

# RIT Reporter

OFFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY

Volume 28

Rochester 8, N. Y.

October 28, 1953

Number 4

## High School Students Visit RIT Today



Jerry Shaia, this year's chairman of the Blood Drive talks over plans with committee members. (Left to Right) Jerry Podolsky, Jerry Shaia, Ed Watson, Roy Brubaker, and Mary Sue Chatley. A quota of 250 pints has been set for the 1953 drive. (Paul L. Goroon Photo)

RIT opens its doors for the fourth annual High School Open House from 1 to 4 p.m. today. All Institute buildings and laboratories will be open to an expected 1,200 or more students visiting from Rochester, Monroe County, and 11 surrounding counties reaching as far as Pennsylvania.

All departments will exhibit and demonstrate the type of work turned out by their students and as a new feature, all departments will have representatives assigned to strategic locations to answer any questions from visiting stu-

dents about that particular course. High School Open House has proved so successful for bringing in new students in previous years that the Institute has taken steps to improve the scheduled events in hopes of making it even more successful.

Another new feature of this year's Open House will be a driver's clinic for the bus drivers who will transport students here. The clinic will be headed by Driver Education Director Donald Hoppe. Mr. Hoppe will be assisted by Sergeant Mitchell of the Monroe County Sheriff's Department. The clinic will begin at 2 p.m. with a discussion of the proposed laws affecting all bus drivers. "The Bus Driver and Safety", a 1/2-hour film will follow and the clinic will close at 3:30 with a discussion of safe driving practices.

Student Council has planned booths in the Eastman Building halls to acquaint visiting students with sports, social life, and publications at RIT.

### Fund Head Named; Christie Plans Drive

John Christie (Mech '15), assistant general superintendent of development and design engineering at Kodak Camera Works, has been selected to head the special gifts division of the Greater Alumni Fund Campaign. Coordinators of the fund drive plan to raise the equivalent of an endowment of \$1,000,000 which will benefit the stature and reputation of RIT.

Heading the campaign committee is Raymond E. Olson (Mech '16), president of the Taylor Instrument Co. of Rochester, together with Miss Nora Finucane and Raymond H. Lahmer, and Mr Christie.

In reality, the Greater Alumni Fund is an enlargement of the development fund started by Institute graduates in 1942. This fund is to be used for such things as providing facilities for students, additional scholarships, improving placement service for graduates, modernization of classrooms and laboratories and acquisition of property adjacent to the Institute.

### Committee Sets '250' Blood Quota

Would you be willing to invest a pint of blood for a classmate--fraternity brother--friend--neighbor--relative or member of your immediate family? Certainly you would. A large percentage of the 1953 graduates are now in the armed

forces, being trained in case there are any more outbreaks like the one in Korea only a short while ago.

These men have a job to accomplish, a job that requires the combined efforts of men, machines, and materials. The armed forces provide the men and machines, but it is up to us to furnish many of the important, essential materials.

One of the most essential materials needed at the present time is BLOOD-blood that can mean the difference between life and death to someone serving with the armed forces.

Blood is still needed for the veterans who are in the many service hospitals, and the supply is run-

(Continued on Page 6)

### Evening School Jammed; Enrollment Record Set

A new record for evening school enrollment may be achieved this year as the enrollment figures have surpassed last year's by more than 100 up to the time of the latest releases. An overflow crowd of eager enthusiastic students crowded the halls of the Eastman Building on the opening night of registration, Sept. 21, and those following.

2,988 evening students this year to 2,862 for last year after an equivalent time, Burton E. Stratton, director of the Evening Division foresees an increase of about 300 over the estimated total of 4,000 for the year. An estimated 5,500 students will be enrolled at RIT when the total number of day school students and evening students has been compiled.

Special programs for industry, business, and the armed forces, the high level of employment and opportunities for advancement, an increase in adults continuing their education, and the many new courses offered by the division have been given as reasons for the increase in the number of students.

More than 240 individual courses attract people from all walks of life. Courses dealing with real estate, insurance, business management are readily applied for.

### Brill, Bogardus Win Hop Prizes

Buttons! Bows! Bells! Argyles! Plaids! Stripes and Polka Dots!

All these and more styles of socks were displayed by the students who attended KSK's Sock Hop last Oct. 9.

Everyone, who turned out, tried to outshine everyone else. The most exciting moment of the evening came when the students paraded in front of the judges. Competition was keen as they tried to choose the sharpest socks, from the gala array of foot coverings. Barbara Brill and Neale Bogardus were awarded tickets to the "Sweetheart Ball", which is scheduled for February. Ten other prizes were also awarded, including two cartons of Chesterfields which were donated by Liggett and Myers Tobacco Company.



Barbi Brill (Ph), winner, shows sharpest socks at the Sock Hop with Neale Bogardus (Pr). Sally A. Lara Photo

### Aspiring Journalists Get Practical Training



Facts about reporting are gone over by Brant Weathers, associate editor of RIT Reporter with staff. From left to right, Leonard Roth-

stein, John Kaslaitis, Bob Nolan (standing) Brant Weathers, Don Anderson (standing) Art Borock, Frank Wesley. (Photo by Turner)

Seven freshman students will turn theoretical journalism into practical assignments as part of their general education program during their first year at the Institute.

Selected to participate in a journalism course planned to give them the equivalent of instruction they would receive under the regular English course, the students will obtain their practical exper-

ience by writing for the RIT Reporter. Assignments will be supplemented by regular lecture material designed to provide the essentials of writing as well as depth in means of communication.

The seven students, represent three departments, Art and Design, Commerce, and Printing. The freshmen are Kay Markus (AD), Robert Nolan (Corn), Arthur Borock, John Kaslaitis, Hugh Ma-

honey, Leonard Rothstein, and Francis Wesley, all of the Department of Printing. One senior is included in the group, Donald Anderson (Pr).

Selection of the students was made from a list of candidates who excelled in communication techniques. Students were examined by the English section of General Education to ascertain their aptness for the course.

# Editorial

## Area High School Students Welcomed

Area high school students by the hundreds are again attracted to RIT today to get a look at the Institute from the inside.

They will wonder, as they go through each of the five main buildings, why this institution has such unique methods of teaching in each of its 10 departments.

The record of this school since its founding in 1829 speaks for itself. It has one of the largest printing departments for instruction in the whole world.

The demand for graduates from any of the departments greatly outweighs the supply. At graduation this spring there were more than three jobs offered for every graduate.

If they are some of the students who got here early enough they will have seen this paper being run off on the huge four-color web offset press in the basement of the Clark Building.

The visitors will see also in the Clark Building the many machines and devices in the Mechanical Department, the complicated machines and expensive equipment in the Department of Printing, and by all means not the least, the spacious Department of Photography.

A relatively new department at RIT is the Graphic Arts Research Department where continual research is conducted to assist the printing industry by doing things that there just isn't time or facilities for in industry.

SAC, housed in the building next to the Graphic Arts Research building, offers courses in many of the manual crafts. They will be enthused by the quality of work on display there.

The Bevier Building houses, in the main, the Department of Art and Design. There the visitor will get a chance to view many of the creations of the students of that department.

In the Eastman Building the visitors will see the many classrooms where the general education courses are taught, the Retailing Department, the Electrical Department, and the Foods Department. There they will also see the main administrative offices of the Institute, the Institute book store, and the main library.

In the Annex of the Eastman Building a modest gym, the Commerce and Chemistry departments are housed.

Somewhere along the way the visitor will have a chance to take a few minutes out and ask about social life at RIT at one of the information tables set up for that purpose by the various social organizations.

Yes, the visitors will wonder, wonder at the enormous scope of the basic parts of industry that they have witnessed in a very few hours.

## Let's All Help ...

Do you use the lounge facilities at RIT? If you do you are just the person that we want to talk to.

Last year the Eastman Lounge was closed for a long period of time. Students didn't realize how nice it was to be allowed to use the lounge until that privilege was taken away from them.

Why was it closed? Because too many of us forgot what waste paper cans and coke bottle racks were for. We shirked our responsibilities of keeping the lounges clean.

That same attitude is prevalent this year but not quite as bad as last.

Let's all do our bit and use the waste paper receptacles and return all bottles to their respective racks. We don't want the lounges closed this year. DO YOU?



