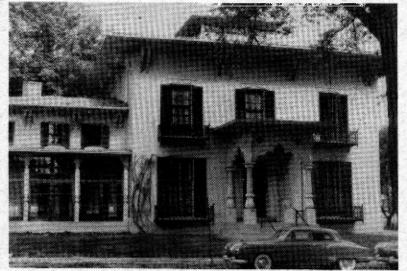


Volume 29

September 24, 1954

Number 2



The Burke House, home of the Graphic Arts Research Division, is a brighter spot around the campus since its paint job this summer. This is just one of the many changes that took place.

Dedicated to progress...

GARD Aids Printing Industry

Dedicated to aiding industry to meet the challenge for more and better printed materials, the Graphic Arts Research Department has been finding ways to produce printing of a higher quality, faster and more economically.

Under the supervision of Mr. Virgil Barta, GAR is well established in the general printing industry and it is constantly represented by numerous research committees. Having a laboratory in each of its four fields, Photography, Offset Lithography, Applied Science, and Photoengraving, GAR continually contributes to technical conference meetings. It is also recognized internationally and will work in cooperation with the research centers of foreign nations.

Since GAR's separation from the Department of Printing in 1951, it has contributed much to the industry in its entirety.

Projects of GAR include: Offset Laboratory

1. Production of the Reporter,

a research tool, is concerned with

application of color and composition including different types of experimental cold composition such as Fotosetter, Justowriter,

2. A continuous survey of materials used in web offset presswork such as various grades of rollers and inks.

3. They are training web laboratory personnel for industry. Web offset laboratory conducted tests for Reader's Digest and Rand McNally.

The press itself is an ATF Webendorfer periodical press. It consists of four double-deck units and is capable of printing a 32-page tabloid in black and white delivered product size, or eight pages in four colors. Combinations between these extremes are also possible. The press has a rated speed of 350 to 400 web feet per minute or 12,500 impressions per hour, with speeds up to 15,000 IPH possible.

Sheet-Fed Offset
The sheet-fed press laboratory
(continued on page 7)

Fire Prevention Week To Begin October 3rd

October 3-9 will mark the 35th annual nation-wide observance of Fire Prevention Week. During that week individual community activities will conduct an intensified effort toward directing public attention to the ever increasing need for greater

fire safety and protection. The need for emphasis on fire safety becomes more evident each year. The increase in construction of millions of new homes, public and commercial buildings, etc. has created a larger margin for carelessness and disaster.

During 1953, according to the National Board of Fire Underwriters, 11 school fires resulted in a loss of \$250,000 or more each. The buildings destroyed in those fires included elementary schools, high schools and university buildings. While no loss of life resulted, they in no way minimize the other estimated 3,400 school fires that occur annually—fires that every day endanger the lives of thousands of pupils and teachers.

Rochester Institute's buildings are for the most-part old, but every possible measure has been taken to make them as safe as possible. The danger lies not in the old buildings nor in the work carried on within them but in the hands of the careless who gain entry.

A leading cause of fires is the

careless use of matches and smoking materials. Most fires stem from the discarding of matches and buts among combustibles. At RIT smoking is permitted in Clark Union and in the student lounges of the Eastman and Clark Buildings. The latter lounges are located in the basements of the respective buildings. Students have been asked not to smoke at the entrance of any of the Institute Buildings.

Fire Prevention Week, so dedicated by Presidential proclamation for the last 35 years, actually originated years before in the Middle West. There, many communities annually conducted special "clean-up" campaigns. As a result of such activity there were fewer fires and soon communities began referring to their clean-up day as Fire Prevention Day.

As the years went by most communities began observing Fire Prevention Day on October 9, the anniversary of the Great Chicago Fire of 1871. In 1911, 22 governors issued proclamations calling for statewide observance of Fire Prevention Day. Nine years later the first Presedential Fire Prevention Week proclamation was issued.

Enrollment 17% Higher

Sept. 9 and 10 saw a record enrollment take place as 628 freshmen, 567 upperclassmen, and 105 candidates for the B.S. degree who had completed the A.A.S. program, went through the registration process in their various departments.

A total enrollment of 650 freshmen is predicted by Alfred A. Johns, Director of Student Personnel, for an increase of 17% over last year's figures. This is the fourth consecutive year that enrollment at RIT has increased. This is in contrast to a general slight decrease felt in the nation's colleges and universities, due to the decline in the birthrate during the depression years of the 1930's, when today's students were born.

The total enrollment of day students will probably reach 1350 students, as upperclassmen, now on work block in the cooperative study-work plan, return to the classroom later this fall.

A grand total of 5,300 students in day and evening school is predicted by June, 1955, the highest figure since returning World War II vets made their presence felt at RIT.

The Student body represents at least 12 foreign countries, two territories, and 27 states in the Union. 8 students from California make up the largest number to attend at one time from that farwestern state.

Foreign nations sending students to RIT are Viet-Nam, Iraq, Japan, India, The Netherlands, Greece, Canada, Haiti, Mexico, Colombia, and the Philippines.

Evening Division Enrolls Sept. 20

Registration for courses in the Evening Division of RIT opens Monday, September 20, and continues to Thursday, September 23, between the hours of 7 p.m. and 9 p.m., according to Burton E. Stratton, head of the division. Classes start Monday, September 27.

