



125th

Anniversary

Reporter

OFFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY

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Rochester 8, N. Y.

March 26, 1954

Number 14



SPRING WEEKEND

April Ames will be the featured vocalist with the Billy May band. Formerly with Harry James and his orchestra she joined the Billy May band Sam Donahue took over. Sam Donahue, the leader of the Billy May band, is a tenor sax man and has been with such bands as Gene Krupa, Harry James and Benny Goodman.

Eight Class Reunions Planned; Annual Homecoming Slated

As the saying goes time's a'wasting. Yes, Saturday, May 1, is fast approaching and the Annual Alumni Homecoming is near at hand. This year, with the Institute celebrating its 125th Anniversary, the Homecoming is expected to be an outstanding reunion of the Institute's history.

Plans were started early and now they are nearing fruition. The various committees have been working industriously and

nearly all arrangements have been made. At the present writing the site for the dinner and dance has been arranged for the Powers Hotel ballroom where the expected 500 will gather to eat and dance to the music of Jack Nunn and his orchestra from 6:30 to 2 a.m. Sunday morning.

Between the dinner and the dancing the outstanding alumnus and alumna will be honored and the assembled guests will hear from Dr. Ellingson.

Class Reunion

As was mentioned in an earlier issue of *The Reporter*, the following classes will have class reunions this year: '14, '19, '24, '29, '34, '39, '44, and '49. The 1934 graduates of the Retailing Department will have a special meeting during the Homecoming as well as the annual meeting of the graduates of the Department of Printing. Printing alumni will meet at 2 p.m., May 1, in the Hotel Rochester.

This year the Homecoming Dinner and dance will be a little different because the seniors have decided to have a separate dinner rather than join forces with the Alumni. The only seniors present will be those who desire to purchase tickets and renew acquaintances with members of the Alumni Association.

R. I. T. Open House

As in the past, the events leading up to the evening entertainment will be the same. The Institute departments will be open from 1:30 to 3:30 p.m. so that old acquaintances may be renewed and improvements viewed.

When contacted to learn if any new developments had arisen, Myron Estes said that any groups interested in securing a table at the dinner should contact either him or Burton Stratton before April 20 and one or two should be in the ballroom about 6:15. He also said to get in touch with him if anyone wanted to arrange a special get-together.

Mrs. Sharkey (FA '40) and Harry Davis (Ph '42) will be in charge of the meeting as past presidents and vice-presidents have been.

Obligation to Service Explained to RIT Men

Col. E. P. Tyner, U.S. Army, explained these facts and many more as he spoke to a large portion of RIT male students on "Your Eight-Year Obligation," at the Eastman Assembly Hall, Wednesday noon, March 10.

Benefits obtained from the Army Reserve Program were included in the topic discussed at the assembly, as the Colonel attempted to clear up facts which might have been "up in the air" with many of the students. Pay, rank, training, commissions, military status while employed or in school and the benefits that are derived from them were among the vital points stressed to the students.

After the assembly, Colonel Tyner and his aides obliged the students by taking their stand in the Eastman Lounge where a barrage of questions were fired at them for the remainder of the afternoon.

Columbia, RIT Sponsor Four-Year GA Program

An educational arrangement in the graphic arts field between Columbia University and RIT whereby students from the Department of Printing will be able to receive the Columbia degree of bachelor of fine arts after completion of additional requirements in liberal arts courses was announced today.

The announcement came simultaneously from Byron G. Culver, head of the Department of Printing, and Leopold Arnaud, dean of Columbia University's School of Architecture and director of the School of Painting and Sculpture. The bachelor of fine arts degree is given in the Columbia Graphic Arts Department, which is part of the School of Painting and Sculpture.

The arrangement between Columbia and RIT is to exist at least three years, beginning with the 1954-55 academic year.

Under the program RIT stu-

dents would transfer 45 points in technical printing courses toward the graphic arts requirements for the B.F.A. Advanced standing for liberal arts courses taken at RIT also may be awarded. All transfer students will be required to take a minimum of 60 points at Columbia of which 17 must be in graphic arts. Additional courses in English and science will be combined with history and a foreign language in the new program for RIT students who take advantage of the arrangement with Columbia.

The course of study is available at Columbia on both full-time day basis or as a part-time afternoon and evening program for those on full-time employment.

RIT, now celebrating its 125th Anniversary, is considered to have one of the country's outstanding schools of printing in facilities, equipment, and program.

The Department of Printing is an outgrowth of the old Empire State School of Printing, founded by Frank E. Gannett, publisher of the Gannett Newspapers, Inc., and a member of RIT's board of trustees.

RIT now awards the associate in applied science degree to graduates of its two-year program in printing and also confers the bachelor of science de-

(Continued on Page 8)



Zorenda Enters Fencers In Intercollegiate Meet

They're going but a good neighbor had to pay their way.

At Elmira College, Elmira, N. Y., on April 9 and 10, there will be some of the outstanding collegiate fencing in the U.S.A. The event—the intercollegiate Women's Invitational Fencing Meet. In this tournament, to which only about 15 of the college fencing teams from the whole United States are invited, only four colleges from New York State out side of New York City have been extended invitations. They are St. Lawrence, Keuka, Syracuse, and RIT.

Since each school is allowed only five entries, Coach Harold Florsecue of RIT has chosen Clea

(Continued on Page 3)

Positions Open . . .

Applications for senior positions on the RIT Reporter will be available in Clark Union or in the Reporter office by Apr. 1.

Elections for all open posts will be held sometime in the middle of April. No previous experience is necessary for non-editorial positions, but senior editorial personnel must either be enrolled in the day or evening journalism class or must have had experience on another college newspaper. Students who did not enroll for the journalism class but who have worked on the reporting staff for two years are also eligible for senior editorial positions.