They certainly knock themselves out around here.

## PARADE OF OPINION

Compiled by the Associated Collegiate Press

Durham, N.H. — (I.P.) — Three undergraduate students have been named to the University Committee to Study Policy and Programs here, according to an announcement by President Robert F. Chandler, Jr., of the University of New Hampshire. This is the first time that students have ever served on this committee.

In announcing the appointment of the student leaders, at the request of the Board of Trustees and committee of the Student Senate, after consultation with the executive President Chandler said, "We are delighted that students will participate in the work of this committee. I feel that this committee is one of the most important instruments of service to the institution on which students have ever been asked to serve."

### With Clarity Toward None ...

This piece of -progressive dialogue seems to be going the college rounds:

Frosh: What do you mean by slinging the bull?

Soph: To sling the bull is to say

little in a great many words so as to prevent the professor from realizing that you are saying nothing.

Junior: To sling the bull is to say little in a great many words so as to give the impression that you are familiar with what the test is covering.

Senior: To sling the bull is to say as much as possible in well chosen words so as to convey the impression that you are familiar with the material under examination in spite of the fact that you have been unable to devote sufficient effort to study adequately an unduly difficult assignment.

### Korea: Help ...

The World Student Service Fund is setting up a program for aiding 30,000 Korean students. Food, medical supplies and clothes will be sent to Korea as immediate help.

Later, aid will be given in the form of books and student supplies. WSSF was asked to help Korean students by President Eisenhower last December.

### England: Long Hike ...

Two students walked 60 miles in 12 hours, from London to Cambridge, and arrived just in time to keep a date with a girl from Girton college.

### Dignity ...

Coeds at Utah State College have been asked to refrain from wearing jeans in the classroom. College officials say the girls should wear jeans only when milking cows.

### Davidsonian Sentiment

The *Davidsonian*, Davidson College, N. C., is fed up with the students there, and agrees with the *Harvard Crimson*, which has sneered at the intellectual level of Davidson students.

In an editorial prompted by some bad conduct in a college chapel, the *Davidsonian* took students to task for "the kind of sentiment at Davidson which makes the existence of the school almost a farce."

It continued, "the general anti-intellectual attitude of the students gives the men at Harvard, and maybe even of McCallie Prep School, a perfect right to regard us as so many mental rubes off the farm for a few year's contact with city slicker ways."

## Dear Ed ...

Editor, Reporter:

We can boast about our campus! Although our campus has little plush grass, looming trees, or spaciousness, we have in our immediate midst a huge campus, practical, efficient, and honest in this modern world. In opposition to most other college campuses, which tend to shield the student from life as a reality, RIT's campus is life itself; life and its realities are all around us.

Here at RIT we have the opportunity to know our instructors as personalities trying to help us learn; not Gods garbed in robes dictating truth, and to be feared and never questioned. Our teachers live on our campus. Their homes are in some instances small apartments. Others are ordinary rooms in the dorm.

However unpretentious their homes may be, they are always open for visits from the students. Many have sought personal aid from a teacher over a cup of coffee. Let us find the things here that are here.

BRUCE DAVIDSON

Editor's Note—Thanks to Bruce Davidson, this expresses the Reporter staff's feelings to a Tee.

# Tech SPEAKS

Reporter Photographer RICHARD AUSTIN

## THE QUESTION

Do you think the RIT Reporter should have more feature stories and human interest articles in each issue?

M. J. McGuire ...

Photography Freshman:

Definitely! I'd like to see a

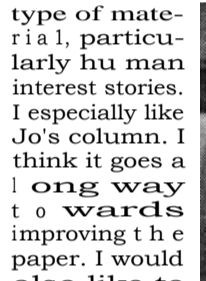


OR sketch on one faculty member each week. Instead of the chatter column I'd like to see articles on developments in different fields that have been made here at RIT. I would also like to see a crossword puzzle included.

Mary-Pat Fox ...

Foods Freshman:

Yes! I'd like to see more of that



type of material, particularly human interest stories. I especially like Jo's column. I think it goes a long way towards improving the paper. I would also like to see a column on clubs. I believe this type of column would create a lot of interest, especially if it were to include the new clubs that are developing here at RIT.

Alice Glendinning ...

Foods Freshman:

I think the paper should have a more



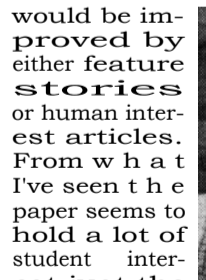
slant. The gossip column helps a lot but it would be better if there were more names mentioned. As it is, if you're new here you most of ten

don't know who is being talked about.

Joyce Pareschi ...

Commerce Freshman:

No! I don't believe the paper



would be improved by either feature stories or human interest articles. From what I've seen the paper seems to hold a lot of student interest just the way it is. I like the way it is and wouldn't care to see it changed.

Ed Meyers ...

Photography Freshman:

Yes, here very definitely should



be more of this type' of article in the Reporter. I would personally like to see more material on current school events. I would like to see the focus of interest in the articles slanted more toward the student.

**RIT REPORTER**  
 Rochester Institute of Technology 65 Plymouth Avenue So.  
 Rochester 8, New York  
 The bi-weekly Official Publication of the  
 Rochester Institute of Technology  
 Member  
**Associated Collegiate Press**  
 Editor, Warren Bills  
 Associate Editor, Brantley Weathers  
 Associate Editor, Donald Callanan  
 Photo Editors, Dick Austin, Dean Zeeb  
 Mechanical Superintendent, Bill Eldridge; Assistant, Donald Frank  
 Business Manager, Tony Gagliardi  
 Campus Editor, William Rummel  
 Feature Editor, Jerry Podolsky, Charles Hilliker  
 Circulation, Val Johnson  
 Artists, John White, Bernie Wandersee  
 Staff Reporters, Jo Italiano, Kay Markus, Robert Nolan, Arthur Borrock, John Kaslaitis, Hugh Mahoney, Leonard Rothstein, Francis Wesley, Donald Anderson  
 Technical Advisors, Milton Bebee, Joseph F. Bowles, F. A. Gutfrucht, Ruth Gutfrucht, Alexander Lawson, Herbert Morrow, Norman F. Thompson, Charles Savage, Raymond A. Vosburgh, Harry Watts Jr., Jay Brauer  
 Advertising rates may be obtained by writing to the Advertising Manager at the address above.



Joanne Montemarano and Leonard Rothstein receive their prizes from Marilyn Bouchard (left) and Joan Ellsworth for winning the jitter-

bug contest at the Dude Ranch dance on Oct. 16. Standing in the background is John Bailey. The dance was well attended.

## 160 Couples Attend Fall Dorm Formal

Girls, busily rushing about with their hair in pin curls, making repairs, borrowing nylons, and just chattering excitedly, was the first indication of the annual Dorm Formal held Saturday night, Oct. 24. Music styled by Gene Zacher and his orchestra highlighted an evening of dancing for about 160 couples who attended the "Penthouse Serenade" in the main dining room of the Powers Hotel.

Decorations were blue and white balloons and streamers, placed about the ballroom, and a large mural, depicting a city at night adorned the wall behind the orchestra.

Sunday, the scene shifted to Kate Gleason Hall, where the girls entertained their dates at dinners from 3 to 6 p.m.

For dinners and luncheons let's go to the

*"Chick-A-Rib"*

**RESTAURANT**

WILLIAM BINGO, Proprietor

Open 10 A. M. To 5 A. M.

122 W. Main St.

Rochester, N. Y.

## WEATHER VANE

by Bill Rummel

The big fire at the Pittsburg Coal Co. on Oct. 6, destructive as it was, brought out a characteristic found in many RIT students. That is, a tremendous interest in the course they are studying at school. At least 60 students in the Department of Photography rushed out in the cold night with their cameras. Many of them forgot their jackets and overcoats, but their intense desire to get that last "good one" kept them there even though they shivered and shook.

This is only one example out of many to be found at RIT. That is why this school can boast a fine student body and a prosperous alumni.