At least 14 new courses have been added to the already extensive list of more than 200. Eight of the 14 are scheduled by the Management section and one each by the Department of Art and Design and Mechanical Departments, and the remaining four by the Department of Photography.

More than 4,000 students from 595 businesses and industries took courses in the Evening Division during the fiscal year June 30, 1953 to July 1, 1954. A total of 228 instructors directed 227 courses, both vocational and avocational.

In addition to the regular program, RIT conducted nine courses for specialized personnel from industries throughout the United States and Canada.

State Draft Tests

Freshmen male students will soon take the first college qualification test to obtain a draft status with their Selective Service Boards.

Students now taking basic mathematics for the first time, especially algebra, will profit by waiting until the second test is given.

Further information about the college qualification test may be obtained at the Registrar's office.

Gym Construction First of Five

First steps toward the erection of a new \$650,000 gymnasium for the students of RIT were taken September 2 as wrecking crews began demolishing two buildings in Livingston

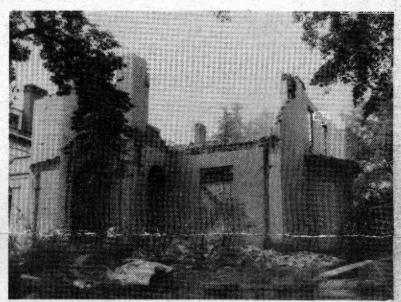
Park. The new gym will be the first of five new structures to be built in the modernization and expansion planned under the long range 125th Anniversary program of the Institute. Other structures include a Graphic Arts Center, men's dormitory, student union, and a new home for the School for American Craftsmen.

The Buell House at 9 Livingston Park and the RIT faculty apartment house at 7 Livingston Park will be the first of the old buildings to be demolished. Other structures that will make way for the gym are 175

and 177 Spring Screet, 2, 4, and 6 Livingston Park, and the Gospel Tabernacle, long a historical landmark in the Third Ward.

Plans call for the gymnasium to front 25 feet from Spring Street and extend back from the corner of Spring and Livingston Park along Livingston to the Daughters of the American Revolution property.

The complete lack of physical education facilities makes it necessary for this building to be the first in the expansion program. The small gym in the Eastman Annex is used by the fencing and



Progress toward the new gym has started in Livingston Park as one of the old houses is dismantled to make room for the new building. The Gym will be the first of five buildings to be built in the long range modernization and expansion plan under the 125th Anniversary program of the Institute.

How far Applied Art touches the life of every one of us daily was proved by the recent exhibition of the winning work in the fourth Lithographic Awards Competition, shown from Sept. 1 through Sept. 17 in the Bevier Gallery.

The contest, sponsored by the Lithographers' National Association, has 44 classifications and covers the commercial use of the graphic arts. In each class there were shown the three sinners and the three who received honorable mention.

The exhibit was an outstanding example of the vast improvements made in recent years, both in reproduction and in the type of art work used. It covered such diverse material as direct mailing advertisement, annual reports, displays, posters, display cards, packaging materials, bank checks and commercial stationary, books and book jackets, magazines, maps, menus, programs, greeting cards, calendars, metal lithography and art prints.

Catalogues Due Soon

New revised catalogues for 1955-56 are now in production and should be issued around Oct. 1.

The greatest change in this year's booklets is the location of the course descriptions. All courses are listed alphabetically in the appendix.

Included for the first time, the Bachelor of Science Degree program for all departments will be listed. The B.S. degree program was instituted this year and is properly referred to as the "Topping Program."

wrestling teams for limited practice sessions, and the varsity wrestling and basketball teams engaged in intercollegiate activities use the Jefferson High School gym as the home court. The Swimming Club uses the city owned Natatorium, located a short distance from school.

With the rapidly expanding enrollment at RIT, the need for the gym kept growing, and the recreation and athletic facilities that will be made available to the students, will help fulfill the program of allround development that is the goal of the school.

The funds for the new gym were made available by the late George H. Clark, who was for 43 years a member of the RIT Board of Trustees, and who served as treasurer. He set aside some \$450,000 in his will with the proposal that the Board use this fund toward the new gym. An additional \$200,000 was added to this from funds already raised for the purpose.

Details of the interior and exterior of the building are not yet fully complete. When the architects and engineers finish the plans, they will be made public. It is known, however, that the property will be landscaped to blend with the grounds owned by the DAR next door.

Production Data

This first issue of the RIT Reporter for the 1954-55 school year was composed on the Justowriter in the Printing Department and the presswork done on the ATF Webendorfer Offset Press in the Graphic Arts Research Division.



EDITORIAL



Parking lot is a problem

The Institute-owned Student Council-operated parking lot on the corner of Troup and Clarissa streets has always been a problem. Disorderly and unsupervised parking plus the overwhelming number of automobiles that have to squeeze into it are the reasons for this problem.

One of the first items a car-owning student must buy each year from Student Council is a \$3 tag which serves as a pass to use the lot. That tag should be mounted on the windshield of each car parked in the area. Heretofore the tags have merely been slips of cheap paper which had to be "stuck" on the glass in some way. Many tags were lost in the first weeks of school.

This year, taking a step in the right direction, Student Council is providing gummed labels which should last til they are no longer needed.

Tags are not a solution

Now we have tags to identify the cars which belong in the lot. They still do not solve the problem unless the lot is supervised in some way. In the past, the Student Council has done nothing to see that only tag-bearing cars enter the area gates. Any day of the week found cars of local workers, and of anyone in the area who needs a place to park, mixed in with the student's automobiles. Quite often we heard complaints from those who arrived after 8 a.m. and could not find space in the lot even though they did have a sticker. We've heard many complaints this year already.

