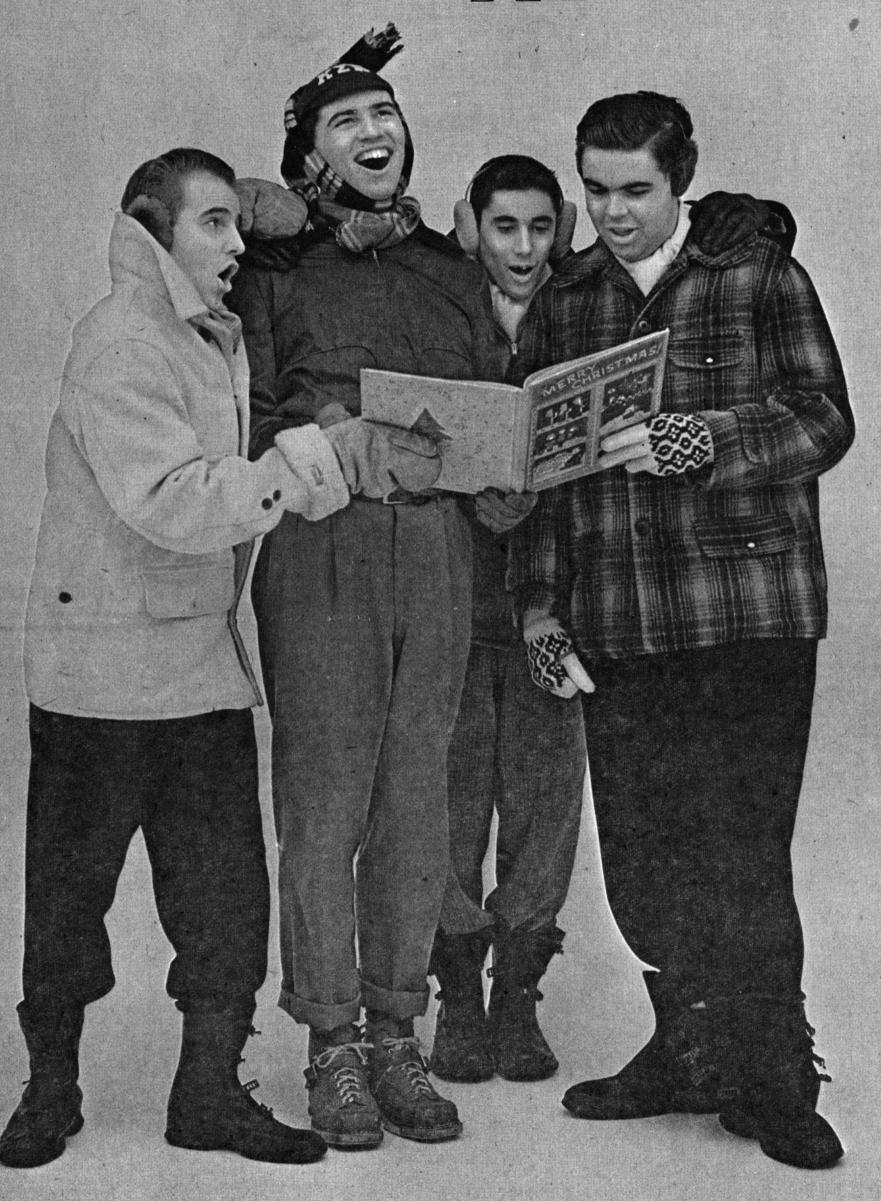
# Reporter OFFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY

R. I. T.
COLLECTION



Page 2 December 19, 1952

## RIT Invites Hundreds To Graphic Arts Show

Rochester's graphic arts industries and RIT will lower their sights on area businessmen and educators this month in the first mailings slanted to emuhasize Printin <sup>g</sup> Week.

Top Rochester management, educational personnel, advertisers, and printers will be included in the first mailings stressing Rochester as "fifth city in graphic arts volume—first in research, education, and quality." The informational literature will point toward an extensive Graphic Arts Show to be held four days and two nights at RIT.

Extensive Publicity

Publicity for the event will include direct mailings, newspaper, radio, and television coverage as well as displays to be set up in department stores, banks, and small business establishments. Activities are being planned by Rochester Industrial Advertisers, RIT, Printing Industry of America (Rochester section), Rochester Club of Printing House Craftsmen, and the Art Directors Club.

The Rochester public and others to whom special mailings are being sent will learn more about the industry through the Graphic Arts Show. Times scheduled for visits are Monday and Wednesday 1:30-4 p.m. and 7-9:30 p.m., and Tuesday and Thursday 1:30-4 p.m. only. Group reservations are being made, although the public may attend at any of the times scheduled.

#### Two Dinners Set

No evening demonstrations have been planned for Tuesday and Thursday because of the two special dinners scheduled for those days. Tuesday's dinner, sponsored by RIA in conjunction with RIT. will include Rochester's top management, advertisers, and educators. The dinner has been tentatively planned for 7 p.m. in the RIT Cafeteria. A special program will be held in the Assembly Hall following the dinner and guests will then have an opportunity to inspect the graphic arts exhibits in the Publishing and Printing Depart-

Thursday's dinner, scheduled for the Hotel Sheraton, is being sponsored by the Rochester Club of Printing House Craftsmen and will include a panel of printing experts who will answer questions submitted by the organizations taking part in the Printing Week program.

Albert A. Goldberg, part-time faculty member of Publishing and

Printing and president of the Du-Bois Press, is heading up activities for Rochester Industrial Advertisers while Byron G. Culver, supervisor of P&P, *is* directing activities for RIT. Other members of the steering commottee are Edwin L. Grauel, Henry J. Lindsay, and Richard Williamson.

Publishing and Printing faculty members who are working on RIT committees in conjunction with RIA include Milton L. Bebee, attendance and publicity; Francis Vendetti, binding; Alexander Lawson, composition; Thomas Buck and Carolyn Ekstrom, copy preparations; Norman Thompson, display; Raymond Vosburgh, packaging; C.W. Hunt, paper; Eldon Thompson and George Williams, platemaking; Joseph Bowles and Netus White, printing; Edward Brabant, specialized processes; and Donald Ritchie, Craftsmen Club.

In addition, Alfred Dayis, RIT public relations director, is working with RIA members on Tuesday's dinner plans.

#### **Start Xmas Vacation**

Institute students turn their hacks on classroom schedules today as they start a 16-day Christmas season vacation.

With long - laid departure plans given final adjustment, RIT students have been hurrying the hand of time as the hour arrives for that break for home.

East, West, North and South beckons for the year's longest vacation interlude. And 8 a.m., Jan. 5 will arrive all too soon.

