

In a featured moment of Spring Weekend activities, General Chairman Bill Clarke makes presentations to Mike McClatchey, P&P senior, following the latter's selection as 'Mr. Campus.' Assisting with awards at extreme left is Don Bujnowski. Among the gifts received by McClatchey were a vest from B. Forman, "the works" at Hotel Rochester Barber Shop, Bal de l'Amour ticket, an orchid corsage from Perry's, and two cartons of Chesterfields, courtesy Gamma Phi Fraternity and Liggett & Myers Tobacco Co.

### Spring Weekend Takes Tech Students On Whirlwind 'April in Paris' Tour

Sweeping winds and snow flurries lashed out at a determined Spring Weekend Committee, whose efforts to bring a gay, spirited "April in Paris" atmosphere to the RIT campus Friday, Apr. 17, almost had to be abandoned for a more appropriate title-"April The Crafts Club was awarded a

trophy for having the most original

and outstanding booth. Their theme

was "It's time for a change," inter-

preted to mean that "If Christine

could do it in Copenhagen, then

the Crafts Club can do it at RIT.'

the title of "Mr. Campus of 1953."

supported by the sponsorship of

P&P students who shouted the

During the evening, members of

the Alumni Association presented

radios to the following students:

June Fanning (Ret), Alma Ashby

(Chem), Lee Leavens (Ret), Rich-

ard Cote (P&P), and Donald Wet-

On Saturday night, Apr. 18, an

estimated 300 couples danced to

the delightful music of Johnny

Long at the Bal de l'Amour. The

dance, which traditionally is the

was held at the Collegiate Club.

Sunday afternoon Open House

Spring Weekend at RIT.

slogan "We Like Mike!"

more (PT).

Mike McClatchey (P&P) won

in Alaska. However, hundreds of Techites and their guests completely ignored the untimely meteorological phenomenon, and were swept along in a tide of well-planned social events which once again placed Spring Weekend in line for outstanding recognition as the top social event

of the 1952-53 school year. John (Tiny) Dixon acted as master of ceremonies for the Friday afternoon pep rally in the Eastman Assembly Hall, Tiny's humorous antics started the ball rolling on the chain of events which continually picked up momentum until all present were sufficiently keyed to the right pitch for a weekend of merriment.

Friday night, Continental Night, saw the Eastman Building transformed into a typical carnival midway, as Tech social organizations competed for the best booth trophy

#### KSK Stages B.F. Ball

Kappa Sigma Kappa's annual Black Face Ball will be held this evening in the Eastman Lounge. Plans are being made to make this the best sponsored by the fraternity. Assigned to "keep the guests laughing" are Ray Faller, Earl Wolfe, Robert Jahn, and Robert Peloquin.

Robert Harris and Nat Greene, entertainment chairmen, also promise some pleasant surprises for everyone attending.



With the annual Alumni Homecoming weekend only two weeks away, final preparations are fast taking shape to welcome an expected 1,000 former students to the Institute and dinner-dance reunion at Hotel Seneca May 9.

Returning alumni and guests will be greeted during Spring Open House at the Institute from 1 to 4 p.m. Saturday before those present, together with Tech seniors, join in homecoming festivities at :30 that evening.

James Meagher (Mgt '49) will preside at the banquet, while cochairmen of the committee will be Mrs. Lois Sharkey (FA '40) and James Crosby (Mgt '49).

Highlight of the evening's activities will be the annual citing of the outstanding alumna and alumnus of 1953. The graduates to be honored are Lucille Gardener Clark (Ret '34) and Herbert W. Chamberlain (Mech '10).

Dr. Ellingson's address to the assembled alumni and the election of new officers will add to the

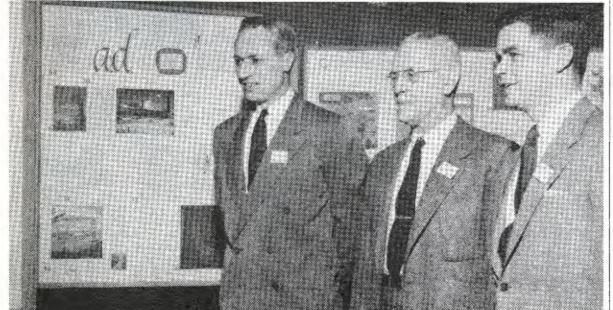
Walter Beilby (Class of 1885) is expected to attend the Alumni Banquet May 9 as the oldest Institute graduate present. Mr. Beilby attended RIT when it was Mechanics Institute, and his class was conducted in a small room in an Exchange St. building. Since that time, two of his sons, Milton and Harold, have attended RIT.

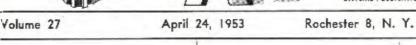
festivities along with the induction of the senior class into various alumni associations.

Several class reunions will be held in conjunction with the banquet. Classes that will hold these special get-togethers and their respective chairmen will be: 1913, outstanding event of the weekend, 1914, 1915, Stanley Witmeyer; 19-18, Mrs. Marjorie Parker Smith; Johnny introduced several of his 1923, Gunnar O. Wiig; 1928, Winlatest recordings during the dance. field Van Horn; 1933, Harry Carlson; 1938, Allen Bills; 1943, Fredwas held at KG, providing the erick Martin; and 1948, John Reiley.

girls an opportunity to perform their culinary arts for their week-Various fraternities and classes end dates, as well as bring to a of the Publishing and Printing close a never-to-be-forgotten 1953 Department also will hold respective individual reunions.

PRINTING SHOW-Bryon G. Culver, P&P Dept. supervisor, is shown flanked by representatives of Davis, Delaney Inc., New York City printers who brought AIGA Printing for Commerce Exhibition to RIT for city-wide showing this week. At left is Frederick Wilson and at right is Bob Davis. The display of quality printing was concluded in Bevier Galleries today. (Dick Austin photo)





#### Guests to View RIT

The Institute will again open its doors May 9 to area high school pupils and guests during Spring Open House, conducted in conjunction with Alumni Homecoming activities.

Conducted tours of RIT's buildings and labratories will permit visitors to inspect the Institute's facilities. Guests will be received at the Eastman Building. From that point they will be directed to departments in which they have a particular interest, or taken on a complete tour of the Institute.

RIT students will serve as guides for the occasion.

