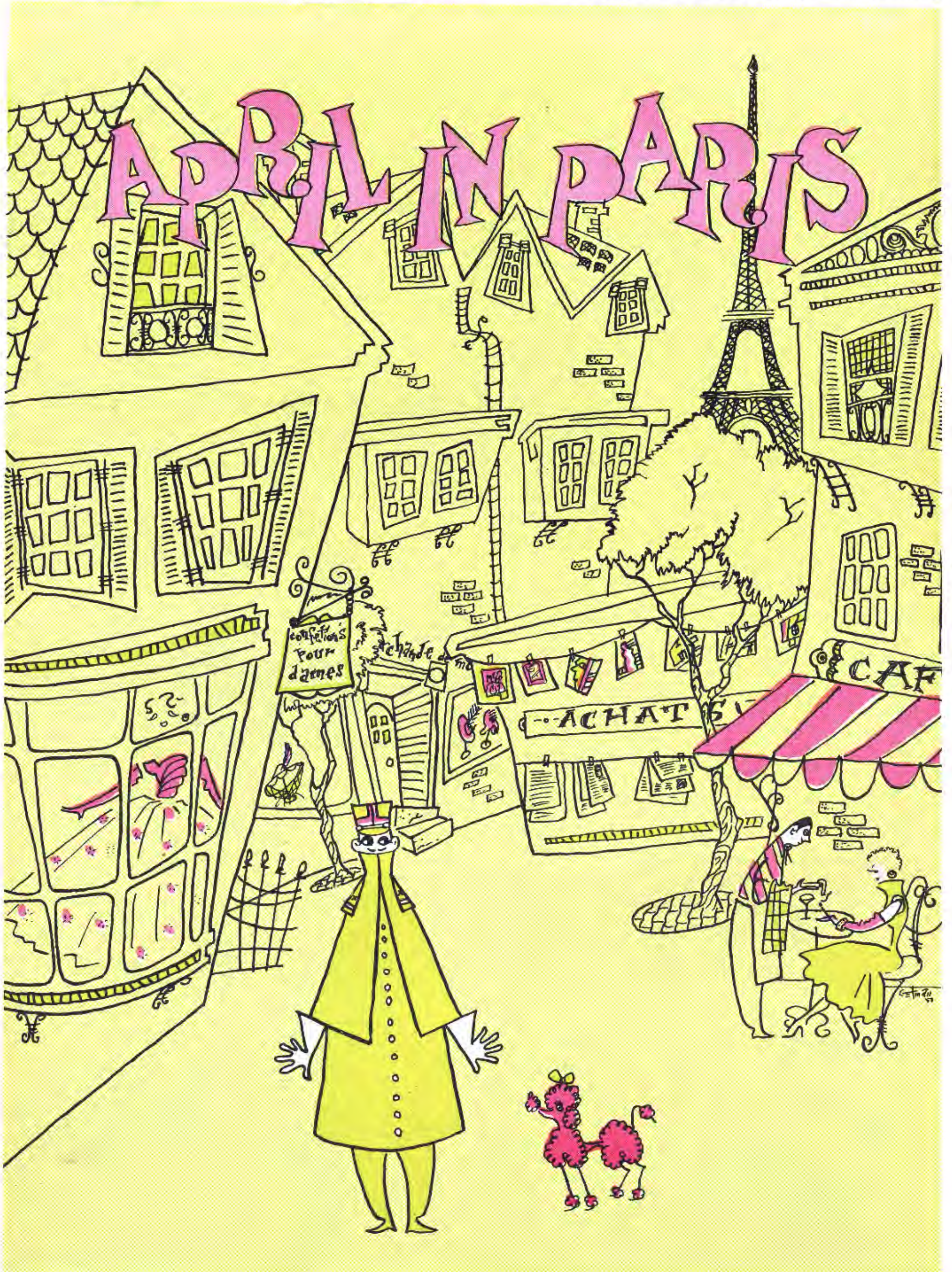


R^{IT} Reporter

OFFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY





HOME SAFETY ART by 10 RIT students drew cash awards recently from the Rochester Safety Council during a dinner at the Chamber of Commerce. Holding one of the winning drawings above is Mrs. William P. Foster (second from left) of Safety Council. At left is William Plumb, one of RIT students recognized for work submitted. Miss Ruth Gutfrucht, AA instructor, and James Foster of the Photo Tech faculty are shown at the right.