Positions open include associate editor, re-write editor, campus editor, art editor, circulation manager, advertising manager, and mechanical superintendent.

Gallery Sponsors Barschel Exhibit

The works of one of America's finest graphic arts designers is now on display at the redesigned Bevier Gallery, part of the 125 Anniversary Celebration of RIT by the Department of Art and Design.

"Exhibition in Retrospect," by Hans J. Barschel, features works that have appeared in *Fortune*, *Steel Horizons*, *The Saturday Evening Post*, and many others and will be on exhibit from 9 a.m. to 5 p.m. Monday through Friday until April 9. Monday and Wednesday evening hours are from 7 to 9 p.m.

The showing started March 16, after a preview held Monday evening, March 15, attended by the Board of Directors of RIT and the Art Directors Club of Rochester.

When Mr. Barschel, now only 40, came to the United States from Germany, many Art Directors rejected his work because they feared that the public would not accept his modern ideas. But he persevered, and after doing advanced design for pharmaceutical houses, he met complete acceptance. During his fifteen years in New York City, Hans

(Continued on Page 5A)



H. J. Barschel, an instructor in Advertising Design in the night school here, has a display of his work from 1930 until 1952 in the Art

Gallery of the Bevier Building. He is shown here with a set of posters that he did for the promotion of pharmaceutical supplies.

EDITORIAL

Recent events have made us wonder whether those we have elected to Student Council are performing their duties diligently or whether they have become lazy, careless, or indifferent.

An example of one of the most recent questionable decisions was that of the seniors breaking from the Alumni Homecoming Banquet and having a dinner of their own. The glorified idea of having a festival all our own made us over enthusiastic—Why?—because we were told both sides of the story.

For the past several years there have been a few seniors who felt that they had been left out in the cold, so to speak, at the Alumni Banquet. They felt that there should be a dinner-dance where the seniors could be the big wheels. Considering the fact that some of their senior fee was being spent, they felt that it was unfair to combine the two affairs.

That is all well and good—understandable, in fact. What they did not realize though, is that what spent was only a small portion of what a large affair actually costs.

Earlier this year, remembering the discontent of past years among a few seniors, the matter was brought up in Student Council. It was decided that a representative of the senior class from each department should canvass a large cross section of the class and find which they would rather have, an invitation to the Alumni Banquet or dinner of their own. (Note here a drop from dinner-dance to dinner.) We'll give these representatives the benefit of the doubt and suppose they did ask a large cross section. Did they, on the other hand, give both sides of the issue and explain what the class stood to gain or lose on the decision.

Or, did they merely ask which the individual would rather have. Keep in mind that if this is the way the question was more asked, everyone would undoubtedly feel that he was gaining something by having an event of his own and would naturally want to have a senior banquet.

Chances are that those of us who voted for the break never knew what we were losing. In previous years a portion of the senior fee went to the Alumni Association to defray expenses incurred by the seniors. This portion could not conceivably be more than \$4.27, the price paid by any invited person. This \$4.27 paid for the banquet and a dance. Not only that, but the senior had attended one of the Alumni Homecoming functions and knew what they were like. In years to come, after he too become an alumnus he would not be blind as to what the affair was about. These things and more will cost us extra this year.

We did not stop to consider either, that the dinner (that is about what it will amount to) will cost us more than the whole affair would have cost before. It has not been definitely established yet but estimated figures on the cost per senior this year will be \$5.50, and \$6.50.

Let's look at how much we are paying to be cut from a dinner and dance to just a dinner, especially if you want to take a guest to the dance. Last year the whole affair would have cost you \$4.27 for tickets. This paid for you and your date for a dinner and celebration, and a dance at one of the large ball rooms. This year the same thing will cost you \$5.50 for the dinner, \$4.27 each for the dinner and dance tickets (\$8.54)—that is a minimum total of \$14.04. If you did not take your guest to dinner at all it will cost you \$5.50 plus \$1.02 each (\$2.04) or \$7.54 minimum for the dinner and dance but your date would not eat.

Consider the fact that the Alumni Association has always welcomed us with open arms because it gave us, upon graduation, an idea of what the homecoming was, gave the alumni a closer feeling to the Institute, and further help to us was the fact that we got to meet those in the field who have boundless information on the job situation.

With all sides of the story present do you still feel that our representatives gave us a full picture when they asked for a yes or no? Maybe they did not know themselves but it was up to them to find out. It might be interesting to know just how next year's senior class will accept the Alumni Association's most generous invitation.

RIT REPORTER

Rochester Institute of Technology 65 Plymouth Avenue So.
Rochester 8, New York

The bi-weekly Official Publication of the
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latis, Hugh Mahoney, Ken Daniels, Margee Bennet, Morris Joffe and

Armin Wimmer



PARADE OF OPINION

The Lid Is Off . . .

(ACP)—For several years the Ohio State Lantern, Ohio State University, has complained because it was not allowed to cover closed meetings.

Now at least one door has been opened. The paper will be permitted to cover the university's board of trustees meetings from now on, because of a state law which just went into effect. The law requires all state boards and commissions but one to meet in the open.



So!

Where've I been?

Around.

Running a doggone ratrace!

It's a tough problem

Deciding

How many things to take on

So you won't feel useless;

And

How many times to say "NO!"

Without having your friends

Say

"He's getting stuffy!"

I'm afraid

That when we allow

The metronome of life

To keep speeding up

As we rush around

Feeling important

And indispensable,

That it is either

Unhealthy ambition

Or

Fear of criticism

Which drives us.