To solve the problem of the illegal parkers, Student Council is stationing a watchman at the entrance to the lot during the crucial morning hours. This, we hope, should steer away most of the early morning parking moochers. The stragglers will still find the lot a convenient place to leave their cars while visiting locally but it is hoped the lot will be so full of student's vehicles, no others will find space. After a few fruitless attempts at finding a space, perhaps they will give up permanently.

The remaining problem, the condition and organization of the lot into definite parking spaces remains unsolved. This is partly the fault of the students themselves, partly the fault of insufficient funds, and partly the fault of inactivity on the part of Student Council.

Freshman on the ball

Students are at fault when the question of hodge-podge parking arises. The curved lines of cars and the frequent wide spaces between them has caused many a fellow student to find parking space elsewhere. On the day fall classes began, a marked improvement was noted in the manner of parking. This we owe to our freshmen who picked up the ball after a plea by Student Council in the freshman assembly for more orderly parking. It can be done, as we have see, but we are all inclined to let slip and let disorganized parking take over.

What we need is a reminder and that is where insufficient funds come in. Money to care for and improve the parking area comes from the student when he purchases his tag. The \$3 becomes part of a parking lot fund from which Student Council draws funds to pay for improvements and upkeep. Two years ago \$600 was spent on improving the ramp leading into the lot; the ramp was formerly a deep-rutted mud bank. This summer plans included a general filling-in of the holes and ruts at the bottom of the ramp and the marking out of the entire area into parking lanes. Those of us who use the parking lot know that those plans were lost in the summer's inactivity. Insufficient

funds is the excuse, if not the reason. Funds or not, the area should at least have been cleared of boards and rocks and bricks.

Directors are temporary solution

In the upper-class assembly held last Friday, President of the Student Council, Ed Watson, announced that parking directors would be at the lot each day to regulate the incoming traffic, keep out the cars without tags, and maintain orderly parking. Parking directors will continue to perform these duties until the lot is lined or marked into definite parking areas.

Perhaps the era or inactivity is over now. We hope so, for the satisfaction of all persons connected with the parking lot.

RIT REPORTER

Rochester Institute of Technology 65 Plymouth Avenue So. Rochester 8, New York

> The bi-weekly Official Publication of the Rochester Institute of Technology

Member **Associated Collegiate Press**

Editor-in-Chief-Armin Wimmer

Associate Editor-Morris Jaffe Associate Editor—Morris Jaffe
Photo Editors—Dean Zeeb, Joseph Moffa
Sports Editor—Arthur Borock
Campus Editor—Margaret Bennet
Women's Editor—Kay Markus
Business Manager—Peter Jedrzejek
Circulation—Michael Spallucci
Mechanical Superintendent—Donn McDonald
Mechanical Assistant—Gary Transue
Technical Advisors—Horace Sutherland, Charles Bernhardt, Joseph
Bowles, Fred Gutfrucht, Ruth Gutfrucht, Alexander Lawson,
Norman Thompson, Raymond Vosburgh, Harry Watts Jr.



PARADE OF OPINION

Sign of the Times . . .

(From the Brown and White, Lehigh University, Pa.)

Tuesday at 2:29 p.m. an unusually large crowd was watching the Yankees-White Sox baseball game on the Drown Hall TV set. At 2:30 p.m. the Senate hearings on the Army-McCarthy dispute replaced the baseball game.

That such a large number of students should be interested in the hearings is not only surprising; it is very encouraging. It can also help to fill a gaping hole in the education of many.

Who we feel is right in the dispute will not be discussed here. The interested person can find that out for himself by just watching the sessions. .

A Blow Against Apathy . . .

Elections were coming up soon at Colorado A & M College, just as they were on many other campuses, the student body didn't seem to care much who got elected what.

The student apathy bothered Mike Gucovsky, editor of the Rocky Mountain Collegian, campus newspaper, who felt it his duty to stir up election spirit.

So it was that Gucovsky wrote an editorial which endorsed a full stale of candidates.

The reaction was immediate. You have seriously violated the principles of free publication by your biased opinion, unwarranted authority and misrepresentation of the facts," wrote an angry reader.

"As we see it," wrote three others, "the Collegian is the Colorado A & M student paper. Therefore it should represent the entire school and as such should be impartial."

Letters to the editor filled the entire editorial page after Gucovsky's brave step. Some of the letters told why they disagreed with the editor's choices, others attacked him for not being "objective."

But as far as Gucovsky was concerned, all was well. He had broken a tradition of long standing at A & M, and he had stirred the campus into a political frenzy.

Austria: Drink, Drink, Drink . . (ACP)-A "milk campaign" is now being tried out at the University of Vienna, Austria. All students have been given the chance to drink milk between lectures at

If the campaign meets with student favor it will be tried out at other universities.

Netherlands . .

reduced prices.

(ACP)-The fourth conference of the European Student press will be

held Sept. 27 to Oct. 1 near Leiden, Netherlands, the Dutch Nat'l. Union of Students has announced.

No Offense Intended .

(ACP)-Sister Matilda Mary, in charge of casting for "The Young and Fair" at Holy Names College, Spokane, Wash., was quick to explain her criteria.

