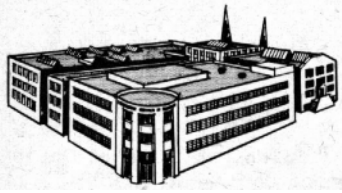


# Alumni Plan Million Dollar Campaign



## Reporter

OFFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY

Volume 28

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Number 3

## George H. Clark, RIT Trustee, Dies; Outstanding Promoter of Institute



George H. Clark, for whom the George H. Clark Building was named, is shown here at dedication ceremonies in the building on June 7, 1947. (Please turn to page 2 for editorial and page 7 for picture.)

George H. Clark, outstanding Rochester citizen and long a member of RIT's Board of Trustees, died early Saturday, Sept. 26 at his home in Irondequoit.

In tribute to Mr. Clark a school-wide recess was declared on Sept. 28 as faculty and staff members attended a memorial service in First Presbyterian Church.

Mr. Clark, whose anonymous philanthropies were appreciated by a host of organizations, was a staunch promoter of the Institute.

In 1910 he was named a director of the Rochester Athenaeum and Mechanics Institute and later served at RIT as secretary and treasurer. His gifts to the Institute alone have totaled more than a million and a half dollars.

A native Rochesterian, George Halford Clark was born on Oct. 14, 1860. At the age of 16 he entered the barrel stave business with his father, and at 24 he invested in the Eastman Dry Plate and Film Co. which was later to become the world's largest producer of photographic materials.

A member of the Consistory and Shrine of the Masonic fraternity, Mr. Clark was also a member of

the Genesee Valley Club, Washington Club, Oak Hill Country Club, Rochester Club, Rochester Yacht Club, Society of the Genesee, and sons of the American Revolution.

Mr. Clark's foresight, which led to the investment in the Eastman Kodak Co. enabled him to share in the tremendous growth and prosperity of the company.

His closeness to industrial development and his prominence in business circles led to his appointment as a director of the Genesee Valley Trust Co., the Security Trust Co., and the Eastman Dental Dispensary.

Mr. Clark is survived by three sons, all of Rochester, Brackett H. Clark, Halford R. Clark, and Donald R. Clark.

## George Clark Leaves Over Million For Construction of RIT Gymnasium

Typical of his generous spirit and deep interest in the development of RIT, George H. Clark has provided in his will for the erection of a new gymnasium or other facilities as directed by the Board of Trustees.

The total amount left RIT has not yet been determined but preliminary figures estimate the amount as more than a million dollars.

Specifically, Mr. Clark bequeathed 10,000 shares of Kodak common stock plus stock dividends issued on those shares since the will was made in 1949. Total gift of stock will be 13,340 1/4 shares worth more than \$500,000.

One quarter of all the estate remaining after payment of taxes, expenses, and specific legacies, has

also been left to RIT. The other quarters were left one each to Mr. Clark's three sons, Brackett H. Clark, Halford R. Clark, and Donald R. Clark.

Mr. Clark put a clause in his will enabling the school to construct a gymnasium "if and when the Institute shall determine the construction of such a gymnasium to be advisable."

However, he gave permission to the Board of Trustees to use the

(Continued on Page 8)

## Goal of \$40,000 Yearly To Provide Endowment

Plans to raise the equivalent of an endowment of \$1,000,000 for RIT in connection with the 125th anniversary of the founding of the Institute have been put into motion by the Alumni Association.

The fund, to be known as the Greater Alumni Fund, will be used as a major part of RIT's financial structure to help increase the operating income. Nov. 1 has been set as the start of the campaign designed to raise \$40,000 annually, which at four per cent interest rate will equal an endowment of one million dollars. This will be the alumni share of the anniversary campaign and is to be a living endowment.

Raymond E. Olson, a 1916 graduate of the Mechanical Department and now president of the Taylor Instrument Co. of Rochester, will head the task committee.

Working with Olson will be Miss Nora Finucane, HE 1927, currently in charge of the Taylor Instrument Co. lunchroom, and Alumni Association president Raymond Lahmer, Mechanical 1926, now connected with the Cross Bros. Inc. A fourth member, who will head the special gifts division of the fund, will be named at a later date.

There will be two major methods of obtaining the funds for the endowment. First will be special gifts donated by alumni and friends of RIT.

Second will be a direct approach by a person to be known as "Number 7." This person will contact general alumni groups. "Number 7" will be the seventh person on the alumni

### Message from Dr. Ellingson to Alumni

I want to congratulate each of you and your Alumni Association on the organization of the Greater Alumni Fund. Many institutions of higher education count upon their alumni as an important source of operating revenue.

As the Greater Alumni Fund gets into full swing, its additional annual income will make a tremendous difference in our budget. You, our alumni, are a great source of strength. Your loyalty, interest, and support are gratifying.

May I urge each and everyone of you to become a charter member of the new and greater Alumni Fund.

list of a definite area, as Rochester, who will contact six alumni on the list of names that precedes his. His job is to work with the other six and make known to them plans for raising the endowment funds.

Olson, remarking on the campaign said, "this is what members of the association have been hoping for—an Alumni Fund befitting the stature and reputation of RIT, backed by the organization of alumni volunteers who will put this effort across."

The Greater Alumni Fund is an outgrowth of the alumni-sponsored RIT development fund which Institute graduates started in 1942. The fund was of extreme value in providing scholarships and improving student recreational facilities.

The new fund may be used for such things as providing desperately needed additional scholarships, improving placement service to graduates, modernization of classrooms and laboratories, and acquisition of property adjacent to the Institute. The RIT Board of Trustees will use the funds where they are most needed.

Anyone contributing to the Greater Alumni Fund during the current academic year will become a charter member of the RIT Century and a Quarter Club. Olson emphasizes that one hundred per cent participation will probably be needed to attain the endowment goal.

## Board Appoints F. R. Shumway To Trusteeship

F. Ritter Shumway, president of the Ritter Co. of Rochester, was named to the RIT Board of Trustees at an executive committee meeting of the trustees Sept. 28.

The new trustee is the grandson of one of the Mechanics Institute founders, Frank Ritter. President of the Empire State Chamber of Commerce, Mr. Shumway is also associated with the YMCA, the Rochester Yacht Club and a trustee of the Chamber of Commerce. He also serves on the boards of the Haloid Co. and the Security Trust Co.

Mr. Shumway is a graduate of Princeton University and holds master of arts degree from Oxford University, England. He has been an active member of the United States Power Squadrons, the Rochester Rehabilitation Center, Tin Family Society of Rochester, the Community Chest, the Civic Music Association, Boy Scouts, Highland Hospital, and the Country Club of Rochester.

Mr. Shumway's term expires in 1956. He is the 33rd member of the Board.

