

125th Anniversary

R^{IT} Reporter

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Number 16



This aerial view of RIT and surrounding area shows the property which the Institute hopes to acquire in the near future. Kate Gleason Hall is

in the foreground and the RIT parking lot in the upper left corner. The area inside the dotted line is the property to be acquired. (Zeeb Photo)

More Than 450 Alumni Attend Banquet, Dance

To an assemblage of between 450 and 500 members of the Alumni Association of the Institute in the Powers Hotel Ballroom, Dr. Mark Ellingson on Saturday night May 1 reviewed the past year of RIT.

Dr. Ellingson's address touched on all the important details that affect RIT and its future. These included enrollment at the Institute for the past year and expected enrollment for next year, the endow-

ment program, and the building program so urgently needed to keep the Institute abreast of the times.

On the latter topic Dr. Ellingson remarked on the strange methods that the Society for the Preservation of Landmarks adopts in communicating with interested people.

In the wake of developments with the exchange of property the DAR owns, Dr. Ellingson noted through the newspapers that the Society had written him a letter desiring to know if RIT planned to tear down the buildings that the Institute is attempting to purchase.

Dr. Ellingson further disclosed that a donor would be willing to give \$10,000 to the Society for the purpose of moving the house to a new location that City Manager Robert P. Aex and a committee would select. He further made it clear that these plans would go into effect only upon acquisition of the property by RIT.

Prior to Dr. Ellingson's address, the Alumni Association cited Miss Marjorie Ann Lush and Edward A. Halbleib of the Art and Design Department and the Mechanical Department respectively. Each was presented with an illuminated citation and sterling silver bowls wrought by master craftsmen in the School for American Craftsmen.

Students Visit Timely Clothing

Nine students in the Men's Clothing class of the Retailing Department, accompanied by Mr. Fladmark visited Timely's Clothing factory here in Rochester the afternoon of April 9.

A representative of the factory showed the students the many different fabrics used in making suits and how the suits were cut out, sewed together, and finished. Also they were shown the enormous stock room where thousands of suits wait to be shipped out to the stores.

Later in the afternoon they had a discussion concerning the various trends and styles of today.

Consultant Talks

One of the outstanding educators in the country, Dr. Tyler, gave a talk to the entire faculty of RIT Thursday afternoon, April 22 at 4:00 p.m. in the Eastman Assembly Hall.

Dr. Tyler spoke on "How People Learn." The three main topics of his talk were: what is learning, how does a person learn, and what is the teacher's role in this learning process.

Dr. Tyler has been a consultant of the Institute since 1929 and is now director of the Center for the Advanced Study in the Behavioral Sciences. This research center has been set up by the Ford Company.

A Quick \$30

(ACP)—A Dartmouth student picked up \$30 on a bet recently. All he had to do was slip a goldfish or two into his highball glass and gulp them down.

Dixieland Jazz By RIT's Racketeers

"Racketeers," an all-RIT student Dixieland jazz band, has made an impromptu entrance into campus life by playing at Kappa Sigma Kappa's cabin party at Ellison Park on March 28.

"Muskrat Ramble," Bugle Call Rag," and "Livery Stable Blues" were among several popular selections.

Membership in "Racketeers" has risen to seven including band leader William Plunkett who doubles on trumpet and clarinet. Members and pieces are: Stephen Austell—trumpet, Donald Goldman—clarinet, John Petrycki—trombone, Richard Roberts—drums, Peter Jedrzejek—piano and Frank Fillipone—bass.

Blood Seen as Peacemaker Says Walz, Record Donor

A "Brotherhood of Blood" has been asked by Herman Walz, volunteer speaker for the American Red Cross at the April 26 meeting of Student Council in the Eastman Building.

"To me it is one of the surest ways of eliminating hatred in the world today because you cannot hate a person to whom you have given blood," said Walz, a donor of 48 pints of blood.

In the earnest appeal, Mr. Walz

Board Okays Budget; Honors Two Trustees

Honoring of two distinguished members of the Rochester Institute of Technology board of trustees and a realignment of official positions of that board's executive committee highlighted the semi-annual meeting of the board which was held April 26 at RIT.

Submission of the annual budget, highest in RIT's 125-year history, addition of a new member to the board, election of officers, and an informal report on expected enrollment for the coming academic year were also on the agenda.

Edward A. Halbleib, first vice-chairman of the RIT board and chairman of the board of directors of Victor Insulators, Inc., has been named honorary chairman of the RIT board. He is an alumnus of RIT, having graduated from the Mechanical Department in 1902.

Herman Russell, second vice-president of the Rochester Institute board, and chairman of the board of the Rochester Gas & Electric Corp., has been selected to serve as honorary vice-chairman of the board.

Mr. Halbleib and Mr. Russell, picked because of long and meritorious service to the Institute, are the only men ever to assume these honorary positions on the RIT board.

Alexander M. Beebee, president of RG&E, was named to one of the two vacant positions on the 35-man board of trustees. There are now 34 members.

M. Herbert Eisenhart, chairman of the board of directors of the Bausch & Lomb Optical Co., and chairman of the RIT board nominating committee reported that seven trustees had been re-nominated to serve for five additional years.

Four new officers were elected. New first vice-chairman is Albert K. Chapman, president of Eastman Kodak Co., who has

been secretary of the RIT board. Lewis B. Swift, chairman of the board of Taylor Instrument Cos., will be second vice-chairman. Arthur L. Stern, attorney with the firm of Nixon, Hargrave, Devans, and Dey replaces Dr. Chapman as secretary.

Brackett H. Clark, president of Rapidac Machine Corp., has been elected treasurer, thereby filling the position last held by his father, the late George H. Clark.

Dr. Mark Ellingson, RIT president, submitted to the board the largest annual budget in RIT history, calling for \$1,669,500, an increase of \$114,000, over the last fiscal operating budget. The difference in the budget, which extends from July 1, 1954 to June 30, 1955, will be found in increased costs in operating the education program.

The budget for the ever-expanding RIT educational program is \$1,419,500. Auxiliary service costs have been estimated at \$250,000 for maintaining such items as student housing and operation of cafeteria and store. RIT has maintained a balanced budget for 17 consecutive years.

Counselors Go To Convention

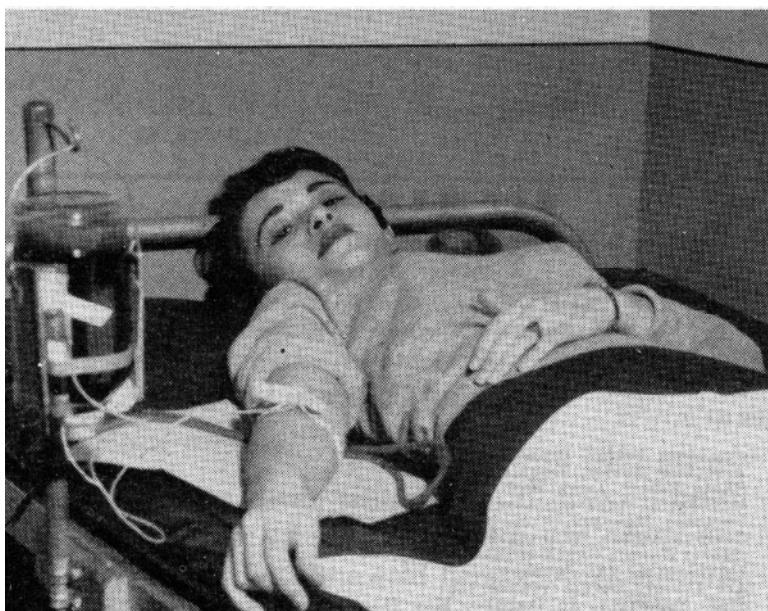
To obtain ideas which can be applied to student personnel services and counselling work in industry for job placement, two members of RIT's faculty attended the convention of the American Personnel and Guidance Association (APGA) on April 10 to 15 in the Statler Hotel in Buffalo. "Guidance in the Free World" was the theme of this convention, which was attended by over 1000 guidance counselors representing schools and industry of the U. S. and other nations.

Dr. Laurence Lipsett, Director of the Counselling Department and Frank P. Rodgers, Counselling Vocational Advisor, represented RIT at the convention. Dr. Lipsett attended the Workshop for Counselling Agency Administrators while Mr. Rodgers served as recorder on a panel concerned with industrial and business personnel problems. Mr. Rodgers, serving double duty, also was a delegate from the Rochester Chapter of the National Vocational Guidance Association.

The APGA is a professional organization of 7500 persons engaged in the various phases of personnel work in such fields as education, business, industry, government, social agencies and service organizations.

One of the main purposes of the association is to establish a parent organization to bring together personnel and guidance workers from all areas of the field. It was formed in 1951 by the unification of several personnel groups.

Mr. Rodgers compared attending the convention with "living underground". The program extended from Sunday till Thursday, the daily events beginning at 8 a.m. and ending at 10 p.m., leaving little time for the members to enjoy the sunshine.