Add New Booklets In Guidance Series

Two recent publications of more than passing interest to prospective students of RIT made their appearance of the scene last week: *Careers in Retailing* by Edwina B. Hogadone, supervisor of the Retailing Department, and *Life at Kate Gleason Hall* by Mary E. Dotterer in cooperation with the Dormitory Council.

These two booklets are part of a series published by RIT to aid the prospective student to gain a thorough knowledge of the courses offered at RIT.

Miss Hogadone has presented a lucid picture of the opportunities of a career in the retailing field. Miss Dotterer has indicated what may be expected of life in the women's residence hall for the incoming student.

Forthcoming booklets in the guidance series are to cover other departments of the Institute.

Seek Institute Golfers For Team Competition

Golf enthusiasts are joining together at RIT to start a varsity golf team to compete with other schools in the area.

If there is sufficient interest at RIT for golfers, Mr. Jack Thornton, one of the best golfers in the Rochester area, promises to do his best in giving the Institute a good team. Mr. Thornton is, at present, a golf instructor at the Brooklea Country Club.

There has already been quite a response by those interested but there is still room for more, according to Mr. Ken Fladmark, faculty advisor.

ELECT BRENNAN PTA HEAD

It has been announced that the supervisor of the School for American Craftsmen, Harold J. Brennan, has been elected president of the Parent-Teacher Association at the Webster Central School.

Patronize Your Advertisers
Tell Them You Saw It
in the
RIT REPORTER

Times Square Restaurant & Supper Club

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Coffee shop serving Breakfast, Luncheon, Dinner
Visit our beautiful Candlelight Room Serving Luncheon and Dinner
Dancing Nightly in our Candlelight Room
REASONABLE PRICES
EXCELLENT SERVICE

Captain Wilson, McCullough Close RIT Mat Careers

With tournament competition having closed out this year's record wrestling season, two team members terminate their participation under Blue and Gray colors as they complete their senior years.

Turning in one of the most outstanding individual records, Larry Wilson ends three years on the Varsity squad and John McCullough leaves after two years of team service.

Wilson, two-time squad captain, adds his third numeral as one of the squad's lightest but most mighty matmen.

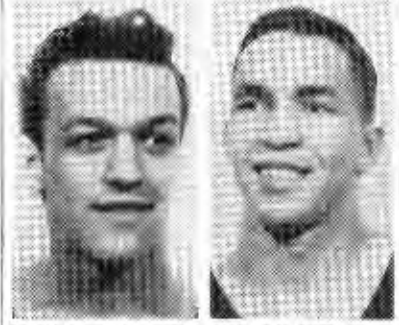
Wrestling in the 136-pound class, Wilson won 28 dual matches, lost three and drew in one during his three years. He went through the current season undefeated with nine victories, his record being marred only by his lone draw. Last year he took 10 decisions against one defeat and as a freshman captured nine nods against two losses.

In Wilson's first year he took the Niagara AAU championship with four wins, having split at 2-2 in 4-I competition that same year. He was runner-up in the 4-I last year with three triumphs against a single loss. After taking his opening match at Cleveland this season, Wilson lost his second and suffered an injured nerve, forcing a forfeit in his third scheduled appearance.

In addition to capturing the

squad this year and last, Wilson initiated the Lettermen's Club last season and served as its president.

McCullough, a 147-pounder, put



in a top performance in dual meet engagements last year with six wins, one loss and a draw. At the 4-I matches that year, however, he succumbed to two trick knees and lost his match. From that time, McCullough has had to favor

these handicaps, but they hampered him to such an extent this season that he was held to a pair of triumphs while losing three and drawing one.