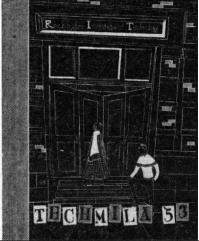
## Cafe Adagio Opens 1953 Social Card

Phi Delta Gamma will sponsor Cafe Adagio, the year's first costume ball, in the German Club, Friday, Jan. 9. Admission price is \$1.20 per person.

Door prizes and prizes for the best costumes will be awarded. Intermission entertainment has been planned and will be presented by members of Phi Gamma and other Photo Tech students. The dance, from 9 to 12 p.m., will be strictly costume. Phi Gamma President Art Gorman suggests that all who plan to attend should "haul out the old clothes, bed sheets, and Ma's old shirts."



## Select Mueller's Design for 'Techmila' Cover



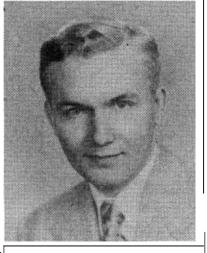
Graphic Arts Show officials, Donald L. Ritchie, Bryon G. Culver, and Albert A. Goldberg, discuss Printing Week poster prepared at RIT for use locally and nationally Jan. II-17. Goldberg is general chairman of the Rochester show to be conducted at RIT during that week. (Zeeb photo)

Winner of the 1953 Techmila cover contest was Allen Mueller an Applied Art senior. Mueller was awarded today for his winning design by the editor-in-chief, Donald Bouton (P&P) at the Christ mas assembly in the RIT chape This cover was the best of approximately 75 designs judged. Bouton presented Allen with a cash award of ten dollars plus reimbursement for all necessary materials.

This contest was an original idea of the year's *Techmila* staff. Under the direction of Ruth Gutfrucht and Jacqueline O'Connell (AA instructors) all upperclassmen in the Art Department submitted designs for this competition.

Selection of t h e outstanding cover, according to portrayal of student life and other requirements, was made by the yearbook staff editors.

Reproduction of this cover will be done by the Publishing and Printing students in Thomas Buck's senior offset camerawork class. The department's photoengraving laboratory will then produce the engraved plate.



## Seek Queen At Snow Ball

It's Snow Ball time once again. After the excitement of Mom's cooking, gifts and caroling, fruit cake and resolutions have contributed to the annals of 1952, Theta Gamma fraternity will escort RIT students into the New Year with their annual Snow Ball dance. The boys promise this dance to be the highlight of 1953 social life.

Jack Nunn and his orchestra will provide music from 9 p.m. to 1 a.m. at Hotel Sheraton roof Jan. 17.

No less than six campus cuties will be vying for the jewel-studded crown that will title the winner as "Sweetheart of Theta Gamma," for 1953.

The crown, designed by Don Nagle and Roy Getman, Applied Art students, is being constructed by Charlie Deck of the Mechanical Department.

The Queen, in addition to receiving her title, will be presented a gold plated cup and medallion as memorable keepsakes of this prominent occasion. The jeweled crown, to be worn by the Queen, will be retained by the fraternity and will be worn by future Theta Gamma "Sweetheart" title winners.

Vying for the Queen's title will be: Nancy Drake, AA senior; Joyce Mallory, AA senior; Marilyn Sheppard, FA junior; Joan Ellsworth, Ret junior; Betty Drost, Ret freshman; Shirley Park, Com

The Queen will be selected by balloting conducted within the ranks of the Theta Gamma Fraternity

KG girls join RIT student exodus as they start homeward trips today. Waving farewell f o r Christmas leave a r e: Jane Gertz, Linda Triggs, Pat Reballard, Carolyn Duffy, and Joyce Tilly. Tech students begin 16-day vacation with keen anticipation of holiday enjoyment as they conclude round of yultide activities. (Tolis photo)

## KG Girls Generate Christmas Mood

With Christmas activities in full swing, Kate Gleason Hall has been wrapped in a holiday mood for the past 10 days.

Festivities began with trimming the tree and decorating the lobby. Sunday was the day of the traditional Christmas Tea, complete with roaring fire, skits by the girls, refreshments, and Rev. Cayley's Christmas story, "The Angel Who Wouldn't Sing." Guests included Dr. Mark Ellingson, Mr. & Mrs. Arthur M. Robson, Mrs. Lillian Casey and daughter, Marilyn.

KG girls welcomed a Wednesday night visit from St. Nick, as gifts were distributed to the accompaniment of skits and carols.

In the mood of Christmas \_giving, KG residents have thought of people other than themselves. The pleasant annual project of making Christmas happier for a selected family again drew eager participation. This year the family was selected by Rev. Charles Boddie, pastor of Mt. Olivet Bap tist Church. Although the trip by Santa was a little early, it left the girls with a feeling of pride in having contributed to the happiness of others.

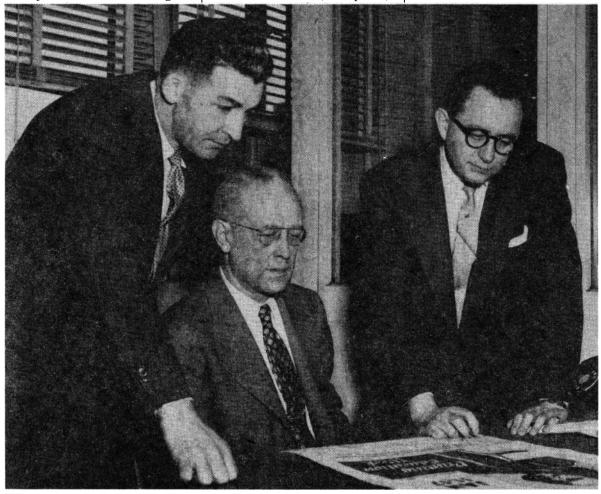
This weekend will find KG girls getting and *giving* g if t s before gaily decorated Christmas trees from Maine to Florida and from New York to California, as they celebrate the holidays with their families and friends.

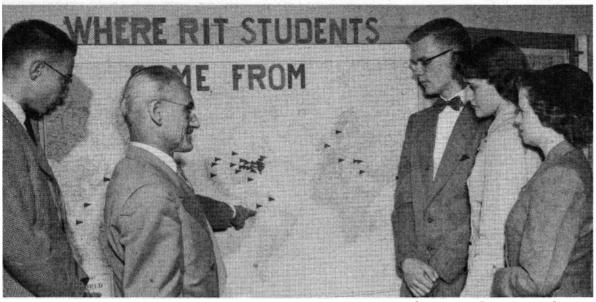
#### **Auto Blanks Available**

Automobile registration will **be made a** little easier for students, faculty and staff members In January.

Registration blanks are available in the Public Relations office, and can *he* secured there for presentation to the Motor Vehicle Bureau before January 31, 1953.

Automobile owners are urged to make it easy on themselves by obtaining a blank and registering before the final rush.





To Serve As Consultant

## Former RIT Instructor Rejoins Retailing Department Faculty

One of the country's outstanding retail personnel leaders joined the Institute staff recently on a consulting basis for the Retailing Department.