Joyce Pareschi shows that it is no trouble to give a pint of blood. There are a lot of students larger in size than Joyce so why don't you all get out and give. (Zeeb Photo)

humbles his request with the statement: "If we are only successful in obtaining one additional pint of blood, at least we will have saved one additional life."

Further emphasizing the value of blood, Walz informed the group that "All the money in the world cannot buy one pint of blood. You will experience a charity you have never known, and your efforts in donating your blood will be greater than the combined efforts of the fund drive itself, for you have within your heart the will and the power to save a life.

Blood cloning- restrictions for minors and Korean War veterans are:

1. Donors between 18 and 21 years must have signed permission blank. They will not be accepted without this. (Married minors do not need this.)
2. All Korean War veterans must wait one year from date of return before donating due to the various shots they have had.

All returns must be in to Mrs. Hope Miller, at Clark Union before 5 p. m. tonight.



EDITORIAL

Results of Student Poll

A poll was conducted recently to determine which columns were most popular in the RIT REPORTER and to see if any should be cut out. The results of the survey are quite satisfactory to the REPORTER staff who conducted the poll with the much-appreciated help of the General Education Department.

Ratings of the Columns in Question

Four columns were judged on the survey sheet and a place was reserved for any comments or criticisms on other parts of the paper which may be improved for reader interest. The four specific columns considered were the Tech Speaks column, a question and answer column with a picture of the person who answers the question; the Chatterbox, a personal column by Jo Italiano, which has received much comment recently both for and against; the Greek Talk section which is used primarily to inform alumni members and other greek letter organizations of the fraternity and sorority functions; and the Weather Vane, a column which received considerable criticism a couple of months ago because of the columnist's personal feelings about people griping about such things as Institute policy.

Grading of the columns was done by comparing its interest with a letter such as A for excellent, B for good, C for fair, and D for get rid of it.

Of approximately 300 questionnaires handed out in general Education classes, about 250 were completed and returned.

For the Tech Speaks column there were 118 A's, 90 B's, 15 C's, and six D's.

Chatterbox was quite a different story for it received criticisms which were many, wide, and varied.

Such comments as "very little worthwhile information," "lousy," "childish," (several times) "below college level," (23 times) "childish," (several times) and "too limited," which included the scope of coverage and number of students, (71 times).

Favorable criticisms were something like this: "covers students who are active socially," "one of few that names students," "should get more praise than criticisms for interest in school and paper," and "should stay the way it is; if the person who criticized it would try writing a column the way he started, it would never last three issues." Chatterbox was the most criticized column but its ratings were 31 A's, 56 B's, 76 C's, and 70 D's.

The Greek Talk section seemed to be well accepted for its intention but the quality was a little lacking. Its ratings were 86 A's, 84 B's, 40 C's, and 15 D's.

Weather Vane, the much criticized column of a couple of months ago, was again criticized but not to the extent that Chatterbox was. Ratings ran 39 A's, 83 B's, 43 C's, 20 D's, and over 54 withheld comment.

The reason for withholding comment on this column was primarily because of the lack of publishing in recent issues.

Suggestions Made by Students

Suggestions were made to have a departmental column, to have more humor, to have a veteran's column, to keep up Cayley's Corner, and to cut out the Alumni News. (In some cases it was suggested that the Alumni News was a good thing to keep the students posted as to how their predecessors were doing in industry.)

It should be pointed out here, as it has in the past, that the RIT REPORTER is not primarily a student newspaper. It is a newspaper for each the Institute alumni, and student body. It is sponsored by the Alumni Association and the student does not pay a cent for it, which is very fortunate for the student.

Not a One-Sided Proposition

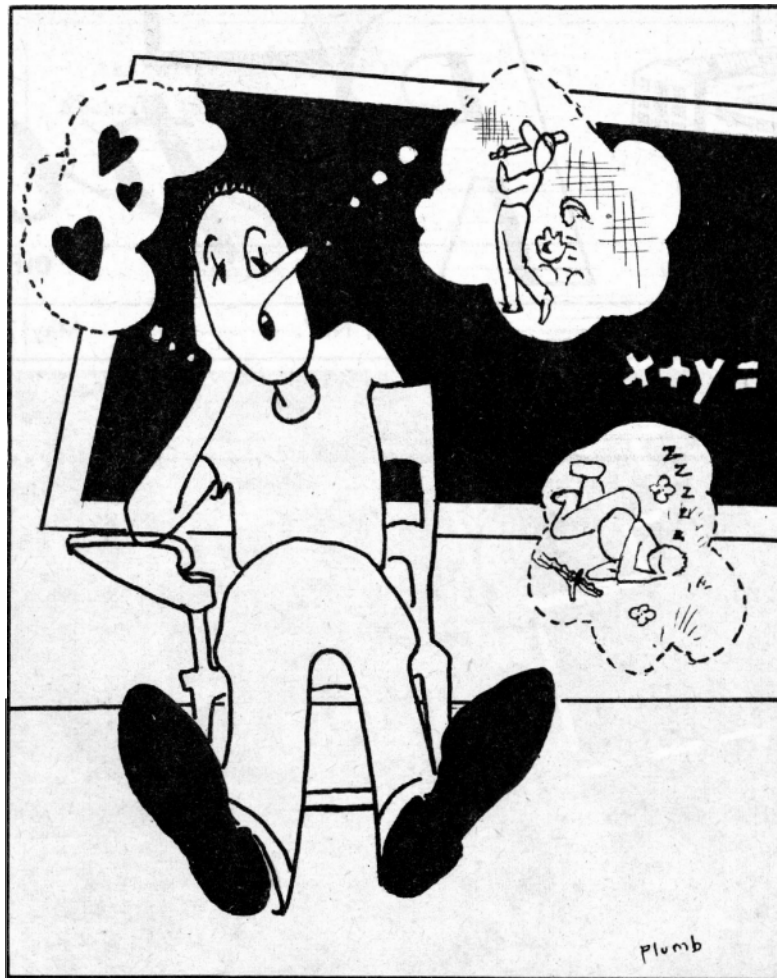
This should not be a one-sided proposition as will be shown by the answers to some of the suggestions.

On the request for departmental news—there has been a reporter contacting each department almost every week to try to pick up news from a person who is responsible for gathering news and releasing it to the paper. If there is any news given out that rates a story it is treated as such and a story is printed. In most cases though the reporters gathering the news are given the cold shoulder so there is no news from that department. If a student takes a look at the amount of coverage the department he is in gets he can see how much his department wants to cooperate with the paper.

For more humor and a comic strip, the paper is lacking. If there is anyone capable of producing these please get in touch with the REPORTER staff.

A veteran's column would be informative if information were available. There has been a constitution for the veteran's club for over two months, if this were to be acted upon and the club legalized it would be possible to get information from such a club for a column.

The REPORTER staff appreciates student interest in the paper and hopes that it can produce a better "All-American" newspaper for them.



PARADE OF OPINION

Bad Sign in Pennsylvania . . .

(ACP)—A poll taken at Westminster College, Pennsylvania, showed that nine out of ten students knew nothing about the Bricker amendment. One student said he knew it had something to do with the President and treaties, but said he had not "bothered to investigate the subject."

Commented the *Holcad*, college newspaper: "This indicates that students are smug in their little world of 1,000 people. We consider this a bad sign."

A Definition . . .

(ACP)—From H. Gordon Hayes, writing in the *Tulane University Tulanian*, comes this definition:

"A university is a place where the minds of men and woman, teachers and students, are free. Free to explore—free to question—free to think. Without such freedom there cannot be a university."

"The misguided souls who . . . search for false doctrines in the universities do not know that a real university has no doctrines—-that a real university is itself a constant and persistent investigation of all doctrines."

Holiday Just for the Heck of It . . .

(ACP)—Indiana (Pa.) State Teachers College has come up with a two-day vacation from classes, clubs and makeup work—just to give students time to read for their own pleasure.

The vacation—called "Reading Daze"—has no strings attached. No one is to check up on the students to see if they are reading or not, nor is anyone to dictate what a student should read.

Students were asked, but not required, to bro^{se} about before the holiday, and then to read whatever they liked just so long as it wasn't school or club work. College librarians reported students' taste fell heavily toward fiction.

No Beards for the Navy . . .

(ACP)—A beard-growing contest at the University of Texas has received the blessings of the army and air force ROTC, but not of the navy.

Although the army and air force has agreed to let beard-growers bring their fuzz with them to drill, the navy insists on clean-shaven cadets.

The contest has five divisions. Prizes will be awarded for the best all-around beard, the bushiest, the sexiest, the most unique and the best peach fuzz.

* * *

Meanwhile, at Agnes Scott College in Decatur, Ga., "Suppressed Desires day" turned the campus upside down.

Students attended class, chapel and meals in shirts and jeans, and shouted in the library whenever they pleased. They greeted professors with "Bon jour, Pierre" or "Nice day. isn't it, Willie Joe," and answered instructors' classroom questions frankly, like "Well Margaret, I see it this way."