"When I give a girl a certain part it is because I think she can do it well," she said, "not because I think it fits her own personality."

Characters in the play include a bully, a liar, two women who value material security more than a clear conscience and a kleptomaniac.

A Simian Tale . . .

(From the Heights Daily News, New York University)

Communications from London . provided the startling news that the bearded fellows who dig up fossils have made a gross error-the mighty Piltdown man, one of the few links between man and monkey, was no man but mostly monkey.

This is startling news indeed, for Mr. Piltdown has held a revered position in biology and history texts used on this campus.

Even mighty Sampson should be stirred. Milleniums ago, with the jawbone of an ass, he made a monkey of man. Now the jawbone of a monkey has made an ass of man.

They Like it Here . . . (From the Minnesota Daily)

Six Michigan Communists victed of conspiracy for the overthrow of the government have chosen to serve prison sentences rather than live in Russia.

Federal Judge Frank A. Picard told the defendants they had been "convicted of the greatest offense of which a citizen could be found guilty," but offered to change his jail sentence within 60 days if any of the American Communists decided they want to go to the Soviet Union . .

It's strange how those who support the theory think the practice leaves so much to be desired.

Hongkong: Cosmopolitan . .

(ACP)-The University of Hongkong should retain its cosmopolitan tradition and remain both a Chinese and a British institution.

That was the conclusion of a 117-page report written at the request of Hongkong's chancellor by the principal of the University of London and the vice-chancellor of the University of Ceylon. The two were invited to study the institution and to make recommendations for changes.



THE QUESTION

What facilities would you like to see included in the new Institute gymnasium?



Janet Spencer . . Art and Design Senior

First of all I would like to see a swimming pool. Then a recreation room where girls would be as welcome as fellows. And finally a gym floor big enough to hold dances on.



Kenny Daniels . . . Printing Junior

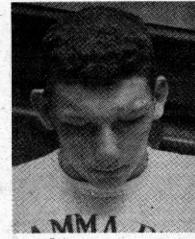
One important facility that should be included would be an indoor track. Ropes and parallel bars for use by all students also should be provided for.



Anne Guptill . . .

Art and Design Senior

I would like bowling alleys and a place to go dancing, which would be equipped with a juke-box and dispensing machines. One where students would be admitted free of charge in their spare time.



Jerry Price . . Printing Junior

Arrangements should be made for six baskets on the gym floor so that tournaments may be played among the different organizations in school. Also a swimming pool and sufficient private lockers for all students.

Mrs. Ellingson's Tea Greets Newcomers

Several new brides were among the wives of the new faculty members and staff who were welcomed at a Tea given in their honor by Mrs. Mark Ellingson at her East Ave. home on Wednesday afternoon Sept. 15. Approximately 240 guests attended the affair, including the twenty new faculty wives and staff members and their hostesses. Each new member had an individual hostess to introduce her to others and act as a guide. In the receiving line with Mrs. Ellingson were Miss Eleanor Gleason, Mrs. Herman Russell, Mrs. Theodore C. Briggs, and Mrs. Nelson Whittaker, wives of members of the Board of Trustees.

Among the newly weds were Mrs. Anthony Sears, who was introduced by Mrs. Edward A. Brabant; Mrs. John Keller, whose hostess was Mrs. Frederick Buehler; and Mrs. Roy Thurber, who is well known in the Foods Administration Dept. as the former Miss Bertha Thurber. Her hostess was Miss Mary Dotterer. Mrs. Roger

Printing Dept.

Fathers Trio

"It's a boy!"

Answering the roll call of new fathers among RIT's faculty and students were Messrs. Charles Bernhardt, Robert Lorenzen, and Francis Casey, all of the Department of Printing.

Charles Theodore Bernhardt arrived on August 26, weighing 7 lbs. 10 oz. after delaying his arrival for several days. The Parents, Charles Bernhardt and his wife, Shirley, recently joined the faculty group.

An 8 lb. 9 oz. boy, Mathew Peter, was born to Robert and Elaine Lorenzen on August 24. The proud father has a new set of encyclopedias for the boy already.

Carmen Casey, former secretary in the Registrar's Office and wife of Francis J. Casey, student, gave birth to David Allen on Sunday, September 10. The boy, like the Bernhardt baby, weighed 7 lbs. and 10 oz.

The babies were born in Strong Memorial, Rochester General, and St. Mary's Hospitals, respectively.

Robbers Denounced

(From the East Texan, East Texas State Teachers College)

Did you ever stop to think that each time someone slips in front of you approximately two minutes of your time is stolen. At this rate, six hours and 18 minutes of your time is taken each week. Judging by the student pay scale, you have been gypped out of \$2.50 for this period, or \$390 during your entire college career.

Once every ten minutes while the cafeteria is open, a student slips in line. . . Might we suggest that the next time you are in the cafeteria you look down the line and watch the robber who is robbing you.

New and Modern

Sold RESTAURANT

75 Spring Street

Luncheons, Dinners
and
a la carte Service

MEAL TICKETS
AVAILABLE

HOURS a.m. - 8 p.m. Weekdays Noe, whose husband is a member of the Graphic Arts Research Division, was unable to attend because they were honeymooning.