Both Wilson and McCullough hail from Washington, Pa., home of many top-flight matmen. Wilson is a Chemistry major and McCullough completes two years in the P&P Dept.

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Corner of Plymouth and Spring

Some smokers choose just any brand;
They always wear a frown.
So just smoke Luckies and you'll have
Enjoyment that's deep-down!

James F. Quetach
University of Notre Dame

All facts don't come from textbooks;
Here's one I learned from Pappy:
Despite the claims of other brands,
Smoke Luckies—you'll be happy!

Fay W. Barron
University of Miami



Nothing no, nothing beats better taste

and **LUCKIES**
TASTE BETTER!

Cleaner, Fresher, Smoother!

Ask yourself this question: Why do I smoke?

You know, yourself, you smoke for enjoyment. And you get enjoyment only from the taste of a cigarette.

Luckies taste better—cleaner, fresher, smoother! Why? Luckies are made better to taste better. And, what's more, Luckies are made of fine tobacco. L.S./M.F.T.—Lucky Strike Means Fine Tobacco.

So, for the thing you want most in a cigarette... for better taste—for the cleaner, fresher, smoother taste of Lucky Strike...

Be Happy—**GO LUCKY!**

When schoolwork has you in a whirl,
And facts escape your mind,
Remember Luckies' better taste—
A smoker's greatest find!

Gerald Robbie
New York University



Where's your jingle?

It's easier than you think to make \$25 by writing a Lucky Strike jingle like those you see in this ad. Yes, we need jingles—and we pay \$25 for every one we use! So send as many as you like to: Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y.

friday night
the Continental

PUTTING RANGE
NEWMAN CLUB

"April in Paris"
ΦΥΦ

DONG
LETTERMANS CLUB

time for a change
S.A.C.

GAMES OF SKILL
FO!

HADES
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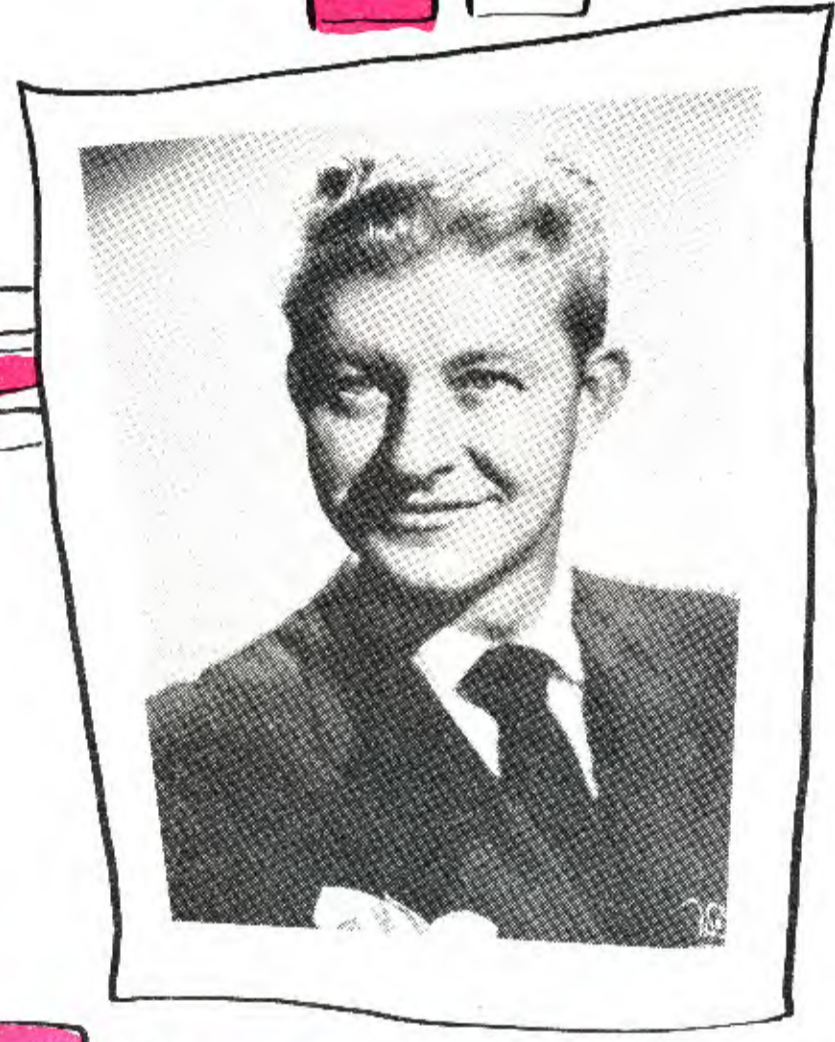
Penny Pitch
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SKI CLUB
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GYPSY BAZAAR
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PHOTOS
DELTA EPSILON LAMBDA
RIDING CLUB