Anything went and nobody got in trouble.

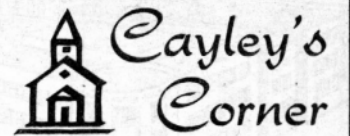
Pocket Press . . .

(ACP)—At Brown University, half a dozen pocketbooks and magazines were banned from sale in the student union. They were removed by the administration after a dean read one and called it "disgusting."

In a Pig's Eye . . .

(ACP)—Students at the University of Rhode Island were touched when they spotted a little piggy bank resting in front of the cash register at the student canteen.

In front of the bank was a sign saying, "Save your Piggery! Donate to the Piggery Reclamation Fund!" Though there is no such fund—at least not at the University of Rhode Island—students contributed \$2.



We were flying
"Through the soup."
I was sitting in
The co-pilot's seat—
Head-phones on.
We "contacted" somebody.

A voice,
A comforting,
A very confident voice
Said

"You are two miles
Northwest of
Washington.
Turn 80 degrees.
Ascend
To 6,000 feet
And proceed to
Richmond.
Stay on this
Frequency."

A few minutes later
We came out of the murk
And there
On the nose
WAS Richmond!

If a MAN
With his
Radar gadgets
Can do that
For you
As you roar
Through thick clouds—
Well then,
When your conscience
Tells you to

"Turn to the right,
Rise to new heights,
And proceed to
More noble goals.
Stay on this frequency."

Who
Will dare to say that
God was not
That confident voice?
Especially, if later,
There, on the nose,
Appears
His more noble goal,
Which,
Before he turned
To the RIGHT,
He
Had no intention
Of reaching!
Got
Another explanation?
CHAPLAIN M.A.C.

Letters

Editor, Reporter:

"Chatterbox" can be written to cover a larger proportion of the student body if:

1. Miss Italiano were given more information voluntarily by students who wished to have their birthdays, fortunes, misfortunes, and interesting personal experiences published in "Chatterbox."
2. If the editor would permit "Letters to 'Chatterbox'." Would the editor consider the second proposal and accept or eject it.

HUGH MAHONEY

Editor's Note - The preceding letter was received with much interest, due primarily to the fact that a note has been published several times requesting students, faculty, and alumni to send letters to the paper when there are any newsworthy or contradictory issues at hand.

RIT REPORTER

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RIT Timetable

TOMORROW, MAY 8

Inter-Sorority Ball, Hotel Rochester, 9 to 1, Jack Nunn's orchestra.

Dryden Theatre, George Eastman House, 3:30, "The Sea Beast," John Barrymore, Dolores Costello.

FRIDAY, MAY 14

Blood Drive, Eastman Assembly Hall, 9 to 4.

GG Red Cross Goal® Donor Day on May 12

"Records will topple May 12." In order that this statement be fulfilled the cooperation of every student is needed as the Rochester Chapter of the Red Cross visits the Institute in the hopes of receiving a record number of blood donors in the Eastman Assembly Hall.

Gamma Globulin, the vital blood factor processed from whole blood, may in the near future prove to be a cure for polio. Its need is not questionable as with its absence the time lengths for everyone on crutches.

Many of the students at the Institute have the wrong conception that the blood is sold. This is not true.

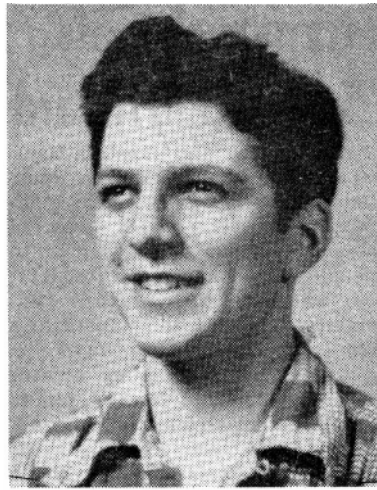
Blood is given free of charge by the Red Cross to those in need of it. The only charge made for blood is that covering the expenses of processing it into the various types. Privately owned enterprises pay for the donation of blood and then sell it, but these are not connected in any way with the American Red Cross.

It is the hopes of Chairman Bud Rusitsky that the wrong conception of what is done with the blood, which has prevailed throughout the school in the past, will not interfere with a record number of donations. Everyone physically able is urged to give so someone may walk again.

Previously this year there was another blood campaign held and to the disappointment of many, the total amount of pints received numbered 96, far below expectation. A record high for the Institute attained last year stands at approximately 240 pints.

An inter-departmental test will be held in conjunction with this drive, but in accordance

with the varying number in each department it will be done on a percentage basis. The huge thermometers mounted on the bulletin board in the Eastman Building will show the progress of the respective departments.



MICHAEL SPALLUCCI

New Personnel Elected To Man Reporter Staff

Selections were made to fill vacancies to be left by the outgoing Reporter staff. Four of these selections were named in the April 30 issue of the paper but the following persons have also been selected.

In the role of Sports Editor next year will be Arthur Borock, who is a member of RIT's Varsity fencing team.

Art worked as a reporter this year but this type of work is not new to him because he was Associate Editor of the school paper at Lafayette High School in Brooklyn, N.Y. While at Lafayette, Art was also Art Editor of the literary publication.

Because of his prior experience in photography Joseph Moffa was chosen as Assistant Photographic Editor.

Joe was on the photographic staff for both the Reporter and Techmila this year. Other activities at RIT include those of the Swimming Club and the Camera Club.

A native of Danbury, Conn., Joe attended Danbury High School where he acquired experience on the yearbook and for the Danbury News Times.

Kay Markus will shoulder the responsibilities of the Art Editor next year.

Electing a student to this position is new this year, but it is felt the move is justified because of an increase in quantity of work and closer coordination between the art and editorial selections are desired.

Although originally from Haiger, Germany, Kay names Rochester as her home town. She attended Benjamin Franklin High School and, in the course of her study there, was Art

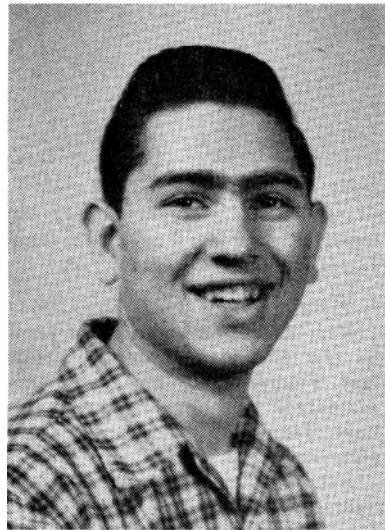
Some of the standing heads she designed for the paper are being used. She was also Art Editor of the Candle and Key, literary magazine and yearbook respectively.

At RIT Kay is a member of Sigma Kappa Delta, the Art Students League, and was a reporter this year for the Reporter.

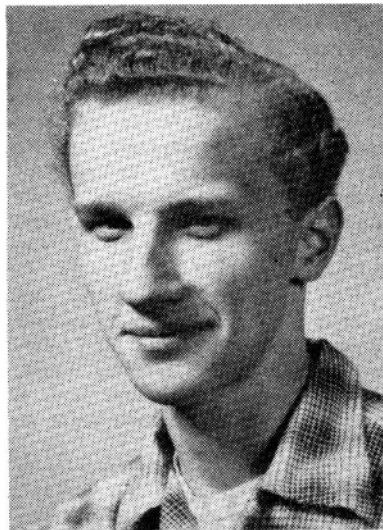
Other positions filled were Mechanical Superintendent, Assistant Mechanical Superintendent, Circulation Manager, and Business Manager.

The Mechanical Superintendent, and Assistant Mechanical Superintendent positions were filled by Donn McDonald, and Gary Transue respectively.

Michael Spallucci was named Circulation Manager, and Peter Jedrzejek was selected to the Advertising Manager post.



ARTHUR BOROCK



PETER JEDRZEJEK

Printing Mentors Attend Meetings

During the month of April three of the instructors in the Department of Printing have taken trips about this state and also out of the state.

Alexander Lawson has really taken two trips. His first was to New York City to attend the ITCA (International Typographic Composition Association) Convention. He left Rochester April 22 and attended this convention April 23. Then Mr. Lawson left for Tuskegee Institute in Tuskegee, Ala., where he acted as a consultant in a program of future expansion being undertaken by Tuskegee's Department of Printing. He returned to Rochester April 29.

Byron G. Culver, the head of the Department of Printing, left April 29 to speak to the Atlanta Club of Printing House Craftsmen at Atlanta, Ga. He returned on May 1.

Joseph Bowles was in Batavia April 7, 8, and 9. In Batavia he attended the Printing Industries of America and the PAR conference. These conferences were in conjunction with his courses here in school.



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taste better?

"IT'S TOASTED"
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BECAUSE Luckies taste better.

WHY do Luckies taste better?

