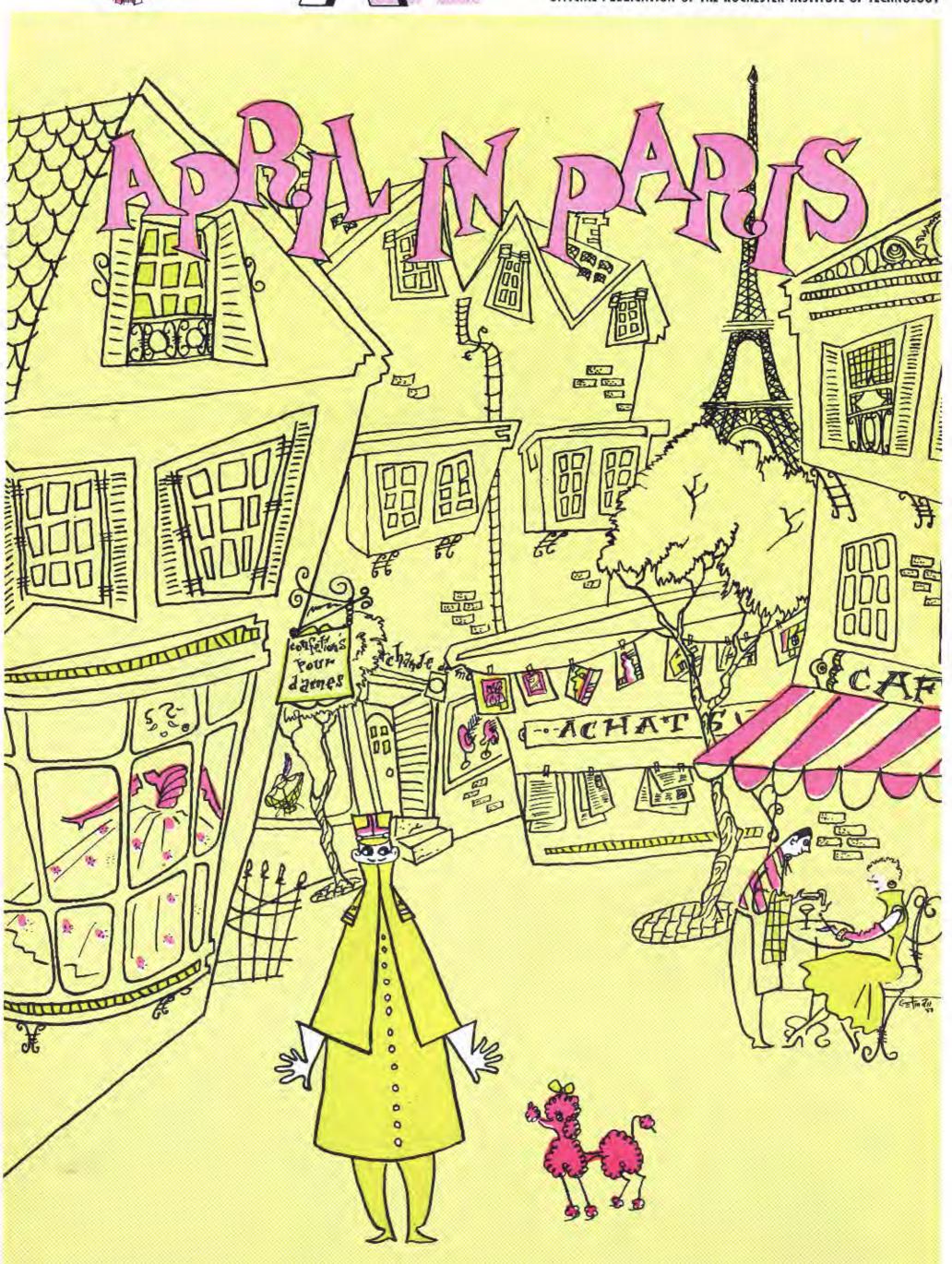


Seporter OfFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY



Carnival Mood Stirs Campus For Spring Weekend Festival

Apr. 17, when Tech students fire | Spring Street's "student strip" into carnival and colorful celebration. For an entire weekend the "Asphalt Jungle" will be transformed

Spring Weekend will be literally by professional entertainment and Kate Gleason Sunday night "bustin' out all over" Friday noon, hidden student talent, will convert bright banners.

into "Paris in Springtime" as glor- ing, pitching and tossing and keep banging and footsteps scurrying, ious gaiety marks the mood of the it going until the last able bodied RIT lads and lassies will erect male bids his Spring Weekend A spirited pep rally, sparked sweetheart adieu at the door of

Block dancing, general hijinks, and social sorties will set the pace the fuse for three days of campus an avenue of merrymaking and along Spring Street while appointed delegations pull a switcheroo in RIT's fraternities, sororities, and the hallways and rooms of the other groups will start the ball roll- Eastman Building. With hammers

booths, splash the midway with artistic scenery, and in a few fast hours create a cosmopolitan atmosphere for Friday night's 'Continental."