saturday night
Bal de l'Amour
collegiate club



Johnny Long
and his orchestra



SUNDAY...
K.G. and CLARK UNION
OPEN HOUSE



Tech Graduate Wins Reception as Combat Artist

Third Bombardment Wing, Korea—Airman 2/c Andrew T. Stasky, 1951 Applied Art graduate of Rochester Institute of Technology, is winning recognition as a combat artist at a Fifth Air Force forward air base here.

Currently assigned to the night flying 3rd Bombardment Wing in Korea, Stasky recently won second place in a Far East Air Force Command contest for water colors. In addition, he took an honorable mention in the oil painting division.

Much of Stasky's work is used throughout the Far Eastern Theater of Operations. He has had work reproduced in the Pacific edition of *Stars and Stripes*, *Air Force Times*, *Flying Safety*, *Train-*

ing magazine, and Douglas Aircraft publications.

Stasky's present unit employs



A 2/c ANDREW T. STASKY

night intruder twin engine B-26 light bombers on nightly sweeps into North Korean skies, blasting Red supply lines and transportation facilities.

Since beginning operations on the first day of the North Korean invasion, when they made the initial aerial strike against the invaders the "night shift" Wing has destroyed more than 250 Communist locomotives, probably destroyed 500, and damaged others. In addition to locomotives, primary target, 2,500 Red boxcars have been destroyed and 17,000 supply-laden vehicles prevented from reaching their front line destinations.

While at RIT Airman Stasky majored in commercial art and advertising. Before entering service he was employed as a commercial artist with Robert W. Orr Associates of Fifth Avenue, New York City. Stasky's parents, Mr. and Mrs. A. Stasky, reside in Great Neck, N. Y., where the RIT alumnus completed high school.

Airman Stasky's present address is:

A/2C Andrew T. Stasky
AF 12389687
Hq. Sqd.; 3rd Bomb Wing (L)
APO 970 c/o Postmaster
San Francisco, Calif.

Start New Section For Management I

Due to the overwhelming demand for Management I, a new section will be started on April 13 in the Evening and Extension Division. Although this class is essentially for supervisory and staff personnel, it is designed to be helpful to anyone who is in business and dealing with people.

The course attracted 941 students last year and there were three sections started in February of this year.

The 12-week course is designed to acquaint both present and potential supervisors with the basic principles of human behavior and to help them utilize these principles in their day-to-day relationships with people.

Display Recalls Yesteryear's 'Kitchen Coed' Appeal

Attention drawn to the Eastman bulletin board for weeks stems from a newspaper article which appeared in the June 2, 1897 edition of the Rochester Herald.

"O, there's only one girl in this world for me. Only one girl shares my sympathy. She's not so very pretty, but she is awfully cute. And she is a graduate of the Mechanics Institute."