### **Homecoming Cites Prominent Alums**

Lucille Gardener Clark (Ret '34) and Herbert W. Chamberlain (Mech '10) will be honored as the outstanding alumna and alumnus of 1953 at the annual Alumni Banquet in the Hotel Seneca, May 9.

An illuminated citation and a decorative silver bowl from the School for American Craftsmen will be presented those being honored in acknowledgment of their outstanding achievements.

Miss Clark is president of Empsall's Department Store in Watertown and Empsall Clark Department Store in Ogdensburg. She also is active in outside work. Last year she was city chairman of the Mothers' March on Polio.

Mr. Chamberlain is president of the General Railway Signal Copany, manufacturers of signaling equipment for railroads and various other companies. He is also a trustee of RIT.

Among other outstanding alumni to be present are John Van Geyter (Elect '50), a public relations official of Eastern Airlines and assistant to the president, and at which the graduating members Patrick Lannan (Elect '39), a are bid a fond adieu by their brothconsulting engineer.

## **Year-End Events** Crowd Calendar

Number 16

By ELLEN EGGLETON

With RIT students swinging into the home stretch on this year's social calendar, attention focuses on activity highlights that crowd the remaining few weeks.

This evening, April 24, the RIT Choraliers will sing in the Eastman Theater with the Choral League of Rochester.

After a "better than ever" Spring Weekend the K.G. gals will install their new officers and council members for next year on April 29 at their annual installation dinner.

Student Council has scheduled its Friday night dance for May 1 in Eastman Lounge.

On Saturday, May 9 all departments will be open from 1 to 4 in the afternoon. Seniors may invite their families and friends to visit the Institute. The annual Alumni Dinner and Dance will be held Saturday evening at 6:30 in the Seneca Hotel.

All senior class members have a date for convocation rehearsal to be held at 9 a.m. at the Eastman Theater on Friday, May 15. On the following day, May 16, Convocation will be held at 10:30 a.m. in the Eastman Theater. On the same day the underclassman at Kate Gleason will honor the graduating class with a convocation tea from 2:30 until 4 p.m. After the tea the RIT Choraliers will sing in the RIT Chapel.

On May 23, the Intersorority Council is sponsoring a dance. Although plans are not complete as yet, the dance has proven very successful in past years.

And last but certainly not least are the fraternities' dinner dances

### Retailers Show Fashions May I

By BARBARA BARTENSTEIN

As spring blooms out, women center their attention on fashions more than ever, and on May 1, RIT girls will be able to see what has been keeping Clothing Construction students in a flurry of activity in the Retailing Department.

The products of their labors will be shown on that Friday at 3 p.m. and the entire show will be carried out by students of Miss Mary Cuteri, instructor of the embryonic dress designers.

Speaking of designers, some of the girls have actually designed the garments they will be modelwhile others have made copie of custom-made originals. To gain professional experience, seniors are undertaking a project whereby they make outfits for each other. They will each show two outfits,

FASHIONS—Barbara Susong, Retailing junior, recalls last year's show as she models casual attire worn at that event.

one which they have for themselves, and another made by one of their fellow students.

Outfits to be shown will include dresses, both formal and informal, suits, and separates. The newest spring fabrics have been used in these clothes and accessories will be the latest thing for spring wear.

All in all, this fashion show promises to be the show of shows this spring which will delight every feminine, clothes-conscious gal at



### Editorial

### Editors Sign '30' - Reporter Baton to New Staff

With this issue of the Reporter your present senior editors and many staff members sign "30"—the traditional newsroom symbol for "the end of the story."

And as Volume 27, Number 16 went to press, you can rest assured that audible sighs of relief were barely muffled as a departing crew, their thoughts turning to other pursuits, made way for new personalities and fresh enthusiasm. The job hasn't been an easy one, but neither has it been without its compensations.

Probably the most outstanding official acknowledgment for efforts expended came from the Associated Collegiate Press when that association recently awarded the Reporter the All-American honor rating—the highest national recognition obtainable for general excellence. That the Reporter has merited this and other endorsements is of course encouraging—particularly to those who devoted time, thought, and many long hours of labor to this newspaper's production.

But the most coveted voice of approval is that sought from Reporter readers—particularly students and alumni. They are the judge and jury in the real analysis. We have exerted every effort to satisfy the demands of this audience. We hope that generally we have succeeded. But we realize that at times we failed to do so. No one is more sensitive to the deficiencies that Reporter issues might have evidenced than are those who produce this publication. But neither are there others who are more alive to the handicaps encountered and the disappointments experienced when plans and preparations go awry.

We hope that the new staff will continue to receive cooperation of those along the line, without whose assistance the task would be an impossible one. We hope, too, that this cooperation is expanded still further, from every quarter. Present signs point in that direction. We feel that those who will succeed us are inheriting a smoother path than was left the present staff, but which was still improved from that which preceded former editors.

But so much depends upon those whom the paper serves. The Reporter is often a direct reflection of the enterprise and assistance of its readers. Future issues not only will be the responsibility of the new staff members, but also of those who read its columns and view critically its content.

So after 16 issues this year (34 for those who served the past two years) we welcome the new editors with every wish for their success, and at the same time bid our readers farewell. Brother, we're beat!

#### Spring Weekend Proves its Popularity

The Reporter lends its voice to the chorus of congratulations due General Chairman Bill Clarke and his Spring Weekend committee for a magnificent three-day "April in Paris."

Friday night's "Continental" was one of the liveliest yet, with attractive and fun-provoking booths, highly danceable music, and a midway with all the necessary trappings. Saturday night's Bal de l'Amour measured up as the best formal affair of the year, and KG girls added the frosting to the cake when they put their best foot forward Sunday afternoon.

Particularly merited were accolades due Roy Getman and his talented crew of Applied Art assistants. Wherever eyes turned, toward pre-publicity as well as decoration for the events, particulary appropriate art work branded the scene.

But probably the warmest handclasp of all should go to the hundreds of RIT students who not only evidenced a high point in campus spirit, but who also had the good sense to participate in this most outstanding all-Institute affair. And to those responsible for a Friday afternoon free from classes an emphatic "THANK YOU!" The occasion deserves and needs it. We hope that, too, is here to stay with Spring Weekend.

#### RIT REPORTER

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### PARADE OF OPINION

Canada: Double Morals . . .