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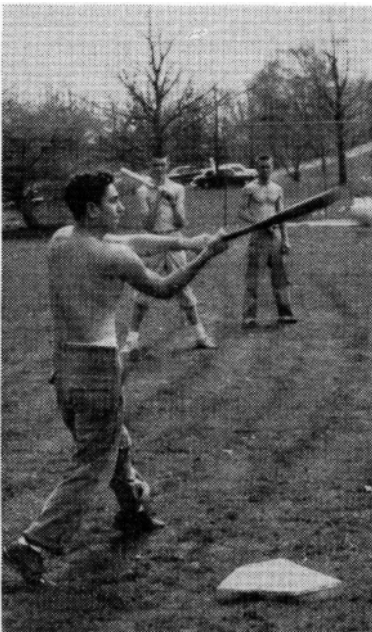
Genesee Park Sees Baseball Season Open

RIT's varsity baseball team opened their 1954 season at Genesee State Teachers College, May 4. The tentative lineup for that and the next three home games includes the names of six veterans and three rookies.

(Due to the publication deadline of the Reporter we are not able to carry the results of the Genesee game. However, there will be a complete recap of that and following games in the next issue.)

Mynie Nodecker, rf; Frank Silkman, cf; and Jim Modrak or Roger Wright, lf, will make up the outfield. All are former varsity men with the exception of Modrak.

At first base will be Dick Brouse, a senior back for his second year under Coach Ray Vosburgh. Second base will be covered by Bob Morrison, who showed service at third, shortstop, and second during the 1953 season. Little Jim Allen, printing freshman makes his debut in



The RIT baseball team held a practice game last Saturday and opened May 4.

(McDowell Photo)

all RIT uniform at shortstop, completing the keystone duo. The Hot Corner, third base, will be in the hands of Ralph Van Peurse, a smooth fielder and capable hitter from the Rochester area.

Receiving chores will most likely be split by Ray Swedeberg and Dick Anderson, the latter saving the nod due to one year's experience.

Under their charge will be five pitchers, two who have varsity time already, Tony Lapani and Gordy Millie, both out to better their records of last year. John Stecher, Kenny Hale, and Richard DeCook make up the rest of the mound staff. The pitching duties will be rotated among these five men.

A stronger and more versatile team, out to improve a four-loss and two-win record of 1953 can be seen in action this afternoon as RIT takes on the University of Buffalo at Genesee Valley Park, diamond one.

Dean's List Boasts New Additions; Three Departments Name Twenty

The new Dean's List for this quarter is out! But only the freshmen students in the Chemistry, Electrical, and Mechanical departments which are still on a quarterly basis and the Retailing Department, on a block basis, are on this list.

In the Chemistry, Electrical, and Mechanical departments the grade point averages were computed at the end of the second quarter, while in the Retailing Department the grade point averages were computed for the block ending March 26, 1954.

Those students who attained a 3.25 or higher average are:

"Chemistry: Winifred Feldt,

Fitzpatrick Gets '54 Fencing Award

RIT fencers and guests attended a cabin party at Ellison Park, Saturday, April 24. The main purpose of the party was to award certificates of merit to people not connected with RIT, but who have, through their generosity, aided the Institute's fencing team in many ways.

Among the numerous awards given was a gold fencing pin to Joseph Fitzpatrick, faculty advisor to the team. The pin in the shape of a weapon and shield was presented by Coach Harold Florescue to Fitzpatrick.

Certificates were distributed to the following people for their interest in the advancement of fencing in colleges; Sid Schwartz, University of Buffalo; Tony Buzzelli, Buffalo Jewish Center; Fran Breton, secretary of the Amateur Fencers' League of America, Maury Sengrin, Louis Cargill, Davis Bohacket, and Shirley Bohacket, all of the AFLA.

For extreme hospitality an award was mailed to Crawford Rose, captain of the St. Lawrence University fencing team. Also forwarded to Rose was a certificate for the entire team at St. Lawrence.

Exhibit New Fashions



Sally Scott models a coat styled in a Chinese vein. The coat is made of gray wool flannel. A gay cotton print with a cotton jacket was worn by Beverly Fox. Both creations were modeled in the retailers fashion show.

(Moffa Photo)

Fifth Avenue came to RIT!

Yes, it settled down right here in the Eastman Assembly Hall last Friday at 1 p.m. and immediately began to show off the new fashions for spring and summer wear.

Attire from swimming and sunning wear to dinner and formal clothes were modeled by the freshmen, junior, and senior students in the Costume Art course in the Retailing Dept.

All of these students made own apparel with some of them

even designing and drawing up the patterns for their creations.

It is not altogether impossible that these students may someday decide what Fifth Avenue stores buy and sell while others design the dresses and gowns the debutantes around the country wear. Anyway, most of these creative students have set their sights on these goals.

But anyway this fashion show gave them a chance to show off what those hours of work gained them.

Chatterbox -

Jo Italiano

Hi Fellows and Gals:

With just another month until June and finals we are all beginning to

open our books and study instead of just looking at the print.

"I'll never wait until the last minute again." This is the favorite

phrase echoing through the halls of the Eastman Building. The senior retailers, after hours of work, finally handed in their senior theses.

"Spring has sprung, the grass is riz
I wonder where the students is?"

With spring comes the fever and as the noon hour draws near, students are seen here and there driving off to Genesee Valley Park to see Nature's beauty.

Dance Closes Season

Easter's over, but the spirit of the Easter Bunny is still here. Last Friday night Delta Lambda Epsilon put on a dance which brought the Easter season to an end with a great big bang. Couples danced from 8 p.m. 'till midnight to the music of Fran Philopone and his band.

Mark, to enjoy the beauties of

There will be lots of gorgeous gowns and dreamy eyes at the Intersorority Ball tomorrow night. See you there!

Congratulations to Don Lounsberry, of the Electrical Dept. on his recent engagement.

Sunburns are beginning to show and you can spot the eager beavers a mile away. They are the ones who get the burn one day, wait for it to tan, and the next day, they are seen with a sunburn again. Will they never learn?

A few RIT students took a trip to Montreal last weekend. They brushed up on their French before they left, and Joe Clay, one of the group has become the foremost authority at RIT on this romantic language, "Comment allez vous, Monsieur Clay?"

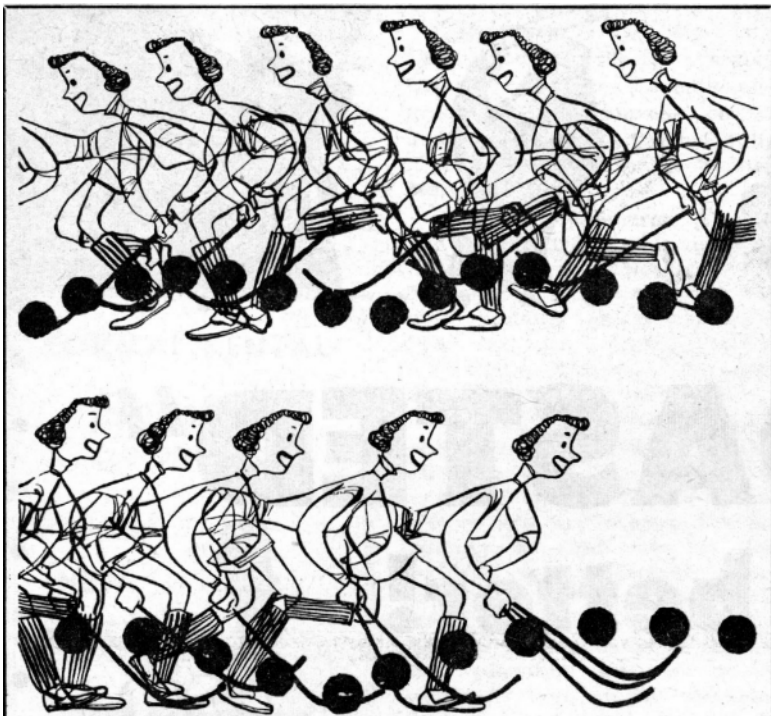
Washington is quite a place for trips too, so a few Chemistry students tell me, Don Koenig is not very good at distinguishing animals at the zoo. Don, we learn all about that in kindergarten! Paul Weemeit has a little trouble with the kitchen light and Joe Cunningham has a story to tell on a little ride that was taken by all three at 10 o'clock in the morning.

RIT was well represented at the Policemen's ball a few weeks ago. Ray McKinley was tremendous, and the Gene Krupa Trio was great too.

Tip for the week:

Remember that the lesson you miss now, by cutting class, may mean a loss of a few points on a final in June, so stick to the grind kids, it's only another month and a half.

Busily yours,
JO ITALIANO
Chatterbox



When you pause...make it count...have a Coke



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Rochester Coca-Cola Bottling Company
A. L. Anderson Sons

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Electrical: Barry Blake, James Burkhardt, Francis Chillemi, Harry Cook, Wallace Engard, Robert Fadden, Robert Friedman, David Laniak, Conrad Roth, and Wilbur Thurston.