Other new members and their hostesses were: Mrs. Hans Barschel, who was introduced by Mrs. Stanley Witmeyer; Mrs. Charles Bernhardt, by Mrs. Bekir Arpag; Mrs. Warren Bills, by Mrs. Byron J. Culver; Mrs. Howard A. Brown, by Miss Frieda Rau; Mrs. James Carlin, by Mrs. George H. LeCain; Mrs. Wm. J. Hayles, by Mrs. Ralph Van Peursem; Mrs. Robert B. Heffron, by Mrs. J. Vernon Steinmann; Mrs. Florence McNair by Mrs. Earl C. Karker; Miss Betty Montanarella, by Mrs. George W. Hoke; Mrs. Hector H. Sutherland, by Mrs. Richard Beresford, Jr.; Mrs. Arden L. Travis, by Mrs. Howard B. Stauffer; Mrs. Raymond E. Werner by Mrs. Frank A. Clement; Mrs. George Engert by Mrs. Robert G. Koch; Mrs. Barbara Bucher by Mrs. Lawrence Lipsett; and Mrs. Paul J. Smith by Mrs. Kenneth W. Kempton.

Twelve ladies, wives of members of the Board of Trustees, alternated at pouring the refreshments. Mrs. Ellingson worked with a committee of thirteen faculty women in arranging this year's affair.

Faculty Picnic Thrills Kids

Free balloons, plus free lollipops, plus free peanuts, plus free pony and merry-go-round rides added up to a circus of a time for all the children at the Faculty and Staff Seventh Annual Picnic held Sept. 11, at the Genesee Valley Park.

Free tickets to charcoal broiled hots and a 'Barnum and Bailey' ball game also were readily accepted by the members of the Institute faculty and staff, for over 300 turned out on the not too perfect day.

Mr. Ralph L. Van Peursem, Mr. Alfred L. Davis, Mr. Hollis N. Todd, and Mr. William Toporcer helped Mr. Vernon R. Titus make the seventh event a Three-ring success for all who attended.

Among those attending were Dr. and Mrs. Mark Ellingson and family.

Messrs. Van Peursem, Davis, and Todd did the cooking while Coach Toporcer gave all the eager kiddies rides on the ponies.

All alumni personals to be returned should be sent to the alumni office in the Eastman Bldg. or to the Reporter Office in the Clark Bldg. at least two weeks prior to date of publication.

Successful Alumnus Returns To City

A former editor, and scholarship winner of RIT recently returned to the Rochester area to go into business for himself representing the U.S. Air Conditioning Corporation. Robert

Cook Black graduated from RIT (Mechanics Institute) in 1939—the same year that he won his scholarship. During his time here he studied under the co-op plan holding his block work at Eastman Kodak Company. He was also editor of the school paper and student handbook while here.

After receiving his diploma from RIT, Mr. Black continued his education at The University of Tennessee where he served as editor of the "Tennessee Engineer," a school Magazine.

Upon receiving his B.S. Degree in Industrial Engineering at the University of Tennessee, he completed graduate work at Westinghouse and stayed with that company in various offices, including Vicepresident, until 1951 when he started work with Dravo Corporation. He resigned from Dravo to come to Rochester.

Mr. Black lives at 4330 Lake Avenue, he is married and has two children. He met his wife, Ruth Waltz, when he was attending the University of Pittsburgh.

Photo Contest

Fifteen bronze medals will be awarded to the best photographs in five sections at the 19th annual exhibition held by the Rochester International Salon of Photography. The Salon will be held March 4 through 27, 1955 at the Memorial Art Gallery in Rochester.

The Rochester Salon is the largest photographic exhibition of its kind in the world and its aim is to advance photography as a medium of artistic expression.

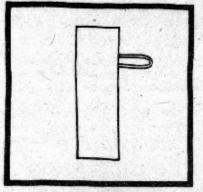
The five sections cover pictorial prints, monochrome and color; nature prints, monochrome and color; pictorial color slides, 2 x 2 only; nature color slides, 2 x 2 only; and stereo color slides, 15/8 x 4 mounted for projection.

The closing date for all entries is Feb. 4, 1955. Entry blanks and further data can be obtained from MR. R. H. Kleinschmidt, exhibits director, 41 Parkside Crescent, Rochester 17, New York.

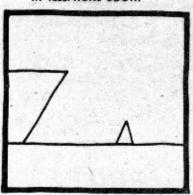
STUDENTS!

Got a Lucky Droodle in your noodle?

SEND IT IN AND MAKE \$25



MAN PLAYING TROMBONE IN TELEPHONE BOOTH



SHIP ARRIVING TOO LATE TO SAVE DROWNING WITCH

Want to pick up \$25? Make up a Lucky Droodle and send it in. It's easy.

If you want to find out just how easy it is, ask Roger Price, creator of Droodles. "Very!" Price says. Better yet, do a Droodle yourself, like the ones shown here.

Droodle anything you like. And send in as many as you want. If we select yours, we'll pay \$25 for the right to use it, together with your name, in our advertising. We're going to print plenty—and lots that we don't print will earn \$25 awards.

Draw your Droodles any size, on any piece of paper, and send them with your descriptive titles to Lucky Droodle, P. O. Box 67, New York 46, N. Y. Be sure your name, address, college and class are included.

While you're droodling, light up a Lucky—the cigarette that tastes better because it's made of fine tobacco . . . and "It's Toasted" to taste better.

DROODLES, Copyright, 1953, by Roger Price



"IT'S TOASTED"
to taste better!

PRODUCT OF The American Tobaseo-Company AMERICA'S LEADING MANUFACTURES OF CIGARETTES

FLASH!