At least,

I know now how the poet felt

When he wrote,—

"I wish I was a little rock

A sitting' on a hill;

Doin' nuthin' all day long

But just a sittin' still."

But,

I just keep running

Into folk who say to me,—

"Hey look!

"You ought to do blah!

"Blah! blah! blah! blah!

"Or you're just not

"On the job!

And chestnut of theirs

That needs to be pulled

Out of the fire.

I think

I'll hire me a manager.

Then

When I can't do something

Which some thug

Wants to hold me up for,

I can blame it

On somebody else.

Anybody want a job?

Anybody want a job?

Anybody want a job?

Anybody want a job?

Anybody want a job?

Anybody want a job?

Anybody want a job?

Anybody want a job?

Anybody want a job?

Anybody want a job?

Anybody want a job?

Anybody want a job?

Anybody want a job?

And Then There Was the Professor Who . . .

(ACP)—This one has them laughing at the University of Nebraska:

On the first day of second semester classes, a tardy professor walked into a room where 100 students had gathered for a political science class.

He walked briskly to the blackboard, erased what had been written there and announced, "If there's anyone not here for Political Science 4, now's the time to leave."

The students protested. This was Political Science 1, they said. Then it dawned on the bewildered professor, who grinned, apologized, said "I must be in the wrong room" and left.

A minute or so later the right professor came in.

Letters

EDITOR, RIT Reporter:

After reading four or five of the past issues of the Reporter we feel that the article "Chatterbox" is lowering the high educational standards of the Institute and also has placed the reporter of the article in an elementary school status.

It is our belief that a reporter should write articles which would interest the readers as a whole and not obtain gossip in local bars.

We feel that this article is not written for the student body as a whole but for a specific group of individuals, who are the reporter's friends, as their own gossip column. This kind of journalism is usually found in high school papers.

Therefore in the future we would like to have a broader coverage of news which would include the interests of the independents as well as the social organization members and also both friend and foe of the reporter.

Sincerely yours,
NAMES WITHHELD.

Editor's Note: The Reporter staff appreciates the interest shown by the writers of the letter in regard to the "Chatterbox". Until this time there has been little unfavorable criticism toward the column but a large portion in favor of it. In the near future there will be ballots available for all students to sign referring to several sections of the paper. Through this poll it is hoped that an improvement will be made in the Reporter and unwanted columns cut out.

Tech SPEAKS

JON POWNALL
Reporter-Photographer

THE QUESTION

In your opinion, what do you feel typifies campus love at RIT?



Fred Edwards . . .

Chemistry Freshman:

Since RIT is located in the city, campus love takes its form in museums, parks, and at social functions sponsored by school organizations. It represents a mature type of campus intercourse.



Helen Albertine . . .

Retailing Freshman:

If you don't have a date just stop at Jake's Friday night and you're sure to find Rochester students, lone and lovers in action, dancing and laughing.



Kenneth (Diz) Hale . . .

Mechanical Freshman:

Anybody who has gone to an RIT Spring Weekend dance has a vivid impression of campus love here.

Prom Nice, But...

(ACP)—Enterprising juniors at the University of Utah have produced what is believed to be the most unusual junior prom in the country.

More than 2,000 orchids, flown in from Hawaii, plus palm fronds, fishing nets and sailing ships converted the rotunda from the dignified center of state affairs to a replica of an island hotel club. Hawaiian-born Utah students, complete with ukeleles, welcomed guests as though they had arrived for an "Hawaiian Holiday", and coeds were presented with imported flower leis.

But despite its magnificence, the dance did not go uncriticized. Several student were disgruntled because the music was provided by a local band and not a "big name" one.

Ralph Avery Takes Two Awards At Watercolor Society Exhibit

Distinction of being the only artist to win two awards at the American Watercolor Society's 87th Annual Exhibition, belongs to Ralph Avery, instructor in the Department of Art and Design.

Only 189 entries were accepted, in this outstanding event held in the National Academy Galleries, 1083 Fifth Ave., New York City, from the many hundreds submitted from all parts of the country.

Mr. Avery's two awards are the Herbert L. Pratt Purchase Prize of \$200 for "Plymouth Ave. Rain", and a citation from *American Artist Magazine* for "Spring-

time Reflections". The latter honor means that this work will be published in the magazine.

Two former students of the department, John Wenrich and Maurice Potter, have been nominated to membership to the society, and their works were displayed in a separate candidate's section.

James Haven, another former RIT student has two prints on exhibition in New York City at Kennedy's Gallery, where the American Society of Graphic Artists is holding an exhibit.

The Metropolitan Museum of Art also is displaying a work of Mr. Haven in the "200 Years of American Art" Exhibit.

Zorendo Joins Squad

(Continued from Page 1)

Cooper, June Johnson, Pat Putney, Barbi Brill, and third captain of the women's team Helen Sowinsky. Clea has scored 44 touches this year while only four have been scored against her.

Pat Putney and Clea Cooper will be co-captains at the meet.

Dance for Tonight

Tonight, March 26, is the date set for the Student Council Mixer to be held in the Eastman Lounge 8 till 12. Chuck Monachino and his orchestra will provide the dance music. Admission is FREE.

RIT Instructor Writes for Noted Printing Journal

"I am really quite pleased and feel honored that I am doing this monthly article," were the words spoken by Alexander S. Lawson instructor in hand composition in RIT's Department of Printing, when approached by this reporter.

Word had seeped into the office that Mr. Lawson was to write a series of articles for the *Inland Printer*.

It developed that Mr. Lawson had written a couple of articles for the *Inland Printer* and Mr. Harsha had asked him to write a regular column to start in the March issue.

The articles will deal principally with advances being made in the field of typography and anything that may be of interest to compositors, printing plant owners, and to people in the printing field.

