); James Crosby (Mgt '49); Harry Davis (PT '42); Mrs. Helen Davis (Mgt '41); Robert Gates (Ret '51); Phyllis Greenslate (Ret '49); Ruth Gutfrucht (Art '39); Alfred Horton (P&P '49); Mrs. Alice Ihrig (FA '38); James Mulcahy (FA '48); Earl Pike (Chem '37); William Scanlon (Elec '26); Bruce Smallridge (Mech '38); Lawrence Tallman (Elec '35); Regina Tyson (Ret '32); and Stanley Witmeyer (Art '36).

This special Open House arranged by the Institute each spring offers Rochester citizens an opportunity to become better acquainted with facilities and programs, both day and evening, in vocational and avocational courses, of Rochester's oldest educational institution.

Visitors interested in printing or photography will find in the Publishing and Printing and Photographic Technology departments, displays and student exhibits of student work. In the Web Offset Laboratory, RIT's huge Webendorfer four-unit press will be running, at 13,000 copies an hour, a special edition of the RIT Reporter, which recently received the All-American award from the Associated Collegiate Press.

Art enthusiasts among the guests will spend most of their time on tour number two which includes the Applied Art Department and the School for American Craftsmen.

In the exhibition room of the Art Department guests will view the annual Student Art exhibit and part of Clifford Ulp's exhibit of 40 years of painting by the department supervisor.

The School for American Craftsmen is expecting a heavier than usual flow of visitors as a result of their excellent living room display at the recent Rochester Home show.

Another tour includes the Retailing; Food Administration and Commerce departments, where visitors will see demonstrations and displays of the student work.

Some of the most dramatic demonstrations will be seen on the tour through the Chemistry, Electrical and Mechanical departments, where working demonstrations of some of the most modern and recent technical developments will be shown.

RIT's Counseling Center, where psychological tests are given to determine aptitude for various kinds of school work and types of jobs, and the Evening and Extension Division, which will have a display of its role as a community education center, are points to visit in addition to the four other tours.

SPECIAL ISSUE

This issue of the Reporter has been devoted to news primarily of special interest to RIT visitors during Homecoming and Open House. News of student activities will receive exclusive coverage in the regular edition of the Reporter to be published next week.

Institute's Highest Honor Goes to Frank Gannett

Frank E. Gannett, president of Gannett Co. Inc., will be presented the Founders Award, highest honor bestowed at the Rochester Institute of Technology, at convocation exercises in the Eastman Theater next Saturday, May 17. This marks the fourth time the award has been given in the Institute's 123-year history.



Mr. Gannett

A graduating class of 451 students will receive degrees at RIT's 67th annual convocation. Charles McCahill, president of the American Newspaper Publishers Association and general manager of the Cleveland News will deliver the convocation address.

"The Founders Award was established to give recognition to

outstanding citizens who personify those characteristics most outstanding in the founders of the Institute," Dr. Mark Ellingson, Institute president, explained, "The spirit of public service, free enterprise, initiative, integrity and the far-sighted interest in education of Frank Gannett make him a living example of that spirit demonstrated by the founders of the Institute," he added.

Board of Trustees Member Gannett, who heads a group of 21 independent newspapers, is a member of RIT's Board of Trustees, as were two of the other three men who have received the Founders Award. They were George H. Clark, present treasurer of the Board of Trustees and long-time benefactor of the Institute, and the late Carl Lomb, former chairman of the Board.

The other recipient of the award was the late Frederick B. Pratt,

former president of Pratt Institute in Brooklyn.

It was under Gannett's leadership as president of the New York State Publishers Association in 1922 that the Empire State School of Printing was founded. In 1937 he led the move to bring the School to Rochester where it became the Publishing and Printing Department of RIT. Through his aid and counsel the department has expanded to become the leading school of its kind in the world.

Career Recalled Following graduation from Cornell University in 1898, Gannett served as secretary to the late Jacob G. Schurman, head of the President's first commission to the Philippines. On return from that post Gannett became managing editor of the Ithaca Daily News.

In 1906 he became editor and part owner of the Elmira Gazette. Since that time Gannett and asso-

ciates have built the Gannett group of newspapers, the largest numerically in the country.

Recipient of Many Honors Gannett has received honorary degrees from the following colleges and universities: Wesleyan, Alfred, Hobart, Oglethorpe, Keuka, Hartwick, St. Bonaventure, and the U. of New Brunswick, Canada.

He has received the medal and citation of the Catholic War Veterans, Good Citizenship award of the Veterans of Foreign Wars, the Sons of the American Revolution Medal Citizen award, Fairbanks Citation, French Legion of Honor and the George Washington Carver Memorial Institute award of merit and honorary fellowship.

Memberships Cited He is an RIT trustee, a trustee of Cornell University and Keuka College. He holds membership in the Society of Cincinnati, New (Continued on Page 8)

Editorial

As the new senior editors begin their duties with this issue of the *Reporter*, we can't help but recall the succinct observation of the West Virginia University student in response to a reader opinion poll. Said the student, "The Daily Athenaeum is a pretty good little paper . . . but let's call it an experiment of the journalism department and let it go at that." We think that student scored at least a "near-miss" in what apparently was an accurate evaluation and a fair opinion of his school paper. And the same might well be said of the *Reporter* and those who produce it—with certain major amendments and reservations.

We hope, of course, that the *Reporter* generally is considered to be a "fair little paper." It was with some measure of sincere satisfaction that the recent *Reporter* staff this year received the All-American Superior honor rating from the Associated Collegiate Press. The award indicated that, judged on the basis of over-all excellency, the *Reporter* ranks with the best. So, naturally, the student staff and others who are interested in and who contribute to the *Reporter's* publication were genuinely gratified that it merited this national recognition.

But the real story behind the *Reporter* is the feature that marks this "experiment" as something akin, but much more distantly related to the typical college publication. For one thing, its student staffers are not members of a journalism department. No such department currently exists at RIT. For the most part, they are students who personally are interested in newspaper work to the extent that they are willing to devote the necessary required time to help produce a paper for students and alumni. They are students who spend "extra" time for specialized training in addition to their regular course of studies; they are students who find in the *Reporter* an excellent medium through which to apply instruction received in allied areas; they are students enrolled in the Institute's 10 departments and whose primary aim is to assist in bringing editorial and pictorial news of interest to *Reporter* readers. Here is a practical proving ground for application of general instruction received.

The other unique feature of the *Reporter's* publication is found in the rare provisions surrounding its mechanical production. It is a "laboratory project" from start to finish; a vehicle for student training in editorial expression, photographic journalism, art work and layout, mechanical composition and makeup—all under professional guidance. It is a vehicle for graphic arts research in all its phases; a publication made possible by the combined contributions of students, faculty, and Institute staff members.

And that's what makes the *Reporter* something more than just "another college newspaper." It is the sum total result of those who appreciate the value of a good Institute newspaper and who utilize the resources at their disposal to prepare periodically a custom-made product calling for cooperative effort from every quarter. It is the creation of many hands, and one which seldom fully reflects the tremendous amount of work and sacrifice expended in its actual production.

Two Successful Student Projects

Students at RIT recently demonstrated how success can be achieved by working in concert on projects of opposite value. Under the energetic leadership of the Spring Weekend Committee, a carnival spirit was generated for an annual event of student merriment and enjoyment. Under the able direction of Chairman Bob VanAuken the Institute Blood Drive culminated in the collection of nearly 1,000 pints for emergency use of the most serious nature. A "well done" in both instances to all who participated.