Mechanical: James Alexander, Ralph Barbato, Jack Burton, Edward DeJonge, James Modrak, and Richard Osburn.

Retailing: Walter Zimmer (senior).

Lettermen Club Meets

Candidates for major sports offices and a site to hold their annual dinner were selected by the Lettermen's Club, Tuesday, April 27.

The dinner will be held at The Charcoal Pit, on Mount Hope Avenue, either June 2 or 3.

All members who have qualified for varsity letters will attend and receive coveted awards. The installation of new officers will also take place at that time.

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2

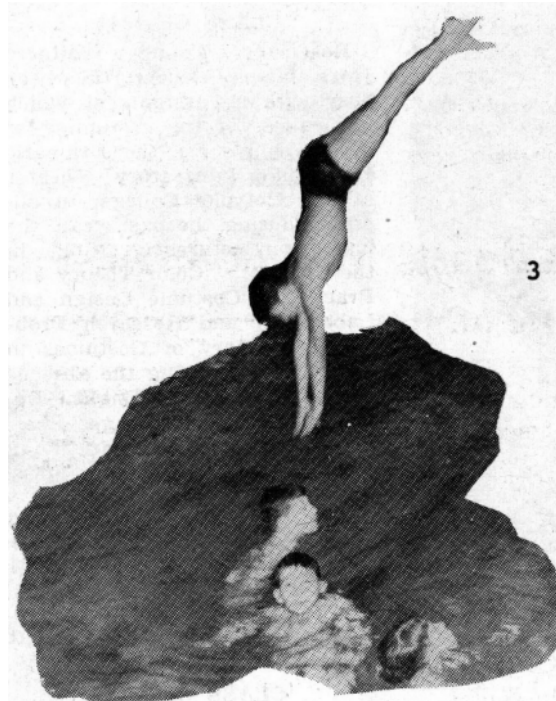
1 Darrel Lee (L) and William Roze (R) enjoy the shuffleboard in the boys' division at the local YMCA.

2 George Angelidis preparing to make a dash around the inside gymnasium track.

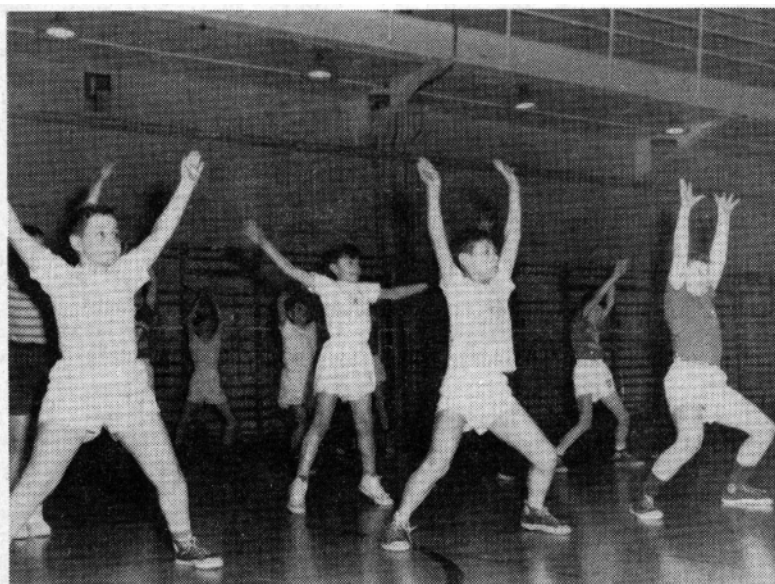
3 Mike Cavalcanti takes a high running front dive into the pool.

4 Some young boys at the YMCA get a good warm up before going for a swim. Here they are seen enjoying the healthful high-jump exercise.

5 Anglo Apostolow preparing to receive a fast serve while enjoying the ping pong table in the boys division. Two young admirers watch him while reading U. S. News and World Report.



3

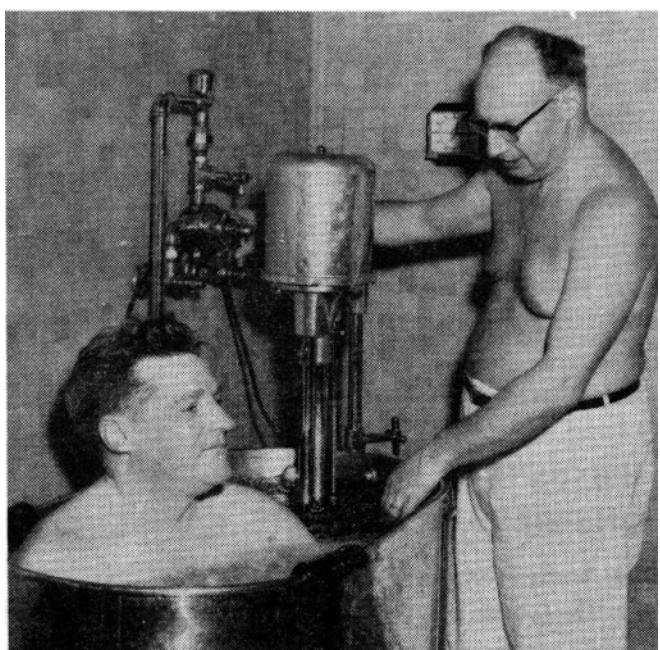


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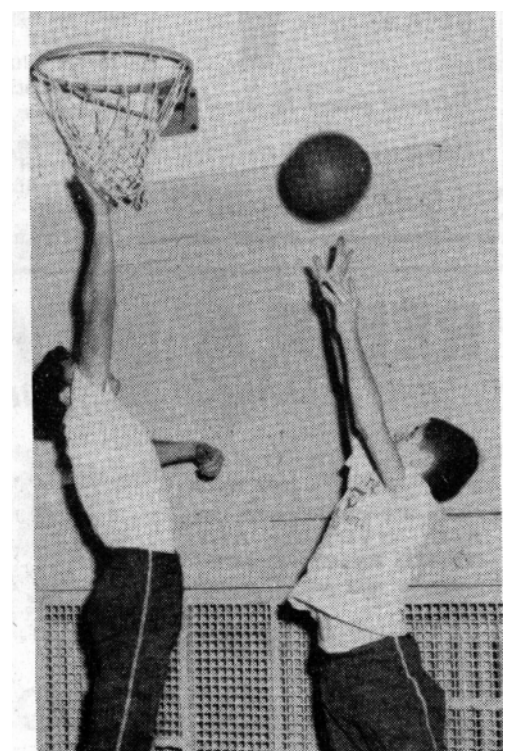


5

Gene Lynch takes a refreshing ice bath in a special tub provided by the YMCA.



Alex Volta sinks a basket while Adrian Barno rushed in to block the shot.



In 1954, for the first time, the Central YMCA of Rochester tried using volunteer group leaders from RIT. At least 13 students volunteered their services for the Saturday morning programs of the "pioneer" (9-10) and the "cadet" (11-12) age groups.

Among persons honored at the dinner for YMCA leaders were four students and one instructor from RIT. John S. Losi, Roy Brubaker, Paul H. Baacke, and Warren L. Bills were students presented with YMCA pins.

Douglas C. Crone, General Education instructor, was presented with a similar pin for his contribution to the Planning Committee.

Retailers See Businessmen; Discuss Management Problems

A new approach to the study of records is being developed in the Retailing Department's class in records management. Students are receiving a first-hand introduction to different types of office records by participating in field trips to various industries in the city.

A small group of students in the Commerce Department's filing class "broke the ice" by visiting the main office of Wegman's Food Markets, 74 Main St. West, on Wednesday, March 17.

Guided by Mr. Lawrence F. Luescher, Advertising Manager, the group received explanations on the many types of records used in the various stores and their relation to the main office records. Samples of several records in which the group expressed interest were distributed among them.

Taking part in the trip were Miss Alice E. Hazelton, Mrs. Rose Fewster, Mrs. Marjorie Menz, Miss M. Louise Galligan, Nan Haenel and Maureen Moore.

Two weeks later, Mr. George Lehman, assistant to the administrator of the Graflex Co., 145 Clarissa St., explained the handling of incoming mail from dealers and consumers from the U.S. and other nations and the method of handling such orders to another group of Retailing students.

Mr. Lehman demonstrated the reproduction of copies of orders on the Verifax machine. These copies are used to provide each salesman with copies of all the orders received from his territory.

Students making this second trip were Gay Hotchkiss, Rosemary Klee and Marion Muldoon.



Mr. Davis, the vice president of the Alumni Association, presents Miss Marjory Ann Lush, a graduate of RIT, with a citation for outstanding work in the field of Art and Design. (Curtis Photo)

SAC's on Trip

This spell of late spring heat may be broken for two days by the Woodworking Department of the School for American Craftsmen.

They will be on a field trip to Grand Rapids, Michigan where they will visit Baker Furniture Co., Herman Miller Co. and the Furniture Museum at Grand Rapids.