A survey taken at George Williams College, Montreal, shows (1) Men and Women agree that "double morals" exist, the greater amount of freedom being given to men. (2) Men don't want women to drink in public. (3) Most women prefer that men make all marriage proposals, and 50 per cent of the men wish the women would help in proposing. (4) Half the women would like to take the initiative in making dance dates.

More Money Now . . .

College graduates are being offered higher salaries now than ever before, according to Dr. Frank S. Endicott, director of placement at Northwestern University. He says a study of 176 major corporations shows the average starting salary is \$304 a month.

### Cayley's Corner

It's fairly natural That moral ideals Are neglected When they become Mildly inconvenient. We asinine humans Are pretty doggone Pig-headed (There's a combination for you!) Unselfishness-Genuine concern for others-And submission to restraint For the sake of higher values later on-Don't come easy. Hence. So often. Our standards Of integrity, slowly And very silently slide Down Hill. Until-Suddenly-The whole countryside Comes to a Bone-jarring halt. A couple of nice kids Pile Theft, rape, and murder Into a heap On a four-day spree And then laugh at it. Then-I suppose It's fairly natural That moral standards

Take on

New importance.

Chaplain M.A.C.

Editor, RIT Reporter: Dear Sir:

I am writing in the hopes that someone may learn from a true experience and thereby save not only his life but maybe others.

There are people in this world who learn when they are told and there are others like myself, who are doubtful and need things proven to them. Like so many other fellows, I have always pushed the speed limit while driving to fit my particular mood. Besides, there was no danger in driving fast and reckless-I would always drive my way out of danger anyway-I would never have an accident—it always happens to the other fellow.

Approximately half way home I didn't see a bridge while rounding a curve and I wrecked my car beyond repair, but none of the occupants was injured-lucky. Did you ever realize what a few inches may do in an accident?

The scene could well have been that of disaster to human lifemangled bodies in the wreckage of a car driven by a crazy kid. Yes, we were lucky. I was able to learn easy. How about the rest of you fellows-have you learned?

Remember it doesn't always happen to the other fellow. I know! Sincerely,

FRIDAY, APRIL 24 SATURDAY, APRIL 25 Club, 8 s.m., In front of Clark

SUNDAY, APRIL 26
Dryden Theatre, 2:30 and 4 p.m., "One Romantic Night".
Films, 2:30 and 3:30 p.m., "The 49th State"; "Miracle of the Trees"; "Mt. Ranier", Rochester Museum of Arts and Sciences.

TUESDAY, APRIL 28 Choraliers, 5 p.m., Eastman Assembly Hall. Swimming Club, 7:30 p.m., Clark Union. Cheraliers, 5 p.m., Eastman Assembly Hall.

Hall.
FRIDAY, MAY 1
Baseball Game, 4 p.m., Genesee Valley
Park Diamond No. 1. RIT vs. Roberts
Wesleyan.
Informal Dance, 8 p.m., Eastman Lounge.

SATURDAY MAY 2
Riding Club, 8 a.m., In front of Clark

SUNDAY, MAY 3
Films, 2:36 and 3:30 p.m., "People Along
the Missispipi"; "How to Grow Iris"
Rochester Museum of Arts and Sciences. TUESDAY, MAY 5 Interorganization Meeting, 7 p.m., Clark

Union. Choraliers, 5 p.m., Eastman Assembly Hall. Swimming Club, 7:30 p.m., Clark Union. WEDNESDAY, MAX 6
Baseball Game, 4 p.m., Genesee Valley
Park Diamond No. 1, RIT Frosh vs.
Brockport Frosh.

#### THE QUESTION

Do you think that freshmen and juniors should be charged by individual subscription for Techmila, and all students charged a small sum directly for athletic events?

Bill Shumacher . . .

Retailing Freshman:

Since the different organize. tions pay for space in Techmila,

I feel that the book should be distributed to the students free of charge. I also think that admission should be charged for athletic events, as is done in most schools. other



I don't believe that school spirit would be affected by this change.

#### Luke McKeever . . .

P&P Freshman:

Yes, I think that students should be charged a small amount for athletic



events and that freshmen and juniors should be charged for Techmila.Other schools charge their students for these things.

and even though there would be some heated controversy in the beginning, it would benefit all concerned in the long run.

Rodolph Sheahan . . .

P&P Freshman:

I believe freshmen and juniors should be charged for Techmila,

but it would be foolish to charge admission for athletic events. If such a charge made school spirit would probably drop even lower than it is at



the present time, in my opinion

Debby Flemings . . . Photo Tech Senior:

I believe there should not be a

charge for Techmila. If there were on'e,



those charge of the would book not know how many to order, money would be lost due to that fact. As sports, I feel that an admis-

sion charge would cut down attendance and school spirit would drop.

Bob Tombs . . .

Mechanical Freshman:

There should be a charge for Technila and sports. Much time and effort goes

into the production of Techmila, and if the students had to pay for it, they would not take it for granted. think an admission charge for sports is



necessary to help defray the many expenses incurred, such as programs and traveling expenses.

#### 

### GREEK TALK

bers of Theta Gamma are proud and happy master of the national fraternity. We congratulate Brother Tietjen on this distinction and recognize it as a high honor to the fraternity and the Institute.

All members report an enjoyable time at the recent cabin party at Power Mill Park Apr. 12, when the weather failed to dampen festivities. Thoughts of Spring Weekend, however, proved too strong for "Downbeat" preparations, and a host of guys and gals missed what might otherwise have been an entertaining evening of informal fun and dancing ..

For our money we think that this year's Spring Weekend was the best ever and our hats are off to all of those who gave so freely of their time and worked long hours to help make the weekend the success that it was.

Our own brothers worked exceptionally hard on our booth and will anyone ever forget the 40-foot sign that decorated the Eastman corridor for the two weeks prior to Continental night. As for that boy Long, his rebel music was just mellow, mellow.

Speaking of bands and music here's something that you can look forward to from the brothers of Gamma Phi next year. Gamma Phi is going to have a "Swing Band" of its own. None other than our own Bob Brown will direct this band and it promises to be the feature attraction of the campus.

Two weeks ago we held a sensational cabin party-with special guests being our sister sorority

A very enjoyable cabin party was held at Mendon Pond on Sunday April 12. Even though it rained, the members of KSK and their sister sorority, Phi Upsilon Phi, enjoyed a merry afternoon

of hamburgers, football, singing, and the customary beverages. All those who attended are looking forward to the next one which will be held in mid-May.