## Seniors May Claim Copy of Techmila

Earl Wolfe, editor of the 1953-54 *Techmila*, urges all upperclassmen who have not as yet received their copy of the 1952-53 publication to pick it up as soon as possible.

Most of the copies have been distributed but many students who have paid for the annuals have not as yet called to claim their copy. Mr. Wolfe states that the book can be obtained from staff representatives between 4 p.m. and 6 p.m., Monday through Friday, at the *Techmila* office in the Eastman Lounge.



Key members of the Greater Alumni Fund drive are shown above at their first general

meeting to make plans. Left to right, Nora Finucane, Ray E. Olson, and Raymond Lahmer.

# Editorial

## A Call to All Alumni

The opening of the Greater Alumni Fund drive is a far-sighted move on the part of the RIT Alumni Association. The fund, which opens officially on Nov. 1 has been set up to raise \$40,000 annually. This annual amount together with interest will work toward a living endowment of \$1,000,000.

The million dollars hoped for will be the alumni share of the present anniversary campaign which seeks to add new buildings, new property, additional scholarship money, increased endowment, and general improvements. It will be the alumni's opportunity to participate in the constructive improvements being sought for the school.

From the time the expansion program was announced, countless alumni have asked when and how they can best aid in helping the program reach a successful conclusion. The Alumni Association has provided the answer in the Greater Alumni Fund.

The Association has laid good plans for carrying out the drive. But no matter how good or extensive the planning, the drive can only meet with success if everyone participates. Every graduate of the Institute will be contacted. And every alumnus and alumna can help by sending in contributions as soon as possible after the drive opens.

## George H. Clark-A Kindly Gentleman

RIT has lost a true friend with the passing of George Halford Clark. The Rochester industrialist and leader, who really was a bulwark for the Institute, showed his sincere interest again and again in the developments taking place here.

Rochester's organizations will probably remember George H. Clark for his philanthropies more than anything else, but those of us at RIT will remember him more for the kind-hearted gentleman that he was.

Although most of our students and many of our faculty and staff did not come into direct contact with Mr. Clark, practically everyone knew him by sight or by deed. He went quietly along his way, winning friends because of his own friendliness and winning respect because of his humble opinion of the wonderful things that he accomplished.

When we think of George H. Clark we'll think of one particular instance that characterized his kindness. It was during one of those oft-repeated campus drives that students are frequently engaged in. A small group of rugged individualists was making the rounds getting contributions from everyone they could contact during the noon hour. One solicitor, in his haste to cover the entire Clark Building, ran smack into a gentleman while entering the building. The student stood dumbfounded as the gentleman, without a word of reproach, reached into his pocket, drew out a ten-dollar bill, and dropped it into the outstretched box of the student.

George H. Clark had an ardent admirer from that day forward. In discussing the matter a few days later the student remarked about the "kindly gentleman." And that student's viewpoint summed up what all of us at RIT thought of George H. Clark. He was a kindly gentleman. And what nicer thing could be said about any man.

## Dances Show Good Planning

Congratulations are in order for the organizations that have organized and sponsored the four informal dances this year.

Everyone had a wonderful time and the majority made a host of new friends.

Those who haven't been to any of them yet are missing a very good time.



## PARADE OF OPINION

Compiled by the Associated Collegiate Press

**East Germany:**  
"Reckless Manner" . . .  
Students in East Germany have been warned not to have families "in a reckless manner," so as to prevent their studies from being interrupted.

### Cayley's Corner

George Clark  
Was a very quiet man.  
He was a very good man.  
He was a very generous man—  
Especially  
To RIT  
He was a very wealthy man.  
Most of you  
Have seen him  
Walking carefully.  
A little stooped—  
Along these halls.  
But you  
In all probability  
Never guessed who he was.  
There was nothing about him  
To indicate  
To you  
The casual observer  
The man's position in life.  
Wealth  
So often comes  
From the chance use  
Of trust of investments,  
Or fortunate judgments,  
Modesty in the midst of power—  
Unimpeachable justice—  
Kindly and  
Unostentatious generosity—  
These are no strokes of  
Chance or Fortune!  
They may be partially  
The product of  
Heredity and environment.  
Largely,  
These qualities are  
The result of a man's  
Austere determination  
To have his life  
Stand for values and virtues  
Which HE INTENDS  
To mould into it!  
Position  
Possessions  
Power  
Have little bearing upon the  
business!  
The greatest Power of a man  
Is shown in the  
Managing of one's self  
To express  
Modesty  
Gentleness  
Generosity  
Thoughtfulness.  
Each one of you  
Can achieve that.  
That Choice  
IS YOURS.

Chaplain M. A. C.

Free German Youth leaders have been called upon to "provide for the students ways and means to spend their leisure time in an interesting fashion" — especially on Sundays.

**Bright Student . . .**  
A student who catches on quickly returned three books to the Michigan State college library last month. They were "Stop Forgetting," "Use your Head" and "How to Remember."  
The books were a week overdue.

**A Missing Jet . . .**  
The FBI took a dim view of pranksters on the campus of California Institute of Technology last month and threatened federal court action when a wingless F-84 jet plane used for study disappeared from the school.  
School officials persuaded the FBI and air force to let students conduct their own investigation, which uncovered the plane. Damages amounted to more than \$1,000.

### Dear Ed . . .

September 29, 1953

Editor, RIT Reporter:  
I wish to call your attention to two errors in the article regarding changes in the titles of departments at RIT.  
The Department of Photographic Technology is now officially the *Department of Photography*. Neither Photographic Department nor Photography Department is sanctioned.  
The Department of Publishing and Printing is now the *Department of Printing*, not Printing Department.  
These titles were chosen in each case to avoid confusion with departments in other institutions whose function is to provide photographic or printing services to other departments.  
We would appreciate your cooperation in promoting the use of Department of Photography and Department of Printing in the publications of RIT by using the official titles of these departments.  
Cordially yours,  
C. B. NEBLETTE, Chairman,  
Division of  
Photography and Printing.  
*Editor's Note—We appreciate Mr. Neblette's interest in maintaining accuracy in our publication. We'll do our best to follow the above recommendations.*



Reporter Photographer  
DEAN ZEEB

### THE QUESTION

**What do you think of the informal dances at BIT?**

**Joanne Montemarano . . .**  
Commerce Freshman:

It gives you a wonderful chance to meet more of the students. The dances also provide wee k e n d entertainment for the students. T h e music is nice and it kind of relaxes you after a hard week at school. I think it very nice that **we** can have this entertainment.