RIT REPORTER

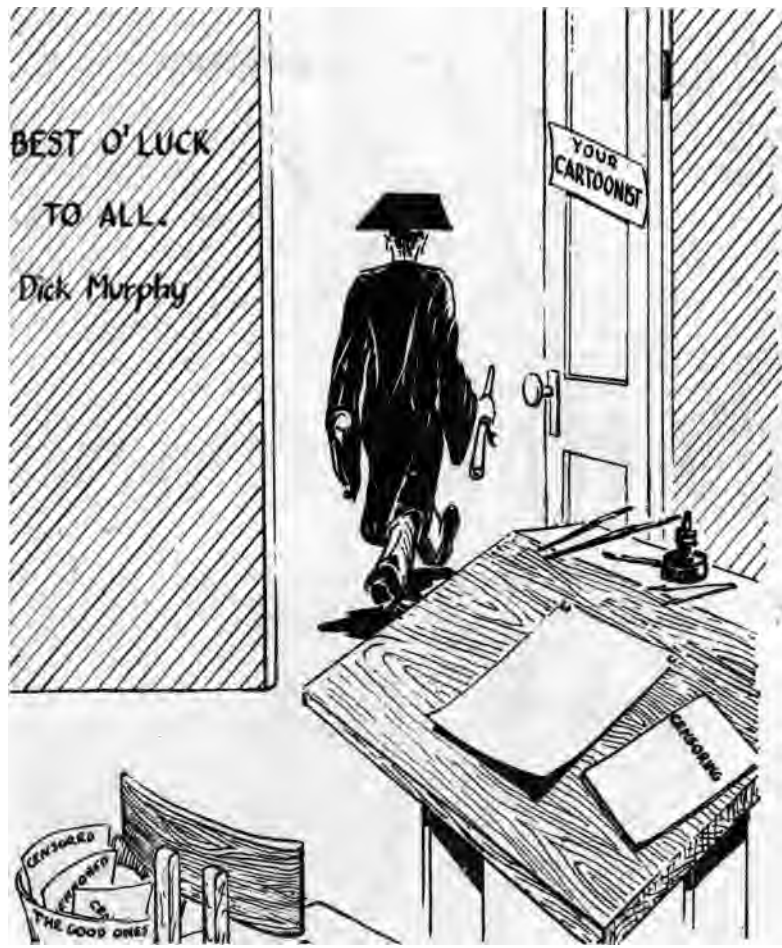
Rochester Institute of Technology 65 Plymouth Avenue So.
Rochester 8, New York

The bi-weekly Official Publication of the
Rochester Institute of Technology

Member

Associated Collegiate Press

Student Editor and Publisher, Clint Denman.
Managing Editor, Robert C. Sullivan
Photo Editor, Ned Austin.
Associate Sports Editor, Dick Sperlich and Henry Westphalen.
Advertising Manager, Jack Heers.
Circulation, Harry Richards
Production Superintendent, Arthur Kuchta; Assistant, Ben Marcus.
Staff Reporter Trudy Budlong and Robert Weinstein.
Staff Photographers, Roger Harnaart, Ray Holmes, Hank Lehrer, Dave Schuckman, Kay Conlon, Bill Cook, Charles Whaley.
Cartoonist, Dick Murphy.
Student Publication Advisors, Nelson Hodgkins and Bernard Jadas.
Technical Advisors: Milton Bebee, Alexander Booth, Joseph F. Bowles, James E. Foster, F. A. Gutfrucht, Alexander Lawson, Herbert Morrow, Norman F. Thompson, George Williams, Raymond A. Vosburgh.
Machine composition by students of the Department of Publishing and Printing.
Advertising rates may be obtained by writing to the Business Manager at the address above.



PARADE OF OPINION

Scholastic Ode . . .

This appeared last week in the *Kansas State Collegians* I think that I shall never see A grade more lovely than a "B." A "B" whose marks will let me rate The points I need to graduate. I need a "B"—this is no jest, This is my mind's sweet flowing best, So that by summer I may wear A cap and gown, a cultured air. Poems are made by fools they say, But surely none can make an "A."

Cayley's Corner

What is the Chief end of man? That's an old question In the religious Catechisms. I think The chief end of man Is his head! Some Just wear a hat on it. Some feel so disappointed With it That they decorate it Like a Christmas Tree. Some just use it for a funnel. Others use it Just to make noise That don't mean much. And Shakespeare said "The loud laugh bespeaks The vacant mind" So It seems bright to ask What's the chief end Of the chief end of man? Well I'm going to Climb out on a limb— And invite anyone To try to saw it off. I think the chief end Of the chief end of man Is to think . . . good thoughts. And I'll give you the saw—"What are good thoughts" Would you like some Good bull sessions To start sawing? Let me know, And we'll arrange it. Or Do you prefer To sit back and let The vigorous And dynamic voices of Communism, immorality Atheism and materialism To take the Intellectual control of Our chief ends? Step up.

Your Chaplain
M. A. C.

Household Hints . . .

From the *Daily Kansan*, University of Kansas: "A good way to restore glitter to your gold ring or fraternity pin is to rub the article with onion juice. Let it dry thoroughly and rub off with a soft cloth. You will find that all that is gold will glitter."

We're Not Alone . . .

Noting that college youth has recently been accused of being irresponsible, silent and slaphappy, the *Kansas State Collegian* declared: ". . . Please, please, accusers, don't stop when you've stoned college youth sufficiently. Please note that we're not alone. And because we're not, all your challenges for us to change will be of little avail, unless you couple them with a challenge to all Americans. "It's a national problem, so how about national attention, not just singling out college youth." How ever, "Because our faults seem to be the common faults of Americans, that must not be an easy excuse. We must be willing to face the accusations hurled at us and either prove them false, or try to remedy our ways if they prove true."

Special Edition Gets Favorable Comments

Members of the New York State Home Economics Association found a special edition of the *RIT Reporter* which honored their organization extremely interesting reading, according to Mrs. Georgie C. Hoke, supervisor of Food Administration. The NYSHEA was honored at a tea in the Bevier Building April 27.

According to Mrs. Hoke, "The special edition of the *Reporter* was a surprise to the visiting membership, and everyone was delightedly carrying off one or more copies, with the regular issue enclosed. The papers were delivered to the Hotel Seneca early Friday morning before registration started.

"The Board of Directors' meeting was delayed until members could be persuaded to put aside the *Reporter* which they found at their places around the conference table. All the staff that had a part in production may well feel a great satisfaction from the enthusiastic welcome the paper received. It was a fine job and perfectly timed."

Tech SPEAKS

Reporter . . . Bob Weinstein
Photographer . . . Dave Shuckman

THE QUESTION

Should political issues be discussed in the pages of the *RIT Reporter*?

Dr. Mark Ellingson . . .

President, RIT:
Yes, I believe that political issues should be discussed in the *RIT Reporter*. Since, however, the *Reporter* is a student and faculty publication it cannot give the coverage of a daily newspaper. It is important that students gain an understanding of these issues and the *RIT Reporter* offers an ideal opportunity to gain these understandings.

Robert Koch . . .

General Education:
Yes, they should be discussed in the paper if the discussion maintains a level above mere emotion.

It seems to me we discuss these issues everywhere as it is and I feel that a college paper should reflect the tone and nature of our daily concerns. The paper should be an open forum. It gives this paper a chance to do something that dailies often neglect, and that is to show more than one question.

Mrs. M. Robson . . .
Director,
Woman's Residence Hall:
Yes. As long as all sides are discussed. The students should be interested in government and discussions on good government. Perhaps issues that are discussed would make the students realize that they are part of the government. They are not only students but good citizens also.

Ray Vosburgh . . .
P&P Instructor:
Yes. Political issues should be discussed in the *Reporter*. But, I think that the staff should allow enough space for each side of the discussion. Both sides should be discussed equally. The students should debate amongst themselves. Political issues should be discussed every year not only during presidential election years.

Hollis Todd . . .
Photo Tech Instructor:
I am of the opinion that the *RIT Reporter* is supposed to serve the needs of the school. I don't see that the discussions of political issues will help either the school or the students. I feel that the school paper is the only means of getting complete coverage of all school activities. Many other publications discuss the political issues.

Yes, they should be discussed in the paper if the discussion maintains a level above mere emotion. It seems to me we discuss these issues everywhere as it is and I feel that a college paper should reflect the tone and nature of our daily concerns. The paper should be an open forum. It gives this paper a chance to do something that dailies often neglect, and that is to show more than one question.