A delegation will attend the first initiation to be held by our new chapter at Alfred University. This chapter was formally taken into the brotherhood of Kappa Sigma Kappa only a few weeks ago.

Kappa Sigma Kappa would like to congratulate the members of the Spring Weekend committee. (Bill Clarke especially), who did a swell job in making Spring Weekend 1953—the best yet! We all had a

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have joined forces to handle the publicity our "Veep", Tom Tietjen, and bids for he annual Interbeen elected vice-exaulted Sorority Ball to be held May 23 at the Midvale Country Club.

> June Fanning, chairman of our baked goods sale which was held Wednesday, Apr. 22, reports that the sale was a great success and would like to thank all of the students, faculty, and alumni who made purchases on that day. Our sincere thanks go out to girls and alumni members who contributed goods for the sale.

Plans are under way for an elaborate picnic to be held sometime during the month of May. Lois Renehan has been selected as chairman for this event which promises to be a major spring attraction for both members and meeting in Syracuse Apr. 10-11.

An informal dance is now being planned by SKD members to be held May 29, in the Eastman Lounge and further details on this dance will be released to the Reporter at a later date.



### Elect Tietjen to High National Frat Office

Tom Tietjen (PT), vice-president of Sigma chapter, Theta Gamma fraternity, was elected to the second highest national office of that organization at the annual

The 125 Theta Gamma delegates present named Tietjen vice-grand exalted master.

During the two-day meeting at Syracuse Hotel, delegates laid plans for forming chapters in States colleges.

Camera Club Rushes Entries Last night's "Open dark room at the Rundel Memorial Public

night," was a great aid for Cam- Library. era Clubbers who are hurrying to complete their entries for the Second National Salon and Grand categories: "Class A"-Portraiture. Exhibit with judging scheduled to start May 7.

Many interested students are still a little confused as to the who, what, where, and why's of the salon, so once again we'll give a quick summary of the requirements.

"Who-Alumni and students of the Photo Tech Department will Camera Club, RIT, do not have to pay any entry fee. (For those who are not members of the Camera Club and wish to enter prints or transparencies in the salon, there is an entry fee of one dollar for up to four entries and two dollars for five or more entries.)

"When-Judging will be May 7, 1953. The Grand Exhibit of salon prints will begin May 11, 1953 for a period of two weeks

"Where-The judging will take place at RIT in the George H. Canada as well as at other United Clark Building, Room 313, in the evening. The exhibit will be held

"Entries-You are allowed four entries in EACH of the following "Class B"-Pictorial. "Class C"-Commercial. "Class D"—Color Prints (Excluding hand oil colored prints.) "Class E"-35mm to 21/4 x21/4 color transparencies. "Class F"-Color tranencies larger than  $2\frac{1}{4} \times 2\frac{1}{4}$ .

"Judges-A distinguished panel of judges has been obtained for the competition; they are: Black and White divisions: Dr. Grant participate. Students who are Heist, Robert Chick, Arthur Undermembers in good standing of the wood. Color divisions: To be select-

> All Camera Clubbers and alumni of the Photo Tech Department are urged to help make this the biggest success of all time. There will be several cash awards and several honorable mention awards for the best pictures submitted.

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### Psychologist Joins **Counseling Center**

Appointment of Frank P. Rodgers to the Counseling Center at Rochester Institute of Technology has been announced by Laurence Lipsett, center director.

Rodgers, 28, is a former employment interviewer with the State Employment Service office here. He held that post and worked as an occupational analyst for the Rochester SES branch from September, 1951, until he joined RIT earlier this month.

He is a 1946 graduate of the University of Buffalo and was granted a master's degree in Education by the University of Rochester in 1951. From October 1946 to February of 1948 he was a graduate instructor at Colgate University, and from February until November he taught psychology at Champlain College, Plattsburgh.

He was a vocational counselor with the Rochester Board of Education's Counseling Center from November, 1948, to August, 1951.

Rodgers, a native of Utica, lives with his wife and two children at 85 Leonard Rd.



Shown at his desk in the Counseling Center, Frank Rodgers is pictured as he begins duties in that department at RIT. Mr. Rodgers, a native of Utica, will advise students on occupational courses for which their aptitude indicates they are best (Dennis Martin photo)

### Institute Salutes East High on 50th Anniversary

(The 'Reporter' this week honors Rochester's oldest high school—East High—which this month is observing the fiftieth year of its founding. Together with the picture page at the right, the following article tells the story of this school—second largest in the city. The story has been written by Dwight Ryan, a senior at East High who has especially prepared this highly interesting information for publication here.)

Two score and ten years ago, our city fathers built a new schoolmembers with a swelling heart those who taught here and those who learned to live here.

East High is proud of her tradiwhen Dr. Andrew Townson first laid the cornerstone to a new high school "way out there in the sticks" near the University of Rochester campus. From the windows one could see care-free cows automobiles now pass each dayof a half century ago, but a scene which fairly depicts the progress of America in that same short span of time.

The building itself originally was built to accommodate 1,002 pupils. endowed with liberty and the right | Nearly 2,100 students were ento bring a free, full, and fitting rolled the first year. Plans for the education to the young people of new school included a lunchroom, this community. On this, her unheard of in 1902; a separate golden anniversary, East High re- gym for both the boys and girls; and an auditorium with an honestto-goodness stage. While many of these once unique attractions are now outmoded, they still are tion, one that dates back to 1902 usable, bearing out the architectural perfection with which the school was built.

From an overcrowded start, conditions grew worse. At one time over 3,200 students were jammed into its walls-or overflowed into grazing on turf where countless the Annex on University Ave. or a second one on Goodman St. The a far cry from the blissful scene erection of Franklin High in 1930 somewhat relieved the crisis, but again the school population has out stripped facilities. Already ranked second among the city high

dents, East High has many more potential pupils who live in the East High neighborhood who find it necessary to attend other schools because of lack of room at East

Salute Faculty, Graduates

Foremost among her memories stand East's faculty members. Through the years their reputations have been statewide, and sometimes nationwide. Heading this list of many familiar names is that of Albert H. Wilcox, principal of the school from its founding, until his retirement in 1938. His inspiring spirit is the spirit of East itself-a spirit mellowed by the years, but still retaining some of the freshness of being Rochester's first high school. The success of former students is the bright reflection of that great educator whose name is linked so closely with the annals of our school. William C. Wolgast, a member of the faculty since 1915, became the school's second and latest principal in 1938. Since that time the school has continued to prosper under his earnest direction.