Miss Gertrude Sykes, until recently, personnel director

for Ed. Schuster Co., which has@ three department stores in Milwaukee, has spent the past three weeks conferring with faculty members of the Retailing Department on curriculum and course content. She will return again April 26 to begin a nine-week series of conferences.

Miss Sykes brings with her 20 years of experience in directing one **a** the largest retail personnel



MISS GERTRUDE SYKES

organizations in the country. Miss Sykes stated that she believes RIT's Retailing Department most nearly approaches what retailers want in the way of training for people going into that field.

"Graduates of RIT are welcomed by retail executives all over the country because of the fine training they receive," she

The new consultant's interest in the Institute goes back to 1929 when she was one of two teachers in RIT's Retailing Department. She did curriculum planning, teaching, and worked with local stores in setting up cooperative training.

She came to the Institute after earning her master of science degree in New York University's School of Retailing. She received a bachelor's degree from Rockford College, Rockford, Ill.

Miss Sykes was personnel director for Ed. Schuster Company for 20 years, and worked with top management as the store grew in volume from 12 million dollars to

## Louie's COLUMBIA DRY CLEANERS

**Minor Repairs** With Cleaning

98 PLYMOUTH AVE. SO. Phone LO-7866

Commerce Department Supervisor Howard Stauffer (second from left), gives five visiting high schoolers an idea of geographical locations represented in RIT's student body. Interested guests from Bolivar Central School are, from left: Cliff Wing, Dick Fulton, Barbara McDonald, and Tillie Cowles. John Childs, Bolivar guidance director, accompanied the students. (Tom Tietjen photo)

## **Recreation Hall Construction** Wins Race With Weather

With excellent cooperation from the weather man, workmen this week completed exterior construction of the Barracks Rec Hall.

"With the race against weather conditions won, the Rec Hall should be ready for use soon after students return from Christmas holidays," comments Howard Simmons, director of men's residence

Heating and electrical installations are to be completed and a concrete floor poured. Final finishing and furnishing of the structure will prepare it for student use.

The Rec Hall, building of which began two months ago, will primarily serve Barracks residents.

Student participation has been under the supervision of a Barracks Building Committee headed by Eli Bagg (PT), in cooperation with Barracks Council President Charlie Deck (Mech). Future direction of the Rec Hall will continue to be administered by these student representatives. Deck recently succeeded Gerry Hults to the presidency, the latter having been a main spring in initiating Rec Hall construction

## DUFFY'S TAVERN

**Meal Tickets for RIT Students** 

"Chicken-on-the-Rough" and "Chicken-in-Basket" BANQUETS ARRANGED FOR 25 TO 75

Complete Luncheons - Dinners at Reasonable Prices

17 SPRING STREET

University of Nebraska

Doris Bratt

ROCHESTER, N. Y.



terviews in 80 leading colleges reveals more

smokers prefer Luckies than any other cigarette

by a wide margin. No. 1 reason-Luckies' better

taste. Survey also shows Lucky Strike gained

far more smokers in these colleges than the nation's two other principal brands combined.

## LUCKIES TASTE BETTER!

### They're made better to taste cleaner, fresher, smoother!

Ask yourself this question: Why do I smoke?

You know, yourself, you smoke for enjoyment. And you get enjoyment only from the taste of a cigarette.

Luckies taste better-cleaner, fresher, smoother! Why? Because Luckies are made better to taste better. And, what's more, Luckies are made of fine tobacco. L.S./M.F.T.-Lucky Strike Means Fine Tobacco.

So, for the thing you want most in a cigarette... for better taste-cleaner, fresher, smoother taste... Be Happy-Go Lucky!

FOR A CLEANER, FRESHER, SMOOTHER TASTE...

Be Happy-GO LUC

While searching for a smoother smoke, I found a tasty treasure — It was a firmer Lucky Strike With deep-down smoking pleasure!

University of North Carolina

PRODUCT OF The American Tobacco Company AMERICA'S LEADING MANUFACTURER OF CIGARETTES

## Techmen Nudge Utica, Tripped by McMaster's

RIT's high scoring quintet came through with an 82-77 victory over Utica on the latter's home court Saturday night after losing a heartbreaker to McMaster 83-81 the preceding

With Jan. 9 Game

Friday night, Jan. 9, RIT basketeers will be back at Jefferson High to open a six-game home stand series when they meet Roberts Wesleyan.

The encounter will mark the half way point in the present schedule, with only two of the following eight games to be played away. Tuesday night's meeting with Geneseo Teachers closed out foreign court play until the latter part of February. At that time, RIT meets two road trip foes on successive nights before coming home for the season's finale—a return engagement with Geneseo



night on the Jefferson High court.

In Saturday's encounter at Utica Open Home Stand the Techmen finally broke a jinx by downing the Tangerines 82 to by downing the Tangerines 82 to 77 for RIT's first victory over the Uticans on their home court in six vears of competition. In a move to save his tired starters, Coach Fox gave opening assignments to his capable reserves. The game was a complete reversal of Friday night's encounter, in that Foxmen came from behind in the third quarter to edge Utica by five points.

Reserve forward Dave Berdine led a third quarter uprising which saw RIT Gagers drop in 29 points and shave a Utica half-time lead 34-40 to a third quarter RIT lead of 63-60 Ken Rhoades paced all scoring with 23 points, while Parry assisted with a 17-point

After leading the Marauders throughout, RIT's weary starters saw their margin and hopes for victory cut short when Mike Yednoroz of McMaster dropped in a two-pointer from in close to put the visitors out in front with 15

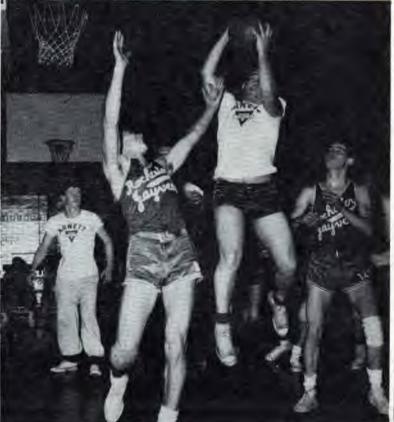
An average sized crowd watched the thriller which saw forward Rhoades again scoring with 24

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It's anybody's ball at right in RIT-Queens game Dec. 5 at Jefferson High. Arnett action same night against Jayvees shows

net try below. RIT squads took both games, the first home tilts of the season. (Rummel-Zeeb photos)





## Jayvees in Win-Loss Split

Javvee basketball fortunes to date have been stripped of some well-deserved glitter by a pair of painful defeats matching a couple of home court triumphs.

The RIT junior squad hit their stride last Friday night in the prelim to the McMaster game by easily trouncing Stromberg Carlson of the Industrial League. Verne Gartland hit the mesh for 16 points in leading RIT to a 99-71 win.