It was pleasing to hear so many comments on last issue's Weather Vane. I am afraid that many of the readers misunderstood my comments on fraternity rivalry, however. In that column I stated "that is no reason for letting up on the friendly rivalry among fraternities. On the contrary, it should make the rivalry keener and much more pleasant and friendly." Rivalry is the basis of the American economic system and could not survive without it. It is my contention that the same is true of fraternities.

While gazing through the Reporter's mail yesterday, I stumbled upon a letter addressed to the editor. The letter was written by Bruce Davidson (Ph), and appears in this issue under "Letters to the Editor". It would be well for everyone to read it because its content is of such dynamic proportions and an inspiration to all students here at RIT. The Institute would be a much better place in which to study and live if more students had the spirit and foresight of Mr. Davidson.

# LATEST BULLETIN

## Brand-new national survey shows college students prefer Luckies

Last year a survey was made in leading colleges throughout the country which showed that smokers in those colleges preferred Luckies to any other cigarette. This year another nation-wide survey was made—a representative survey of *all* students in regular colleges coast to coast. Based on thousands of actual student interviews—this survey shows that, as last year, Luckies lead again—lead over all other brands, regular or king-size—and by a wide margin! The reason: Luckies taste better.

**P. S.** Once again we're buying student jingles! \$25.00 goes to every student whose Lucky Strike jingle is accepted for our advertising. So hurry! Send yours in right away to: Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y.



**LUCKIES TASTE BETTER**

SO Be Happy-**GO LUCKY!**

© A. T. Co.

PRODUCT OF *The American Tobacco Company* AMERICA'S LEADING MANUFACTURER OF CIGARETTES

*Louie's*  
**COLUMBIA  
DRY CLEANERS**

Minor Repairs  
With Cleaning

98 PLYMOUTH AVE. SO.

Phone LO-7866

# CAMPUS GREEK TALK

**ΣΚΔ** Sigma Kappa Delta is starting a very full month in the face. The biggest event we're working toward is our "Sweater Dance" Nov. 6. Today will be an especially busy day for us. In the afternoon we will have a booth on the main floor of the Eastman Building for any high school students to ask questions concerning social life at RIT. Intersorority Tea will be held this night and Alpha Psi and SKD are in charge of entertainment and decorations. Don't miss it girls, it's going to be something quite special. We are also planning a baby shower for Mrs. Robert Koch, our advisor.

Our belated and hearty congratulations to Vern Gartland who won the turkey at Gamma Phi and Sigma Kappa Delta's "Turkey Trot".

Congratulations to Dave Radens who was elected president of Gamma Phi last week; also to our new president, Norma Rees, our new B-block vice-president, Angie Palm, our new secretary, Anita Hecktor, and our new treasurer, Delores Madison.

Best wishes to two of our alumni members, Barb Lawson and Mary Ann Wells, who were married in the last few months.

**ΦΥΦ** The girls of "Phi Upsilon Phi" have begun their Community Chest work by sending some of its members regularly to visit the Montgomery Settlement House and the Friendship Nursery. It's a wonderful experience and the girls have been having as much fun as the children and teens they council. Work at the Art Museum has also proven interesting.

A word of praise goes to all the girls in the dorm who worked so hard and enthusiastically to make the Dorm Formal a success. Those from Phi Up who participated are Nan Hart, Arlene Leven, Joan Lantz, Meredith Maxwell, Jana Guertze, Joyce Tilley, Pat Putney, Mary Lou Blum, Joan Bell, Pat Saxsone, Sally Scott, Maureen Moore, and Laura Thompson.

Plans are running smoothly for Phi Up's mixer Oct. 30. We hope to see you all there.

**ΔΟ** Delta Omicron and Theta Gamma's DUDE DANCE, held last Friday night, in the Eastman lounge was a big success. Everyone attending had a good time. Prizes were given for the jitterbug contest.

Delta Omicron sent out bids last week to the upperclassmen. Lots of luck girls. We are all glad to welcome you into Delta Omicron.

We are working along with the other Sororities on the Intersorority Tea. DO is handling the publicity.

DO is also getting ready to welcome the high school students to RIT at the Open House. DO's booth will be located on the first floor hall of the Eastman Building.

**ΚΣΚ** On Tuesday, Oct. 13, KSK tried a new experiment at RIT. We wanted to see how many students would attend an open party at which no beer or alcoholic beverages were going to be served. Close to forty independents and freshmen attended our own party for any one interested in KSK. Sandwiches and coffee were served and the upperclassmen met many freshmen and students who were really interested in fraternities and not just a party.

With pledging period fast approaching the fraternities are lining up their pledge masters. KSK is proud to announce that our pledge master for this period will be Ray Fallor of the Department of Printing. Ray is already lining up some work to be done in one of the poorer sections of Rochester. As has been our custom in the past, "Hell Week" of pledging has been changed to "Help Week". All the pledges are looking forward to a good time of pledging and all the brothers are trying to make it just that.

This Saturday night KSK will have its annual Halloween party. In the past this party has always been strictly stag but this year we are having a real costume party in a big facsimile of a barn with our sisters Phi Up and the brothers' dates. Cider, donuts, and apples are scheduled for refreshments and Pete Turner, our Social Chairman has dropped some hints about a few surprises he has in his little head.

For the girls at Kate Gleason, two of the brothers have been writing new songs to be serenaded in the very near future!!!

The "Greek cross" will soon be taken for a sorority pin at K. G. A new member has been put on the "pinned" list. Beta Chapter Kappa Sigma Kappa extends its official congratulations to the President of Phi Up, Mary Ingersoll. Glad to have you with us Mary.

While congratulations are going around we think that the whole sister sorority deserves a word of praise for all the fine social work they have pledged to the Community Chest. Every girl is spending

a couple hours of each week in teaching and taking care of small children and a few big ones. It's things like this that make an organization great—It's not how much beer they can drink or how many parties they can cram into the calendar month.

**ΘΓ** A very busy month this was for the brothers of Theta Gamma, with all sorts of rushing activities and the joint "Dude Dance" with our sister sorority DO. Theta Gamma has been busy to say the least.

We were both surprised and disappointed when we heard that the Interfraternity cabin party was called off. Regardless of what the reason was, Old Mother Nature would have dampened our spirits anyhow.

On Wednesday the 14th, we held a "get acquainted" party for freshmen and upper classmen who are interested in fraternity life. Bobs Diner served as a meeting place and we had a lot of fun getting to know the freshmen.

Our biggest event of the month was the "Dude Dance", highlighted by a jitterbug contest, and also round and square dancing to the music of Chuck Monachino. The Eastman Lounge was decorated in the traditional western cowboy theme and a heap-o-fun was had by all who attended.

On Oct. 22, climaxing our month, we held a Rush Party for all prospective members.

**ΓΦ** Dave Ra dens was elected president of Gamma Phi, taking over from Luke McKeever who resigned to take over the vice-presidency to which he was elected last year. The brothers all know that Dave will do an excellent job and congratulations should go to "Mac", who led us through the opening of this year's program so successfully.

Plans are now underway to present RIT with its first "Fall Weekend". The plans are still in the elementary stage, but all events will lead up to the "Harvest Moon Ball" on Saturday, Nov. 14. A party has been scheduled for Friday night and an all school picnic for Sunday afternoon to round out what all the brothers hope will be an enjoyable and fun-packed weekend for all. We feel that there are great possibilities in a fall weekend without hindering the success of the Spring Weekend.

Congratulations to KSK for the swell job they did in presenting their annual "Sock Hop", Oct. 9. The brothers of Gamma Phi who attended, enjoyed it tremendously.

We wish to take this opportunity to welcome the high school students to RIT's annual Open House. We hope you have an educational visit and to many of you we hope to see you enter RIT next fall.

Gamma Phi members as well as those of Kappa Sigma Kappa and Theta Gamma were sorry to see the first interfraternity party of the year canceled. We were looking forward to a great time with you fellows and we are still hoping to get together soon.

Congratulations too, to Phi Up for the swell job they are doing in their civic work. Gamma Phi salutes you.



William Senior, SAC, now works alone on the statue that he, Bob Howe, and Mike Lupo started last spring. They started last May working during their lunch hour and since school started again this fall. Bill says that it was built to "beautify" the campus and hopes to finish it by next spring.  
Photo by Dean Zeeb.