From the faculty we come to the heart of any institution of learning—the students. Among the names of the 12,000 graduates of East High are many of Rochester's foremost citizens. Some have even gone on to win national prominence, such as playwright Phillip Barry, Rabbi Phillip Bernstein, the Reverend Franklin Fry, Lewis Gannett, and Jacob Cominsky, to mention a few.

#### Lead Field in Athletics

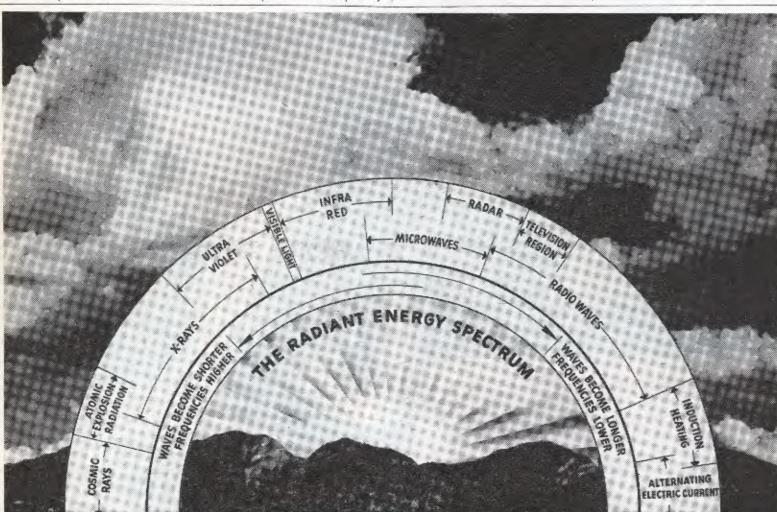
The "Orientals" are also outstanding in fields other than scholarship. Sports is one of these. We have no swimming pool at East, our gyms are now inadequate, the basketball team practices at the armory when it can, and the football, baseball, soccer, and track teams travel over a mile to practice on rough, uneven sod of the old U. of R. field, prominently mentioned as the site of new East High. Yet in spite of all these obvious handicaps, we still turn out teams worthy of wearing the color of the Purple and White. Over the years, East has captured enough trophies to overflow its showcases. Her basketball teams are her pride and joy. Seven times East has captured the Section Five championship. Twice she has lost in the state basketball finals. As for baseball, the Orients have run off with the city crown for the last four successive years. Walt Dukes, 1953 college basketball All-American, is among the alumni of whom East can be mighty proud.

#### Plan New Structures

So it is in all things East Highfirst, last, but not always. If all plans go according to schedule, a new high school soon will be erected to replace our ancient ivywalled Alma Mater on Alexander St. But a new building can never replace the memories stored inside East's hallowed walls. To Rochesterians who have crossed her threshold many countless times, she will always remain, stored away among fondest memories.

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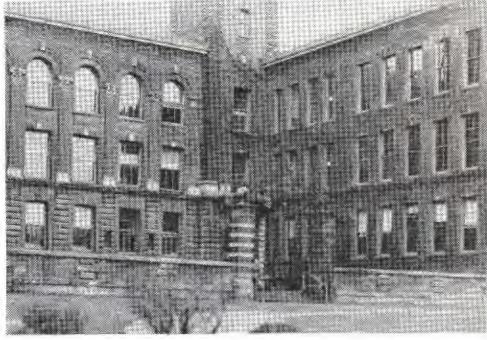
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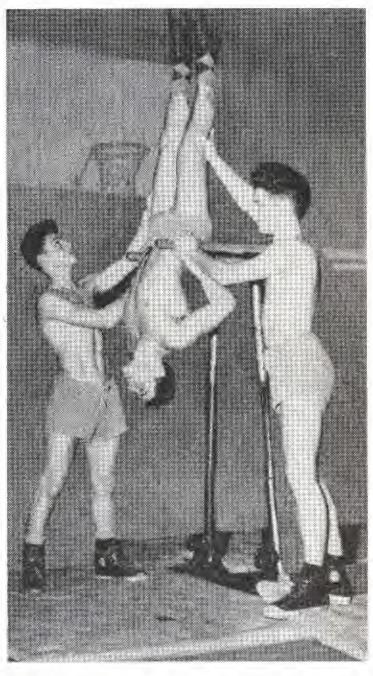
## Observes Its 50th Anniversary



ROCHESTER'S first school, East High, this month commemorates the 50th year of its founding. As a salute to its officials, faculty members, and students, the 'Reporter' this week takes its readers on a pictorial visit to East High's ivy-covered brick buildings on Alexander St. near Main. From here, young men and women gain a start in life that has served so many so well in the years that follow. In these pictures East High students mirror some of the scenes from their daily activities. At the left, Jean Whitney exercises creative talent in wood sculpture; sewing instruction shown below is an integral part of the practical program of education; at the right, Louis Ferraro does a shoulder stand on the parallel bars as Tim Hicks and Perry Noun wait their turn in physical education class; at the lower left Delores Rieotta, George Link and Patt Carr enjoy moments at senior tea, and at lower right students trace their own definitions of art subjects. This is a brief glimpse of that which is East High in Rochester.

-Photos by Brown and Zwolinski, RIT Photo Tech Dept.









### Jim Forney Perfects Electronic Photo Aid Flash Unit

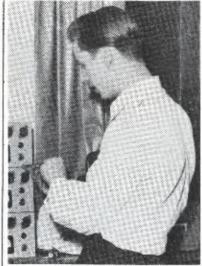
hundreds of hours of study and experimenting with photographic electronics, have earned for James S. Forney (PT senior) a very distinct recognition among his fellow

Not only has he received unofficial acclaim for his developments, but industry has recently indicated a keen interest in his current achievements.

While tests now being made are classified as experimental it can be said that officials place a definite value on future possibilities of his answer to certain photographic problems.