A late Jayvee rally carried RIT to within decision distance of U of R Jayvees Dec. 6, but the final whistle cut short the eleventh hour surge, The rivermen, with too much height for the junior Foxmen, triumphed 68-66 for a lon basket edge.



Lack of sufficient opposition was the keystone of victory for the RIT junior ballhawks Dec. 5, when they coasted over Arnett YMCA 66-49 at Jefferson High. Not a Techman warmed the bench throughout as all saw action in their initial win.

In a touch-and-go season debut, Jayvee hoopsters were shaded 73-72 by Brockport State Teachers reserves Dec. 2. It was a fast-scoring performance that primed spectator enthusiasm from start to finish as Tech yearlings yielded by one point.

**Stromberg Game** 

Brockport Game

	Diockport dame		Stromberg Game		
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## RIT Store Operated for Your Convenience

MONDAY thru THURSDAY 8:00 A.M. to 5:00 P.M. DAY HOURS FRIDAY

REQUIRED MATERIALS FOR ALL DEPARTMENTS

8:00 A.M. to 4:00 P.M.

School Stationery - Jewelry - Shirts and Jackets Smith-Corona Portable Typewriters

## **RIT in Close Win Over Queens Team**

A Jefferson High first night crowd was treated to thrills and spills Dec. 5 when RIT squeaked home With a 67-64 last-minute decision over Queens University it a roughly-fought, toss-up tussle

Sharp passing and a tight Tech defense tripped the rangy Canadians, rated as one of the tallest quints in Queen's history. It was the third consecutive loss by the team from Kingston to RIT, the Blue and Gray wrapping up its third win in four starts.

After taking an early lead, the visitors surrendered their advantage when Techmen netted ninE straight tallies to close out the initial session on the big end 01 a 19-15 count. A thrill - packed second period whittled RIT's lead with the Foxmen pacing their opponents 34-32 at halftime.

Spectator excitement gained momentum in the second half as opposing players slipped anc sprawled their way to a climatic conclusion. A 50-49 scoreboard tally punctuated the third quarter with accelerated action stepping up the tempo.

In a fourth-quarter fight for leardership, t h e score changed hands and was knotted in see-saw fashion. Competition - crammed play carried the scrap to the wire, when in the final minute, RIT's tall Techmen cracked a 64-64 dead lock to roar home 67-64 on a field goal and free throw.

Bob Parry again paced R I T scoring with 22 points.

#### **Brockport Hands** Foxmen First Loss

Brockport Golden Eagles, traditional Tech foes, ground out a 64-58 victory over the visiting Foxmen Dec. 2 to deal RIT its first 6 6 loss in three starts.

Trailing the Techmen for two periods, Brockport moved in close 22-31 at halftime. The Golden Eagles took over the lead after intermission and clung to a small but growing margin to snap RIT's winning ways.

A capacity crowd of 1,50( watched as neither team turned or the steam to match the Jayvee action-packed preliminary.





December 19, 1952



TABLE TENNIS TOURNEY—finalists were Peter Turnquist (AA), Jean Pulsifer (E&E), Dick Lee (PT), and Betty Jane Deckman (staff), in all-Institute competition concluded this week. Miss Pulsifer won all her matches to take the women's title, with Dick Lee capturing the men's division by defeating John Ratcliffe, not shown. Sponsored by the Pi Club, the meet had 28 participants. Awards, presented by Pi Club President Vic Edwards, went to the winners. (Nields,-Maxwell)

## PT Grads Meet to Organize Photo Tech Alum Association

Plans to organize a Photo Tech Alumni Association have been laid and will be completed Jan. 6 when former PT students meet to conclude details now being considered.

At a supper meeting Dec. action was initiated to form such I First Presbyterian Church, Spring a group and a committee appointed to direct its organization. Committee members are Jeri Wright ('52), Bill Shoemaker ('42), Walt Chase (), Bob Holroyd ('49), and Frank Harris ('49).

All graduates of the PT Dept. now living within commuting distance of Rochester now are being contacted to attend the organization meeting, to be held in the

### Mech Upperclassmen Visit Local Industries

ness of Rochester industry was central meeting place for class gven to upperclass members of the at the annual alumni banquet; (2) Mechanical Department when four the dissemination of pertinent tours were conducted in area plants during early December.

Russell Station of the Rochester enrolled at the Institute. Gas and Electric Company and the Delco Appliance Corp., and juniors toured RG&E's Lawn Street Station and the Pfaudler Co

The senior's tour of the Russell Station, named after RIT's Board of Trustee member, included inspection of two large turbinegenerators in operation and a third under installation. The turbines, equipped with their own boilers. are capable of supplying 400,000 pounds of steam an hour. To supply power to Rochester homes and factories, 37,400 pounds of coal are needed each hour, yet only six men are needed to operate the plant.

At Delco Appliance Corp. seniors observed a modern tool room. manufacturing processes and machines. Students were guests of the corporation at lunch, when they were introduced to plant executives.

Tour of the Lawn Street Station by the junior class members included inspection of the plant that supplies the heat and power for RIT. Although located more than a mile from Plymouth Avenue, steam is successfully piped under city streets to RIT buildings.

Junior class tour to the Pfaudler Co. gave students an opportunity to see large glass lined tanks being fabricated. Students saw heavy sheet metal rolled into large tanks and then lined with glass in order to prevent corrosion when the tank is used to store liquids like milk

Both groups expressed thanks to the management and personnel of the local companies for the educational tours.

St. and Plymouth Ave. Supper will be served at 6 p. m. with the business meeting scheduled to follow. Officers will be elected, objectives and policies proposed, and future activities outlined.

A desire for such an association has often been expressed, and it is expected that enough alumni members will be present at the next meeting to activate such a group. Membership plans at present are directed toward Rochester area people, but invitations to join will be forwarded to all department graduates as soon as possible.

Suggested projects to be discussed at the January meeting An insight into the extensive-include: (1) establishment of a information to PT alumni; (3)

assistance in the forming of poli-Senior class members visited the cies and activities for students now

## Camera Club Corner

The annual Photo Tech Christmas party was given Thursday, Dec. 18 for Photo Tech students by the PT faculty, assisted by Camera Club social chairman, Bud "Santa" Prince, and his committee of busy elves. There was singing of Christmas songs, refreshments, and of course Santa Claus with his surprises for all.

The deadline of the Winter Salon has been set for Jan. 16 so that Camera Club members may use their Christmas vacation for the taking of salon pictures. There will be a darkroom night following vacation for the purpose of printing

the salon pictures.