## Quality Control Program Opens; Industrial Chemists Meet at RIT

The ninth annual Quality Control training program for industrial chemists opened on Oct. 13 at RIT. David Greenlaw, assistant director of the color technology division at Kodak Park got the program under way with an in-tr'ductory talk.

The training program, the only course of its kind in the country, is devoted exclusively to the con-

trol problems of the chemical and process type industries. Students enrolled in the course number 57.

Due to the present increase of purchases by government agencies, and the high level of civilian production, more emphasis has been given to the importance and value of statistical quality control. Improvement of the quality of production and the reduction of costs are the major concerns of management.

The practical application of quality control will be emphasized in the analytical laboratory and directly in the manufacturing process. Alfred Davis of the RIT Public Relations office is coordinator of the program.

### Correction

A misleading headline on Page 1 of the Oct. 9, 1953, issue of the *RIT Reporter* has been brought to the attention of this paper's editorial staff.

The headline read: "George Clark Leaves Over Million for Construction of RIT Gymnasium."

The fact concerning the generous gift left to HIT by the late Mr. Clark in regard to the proposed gym is that roughly \$500,000 was bequeathed to the Institute for the purpose of constructing the badly needed building. Estimates placed the overall bequest at more than a million dollars although actual figures have not yet been determined. The balance of the gift has been earmarked for endowment.

## Camera Contest Set for March 5

Fifteen bronze medals will be awarded for the first time this season by the 18th Rochester International Salon of Photography. Opening at the Memorial Art Gallery, Rochester, N. Y. next March 5, it will continue through March 28.

Photographers around the world have been invited to contribute to the salon, which is the largest of its kind. Last season more than 5,000 entries were received from 45 countries.

The new medals are designated Rochester Medals and will have equal merit. They will go to the best photographs in five sections. Two Photographic Society of America color division medals will be awarded.

Closing dates for all entries will be February 11, 1953. Requests for entry forms should be sent to John I. Fish, exhibits director, 341 Pemberton Road, Rochester 9, New York.

New and Modern  
**Bob's RESTAURANT**  
75 Spring Street

Luncheons, Dinners  
and  
a la carte Service

**MEAL TICKETS  
AVAILABLE**

HOURS  
6 a. m. - 8 p. m. Weekdays.

Dry Cleaning Tie Cleaning  
Hat Cleaning Shirt Laundering

**Speedy's Cleaners, Inc.**  
Dry Cleaners Launderers

217 W. MAIN ST. (Corner of Clarissa & Broad)

Conveniently Located **3** HOURS OR DAYS Satisfaction Guaranteed

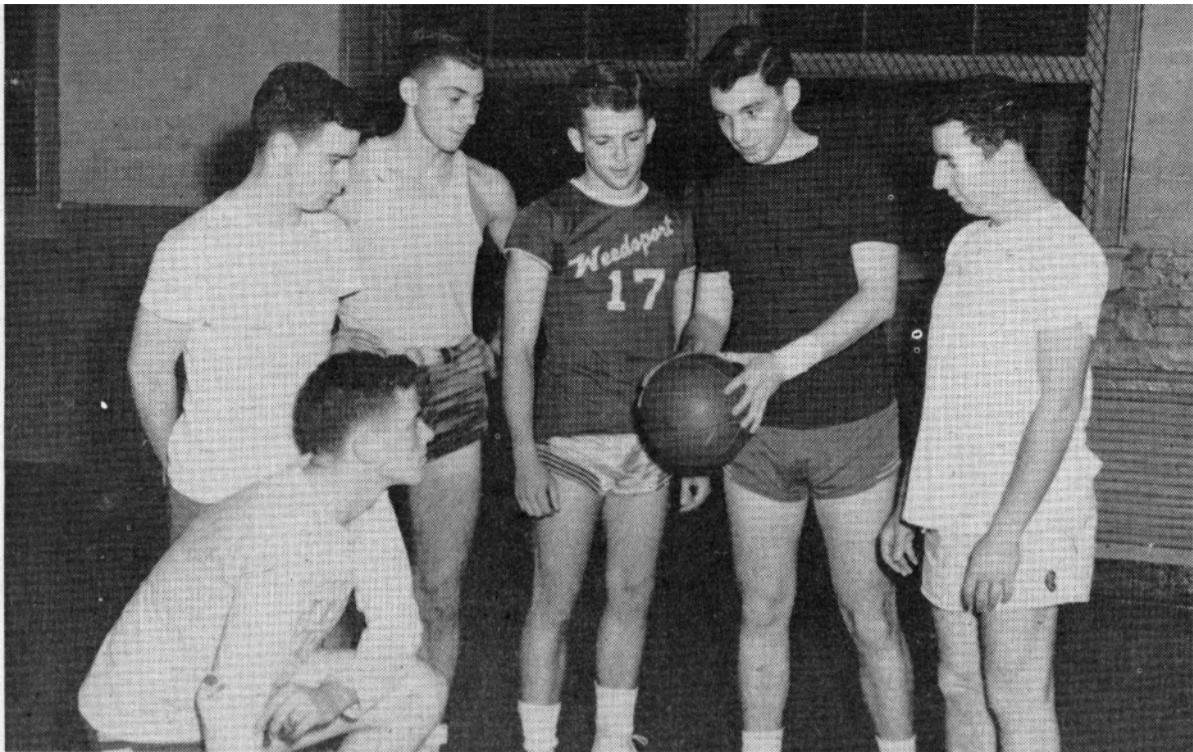
OFFICE & PLANT - 190 Court Street  
SATISFACTION GUARANTEED

**Rudner Drugstore**  
SERVICE OUR FIRST CONSIDERATION

- Prescriptions
- Drugs
- Toilet Articles
- Soda Fountain
- Discounts on Photo Supplies

Graflex and Kodak Cameras

**CORNER OF PLYMOUTH AND SPRING STREETS**



Talking over some of the finer points during basketball practice sessions are, left to right, Jack Loughlin, Ed Galleghen, Lee Gillan, Harry Hinman, Bob Klos, and Don Palermo. First home game is Dec. 4, at Jefferson. Photo by Mordeaux



Mary Lou Blum watches some of the new cheerleaders Cathy Wright, Cheryl Burley, Rita Madalena, and Jane Fees at one of their weekly practices. Photo by Dean Zeeb

### Deferment Test Dates Announced

With the dates for the Selective Service Qualification Test set for Thursday, November 19, 1953, and Thursday, April 22, 1954, all students who hope for student deferments should plan to take the test.

To be eligible to apply for the Selective Service Tests a student must: (1) intend to request deferment as a student; (2) be satisfactorily pursuing a fulltime course of instruction; and (3) not previously have taken the qualification test.

The present criteria for deferment as an undergraduate student are either a satisfactory score (70) on the qualification test or specified rank among the male members of the class (upper half of freshman class, upper two thirds of sophomore class, or upper three fourths of junior class).

## Photo Editor Enjoys Rides; "Forgets" To Come Home



Dean Zeeb, photo-journalism student, was presented with this view on one of his assignments covering ambulance service in Rochester. Trips had many such scenes.

Some people like to take pictures. Others like to chase sirens. But Dean Zeeb, photo editor on the Reporter and a senior in the Department of Photography likes to correlate the two. Dean relates that even years ago he chased sirens through the Detroit streets with his box camera tied to the handlebars of his bicycle.

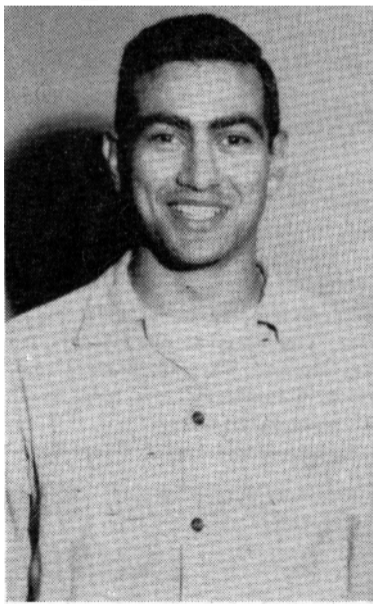
Well, Dean finally got his "big thrill". As a Photo Journalism student he was given the opportunity to do a picture story on Eastern Ambulance Service. On Thursday night, Oct. 1, Dean packed up his camera and wandered down to the Eastern Ambulance office. That night he answered 10 calls, riding with the ambulance crew. He was so enthusiastic with the rides that time passed him by and Dean didn't return home until 8:00 a.m. Friday morning. For most people that would have been enough, but not Dean. Friday night found him right back down

at the ambulance office looking for more.