Although modesty strongly prevails when talking about his remarkable achievements with photographic electronic devices, it becomes merely a matter of observation for the layman to view his homework-lab, at 220 Plymouth Ave., So., with its thousands of wires, coils, condensers and testing devices, to more fully appreciate the capabilities of this young

Forney claims Billings, Mont., as his home, where he was graduated from the Billings High School. Before coming to RIT he attended the University of Iowa for two



Jim Forney checks flash units his apartment workbench, where he has developed multiple-flash units. (Zeeb photo)

nalism. While at the University of Iowa he became interested in the electronics end of photography, for it was here that he learned to operate a national coast-to-coast wire photo service, as a staff member of the Daily Iowan newspaper.

Realizing that commercial phoyears and majored in Photo Jour- tography offered a more lucrative

field for his particular interests, Forney decided to enter RIT's Photographic Department and came here in 1950.

Shortly after coming to RIT he set about taking pictures that involved careful and select lighting conditions. Finding the use of ordinary battery charged flash units unsuitable for his specific purposes, he experimented with many types of commercial electronic flash units. For the most part, these marketed units were capable of firing a maximum of five flash bulbs for a single exposure.

However, these units still fell considerably short of producing the light intensity essential for photographing large areas at night, or projects calling for the use of 30, 50, or even 100 flash bulbs for a single exposure.

Realizing his needs and unwilling to admit defeat, he set about the long and arduous task of delving into the mysteries of electronics. Working every available minute during the past two years, he managed to produce electronic flash units that amazed even photographic technicians.

Forney, still not quite satisfied with his inventions, continued to experiment until at last he believes he has come up with a unit that is capable of satisfying the needs of just about every situation that necessitates the use of large amounts of light for a single exposure. He says it is possible to attach the units he is now producing in series and fire off an unlimited number of flash bulbs.

The unique feature of his most recently developed units is that they are capable of storing up vast amounts of high voltage power, which insures well synchronized action between the various units when firing 10, or 100 bulbs. Also, with this latest unit, it is possible to foretell whether all flash bulbs attached to a particular unit are electrically capable of flashing before any exposure is made, thus eliminating the possibility of one or more flash bulbs not going off at the same time of exposure.

When queried about the possible commercial use of these units he replied, "the several units I already have made are being used by commercial photographers with great success and they have encouraged me to turn the manufacturing over to a private firm."

He figures that the units he has already made in his lab would cost and would probably sell for \$125. Tool and A. O. Smith. respectively.



Charles R. Sligh, Jr., NAM president, chats with Dr. Mark Ellingson, RIT president, at Management Convocation, Apr. 8. Mr. Sligh addressed 134 Evening Division adult graduates of RIT and guests during annual dinner at Chamber of Commerce. (Dick Austin photo)

### Present Management Degrees

Graduating members of this lear's Evening Division management course who received degrees his month at the 27th annual Management Convocation are as collows;

Industrial Management
William C. Agness. George E. Aman, ohn Harold Armstrong, Harry Aronow, harles C. Baker, Arthur C. Barnes, Paul. Bemish, Richard Stevenson Brown, Clifford G. Burleigh, Philip P. Callerame. Micheal J. Cirrincione, Gerard M. Congon, Thomas G. Connor, Kenneth Edward Luckens, Ralph H. DeVries, Wilson E. Diefmederfer, Frederic W. Diehl Jr., Weller D. vans.

Ralph F. Evert, Arthur V. Falzone, Arold Frederick Felix, Donald Ferguson. year's Evening Division management course who received degrees this month at the 27th annual Management Convocation are as follows:

Industrial Management
William C. Agness, George E. Aman,
John Harold Armstrong, Harry Aronow,
Charles C. Baker, Arthur C. Barnes, Paul
G. Bemish, Richard Stevenson Brown, Clifford G. Burleigh, Philip P. Callerame.
Micheal J. Cirrincione, Gerard M. Congdon, Thomas G. Connor, Kenneth Edward
Couchman Sr. Walter H. Cross, Edward L.
Davis, Ralph H. DeVries, Wilson E. Dieffenderfer, Frederic W. Diehl Jr., Weller D.
Evans.

Ralph F. Evert, Arthur V. Falzone, Ar-iold Frederick Felix, Donald Ferguson,

### 18 Retailers View Fashion Trends

Fashion trends for 1953 were previewed by 18 students from the Retailing Department while on a field trip to Timely Clothes Apr. 10.

Mr. Kenneth Fladmark, instructor in the Retailing Department, took 18 freshmen, all men, to preview next fall's patterns of men's suits, as a part of their training.

Mr. Gill from the labor relations department of Timely Clothes escorted Mr. Fladmark and the students on the two-hour trip through the factory

Mech Students in Visits

Students of the Mechanical Dearound \$400 each, but the unit he partment recently visited two conhas in mind for commercial use cerns in the Rochester area to obwould be somewhat smaller, capa- serve operations. March 17 and 19 ble of setting off about 50 bulbs, the students visited Consolidated

Shaughnessy, Eugene S. Silwoski, Paul A. Sold.
Frank E. Trevett, Armin Herbert Ulrich, Eugene Viggiani, William Ralph Vrla, Arthur A. Wagner, Stanley C. Waszak, Hubert Alexander Weber, F. Raymond White, Richard John White.
Donald L. Whitmore, Robert James Winter, William H. Woodard Jr., Richard F. Wunder, Alex J. Yarka, Morris E. Yates, Wayne E. Zimmer, Henry S. Zona.

Office Management
Lewis J. Bark, Betty J. Bramer, Lorne H. Brooks, Robert W. Burnett, Richard Byquist, Philip P. Callerame, Agnes Marie Coon, Wilson H. DaBoll, Howard King DeGrave, Holt M. Edson, Ralph F. Evert, John E. Finnegan, Arthur W. Fuchs Jr., George W. Glass, Ronald J. Hart, Kenneth E. Haskins, Robert H. Kleinschnidt, Richard William Kraus, Harley A. Moyer, William Kraus, Harley A. Moyer, William Kraus, Harley A. Moyer, William H. Noll, William V. O'Shaughnessy, Albert J. Patrick, Arthur M. Richardson, Floyd Willard Shares, Lewis E. Shaw, Daniel W. Taylor, Clarence A. Wallenhorst, F. Raymond White.

Sales Management
Thomas E. Cocking, Carl A. Englert, Earl K. Kalmbacher, Angelo J. Molinari, Daniel W. Taylor, Kenneth W. Williams Jr. Out of Towners
Spencerport—Lawrence D. Carney, in-

Daniel W. Taylor, Kenneth W. Williams Jr.