Davis to Return

Dr. Warren C. Davis, who is on a leave of absence from the General Education Division to lecture at the University of the Philippines in Manila, has nearly finished that assignment.

He left Manila about March 18, and is flying back with his family through Europe, making a number of stops en route.

Witmeyer Chosen

Stanley Witmeyer, head of the Art & Design Dept. has been chosen as a member of the National Scholastic Jury at the Art Show to be held April 1-3, 1954 at Carnegie Institute of Technology, Pittsburgh, Pa.



Miss Gutfrucht and Mr. Witmeyer of the Art School talk over the plans of the senior co-operative advertising program with members of the Rochester Art Directors Club, W. Smith, F. Harned, and T. Ruzicka. (Zeeb Photo)

Rudner Drugstore
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RIT CAFETERIA

IT'S ALL A MATTER OF TASTE

It's not surprising Luckies lead in college circulation—These better-tasting cigarettes Are tops across the nation!
 Roger Maserang
 Southern Illinois Univ.

COLLEGE SMOKERS PREFER LUCKIES
 A comprehensive survey—based on 31,000 student interviews and supervised by college professors—shows that smokers in colleges from coast to coast prefer Luckies to all other brands! The No. 1 reason: Luckies' better taste!

In cigarettes that always please, The flavor must be right; So students wise choose Lucky Strike, The tops in taste delight!
 Robert A. Rutherford
 Long Beach State College

If you try hard to write a rhyme For Lucky Strike to use, It really helps if you would taste A Lucky while you muse!
 Rena Mogil
 Brooklyn College

COPR., THE AMERICAN TOBACCO COMPANY

LUCKIES TASTE BETTER

CLEANER, FRESHER, SMOOTHER!

WE CATER TO RIT STUDENTS



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BARBER SHOP** Beauty Parlor
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Open 8 a. m. to 6 p. m. Daily
Closed all day Wednesday



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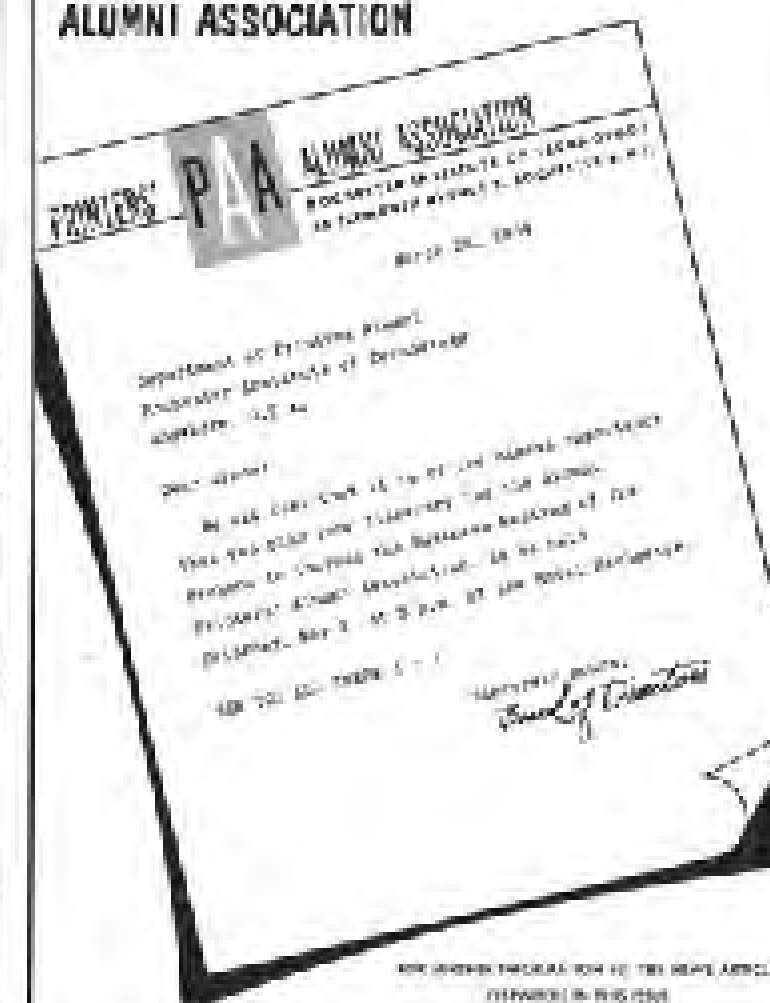
Join in inviting all RIT ALUMNI to the
ANNUAL HOMECOMING WEEKEND

We gladly welcome you and all our friends.

SPECIAL GAMMA PHI REUNION—2 p. m., Saturday, May 1—Clark Union



A Message to Members of The **PRINTERS' ALUMNI ASSOCIATION**



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"A. J." for your TUX in
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New in series . . . Shirley Tobin
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500 choice rooms
when you visit Rochester
Make the home your headquarters—*you'll*
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of everything!"
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Seneca is the de-
scribed destination of
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Lounge. Make us
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one of the best
plans.

Welcome Back . . .
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IMPERIAL RESTAURANT
158 West Main Street, Rochester, New York
Visit our new dining room and be served wonder-
ful meals and sandwiches at prices everyone can
afford.