All in all, Dean took approximately 32 pictures varying from accident calls to sick calls to pictures of drivers and attendants relaxing between calls.

Asked by this reporter whether he enjoyed himself, Dean replied. "Are you kidding? I'd go out with them very night if they would let me."

## Lapomarda Heads Interfraternity Council



JOHN LAPOMARDA

Interfraternity Council met Saturday, Oct. 17 to discuss proposed changes in its newly formed constitution. Lengthy discussions were held concerning these changes which were proposed at the individual fraternity meetings before they ratified the constitution.

One of the more controversial issues discussed was how much power should IFC hold. It was brought out that in recent years, IFC has had no power to enforce any rulings and therefore any delinquent fraternities had to be dealt with by Student Council. It is one

of the purposes of IFC to relieve Student Council from this responsibility. All fraternities agree that IFC should have some power, but how much has as yet not been determined.

IFC is composed of the presidents of RIT's three social fraternities and another member of each fraternity. Only the presidents, at present have the power to vote, however any duly appointed member has the right to express his opinion as the opinion of his fraternity. John Lapomarda is serving as chairman of the council.

## Keeping Up With Institute Alumni

Where They Are — What They're Doing

### CLASS OF 1949

A recent letter from Barbara (Bunny) Farrell brings us up to date on her marriage to Thomas H. Spencer on Nov. 1, 1951 and the birth of a daughter, Rita, on July 30, 1953. Mrs. Spencer says she is an avid reader of the Reporter. Present address: McAllister Rd., Fredonia, N. Y.

Henry M. Black (Pr) has been employed by the Lanston Monotype Co. of Philadelphia since Sept. 2, 1952 as a sales trainee. His current address is 1220 N. Broad St., Apt. 1407, Philadelphia, Pa.

Congratulations are in order for Irwin and Lea Schwartz (Pr) on the birth of Janet Ann, born Sept. 12. Irwin's address is 37 VA' Dewey Ave., Youngstown, Ohio.

### CLASS OF 1952

Ben Marcus (Pr) writes that he worked about three months after leaving school then took a job with Uncle Sam. Now he is a clerk in a training outfit, and he claims the only job that comes close to printing is their mimeograph machine. Ben's address: Pfc. Benjamin H. Marcus, U. S. 51215175, B. Btry, 35th FA Bn., 10th Inf. Div., Ft. Riley, Kansas.



Official U.S. Navv Photograph

"Wings of Gold" of a naval aviator and his commission were awarded to **Navy Ens. Roger H. Butts**, son of Mr. and Mrs. **Harley C. Butts of 4343 Greenwood St., Chicago, Ill.** Ens. Butts will go to Corpus Christi, Tex., for further training before reporting for duty to Commander of Air Forces, Atlantic Fleet.

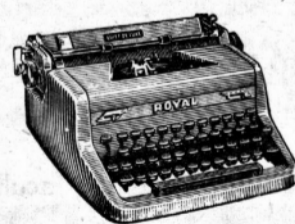
**Ens. Butts**, who was graduated from the Department of Printing in 1952 entered the Naval Aviation Cadet Program through the U. S. Naval Air Station, Glenview, Ill. **His** parents attended the ceremonies and his mother pinned his wings on his uniform. The presentation was made by **Rear Admiral J. P. Whitney, USN**, Chief of Naval Air Basic Training, during ceremonies held at the Naval Air Station here.

Let's All Go to the newly decorated  
**PREVUE RESTAURANT — SODA BAR**

Good Food  
at Reasonable  
Prices

88  
**WEST MAIN  
STREET**  
Across from Hotel Rochester

Meal Tickets  
are  
Available



**90 DAYS  
FREE RENTAL\***

Rent A  
**New Portable Typewriter**

**\$4.00**  
Per Month

\*Should you decide to purchase after renting, Leon's will apply the \$12.00 rental paid on the machine you are renting. Pay the balance in 12 months without interest or carrying charge.

PHONE US. . . We will deliver your typewriter without charge  
**Leon's Typewriter & Supply Co.**  
103 Clinton Ave. South HA. 4545  
Just a step away from Penney's

# Swordsmen Answer Call; Practice Sessions Begin

Fencing practice is once again underway with intensive training to meet this year's opposition.

Tech's fencing coach Harold Florescue estimated having a turnout of about 80-100 for opening night preliminaries

Once again, as was the situation last year, the women outnumber the men a little better than two to one. It is the hopes of Coach Florescue to create an intramural fencing squad, with a special in-

itation to women who may be interested. This is their chance to participate in sports at Tech. With a large response, it will be possible to establish not only a strong varsity team, but also build this intramural program to help build contestants for varsity work next year.

Once under way Coach Florescue plans to spend approximately two weeks of practice doing basic learning positions and foot work for beginners. While the more advanced students begin crossing swords.

What usually is done to help the crowded gym situation is to divide the squads into groups and have the women report on Monday and Wednesday evenings and the men's squads Tuesday and Thursday evenings, and for further practice a session may be scheduled for Friday evenings too.

With a big turn out of new recruits combined with the many top fencers returning from last year, a reign of enthusiasm as to the team's success for the coming season, is expressed by Coach Florescue.



The girls' fencing team this year consists of Cherly Burley, Joanne Montemarano, Barbara Resso, June Johnson, Joyce Morey, Clea Cooper, Pamala Quick, Arlene Thorpe, Helen Sowinsky, Pat Estey and Barbara Bill (manager). Coach Florescue is on left. (Photo by Curtis)

## Blood Drive ...

(Continued from Page 1)

ing short.

Below are listed some of the requirements set up by the Red Cross for anyone interested in donating blood.

Age: 21-59 inclusive, 18-20 with parents' release.

Weight: Donors must weigh at least 110 pounds. There must be an eight-week interval between donations, which may not occur more than five times a year.

Giving blood is painless, and the fluid blood is replaced within a few minutes, although the iron content takes a few days to build up its former level. Any donor may be sure that his or her blood will be used within three weeks for a transfusion, or be made into plasma or blood derivatives which keep indefinitely.

A quota of 250 pints has been set for this visit of the blood-mobile which is scheduled for Thursday, November 12. The hours will be from 9 to 11 and 1 to 4:40.

At the last drive, held in the spring of last year, 173 pints were donated.

**SMITH JEWELERS**

Liberal Discounts to RIT Students

WATCHES JEWELRY || DIAMONDS REPAIRS

In the Lobby  
Genesee Valley Bank Bldg.  
Broad and Exchange Streets

## Wrestlers Stage Workouts; Frosh Matches Considered

RIT's wrestling team has started getting in shape for the coming season by holding regular practice sessions daily from 4:30 to 6:30 p.m. in the Eastman Annex gym.

Approximately 16 freshmen have turned out for a "stab" at this year's campaign. Coach Earl Fuller hopes and tentatively plans, if all goes well, to schedule three freshmen matches prior to the first varsity meet.

The opposing freshmen teams have yet to be determined, but Coach Fuller said possibly they would be Oswego, Alfred Tech,

and Cornell. (Incidentally there is still a chance for anyone interested in wrestling to tryout for the squad--this is probably the last chance of this season.)

A strong returning varsity team will get in shape for its practice sessions beginning the first week in Nov. to get in shape for its 1953-54 season starting on Dec. 18 and running through Feb. 26.

The team's first contest is against the University of Buffalo, Dec. 18 being held here at home, at the Jefferson High School gym.

### WRESTLING SCHEDULE 1953-54

Dec. 18, University of Buffalo, home; Jan. 8, Case Institute of Technology, away; 9, Western Reserve, home; 16, Waynesburg, away; 23, Ithaca, home; Feb. 6, Cortland, away; 13, University of Toronto, home; 19, Edinboro State Teachers, away; 20, Alfred, away; 26, University of Buffalo, away.

## Harvest Ball Slated

(Continued from Page 1)

ment of the Harvest Moon Queen during intermission.