Out of Towners

Spencerport—Lawrence D. Carney, industrial management; Webster—John C. Chandler, Richard E. Evans and William F. Mack, all industrial management; Newark—James F. Hammond, industrial management; Lee E. Temple, office management; Hilton—Raymond Jacobson, industrial management; East Rochester—Earl S. Leege and Harold J. Norris, industrial management; Brockport—Bruce D. Mc-Ewan, industrial management; Victor—Donald C. Vanderline, industrial management; Macedon—Leopold J. Veverka, industrial management; Honeoye Falls— 

### Garlock Awards Scholarships

Three Palmyra High School stu- | Springs, N. Y., Francis J. Develdents have received \$1,000 Garlock der from Manchester, N. Y., and Packing Co. scholarships to attend David C. Weeks of Williamson, RIT. The tuition scholarships will N. Y. cover a three-year training program in the Mechanical Depart-

are Richard E. Decook of Clifton

#### SAC Hears Authority

Members of the staff of the School of American Craftsmen held a series of meetings with Mr. Van-Day Treux, Director of the Parsons

The recipients of the scholarships must maintain a B average to remain eligible for the scholar-The three successful applicants ships while attending the Institute.

This Garlock program was established to render assistance to qualified students of the Palmyra area and to train technical personnel for employment with the Garlock Packing Co. Upon completion of the course the men may be employed by the Garlock com-School of Design, on April 16 and pany, although neither is obligated to offer or accept the position.

"You can eat, drink and be merry! Emilio's 240 Club

GEnesee 7716

240 ADAMS ST. : ROCHESTER, N. Y.



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An invitation to go places

AERONAUTICAL · MECHANICAL · ELECTRONIC STRUCTURAL · PRODUCTION

A secure future, exceptional opportunities for advancement, and an excellent starting salary await you at FAIRCHILD, if you are one of the men we are looking for. We have openings right now for qualified engineers and designers in all phases of aircraft engineering; we need top-notch men to help us in our long-range military program: turning out the famous C-119 Flying Boxcars and other projects for the U.S. Air Force.

FAIRCHILD provides paid vacations and liberal health and life insurance coverage. We work a 5-day, 40-hour week as a base. Premium is paid when longer work week is scheduled.



## Campus capers call for Coke

Parties click when the mood is right. With enough Coke on hand you can set the scene for a gay session . . . anytime.





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ROCHESTER COCA-COLA BOTTLING COMPANY

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A. L. Anderson Sons

1953, THE COCA-COLA COMPANY

### Baseball Season Opens May 1

RIT batmen will open the baseball season on Diamond No. 1 at Genesee Valley Park Friday, May 1, against Roberts Wesleyan.

Coach Ray Vosburgh indicates that Don Anderson will start on the mound for RIT with Gene Kendrot behind the plate.

#### Many Seek Berths

Other starters and their respective positions will be taken from the following: Dick Brouse, first base; "Doc" Lalla or Don Dorn, second base; "Buck" Buckpitt or Ted Boyatze, shortstop; Bob Morrison or Andy Schantz, third base; Bob Nodecker or John Ratcliffe, field; and Hal Clickner, Mike Mcfielt; and Hal Clickner, Mike McClatchy, or Hank Gernhardt in right field.

"Baseball returns to RIT after a year's lapse due to lack of funds. This year, however, the attitude is very good and the interest is high, as evidenced by the 24-man squad," Coach Vosburgh points out.

#### Coach Vosburgh Optimistic

Coach Vosburgh is well satisfied with the progress shown thus far and hopes to have a successful season. The team is young, especially the pitching staff which has only one senior, Don Anderson. Bill Holley and Tony Lapani are both right-handed freshmen, and Ron Lurz is a left-handed frosh. Gordon Talli and Dick Messmer are juniors and both right-handed.

Here is the schedule for the '53 season: May 1, Roberts Wesleyan, here; 6, Brockport State Freshmen, here; 8, Potsdam State, here; 9, University of Buffalo, there; 15, Geneseo State, there; 19, Roberts Wesleyan, there; 26, Geneseo State, here; 29, Brockport State Freshmen, there.

### Courtmen Launch Six-Match Card

RIT'S tennis squad launched its six-match season in a game with Brockport State Teachers College Wednesday on the home courts,

Scheduled starters for Coach Toporcer's racketeers were Larry Lawrence, PT; Bekir Arpag, PP; Harold Meyers, Ret; Neill Montanus, PT; John Plescia, Ret; Sam Parker, SAC; Mike Perretta, Mech; and Dick Beals, Mech.

RIT Netmen will travel to Fredonia May 1 for a match with Fredonia State Teachers College, and according to Coach Toporcer, all positions on the team have not as yet been filled. Anyone with previous experience who is interested will be given a trial during the team's regular practice sessions daily from 4 till 5:15 p. m., weather permitting.

Tennis instruction for beginners is being planned in hopes of developing candidates for next year's team. A schedule for this clinic will be announced as soon as regular season competition is in full swing.

### Worthington Officials, LeCain Talk to Students

George H. LeCain, Mechanical Department supervisor, visited Wellsville N. Y. High School Apr. 17 with officials of the Worthington Corp. of the same town.

Mr. LeCain and Worthington officials discussed with students the corporation's scholarship program.

The corporation each year offers two \$900 scholarships to area students. The scholarships are payable each year upon completion of the school year. While the successful applicants are in the Institute they are expected to take their work block with the Worthington Corp.



If you can make the grade, you can fly the latest, hottest, fanciest jobs in the air—and do it within one year.

T TAKES a good, tough, serious guy to wear the gear of an Aviation Cadet. But if you can measure up, here's your chance to get the finest in aviation training—training that equips you to fly the most modern airplanes in the world and prepares you for responsible executive positions, both in military and commercial aviation.

It won't be easy! Training discipline for Aviation Cadets is rigid. You'll work hard, study hard, play hard—especially for the first few weeks. But when it's over, you'll be a pro—with a career ahead of you that will take you as far as you want to go. You graduate as a 2nd Lieutenant in the Air Force, with pay of \$5,300.00 a year. And this is only the

beginning-your opportunities for advancement are unlimited

are you eligible? To qualify as an Aviation Cadet, you must have completed at least two years of college. This is a minimum requirement—it's best if you stay in school and graduate! In addition, you must be between 19 and 26½ years, unmarried, and in good physical condition.