Marines Train Co-eds During Summer Break

Washington — The Marine Corp Women Officers Training Class for college students and graduates will convene on 17 June, according to Colonel Julia E. Hamblet, Director of Women Marines.

Qualified sophomores, juniors, and seniors are eligible to apply now as officer candidates in the Marine Corps and attend the six-week training period held each year at the Marine Corps School s, Quantico, Virginia, during summer vacation.

"Women Marine Officers are a real part of the Corps", Colonel Hamblet said. "An excellent career is open to college-trained women who are interested in assuming a vital role in the national defense picture. Many interesting and responsible positions are held by Women Marine Officers in such fields as personnel, education and recreation, administration, supply communications, and legal duties." In addition, the Colonel pointed out, a career in the Marine Corps is a profitable one, since college women can earn up to \$4250 yearly as second lieutenants.

Keeping Up With Institute Alumni

CLASS OF 1927

We were extremely glad to have a correction on a personal with respect to Grace Groff Brooks (Art), namely that she had lost by death, her only child. Grace writes about her daughter, telling us that she is married, living in Auburn, Ala., with her husband and year-old daughter. We regret the publication of this erroneous statement, and are glad to make the correction.

CLASS OF 1930

Sam Orvell (Art) is lettering artist with the Perlowin Studio in New York City. He is father of two children. His home is at 43-30 46th St. Long Island City 4. Sam writes "Although in my student days I never thought of doing lettering, I have found a means of making a living in it. I would welcome hearing from my classmates".

CLASS OF 1944

Rosemary Young Whitacre (Mrs. James F.) (Art) has been busy with an assignment which has called for the costuming of several plays for the Dramatic Club and Laboratory Theater at Mt. Holyoke College. In addition, during the past year, she has given lectures on "Color in the Theater", "Color Theory and Practice", "Costume Design and Laboratory and Research Problems", "History of Costumes in the Theater", during the absence of the Head of the English Department at the College. Rosemary and her husband are living 7 Silver St., South Hadley, Mass.

CLASS OF 1945

Janice Lown Terborg (FA) has a son, David, born last December. Her little girl, Linda, is 21/2 years old. Address: Mrs. Henry L. Terborg, 691/2 Bartlett St., Rochester 8.

CLASS OF 1948

Daniel J. Lawrence (Ph) has been nominated as second vice-chairman of the Rochester Technical Section, Photographic Society of America, for 1954-55. Dan has been a member of Council for the past two years and is a section leader in the sensitometry group working with color products in the Paper Service Division at Kodak Park.

Colleen Fagan Snyder (FA) has a year-old daughter, Rebecca Graham. "Mickey" wrote recently that she and Bill and the baby were just back from a winter vacation at Vero Beach and Miami, Fla. Address: Mrs. William F. Snyder, 2184 Glenbury Ave., Lakewood 7, Ohio.

Barbara Crump (FA) is acting chief dietitian at City Memorial Hospital, Winston Salem, N. C. Barbara completed in February her A. D. A. internship at New York Hospital.

Jim Mulcahy (FA) former student is cafeteria manager at Firestone Tire & Rubber Co., in Des Moines, Iowa. Jim has two children: James, age 8; and Cynthia Ann, 2 years. Address: 1139 22nd St., Des Moines, Iowa.

Marilyn Adams Jacobs (FA) is now settled in Detroit, where her husband is connected with an engineering firm. Marilyn has taken a position as cafeteria manager under the Detroit Board of Education. She writes that they are planning to build their own home and hope to buy property on one of the small lakes in the suburban area. Address: Mrs. Morton Jacobs, 3051 East 10-Mile Rd., Hazel Park, Mich.

CLASS OF 1949

Dorothy Calhoun (FA) was married last fall to Ralph H. Frost. Address: R. D. No. 1, Jordanville, N. Y.

Friends of Olive Murphy (Ret) will be interested to learn of her marriage to Dave Goodwin. They now reside at 1244 Hayden Ave., East Cleveland 12, Ohio.

Robert G. Ragot (Mech) is inspector at the Hawk-Eye Works of Eastman Kodak Co. His address is 316 Falstaff Rd. Rochester 9, N.Y.

Patricia Klein (Art) is now Mrs. George R. Stout. She has been filling the position of Art Director with the McCarthy Advertising Service. We understand Pat is a firm partner.

Charles W. Law (Mech) 195 Del Balso Blvd., Wappingers Falls, N.Y. is associate engineer with the International Business Machines Corp. at their plant in Poughkeepsie N.Y.

Cliff Swick (Ret) has joined Wilson and Jump, Interior Decorators of Chicago, Illinois, as an assistant to Joe Potter (Ret).

Victor J. Krupperbacher (Mech) 15 Thorn St., Rochester 13, N.Y. is assistant project engineer in the Research and Development Division of Ritter Co., Inc.

D.C. Alumni Group Sponsors Dinner

First anniversary of the Washington (D.C.) alumni group will be celebrated with an annual banquet May 27 at which Alfred L. Davis, RIT public relations director, will speak.

Also on the agenda for the anniversary dinner will be a presentation of a charter by the parent Alumni Association.

Graduates of the Institute in the Washington, Maryland, and Virginia area interested in attending the dinner may obtain tickets and other information by contacting Mrs. Jack Rupert, 1300 N. Scott St., Arlington, Va. (Phone JA-2-4089)

CLASS OF 1950

Harold Roberts (Ret) and his wife are the proud parents of a baby boy, James T. Roberts, born February 15 and weighing 10 lb. 9 oz.

An announcement has been received from John Newman (Ret) telling of the arrival of a son, Paul Douglass, on Feb. 27.

Vitale Uzoff (Ph) writes from Mexico City where he has been making a film for Reynolds Metals. His job as a film producer certainly keeps him on the go.

Richard Borst (Ph) is now working at the Westinghouse Plant in Horseheads. Dick is one of several who are thinking of returning to RIT to work for their BS degree this September.

Salvatore J. Palmeri (Art) is senior industrial illustrator with the Cornell Aeronautical Laboratory, Inc., in Buffalo. Sam and his family live at 32 Kermit Ave., Buffalo 15, N. Y.

Ruth Bissell Rayburn (FA) has a daughter, Eileen Lois, nine months old. Address: Mrs. Donald D. Rayburn, Morton, N. Y.

CLASS OF 1950

Mary McKean (FA) is employed in office work at Niles Bemont Pond in West Hartford, Conn. Mary is taking extension courses under the U. of Connecticut toward her B. S. degree. Address : 15 Cumberland St., Hartford, Conn.

Mr. and Mrs. Sam Rubin (Elec) have a son, Bruce Jeffrey, born on Feb. 21. Address: Mr. and Mrs. Sam Rubin, 237 Harvard St., Malden, Mass.

James E. Palmer (Art) is staff artist with the F.A. Owen Publishing Co. in Dansville. He is living at 14 Quay St., Dansville. Jim compliments the Reporter as a "top paper" which he finds most interesting.

CLASS OF 1951

Beverly Willard (Ret) has recently been promoted to buyer of junior coats, suits and dresses, J. N. Adam Co., Buffalo.

A newcomer to Rochester is Elsie Elliott (Ret) who is now married to James A. Glendenning Jr. They reside temporarily at 1874 St. Paul St.

Ronald J. Ketchum (Art) is associated with the Hutchins Advertising Agency, here in Rochester.

James Reed (Corn) has recently been discharged from the Navy and is currently employed at Graflex, Inc.

Charles Joy (Corn) expects to be discharged from the Army shortly and is looking forward to civilian life with his wife and young son.

Kathleen Purdy (FA former student) is employed in her home city of Auburn as a case worker in the Department of Public Welfare. Address: 27 Court St., Auburn, N. Y.

James Moberg (Pr) recently dropped in to visit with the instructors in the Department of Printing. Jim was released from the Army Corps of Engineers in February and is now living in Gillis Rd., Victor, N. Y. Jim now has an eight-week-old daughter, Pamela Ann, and is planning to settle in Rochester.

Joe Murrelle (Pr) is now associated with his father's printing firm in Sayre, Pa., after having been released from the U. S. Marines. Joe served most of his time as a military policeman in Japan.

Geraldine Northrop Jones (FA) is in North Carolina, accompanying her husband, who is serving in the Air Force at Fort Bragg. Gerry has a year-old daughter, Linda Marie. Address: Mrs. Richard L. Jones, 1909 Overlook Dr., Fayetteville, N. C.

Augustine Di Ci acce (Com) paid a visit to the Commerce Department recently. He is employed at the LeCesse Corp, in this city.

Raymond Ruff (Corn) has been discharged from the Army recently. He paid us a visit and was interested in news of former classmates.

(Continued on Page 7)

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Alumni fund Continues to Grow; Donations Range Up to \$1,000

"We are delighted to have made such wonderful progress during the first year of our Greater Alumni Fund drive". Raymond E. Olson, General Chairman of the drive made this statement while commenting on the growth of the fund, which will be used for the further development of the Institute. A new gymnasium, men's dormitory, School for American Craftsman, and Student Union will be erected in the near future, depending on the success of the drive.