00000000000000 SMITH **JEWELERS** LIBERAL DE COUNTS TO RIT Diamones Watche In the Lobby Genesee Valley Bank Bldg.

Broad and Exchange

## Matmen Beat Case, Lose to Cornell

#### **RIT Wrestlers Get** Rare Case Victory

Case Institute of Technology, a great rival since 1929, was trounced 22-8 by RIT matmen Dec. 13 at Jefferson High gym before 200 jubilant fans. It was the first victory over Case in six years for RIT and the wrestlers earned a big hand for their stellar accom-

Dick Wilson, RIT's undefeated 123-pounder, won a 5-4 decision over a strong contender, William Cobb. John Radocha, 130, with some beautiful take downs, won a close one over George Hoffman 8-7. Don Marchard, 137. substituting for injured Larry Wilson, was pinned by James Schiller. "Gunboat" Dotzler in the 147 lb. class did a terrific job in holding A. A. U. champ Al Peterson to a 2 to 1 vctory.

Acting Captain Ross DiBiase, 157, made short work of his opponent Don Salanty by decisioning him 5-1. First-year man Jim Barclay, 177 lb. class, practically sewed up the meet with a neat pin job over Ted Reinhard in 8.55. In the 177 lb. class, Rod Rittenhouse racked up a 4-2 victory over Frank Valeacie. Much improved, Ed Ross pinned Roy Hanacek in 2.55 to add to RIT's impressive victory over

### Mech Frosh Make Kodak Field Trip

Manufacturing, managerial, assembly, and inspection departments of Eastman Kodak's Camera Works plant were examined by Mechanical Department freshmen in special tours arranged Dec. 2 and Dec. 4.

The tour followed a genera] orientation program at the Camera Works plant concerning the "Camera Works Story'. Students were oriented by Charles Speidel, director of training, and his assistants aided in the tour of the departments.

Highlights of the tour were screw machine operations, precision shutter assembly work for the new Signet 35 camera, the control laboratories of physical testing and inspection, and numerous types of automatic machinery.

Purpose of the tour was to better acquaint freshmen with the mechanical aspects of Kodak products to provide a look at opportunities the Camera Works offers for cooperative employment.

#### Wrestlers HomeJa n.10

RIT wrestlers will return to Jefferson High Saturday night, Jan. 10, for their second home match and their fifth on the season's card. Cortland Teachers will furnish the opposition. Coach Fuller's matmen crossed off their third match when they journeyed to Buffalo yesterday in an engagement last night against the Buffalo University squad. They meet Waynesburg College on the Pennsylvania mats tomorrow night.

After the home match Jan. 10, RIT will take to the road For three matches before returning for four consecutive Jefferson High encounters.

### Cheerleaders Look To Vocal Support

Sparked by the large turnout at two home games this month, RIT cheerleaders hoped for an even better attendance at all post-Christmas games. The large number of students on work block has not affected attendance so far.

Students attending previous games have received printed cheer sheets. One cheer that has not appeared on those sheets is

We've got a **T-E-A-M, that's** on the B-E-A-M.

We've got a team that's on the beam

That's really hep to the jive, C'mon Tech, let's skin 'em

At present there are only five cheerleaders: Ann Depuy, Nancy Drake, Mary Lou Blum, Lois Bayster, and Joyce Tilley.

#### **Big Red Strength** Overpowers Techmen

Cornell power in the heavier weights proved too strong for RI'l matmen Dec. 6 when the Big Rec turned back Coach Fuller's visiting Techmen 28-5, as approximate. ly 1,000 Redmen rooters applauder the twin debut.

RIT captured its lone win in the 123-pound class with Dick Wilsor gaining a 7-1 decision over Re Boda in the card's opening match Tech captain Larry Wilson, coasting toward what pointed to a sure win, was upset in the 137-pounc class when Cornll's Nate Pone pressured him to a 3-3 draw.

Exceptionally strong in the heavier weights, Cornell piled up five points in each of four matches gaining decisions in the heavyweight and 130-pound clashes.

Coach Fuller expressed satisfaction over his team's initial performance, and his opinion was shared by both the Cornell coach and the mat,. mentor from Ithaca College. This season's Big Red squad was described as the- best produced in recent years, and evaluation of RIT wrestlers was that they displayed ability surpassing that of preceding years.

123 pound class—Dick Wilson, Rochester Tech, decisioned Rex Boda, 7-1. 130 pounds—Bruce Blackman, Cornell, decisioned John Radocha, 7-1.

137 pounds—Nat Pond, Cornell, and Larry Wilson. drew, 3-3.

Larry Wilson. drew, 3-3.

147 pounds—Paul Steiger, Cornell, threw
Gary Dotzler with crucifix hold in 5.33.

157 **pounds**— Frank Bettucci, Cornell,
threw Ross DiBiase with a half-nelson and
crotch hold in 2:30.

croten hold in 2:30.

167 pounds—Otis Keller, Cornell, threw James Barclay with a cradle hold in 3:15.

177 pounds — Dick Soars, Cornell, threw Rod Rittenhouse with crucifix hold in 2:06. Heavyweight—Don Dickason, Cornell, decisioned Ed Ross, 8-1.

Referee: Frank Giltner.

## "The Supreme Court of Food and Music"

2 Dining Rooms to Serve You

COFFEE SHOP Serving Breakfast Luncheon, Dinner

Counter & Table Service Open from 7 a.m. to 8 p.m.

REASONABLE PRICES

MAIN DINING ROOM

Serving Luncheon, Dinner and Late Supper

This Room also Features the Greatest Names in Jazz

PLAN YOUR NEW YEAR PARTIES WITH US

#### TIMES SQUARE RESTAURANT & SUPPER CLUB Cor. Broad & Exchange Sts.

2 Blocks from School Opposite the Genesee Valley Trust Building



ROCHESTER COCA-COLA BOTTLING COMPANY

A. L. Anderson Sons

(C) 1952, THE COCA-COLA COMPANY

**December 19, 1952** 

## Campus Groups Make It an Early Christmas Choraliers Present

assisted Santa in distributing his overstuffed bag of toys to orphans, hospitalized children, and underprivileged families prior to the Christmas vacation.

Santa's list is quite long this year and there's always the possibility Rudolf (Santa, 's radar) might just accidentally miss a few of the homes in Rochester so several of the fraternities and sororities called person-to-person direct to the North Pole for a talk with Santa, and offered their personal assistance.

#### Gamma Phi Visits Hospital

The Gamma Phi boys told Santa that several little boys and girls are confined to the General Hospital and will not be able to spend Christmas at home. So they asked if it would be all right to dress Dick Nelson as Santa and pay a visit to the hospital.

The boys told Santa that they would go all out to make this a merry Christmas for the children which will include setting up a decorated tree with a candy cane and card for each patient. They also promised to take them a big bag of toys to be given out by Santa

#### **KSK Makes Two Stops**

Dick Fleck, president of Beta Chapter, Kappa Sigma Kappa, told Santa that his boys will make two stops for him this year. The first one will be at Public School No. 3, and they will also drive their sleigh to the chimney of Hubert

The local chapter's plans call for the annual entertainment program at School No. 3, on Dec. 17. Their plans call for the distribution of gifts to 125 of the grammar school students. A special entertainment program includes the singing of carols and treats in the form of ice cream and cake, candy, soft drinks and other such items that go to make up a Christmas menu.