YOU CAN CHOOSE BETWEEN PILOT OR AIRCRAFT OBSERVER
If you choose to be an Aircraft Observer, your training will

be in Navigation, Bombardment, Radar Operation or Aircraft Performance Engineering.

### New Aviation Cadet Training Classes Begin Every Few Weeks!

#### HERE'S WHAT TO DO:

- Take a transcript of your college credits and a copy of your birth certificate to your nearest Air Force Base or Recruiting Station. Fill out the application they give you.
- 2. If application is accepted, the Air Force will arrange for you to take a physical examination at government expense.

#### Where to get more details:

Visit your nearest Air Force Base or Air Force Recruiting Officer. Or write to: Aviation Cadet, Headquarters, U. S. Air Force, Washington 25, D. C.

- 3. Next, you will be given a written and manual aptitude test.
- 4. If you pass your physical and other tests, you will be scheduled for an Aviation Cadet training class. The Selective Service Act allows you a four-month deferment while waiting class assignment.



### Davis to Teach in Philippines On Fulbright Fellowship

the General Education Dept., will the United States. leave June 7 for the Philippines on Fulbright



Fellowship. Davis, daughter will fly to Ma-Francisco, Hoand Guam. He will join the

WARREN DAVIS counseling and guidance staff at the University of the Philippines School of Education about June 15.

The Fulbright grant is for one school year, about 10 months. Davis expects to be away from Rochester nearly 11 months. He and his family plan to continue a world tour on their return to the United States. They expect to visit Hong Kong, Burma, Greece, Italy, France, and England before they return to their home here at 103 Meadow Dr., Brighton.

Fulbright scholarships and fellowships were launched in 1946 by Senator J. William Fulbright (D., Ark.) a former Rhodes scholar and one-time president of the University of Arkansas. The teaching fel-

### Mechanical Students Begin Work Block

In keeping with the Mechanical Department policy of cooperative employment during the junior and senior years, the following students left for work block Apr. 13. Seniors may be employed full time at their respective company after graduation.

graduation.

Juniors are:
Thomas G. Berl, Consolidated Machine Tool Corp.; William R. Conde. Pfaudler Co.; Philip N. Erbland, Taylor Instrument Co.; Robert W. Klementowski, Pivot Punch and Die Corp.; Joseph K. Locke, Kodak Park Works; Ralph J. Rosati, Camera Works; Theodore F. Specchio, Eclipse Machine Division, Elmira; John D. Stonely, Camera Works; Robert P. VanAuken, Brown-Lipe, Chapin Division, Syracuse; Seniors:
Richard D. Bartels, General Electric Company, Schenectady; George V. Bates, Rochester Products Division; Glenn L. Buck, Taylor Instrument Company; Howard C. Deck, Camera Works; Joel W. Graffley, Qualitrol Company, East Rochester; Donald D. Green, Kodak Park Works; Carl W. Maier, Rochester Products Division; Leo A. Nugent, Taylor Instrument Co.; Micheal S. Pukish, Fasco Industries; Karle B. Schlemmer, Hawk-Eye Works; Albert Z. Seymour, Wilmot Castle Co.; Edward Wannenwetsch, Kodak Park Works; Erwin Webster, Eclipse Machine Division; Norman L. Abelson, Product Technicians.

### Vision Conference Due Here May 7

Because most operations in industry today require continuous use of the eyes, an Occupational Vision Conference will be held in the Bevier Hall of RIT Thursday, on May 7, to acquaint industry with the need for occupational vision programs.

The conference is primarily designed to aid those firms which do not have organized programs.

#### Miss King Attends Dietetic Convention

Miss Ferne King of the Food Adminstration Department is now attending the New York State Dietetic Association convention in Syracuse.

Miss King left RIT on Wednesday to attend the convention and will be back to conduct her classes on Monday.

Miss King is serving as treasurer of the association for her second year.

#### CULVER RESUMES DUTY

Byron G. Culver, supervisor of the P&P Department, returned to the Institute this week after spending two weeks recuperating from an operation. Mr. Culver spent five days of his convalescence in Highland Hospital and the remainder of the time at his home in Brighton.

Warren C. Davis, instructor in of liquidating foreign debts owed

Davis joined the RIT faculty in 1929, when the school was known as Mechanics Institute. He was wife and 7-year graduated from the Idaho State Teachers College and Gooding College, Idaho; took graduate work at nila via San Columbia University and the University of Buffalo, and was granted nolulu, Wake a doctorate in education by UB.

### Sale of SAC Work Offers Quality Pieces

Quality work by the students of the School for American Craftsmen is now on sale in the Crafts building after being on exhibit for a short time.

Students are compensated for their labor and the remainder of the funds from sales is retained by the school for materials and other costs.

Students, faculty, and staff of RIT are given a special discount of one third the original price of any article.

### Cornell to View SAC Exhibit

of the School for American Crafts- 4-21, according to Harold J. Brenmen will be displayed in a special

Ralph Avery of the Applied Arts Faculty recently became a Color Society.

Membership in the society is standing painters.

Work by faculty and students showing at Cornell University May nan, supervisor.

The exhibit will include reproduction in ceramics, metals, tex-Avery Joins Artists tiles, and representatives wood pieces.

The display is being made available at the request of Joseph Carrmember of the American Water iero, furniture designer who heads Cornell's Department of Housing Design, where the showing will be available only by invitation of made. Mr. Carriero in a visit to present members, the latter repre- SAC last year, requested at that senting the country's most out- time that such a display be made available.

## Don't you want to try a cigarette with a record like this?

1. THE QUALITY CONTRAST between Chesterfield and other leading cigarettes is a revealing story. Recent chemical analyses give an index of good quality for the country's six leading cigarette brands.

The index of good quality table – a ratio of high sugar to low nicotine – shows Chesterfield quality highest

... 15% higher than its nearest competitor and Chesterfield quality 31% higher than the average of the five other leading brands.



2. First to Give You Premium Quality in Regular and King-size . . . much milder with an extraordinarily good taste—and for your pocketbook, Chesterfield is today's best cigarette buy.

> 3. A Report Never Before Made About a Cigarette.

For a full year a medical specialist has been giving a group of Chesterfield smokers regular examinations every two months. He reports...no adverse effects to nose, throat and sinuses from smoking Chesterfield.