Dancing, night club entertainment, games of chance and skill, and special attractions will dot the boardwalk as couples collect souvenirs and match wits with Spring Weekend midway merchants.

Soft lights and sweet music! That's on the agenda for RIT guys and gals at Masonic Collegiate Club Saturday night. It will be an evening at the Bal de l'amour, as Johnny Long's orchestra combines southern rhythm with featured melodies.

As a subtle suggestion to those students who have not as yet purchased their Johnny Long tickets, Chairman Bud Rusitzky advises: 'Don't risk disappointing yourself or your date; get your tickets

Convocation announcements and name cards are on sale in the Student Council office between 12:30 and 1 p.m. Sales started Apr. 9, and will continue through Thursday, Apr. 16, Wednesday excluded.

Take Senior Orders

Announcements are priced at 14 cents each and name cards at \$2.50, \$2.85, \$3.50 per 100, depending on the quality of stock and style of type desired. This price also includes the engraved copper name plate that will be suitable for future use.

Boston Heads SC Awards Program

Bernard Boston (PT) has been named chairman of the Awards Committee by President of Stu-The committee has selected

the awards assembly, which will be held in the RIT Chapel. This special assembly is held each year to present awards to students who contributed outstanding have services to RIT and their fellow students during the school year. in producing effective commercial

Council awards are now being considered for this recognition. They will be cited for their accomplish- have been made by AIGA to determents and recommendations will mine the success of the pieces disbe made to Council.

'Mr. Campus' Campaign Sparks S.W.

Quality Show Features Best **Printing Art**

Judged as typical of the best in modern commercial printing, some 180 sample pieces from the American Institute of Graphic Arts will go on public display Apr. 20-24 in the Bevier Building galleries.

The AIGA Printing for Commerce Exhibition sponsored in Rochester by RIT and Davis, Delanev, Inc., New York City printers, will be open to the public from 9-5 daily and Monday through Thursday nights from 7 to 9:30 p. m.

Seven jurors, appointed by AIGA, culled the 180 pieces from more than 2,000 samples submitted by various printing houses throughout dent Council, David Schuckman. the country. Artists and printers especially, it is expected, will find Friday, May 22 as the date for interest in the show since the jurors selected the winners on the basis of the "integration of the work of both the artist-designer and the printer."

Purpose of the show is to demonstrate the value of the graphic arts Prospective recipients of student printing. Only the design and reproduction of the printed pieces have been evaluated. No attempts



BEAUX ARTS BALL costume winners were these two carbon copies of the well-dressed Watusi tribe twosome. That's Cecily Delafield making with the glamor while Bernie Wandersee casts a suspicious glance camera way. Their attire and equipment was as authentic as it was unusual. The affair was staged at Hotel Sheraton by Art Students League and Craft Club members. (Richard Bagg photo)

'Reporter' Scores Again in Capturing All-American National Honor Rating

For the second consecutive year the RIT Reporter has received an All-American superior honor rating from the Associated Collegiate Press for general excellence of winter term issues.

It was the first time the Reporter was judged in the fouryear college or university class with enrollment between 2,500 and makeup, and makeup of all inside 5,000. Entered in the bi-weekly one of only five student newspapers to be rated All-American divisions fell short of excellent rat-

more than that necessary for All-American rating, the Reporter scored highest in headlines, typography and makeup as well as in department pages and special features—gaining 265 points in each of these two general classifications, News writing and editing received | treatment, organization, style, 245 points and 230 points were copyreading and proofreading,

Scores Record Total

earning the All-American award, the Reporter this year scored the highest total points ever received by this student publication.



FINAL CHECK-for RIT males still traveling solo, quick reference to that "little black book" is in order. Spring Weekend is just a few days away, and it's more fun to travel in pairs and be among those present.

In the 23 areas evaluated, the Reporter rated superior in sports writing, editorial and feature page news pages-with the highest exclassification, the Reporter was cellent score being given front page makeup. Only four subnationally from 46 publications ings, and those-news coverage, competing for this top evaluation, story content, leads, and features Receiving 1,005 points, five were at the top of the "very good" point scale.

Many Excellent Ratings

Excellent ratings other than the highly-judged front page makeup were those awarded in news balance, vitality, creativeness, headline content, headline schedule, given for news values and sources. typography, editorial column, editorial features, sports display, and sports coverage and treatment.

Among specific favorable comments by judges were those on careful editing, effective use of photographs and art work on the front page, and generally good handling of sports news.

Defines Banner Ratings

"In the eyes of the judges," Critical Service officials declare, "All-American is reserved for those papers which represent not only a mechanically excellent job, but which have something beyond that-a vitality, a creativeness, an imaginative quality which makes them stand out from other school publications."

The First-Class rating received by the Reporter for spring term issues last year is a distinction accorded mechanically excellent newspapers.

The ACP Critical Service evaluates student publications on the effectiveness with which they serve their individual schools. "In the present Critical Service we continued in the direction of greater severity in judging," officials add. severity in judging," officials add.