To open the grand weekend, which is the first fall weekend at RIT, there will be a party on Friday. The location has not yet been determined. Then on Sunday afternoon, Gamma Phi will play host at an open cabin party.

## Chatterbox -

Jo Italiano

Hi fellows and gals!

This hurrying and scurrying around may help me to lose



weight, but my head is still whirling from the delectable little tid-bits I have picked up from various sources.

The exciting news this week is that Mary Ingersoll

is pinned to Buddy Fiorito. The brothers of Kappa Sigma Kappa came over to serenade after the big event and it was wonderful. I spoke to Mary that night and she couldn't believe that they had serenaded her. All in all, it was an eventful evening and we're all glad for both of them.

Buck Gibson and Bill Hunt were in town last weekend and we all celebrated with a party at Jake's. It was great seeing them back again. Those attending were Anne Kluckhohn, Joan Bell, Mary Lou Nunn, Sue Potter, Bill Hamlin, Dave Radens, Andy Shantz, Luke McKeever, Brad Warren, Terry Oshanski and Shirley Klem. A good time was had by all.

Andy Shantz would like the word passed around that he is an eligible escort at any time.

Say, Bill Ritchie,—what do the General girls have that RIT girls lack?

Congratulations to Phi Upsilon Phi on the wonderful civic work it is doing. Keep it up girls, you're doing great.

Delta Omicron's dance was quite the shindig last Friday night. Those jitterbuggers were great, weren't they? Wish I could do it that well!

Third finger, left hand is a popular place for diamonds and they certainly are popular around here. Some of the lucky girls are Janet Spencer, Mary Sue Chatley, Sally Scott, Doris Newcomb and Nancy Yeomans.

While on the subject of sororities, Phi Upsilon Phi will sponsor a Halloween mixer next Friday night in the Eastman Lounge. Goblins and ghosts will be on the prowl, so be careful.

Mike McClatchey and Don Anderson cordially invite anybody up to their room to see them. It seems that the boys really cleaned up the place.

Certain boys around school would like their current name of Romeo to be changed to Casanova. They tell me that it sounds more up to date.

Say Jerry, tell me what goes on behind the U of R stadium during the fourth quarter.

Penny Timms celebrated the Canadian Thanksgiving the other night by throwing a big dinner in her apartment. All who attended had their fill of the sumptuous meal.

I bid a sad farewell to A Blockers and a gay hello to B Blockers.

Margee Bennet and Peggy Fitzpatrick developed a sudden case of absentmindedness a while back.

Like the sun on the third floor, the spotlight on the fourth floor hasn't made an appearance in the longest while. What's the matter Bernie?

A word to the boys—If you have to rent tux or a dinner jacket for a big formal, the AJ Tuxedo Shop has moved from 73 Clinton Ave. to 129 Clinton Ave.

I hear that the NTAM Club at Kate Gleason is initiating new members all the time.

Well Sunshine, you'd better do something spectacular, because I'm running out of ideas.

Busily yours,  
JO ITALIANO  
Chatterbox

**RIT Cafeteria**

noon and evening service

hours:  
noon: 11:30-1:15  
evening: 5:30-6:30

meal tickets for students, faculty, and staff available at cashiers office at 20% discount.

**SPECIAL STUDENT THRIFTY LAUNDRY SERVICE**

All your wearing apparel washed, fluffed dried, and folded

**6 lbs. - 75¢** 12c ea. add. lb.

CASH & CARRY  
Shirts and pants ironed at a small additional charge.

**RITE-WAY** PHONE - GENesee 3624  
Laundry & Dry Cleaners BRANCH - 192 West Main St.  
PLANT - 793 So. Plymouth Ave.

# Martin Reveals Style; Tells Slumber Secrets

This article, prepared by a senior Photography student for a speech class, it was so interesting, we felt it could stand repeating.  
By DENNIS MARTIN

Sleeping in class has long been a topic of discussion for the sophisticated college student. Never before, however, has there been a serious dissertation on this most vital and absorbing subject. In this article I shall attempt to do for classroom sleeping what Sigmund Freud did for the couch.

### Position 1. The Crouch.

First one must size up the instructor to see whether or not he is a sharp cookie. As most instructors are not, the crouch is extremely effective. Upon entering class, select a chair directly behind the largest individual.

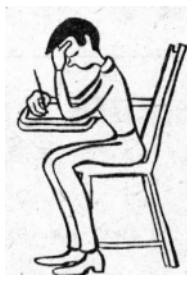


(If you are the largest individual, see your doctor, something is seriously wrong with your glands.) Then bend forward and clasp your arms about your legs or the desktop, as the case may be. (See Fig. 1) This is the crouch. The whole philosophy of the crouch is to prevent the instructor from realizing that you exist. Practice answering roll call in a deep, cavernous voice that appears to come from nowhere. This throws the instructor into complete confusion as he cannot identify your voice with the slumped form. (I once knew a student who was such an artiste with his voice that he remained out of the class of a near-sighted instructor for a whole semester, answering roll call with a tape recording. The student of course is home in bed.)

### Position 2. The Fake.

On a plane higher than the crouch is the fake. (See Fig. 2.)

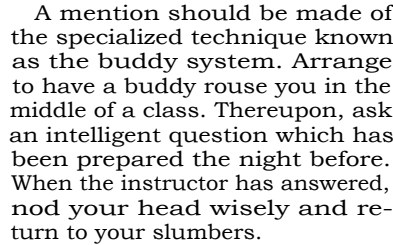
Place the hand upon the forehead so as to cover the eyes, propping the arm on a desk to support the weight of the head. The fake is used against an instructor who considers himself "on the ball." It conveys the impression that the student is deep in learned concentration, straining to absorb every bit of knowledge. Nothing is more intellectually and physically satisfying than a neat execution of the fake. A nice touch which goes very well with the fake is to hold a pen in the free hand. This causes the instructor to believe that you are holding the pen poised in readiness to scribble off notes on the next pearl of wisdom which drops from his lips. (The fools! If they only knew!)



Position 3. Total Dissipation. Used only by crude individuals, total dissipation is rightly looked down upon by the intellectual college sleeper. (See the disgusting Fig. 3) Total dissipation places upon the user the stamp of a total lack of culture and creative-ness. (Mark my words, these people will be the very first to flunk out.) The only time when it should be used is during visual aids when the room is totally dark.

### Position 3. Total Dissipation.

A mention should be made of the specialized technique known as the buddy system. Arrange to have a buddy rouse you in the middle of a class. Thereupon, ask an intelligent question which has been prepared the night before. When the instructor has answered, nod your head wisely and return to your slumbers.



## Mech. Students Tour Bausch and Lomb Co.

Mechanical Department tool engineers were guests of the Rochester Chapter of the American Society of Tool Engineers on a tour through the Bausch and Lomb Optical Co. Oct. 12. A highlight of the visit was a lecture and demonstration with the use of slides and colored motion pictures of the new Cinemascope process being developed and perfected for practical use for the movie industry by B. and L. engineers.

The various phases and techniques of lens grinding- and finish polishing were also witnessed on the tour through various departments which were in operation. Mr. Fred Buehler of the Institute faculty accompanied the student group.

## SAC Officers Elected

The School for American Craftsmen recently held elections for the Craft Club officers. Elected for the school year of 1953-1954 were: Fred Cunningham (Weaving), president; Larry Alderdice (Metal), vice president; Sam Parker (Woodworking), treasurer; Roger Frank (Woodworking), secretary.



Your eyeglasses will be up to the minute in style and precision ground when fitted here at a reasonable price.