LUCKIES LEAD AGAIN IN COLLEGES!

Newest, biggest survey of smokers in colleges from coast to coast, based on 34,440 actual student interviews, shows that students prefer Luckies to all other brands. Once again, the No. 1 reason: Luckies taste better.

Faculty Reception For Frosh a Hit

Over 600 freshmen had an opportunity to informally meet for the first time, staff and faculty members of RIT at the Faculty Reception Friday night. Day-school students were given

name tags as they entered the Bevier Exhibit Hall then filed past the reception line to meet the Administrative Staff members. Members were the President of RIT and his wife, Dr. and Mrs. Ellingson; Institute Chaplain and his wife, Dr. and Mrs. Murray A. Cayley; Dean of Instruction and his

wife, Mr. and Mrs. Leo F. Smith; the comptroller and his wife, Mr. and Mrs. Fredrick J. Kolb; the Registrar and his wife, Mr. and Mrs. Alfred A. Johns, and the Public Relations Administrator and his wife, Mr. and Mrs. Alfred L. Davis.



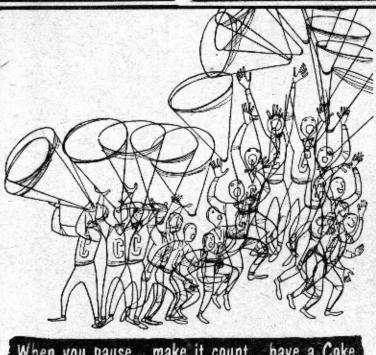
The faculty reception and dance held last Friday provided the Institute's students with a good chance to meet their faculty leaders. Dr. and Mrs. Ellingson converse with a new freshman.



Across from Clark Building

Meal Fountain Tickets





When you pause... make it count... have a Coke



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY ROCHESTER COCA-COLA BOTTLING COMPANY @ 1953, The Coca-Cola Company Coke" is a registered trade-mark

Combine Efforts For Red Cross

Formation of an Intercollegiate Red Cross Activities Council has been announced by the Institute's Student Association.

It will be the purpose of this council to plan and provide entertainment for those veterans in hospitals and men in the armed forces in the Rochester area. The council will also encourage college blood drives and courses in home nursing, water safety, and first aid for college students.

Included in this council are representatives from RIT, Nazareth Academy, Rochester Business Institute, Roberts Wesleyan, Eastman School of Music, University of Rochester, St. John Fisher, and Brockport State Teachers College. The representatives of these schools will attend regular meetings at which they will pool their combined efforts to further the

At this time the council is making plans for the New York State College Activities Conference, which will be held here in October.

In the near future those students affiliated with the council at RIT will circulate material concerning the entertainment programs at the hospitals and armed forces bases. This will present the talented individuals among the student body with an excellent opportunity to help the local Red Cross as well as bring a great deal of credit to the Institute.

Members Scored Finland: Spring Fever . . .

(ACP)-The student parliament at the University of Helsinki, Finland, drew fire from the student newspaper recently. The paper charged nearly half the delegates were absent from the last meeting, many of them without leave.

The parliament blamed the poor turnout on "spring fever" and declared the meeting void. The names of the absent members were to be published in the newspaper as punishment.



Etiquette concerns us all.

Freshman Assemble Meet Students Leaders

Student activity leaders from every phase of campus life were introduced to the freshman class at the Assembly held Friday afternoon, Sept. 11, at First Presbyterian Church.

A coffee hour followed the pro-

the assembly, and Robert Belknap, advisor to the Council, made the

The various organization presidents and chairmen were introduced by Harris Rusitzky.

Entertainment included Jerry dent Council, played several numcordian."

Protest 10 p.m. Curfew

England: Medieval Curfew . .

sity, England, the student newsand fines must be paid for late



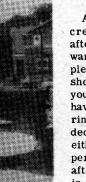
First Things First!

gram, giving the incoming students and upperclassmen further opportunity to become better acquainted.

Edgar Watson, president protem of the Student Council, chaired introductory remarks.

Uelsmann as the "Teller of Tall Tales," and Frank Vetare, President of the Choraliers, as the "Singing Troubador." Pres. Watson then performed his magic and Rita Prado, vice-president of Stubers as the "Wizard of the Ac-

(ACP)-At Cambridge Univerpaper has called for the abolition of the "medieval institution" of curfews. Present Cambridge policy locks college gates and lodging house doors at 10 p.m.,



These are the conditions which confronted many students early last week when they went to get their cars in the student parking lot. For some it took as much as two hours to get out.

Rudner Drugstore SERVICE OUR FIRST CONSIDERATION

Prescriptions

Drugs

Toilet Articles

- Soda Fountain
 - Graflex and
 - Kodak Cameras

Discounts on Photo Supplies

CORNER OF PLYMOUTH AND SPRING STREETS

Dry Cleaning

Hat Cleaning

Tie Cleaning Shirt Laundering

SATISFACTION GUARANTEED

217 W. MAIN ST. (Corner of Clarissa & Broad)

Conveniently Located

HOURS

Satisfaction Guaranteed

OFFICE & PLANT - 190 Court Street

Etta Kette

The Road to Popularity

Politeness! Breeding! Courtesy! Good grooming! These words are probably just what every boy and girl at RIT would like to have his or her name associated with.