"Lucky indeed is the man who wins for a wife the sweet girl graduate of the Domestic Science

Department of the Mechanics Institute! She will be a treasure, compared to which the aesthetic sentimentalists of Vassar and Smith and Wells, or Genesee and Brockport normals, will be but as intellectual bric-a-brac upon the shelves of the matrimonial mart."

The purpose of this article was to pay tribute to the Fine Arts and Domestic Science departments of the old Mechanics Institute on the occasion of its first annual exhibition depicting culinary arts.

Also appearing currently on the bulletin board are numerous pictures which show the vast differences between the present day Foods Department and the old Domestic Science Department of the Mechanics Institute.

STUDENT WANTED
For typing addresses etc. in spare time. Write need.
Bob Hartford
Servant Publishing Co.
157 Fitzhugh St.

HOME DAIRY Cafeteria
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RENT A NEW PORTABLE OR STANDARD MACHINE
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ALL MAKES ALL MODELS
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*A Message to Engineers from Walter Tydon**

"A secure future, exceptional opportunities for advancement, and a high starting salary await you at FAIRCHILD, if you are one of the men we are looking for. We have openings right now for qualified engineers and designers in all phases of aircraft manufacturing; we need top-notch men to help us in our long-range military program: turning out the famous C-119 for the U. S. Air Forces.
"FAIRCHILD provides paid vacations and liberal health and life insurance coverage. We work a 5-day, 40-hour week.
"If you feel you are one of the men we are looking for, write me. Your inquiry will be held in strictest confidence, of course."
Walter Tydon
*Walter Tydon, widely known aviation engineer and aircraft designer and veteran of 25 years in aviation, is Chief Engineer of Fairchild's Aircraft Division.

FAIRCHILD Aircraft Division
HAGERSTOWN, MARYLAND



Fred Powers, chief photographer for the Rochester Democrat and Chronicle, views student work in Photo Tech Dept. Mr. Powers is now instructing Pictorial Journalism students at the Institute. Class members shown with Mr. Powers are Leon Zwolinski and Dick Lee. The class previously was taught by Al Booth, recently resigned. (Litoff photo)

When your eye physician suggests glasses, you have every reason to expect precision make, pleasing appearance, and comfort when your eyeglasses are made here at reasonable cost.
FRANK H. PEASE
Optician
92 Gibbs Street
(Near Eastman Theatre)

Cayley's Corner

What Do YOU know About THE BIBLE? Some Swallow it whole— Without examining and Digesting it Intelligently! AND, They get Religious indigestion! AND If you've ever had Indigestion— Well—you know What can happen. Some day it becomes A matter of— "Hasten Jason With the Basin." Others Reject it completely— Because it Confuses them—or Demands more than They are willing To try. AND— One day They wake up With the decaying Odor of starvation On them— AND— Blame it On somebody else! Why NOT Do An intelligent job of Understanding THE BIBLE In the class with Chaplain M A C On Sunday at 9:45 A. M.?

Chaplain MAC

'WHAT A LIFE'

If you're lonely in the city, You're a person I can pity, When your friends are far away, And in that city you must stay. Don't you know it isn't right, To feel all alone at nite; When so near you have a phone, And there you're sitting all alone. You feel that life has passed you by, And you'd like to sit and cry, But the tears, no good will do, The only one they hurt is you. To a movie you will go, Everyone likes a picture show; Those two up ahead are "necking," It's your movie they are wrecking. So back home and so to bed, With your dreams all in your head, And you're free from all your strife, What a life; what a life.

A. STUDENT

Here's How ADC Assists Art Seniors

From sketches to comprehensives, members of the Art Directors Club of Rochester are helping seniors of the Applied Arts Department to turn out better layouts.

A new program has been started recently in the Applied Arts Department to help seniors by evaluating and suggesting improvements for their work at three different stages.

Groups of three members of the Art Directors Club of Rochester visit the Art Department every two weeks to give each senior assistance on his idea, first as sketch, then, as comprehensive and finally as a paste-up. Each senior who completes one of the projects will receive a certificate for his creation. Those judged in first, second, or third place will get the special certificates stating standing in the program.