Yes. As long as all sides are discussed. The students should be interested in government and discussions on good government. Perhaps issues that are discussed would make the students realize that they are part of the government. They are not only students but good citizens also.

Yes. Political issues should be discussed in the *Reporter*. But, I think that the staff should allow enough space for each side of the discussion. Both sides should be discussed equally. The students should debate amongst themselves. Political issues should be discussed every year not only during presidential election years.

I am of the opinion that the *RIT Reporter* is supposed to serve the needs of the school. I don't see that the discussions of political issues will help either the school or the students. I feel that the school paper is the only means of getting complete coverage of all school activities. Many other publications discuss the political issues.

Yes, they should be discussed in the paper if the discussion maintains a level above mere emotion. It seems to me we discuss these issues everywhere as it is and I feel that a college paper should reflect the tone and nature of our daily concerns. The paper should be an open forum. It gives this paper a chance to do something that dailies often neglect, and that is to show more than one question.

Yes. As long as all sides are discussed. The students should be interested in government and discussions on good government. Perhaps issues that are discussed would make the students realize that they are part of the government. They are not only students but good citizens also.

Yes. Political issues should be discussed in the *Reporter*. But, I think that the staff should allow enough space for each side of the discussion. Both sides should be discussed equally. The students should debate amongst themselves. Political issues should be discussed every year not only during presidential election years.

I am of the opinion that the *RIT Reporter* is supposed to serve the needs of the school. I don't see that the discussions of political issues will help either the school or the students. I feel that the school paper is the only means of getting complete coverage of all school activities. Many other publications discuss the political issues.

Practical Approach to Theory — Gen. Education

PERHAPS an old, old elephant with the General Education faculty gathered at his feet would make an appropriate display for RIT's Open House guests.

In a sense this group of 15 full or part-time instructors spend their days at the Institute feeling the legs, trunk, torso, and tail of that long-remembering elephant that stands for mankind's knowledge about himself. These men and women are not particularly concerned with the physical laws that surround Man or the processes by which he manufactures gadgets, but rather with the general education of technical students.

In an attempt to avoid the pitfalls of the blindfolded philosophers of old, who reported vastly different descriptions of the old beast, the General Education staff pool their information at one general and three or four committee meetings every week. During these meetings, pachydermic peculiarities are examined and explained and then new knowledge is carried back to students who are often beginning to see the old elephant for the first time.

The backbone of this plodding old giant seems to be the human interactions that involve knowledge of the psychology of human relations in action and the subtle interplay of mankind's communication with his fellow men by means of reading, writing, speaking, and listening. All Institute freshman take the Psychology of Human Relations and English Communication courses, present these two aspects of man's self-knowledge.

A LARGE PART of the torso of the elephant of human knowledge includes the study of the factors that govern the winning of a morsel of double-enriched daily bread. Economics is the study of these problems. The Econ course is given to students in several (next year, eight) of RIT's 10 departments.

And trying to get the latest word from the pachyderm's mouth are the General Education instructors in Effective Speaking. They do much toward giving future retailers, chemists, photographers, and others a confidence and aplomb that they can use after graduation in speech and conversational situations.

Down around the elephant's tree-like legs, instructors in Current Events, Philosophy & Social Problems, Ethics & Social Problems, and Social Problems (straight, in single or double doses) check the knee action of the venerable beast as he side-steps, breaks through, or backs away from some of the vital but often disturbing problems of the day. These teachers try to put the old fellow's big flat feet onto a trail that promises some progress in his long journey ahead.

NEXT YEAR the Orientation in

Science instructor will be leading the big herd chief to gaze at galaxies through his little bloodshot eyes, watch for unusual rocks, mentally juggle chemicals and friction factors, and perhaps even to figure out the life cycle of one of his own little lice. But it's all in a serious effort to acquaint students with a scientific view of the very complex natural world.

When the giant of the jungle is not looking at the stars, he'll probably be holding modern paintings by Picasso, Mondrian, and Matisse up to his watery optics, or cocking one of his awning-like ears to music by Palestrina or Howard Hanson, as he leans forward breathlessly from his chair in Art Appreciation with the Retailing seniors.

The tail, the tail, what to do with the tail? The Industrial Organization instructors have even made that distant part function in true organizational form, as students in the industrial technology departments would guess.

AT THE OTHER END, the trunk of the ancient beast of bur-

den swings in unison with the Institute female students as they go through their Physical Education paces, in true General Education fashion.

The Introduction to Literature discussion leaders have even got the old boy to go around balancing a great novel or a great play on his tusks, as he flips pages with his supply trunk, and races across lines of type and through scenes of passionate drama with his science and art-bleared eyes.

Who is the ring master of all this elephantine effort? The man with the shiny pistol and the crackling long whip is Frank Clement, now completing his second year of riding on top, climbing under, and just walking along side his overgrown pet.

Note: That's right! 14 different courses that hit at the center of mankind's knowledge about himself, as an individual and as a member of society. They are taught to 75 or more sections of RIT students in nine (next year, ten) different departments. This is General Education.

Miss Benedict Honored Guest

Institute Scene Of Home Ec Tea

May D. Benedict, retired supervisor of RIT's Department of Home Economics after 41 years of service, was a special guest at a tea attended by 350 members and guests of the New York State Home Economics Association in the Bevier Library of the Art Department during the NYSHEA annual meeting on April 25.

Included among the guests were RIT alumnae who are now teachers and representatives of Home Economics clubs on college campuses throughout New York State.

Mrs. Georgie C. Hoke, supervisor of the RIT's Food Administration Department, was hospitality chairman for the Rochester convention, and students of the senior catering class, served the afternoon tea.

While attending the convention, the Home Economists visited several departments at RIT. Members of the Retailing, Applied Art and Food Administration departments accompanied the guests through their respective departments. In the afternoon the School for American Craftsmen was host to the NYSHEA members.

An elegant table display, with a silver tea setting and colorful

punch bowl, was decorated with white snap dragons and yellow irises.

Officers of the NYSHEA praised RIT for its part in making the annual convention successful. Mrs. Hoke wishes to express her gratitude to faculty and students for assisting her in receiving the guests.

Smith-Surrey, Inc.

All Things Photographic



Your Complete Professional Camera & Accessory Store

99 Clinton Ave. S.



While waiting for the chimes to sound,
For classes to commence,
We light up Luckies and relax —
The pleasure is immense!
Joan Caryl Zang
Drexel Inst. of Technology

In class and on the golf course, too,
It's Lucky Strike for me —
Their flavor's better than the rest
And suits me to a tee!
W. D. Vernon
Washburn University

Be Happy-Go LUCKY!

In a cigarette, taste
makes the difference —
and Luckies taste better!

The difference between "just smoking" and really enjoying your smoke is the taste of a cigarette. You can taste the difference in the smoother, mellower, more enjoyable taste of a Lucky . . . for two important reasons. First, L.S./M.F.T.—Lucky Strike means fine tobacco . . . fine, mild tobacco that tastes better. Second, Luckies are made to taste better . . . proved best-made of all five principal brands. So reach for a Lucky. Enjoy the cigarette that tastes better! Be Happy-Go Lucky! Buy a carton today!

Exams are coming round once more,
And cramming is the style —
But just the taste of Lucky Strike
Will guarantee a smile!

Sheila Carmel
Brooklyn College



PRODUCT OF The American Tobacco Company
AMERICA'S LEADING MANUFACTURER OF CIGARETTES

L.S./M.F.T.-Lucky Strike Means Fine Tobacco

It'll be done
CORRECTLY
and
ON TIME

Reduced rates for
RIT Students

SNAPPY Dry Cleaners
& Launderers
68 Spring Street
Hamilton 1418

Enthusiastic Response Follows Ulp Showing



Clifford M. Ulp, retiring supervisor of the Applied Art Department, is shown above with one of his selections displayed in the Bevier Exhibition Room recently. (Doug Cook photo)

Paintings and drawings by Clifford M. Ulp, which were recently on display in the Sevier Gallery show a quality of even, unruffled temperament over a period of years which is heartening in an unstable world. Although the technique and subject matter varies, the same sureness of touch, constancy of purpose, control of mood, studied relationship, thread through all the work as an historical unity.