Welcome
Back
ALUMNI
**Bob's
Restaurant**

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Rochester**
For your parties . . .
For your out of town
guests.
William H. Lee, General Manager




Meet and Dine
with the
ALUMNI
at
**John & Jake
D'APRILE'S**
82 Fitzhugh Street

**DELTA
OMICRON**
Welcomes Back
RIT ALUMNI



From all the fellows of the
BARRACK'S ASSOCIATION

**WELCOME
ALUMNI**

**SIGMA CHAPTER
THETA GAMMA
FRATERNITY**

**WELCOMES
ALUMNI**



From the staff of the
RIT REPORTER

**WELCOME
ALUMNI**



**SIGMA
KAPPA
DELTA**
Welcomes Back
RIT ALUMNI

Three Restaurants
To Serve You:
**CAFE D'OR &
TAP ROOM**
Dancing Fridays & Saturday
MAIN DINING ROOM
COFFEE SHOP
Newly Decorated
Sleeping Rooms
First Banquet Facilities
POWERS HOTEL
Rochester, N. Y.
J. J. Starway Mgr.

You're Welcome . . .
ALUMNI
RUDNER'S DRUGSTORE

We welcome you . . .
ALUMNI
PI CLUB

Grapplers in Third; Four Take Honors

Tech wrestlers added another feather to their already brimming hatful by taking third place in the Interstate Intercollegiate, Individual Invitational Wrestling Tournament, March 12 and 13, at Case Institute in Cleveland.

Of the five entries from RIT, four men advanced into the semi-finals, and two of them into the finals and on to the championship in their weight class. They were John Radocha and Jim Barclay, who took fourth places, and Jim Modrak and Gary Dotzer, who took the 137 and 157-pound titles respectively.

Jim Cargnoni, who was defeated in the semifinals, fought one of the outstanding matches of his career. The match was decided only in the final minutes of the last period, when his opponent got a take-down for the decisive margin.

Kent State University copped top honors by placing three men on the championship roster, giving them 24 points. Toledo University was second with an 18 point total, followed by RIT with 16 points.

John Radocha, fighting his last match for RIT, started the ball rolling by outpointing Doug Jones of Ontario 9 to 1. This advanced John into the semifinals, where he lost a heart-breaker by a referee's decision.

In the consolation finals, John was also defeated, giving him fourth place in the 123-pound class.

After losing his initial match, Jim Barclay came back in the consolation semifinals to drop his foe via the point system, only to be turned back in his bid for third place. Jim was also awarded fourth place honors in the 177-pound division.

Freshman Jim Modrak, who has yet to be defeated in collegiate competition, swept through to the 137 pound title by defeating his two opponents after drawing a first round bye.

Gary Dotzler, 153-pound mauler advanced to the semifinals by pinning Jim Schiller from Case in three minutes and 12 seconds. Gary's next victim was also disposed of via the pin method.

The 4-I classic had 68 entrants from 17 schools and lasted two days before champions in ten weight classifications were able to lay claim to championship titles.



Jim Cargnoni runs into some difficulties at the 4-I meet at Case Institute of Technology in Cleveland, March 12, 13. Cargnoni stayed in the contests until the semi-finals.

IFC to Present Memorial Trophy

The Neil French Sports Memorial Trophy which has been presented to the Interfraternity Council by Kappa Sigma Kappa will be presented to the winner of the Interfraternity Tournament.

All games will be played at 7:30 p.m. in the Eastman Annex gym, and everyone is invited to attend. The schedule is as follows:

March 16, Kappa Sigma Kappa vs. Theta Gamma; March 18, Kappa Sigma Kappa vs. Gamma Phi; March 23, Gamma Phi vs. Theta Gamma; March 25, Gamma Phi vs. Kappa Sigma Kappa; March 30, Theta Gamma vs. Kappa Sigma Kappa; April 1, Theta Gamma vs. Gamma Phi.

Women Fencers Subdue St. Lawrence, Men Split With Syracuse U. and Larries

The RIT women's fencing team extended their unbeaten record by whipping St. Lawrence University 13-3, while at the same time the men's team beat St. Lawrence 21-6 and lost to Syracuse University by the close score of 15-12.

The three teams met at Canton, N. Y., home grounds of St. Lawrence on Mar. 20. Although having been delayed by hazardous road conditions for over four hours, upon arriving, RIT immediately took to the strip and pro-

ceeded to defeat Syracuse in sabre by the wide margin of seven to two. Following the sabre bouts Tech's women plowed through St. Lawrence 13-3 for their third consecutive win. This marked the first time that the St. Lawrence women's team had been beaten in four years.

RIT also defeated St. Lawrence in epee seven to two, and won their foil match by default nine to nothing. RIT's only losses were in epee and foil to Syracuse.

Leading the Techmen to victory were Captain Bernie Boston in epee, Jack Burton in foil, Stan Killian, Mike Agrecky, and Art Borock in sabre for the men, with Clea Cooper and June Johnson on the distaff side. Agrecky, Killian, and Borock compiled a record of 13 wins and five losses against both opponents with

Agrecky and Killian each taking four of six bouts, and Borock winning five of six as high man for the day. Bernie Boston scored four wins in epee over Syracuse and St. Lawrence. Jack Burton gave a fine exhibition of fencing in the best bout of the day against Ed Wang of Syracuse winning it five to nothing. June Johnson and Clea Cooper whitewashed both Syracuse and St. Lawrence eight to nothing with each taking four bouts.

Other winners for RIT were Bill Plunkett with three, Carl Nelson two, and Helen Sowinski and Barbi Brill two victories each. Pat Esty leading substitute of the women's team stretched her unbeaten record to three by taking her only bout of the day.

The next competition for RIT comes here in the person of the Syracuse University men's team and the Buffalo State Teachers' women team tomorrow afternoon. The match will be held in the Eastman gym, admission is free.

Your classmates will be looking for you!

125th Anniversary Alumni Homecoming Saturday May 1.

Alumni Open House at RIT 1:30 to 3:30 p.m.

Alumni Banquet 6:30 p.m. in the Powers Hotel ballroom
\$4.27 per person - dress optional.