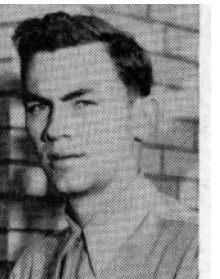


**Doug Mastin . . .**  
Mechanical Freshman:

It is a good way to get acquainted, in fact one of the best ways. I haven't been to many of the informal dances, but I have enjoyed those that I have been to. I have noticed that the friendliness of t h e students is not limited just to the social affairs but that the students will help anyone at any time.

**Rod Curtis . . .**  
Photography Senior:

I think that the dances are a great asset to the social life at RIT. It promotes good fellowship among the fraternities, sororities, a n d all the students in general. But I think the dances can be organized b e t t e r to handle the large number of students that attend.



**Peggy Fitzpatrick . . .**  
Art and Design Freshman:

I think informal dances are a good way to meet other students. E v e n though the music isn't always the best, it is an easy, relaxed way to spend a Fri d a y evening. The only complaint I have is the lack of room. I would like to see a larger lounge or ballroom made available.



**Margee Bennet . . .**  
Art and Design Freshman:

Informal dances are nice because it is an excellent w a y to meet other students, especially those of t h e opposite sex. The cost isn't great, and it is well worth paying 40 or 50 cents for an evening of pleasure. They give you the best opportunity f o r meeting people in other departments, and you can meet them easily.



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ager at the address above.

# Preparations Made at Dorm Techmila Cover Deadline Nears

## For Season's Formal, Oct. 24

Star-studded skies and-bright lights shimmering against the romantic silhouette of a city at night will mark the opening of the formal social season at RIT. The motif of a city at night gleaming with mirrors and murals will add to the beauty of the co-eds as they swirl with their escorts to the music of Gene Zacher and his orchestra.

Girls at Kate Gleason will be busy making plans for the Dorm Formal on Oct. 24 and the Dorm Open House the following day.

The formal dance entitled "Penthouse Serenade" will be held in the

ballroom of the Powers Hotel from 9 to 1. All Kate Gleason girls attending the dance will be given two o'clock permissions.

Chairmen of the committees for the dance have already begun work. Jane Geurtze and Aileen Nalya are making plans for the posters and big publicity display in the Eastman Building. Decorations are being prepared by Meredith Maxwell and Joan Lenz. Arlene Levin, chairman of the ticket committee, stated that tickets will be on sale in the dorm in about two weeks. The tickets will cost \$3.75. Nan Hart is general chairman.

To end a fine weekend, the Kate Gleason girls will entertain their dates with home cooked Sunday dinners. The boys are to be guests in the girls' apartments.

Deadline date for all entries in the 1954 Techmila Cover Contest has been set at Oct. 16.

To the student submitting the winning illustration for his portrayal of student life on the campus goes a \$10 reward plus reimbursement for all materials (within reason) used.

Rules and specifications for the contest are as follows:

1. Purpose—To obtain a cover for the 1954 edition of the RIT Yearbook, Techmila.

2. Reward — Student's illustration will appear on the cover of the 1954 yearbook. He will also receive the \$10 reward.

3. Contest is open to all day students.

4. Cover may be composed of a photograph or art work or any combination of both.

5. Photographs can either be black and white glossy prints, size 11x14 in. or 4x5 in. transparencies.

All prints must be mounted.

6. Art Work—Size 11x14 in.—can use up to four colors and any art medium.

7. Design or illustration should show some relationship to the Institute or to student life.

8. A layout for the entire front cover must be submitted.

9. Contest will be judged by the staff and advisor of Techmila.

## Skaters Gather; Plans Formed

Ice skating enthusiasts of RIT, Monroe County, and surrounding area gathered Tuesday evening, Oct. 6, in the Eastman Assembly Hall for an organizational meeting of a new figure skating club. The meeting was sponsored by F. Ritter Shumway, president of the Ritter Co., Inc. and by Rochester Institute of Technology.

Skating enthusiasts of this area responded with much interest to the fact that Rochester is to have an artificial skating rink in one of its parks. Mr. Shumway and others believed that this was a very favorable indication that such a club would be welcomed by students.


The club, which may be known as the Genesee Figure Skating Club, will use the new artificial rink and operate in co-operation with the city's public works system.

Mr. Shumway, a figure skating champion in his own right, held a leading part in the calling of the meeting. Last year, he won titles in Buffalo and Philadelphia where he is a member of skating clubs. This year, he placed second in the veterans' dance division of the eastern championships of the United States Figure Skating Association, of which he is a member of the executive committee. He is also a newly appointed member of RIT's board of trustees.

## Art Student Honored

One of RIT's Art students has recently won nation-wide recognition for a cover design created for School Arts Magazine.

The student, Edgar Watson, is only the second student in the country so honored by the publication. Watson submitted the work last spring in competition with 35 other students.



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# LATEST BULLETIN

## Brand-new national survey

### shows college students prefer Luckies

Last year a survey was made in leading colleges throughout the country which showed that smokers in those colleges preferred Luckies to any other cigarette. This year another nation-wide survey was made—a representative survey of all students in regular colleges coast to coast. Based on thousands of actual student interviews—this survey shows that, as last year, Luckies lead again—lead over all other brands, regular or king-size—and by a wide margin! The reason: Luckies taste better.

**P. S.** Once again we're buying student jingles! \$25.00 goes to every student whose Lucky Strike jingle is accepted for our advertising. So hurry! Send yours in right away to: Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y.

**LUCKIES TASTE BETTER**  
**SO Be Happy-GO LUCKY!**

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### NO. 7

The Number that counts most with RIT alumni! (Welcome "No. 7" when he or she contacts you—during the coming Fund drive.)



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D. La Frank, Proprietor

# CAMPUS GREEK TALK

**KΣK** Two of RIT's most distinguished instructors were initiated into the fraternal brotherhood of Kappa Sigma Kappa at the regular meeting of Sept. 23. They were Mr. Raymond Von Deben of the Retailing Department and Les Stroebel of the Department of Photography. Both these men were old members of Chi Delta Phi which was the name of the fraternity before it went national in 1950. At that time all Chi Deltas (as they were called) were given the opportunity to be installed into the national brotherhood of Kappa Sigma Kappa.

For numerous reasons many of the brothers who wished to be installed were unable to. Everyone in the fraternity wishes to express to Mr. Von Deben and Mr. Stroebel a hearty welcome, and we sincerely hope that they will work along with us to make this year, which is the 125th anniversary of RIT, a great and eventful one, not only for KSK but for the entire school.

When October moves around the fraternities on campus start thinking about the wonderful time of pledging. We all think back to the great times we had as pledges (how easy we forget!) But seriously, pledging has become a great part of campus life. A certain amount of hazing still continues, but this is by far outweighed by the constructive work done by the pledges. Last year for example, the pledges of KSK taught a class in photography to some boys in the poorer section of town, they fixed up a community center called Hubert Hall so that children could get off the street and play together indoors, and they gave a party at Christmas time to the children at Public School No. 3.