Thomas S. Ruzicka, art director for John P. Smith Co., printers and publishers, criticizes senior work submitted for a project sponsored by the Art Directors Club. (Photo by Ned Austin)

Enjoy NYC Junket

Taking the trip to New York was both educational and a lot of fun for the Retailers who recently went there as a class project.

The Retailers were very much impressed by the operation of the large department stores, especially J. C. Penney's where they thought they could spend an extra day and learn something new every minute.

Hotel Rochester VALET SERVICE
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Pressing While You Wait
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\$5.50 plus 7c per mile rents a beautiful new car ALL NIGHT, ANY NIGHT. Rates include insurance and all gas and oil.
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Recently elected Camera Club officers are headed by Dick Warner, president, with Sally Lara named vice-president. Hayden Peake, at right, will serve as the new secretary.

[Dennis Martin photo]

GREEK TALK

OT "The Downbeat," juke box dance, will be held tonight in Eastman Lounge. All who attend will dance to today's top artists.

Theta Gamma members and our Delta Omicron sisters are planning for a wonderful time at the big cabin party on Sunday, April 12, at Powder Mill Park. With spring in the air, we hope to enjoy outdoor sports as well as the traditional cabin party activities. The outdoor event marks the first in a series of activities planned for the spring.

As Spring Weekend approaches, we are putting the final touches to the plans for our booth. All Theta Gamma members are helping to promote this affair and hope to make it the biggest and finest weekend RIT has ever had.

KSK Beta Chapter, Kappa Sigma Kappa members were on hand Saturday night Mar. 28 at Wells-ville to install another chapter in the great Greek organization represented in the Empire state at RIT, Russell Sage Institute, University of Buffalo and Buffalo Tech. The new chapter, Epsilon, at Alfred university, was activated by Beta Chapter's Earl Wolfe. A group of local KSK members and fellow brothers from both Buffalo chapters went to Wells-ville for the installation.

In the way of merriment, KSK lads have planned another picnic at Mendon Pond, April 12.

Don't forget spring is in the air and Spring Weekenders are all set for a merry time. It'll be music by Johnny Long's orchestra and merriment by Kappa Sigma Kappa. Get on that Kappa Sigma Kappa band wagon and ride to a happy holiday, a weekend of merriment and unforgettable moments at Spring Weekend.

It's Pvt. B. H. Marcus, US 51215175, Co. H., 87th Inf. Regt., 10th Inf. Div., Fort Riley, Kansas, now. Ben, rather Pvt. B. H. pens word that he and Art Tuschler are both at the old Cavalry hangout and would like to hear from Beta Chapter brothers.

Ben's been beefing 'bout being a soldier. Can just imagine our brother's tomes if Riley was still "Blood and Guts" paradise and the old master, Patton, was on hand to teach the apprentice printer the fine points of being a Cavalryman. Believe us B. H. we wouldn't wish it on our worst enemy.

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Minor Repairs
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SC Buys TV Set, Installs Juke Box

Three cheers for the Lounge Committee of Student Council and Steve Tuttle, head of the committee. Another TV set has been purchased for Clark Union and a juke box has been installed for students in the Clark Lounge.

In answer to a request for a change-machine for Clark Building Lounge similar to the one in the Eastman Lounge, the committee is now in the market for one. The one in the Eastman Lounge was a gift of the Alumni Council, but the proposed change machine for Clark Building Lounge can be financed by profits made from the vending machines now operating.

Art Education Here Gets Endorsement

Art education in America is more practical than German at comparative levels, is the belief of a noted German art historian who visited here last month.

Dr. Rike Wankmueller from the University of Tuebingen said, after a three-day visit at RIT and the Memorial Art Gallery, that she believes the more practical "do as you learn" policy gives college and university students in America an advantage over those in German institutions.