Too much trouble and effort? Never! The RIT Reporter will be publishing this helpful column from time to time and with just a few minutes of reading every two weeks, you'll be on your way to becoming a self-assured student and someone who will be very well liked at RIT.

First on the agenda and probably the most important of all is good grooming.

Have you ever heard of the phrase, "Cleanliness is next to Godliness?" I'm sure most of you have, but if you haven't you had better place that phrase at the top of your list right now. Immediately! We are probably right when we say that each one of you can recite the rules of good grooming backwards and forwards, but do you put them into effect? What good are words that just sit up in your mind gathering dust? Get in the groove! You are in college now!

According to Emily Wilkins, author of "Here's Looking at You," good grooming has to be a habit, practiced day in and day out. It can't be a hit or miss proposition. The well groomed girl is usually equipped with a mental check list that she consults before she goes out. By a glance in the mirror she reviews the list-hair smooth, makeup flawless, dress brushed, stocking seams straight, shoes brushed, gloves fresh, handbag neat, nails manicured and jewelry appropriate. After a time good grooming becomes second nature to you and you'd no more go out with your lipstick smeared than you would forget to wear your

After That First Impression:

An outward appearance really creates the first impression, but after having gotten acquainted, who wants to be friends with a complete DUD? Your underclothes should always be immaculate. If you are not fortunate enough to have a set for each day in the week, rinse them out at night. Too much deodorant has never hurt anyone either. If you do not care for a perfume, try a light sweet smelling after bath lotion or cologne. There is something ultra feminine about a girl who leaves a sweet fragrance behind her.

Men have grooming problems also, and according to "Esquire Etiquette" your hair should clear your ears, neck and collar at all times. Your nails should be clean, short and trim. Your chin will not fool anyone worth fooling if it is powdered instead of shaved.

There is nothing that really appeals to a girl more than the masuline scents of soap, lotion, creams and talcum powder, (guarded by deodorant, please!) Avoid the "cheap" smell of the usual barber tonic and the overpowering scent of too much of anything.

There you have it students! These are the rules that will help you to develop a feeling of self assurance and a well rounded personality. Put these into effect for now, and we will be looking forward to giving you some more hints

> SMITH*JEWELERS*

Liberal Discounts to RIT Students

WATCHES DIAMONDS

In the Lobby

Genesee Valley Bank Bldg. Broad and Exchange Streets **2**>>>>>>>>>>>>

Sports Profile

In the past, members of the Reporter staff and its readers have often passed comments concerning the lack of interest in sports at the Institute. Among the comments were some that stated the reason for this situation was insufficient coverage of sports in the Reporter. So with this, the first attempt since 1952, we present Sports Profile. It will be the aim of this column to introduce to you those men and women who represent RIT in intercollegiate competition. Each issue will focus the spotlight of attention on two Institute athletes; each issue will attempt to bring to you pertinent facts concerning players, coaches, and managers; each issue will bring you closer to sports. We hope you enjoy it!

PROFILE NUMBER ONE: Tennis is an activity which requires speed, grace, coordination, dexterity, and the will to win. Put these requirements together with a flashy hand painted shirt and you find RIT's tennis captain, Ramon "Johnnie" Ordoveza.

Although only a freshman at the Institute for the 1954 tennis season, Johnnie has already compiled quite a few clippings for his scrap book.

He was appointed captain of a determined RIT team which never was quite able to complete a full schedule in 1954 due to unforeseen circumstances. Construction of the Inner Loop for the new Thruway caused the loss of the Institute's tennis courts. Then forced to play on the U of R campus whenever possible, our netmen were again hampered by bad weather. Through all this, Ordoveza was able to win all but one of his matches this season.

Winning seems to be quite a habit for this 18 year old native of the Philippines. While attending De La Salle Prep School in Manila, he took first place in the Philippine Junior



Johnnie Ordoveza

Doubles Championship in tennis. In his last three years at De La Salle he captained the tennis team and was team goalie in soccer.

Since coming to RIT a year ago, Johnnie has placed high in many tennis tournaments held in the Rochester area. He and Bekir Arpag, of the RIT faculty, recently won the doubles tournament at the Maplewood tennis club against some of the best competition in the city. This summer he fought his way up to the quarter-finals of the city doubles championship to be beaten only by runners-up Frank Okey and Phil Michlin of Rochester.

Johnnie also enjoys wrestling and ping pong. Earlier this year he won the tournament sponsored by the Pi Club and was the recipient of a handsome trophy. He competed in the Rochester City ping pong tournament but was turned back by Ted Moser, number three man in the city.

One of Ordoveza's ambitions is to make the Varsity wrestling team this year. Last year he was a member of the Junior Varsity and won two matches while dropping four. He will compete in the 130 pound class if he can lose enough weight. Here's wishing him the best of luck! PROFILE NUMBER TWO: Winning eight and losing only two matches would satisfy most college wrestlers. Matter of fact, such a record would have a fellow talking about it for the rest of the year. But not Jim Barclay. Jim seems to be one of those perfectionists we hear about every so often.

Hailing from Waynesburg, Pa., the same town as Larry Wilson a former RIT champion, Jim has his sights set on an undefeated record



during the coming season. He came close to this during the past season and established a fine record in his second year of varsity wrestling. Among his eight victories were four pins. Jim also recorded 32 points against his opponents' six.

His 1952-53 totals included seven wins and only three losses. In his first year he placed fourth in the 167 pound class at the Case Institute 4-I meets. Last year he put on some weight and advanced to 177 pounds where he again placed fourth.