Who?...Who?...Who????!|questions will be answered at the when each member of the student Yes who . . . is this dashing Spring Weekend "Continental body will cast his vote for his young college Joe who has stormed Night" to be held in the Eastman favorite Mr. Campus.

our campus with his impregnable good nature?

Who . . . is this senior fellow who always has a smile and a cheerful good morning for everyone on dreary Monday mornings; who crawls out of the sack at 3 a.m. to walk his not-so-sleepy buddies to the Chick-A-Rib for a cup of coffee, and is always willing to lend a tenor voice to the boys down at Duffv's?

Which student rates this highest of honors-this title of distinction and the privilege of knowing that he has been chosen THE Mister

The answers to these and other

Student Council Reports Attendance

The following report is taken from an official transcript of the Student Council attendance records and is published with the intention of informing student body members as to whether they are being properly represented at all Council meetings. The record covers the period from Sept. R, VTEB to Mar. 23, 1953.

		Meetings
APPLIED ART	Absences	Attended
Don Roeski Marilyn Schwartz	2 2	90
Don Nagel	2	90
Steve Tuttle	3	88
CHEMISTRY		
Roger Moore	3	85
John Bailey	0	100
Viola Neri	0	100
COMMERCE		7.7
Jim Holton	7	88
Joan Brook	1	96
ELECTRICAL		
Dick Raz	12	42
John Coulter	6	71
Bill Mateyk	7	50
Tom Hussey	2	75
Granville Bentley	0	100
Joe Pera	8	0
FOODS		
Harris Rusitzky	3	86
Martha Bullock	5	20
Mary Cramer	1 3	91 71
Helen Carland Margaret Wright	9	25
The second secon		20
MECHANICAL		76
Jerry Calderone	5 3	86
Dick Anderson Ralph Rosati	2	88
Wayne Atwell	ő	100
Charite Deck	ő	100
Martin VanTassel	1	87
PHOTOGRAPHIC TEC	CHNOLOGY	
Bernard Boston	3	85
Richard Zakia	i	95
David Schuckman	2	92
Jack Suilinski	3	88
PUBLISHING AND P	PINTING	
Earl Wolfe	5	77
Donald Frank	9	57
Bill Clarke	1	96
RETAILING		
Barbara Bartenstein	0	100
Todd Reude	2	87
Mary Sue Chatley	3	80
Alma Lendrim	0	100
John Plescia	7	46
Ann Graves	1	90
Marjorie Shook	3	70
SCHOOL FOR AMER	ICAN	

Building Friday night, Apr. 17,

High School Pupils Will Visit Institute

On April 15 and May 22 the Institute will play host to two groups of high school students from Wayne Central, Ontario N.Y. and Jamestown High School, ectively.

These visits are in keeping with the Institute policy of acquainting students from the surrounding communities of the opportunities available for continuing their education at RIT.

The students from Wayne Central will tour the Institute as a will visit the Art Department.

This featured event will mark the closing of vigorous campaigning by students of the Institute's 10 departments to elect their favorite candidates for the title of Mr. Campus.

Many prizes are in store for Mr. Campus as many local merchants have offered to reward the singularly outstanding individual with tokens of their appreciation.

Council Surveys Student Insurance

A Student Council committee is investigating the possibility of obtaining health and accident insurance for students, with full coverage both on and off campus.

The organization of this special committee stems from numerous requests by students for some type of health and accident insurance while they are attending RIT. Many students have been informed by their parents that most family health and accident policies do not cover them once they have reached their 18th birthday.

Several policies already have been thoroughly investigated by the committee with only one being satisfactory thus far. At least two other policies are known to be in the mails and a report on these policies will be presented to Council members within the next couple of weeks.

Council has revealed, "that should a satisfactory policy be found, it would by no means become compulsory for students to take out a policy. This is merely a means of obtaining adequate group and the Jamestown students | coverage for students desiring such insurance."

Getman Prepares Extensive Art Work

section of the formal. student publication.

Applied Art senior, the ball." theme was de-

occasion and marks Getman's sec- terian and graduate of Madison ond such assignment by Spring High.

This special Spring Weekend Weekend committees. Last year issue of the Reporter carries the he prepared a front cover page most extensive art work ever to that particularly publicized "Manbe included in hattan Merry-Go-Round," Saturan eight-page day night Spring Weekend

> In addition to this issue's fourcolor reproduction and previous Prepared by Spring Weekend art, Getman this Roy Getman, year did the two-color page for Theta Gamma's mid-winter "Snow

> Getman, who is president of veloped espe- Theta Gamma fraternity, is a decially for this sign major. He is a native Roches-



HOME SAFETY ART by 10 RIT

students drew cash awards re-

cently from the Rochester

Safety Council during a dinner

at the Chamber of Commerce.

Holding one of the winning

drawings above is Mrs. William

P. Foster (second from left) of

Safety Council. At left is Wil-

liam Plumb, one of RIT students

recognized for work submitted.