Theta Gamma Gains Praise for Activities

Words of praise and gratitude have been received by Tom Tietjen, Theta Gamma vice-president, for that fraternity's activities in transforming "Hell Week" into "Help Week" during the recent pledge period.

For a Sunday afternoon of window washing and general clean-up at Rochester General Hospital, Theta Gamma members were especially thanked by Jessie M. Short, hospital director of vol-

unteers. A. J. Perrez Jr., assistant to the administrator at Rochester General Hospital, also officially acknowledged the gesture by Theta Gamma members. Writes Mr. Perrez:

"We at the Rochester General Hospital want you to know that we thoroughly approve of your new method of treating pledges. Too often we hear members of the older generation speak of what the younger generation is coming to.

Your group of young men certainly did its part to disprove some of the false impressions gained from little proof and much hearsay on the part of these few older individuals. Keep up the good work and thank you for the services you performed here."

Following Theta Gamma's downtown drive for Holland Relief funds, a Holland-born resident of Rochester expressed her gratitude in another letter to the fraternity. She wrote to thank the fraternity for "what you boys have done to help the victims of the floods in the Netherlands . . . it filled my heart with gratitude, and I want you to know that. Although I am a permanent resident of the U.S.A. and soon hope to be a citizen, I go to Holland every year for a three-months' visit. This year I will leave Apr. 25, and my chief task there will be to help the victims of the floods as much as I possible can."

These expressions were among those received in recognition of these projects by Theta Gamma members and pledges, for which the latter are highly appreciative, Tietjen states.

Johnny Long Rates High With College Students

Few name bands today can claim the popularity in colleges that has been accorded Johnny Long and his orchestra, slated for Saturday night's Bal de l'amour at Masonic Collegiate Club.

Straight from the campus of Duke University, Johnny Long and his boys have become the all-time favorite with students everywhere.

The youthful drive of the handsome, blond bandleader is credited with much of Long's success. He has covered a wide territory in the brief time since he organized the Duke Collegians at Duke University, Long's alma mater.

Strictly collegiate, Long nevertheless has been in demand at

top night spots and theaters throughout the country. His pronounced popularity on leading college campuses has kept him sensitive to the music preferred by young America.

Long's first "big hit" was "Shanty in old Shantytown," published in 1940, and it has become an all-time college classic. "Sweetheart of Sigma Nu," his theme, is another college favorite. Just recently, Long added "April in Paris" to his arrangement list—a tune particularly appropriate for Spring Weekend's theme.

It will be a LONG evening of southern-style tunes from the maestro of RIT's choice—Johnny Long!

P & P Seniors View Gravure Processes

Publishing and Printing seniors viewed gravure printing procedures during a half-day field trip through the Bloomer Brothers Printing Company plants at Newark on Mar. 26.

P&P seniors, 18 in all, were escorted through the huge package printer's plant by Mr. Edward Beiderbecke and Mr. Vincent Seisel, supervisors. The seniors were impressed by the gravure section which turns out, among other things, the cartons for Borden's and Sealtest. The plant uses approximately 100 tons of cardboard a day and a good percentage of that is run through their two huge gravure presses. One is a four-color and the other is a five-color press.

SHORT STORY

An elderly gentleman was walking past a drug store when, without warning, a young man dashed out, took a flying leap in the air with legs apart, and fell in a heap.

"Dear, dear," murmured the old man, "did you hurt yourself?"

"No," replied the young man, "but I'd like to get my hands on the guy who moved my bicycle."

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ANNA CASSANO

Reasonable Prices

Flowers for All Occasions

Discounts to All RIT Students

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HOTEL ROCHESTER Barber Shop

Shoeshine Parlor in Barber Shop

Open 8 A. M. to 6 P. M. Daily
(Closed all day Wednesday)

We Cater to RIT Students

Campus capers call for Coke

He's a "heavy" in the play,
but short on time.
Busy students need quick
refreshment. That's
where Coca-Cola comes in.



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