For many - of these children it was their only Christmas because their mothers and fathers could not afford to give them a Christmas, never mind presents. Dave Homeier (Pr) still goes to an elderly woman's house and mows the lawn or puts on screens. Dave started the job when he pledged way back in October of '52 and he has not missed a week without going there. The February pledge class bought a complete outfit for a poor six-year-old boy who was actually going to school in rags. Along with Gamma Phi and Theta Gamma, they painted the rooms of Clark Union. We could go on with

even a longer list but that would prove nothing. This year, as in the past, we have arranged to do some constructive work along with the hazing. Watch the KSK beanies around campus. We think they will be around longer this year.

Tomorrow the members of KSK will attend an Interfraternity cabin party sponsored by Gamma Phi. We are very happy to see that all the fraternal organizations are out to establish a better relationship with one another this year. Also we are very happy to see the formation of an Interfraternity Council under the eye of Mr. Robert Belknap, who has done a great deal for the students in the last year. All in all it looks like a great year all around.

**ΔO** The members of DO are getting underway with plans for their informal dance, which is being held Oct. 16. Theta Gamma, our brother fraternity, is working with us to make the dance a big success.

Approximately 150 girls attended the informal coffee party which was sponsored by DO. A good time was had by all and many, many homemade cookies were consumed.

A new officer, elected this fall is Barb Strong, who is going to act as corresponding secretary in order to keep the block students posted on current happenings. Doris Neucomb has been appointed publicity manager.



After a slow start, the usual procedure for Friday night dances, the crowd let loose for a gay time at the Newman Club dance on Friday, Sept. 25. (Photo by Dick Austin)

## Qualification Tests Slated

Of important interest to students eligible for Selective Service should be the recently announced dates for the College Qualification Tests to be held here at RIT. November 19, 1953 and April 22, 1954 have been designated as those times.

The Educational Testing Service which prepares and administers

the College Qualification Test for the Selective Service System states that it will be very advantageous to the student if he files his application at once, regardless of the testing date he selects. Results of the examination will be reported to the student's Selective Service local board of jurisdiction for use in considering deferment as a student.



Vernon Gartland, Printing senior, claims the turkey from emcee Jerry Podolsky at the Turkey Trot last Friday. Gartland held the lucky number. (Photo by Carl Reed)

**ΓΦ** The Turkey Trot, presented by Gamma Phi and Sigma Kappa Delta last Friday, was a great success. John Smith, a 15-pound live turkey, was won by Vern Gartland (Pr).

The lucky number was pulled out of a pilgrim hat by dance chairman Jerry Podolsky. Thanks are due to Jerry and his committee members, Lee Gillon and Roy Brubaker. Bill and Ken Boehm printed the posters and throwaways.

All who attended the Turkey Trot had a swell time dancing to the music of "Chuck" Monochino.

Plans are being made for our rush party, to be held sometime in October. Names are being brought up and discussed, and invitations will be sent out soon.

Also in connection with pledging, our pledges will sign up with Al Sigl's Gamma Globulin club, in accord with the precedent set last year by Gamma Phi members.

The members of this organization are on call any time there is a folio epidemic to give blood. This is used to make Gamma Globulin, a polio preventative.

**ΦΥΦ** Phi Upsilon Phi sorority would publicly like to thank their brothers of Kappa Sigma Kappa for a very enjoyable evening Saturday, Sept. 26.

A word of thanks is also in order for all Phi U girls who have so generously offered a bit of their spare time each week to work with various organizations in connection with the community chest. The girls will work with children, older people, and at civic organizations.

Along with this, Phi Upsilon Phi has pledged itself to organize a monthly teen age dance at the YWCA.

P. S. Oct 30 is the date to remember!!!!

**ΑΨ** Alpha Psi has been appointed to head the Inter-sorority Tea to be held on Oct. 28.

Alpha Psi has many new and exciting plans for rushing the freshmen.

This year Alpha Psi will combine forces with their brother fraternity Delta Lambda Epsilon, the only professional fraternity on campus.

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**WE CATER TO RIT STUDENTS**

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Closed all day Wednesday

# FACULTY ADVISOR



In this the second profile of the current series on advisors we introduce the newest Reporter advisor, Jay Z. Brauer.

Mr. Brauer is also one of the newest members on the RIT faculty. Brauer joined the faculty during the summer recess and now is the instructor in Photo Journalism. In addition to his course in the Department of Photography he is conducting some research in preparation to teach a course in the Commerce Department in Re-production and Duplicating in Business and Industry.

Mr. Brauer, an ex Navy Photographers Mate, became interested in color processes while he was in the service from 1946 to 1949 in Florida.

When the Navy released him he returned to Rochester and enrolled in the Photography Department here at the Institute. Majoring in Color Processing, Brauer graduated in 1951. While here at the Institute he was a member of Kappa Sigma Kappa.

After graduation Brauer decided to enter the University of Indiana school of journalism to get a background of photo journalism. While at the university Brauer was Photography Editor for the university paper, the *Indiana Daily Student*, the *Crimson Bull*, school humor magazine, and *A rbutus*, the university yearbook. He was also active in the national journalism fraternity Sigma Delta Chi. During his senior year he was vice-president of the fraternity.

Here at the Institute he is photographic advisor to the Reporter and is the assistant to Mr. Lawson for *Technila*.

## Chatterbox - Jo Italiano

Hi fellows and gals—"If I had the Wings of an Angel", it would have been easier to cover this



week's news, but since I haven't even a halo, I scurried around here and there to deprive you of nothing.

Most girls get flowers or corsages, but Pretzie's different. I heard that

Richard sent her a bushel of apples, so now whenever you go past 402, be sure to stop in and ask for an apple.

Overheard by seniors during freshman week—"I'm ashamed to even let a boy hold my hand. I've been doing so many dishes and scrubbing so many floors that my hands feel just like sandpaper. Honestly, you'd think those seniors would do their own work."

Overheard by freshmen at KG—"O, to be a freshman again and have dates!!!"

Pat Putney says that KSK's parties just don't seem the same this year. I wonder why?

While questions are being asked I wonder why Shirley Klem is sporting starry eyes and beaming grins. Could it be—? Yes it could

Rita Feldman has taken up record collecting as a hobby. Especially like the one titled "Bar bary Ann." Ask her about it.

You have heard of people who have insomnia and try to get rid of it. Well, if anyone knows of way to acquire it, please inform Sally Scott. It seems that then just isn't enough time in a day for: poor Sal to catch some sleep. Sa is prexy at KG and doing a goo job of it too.