Miss Ruth Gutfrucht, AA in-

structor, and James Foster of

the Photo Tech faculty are

Add New Booklets In Guidance Series

Two recent publications of more than passing interest to prospective students of RIT made their appearance of the scene last week: Careers in Retailing by Edwina B. Hogadone, supervisor of the Retailing Department, and Life at Kate Gleason Hall by Mary E. Dotterrer in cooperation with the Dormitory Council.

These two booklets are part of a series published by RIT to aid the prospective student to gain a thorough knowledge of the courses offered at RIT.

Miss Hogadone has presented a lucid picture of the opportunities of a career in the retailing field. Miss Dotterrer has indicated what may be expected of life in the women's residence hall for the incoming student.

Forthcoming booklets in the guidance series are to cover other departments of the Institute.

Seek Institute Golfers For Team Competition

Golf enthusiasts are joining together at RIT to start a varsity golf team to compete with other schools in the area.

If there is sufficient interest at RIT for golfers, Mr. Jack Thornton, one of the best golfers in the Rochester area, promises to do his best in giving the Institute a good team. Mr. Thornton is, at present, a golf instructor at the Brooklea Country Club.

There has already been quite a response by those interested but there is still room for more, according to Mr. Ken Fladmark, faculty advisor.

ELECT BRENNAN PTA HEAD

It has been announced that the supervisor of the School for American Craftsmen, Harold J. Brennan, has been elected president of the Parent-Teacher Association at the Webster Central School.

Patronize Your Advertisers Tell Them You Saw It in the RIT REPORTER

Times Square Restaurant & Supper Club

BROAD & EXCHANGE STS. Two Blocks from School

Coffee shop serving Breakfast, Luncheon, Dinner

Visit our beautiful Candlelight Room Serving Luncheon and Dinner

> Dancing Nightly in our Candlelight Room

REASONABLE PRICES EXCELLENT SERVICE

Captain Wilson, McCullough Close RIT Mat Careers

having closed out this year's record wrestling season, two team members terminate their par- president. ticipation under Blue and Gray colors as they complete their sen-

Turning in one of the most outstanding individual records, Larry Wilson ends three years on the Varsity squad and John Mc-Cullough leaves after two years of team service.

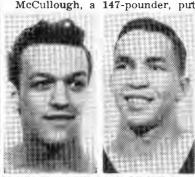
Wilson, two-time squad captain, adds his third numeral as one of the squad's lightest but most mighty matmen.

class. Wilson won 28 dual matches, lost three and drew in one during his three years. He went through the current season undefeated with nine victories, his record being marred only by his lone draw. Last year he took 10 decisions against one defeat and as a freshman captured nine nods against

In Wilson's first year he took the Niagara AAU championship with four wins, having split at 2-2 in 4-I competition that same year. He was runner-up in the 4-I last year with three triumphs against a single loss. After taking his opening match at Cleveland this season, Wilson lost his second and suffered an injured nerve, forcing a forfeit in his third scheduled appearance.

In addition to captaining the

McCullough, a 147-pounder, put and drawing one.



Wrestling in the 136-pound JOHN McCULLOUGH LARRY WILSON in a top performance in dual meet engagements last year with six wins, one loss and a draw. At the 4-I matches that year, however, he succumbed to two trick knees and lost his match. From that time, McCullough has had to favor

With tournament competition squad this year and last, Wilson these handicaps, but they haminitiated the Lettermen's Club pered him to such an extent this last season and served as its season that he was held to a pair of triumphs while losing three

Both Wilson and McCullough hail from Washington, Pa., home of many top-flight matmen. Wilson is a Chemistry major and McCullough completes two years in the P&P Dept.