The same program will also be repeated at Hubert Hall, Adams Street, on the same day. KSK members, as pledges, cleaned-up, painted up and spruced-up the settlement's basement recently. This was in keeping with the chapter's "Help Week" instead of 'Hell Week" program.

## **ANN MARIE'S** FLOWER SHOP

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**DO Brings Christmas Cheer** 

Delta Omicron girls have also secured the name of a family in Rochester that has been struck with numerous misfortunes during the year and the thoughts of telling their children that Santa will have to pass them by this year. What the parents don't know is that the Delta Omicron qirls are going to give them a big surprise when assisted by Santa they will storm the house of this family and distribute toys to the youngsters and a large basket of food for a Christmas dinner fit for a king.

#### Theta Gamma Plays Santa

Theta Gamma members took their sleigh over the roof tops and made a landing at the Montgomery Neighborhood Center where Santa, Ed Watson (AA) spent an afternoon bringing smiles and Christmas spirit into the hearts of youngsters who find it hard to believe that there really is a Santa Claus.

Incidentally Santa also really made the kid's eyes pop by performing an extra special magic



Theta Gamma conducted Santa on an early appearance. Youngsters were gloriously feted, and to them Ed Watson made the perfect St. Nick.

> the season's unforgettable carols. Christmas cookies, cake and hot A slight interruption was made in the party for a "quickie" meeting to formulate plans for prepar-

Formal installation ceremonies for the cur-KZK rent group of Kappa Sigma Kappa pledges was held in the RIT Cafeteria Wednesday, December 10.

(Tom Tietjen photo)

for all of the newly installed members was held at the Colony rest-

Beta Chapter, Kappa Sigma Kappa, an accepted pledge must meet certain scholastic requirements. Kappa Sigma Kappa is the only national fraternity having a chapter at RIT and Beta Chapter is the first, and to date, only local fraternal organization demanding that accepted pledges meet specified scholastic grade requirements.

**Delta Omicron** members at left prepare scrap books for Christmas giving. Making the selection are Shirley Mann, Marilyn Sheppard, Joan Ellsorth, Betty Phillips, Barbara Strong, Marty

(Teolis photo)

Bullock.

## **Christmas Program**

By BILL RUMMEL

RIT Choraliers put the student body into holiday mood as they made their debut at a special Christmas assembly in the RIT Chapel this morning. The choral music and thought-provoking address by Rev. Cayley blended into one of the best assemblies this year.

Under the direction of Mr. Phil Kaufman, accompanied by Mrs. Kaufman, the Choraliers opened their repertoire with the "The Heavens Are Telling" by Haydn. soprano Janet Edwards, tenor Neil Montanus, and Baritone Rolf Brynilsen combined their voices in this arrangement to form a well harmonized trio.

"Out Of The Depths" by Bortniansky followed and preceeded the RIT Alma Mater by G.B. Penny. The Choraliers then presented a fast and clever arrangement of "Jingle Bells." Janet Edwards returned with a solo in the melodic "Midwinter" by Holst. Once more the Choraliers delighted the gathering with a fast moving arrangement of Kountz's "The Sleigh." Then followed the beloved and ever-popular Fred Waring arrangement of Rodgers and Hammerstein's magnificent "You'll' Never Walk Alone.'

Mr. Kaufman turned his baton on the audience and led them in a session of community singing during which the assembly sang such songs as "White Christmas," "Its Beginning to Look Like Christmas," "The First Noel," 'Winter Wonderland," "0 Come All Ye Faithful," "Hark, The Herald Angels Sing," and the beloved "Silent Night."

Once again it was the Choraliers turn as they paid a tribute to Romberg. This medley consisted of some of the most beautiful songs taken from the operettas of Sigmund Romberg as arranged by Douglas MacLean. Among these songs were "The Desert Song" "Deep In My Heart," "One Alone," "One Kiss," and "Stouthearted Men." Janet Edwards and Frank Vetare were soloists in "Golden

The Choraliers closed the assembly with Holst's "Christmas Day" in which Roger Augustine sang a baritone solo and sopranos Janet Edwards and Joan Hayes; altos Doris Starks, Ellen Eggleton, and Janet Spencer; and baritones Richard Nagle and Rolf Brynilson made up a beautiful solo ensemble.

## GREEK TALK

MaigOiaat4
In a pre-Christmas visit to the Montgomery Neighborhood Center,

Christmas tree lights, tinsel, ornaments and an air of holiday spirit received the pledges and members of Sigma Kappa Delta sorority on Dec. 17. St. Nick arrived to distribute grab-bag gifts that each girl brought. The party included games and everyone joined in the group singing around the piano in the Eastman Assembly Hall for chocolate were served.

ing a basket for a needy family in Rochester. Plans are also in the making for the formal pledge dinner which is due to appear on the social calendar in January.

On Thursday evening a dinner

In order to become a member of

#### AA in Xmas Party Applied Art faculty members

and students enjoyed their annua Christmas party this afternoor with festivities in the Bevies Building exhibition room.

Sponsored by the Art Student: League, entertainment featured s scene from Les Miserables. Miltor Bond, instructor, portayed the convict, Jean Valjean, and Sam Bruck. ler acted the part of the bishop. Ec Watson, jovial Santa, mystified the audience with his feats of magic

Group singing of Christmas carols closed the program and re freshments were served during a social period that followed

#### **MSA Holds Cabin Party**

More than 50 members of the Mechanical Students Association put aside books and slide rules Dec 11 to attend the annual cabin party at Ellison Park.

Held to promote cordial relation: among the students of the Me chanical Department, the party was characterized a "huge success by Alvin Bernreuther, MSA presi dent.

Arrangements for the affair were completed by Theodore Broekhui zen, Loren Wetzel, Martin Van Tassel, Myron Nodecker, a n Richard Blakesley.

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## **Declares Outlook Good** For Chem Graduates

Opportunities for graduates of RIT's Chemistry Department are very good, according to Sam Rich, who is in charge of procurement of personnel for the research laboratories at Kodak Park, and who was a recent guest speaker in the Chemistry Department's orientation

there were enough pure research or idea men in the field, the demand for chemists to do the laboratory work and conduct experiments was not being met.