Citation of outstanding alumnus and alumna of 1954.

Address by Dr. Mark Ellingson.

Dancing from 10 p.m. to 2 a.m.

Reservation deadline for alumni banquet Monday April 26.

Reunions for 1914, 1919, 1924, 1929,
1934, 1939, 1944, 1949.

Tables reserved for groups if requested before April 20.

Use reservation coupon.

See you there!

ALUMNI BANQUET—MAY 1, 1954
(Dress Optional)

Please reserve _____ banquet (6:30 p.m.) tickets at \$4.27 each.

Name _____

Address _____

Dept. _____ Year _____ Pay't Enclosed _____ Will Pay at Banquet _____

Citation of Outstanding Alumni of 1954

Mail to:
RIT Alumni Secretary
65 Plymouth Avenue South
Rochester 8, New York

CLASS '56

When you pause... make it count... have a Coke

DRINK
Coca-Cola
REG. U.S. PAT. OFF.

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Rochester Coca-Cola Bottling Company
A. L. Anderson Sons

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Getting set for the day's skiing are these members of the RIT Ski Club at North Creek, Mar. 6. Incidentally, the snow was fine.

Remaining Mr. Campus Candidates Announced

Spring Weekend is drawing nearer and it's time to present the two remaining candidates for the title of "Mr. Campus."

As editor of RIT's *Technica*, Earle Wolfe has the great responsibility of directing the planning and the completion of a tremendous book. "Doc" as most of us call him, is a senior in the Department of Printing. His interest stems from high school when he worked at the American Paper Products after school each night.

"Doc" was graduated from East Liverpool High School, East Liverpool, Ohio in 1946. He was active in Hi-Y and was on the YMCA Council.

"Doc's" popularity became evident when his brothers in Kappa Sigma Kappa fraternity

elected him vice-president for this year.

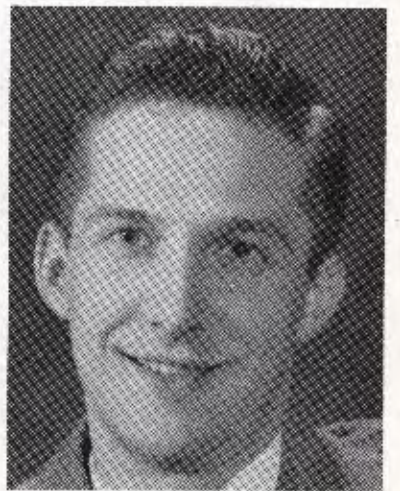
A graduate of Notre Dame University, John White holds a B. A. degree in Arts and Letters. John, who is a senior in the Department of Art and Design, was graduated from Cathedral Prep School in Erie, Pa. and then attended Notre Dame. Upon his graduation from there he came to RIT. Last year, John was president of the Art Students League. This year he is the hard-working Art Editor of *Technica*.

To those of you who eat in the cafeteria, John is a familiar person. He is always seen with a big smile for all.

There they are! The men that the sororities believe are best suited to be considered for the title of this year's "Mr. Campus" at Spring Weekend.



John White



Earl Wolfe

GREEK TALK

ΔO Rehearsals! Rehearsals! So much to be done in such a short time, but no one really minds it. The very important evening is scheduled for April 23 and everyone will be there. Where? The D. O. minstrel of course.

For Spring Weekend this year, Delta Omicron and Theta Gamma are going to collaborate on a booth. With the minds and also the talents of both these organizations in use, the booth is certain to be a hit.

There was another cabin party held on March 20. Theta Gamma and Delta Omicron were well represented on this occasion, for a day of fun, conversation, and the very popular—eating.

ΚΚΚ KSK has been participating in many charitable projects. Members are making monthly visits to the multiple sclerosis patients at the county hospital. The M.S. society has monthly meetings at which KSK members bring patients down from their rooms so that they may take part in the meeting. It is heart warming to hear some of the patients talk; for instance one person who had been in bed for 30 years said, "I do not care whether I get well again but I do hope that through experiments on me the doctors may find out cures for M.S. so that generations to follow will not have to suffer as I have." The members feel that they are helping out by offering their services for such a cause.

KSK is now preparing for Spring Weekend and we encourage everyone to attend so that it will be a big success.

ΣΚΑ The new SKD hats arrived on March 10, so be sure to watch for those sharp, light blue and white caps on campus. The "Underworld Ball" on March 20, turned out to be a terrific success, as, we are sure, all who were there will agree!

The gypsies will be out in full regalia come Spring Weekend, so watch for "Golden Earrings" at the Carnival on April 9.

Again, a reminder that our candidate for "Mr. Campus" this year is Dean Zeeb. We think he is tops—and we hope you do too!

ΓΦ We wish to thank all of you who attended the "Underworld Ball". We are sure that everyone had a swell time.

A hearty welcome and congratulations to our new members. They all had a very good time on their pledge trips.

After losing to KSK, we went on to defeat Theta Gamma and the "Old Men". We are trying to win that Interfraternity Basketball Trophy.

It's getting late, so we urge you to get your dates for Spring Weekend. We would like to have this year's the best one RIT has seen, and it's up to you to do your part and attend. Gamma Phi's booth will be on the first floor of the Eastman Building, just below the trophy case. Are you still wondering who stole the wedding bell? Come to our booth and find out!

"Old Men" vs. KSK

Miserable defeat came to 10 "Old Men" of RIT who challenged Kappa Sigma Kappa fraternity to a basketball game played March 4 in the Eastman Annex gym.

Scoring in the initial quarter was slow as both teams grappled, and dove for the ball.