All seasons of the year are represented. Especially popular have been the autumn and winter pictures. The trees of autumn are never garish, but it is usually the golden richness which permeates the masses. The winters are not harsh and stormy but of the satisfying quality which offers enjoyment. Especially satisfying are the trees wrapped in warmth in the side lighting which is painted in rich and juicy low valued yellows, a color quality not common to many painters. The brushwork on these trees is crisp, direct and sure.

Some of the early paintings like "Washington Street, 1913" are developed in a fine mosaic of broken colors. There is "Michigan Field", done in 1917, which is topographically modeled in these mosaic like strokes of color. The distant hill is painted with as much body as the foreground but, through color quality, holds its aerial perspective perfectly.

All is not landscape. There are seascapes done by Mr. Ulp at Ogunquit, Maine while he was working with Mr. Charles H. Woodbury and harbor scenes at Gloucester as well as at the local Genesee Yacht Basin at Summerville.

Some of the finest work was done at an early period when Mr. Ulp worked in charcoal and pastel. The pastel portraits, such as the large portrait of his daughter, Justine, are not fussy, but done in broad sure strokes which give a strong blocky modeling.

Charcoal is one of the most versatile mediums of the artist. In this medium, Mr. Ulp shows himself a master. A picture of soft and misty quality, "The Bridge, 1920" is done in charcoal and watercolor, an effective combination seldom seen at present.

The exhibition opened with a tea on Sunday, April 20. The attendance was large and enthusiastic which was made evident by an unusual number of sales the first day. Although Mr. Ulp will retire from RIT in June, his hand and brush will continue, perhaps more than ever, to furnish the eye with enjoyment of composition and related color.

—M.E.B.

Tech Consultant Starts On New Contract Program

Dr. Ralph W. Tyler, educational consultant to RIT, has started a new program of meeting Institute representatives. While he will continue his previous activities in evaluation of curriculum and test construction. He will undertake the added duty of consulting on the total Institute program.

His duties as consultant will be to analyze the administrative organization of the Institute, to advise on the most effective means of operation.

Advanced Position For Miss Dotterer

Replacing Mrs. Robson as Residence Hall Director will be Miss Mary Dotterer, former Associate Director.

Miss Dotterer attended Wayne University in Detroit and was granted her B.S. degree at Michigan State Normal College. She received her M.A. degree from Syracuse University, majoring in Student Personnel.

Following her graduation from Michigan State Normal. Miss Dotterer taught in Vassar, Michigan.

She was a member of the United States Marine Corps for three years, with service in aircraft control and rehabilitation.

Miss Dotterer was Girl Scout Field Director at Watertown, N.Y., before doing her graduate work at Syracuse, and came to RIT last September.

She is a member of Pi Lambda Theta honorary educational sorority, the National Association of Deans of Women, National Vocational Guidance Association, and the New York State Association of Deans and Guidance Personnel.

Miss Dotterer's new duties will not include the advisorship of Student Council.



Mrs. Dotterer Miss Dotterer taught in Vassar, Michigan.



MRS. MARY ROBSON

Mrs. Robson Plans to Retire

Last week Mrs. Mary Robson, friend and confidant to hundreds of RIT students and alumni, announced to Student Council that she would retire July first to become a homemaker.

For nearly ten years Mrs. Robson has been very actively engaged in advisory positions to many student activities. She has brought about many changes for the betterment of RIT student life and has earned a much-respected position in our student community.

In September of 1942, Mrs. Robson came to RIT as an instructor of Study Techniques in the General Education Department. She was granted her master's degree in Educational Personnel from Syracuse University and held the position of vocational guidance director at Irondequoit High School before accepting the position at RIT.

Mrs. Robson was named advisor to the student government in 1944. She became administrative head of the student union, and in 1945, was named Director of Women's Residence Halls.

RIT students will miss their friend deeply, but all are sure she will be very happy in her new work.

'Voice of RIT' In New Series

Next Monday's "Voice of RIT" television program featuring the Mechanical Department faculty in their series on "Temperature and Its Control" concludes the section on science and technology in the home.

This program will deal with thermostats and the control of temperature. Last Monday's program explained the use of thermometers and temperatures.

Beginning a week from this Monday Photographic Technology will begin a three-program series. The final number in this series will terminate the Institute's program for this spring.

The first program for the PT Department will be presented by the Camera Club with the general theme to show how a photographic print is made and also what constitutes a salon print. This program will be related in time element with the nationwide PT salon sponsored by the Camera Club.

Since the beginning of the "Voice of RIT" series, the School for American Craftsmen, Counseling Center, General Education, Retailing, Chemistry, and Mechanical departments have taken part in telling the Institute story.

Plans are not definite as yet concerning continuation of the series in the fall, according to Ray Von Deben, program producer.

Brennan Addresses Home Economists

Two speaking appearances were made by Harold J. Brennan, supervisor of the School for American Craftsmen, during the visit of the New York State Home Economics Association, April 25 and 26.

On Friday he appeared as a guest on the WHAM-TV show which honored the NYSHEA.

Saturday, Mr. Brennan gave an illustrated talk to Association members on "Craftsmanship, and Its Contribution to the American Way of Life."

Ward Warns Retail Personnel Directors

"Retailers are guided by out-moded public relation principles," warned Gilbert L. Ward of New York City at the recent 23rd semi-annual Personnel Conference held at the Institute.

Ward, chairman of the National Retail Dry Goods Association's committee on public relations stated that there is a lack of enthusiasm but that it can be corrected by doing a better informational job.

Ward stated that "management needs to know what employees and the public think of the company. No program of communication can be successfully carried on without knowledge of what people want to know and what management wants to tell them. The employee wants his questions answered and is not exclusively concerned with what management wants him to know or assumes he wants to know."

Emphasizing that employee: "want the feeling of belonging" Ward pointed out that in efficiently - conducted establishment: there are really no unimportant

jobs, and that employees are the employer's first public contact.

About 40 representatives of department stores in New York State attended the session. Speakers in addition to Ward were Thomas F. Robertson, director of public information, Eastman Kodak Company; Dr. Mark Ellingson; and Russell C. McCarthy, manager of the Rochester Industrial Management Council.

Miss Elizabeth Bondeson of Flint & Kent in Buffalo was chairman of this year's spring conference.

Named To Council

Mr. James Foster, instructor in Photo Tech Department, has been elected as one of six Council members of the Rochester Section of the Technical Division of the Photographic Society of America.

Announcement of Mr. Foster's selection to the Council was made by George T. Eaton, executive secretary of the Rochester Section, total membership of which approximates 1,000.

**SMITH
JEWELERS**

LIBERAL DISCOUNTS
TO RIT STUDENTS

Diamonds Jewelry
Watches Repairs

In the Lobby
Genesee Valley Bank Bldg.
Broad and Exchange

DUFFY'S TAVERN

17 SPRING STREET

*Only Downtown Restaurant Specializing in
"Chicken-on-the-Rough" and "Chicken-in-Basket"*

PARTIES ARRANGED FOR 35 TO 125

Complete Luncheons Served
Dinners at Reasonable Prices

WE CATER TO BANQUETS IN OUR NEW BANQUET ROOM

Service OUR FIRST CONSIDERATION

Prescriptions Drugs Toilet articles

DISCOUNTS ON PHOTO SUPPLIES
VISIT OUR SODA FOUNTAIN

RUDNER DRUGSTORE

Corner of Plymouth and Spring

**JET
DESIGNERS**

use the New
MICROTOMIC
—the Absolutely Uniform
DRAWING PENCIL

● Absolute uniformity means drawings without "weak spots"—clean, legible detail. Famous for smooth, long-wearing leads. Easily distinguished by bull's-eye degree stamping on 3 sides of pencil. At your campus store!