Word has gotten around tha "Doc" Wolfe is president of new organization, which is called "The Scrubbers Association." Doc tried to initiate Connie Burke into

it but Connie sort of objected to joining the club.

The Sun seems to have set on the third floor at 102 Spring St. It hasn't made an appearance on the firescape in the longest while.

Gamma Phi's mixer was quite a success and someone was lucky enough to win a turkey too. I tried to learn the "Turkey Trot" to show off my talent, but my legs just couldn't take it. Old age is creeping up on me, I guess.

While on the subject of fraternities, KSK is having a "Sock Hop" tonight. Get out your sharp socks kiddies, and show them off. I always patronize a sock dance because when somebody steps on your tooties, it doesn't hurt.

Joanie Lenz is getting writer's cramp from writing to Indiana.

Sigma Chi of U of R has invaded Kate Gleason. Lyn Byers has become the "Sweetheart of Sigma Chi"—at last to one member of Sigma Chi. Congrats Lyn.

There was a big party for Joanie Bell at Jake's this week. Joanie celebrated her 19th birthday. Congratulations Joanie.

Joanie Ellsworth and Dottie Nicholson are hoping that certain people will make good use of the telephone.

For you kids who go to the Episcopal Church, there is a "Canterbury Club" every Sunday night from 5-7 p.m. at St. Luke's on Fitzhugh Street.

Now you readers know just how much I see. Therefore my warning is to watch your step. I have eyes in the back of my head.

Busily yours,  
JO ITALIANO  
Chatterbox

# MSA Elects; Plans Made

Donald G. Doerner was elected president of the Block A branch of the Mechanical Students Assn. at the annual election held last Thursday. The group named Philip Erbland, vice-president; Douglas Keeler, secretary; and Aldon Price treasurer. Mr. Cyril Donaldson is the faculty advisor.

At the first business meeting, the Association unanimously voted to send a wreath to the funeral services of Edwin Radzinski, an active member of the MSA whose untimely passing is mourned by all who knew him. Charles Forster headed the committee to represent MSA.

Plans for the coming year were formulated. Among the activities being considered are talks by engineers. The first of these is an address by an engineering representative of the Reynolds Metal Company entitled "The Fabrication of Aluminum." Other topics that will be taken up later are "History of Firearms" by Mr. Ray Biehler, "Anti-aircraft Fire Control" by Mr. Fred Buehler, "Early types of Airplane Engines, Thermostats and other Controls for Residential Heating," "Plant Maintenance," "District Steam Heating," "Diesel Engines" and many others.

The movie committee composed of Phil Erbland and John Stonely promises interesting films. The outstanding film, to be shown on Oct. 13, is "Highlights of Farnborough," a movie showing the latest jet-propelled airplanes in action.

The annual picnic is being planned and will be held in Genesee Valley Park. A big program has been worked out with a tug-of-war and baseball, heading the bill.

# Pi Club Holds Party; Seniors Fete Freshmen

Loads of fun, new members, an abundance of food, and the 'sweetest music this side of "nobody knows" were without scarcity at the Pi Club's get-together Thursday evening, Sept. 24, at the Redman's club.

The party, given by the seniors with the freshmen as their guests, got under way at approximately 8 p. m. Bill Ritchie, president; Luke McKeever, secretary; and Warren Bills, treasurer, were on hand to welcome those present and to collect all those \$\$\$ that were coming in. Plenty of sandwiches were available to help satisfy the heavy appetites that most printing students usually have.

Mr. Richard Beresford, faculty

advisor of the club, was the honored guest, and he received a round of applause when he made his appearance. His ability to join in with the students and keep the party going was appreciated very much by the officers and members of the club.

Almost without exception, every member joined in the group singing. Outstanding leaders of the vocalists were Bob Peloquin and Dave Ra.dens, who seemed to have very strong sets of vocal cords.

Composed of over 100 members, the club boasts the largest membership of any organization on the campus. Nearly 30 new members paid their dues at the get-together.

Club members had a more educational and serene time last Monday as they witnessed a movie on the making of paper. A trip to the grave plant in Newark has been planned for the near future.

**SOCIAL CALENDAR FOR 1953-54**

**October**

Fri., 9—Blackface Ball, Informal Dance Kappa Sigma Kappa.

Sun., 11—Newman Club Breakfast.

Sat., 24—Dorm Formal, Kate Gleason Hall

Sun., 25—Guest Sunday, Kate Gleason Hall

Fri., 30—Informal Dance, Phi Upsilon Phi

**November**

Sun., 1—Steak Roast, Kappa Sigma Kappa

Fri., 6—Informal Dance, Sigma Kappa Delta.

Sat., 14—Harvest Moon Ball, Semi-formal Dance, Gamma Phi.

Sun., 15—Open Cabin Party, Gamma Phi

Fri., 20—Informal Dance, Kappa Sigma Kappa.

**December**

Fri., 4—Informal Dance, Delta Omicron Theta Gamma.

Sun., 13—Christmas Tea, Kate Gleason Hall.

Tues., 15—Christmas Party, Clark Union

**PRODUCTION DATA**

Production of this issue of the RIT REPORTER has been accomplished under the direction of the Department of Printing and the Graphic Arts Research Department. Composition was accomplished utilizing Linotype and Inter-type equipment, Ludlow, Monotype, and foundry type.

The eight-page issue was run on an ATF double-deck, web-perfecting press at 12,500 impressions per hour. Heat-set ink of the Bowers Ink Company was used on Spruce Falls newsprint.

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Pat Rebellard (FA) and Marilyn Boucher (Ret) welcome Betty Jane Diem (Com), one of the many city girls present at the tea given them by the dorm girls on Sunday Sept. 10. (Photo by Austin)

## Keeping Up With Institute Alumni

### CLASS OF 1909

**Nora Connor** (Art) has the religious name of Sister Mary Francesca and is Principal of Our Lady of Mercy High School, here in Rochester.

### CLASS OF 1916

**Marguerite L. Richardson** (Art) is associated with the Wyoming County Community Hospital in Warsaw, N. Y.

### CLASS OF 1925

**Clarence J. Hall** (Art) is a member of the art faculty of the University of Rochester. He is the father of three children. His home is on Scribner Road in Penfield, N. Y.

### CLASS OF 1930

**Marion G. Fisher** (Art) is cartographic compilation aid with the aeronautical chart branch, U. S. Coast and Geodetic Survey, Dept. of Commerce in Washington, D. C. Marion lives at 1801 Clydesdale Place, N. W., Washington 9.