Gifts to the fund have ranged from \$1 to as high as \$1,000. One recent graduate of the Evening Division astonished the Institute cashier by donating \$125 in cash.

In elaborating on the success which the drive has attained, Mr. Olson stated that, "It warms the heart to see how many alumni are interested in the Institute and its progress. We are deeply grateful to all who have contributed. Pledges and gifts continue to come in, so we expect our total to continue to swell.

Contributors Add to Fund

Names of the donors to the Greater Alumni Fund will appear in each issue of the Reporter for the duration of the campaign. Key to the departmental names follows: Applied Art (Art); Architectural (Arch); Chemistry (Chem); Commerce (Corn); Construction Supervision (CS); Domestic Art (DA); Electrical (Elec); Evening School (ES); Food Administration (FA); Home Economics (HE); Lunch Room Management (LM); Mechanical (Meth); Normal Industrial Training (NIA); Normal Manual Training (NMT); Printing (Pr); Photography (Ph); Retailing (Ret); School for American Craftsman (SAC); Staff and Faculty of Day and Evening (St).

- Allen, Madeline—Ph '46
- Allen, Philbrook—Ph '47
- Alvord, Mary J.—HE '24
- Ambusk, Wm. J.—Elec '41
- Arnott, Mrs. Constance Buchanan—FA '42
- Boyer, Albert, Jr.—Ph '53
- Brocy, James—Pr '53
- Brown, A.C.—Mgt '41
- Brownell, Harriet—FA '37
- Combs, Mrs. Raymond—HE '15 (nee Irma Lincoln)
- Davy, Lora M.—HE '14
- Deitrich, Mrs. & Mrs. Ed.—Art '50
- DiMuzio, Rudolf—P19 '46
- Doersam, Ray G.—FA '49
- Dunn, Mr. & Mrs. Frank—CIT '16 (nee Dorothy Cooney—HE '19)
- Feuerstein, Eugene—Pr '52
- Fiebig, Mary Eliz.—Ret '35
- Freiman Ronald—Pr '52
- Gage, Mr. & Mrs. Leland—Meth '15 (nee Ethel Bristol—HE '14)
- Gleason, Mrs. Garscene—Ret '34 (nee Dorothea Miller)
- Hallenbeck, Mr. & Mrs. F.H.—MT '14 (nee Luella Hankinson—DS '13)
- Haack, Mr. & Mrs. Walter—Mech '48 (nee Betty Lewin—Ret '48)
- Havens, Mr. & Mrs. James—Art '25 (nee Gladys Calcord—HE '25)
- Heininger, Wilbert—Mech '39
- Henry, Mrs. Frederick—HE '22 (nee Gertrude Powell)
- Holden, Theron—Ph '35
- Holliday, Horace—Mech '41
- Howard, Mrs. Fred W.—HE '14 (nee Helen Wilson)
- Kehler, Douglas—Elec '50
- Kennedy, Jack—Mgt '50
- Ketchum, Robert—Art '51
- Kilton, Richard—SAC '52
- Kipp, Harry—Mech '31
- Klenke, Mrs. Karl—HE '08 (nee Clara Goodman)
- Klump, Ernest—ES '52
- Kranz, Kenneth—Mech '49
- Levy, Arthur—MA '98
- LeWalter, Fred—ES '52
- Lindquist, Edw.—Pr '52
- Lutz, Willard—Mgt '50
- Maslowski, Walter—Chem '33
- Mattern, Mr. & Mrs. John—Chem '48
- Mattison, Helen—Art '30
- Maxwell, Rose—HE '20
- Miller, Mrs. Eugene—HE '14 (nee Florence Aldrich)
- Miske, Frank—Elec '42
- Montgomery, Norman—Mech '34
- Moore, Marion—HE '13
- Murrelle, Joseph—Pr '51
- Nichols, Clarence—Elec '23
- Olsen, August—Mgt '40
- Parus, Eugene—ES '51
- Peckham, Mr. & Mrs. John—Ph '51 (nee Carolyn Auer—FA '52)
- Picorn, Mrs. Milton—HA '16 (nee Esther Burrill)
- Raub, David—Mgt '49
- Robson, Mrs. C. Gage—HE '24 (nee Ethel Crosier)
- Sampson, Robert—Art '49
- Scanlon, Ralph—Mech '51
- Schmidt, Walter—Mgt '48
- Seaman, Mildred—FA '13
- Seitz, Frederic—Elec '31
- Seymour, Ethan—Chem '48
- Shackelford, Walter—Ph '43
- Sherwood, Lee—Art '24
- Shoemaker, William—Ph '42
- Sikes, Natalie—FA '50
- Slapinski, Robert—Pr '48
- Smallridge, Bruce—Meth '38
- Stark, Gilbert—Ph '50
- Standing, Mrs. C.P.—HE '17 (nee Helen Gamble)
- Streb, Leonard—ES '42
- Strouse, E. Leanoire—Ret '35
- Sutherland, Rudolph—Ph '51
- Sweet, Mary J.—Ret '52
- Swift, Mrs. Lewis B.—HE '08 (nee Madge Dresser)
- Swigart, Jack—Meth '52
- Symonds, Claudia—Art '50
- Taylor, Kenneth—Elec '30
- Thatcher, Mrs. Romeyn—HE '11 (nee Gertrude Krull)
- Thorson, Carl—Mech '52
- Trubey, John W.—Ph '48
- Tufts, Ralph—Pr '40
- Underhill, Mrs. Howard—Art '22 (nee Lorraine Pace)

- Van Wagnen, Mrs. Howard—HE '14 (nee Helen Webster)
- Vidler, Edward—Ret '50
- Vonderbrooke, Merton—ES '52
- Vrooman, Mrs. F.A.—HE '27 (nee Magdelane Wishart)
- Wade, Thomas E.—Art '51
- Wadecki, Alfred—Mech '50
- Wallin, Edwin—Chem '45
- Warren, Mr. & Mrs. Joseph—Mech '39 (nee Jessie Wilson—FA '37)
- Whitacre, Mrs. James—Art '44 (nee Rosemary Young)
- White, Netus—St
- Winsor, Mrs. Kenneth—Art '23 (nee Helen Sekol)
- Wolf, Herman—Pr '53
- Wood, Charles—Art '51
- Yeager, Raymond—Mech '44

Keeping Up With Institute Alumni

(Continued from Page 6)

CLASS OF 1951

Elmer C. Laskoski (Art) is working at Bastian Brothers Co. here in Rochester, in their Art Department.

Carl J. Piccarreto (Meth) 115 Isabelle St., Rochester 6, N.Y. is a junior tool designer in the tool engineering department of the Rochester Products Division of General Motors Corp.

Norma Hellert (FA) is therapeutic dietitian at Research Hospital in Kansas City, Mo. In addition to taking charge of special diets, she teaches therapeutic diets to student nurses. Norma completed her A. D. A. internship at New York Hospital last February. Address: 201 Brush Creek Blvd., Apt. 217, Kansas City 12, Mo.

CLASS OF 1952

Frank Fortuna (Corn) is pursuing his education at St. John Fisher College in this city. He is also employed part time at the Union Outfitting Co.

Terry Cole (Chem) will receive his BS from the University of Minnesota this June and has accepted an assistantship at California Institute of Technology to pursue graduate work in the field of physical chemistry.

Warren L. Rhodes, a member of the Graphic Arts Research Division, is the author of two recently published papers, "Control of Tone Reproduction in Printing Plants" and "The Language of Tone Reproduction".

H. Brent Archer (Ph) is the author of a recent publication of the Graphic Arts Research Division of RIT, "A Preliminary Study of Photographic Copy for Photomechanical Reproduction".

Robert Polk (Ph) is now in business in Port Washington, N.Y. He writes that he is thinking of returning to RIT in September to work for his BS in Photographic Technology.

Edwin Butterfield (Mech) stopped in the Mechanical office recently. He has been stationed at Aberdeen Proving Grounds

for one and one-half years, and is now a sergent in the Ordnance Branch of the Engineering and Utilities Division. He expects to be separated from service in the latter part of May. His address is Sgt. Edwin F. Butterfield, US 51190590, 9301 T.S.U. Ord. D. and P.S. Detail. Aberdeen Proving Grounds, Md.