**EBERHARD
FABER**

TRADE MARK REG. U.S. PAT. OFF.

LeCain Named To Head Mech

George H. LeCain will replace Herman Martin, upon the latter's retirement as Supervisor of the Mechanical Department, RIT President Dr. Mark Ellingson announced today.

"A native of Quincy, Mass., Mr. LeCain has been Assistant Supervisor of the department since 1947. He is a graduate of Tufts College in Boston, where he majored in mechanical engineering, and has done graduate work at University of Maine.

After his graduation from Tufts, Mr. LeCain spent five years with Bethlehem Steel Co. at their Quincy plant, and from 1938 to 1942, was an instructor in RIT's Mechanical Department.

For four years he held the position of Assistant Professor in Mechanical Engineering at the University of Maine.

In 1946 Mr. LeCain returned to RIT as an instructor. VAT was named Assistant Supervisor a year later.

He is a member of Tau Beta Pi and Phi Kappa Phi national honorary engineering fraternities. He is married and the father of three children, Paula 15, George H. Jr. 11, and John 5.

Photostat Machine Added To P & P Department

Installation of a Standard Model Photostat machine in the Publishing and Printing Department has been completed by Photostat Corp. of Rochester. Included in the installation is a Photostat Automatic Print Washer.

The new equipment will round out the photo-copying equipment now in use and will permit more comprehensive instruction in photo-copying techniques being given to the P&P students taking the Offset Camera courses. Instruction will also be available to PT students taking the Industrial Photography course.

Photocopies made with the Photostat will be used in Layout classes for making up dummy and finished photographic layouts. This will enable students to use techniques now enjoying wide use in the printing industry.

The Photostat will make twice-size enlargements and half-size reductions of any copy that may be reproduced photostatically. The largest print size is 14 x 18 inches. A wide range of paper surfaces is available to meet any photo-copying requirement.

Included with the new camera are special backs to allow for diversified operation and interchangeable copyboards. The copyboard equipment includes an engineering board and a book holder.

New York Floral Company
Corsages
 Discounts to RIT Students
 3 East Main St. BA 8432
 727 Mount Hope Ave. LO 5215



"Craftsmanship at its best" was the consensus of visitors to the Rochester Home Show when they observed this furnished living room prepared by the School for American Craftsmen.

The living room was on display from April 18-26 in the sports Arena. (Charles Whaley photo)

Spurred Graphic Arts Development

Growth of P&P Dept. Shows Gannett Influence

Thirty years ago, under the leadership of Frank E. Gannett as president, the New York State Publishers Association founded the Empire State School of Printing, forerunner of today's Department of Publishing and Printing at the Rochester Institute of Technology.

For his pioneering in printing education, for his civic leadership and his role in shaping today's modern newspaper, Gannett will receive the Founders Award at RIT's 67th annual convocation next Saturday at the Eastman Theater.

Through Gannett's efforts the original printing school became part of the Institute in 1937, and through his continued interest has expanded and developed into the leading school of its kind in the world.

Establishment Recalled

To get the printing school underway in 1922 members of NYSPA contributed \$28,000. This sum paid for renting and remodeling a building in Ithaca, paid the salaries of the faculty and bought the necessary supplies. Later each member was assessed \$20 a year for each Linotype or Intertype composing machine used in his publishing plant.

Support was quickly forthcoming from other interested groups such as the New York City Publishers Association and the American Newspaper Publishers Association. Later the Pennsylvania Newspaper Publishers Association began contributions to the support of this new educational experiment.

Four students comprised the class when the school opened on Mar. 15, 1922. The equipment included six Linotype and one Intertype typesetting machines, a monotype display machine, and a bench saw. There was a modest

assortment of foundry type for instruction in hand composition and a small platen press available so that the student could see the finished product.

Joins RIT

When the school moved to Rochester, classes opened in the fall of 1937 with 18 students and three instructors. In 1952 there are 17 full-time instructors and two part-time. Average enrollment since World War II has been 200 a class.

From its first days at RIT, Gannett has cooperated in aiding Dr. Mark Ellingson, RIT's president, develop the new department until today it is unmatched in size, equipment and programs of training.

In announcing the establishment of the Publishing and Printing Department at RIT, Gannett remarked, "While the publishing industry long has been aware of the need of a new kind of printing education, very few schools or colleges have seen the opportunities for the development of technical and professional education in this field. The Institute, already known for its many contributions to the progress of education and both its procedure and its philosophy, is particularly appropriate for their application in the field of printing education."

Expansion Started

Immediately after the move to RIT the department began expansion. Additional banks of slug-composing machines, new presses, more type and other auxiliary equipment were moved into the basement of the Eastman Building, new home of the department.

World War II slowed the expansion of the program but a major share of the post-war planning was devoted to the place of graphic arts in the Institute's program.

In 1946 with the erection of the modern George H. Clark Building, the floor space of the department was increased tenfold. Many thousands of dollars worth of the latest equipment was waiting to be moved in. Another big step in making Rochester the center of graphic arts training, as envisaged years before by Frank Gan-

nett and other Rochesterians, had been taken.

Provides for Research

Gannett's interest extended beyond printing education to research for the entire field of graphic arts. He was a prime mover in the advent of the Teletypesetter in the newspaper field, and has promoted improved methods and equipment in printing.

Gannett said in 1937, "We are on the verge of a great revolution in printing methods, for they have not been changed much in the last 50 years. When we find it possible to further extend the use of the printed word, we shall benefit all mankind."

Service to mankind through lower cost, better quality, and faster printing is the basic objective of the Institute's year-old Graphic Arts Research Division. Here well-trained researchers, scientists are exploring the present methods of reproduction to improve them.

The physics and chemistry laboratories of the applied science section of the division service the relief plate, web offset and sheet-fed offset laboratories. Letterpress and gravure laboratories are to be added to the division.

Future Development

In the Institute's \$30 million 125th Anniversary Building and Development fund, \$4 million is earmarked for a Graphic Arts Research and Education Center, \$2 million for equipment, and \$6 for endowment.

Gannett has had a hand in much of the transformation of the small printing school established in Ithaca to the leading school of publishing and printing in the country.

His Rochester newspapers, *The Times-Union* and *Democrat & Chronicle*, have sponsored scholarships for students interested in the graphic arts. Staff members have aided in setting up the curriculum and operation of the graphic arts program.

Taps Witmeyer For AA Post

Dr. Mark Ellingson announced today the appointment of Stanley Witmeyer as head of the Applied Art Department to succeed Clifford M. Ulp whose retirement will become effective June 30.

A graduate of RIT, Mr. Witmeyer was granted his B.S. at Buffalo State Teachers College and his Masters from Syracuse University.

After receiving his degree, Mr. Witmeyer held for four years, the position of Art Director at Cuba (N.Y.) Central School. While in Cuba, he organized the Allegheny County Art Group and was a lecturer at Buffalo State.

In 1946, Mr. Witmeyer returned to RIT as instructor in the Applied Art Department and is a well known lecturer, writer, and freelance artist. Soon after his return, he set up the Creative Photography course in the Photographic Technology Department.

At RIT, he was on the basketball squad for three years and was captain the second. Upon graduation, he was employed by the Eastman Kodak Co. until he enrolled at Buffalo State.

While working for his B.S., Mr. Witmeyer taught classes in Lettering and was All-State Teachers Colleges center in basketball. He was elected to the Alpha Society, honor society open only to outstanding all-around students at State.

In 1940, Mr. Witmeyer played professional basketball with what is now the Rochester Royals of the National Basketball Association.

During the war, Mr. Witmeyer served in the Pacific Theater as Sergeant-Major with the 30th Engineering Map Battalion.

Mr. Witmeyer is a member of the Genesee Art Group, Rochester Art Club, Rochester Torch Club, Chairman of 3rd Ward Red Cross Drive, director and consultant to three private boys' camps, member of the National Art Education Association and the Eastern Art Association.