### CLASS OF 1939

**Theodore (Ted) Chapman** (Ph) is now a graphic arts technical arts representative for Eastman Kodak student body of the Department Co. with headquarters in Tennessee. Ted has been with Eastman Kodak since graduating in 1939; first, in the advertising studio and, then, as a technical representative for photo-finishing. He served a second stint in the Air Force from March, 1951 through 1952 and upon his return took up graphic arts training. Felicitations are due Evelyn Sappenfield Mohr (FA) on the birth of twin boys, John Edward and Karl Allen. Evelyn was for many years on the supervisory staff of the famous Hawthorn Restaurant in Indianapolis, Ind.

### CLASS OF 1940

**Ione Meland** (FA) is married to Richard Jensen of Niagara Falls, a mechanical engineer at Bell Aircraft. Ione has been in industrial cafeteria work for many years, her most recent position being at Niagara Alkali, under Nationwide Food Service. Address: 209 59th St., Niagara Falls, N. Y.

### CLASS OF 1941

Reappearing in Rochester after many years' absence is **Rose Poletto** (FA), superior of stores and supplies in the new Sky Chefs restaurant at Municipal Airport. Rose has been with the Sky Chefs organization for several years, having worked previously at Buffalo and at Tulsa, Okla. Address: 95 Gould St., Rochester 10.

**Armand J. LaMay** (Art) is display manager with the Sears Roebuck Co. in Boise, Idaho. Armand is the father of five children and with his family live at 1522 N. 11th St., Boise, Idaho.

### CLASS OF 1943

**Jean Adams Bishop** (Mrs. Herbert D.) (Art) is living in Wakefield, Va. She is the mother of three children.

### CLASS OF 1944

**Marion Spinks** (Ph) was a surprise visitor to the Photo picnic

Sept. 19. Marion is now a successful short story writer and lives in New Orleans.

### CLASS OF 1947

**Esther Gage** (FA) has returned to Rochester this fall as foods manager at Kent Hall. Esther was cafeteria manager at Phelps Central School for several years, and during the 1952-53 college year she was on the supervisory staff of the residence hall dining rooms at Cornell. Address: 57 So. Washington St., Rochester 8.

### CLASS OF 1948

Announcement has been made of the engagement of **Arian Rokkas** (FA) to George James Caparell, - of Middle Village, L. I.

Arian is cafeteria manager at Irondequoit High School. She received her B. S. degree from Syracuse University, of which her fiance also is a graduate. Address: 670 Arnett Blvd., Rochester 19.

**Marion Freedman Zernik** (Mrs. George M) (Art) tells us that her daughter, Sharon, is now three years old and is giving them much pleasure. We were pleased to have her photograph. We think she resembles her mother.

**Shirley VanOrder** (FA) has recently taken a new position as head dietitian at Geneva General Hospital. Shirley has been since 1948 on the dietary staff Auburn City Hospital. Address: Geneva General Hospital, Geneva, N. Y.



Pvt. **Robert L. Slutsky** of Passaic, N. J., has been graduated with honors from the Supply Specialists Course conducted by the 9th Infantry Division Artillery at Fort Dix, N. J. Private Slutsky, son of Mr. and Mrs. Samuel Slutsky, 64

Amsterdam Ave., entered the Army last April. As a civilian, he attended Rochester Institute of Technology and was an employee of the Empire Printing Co., Inc., Passaic. His wife, Audrey, lives in Binghamton, N. Y.

### CLASS OF 1949

**Roger M. Burden** (Mech) 11 N. Main Street, Pittsford, is now a sales representative for the Otto Bernz Company of Rochester, New York.

**Ray Doersam** (FA) has taken a new position as college steward at Briarcliff Junior College, Briarcliff Manor, N. Y. Ray was previously with Federal Bake Shop, Inc., as manager of a bakery-luncheonette at White Plains. Address: 85 So. Highland Ave., Apt. A-18, Ossining, N. Y.

**Janet Schlottman Quetschenbach** (FA) has a son, James Raymond. Janet has been for the past four years cafeteria manager at Indian Landing School, Brighton. Address: Mrs. Fred Quetschenbach, 995 Winton Rd. N., Rochester 9.

**Paul J. Malls** (Art) visited the Art School this summer. He is assistant Art Director of the Ghiselin Advertising Agency, located in

Chicago, Ill. He is living at 2027 West 175th St., Homewood, Ill.

### CLASS OF 1950

**Herbert A. Schafer** (Art) is Display Manager of the J. C. Penney Co. here in Rochester. Herbert tells us that he has two children.

**Anna McElhaney**, (Ret) formerly Buyer of Neckwear at Hahns Department Store in Newark, N. J. became the bride of Donald Stanton, (Ret '53) last month in a ceremony at Corning, N. Y. Mr. and Mrs. Stanton will reside in Cleveland, Ohio, where Don is on the Executive Training Squad of the Halle Co.

**Martha Kirk Lays** (FA) has a son, Robert Frederic, born Sept. 13. Martha's older child is a daughter, Lewessa. Alice. Address: Mrs. Robert F. Lays, 35 Bradford Rd., Rochester 18.

**Joan Henry** (Art) is now Mrs. Carl Foss. She and her husband are living at 44 Bobrich Dr., Rochester 9. Best wishes, Joan.

**Donald E. Patterson** (Mech) 298 Meadow Dr., Rochester, is employed with Frontier Industries of Buffalo. Don completed his work for a bachelor's degree in mechanical engineering from Tufts College in 1953.

**Vitaly Uzoff** (Ph) was also a recent visitor to the Photo Dept. Vitaly is a motion picture photographer for the Reynolds Metals Co. with headquarters in Louisville, Ky.

Friends of **James Carnevale** (Ph) will be glad to learn that he is in Korea and expects to return to the U.S. in about a month's time.

**Robert A. Perko** (Ph) was a recent visitor to the Photo Dept. Robert is now a technical representative for the Eastman Kodak Co. with headquarters in Pittsburg.

(Continued on Page 7)

## Photography Council Elects Officers

Max Bellune, Bob Kersjes, Denny Martin, and Frank Vetare have been elected as senior council members to the Student Council of the Department of Photography. Elections will be held in November to, elect four freshmen representatives to the Student Council.

The purpose of the Department of Photography Student Council is to maintain better liaison between the student body and the faculty. The Student Representative Chairman is privileged to attend all faculty meetings of the Department

and voice the opinions of the representative for Eastman Kodak student body of the Department Co. with headquarters in Tennessee.

## Red Cross Expert Gets Foods Post

Rochester Chapter, American Red Cross and the Chapter's Food and Nutrition Service announce the appointment of Mrs. John T. Murray, Jr. as Volunteer Chairman of the Food and Nutrition Service.

Mrs. Murrat a graduate of the University of Illinois, is nutrition director of the Eastman Kodak Co. in Rochester. She is a member of Phi Upsilon Omicron, an honorary Home Economics Society; a life member of the American Dietetic Association; president of the New York State Dietetic Association.