Speedy's

CLEANERS LAUNDERERS

217 West Main Street At Clarissa and Broad

Prescriptions

DISCOUNTS ON PHOTO SUPPLIES VISIT OUR SODA FOUNTAIN

Corner of Plymouth and Spring

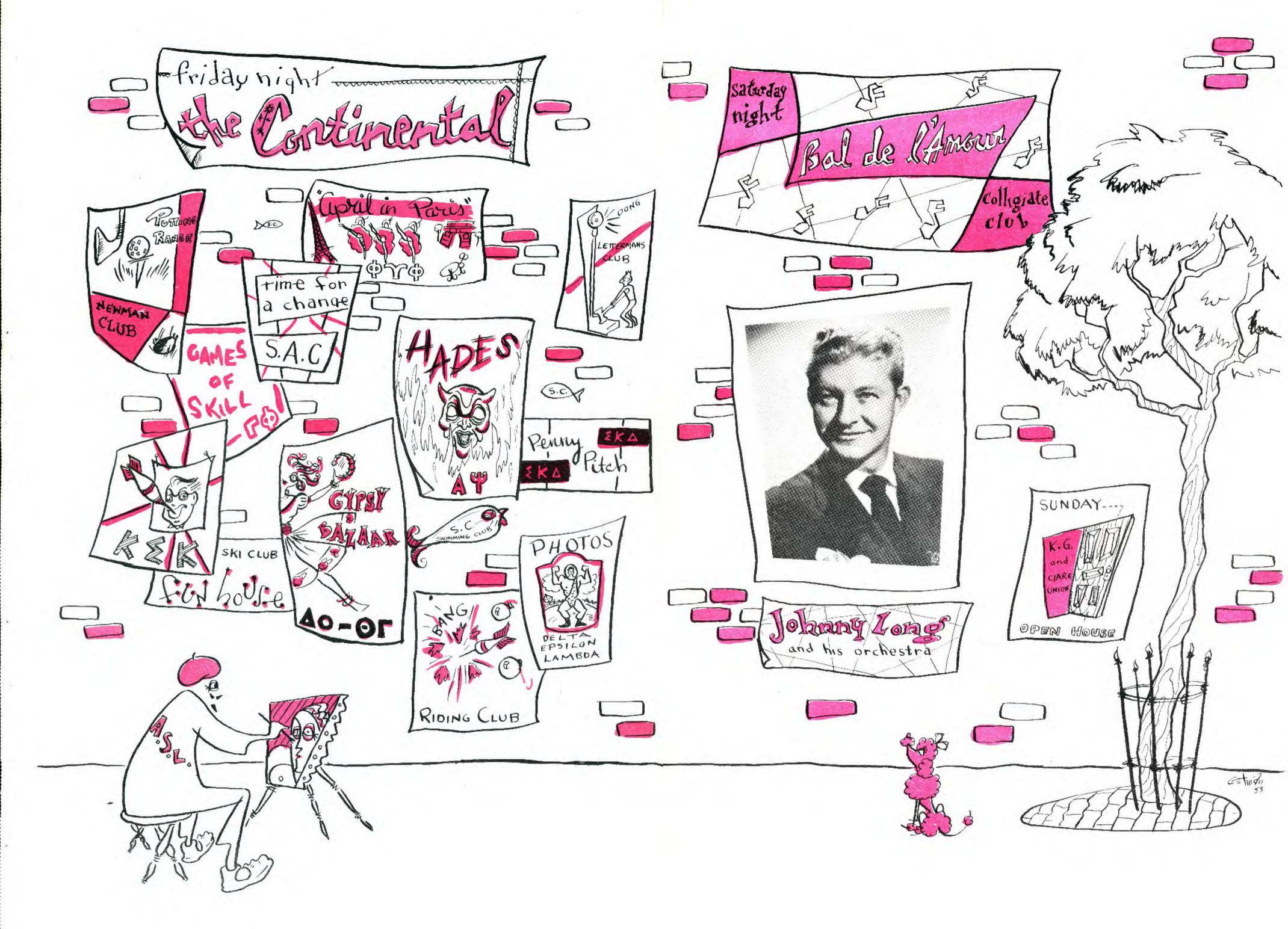
Service OUR FIRST CONSIDERATION Toilet articles Drugs

RUDNER DRUGSTORE

shown at the right. Some smokers choose just any brand; All facts don't come from textbooks; Jome smokers choose just any brand;
They always wear a frown.
They always wear a frown.
So just smoke Luckies and you'll have
Enjoyment that's deep-down! Here's one I learned from Pappy:
Here's one I learned from Pappy:
Despite the claims of other brands,
Smoke Luckies-you'll be happy! James F. Quetach University of Notre Dame Fay W. Barron University of Miami Nothing-no, nothing-beats better taste and LUCKIES TASTE BETTER! Cleaner, Fresher, Smoother! Ask yourself this question: Why do I smoke? You know, yourself, you smoke for enjoyment. And you get enjoyment only from the taste of a Luckies taste better-cleaner, fresher, smoother! Why? Luckies are made better to taste better. And, what's more, Luckies are made of fine tobacco. L.S./M.F.T.-Lucky Strike Means Fine Tobacco. So, for the thing you want most in a cigarette . . . for better taste-for the cleaner, fresher, smoother taste of Lucky Strike ... Be Happy-GO LUCKY! When schoolwork has you in a whirl, And facts escape your mind, Remember Luckies' better taste A smoker's greatest find Gerald Robbie New York University Where's your jingle? It's easier than you think to make \$25 by writing a Lucky Strike jingle like those you see LS./M.F.T. in this ad. Yes, we need jingles and we pay \$25 for every one we use! So send as many as you like to: Happy-Go-Lucky, P. O.

PRODUCT OF The American Tobacco-Company America's LEADING MANUFACTURER OF CIGARETTES

Box 67, New York 46, N. Y.



Tech Graduate Wins Reception as Combat Artist

ea-Airman 2/c Andrew T. Stasky, craft publications. 1951 Applied Art graduate of Rochester Institute of Technology, is winning recognition as a combat artist at a Fifth Air Force forward air base here.