Mr. Witmeyer and his wife, Marion, have four children and make their home at 51 Kronn St.

Hotel Rochester and Hotel Powers

VALET SERVICE

Dry Cleaning
One-Day Service

Pressing While You Wait
 Alterations

D. La Frank, Prop.

"Chick-A-Rib"

RESTAURANT

Meal Tickets for RIT Students Only - \$6.00 Worth for \$5.00

Dinners and Luncheons

OPEN 10 A. M. TO 5 A. M.

122 W. Main St. Rochester, N. Y.



Your eyes deserve the best. That's what you get—smart, becoming eyewear accurately fitted here.

FRANK H. PEASE
 Optician

92 Gibbs Street
 (Near Eastman Theatre)



HOTEL ROCHESTER Barber Shop

Shoeshine Parlor in Barber Shop

Open 8 A. M. to 6 P. M. Daily
 (Closed all day Wednesday)

We Cater to RIT Students

PT Directory Goes to Alumni

A complete directory of alumni from the establishment of the department to the class of 1951 has been completed by the Photo Tech Department and is being mailed to all alumni.

The directory, which represents more than six months of correspondence, compiling and checking by Mrs. Edith Sturge, secretary of the Photo Tech Department, is divided into two sections. The first contains the name of every alumnus for the past 20 years with the la test address on the records. The second section contains the names of alumni responding to the survey made last fall.

The classification is by states and cities and includes the name of employer and the position held. Thus it will be possible for Photo-Techs to determine from the directory where other Photo Techs are located and what they are doing. There have been requests for an alumni directory and it undoubtedly will be welcomed by alumni everywhere.

WELCOME ALUMNI

RIT spreads the welcome mat once again for alumni, prospective students, and other guests who are here for the annual Spring Open House. Looking back over the years, we feel there has been no better, constructive idea promoted than the annual

Guests continue to be amazed by the educational progress being made here, and the reports given by the alumni and prospective students have been encouraging indeed.

This year, alumni will have the opportunity of visiting another new department—the Commerce Department—and will view countless changes that have been made with an eye to the future.

It is extremely significant, we feel, that the alumni have always been the best of promoters for the courses RIT has to offer. The friendliness, the spirit of cooperation, and the overall accomplishments of the alumni in general have been encouraging to the students, faculty, and staff of RIT.

We should like to suggest visiting as many areas as time will allow, for each department offers exhibits and laboratory techniques that will compete with the best. If there are any questions, we suggest asking any student, faculty, or staff member, for the open house programs have long been considered an all-Institute affair, and everyone, you will see, will join in bidding you welcome.

Goodwill Ambassador Team Publicizes Institute

Two goodwill ambassadors for the Institute are taking definite steps to spread the reputation of RIT. Mr. and Mrs. Louis Witt, graduates of RIT, in a letter to Rev. Murray Cayley expressed their wish to personally let people in the Baltimore, Maryland area know about the Institute, its program and educational philosophy.

Quoting from their letter, "Speaking of RIT brings up an idea which Louis and I have often talked about this last year but we are undecided as to how to proceed

with it. We are both RIT boosters. We feel they are on the right educational track in what they teach and how they teach it. We know the personal contact can often be the deciding factor, we would welcome an opportunity to interview interested prospective students from the Baltimore area. We'd like to have a lot more young people gain the benefits we got from RIT.

"There are so many things which can't be put into a catalogue and we thought that perhaps we could help pass some of these things along. Well—that's the idea. Any suggestions as to where we go from here?"

Stanley Witmeyer, alumni president, in commenting on the fine gesture said, "The Witts have hit upon an idea which can certainly be of great help to the Institute and to prospective students. Perhaps alumni in other localities, remote from Rochester, would like to represent the Institute in their area. Photographic students in cooperation with the Photo Tech Department have already done quite a lot of valuable contact work of this sort."

"Alumni who would like to represent the Institute in their area will be given lots of help by Alfred Davis, public relations director, who is anxious to have the

help of the alumni. I hope that those who are interested will write either to him or to me. Their help will be most appreciated."

According to the freshman questionnaire administered each fall by the Institute's Educational Research office, 34 per cent of the students who came to RIT first heard about RIT through a student or a graduate of the Institute.

So to Mrs. Witt (Louise Strauss, Ret. '45) and Mr. Witt (Mech. '48) the Reporter on behalf of the Institute offers its thanks and wishes them the best of luck in the wonderful endeavor.

Writes P & P Story

"Better Training for the Graphic Arts," is the title of an illustrated article on the Department of Publishing and Printing of RIT appearing in the April issue of *Inland Printer*. The article was written by Henry G. Dymont, a P&P graduate of 1951.

The article is an exceptionally well written review of the progress and development of the department from its founding in 1937. The author, who has had several articles published in leading magazines, is a former columnist and writer for the RIT Reporter.

Cite Achievements

Recognition Accorded Alumni

In particular recognition to outstanding RIT alumni, citations will be accorded Mrs. Elsie Caring Bowman (HE '06), and Raymond Olson (Meth '16) at the annual Alumni Banquet Saturday night. A review of the successful achievements of these two Institute graduates is presented here:

Mrs. Bowman's Career Cited

Mrs. Bowman, owner of Town and Country and Drury Lane restaurants in New York, began her

career after graduation from RIT as dietitian in a hospital in Norwich, Connecticut. She moved from there to Hampton, Virginia to install a program in domestic science in the high school. When she arrived there she discovered the high school was just beginning to be built so followed many months of teaching students on stairways and in the attic of the old building.

That year she returned to Rochester to take a teaching post as one of two home economics teachers for the public schools, and later became supervisor of the home economics program.

Her next move was to Cleveland, Ohio where she was charged with straightening the bad condition in the lunch room situation in the Cleveland schools. It was here that she received her first business experience because there were 40 lunch rooms under her supervision.

After operating a tea room in Cleveland Heights for a short time Mrs. Bowman moved with her husband, who was an organist and choir master, to Pittsburgh where she managed a cafeteria, restaurant and bake shop in what was then the largest food store in the country under one roof.

Because of her husband's heart condition the doctors recommended a change and they moved to New York City where they opened the now famous Drury Lane restaurant. Three years later they purchased the Town and Country restaurant.

Mrs. Bowman is a director of the New York State Restaurant Association and of the Catholic Scholarship for Negroes, Inc.

Olson Advances in Field

Raymond Olson was named new president of Taylor Instrument Companies last fall. He had been vice-president and general sales manager for several years preceding his appointment.

A short time after he began as a draftsman for Taylor he was selected for a special sales department job which required technical training. In 1922 he traveled to England to supervise the installation of automatic controls there.

In 1927 he was transferred to the Application Engineering department as an assistant to Lewis B. Swift, the man Olson succeeded as president. Olson became head of the department in 1929 and was instrumental in developing control instruments for the dairy industry and for the processing of rayon, rubber, and other products where control of temperature, flow, pressure and liquid level are important.

During World War II when Taylor Instrument became a prime contractor for process control instrumentation involving the development of the atom bomb, Olson and his department aided greatly in making the bomb a success.

Olson's wife, Edith Hutchins Olson, is a graduate of the former Domestic Science Department of the Institute.

Good Response

From P&P Alumni

Officers of the Printers' Alumni Association are getting a good response to initial mailings of the group. Many alumni indicated they will return for the annual alumni dinner dance and banquet this weekend. Those who cannot attend have sent letters of encouragement to President Phil Rand. Typical of these letters are the following:

Dear Phil:

You will find my check enclosed for membership in the Printers Alumni Association.

The Board of Directors is to be congratulated for doing such a fine job of organization. I feel the Association will become a tremendously important group, especially so in future years. It is certainly a step in the right direction.

We will be absent from the reunion in May at Rochester with much regret. A busy schedule and other reasons make it impossible to be with you this year.

Please accept my sincerest wishes for a successful meeting.

As you requested, I graduated in the Class of '48. You may continue to use this address in future communications.