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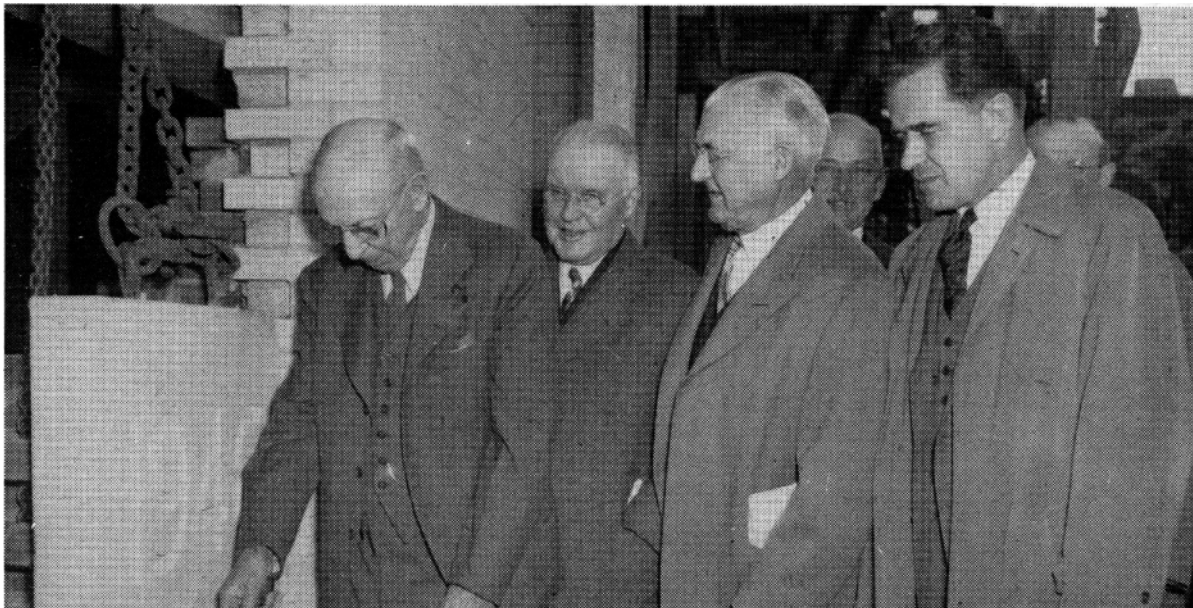
## RITE-WAY

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The death of George H. Clark recalls to mind the above scene in which Mr. Clark laid the corner stone of the Clark Building which stands as a living monument to the man who has done

so much for RIT. (Left to right) Mr. Clark, James Gleason, Frank E. Gannett, and Dr. Mark Ellingson. (In rear) Herman Russell, and Albert K. Chapman.

# Basketeers Work Out; New Teams Scheduled

Monday opened the 1953-54 hoop squad's first two weeks of preliminary workouts and scrimmage practice. The first meeting was mainly for those interested in trying out for Varsity and Jayvee squads to sign up with Coach Leo Fox, and as usual for the first practice session, equipment and uniforms were not required.

After the first two weeks of try-outs and practice in the Eastman Annex gym, Coach Fox plans to move practice under more permanent conditions at the Jefferson High courts.

Hoop practice will then be under way four nights a week, Monday through Thursday until the end of the first week in January, then it will be cut to only three nights a week.

Coach Fox emphasizes that he is looking for a new team manager. Anyone interested should contact Ray Vosburgh (Department of Printing) or Harold Brodie in Room 211 of the Eastman Building as soon as possible.

It is apparent that an intensive rebuilding of the Varsity and Jayvee squads is essential due to the graduation of former net men such as Al Landsman, Gene Kendrick, and Pete Kubarycz. Bob Parry, Art Sharpe and Bill Hunt were taken by Uncle Sam.

Expected to return on the Varsity squad is Bob Kilos and Ken Hale. Hale, the squad's center, will not be back until the beginning of the second semester.

Those returning for the Jayvee lineup are Dave Berdine, Lee Gillan, Bob Adams, Vern Gartland, Bill Holley and Dan Palermo.

To prevent waiting and overcrowded courts, Coach Fox started two separate training sessions which began last Tuesday. One group works out from 6:30 to 8:00, then the other group takes over from 8:00 to 9:30.

Four games are scheduled before the Christmas recess with only two to be played on the home court. The games to be played at home are: Queens University, Dec. 4, and Paul Smiths College, Dec. 11. The two games away are: Brockport State, Dec. 2, and

## WEATHER VANE

by Bill Rummel

Congratulations are in order for the three social fraternities on our campus. After years of bickering and unsuccessful attempts to combine forces, they are beginning to show a real and honest interest in bettering their relationship for the good of the school as well as the good of the individual frats involved.

A cabin party, originally scheduled for one fraternity, has been rescheduled to make it the first inter-fraternity cabin party in two years. From the writer's standpoint, this is a healthy sign of willingness on the part of all the frats to open doors of progress with the brotherhood key that no organization alone could open.

It must be pointed out, however, that this is no reason for letting up on the friendly rivalry among fraternities. On the contrary, it should make the rivalry keener and much more pleasant and friendly.

RIT's two major sports, wrestling and basketball are scheduled to get underway soon. Coaches and managers of both sports are looking forward to a good year and feel that they may be on the road to bringing RIT into the athletic spotlight.

A word of warning, however. Let's keep our athletics clean. Be proud of your sport, your school, and yourself. An athlete has the responsibility, perhaps more than anyone else, to keep the reputation of his institution spotless because it is the athlete who catches the eye of the public. It's nice to have a winning team. Nicer yet to have a clean cut, proud and honest team, but I would rather see a losing team that puts forth all of its efforts, than a winning team without spirit or will to win.

Let's make this year an even better one, victory-wise AND spirit-wise.

## Keeping Up With Institute Alumni

(Continued from Page 6)

### CLASS OF 1951

**David Cushman (Ph)** is now located in New Orleans where he is a salesman for the Eastman Kodak Co.

Jay Z. Brauer (Ph) obtained his B.S. degree from the University of Indiana in June and is now an instructor in the Photo Dept.

**John W. Roberts (Mech)** stopped into the Department office in August to report that he has completed his engineering training program with the United States Steel, and now is an engineer in the Construction and Engineering Bureau of the United States Steel in Pittsburgh, Pa. He has recently moved to his new home with his wife and young son at 170 Rosewood Dr., Pittsburgh, Pa.