KSK moved into the second quarter with a safe three-point lead, but the "Old Men," sparked by a sudden surge of scoring power on the part of Stocky Cornelius, drove ahead making it 23-16 at the half.

Rice and Rex advanced KSK's chances with four points each in the third quarter, but McAllen and Cornelius provided strong opposition with six and four points respectively and the "Old Men" held to a tight 33-29 lead.

Sailing ahead on a quick opening shot, the "Old Men" looked a cinch to win. It was then that Bob Dlugokenski attempted a fast lay-up, missed, and hurled himself out of the gym. (He later returned and scored a redeeming four points).

"Someone" blew a whistle and everyone stopped except Rice who dropped a quiet two points without batting an eye. KSK had the lead then and they held it until the final 45-38 tally.

Referees were Llewelyn and McCaughey.

Chatterbox

Hi fellows and gals!

Well, spring has sprung, but RIT students are very much in doubt about it because we haven't seen too much of it around here. Let me remind you, dear readers, you do not have to be in doubt about anything you read in this column, because it is gotten from very reliable sources.

The newest organization to be founded here at RIT is the "Nuts Club." No, they are not really nuts. Well, suppose I give you a list of the members and you can judge for yourselves. "Stocky" Cornelius, Lou Létourneau, Jim Allen, Big Bob Hill, Vin Morehouse, Don Blaise, and John Moody. Draw your own conclusions!

Dot Miller and Dotty Nicholson have recently been initiated into the "Third Finger Left Hand Club." Dot got her ring about a week ago and Dotty got hers about two weeks ago. Congratulations kids. It's been heard that Scotty Campbell is engaged, congratulations to you too, Scotty.

Saw Bud Rusitzky down at Jake's the other night and he kept putting nickels into the juke box. It seems that Bud's latest favorite is "Love Is Just Around The Corner". We're all inclined to agree with Bud, because it does have such a nice melody.

Bob Harris was here a few days ago. He had some, shall we say, business to attend to? It was great seeing him again.

Paul Bache and Bev Roushey were enjoying a marshmallow roast the other day. The next day, people were shoveling their sidewalks. Rochester weather—fun isn't it?

Spring Weekend Committee is giving hints that something really big is in the air!

Speaking of Spring Weekend, have you gotten your date yet? It's creeping up on us, fast and furiously, so get busy. By the way souvenirs of Spring Weekend this year are drinking glasses. They are really keen. You can buy them in the bookstore and just think in years to come, you can look at those glasses and think of what a wonderful Spring Weekend we had back in 1954!

Say, Mr. Fladmark, do tell us about the Bunny Hop that was three cars long. Never let it be said that the kids at RIT are deadheads.

Louis Steinkirchner threw a little party the other night to celebrate his birthday. A very good time was had by all.

That about covers it for this week!

Busily yours,

Jo Italiano
Chatterbox

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Mrs. Steinmann Announces New Additions to Library

A number of new books have recently found their place on the shelves of our library. Our librarian, Mrs. Steinmann, has recommended the following books as being the tops on today's list.

A completely new set of the *Encyclopedia Americana*, containing thirty volumes, has been added to bring our library up to date.

Several books of special interest to photographers include: 122 *Colour Photographs*, by K. Helmer Petersen; *Subjektive Fotografie*, by Otto Steinert, a German text which contains a collection of modern European Photography; and *Successful Photography*, by Andrew Feininger, a complete home course in the mechanics, techniques and applications of photography.

For Retailing students, there are two excellent new books on costume and interior decoration: *Western World Costume*, an outline history, by Carolyn C. Bradley; and *Homes of the Brave* by

T. H. Robsjohn-Gibbings, the well-known designer, which covers trends in interior decorations, with drawings by Mary Petty.

Printing students might enjoy reading *English Printed Books*, by Francis Meynell.

Other non-fiction books of interest to many RIT students are: *How to Make Mobiles*, by John Lynch, the first book on this popular new art; *Basic Mathematics for Electricians and Radiomen*, by Cooke.

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Becomes Citizen

"Scotty" Campbell (Pr) will celebrate his eleventh year in the United States and his sixth week as a citizen on Apr. 6. Campbell received citizenship papers on Feb. 23.

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SATISFACTION GUARANTEED

Sylvania Photo Co. Offers \$5,000, Autos In Nationwide Snapshot Contest for 1954

New York, N. Y., Jan. 27—\$50,000 in prizes, topped by a \$5,000 cash Grand Prize and two Chevrolet Corvettes sport cars, highlight the 1954 edition of the "Folks Are Fun" photography contest, sponsored by Sylvania Electric Products Inc. This year's contest offers amateur photographers of all ages a chance at a jackpot of 1501 prizes—the richest ever offered in a photo industry contest, according to George C. Connor, General Sales Manager of Photolamps.

Also included in the prizes are two cash awards of \$1,000 each, two 27-inch Sylvania television consoles, \$11,000 in U. S. Savings Bonds, 50 Sylvania radio clocks, and \$7,000 in photo supplies.

To assure each amateur an equal opportunity, the contest will be run in two divisions—"Young Folks" for contestants under the age of 18 and "Grown-Ups" for ages 18 and up. Duplicate prizes—750 in each division—will be awarded, and entries in both divisions will be eligible for the \$5,000 cash Grand Prize.

The theme of the 1954 contest has been selected to provide amateur photographers with the widest possible latitude in their choice of photos to enter in the contest. "Any picture of people having fun—at home, at parties, playing games, working at hobbies—can win a wonderful prize," according to Mr. Connor.

The "Folks Are Fun" contest is open to anyone living in the United States or its possessions except employees of Sylvania, its advertising agencies, photolamp dealers and their families, and professional photographers.