Sincerely yours,

Edward H. Owen,
Assistant Editor
Printing Equipment
Engineer
* * *

Dear Phil:

I find I will be unable to attend the business meeting of the association on May 11th of this year, but you can be sure of my attendance in the years to come. I feel sure that this association and what its objectives are, are going to mean a lot to us and future graduates of R.I.T.'s printing department.

I would like to take this opportunity to offer my services to the association, as I would like to take an active part in its function; and be of any assistance that may be required here in the New York City area.

Congratulations for a job well done in organizing this association.

Sincerely yours,

William J. Mathews
53 Northway
Brooklyn BT, N.Y.
Class of 1949

Name McCullough Chief Psychologist

Milton W. McCullough, former instructor in General Education at the Institute for several years, was recently appointed chief psychologist for the State Division of Mental Hospitals in Ohio. He left the Institute to serve in the Army during World War II, and was moved ahead into psychological work during his service with the Army.

After getting out of the Army he took his Ph. D. degree in psychology at the University of Cincinnati. He has been in recent years resident psychologist at a state mental hospital at Columbus.



"When a man's busy,
why, leisure
Strikes him as
a wonderful pleasure"

Robert Browning, *The Glove*

No matter what your work, a leisurely moment's pause to enjoy a delicious Coca-Cola is always a pleasure...always refreshing, too.



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
ROCHESTER COCA-COLA BOTTLING CORPORATION
© 1952, THE COCA-COLA COMPANY

BOB'S DINER

Meal Tickets Available

Specializing in 60-Cent Luncheons,
80-Cent Complete Dinners and
a la carte Service

75 Spring St.

Rochester, N. Y.



Above, Leonard Rosenberg (Art Dept.) and Louise Ouzer (PT night), show and explain some of their work to members of the Photo Tech freshman class during a recent visit to the Institute. There two men have combined their talents in the Loulen studio, one of Rochester's very successful commercial and portrait studios. Both of these RIT graduates recently won awards with their work in an exhibition at the New York State Professional Photographers Association convention. (Wm. Cook photo)

Alumni's Day

Four graduates of Institute Departments, all of whom are actively engaged in industry and business, recently were explaining their interests and those of Moir visitors to PT students on the same day. This unusual graduate - student episode was taking place in three respective areas of instruction and illustrates vividly the value of cooperation from alumni to present-classes.



Mr. Leslie Stroebel is the interested observer above as Don Nibelink (PT '41) from the Kodak Sales Dept., shows Photo Tech freshmen a color slide on Yellowstone National Park. Nibelink is a successful exhibitor and author. He has another book due for publication early this summer. (Austin photo) Oscar Wieggen (PT'41) entertained the Color Illustration class left at the Kodak Professional Studio. He emphasized, by examples of his own work, high quality color photographic illustration and advertising. (Kodak photo)



CLASS OF 1914

Roy C. **Kneeland** (Art) is teaching at the Trenton Junior College, Trenton, N. J. He is completing his 32nd year. Roy has a son and two daughters. He tells us that Noble Cochran (Art '14) teaches in Trenton Senior High School. South Pasadena, Calif.

CLASS OF 1933

Muriel Haskell (Art) is a metaphysical practitioner in California, making her home at 911 Brent St., Mr. and Mrs. **Earl Phillips** (Art) announce the arrival of a daughter, Ruth Mary, March 26, 1952. Our congratulations to mother, daddy and the baby.

CLASS OF 1934

Jean Quinn **Wade** (FA) writes that she and Don are busy with a small farm, and with church and community activities in Geneseo. They have two children, a boy and a girl. Address: Mrs. Don Wade, Geneseo, RD No. 1, N.Y.

Anna Leslie (FA) has recently taken a new position as assistant dietitian at Mountainside Hospital, Montclair, N.J.

CLASS OF 1937

Helen Baker Archer (FA) has a third son, William, born Jan. 25. Her older boys are Warren, aged 6, and Myron, aged 5. Address: 175 Malden St., Rochester 13.

CLASS OF 1938

Mary Gillespie (FA) is working as receptionist-typist at Abbott Merkt & Co. (an engineering firm) in New York. Address: 419 W. 34th St., New York 1, N. Y.

CLASS OF 1940

Annette Sturgeon Horner (FA) writes that she and Joe (Mech '39) have two daughters: Joyce, 9 years; and Patricia, aged 5. Ad-

dress: Barton Rd., Lancaster, N. Y.

CLASS OF 1942

Elaine Moore Daggs (FA) writes that she and her husband have just moved into their new home on Lyell Rd., in Gates. They have two children: Judy Ann, 4 years; and John Edward, who will be a year old next July. Address: Mrs. Royal C. Daggs, Lyell Rd., Rochester 11.

Rose Bordonaro Collins (FA) and Danny (PT) have a lively family of three boys, aged 8 years, 6 years, and 4 months. Rose has been doing a little catering work on the side, which she calls "Collins Catering". Address: Mr. and Mrs. Daniel Collins, 1044 No. Sultana Ave., Ontario, Calif.

CLASS OF 1944

John McDonough (Art) is living at 755 Mt. Zoar St., in Elmira, N.Y. **Virginia Riley Keating** (FA) and her husband **Jim** (Mech '43) have a baby girl, born last November. Their older child is a son, Donald James, 3 years old. Address: Mr. & Mrs. James Keating, 40 Tyler St., Rochester 21.

CLASS OF 1946

Phyllis Utter (NA) is therapeutic dietitian at Syracuse University Hospital of the Good Shepherd. Address: Georgetown, N.Y.

Jane Burgess (FA) was married in March to Joseph T. Russell, of Poughkeepsie, a graduate of Law School at Fordham U. Jane received her bachelor's degree at Syracuse U. several years ago, and has been for some time cafeteria manager at the I. B. M. plant in Poughkeepsie. Address: Hyde Park, N. Y.

CLASS OF 1947

Norma Jane Stahl (FA) is working as an interior decorator at J. N. Adam's in Buffalo. Address: 550 E. Thompson St., No. Tonawanda, N.Y.

Cyril Fess (FA former student) is sales representative for the Tri-State Sanitation Co., at Buffalo. Address: 629 Montrose Ave., Kenmore 23.

CLASS OF 1948

Marion Safford Shangraw (FA former student) lives at Essex Junction, Vt., and has a child a year old. Address: Mrs. Harrison B. Shangraw, 1 Wrisley St., Essex Junction, Vt.

Donald Wierda (Art) is living

at 15 East 18th Street in Holland, Michigan which is his home town. **Thomas Oogjen** (Art) informs us that he is art instructor at the Oxford Academy in Oxford, N. Y.

CLASS OF 1949

Joseph Halinski (FA former student) and **Lucille Kay Halinski** (FA) have set up an apartment for themselves at Lucille's home in Buffalo. Joe received his bachelor's degree at Michigan State last summer and is working as a food ser-

Charles E. Grimes (Art) is stationed at Fort Hood, Texas. He is working as a draftsman for his battalion.

Charlotte Floreseue (Art) is doing free lance art work from her home in Batavia, N. Y.

CLASS OF 1951

David Rosen (PT) is marrying Patricia Shorr of Brooklyn in June. David is working for Pavelle Color Inc. in New York City.

Beverly Beach (Ret) and **Robert Willett** (Ret), both employed at Hechet's in Washington, D. C. were married at Ontario, N. Y. on March 8.

Bruce E. Ferguson (Chem) is now serving with the armed forces of the United States. His address is Bruce E. Ferguson, 63rd Co. 60th Ba. HHC, APO No. 957 c/o Postmaster, San Francisco, Calif.

Now serving with the armed forces of the United States is **Charles W. Sutherland** (Chem). His address is Charles W. Sutherland, Co. 921-101 Batt. Bks. 51001 USNTC Camp Downes, Great Lakes, Ill.

Dick Simpson (Ret) has accepted a new position as assistant in furniture at the Strawbridge & Clothiers Department store in Philadelphia, Pa. Dick was formerly with Sibley's in Rochester.