Rich was one of a series of speakers who meet with Chemis-

try freshmen each year during the first semester to acquaint students with the opportunities, requirements, and characteristics needed in the field of chemistry. Dr. Ralph Van Peursem, department head, points out that these talks by men in the field are valuable in preparing students for job interviews. It is actually a vocational guidance program so that graduating students know exactly what the various jobs in chemistry

Rich has spoken at the Department's orientation series for several years. During the spring

#### 45 in E&E Course For Army Ordinance

Forty-five civilian employees of the Rochester Ordnance District of the U.S. Army began an intensive program in RIT's Evening anc Extension Division this week.

Every Wednesday for the next 16 weeks 15 of them will meet in an advanced quality control pro. gram taught by Hubert Manard Bausch and Lomb Optical Company quality control engineer.

Meeting once a week, 15 or Tuesday and 15 Friday, for the next 15 weeks will be 30 resident inspectors for a course in basic inspection. The course is simile] to that given during World Wai II when training was on a round. the-clock basis. Frank L. Brooks tool checker at Kodak Park, East man Kodak Company, will instruct in the basic inspection course.

Another special course by the Division was begun recently in Auburn, N. Y., for the Auburr Button Company.

## Cayley's Corner

Perhaps—as a chaplain I should be sufficiently familiar With all the Faiths To do them honor During their festivals! I'm not. Sorry. Perhaps Christmas Is universal enough That I may justifiably Speak of it To ALL of you.

"But once a year"—we say! How surely that admission Just displays the depths Of our misunderstanding Of blessed Christmas Day!

The friends we know as friends Are those whose lives Are constant demonstrations Of the splendid truth that Their love never ends!

'Tis a "convenient" love Which springs awake in time For season's ardor! And then Shrewdly gives to those whose Gifts we most approve.

The selfless gift's our need To stabilize the market of Defunct emotions. So, to be The kind of friend we like to have We must to Christ give heed!

Then any day we may Find for our love of folk A vantage point from which To sally forth in kindliness. Make Christmas, then, His Day. Chaplain MAC

Rich pointed out that while he travels to many colleges and universities around the country interviewing chemistry students or work in Kodak's research labs.

> Previous speakers and their opics are: Ernest Mohr of Kodak Park's Engineering Department, chemical engineering; Wesly Bills, supervisor of paper mill at Kodak Park, chemical processing; Dr. Walter Thomas, directer of County Bacteriological Laboratory, operation of municipal health lab; Dr. Albert O'Brien, paper service lab KP, analytical

#### **Institute Drivers Get** Winter Tow Warning

Automobiles parked on Spring and other streets between midnight and 8 a.m. from now until Apr. 15 are scheduled for a tow trip to the city vehicle pool, according to the Rochester Police Department.

Traffic officers have reminded the Institute of the city ordinance that prohibits overnight parking between Nov. 15 and Apr. 15, and have backed up their word of caution by enforce ing the regulation—much to the inconvenience and expense of  $\alpha$  few first offenders who have had to bail out their vehicles.

Police further state that even in unposted areas, such as along Spring St., continuous parking is restricted to a maximum of six hours.

#### **Surprise Rehearsal**

## Pair Wed in Mock Ceremony

As a surprise prelude to the€, approaching **m**arriage Dec. 20, of Miss Marjorie Cunningham to Raymond Vosburgh, the faculty of the Retailing Department staged a mock wedding Saturday evening, Dec. 6 with the honor guests as principal participants.

Miss Cunningham and Mr. Vosburgh were "married" by the "Rt. Rev." H. C. Drost. Miss Barbara Blickwede was maid of honor with Mrs. Kenneth Fladmark and Barbara Masseth serving as bridesmaids, Mrs. Ray VonDeben made an attractive flower girl and her husband ring bearer. Herbert

### Instructor, Staffers Attend Conference

Three Institute faculty member: returned last week from a two-da3 technical conference in Chicago or makeready a n d pre-makeready procedures as related to letterpres printing, gravure and offset lithog raphy.

Donald L. Ritchie, Publishing and Printing Department, attended letterpress sessions, and Elmer H Larsen, W e b Laboratory, was present for offset lithography pan els. Representing RIT's Graphic Arts Research Division was Herb

The program was a major conference drawing nearly 400 trade officials from throughout the United States. Although covering problems in the three principa areas of reproduction, the conference attracted a predominately letterpress attendance.

Those present from the Institute not only participated in various panels, but also further investigated particular processes discussed during the conference While in Chicago, Ritchie visitec the laboratories of Vandercook Re search Inc. The Vandercook pro cess of precision form preparatior and minimum makeready methoc were stu'died in detail at the Van dercook laboratories for latest de velopments in this area.

The conference was held at the Palmer House Dec. 4-5, and was sponsored by the Research Engineering Council of the Graphic Arts Industry Inc.

Stampe filled the responsible role of best man and sole usher for Mr. Vosburgh.

Among the "wedding" guests was the "other woman," Mrs. Herbert Stampe, and her daughter, Miss Mary Cuteri. Also in the group attending the "wedding" were the respective "mother-inlaw" Mrs. H. C. Drost and Mrs. Betty Parkhurst.

Immediately following the

mony dinner was served the wedding party and special guests, Miss Sykes, Miss Larwood and Miss Edwina Hogadone. Miss Hogsdone's apartment provided the setting for the occasion.

The official ceremony will be conducted tomorrow afternoon at 2:30 o'clock in St. Clairsville, Ohio.

Miss Cunningham is a memeber of the Retailing Department and Mr. Vosburgh is a member of the Publishing and Printing Department faculty.

#### Mrs. Casey Will Leave **KG Secretarial Position**

Mucie, Ind., will become home for Mrs. Lillian Casey after she leaves the staff of Kate Gleason Hall during the Christmas holi-

Mrs. Casey and her children, Roger, 16, and Marilyn, 10, will join Mr. Casey, who has preceded his family to Muncie.

Before serving as secretary at Kate Gleason Hall, Mrs. Casey worked in the Institute secretarial pool for a short time. She has always been a native resident of

Mrs. Casey will depart with the good wishes of the girls of Kate Gleason who have known her as a friend since February, 1951

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## **BOB'S RESTAURANT**

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## **Institute Issues Memorial** In Loss of Former Librarian

Members of the policy committee of the Institute took specialnotice of the recent passing of one of the Institute's dearest friends, Miss Mary C. Havens, by inscribing a special resolution on the records of

Miss Havens, who retired in 1944, served as Institute librarian for 27 years. She died Oct. 14, 1952. Her cheerful cooperation and energy in helping students and fac members made her a favorite with both.

Following is the resolution which was sent to sister. Ruth Havens. with whom she lived after retirement, and to her brother Raymond

"WHEREAS, In the death of Mary Constance Havens we have

#### Brennan Addresses Exhibit Audience

The School for American Craftsmen's current comprehensive show at the Memorial Art Gallery is the first public display in Rochester of the School's work since it joined RIT in the spring of

Speaking at the Gallery during the exhibit, Harold J. Brennan, SAC supervisor, explained the philosphy and purpose of this Institute department.