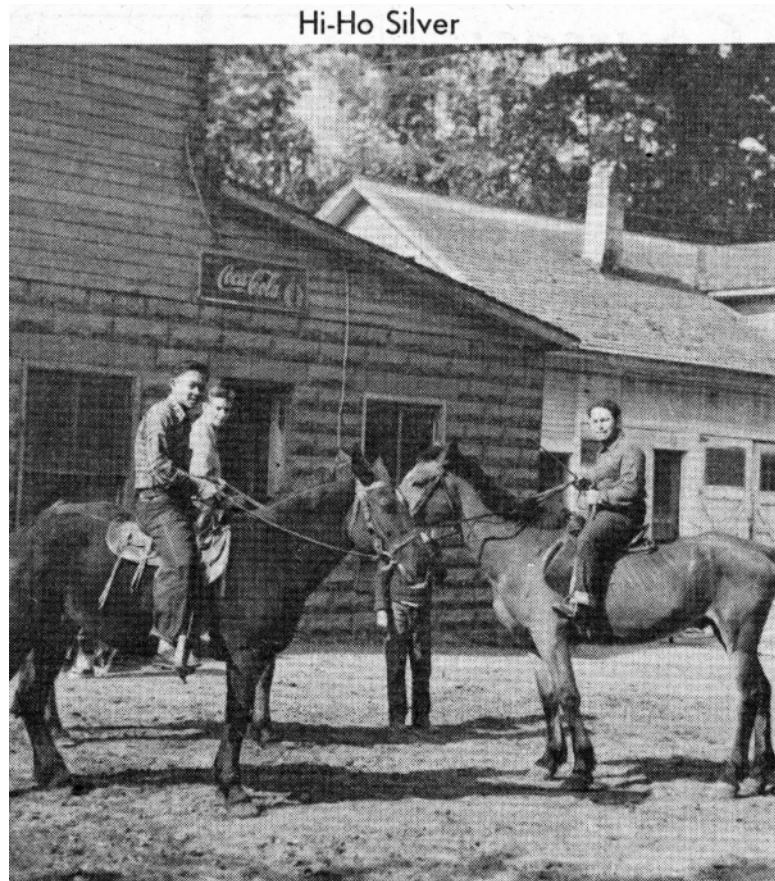
**FRANK H. PEASE**  
Optician  
92 Gibbs Street  
(Near Eastman Theatre)

## Wildenhain's Work Selected for Exhibition; Stoneware Design Slated for Circulation

Selected to be the first exhibition of American design to be circulated in Europe is a stoneware jug and bowl created by Frans Wildenhain, an instructor in the School for American Craftsmen.

The work which was chosen by the U. S. Museum of Art in New York City, will be displaced by the U. S. Information Agency.

Mr. Wildenhain is not to be denied when it comes to receiving



Getting set for their weekly ride at the Heberle Stables in Brighton are Johnnie Ordoveza, Bob Brice, and Paul Okrent, left to right.

## Popular Magazine Parodies Intrigue Real-Life Editors

Top magazines whosake themselves seriously—and which ones don't? — may have to look at their laurels. For, according to an article in the November issue of Pageant magazine, college parodies on Time, Life, the New Yorker and Pageant, etc. may become far more intriguing than the mags themselves.

How do college magazines get away with it? There are three answers to this question.

1. College students tread a thin line between shaky solvency and financial impoverishment.
2. They would probably put out magazine parodies anyway.
3. Their victims love it. The Ladies Home Journal furnished expensive engraving plates for the creation of Columbia's "Ladies Home Journal." Other magazines with greater or lesser circulations have cheerfully followed suit. And despite the barbs, insults and scorn, a parody pretty well establishes an important point no

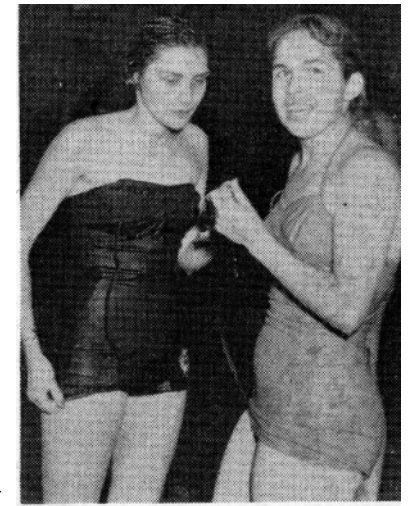
magazine editor ever tires of hearing: "His magazine is read."

From Superman to Life, no magazine is safe. The college editor calmly takes the professional magazine's style, lay-out and special techniques and proceeds to misuse them, with diabolical accuracy, to crucify the staff, the printer, the advertiser, and the general reading public for buying the magazine in the first place.

## Swimming Club Patterns Plans For Fall Term

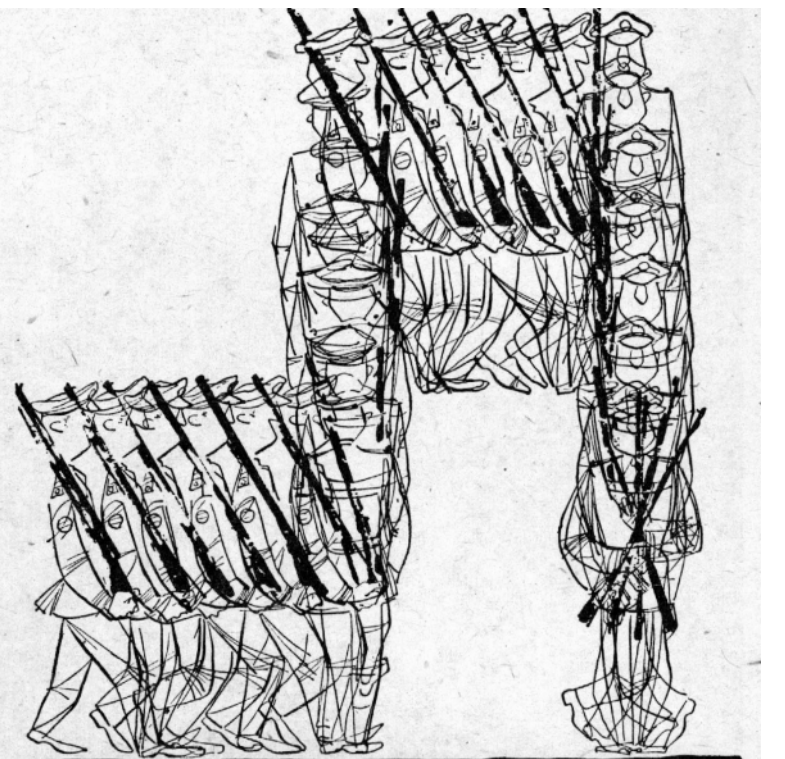
RIT Swimming Club is actively underway for the new school year. New plans are being made for a "learn to swim program," competitive swimming, and a water ballet.

Members, working with Mr. Shoemaker, have been making a survey to find out who is interested in the various activities. Sheets have been posted on the bulletin boards for those who wish to sign up. Those who wish instructions in learning to swim, will be taught by qualified senior life savers. The



Margee Bennet (left) and Peg Fitzpatrick rest for a minute after a dip in the pool at the Natatorium. (Zeab Photo)

plan for intramurals will be carried out on an inter-department competition basis, with captains for each department represented. The club would also like to sponsor a water ballet. Plans for this are only tentative.



When you pause... make it count... have a Coke



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY ROCHESTER COCA-COLA BOTTLING COMPANY

"Coke" is a registered trade-mark.

© 1953, THE COCA-COLA COMPANY

Joe Mira & Larry Castle welcome you to the

## WASHINGTON RESTAURANT

141-145 West Main Street  
(Corner of Main & Washington)

Italian Spaghetti & Meatballs only 60 cents	OPEN 7 days a week 10 a.m. to 8 p.m.	Hot Beef Sandwiches only 40 cents
--	---	--------------------------------------

**FRIDAY SPECIAL** - - Fish Fry including cabbage salad, French fries, bread and butter—60 cents.

# 21 Study Pr. Courses; Intensive Survey Taken

Twenty-one adults from three well-known American companies completed special intensive survey of printing courses in the Department of Printing last week.

Included among the group was Maximo Gainza Paz, 29-year-old son of the former editor and publisher of the once independent newspaper *La Prensa*. One student came from Spain and another from Switzerland to attend the special courses.

One group with representatives from Mergenthaler Linotype Co. of , Brooklyn and representatives from the National Paper and Type Co. of New York, ended its formal program last Wednesday. The second group, comprised of representatives of the Lanston Monotype Co. of Philadelphia, completed its program last Friday.