Currently assigned to the night flying 3rd Bombardment Wing in Korea, Stasky recently won second place in a Far East Air Force Command contest for water colors. In addition, he took an honorable mention in the oil painting divi-

Much of Stasky's work is used throughout the Far Eastern Theater of Operations. He has had work reproduced in the Pacific edition of Stars and Stripes, Air Force Times, Flying Safety, Train-

Start New Section For Management 1

Due to the overwhelming demand for Management I, a new section will be started on April 13 in the Evening and Extension Division. Although this class is essentially for supervisory and staff personnel, it is designed to be helpful to anyone who is in business and dealing with people.

The course attracted 941 students last year and there were three sections started in February of this year.

The 12-week course is designed to acquaint both present and potential supervisors with the basic principles of human behavior and to help them utilize these principles in their day-to-day relationships with people.

HOME DAIRY

Cafeteria

Two good places to eat HERE and at HOME

69 West Main Street

Thursday LEON'S

Third Bombardment Wing, Kor- ing magazine, and Douglas Air- night intruder twin engine B-26

Stasky's present unit employs



A 2/c ANDREW T. STASKY

light bombers on nightly sweeps into North Korean skies, blasting Red supply lines and transportation facilities

Since beginning operations on the first day of the North Korean invasion, when they made the initial aerial strike against the invaders the "night shift" Wing has destroyed more than 250 Communist locomotives, probably destroyed 500, and damaged others. In addition to locomotives, primary target, 2,500 Red boxcars have been destroyed and 17,000 supply-laden vehicles prevented from reaching their front line destinations.

While at RIT Airman Stasky majored in commercial art and advertising. Before entering service he was employed as a commercial artist with Robert W. Orr Associates of Fifth Avenue, New York City. Stasky's parents, Mr. and Mrs. A. Stasky, reside in Great Neck, N. Y., where the RIT alumnus completed high school.

Airman Stasky's present address is:

> A/2C Andrew T. Stasky AF 12389687 ·

Hq. Sqd.; 3rd Bomb Wing (L) APO 970 c/o Postmaster San Francisco, Calif.

Display Recalls Yesteryear's 'Kitchen Coed' Appeal

bulletin board for weeks stems | Institute! She will be a treasure, from a newspaper article which appeared in the June 2, 1897 edition of the Rochester Herald.

"O, there's only one girl in this world for me, Only one girl shares my sympathy, She's not so very pretty, but she is awfully cute,

And she is a graduate of the Mechanics Institute."

"Lucky indeed is the man who wins for a wife the sweet girl graduate of the Domestic Science

STUDENT WANTED

For typing addresses etc. in spare time. Write need.

Bob Hartford Servant Publishing Co. 157 Fitzhugh St.

Special Low Rates to Students

ALL MAKES ALL MODELS

Rental Will Apply on Purchase Starting for Standard Machines \$3 Per Month

Walter I y don

We Repair All Makes TYPEWRITER & SUPPLY CO 103 So. Clinton Ave. HA. 4545

Attention drawn to the Eastman | Department of the Mechanics compared to which the aesthetic sentimentalists of Vassar and Smith and Wells, or Geneseo and Brockport normals, will be but as intellectual bric-a-brac upon the shelves of the matrimonial mart."

> The purpose of this article was to pay tribute to the Fine Arts and Domestic Science departments of the old Mechanics Institute on the occasion of its first annual exhibition depicting culinary arts.

Also appearing currently on the bulletin board are numerous pictures which show the vast differences between the present day Foods Department and the old Domestic Science Department of the Mechanics Institute.

Cayley's Corner

What Do YOU know About The BIBLE? Some Swallow it whole-Without examining and Digesting it Intelligently! AND, They get Religious indigestion! AND If you've ever had Indigestion-Well-you know What can happen. Some day it becomes A matter of-"Hasten Jason With the Basin." Others Reject it completely-Because it Confuses them-or Demands more than They are willing To try. AND-One day They wake up With the decaying Odor of starvation On them-AND-Blame it On somebody else! Why NOT Do An intelligent job Understanding THE BIBLE In the class with Chaplain M A C On Sunday at 9:45 A. M.?

Chaplain MAC

'WHAT A LIFE'

If you're lonely in the city, You're a person I can pity, When your friends are far away, And in that city you must stay. Don't you know it isn't right, To feel all alone at nite; When so near you have a phone, And there you're sitting all alone. You feel that life has passed you by. And you'd like to sit and cry, But the tears, no good will do, The only one they hurt is you. To a movie you will go, Everyone likes a picture show; Those two up ahead are "necking." It's your movie they are wrecking. So back home and so to bed, With your dreams all in your head, And you're free from all your strife, What a life; what a life.

A. STUDENT

Here's How

ADC Assists **Art Seniors**

From hensives, members of the Art Directors Club of Rochester are helping seniors of the Applied Arts Department to turn out better layouts.

A new program has been started recently in the Applied Arts Department to help seniors by evaluating and suggesting improvements for their work at three different stages.

Groups of three members of the Art Directors Club of Rochester visit the Art Department every two weeks to give each senior assistance on his idea, first as sketch, then, as comprehensive and finally as a paste-up. Each senior who completes one of the projects will receive a certificate for his creation. Those judged in first, second, or third place will get the special certificates stating standing in the program.