"Craftsmen contributions to society, as we evaluate them, are three." Brennan explained. "First, the experimental work and development of style is the job of a craftsman. Another is the aesthetic contribution of individual and personalized work. The third is the avocational interests of people, especially older people, who find the crafts an ideal field of expression.'

"That is the role of craftsmen in contemporary society." Brennan added. He pointed out that crafts as taught at the Institute are not revived for the romantic reason of witnessing people work with their hands as they did years ago.

lost a beloved friend and honored associate of many years, be it

Page 7

RESOLVED, That we record her passing with deep sorrow and a sense of irreparable loss. Throughout her 30 years of service as Institute librarian she devoted her creative thought and full energies to the responsibilities of her position. She made a vital contribution to the total educational program through her conscientious operation of the library as a service to faculty, staff, and students. She gave her full loyalty to the Institute, and followed with pride and generous support every forwardmoving activity in its continuing growth. Her discriminating taste, her realistic sense of values, and her characteristic honesty in going to the heart of a situation won the respect and admiration of her associates. She exerted a constant influence toward high standards in goals and in achievement. Her enthusiasm for life and her warmhearted, outreaching nature endeared her to all. The remembrance of her devotion, loyalty, and sympathetic understanding will be forever treasured in the hearts of her friends.'



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#### **Christmas in Palestine**

## PT Alum on State Department Duty Abroad

Conversations with the shah of | Iran and filling the role of an informal ambassador to that country from the United States are some of the experiences of Robert L. Gobrecht (PT 47), who is presently on official assignment there for the State Department.

Gobrecht relates many interesting incidents in a letter which tells of his work as head cameraman for a State Department motion picture unit making documentary films on current overseas affairs. Gobrecht was sent first to Athens, Greece, last July on a six months' assignment. After a few weeks in Greece however, he was transferred to Iran and has been photographing many important people and places

In a letter written late last month. Gobrecht states that he had just returned to Tehran after a five weeks' trip to various sections of Iran. Those making the trip included, other than Gobrecht, a crew consisting of a script writer, a translator, and an assistant cameraman, a police captain, and the director of the archeological museum in Tehran who is in charge of all historical places in Persia.

While on this particular trip, Go- party at the edge of town and esbrecht says he spent a few days in cort them into their city. He also around the country. "They were



friendly folks," he remarks, adding that he even had tea in a Kahn's

Gobrecht describes meetings with many important officials in Iran. He mentions that representatives of each town came out to meet his | Massilon, Ohio.

the backlands of Iran getting pic- I met and talked with the shah of tures of tribes which still roam | Iran at different times and took movies of him on various occasions.

> The former PT student also met Lov Henderson when the latter was sent from India as ambassador to Iran. He tells of meeting Henderson at the airport and taking motion pictures of the landing and the following reception.

> Gobrecht writes that he is very much impressed by the oil business in Iran and that he and two members of his crew were the first foreigners to visit the world's largest refinery at Abadan after it was taken over from the British by the Iranians. They took pictures of the

> Christmas this year for Gobrecht will be quite a memorable experience as he spends the season in Palestine.

> Bob's present address is APO 205 c/o Postmaster New York, N. Y. His parents, Rev. and Mrs. Walter R. Gobrecht, have their home at 1105 Kendall Ave. NE.

#### Three Chem Students Named to Honor Roll

Three freshmen in the Chemistry Department were named to the mid-term honor roll as a result of their scholastic achievement, according to Dr. Ralph Van Peursem, department supervisor.

Scoring better than a 2.5, minimum grade for honor roll standing were Bob Schneider and Bob White with identical averages of 2.86, and Dave Genova with a 2.57 average.

Named to the honorable mention list with averages better than 2.0 were Charles Bishop, Paul Wemmett, and Jean Parts.

The Chemistry Department uses the grade point system of three points per credit hour, so that an average of 3.0 means "A's' work.

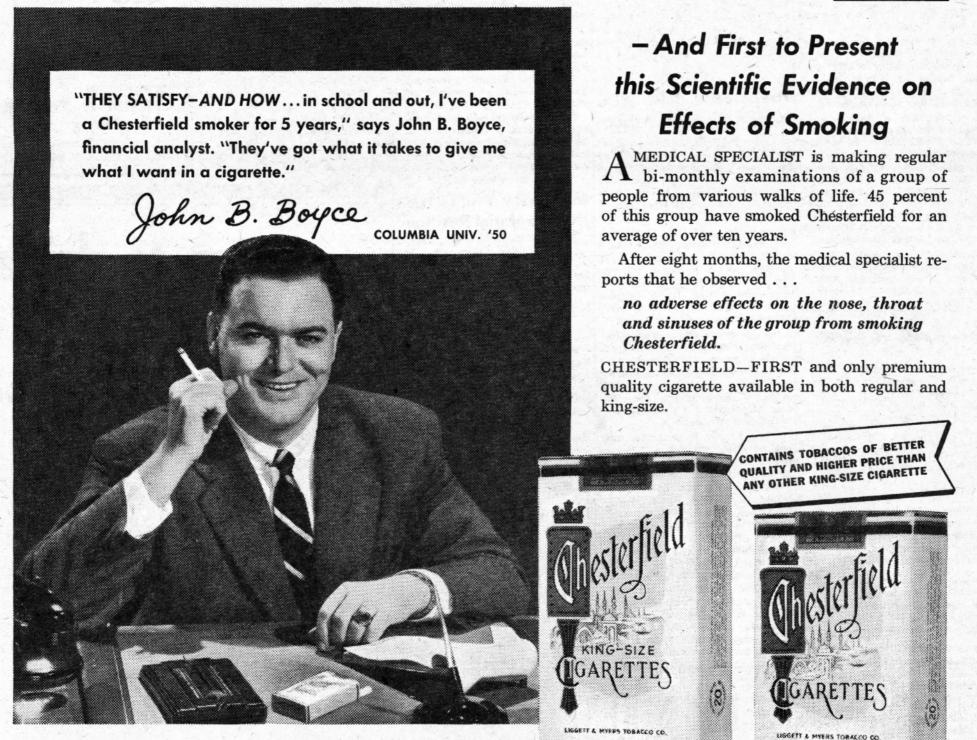
#### **Hold Food Demonstration**

Monday evening, Dec. 15, a unit of the Monroe County Home Bureau sponsored a demonstration in the Henry Lomb Rooms in the FA Department. The demonstration was on canapes and hors d'oeuvres and was conducted by Mrs. John W. Jordan, a former director of the RIT Cafeteria.



SHIPSHAPE—Navy fare seems to agree with these RIT (KSK) alums, who got together recently at Bainbridge, Md. That's Robert Spinney top left with Joe Cornacchia, Arnie Bishop and Paul Bucci pyramided at the right. All were in P&P Class of '52, as was Doug Cook (PT) appearing at lower left.

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