The contest opens February 17 and closes April 30. Winners will be announced in July. Entry blanks can be obtained anywhere Sylvania "Blue Dot" flashbulbs are sold—at photo shops, drug stores, hardware or specialty stores.

All pictures submitted must illustrate the theme, "Folks Are Fun" and all prints must be in black and white, no smaller than 2 1/4 x 2 1/4 and not previously published commercially. Every picture must be accompanied by the printed bulb identification from the outer wrapper or sleeve of any Sylvania flashbulb. Pictures must be taken with flashbulbs, and amateurs may enter any number of photographs.

"FOLKS ARE FUN" CONTEST RULES

WHO IS ELIGIBLE

1. Anyone living in the U.S. or its possessions may enter, except professional photographers, employees of Sylvania, its advertising agencies or photolamp dealers and their families.
2. The "Young Folks" Contest Division is open to boys and girls under

4-Year GA Program . . .

(Continued from Page 1)

gree for satisfactory completion of the four-year program.

Dean Arnaud welcomed the program as a step toward meeting the growing demand within the printing industry for college graduates with a liberal arts background as well as the required technical competence. A printing industry leader, Thomas R. Jones, president of Daystrom, Inc., who is chairman of the Graphic Arts Center program at Columbia, called it an encouragement to "young men to recognize the potential of the graphic arts as a career possibility," and predicted that it "should improve the qualifications of personnel which will be available to the industry in years ahead."

President Mark Ellingson of RIT stated "we are delighted, indeed, to have this splendid arrangement with Columbia University" and that "a number of our students will want to take advantage of it."

Columbia established a major program in graphic arts last year, although courses in the field were being offered for several years previously. RIT has done work in the field, both through research and education, since 1937.

18 years of age. The "Grown-Ups" Contest Division is open to amateur photographers 18 years of age or older.

ENTRIES

3. Pictures should illustrate the theme "Folks Are Fun." Entries may include photos of people being funny, having fun, pictures of parties, games, hobbies, children playing—in short, photos of people enjoying themselves. All entries must be the original work of the contestant.
4. Prints must be in black and white, no smaller than 2 1/4 in. x 2 1/4 in. and must not have been previously published commercially.
5. Pictures must be taken with flashbulbs. You may enter as many photos as you wish, but no more than one prize will be awarded to a contestant, and each picture must be accompanied by (1) the printed circle showing the bulb size from the outer wrapper or sleeve of any Sylvania flashbulb (2) official entry blank or typewritten or printed copy thereof attached to the back of the photograph.
6. Name and address of your Sylvania flashbulb dealer must be listed on every entry blank.
7. All entries become the property of Sylvania for any purpose without compensation and no prints will be returned. Releases must be available from any person shown in the picture. Do not send negatives, but they must be available on request.

JUDGING

8. Entries will be judged by Dickie-Raymond, Inc. and a panel of photo-

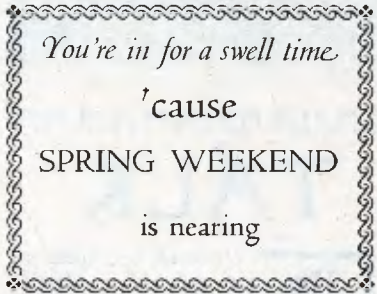
graphic experts of the basis of (1) story-telling value of the picture, (2) originality of photograph in expressing the "Folks Are Fun" theme, and (3) photographic quality.

PRIZES

9. Two identical sets of prizes will be awarded. One set for winners in the "Young Folks" Division, one set for winners in the "Grown-Ups" Division. The Grand Prize will be awarded to the entrant in the "Young Folks" or "Grown-Ups" Division who submits the best photograph in the opinion of the judges.
10. Decision of the judges will be final. Duplicate prizes will be awarded in case of tie. Contest is subject to all federal, state and local regulations. Winners will be notified within approximately one month after final closing date.

CLOSING DATE

11. Entries must be postmarked not later than April 30, 1954, received not later than May 10, 1954, and addressed to Sylvania "Folks Are Fun" Contest, P.O. Box 232, Boston 1, Mass.



Engineers Hear Dr. Ellingson

Dr. Mark Ellingson, Institute president, was the principal speaker at an all-day work-shop seminar of the Industrial Engineering Society of the Industrial Management Council of Rochester, Mar. 15.

A higher standard of living was predicted by Dr. Ellingson before 215 industrial engineers at the Rochester Chamber of Commerce. These standards however, will be based on "willingness to work". Mechanization in both factory and business will result in greater productivity in industry was a point stressed by Dr. Ellingson.

Also predicted were better standards for the nation, to be brought about by the use of newly-discovered medicines and

drugs. It is also believed by Dr. Ellingson that a "new era" in the field of petroleum development will open up "a whole series of new industries".

Dr. Ellingson's talk highlighted a series of discussions by well known educators and industrialists in the Rochester area.

Department News Briefs

The Printing Dept., in cooperation with the Photostat Co., will present the Art & Design Dept. with a photostat machine now in the Printing Dept. The machine will be used by the Art Dept. for various projects.

Dr. Van Peurseem, head of the Chemistry Dept., was elected chairman of the Rochester Chapter of the American Chemical Society recently.

The Chemical Rubber Co. of Cleveland, Ohio is awarding the "Handbook of Chemistry and Physics" to the first-year chemistry student who has the best record of achievement in his class.

Inter-dorm Open House

Open house in the men's dorm will be held 2 p.m. to 6 p.m. Saturday, April 10, in accordance with Spring Weekend, just one day before open house at the girl's dorm. Open house will be sponsored by the Dorm Council. Members of the council will serve refreshments, on the first floor. Everyone is invited by the council.

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The Knights of Arthur's train
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