Charles Wood (Art) writes that he is doing part-time black and white illustration in New York City. He has heard some lectures by Al Parker, Robert Fawcett and Albert Dome at the school he is attending. Al Capp of "Lil Abner" strip, also spoke once, which he found very stimulating. He feels fortunate in having the opportunity to see the work of these men in regular exhibitions there at the school.

Sue Henderson (Ret), has been named buyer for better dresses in the Designers Shop at the Dey Brothers, department store in

Syracuse, N. Y.

**Phyllis and Art Wilfong (Ph)** wrote us of the arrival of Daryl Arthur on July 22nd. The Wilfongs are now back in Milwaukee.

**Mary Parlow (FA)** was married in September to Robert B. Squires, of Malone. Mary has been for the past two years receptionist at Potsdam Hospital.

### CLASS OF 1952

**Herman Martin (Mech. 1904)** who retired as supervisor of the Mechanical Dept. in 1952 is now on the east shore of Canandaigua Lake. His address is 490 E. Road, Rushville, N. Y.

**Ken Brotz (FA former student)** has a son, born at Anchorage, Alaska on June 21. Ken is serving with the Air Force at Camp Elmendorf, where he and Beverly and the new son live in a trailer. Address: A-2c J. Kenneth Brotz, AF 12406504, 625th ACH + W SA, APO 942, c/o PM, Seattle, Wash.

**Anne Taylor Jardas (FA) and Bernard (Pr '52)** have a son, Thomas Joseph, born last July. Bernard is employed with International Printing Ink, at Elizabeth, N. J. Address: 1062 Bryant St., Rahway, N. J.

**Bradley C. Smith (Mech) 227 W. Hickory St., East Rochester, N. Y.** is working in the recently created metallurgy department of the Consolidated Machine Tool Corporation. Brad attended the Institute in the Consolidated Machine Tool Corporation Scholarship Program.

### CLASS OF 1953

Our very best to Gerard (Gerry) **Hults (Ph)** and Elaine Laughton, who were married Saturday, Aug. 29, at the Colgate Divinity School in Rochester.

**Llewellyn C. Holden (Art)** is art director with the Board of Education in Woodbridge, N. J. His family consists of a wife and two children. He tells us that his 11-year-old daughter has definite tendencies toward the art line. He is very much interested in contacting any 1925 Art School grads who may be in New York or live in New Jersey. His address

is 117 Harrell Ave., Woodbridge, N. J.

**Judith C. Moss (Art and Commerce)** became the bride of Robert Renwick Wylie on Saturday, August 29, in a ceremony at Westminster Presbyterian Church. Judith was a student in the Art Department for one year, then transferred to the Commerce Department to undertake study for a secretarial career. Our very best wishes are extended to her.

**Phyllis Garver (FA) and George Hails (Pr '53)** were married in July.

**Richard D. Martin (Mech) 294 Harrison Ave., Kenmore 23,** is now an engineer with the Lake Erie Engineering Corp. of Buffalo, after obtaining the bachelor of science degree in industrial engineering at Northwestern University.

**Doris Gray Cooley (FA)** has a son, Lawrence Raymond. Address: Mrs. Earl T. Cooley, 514 Grand Ave., Rochester 9.

**Paul Kellogg (FA)** has a son, born last July. Kellogg's Pan Tree (restaurant and motel) is rounding out another successful season on Route 20 in Canandaigua. Address: 559 South Main St., Canandaigua, N. Y.

Congratulations are due Betty **Henry Cruickshank (FA)** and "Chuck" (Pr '50) on the arrival of their first child, Charles Russell. Chuck is employed in color separation work at Case-Hoyt. Address: 642 Denise Rd., Rochester 16.

Recent announcement was made of the engagement of Virginia Norflect (FA) to James W. Fouke, of Duluth, Minn. Ginny and her fiancé are members of the executive staff of Stouffer Restaurant in downtown Chicago. A fall wedding is planned. Address: Room 505, Blackstone Hall, 5748 So. Blackstone Ave., Chicago.

Among RIT graduates returning to Rochester is **Ken Swannie**, steward at Powers Hotel. Ken worked at the Powers on co-op job during student days at RIT. He has been since graduation in State Civil Service positions, first at Wassauville State School, and later at Woodbourne Correctional Institution.

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# RIT Reporter Rates 'All American' In Annual Collegiate Press Judging

With the highest rating ever given to this paper, the *RIT Reporter* has been awarded an All-American rating in the annual critical service of the Associated Collegiate Press. The rating, which covers the issues of last spring, is the highest classification given to papers in the rating service of ACP. The *Reporter* earned a total of 1,055 points.

Of thirteen papers in the same classification as the *Reporter*, only three merited the All-American award. Of all college papers judged throughout the country, 54 out of a total of 334 were rated All-American; 122 were First-Class; 120 were Second-Class; and 34 were Third-Class.

Special praise was given to the *Reporter* for its use of color covers which were indicated as giving the paper "a personality and flavor unusual in collegiate papers."

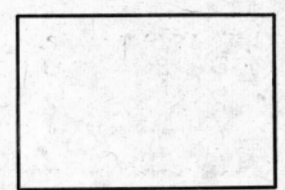
In nine areas the *Reporter* received a "superior" rating, earning extra points for coverage, vitality, creativeness, organization, leads, schedule, typography, inside page makeup, and printing.

Rated as "excellent" were balance, content, style, features, copyreading and proofreading,

headlines, front page makeup, sports page coverage and writing, and sports display.

All other items in the rating were "very good." These were treatment, editorial column, special features, and feature makeup.

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## Clark Bequest •••

(Continued from Page 1)

funds in any other manner they thought advisable by stating that if the funds are not used for the purpose of building a gymnasium, "it is my wish this gift be used for such other purpose or purposes preferably in the construction of additional permanent facilities, as the Institute may determine." He added, "It is not my intent, however, to prevent the use of said stock, or its proceeds for the general purposes of the Institute if the Board of Trustees shall so determine."

In addition to his specific bequests to the Institute, Mr. Clark left \$5,000 to his secretary and \$5,000 to his gardener. He also left \$5,000 to the Rochester Friendly Home for its endowment fund and \$5,000 to the Salvation Army for use of the Rochester Chapter. He also left \$2,000 to the Berry Schools, Mr. Vernon, Ga., a charitable organization that teaches crafts to poor children.

### NUMBER 7 IS KEY TO FUND'S SUCCESS

Many Alumni Associations set up complex fund campaigns organized by classes and departments. Results, though successful, involve the expending of considerable time and money. To save your time—and to make every penny count—your RIT Alumni Association hopes to achieve its Fund objectives by following a simple plan we've designated "Number 7"

We are asking every seventh person to contact six other alumni. Every alumnus and alumna will receive advance information on the drive, so Number 7's work will be simply a matter of follow-up.

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