Phyllis Mull (FA) has achieved what is the dream of most of us—to have a job which favors indulgence in one's favorite sport or hobby. Phyllis writes happily of her past winter's work at the Lodge, Smugglers Notch, Stowe, Vt., where she is dining room hostess. She managed to go skiing every day in the winter wonderland of the Mt. Manefield area. The Lodge has about 100 guests in residence through the skiing season. It will close for a month this spring and then re-open for summer vacationists. Phyllis wishes the RIT Ski Club might feel rich enough to come to Smugglers Notch sometimes.

CLASS OF 1952

Ken Brotz (FA former student) paid a call at RIT one day last month with his charming bride of a few weeks, nee Beverly Stevens, of Silver Crk. Ken was having a month's leave before shipping off to Alaska with the U. S. Air Force. He has been at Cheyenne, Wyoming, since last fall, and has been

Keeping up with

Institute Alumni

WHERE they are
WHAT they're doing

vice manager under Cease Commissary, Inc. Address: 199 Virgil Ave., Buffalo 16.

Cpl. **George S. Anderson** (Art) has been awarded third prize for his portrait of a soldier in the Harrisburg, Pa. Art Association contest. He is serving as an instructor at the Academic School, New Cumberland, Pa. General Depot.

John Knox Smith is doing free lance art work for the Welch Grape Juice Company in Silver Creek, N. Y.

Ray Doersam (FA) is taking a 6-months training course for bakery management under Federal Bake Shops, Inc. He is now assigned to a bakery at White Plains, N. Y. Ray's mother is continuing to operate Doersam's Bakery in Rochester, which Ray and his mother have operated together since he graduated from RIT. Ray's wife, Doris, is living at 320 Barton St., Rochester 11, with their two children: Gail, about 3 years old and Mark, born last fall.

CLASS OF 1950

We had word recently that

working in commissary supply. Home address: 86 1/2 Main St., Silver Creek, N. Y.

Another recent visitor from the Armed Forces was **Russell Smith** (FA former student), who came to RIT while on leave at his home near Jamestown. "Smitty" is stationed at Cherry Point Marine Aviation Base, where he holds a cook's job in the mess service that feeds 2,500 men. He is now in Puerto Rico for two months' maneuvers, including landing operations. Address: Cpl. E. Russell Smith 1179216, S.M.S.-2 (Food), M.C.A.S., Cherry Point, N. C.

Carlton Gammons (FA former student) writes that he is a student aerial gunner in the Remote Control Turret System Division at Lowry Field. Address Sqd., Box K1637, Lowry Air Force Base, Denver, Colo.

'Lost Alumni'

Any alumnus who knows of the whereabouts of any of the following is requested to send the information to the alumni office at RIT

- | | |
|------------------------------|-------------|
| Harvey, Dorman | P&P '33-'39 |
| Harwick, Grace V. | HE '13 |
| Harwood, Luella B. | HE '17 |
| Hasbrouck, Theron | P&P |
| Hastings, Mrs. | |
| nee Cora Farnsworth | HE '1E |
| Hathaway, Ernest | P&P |
| Haugh, Emma L. | HE '11 |
| Haus, Anna B. | HE '11 |
| Hawkes, Mrs. Chas. | |
| nee Doris Taylor | FA '4f |
| Hawley, Gordon G. | PT '4f |
| Hawley, Kathleen | HE '0f |
| Hayes, Gordon C. | Eve Sch |
| Haynes, Claude P. | Mech |
| Hazleton, W. P. | Elec '3f |
| Healy, William | Elec '4E |
| Healy, Annabelle Mrs. | HE '19 |

MOM'S TERMINAL RESTAURANT

Home made pies
a speciality
Meal tickets available

152 BROAD STREET
Right Across From RIT

Speedy's

CLEANERS
LAUNDERERS

217 West Main Street
At Clarissa and Broad

Varden Scheduled to Deliver Third Brehm Memorial Lecture

Lloyd E. Varden, technical director of Pavelle Color Inc. of New York City, will deliver the third F. W. Brehm Memorial Lecture next Tuesday, May 13, at 8:15 p.m. in the Dryden Theatre of the Eastman House.

The lecture, entitled "Light Sensitive Systems in Photography," includes a review of photo-chemical reactions, examples of photo-sensitive systems for image formation, a comparison of photo-sensitive systems, the unique character of the silver halide system, and close with a review of recent photo-sensitive and photo-electronic systems.

The speaker is a Fellow of the Royal Photographic Society of Great Britain; also a Fellow of the Photographic Society of America, and the Biological Photographic Association. He has a considerable number of patents and technical papers to his credit.



Mr. Varden

The memorial lectures were established in honor of the late F. W. Brehm, pioneer photographer and an instructor in the Institute's Photographic Technology Department. As general manager of the Eastman Kodak Company's Camera Works, Brehm established a course in photography for company employees, forerunner of the present impressive department. He also developed a course which was given during summer sessions at Oswego State Teachers College and at Cornell University. Brehm instructed in the PT Dept. from 1930 until his retirement in 1945.

Frank Gannett . . .

(Continued from Page 1)

York State Publishers Association, New York Press Association, Sons of the American Revolution, Phi Beta Kappa (honorary), and the Society of the Genesee.

Gannett is a member of the Rochester City, Rochester Country, Oak Hill Country, Genesee Valley, Rochester Yacht, Rochester Ad, and University clubs.

9 Tips for Job, Selective Service Examinations

1. The test begins with the directions, not with the test items. Concentrate on these directions, particularly the examples given. Your final score depends in large measure on this important first step.
2. If an essay type of examination, look over entire test. Judge which questions have the most weight, and allot allowed time so you won't dwell too long on any one question.
3. If you don't know an answer, move on to a more familiar question. Mark unanswered questions lightly. As you "settle down" to

the examination, you'll find you can backtrack and answer more of them than you at first thought.

4. Remember there are some all-important words in certain true-false questions. The words, "seldom" or "probably," for example, call for a different answer than would "always" or "never."

5. In multiple-choice questions, first eliminate the obviously wrong answers. It's easier to pick the right one from a few possibilities.

6. In a multiple-choice question, if the percentage deducted for a wrong answer is not very high, guess.

7. Go back over the text. You may now remember "forgotten" facts or find you misread a question originally. Let "guess" answers stand. First guess is better than second. If you see some reason for changing a non-guess answer, change it.

8. Because of likelihood of need for erasing, use pencil instead of pen. But use lead that shows up dark enough for the grader to read the writing easily.

9. "Stay with it" until you've given all the right answers you can possibly give. Then leave.

PT Camera Club Plans Annual Dinner

Annual dinner and get-together of the Photo Tech Camera Club is scheduled for June 5 at the German Club on Gregory St. All Photo Techs, alumni, students and faculty, are cordially invited to attend according to Jeri Wright, program chairman.

Camera Club members will receive free admission, but other Photo Techs and guests each will be charged \$2.50.

Advance registrations may be

made by writing to Miss Jeri Wright at RIT. Dave Engdahl, faculty advisor, reports that the German Club's Rathskeller, offers the warm friendly atmosphere "conducive to the exuberant personalities of Photo Techs." Engdahl added that plans are for this to be the first of many yearly informal dinners, and invites those concerned to "come and meet old friends."

Louie's
**COLUMBIA
DRY CLEANERS**

*Minor Repairs
With Cleaning*

98 PLYMOUTH AVE. SO.
Phone LO-7866

CHESTERFIELD —LARGEST SELLING CIGARETTE IN AMERICA'S COLLEGES

AT TEXAS U.

Mike's University Fountain Service

We certify that Chesterfield is our largest selling cigarette by 3..to 1 M. J. Brown.

SIGNED . . . M. J. BROWN . . .
PROPRIETOR

3 to 1 because **CHESTERFIELD is MUCH MILDER** with an extraordinarily good taste and **NO UNPLEASANT AFTER-TASTE***

*From the Report of a Well-Known Research Organization

Copyright 1952, Liggett & Myers Tobacco Co.