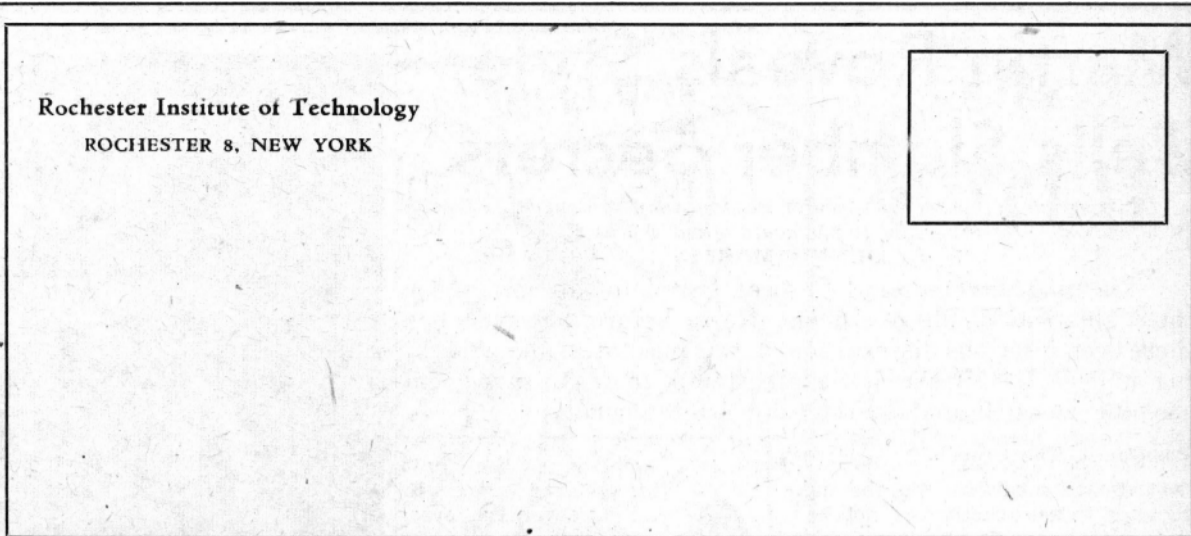
Both groups followed intensive programs composed of various elements of printing. Regular classroom work and demonstrations were supplemented by tours to area printing plants.

Expecting to follow in his father's footsteps as a publisher, Maximo Paz is studying at the In-

stitute in hopes of learning something about all phases of the business. Following this special program, he wishes to attend the Columbia School of Journalism. He has an architect's diploma.

After Juan Domingo Peron and his military government took over control of *La Prensa*, Maximo fled the country with his wife and three children. This was a few days after his father had escaped to Uruguay.

The son of the editor states that a feeling that he would have to leave the country on short notice had been with him since 1949, so he always kept his papers up to date.



Rochester Institute of Technology  
ROCHESTER 8, NEW YORK

## Reporter Places First at Conference

First place has been awarded to the *RIT Reporter* in the annual collegiate newspaper competition by the Gannett Scholastic Editors' Conference.

Sponsored by the Rochester *Times-Union* and *Democrat and Chronicle*, competition includes college newspapers of Monroe County and Rochester. Awards were made at the annual conference for college and high school editors held

• Saturday, Oct. 17 at the University of Rochester.

The award marks the third time the *Reporter* has gained the top rating in the contest.

Last week announcement was made of the "All-American" rating given the *Reporter* by the Associated Collegiate Press in its annual Critical Service. The *Reporter* has been awarded three "All-American" ratings in four judgments entered.

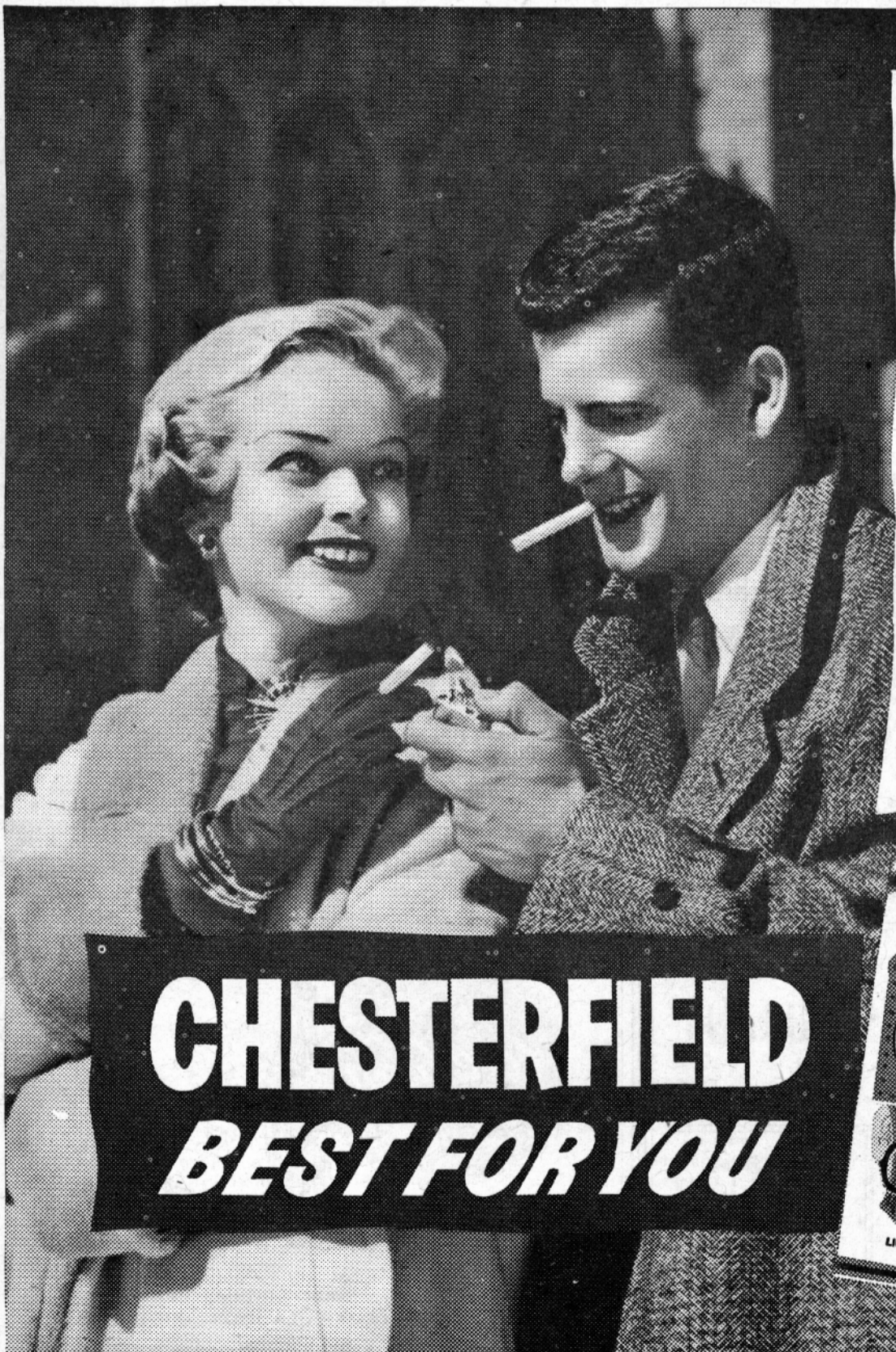
Mom's Home Cooking

### TERMINAL RESTAURANT

152 Broad Street  
Across from Clark Building

Home Made Pies    Meal Tickets    Fountain Service

# CHOICE OF YOUNG AMERICA FOR THE FIFTH STRAIGHT YEAR —



**CHESTERFIELD**  
IS THE LARGEST SELLING CIGARETTE  
IN AMERICA'S COLLEGES ...

by a 1953 survey audit of *actual sales* in more than 800 college co-ops and campus stores from coast to coast. Yes, for the fifth straight year Chesterfield is the college favorite.

**CHESTERFIELD IS THE ONLY CIGARETTE EVER TO GIVE YOU PROOF OF LOW NICOTINE, HIGHEST QUALITY**

The country's six leading brands were analyzed—chemically—and Chesterfield was found *low in nicotine—highest in quality.*

← This scene reproduced from Chesterfield's famous "center spread" line-up pages in college football programs from coast to coast.

# CHESTERFIELD BEST FOR YOU