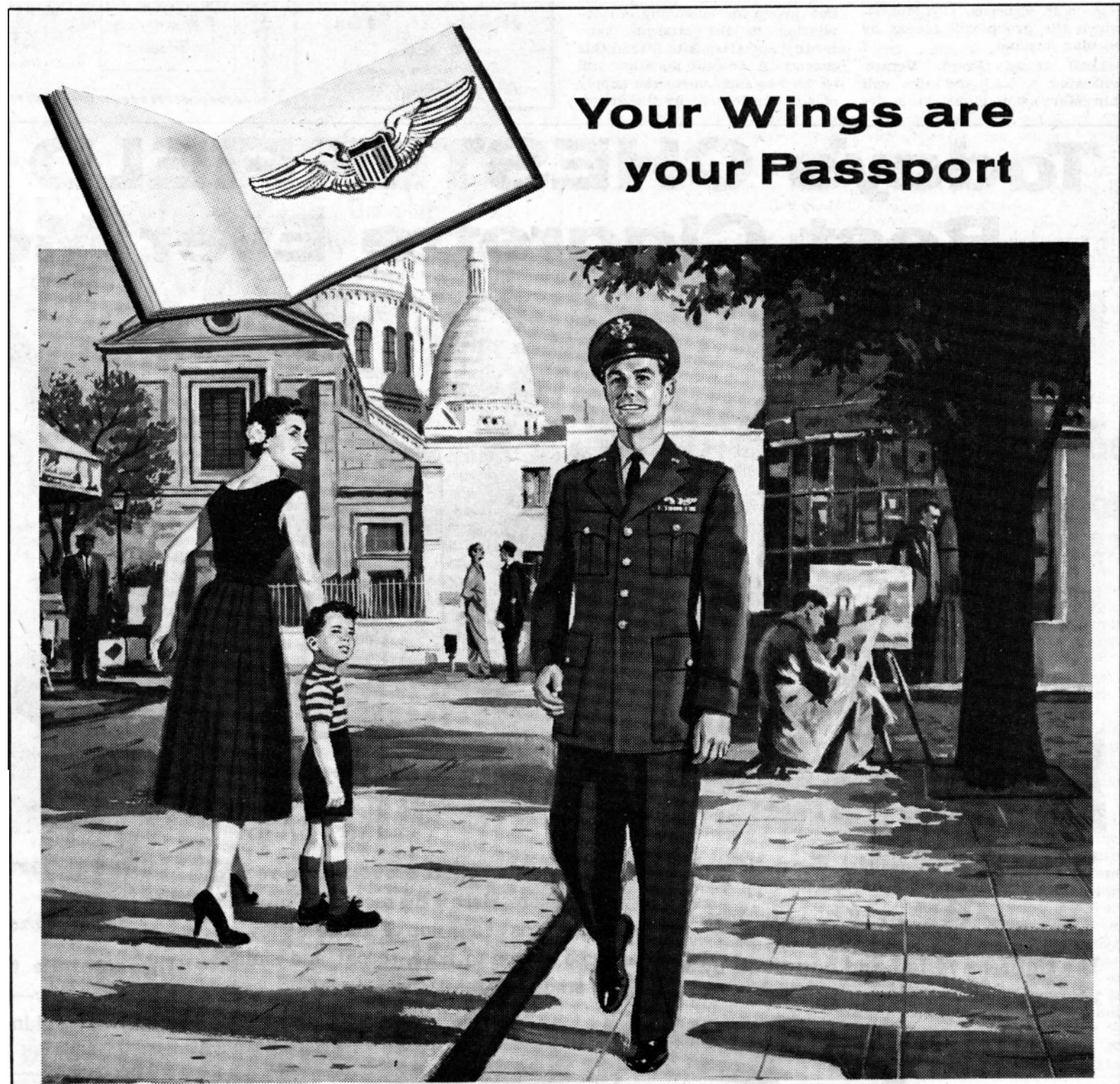
CLASS OF 1953

Mary Carey (Ret) has recently been promoted to assistant buyer in the better dress department, Halle Bros., Cleveland, Ohio.

The engagement of Christine **Engdahl (Ret)** has been announced to Petty Officer 3/c George G. Norsen, U.S. Navy. A September wedding is planned.

Richard Van Duzer (Ph) and the former Alice Martin of Port Gibson, N.Y., were married April 17 at the Park Presbyterian Church, Newark, N.Y. Congratulations!

Adrian Prince (Ph), now at Fort Monmouth, N.J., was recent visitor to the Department of Photography.



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Choraliers Schedule Spring Concert



The Choraliers prepare for their spring concert to be given May 14, in the Eastman Assembly Hall. On the program will be selections from "Oklahoma."

RIT Choraliers have scheduled their biggest event of the year, the annual Spring Concert, which is to be held Friday evening, May 14, at 8:15 p.m., in the Eastman Assembly Hall.

The Choraliers will sing selections from Richard Rodgers' "Younger Than Springtime" and "Oklahoma." Also included on the program is the well-known "Gloria in Excelsis," by Mozart, which the group will repeat by popular demand.

Lead tenor, Frank Vetare, will sing a solo and also will join Mary Ann Cross in a de-

lightful duet from "Oklahoma." Ronnie Kilpatrick's "Tear-drop" quartette will be the guests of the Choraliers for the evening and will add their talents to the evening's entertainment.

Director Philip D. Kaufman and accompanist Olivia M. Kaufman, who have worked hard to help the Choraliers prepare for this gala evening, join the entire group in extending an invitation to the student body, faculty and friends to attend this concert. A 50-cent donation will be used to supplement the supply of new music used by the group.

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ROCHESTER 8, NEW YORK



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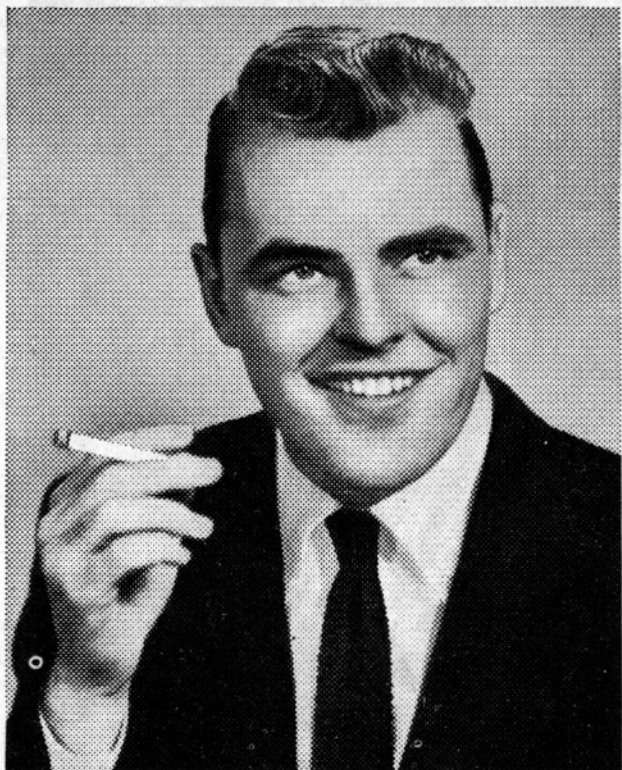
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Meal Tickets are Available

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"Chesterfields for Me!"

Thomas Green Villanova '54

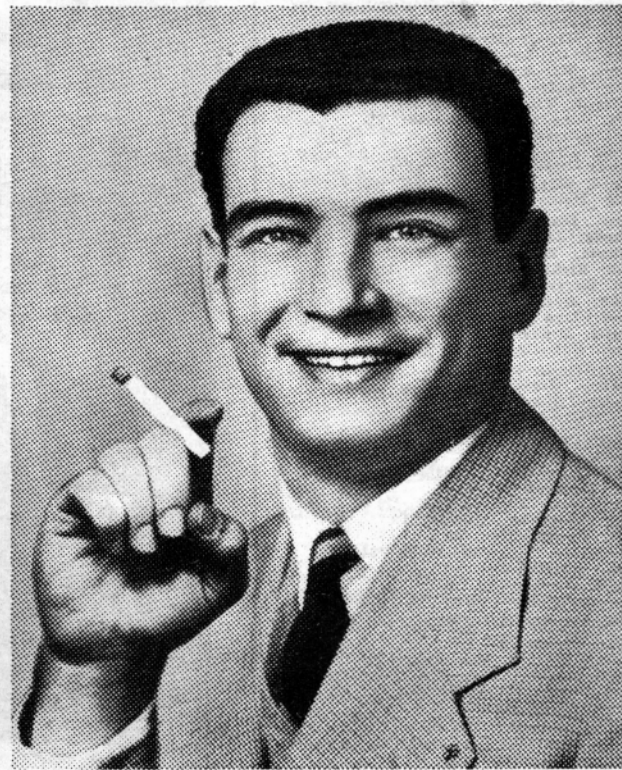
The cigarette tested and approved by 30 years of scientific tobacco research.



"Chesterfields for Me!"

TV's *Roxanne*

The cigarette with a proven good record with smokers. Here is the record. Bi-monthly examinations of a group of smokers show no adverse effects to nose, throat and sinuses from smoking Chesterfield.



"Chesterfields for Me!"

Richard Merchant Univ. of Indiana '54

The cigarette that gives you proof of highest quality—low nicotine—the taste you want—the mildness you want.

For **TASTE and MILDNESS**
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