Thomas S. Ruzicka, art director for John P. Smith Co., printers and publishers, criticizes senior work submitted for a project sponsored by the Art Directors Club. (Photo by Ned Austin)

Enjoy NYC Junket

Taking the trip to New York was both educational and a lot of fun for the Retailers who recently went there as a class project.

The Retailers were very much impressed by the operation of the large department stores, especially J. C. Penney's where they thought they could spend an extra day and learn something new every minute.

Hotel Rochester

VALET SERVICE

Dry Cleaning One-Day Service

Pressing While You Wait Alterations

D. La Frank, Prop.

Fred Powers, chief photographer for the Rochester Democrat and Chronicle, views student work in Photo Tech Dept. Mr. Powers is now instructing Pictorial Journalism students at the Institute. Class members shown with Mr. Powers

A Message to Engineers

"A secure future, exceptional opportunities for advancement, and a high starting salary await you at FAIRCHILD, if you are one of the men we are looking for. We have openings right now for qualified engineers and designers in all phases of aircraft manufacturing; we need top-notch men to help us in our long-range military program: turning out the famous C-119 for the U.S. Air Forces.

RENT A NEW PORTABLE

"FAIRCHILD provides paid vacations and liberal health and life insurance coverage. We work a 5-day, 40-hour week. "If you feel you are one of the men we are looking for, write me. Your inquiry will be held in strictest confidence, of course."

* Walter Tydon, widely known aviation engineer and aircraft designer and veteran of 25 years in aviation, is Chief Engineer of Pairchild's Aircraft Division.



HAGERSTOWN, MARYLAND



are Leon Zwolinski and Dick Lee. The class previously was taught by Al Booth, recently resigned. (Litoff photo)



When your eye physician suggests glasses, you have every reason to expect precision make, pleasing appearance, and comfort when your eyeglasses are made here at reasonable cost.

FRANK H. PEASE Optician

92 Gibbs Street (Near Eastman Theatre)

RENT A NEW CAR 'Drive it as your own'

\$5.50 plus 7c per mile rents a beautiful new car ALL NIGHT, ANY NIGHT. Rates include insurance and all gas and





R. S. ROBIE, Inc. 39 Stone Street, Rochester HAMILTON 0535



Recently elected Camera Club officers are headed by Dick Warner, president, with Sally Lara named vicepresident. Hayden Peake, at right, will serve as the new secretary.

(Dennis Martin photo

GREEK TALK

"The Downbeat," juke box dance, will be held tonight in Eastman Lounge. All who attend will dance to today's top artists.

Theta Gamma members and our Delta Omicron sisters are planning for a wonderful time at the big cabin party on Sunday, April 12, at Powder Mill Park. With spring in the air, we hope to enjoy outdoor sports as well as the traditional cabin party activities. The outdoor event marks the first in a series of activities planned for the

As Spring Weekend approaches, we are putting the final touches to the plans for our booth. All Theta Gamma members are helping to promote this affair and hope to make it the biggest and finest weekend RIT has ever had.

say on the part of these few older

individuals. Keep up the good work

and thank you for the services

Following Theta Gamma's down-

town drive for Holland Relief

funds, a Holland-born resident of

Rochester expressed her gratitude

in another letter to the fraternity.

She wrote to thank the fraternity

for "what you boys have done to

help the victims of the floods in the

Netherlands . . . it filled my heart

with gratitude, and I want you to

know that. Although I am a per-

manent resident of the U.S.A. and

soon hope to be a citizen, I go to

Holland every year for a three-months' visit. This year I will

leave Apr. 25, and my chief task

there will be to help the victims of

the floods as much as I possible

These expressions were among

those received in recognition of

these projects by Theta Gamma

members and pledges, for which

the latter are highly appreciative,

you performed here."

Beta Chapter, Kappa KΣK Sigma Kappa members were on hand Saturday night Mar. 28 at Wellsville to install another chapter in the great Greek organization represented in the Empire state at RIT, Russell Sage Institute, University of Buffalo and Buffalo Tech. The new chapter, Epsilon, at Alfred university, was activated by Beta Chapter's Earl Wolfe. A group of local KSK members and fellow brothers from both Buffalo chapters went to Wellsville for the installation.

In the way of merriment, KSK lads have planned another picnic at Mendon Pond, April 12.

Don't forget spring is in the air and Spring Weekenders are all set for a merry time. It'll be music by Johnny Long's orchestra and merriment by Kappa Sigma Kappa. Get on that Kappa Sigma Kappa band wagon and ride to a happy holiday, a weekend of merriment and unforgettable moments at Spring Weekend.

It's Pvt. B. H. Marcus, US 51215175, Co. H., 87th Inf. Regt., 10th Inf. Div., Fort Riley, Kansas, now. Ben, rather Pvt. B. H. pens word that he and Art Tuscher are both at the old Cavalry hangout and would like to hear from Beta Chapter brothers.

Ben's been beefing 'bout being a soldat'. Can just imagine our brother's tomes if Riley was still 'Blood and Guts" paradise and the old master. Patton, was on hand to teach the apprentice printer the fine points of being a Cavalryman. Believe us B. H. we wouldn't wish it on our worst enemy.

Louie's

COLUMBIA DRY CLEANERS

> Minor Repairs With Cleaning

98 PLYMOUTH AVE. SO. Phone LO-7866

Theta Gamma Gains Praise for Activities

Installs Juke Box Theta Gamma vice-president, for Three cheers for the Lounge Committee of Student Council and Week" during the recent pledge Perrez: Steve Tuttle, head of the commitperiod. tee. Another TV set has been purchased for Clark Union and a

SC Buys TV Set,

was a gift of the Alumni Council,

but the proposed change machine

for Clark Building Lounge can be

financed by profits made from the

vending machines now operating.

Art Education Here

Gets Endorsement

Art education in America is

more practical than German at

comparative levels, is the belief

of a noted German art historian

Dr. Rike Wankmueller from the

University of Tuebingen said,

after a three-day visit at RIT and

the Memorial Art Gallery, that

she believes the more practical "do as you learn" policy gives col-

lege and university students in

America an advantage over those

in German institutions.

who visited here last month.

juke box has been installed for clean-up at Rochester General Hosstudents in the Clark Lounge. In answer to a request for a change-machine for Clark Building Lounge similar to the one in the Eastman Lounge, the committee is now in the market for one. The one in the Eastman Lounge

Words of praise and gratitude unteers. A. J. Perrez Jr., assistant Your group of young men certainhave been received by Tom Tietjen, to the administrator at Rochester ly did its part to disprove some General Hospital, also officially of the false impressions gained that fraternity's activities in trans- acknowledged the gesture by Theta from little proof and much hearforming "Hell Week" into "Help Gamma members. Writes Mr.

"We at the Rochester General For a Sunday afternoon of Hospital want you to know that window washing and general we throughly approve of your new method of treating pledges. Too pital, Theta Gamma members were often we hear members of the older especially thanked by Jessie M. generation speak of what the Short, hospital director of vol- younger generation is coming to.

Johnny Long Rates High With College Students

Few name bands today can claim the popularity in colleges that has been accorded Johnny Long and his orchestra, slated for Saturday night's Bal de l'amour at Masonic Collegiate

Straight from the campus of Duke University, Johnny Long and his boys have become the all-time favorite with students everywhere.

The youthful drive of the handsome, blond bandleader is credited with much of Long's success. He has covered a wide territory in the brief time since he organized the Duke Collegians at Duke University, Long's alma mater.

Strictly collegiate, Long nevertheless has been in demand at

top night spots and theaters throughout the country. His pronounced popularity on leading college campuses has kept him sensitive to the music preferred by young America.

Long's first big hit was "Shanty in old Shantytown," published in 1940, and it has become an all-time college classic. "Sweetheart of Sigma Nu," his theme, is another college favorite. Just recently, Long added "April in Paris" to his arrangement list-a tune particularly appropriate for Spring Weekend's theme.

It will be a LONG evening of southern-style tunes from the maestro of RIT's choice-Johnny Long!

SHORT STORY

An elderly gentleman was walking past a drug store when, without warning, a young man dashed out, took a flying leap in the air with legs apart, and fell in a heap.

"Dear, dear," murmured the old man, "did you hurt yourself?"

"No," replied the young man, "but I'd like to get my hands on the guy who moved my bicycle."

Tietjen states. DUFFY'S TAVERN

Meal Tickets for RIT Students

"Chicken-on-the-Rough" and "Chicken-in-Basket" BANQUETS ARRANGED FOR 25 TO 75

Complete Luncheons - Dinners at Reasonable Prices

17 SPRING STREET

ROCHESTER, N. Y.

ANN MARIE'S FLOWER SHOP

ANNA CASSANO

Reasonable Prices

Flowers for All Occasions

Discounts to All RIT Students

201 Main Street West Near Broad BAker 1918

P & P Seniors View **Gravure Processes**

Publishing and Printing seniors viewed gravure printing procedures during a half-day field trip through the Bloomer Brothers Printing Company plants at Newark on Mar. 26.

P&P seniors, 18 in all, were escorted through the huge package printer's plant by Mr. Edward Beiderbecke and Mr. Vincent Seisel, supervisors. The seniors were impressed by the gravure section which turns out, among other things, the cartons for Bordens and Sealtest. The plant uses approximately 100 tons of cardboard a day and a good percentage of that is run through their two huge gravure presses. One is a four-color and the other is a fivecolor press.



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

where Coca-Cola comes in.

ROCHESTER COCA-COLA BOTTLING COMPANY

HOTEL ROCHESTER Barber Shop Shoeshine Parlor in Barber Shop Open 8 A. M. to 6 P. M. Daily (Closed all day Wednesday)

We Cater to RIT Students

"Coke" is a registered trade-mark.

A. L. Anderson Sons

1953, THE COCA-COLA COMPANY