Prior to coming to RIT, Jim attended Waynesburg High School where he wrestled and played football. In football he played tackle

Jim Barclay and was co-captain of the Varsity team.

Last year Jim was president of the Lettermen's Club here at the Institute, a post which he also held in high school. Holding the position of president of the senior class was another of Jim's many duties while at Waynesburg

All eyes will be on Jim Barclay as he dons the Blue and Gray for his third consecutive year on the Varsity.

Receive Reporter by Mail While Out on Block

copy of the Reporter while on block should make proper arrange-

MONROE CREAMERY

LUNCHEONETTE

UNDER NEW MANAGEMENT

Light Lunches

<u>Gountain Service</u>

Beef Barbecue 55c

OPEN

7 A.M. to 7:45 P.M.

37 N. Washington St.

ments with their department office, or see Mrs. Miller at Clark Union.



catering kitchen and laboratory.

This was the first time that this idea had been put to use in order to give the freshman the opportunity to meet the upper classmen as well as the faculty of the Depart-

The entire event was managed by Francis Condlin, a senior, under the eye of the catering instructor, Miss Viola Wilson. All the refreshments were prepared by the catering class.

Keep Unbeaten String Rolling

Keeping an undefeated record in tact will be the job of the remaining members of the RIT wrestling team and those freshmen who will come out for the first practice of the year, Monday, Oct. 18.

Although only losing two members of his varsity team, coach Earl Fuller has expressed the desire that any student interested in coming out for the squad, should do so.

RIT will open their 1954-55 wrestling season with an away game at Cornell University in Ithaca, New York. This will mark the third time that the two schools have faced each other on the mat. In the two previous times Cornell has been the victor. Also on the schedule will be matches with Case Institute and the University of Buffalo, both age-old rivals of RIT.

Case had beaten RIT four straight times in the period between 1948 and 1951. Institute grapplers then took the next two games in a row. Last year Case dropped a close 16-15 match to the men in blue. Buffalo was whitewashed by the score of 36-0 in a match that established a string of 14 consecutive wins, a record unsurpassed by any previous RIT

With practice starting next month all members of the Varsity will be really pitching in. All of them realizing that the post of captain, vacated with the graduation of Ross Di Biase, may be in their reach. Other positions that will have to be filled are those of varsity and freshman manager. Coach Fuller will be glad to have those students interested in the job contact him.

This year RIT wrestlers will compete in the 123, 130, 137, 147, 157, 167, 177 pound, and heavyweight classes. At present there are no wrestlers in the 140 pound or heavyweight divisions. With the heavyweight position wide open, Fuller is looking for a man, 185

The appointment of Jack Burton

as captain of the RIT Fencing team

for the 1954-55 season has been

announced by Coach Harold Flor-

escue. Other positions filled were

those of co-captains and manager

For the second consecutive year,

Facing the toughest competition

in the team's hpstory, Burton, as

captain will have at his disposal

seven veterans returning from last

year. Mitch Diamond, small and

crafty fencer, will carry the load

for the foil team along with Burton.

Boston, Bill Plunkett and Norm

Kay will share the spotlight. Bos-

ton holds the 1953 junior epee

championship of the Amateur Fen-

cers League of America, Western

New York Division. Back for

another year at saber competition

will be Carl Nelson, Mike Agrecky,

With the aid of faculty advisor,

Joseph Fitzpatrick, Florescue has

already scheduled matches with the

University of Buffalo, Case Insti-

tute, University of Detroit and

former captain Bernie

of the women's team.

serve as manager.

and Art Borock.

Grapplers Out To Cagers Opening at Akron U, Unveil Million Dollar Gym

Harold J. Brodie, faculty manager of the RIT basketball team, has announced the completion of the 1954-55 schedule. Standout game of the year will pit RIT against the University of

Akron, Saturday, Dec. 18.

The contest will mark the opening of Akron's multi-million dollar gymnasium. A home-and-home program has been established between the two teams and upon completion of the Institute's new gymnasium, Akron will travel to Rochester to meet the Techmen during the 1955-56 season.

Also on the Techmen's schedule will be home and away games with RIT's traditional rival, Brockport State Teachers College." Other games will see RIT cagers face Geneseo State, Utica College, Fredonia State Teachers, and others in the immediate area of Rochester.

Leading the attack will be returnees Will Craugh, Gordy Thorp, Bob Klos, Kenny Hale, and Don McCaughey. Craugh was last year's high total man, scoring 236 points in 18 games for an average of 13.2 points per game. Hale, a six-foot-six center, will be vying for that same position which he held during the 1952-53 season. During that year, the Techmen established a record not yet equalled of 12 wins and 4 looses. Klos, captain of last year's team, scored 232 points in 18 games for an average of 12.8. He also tied Gordy Thorp for the highest number of foul shots made, each registering a mark of 66%.

Coach Leo Fox will start the notso-easy task of picking a winning combination on Monday, Oct. 4. On that date all those students interested in trying out for the team will meet at the Eastman Gymnasium. Actual practice will start on the fifth of October. For the next two weeks, regulars and hopefuls will indulge in calesthenics and the fundamentals of the game.

Upon completion of this twoweek period, the remaining mem-(continued on page 7) bers of the squad will travel to

Basketball star, Gordy Thorp receives the Outstanding Athlete Trophy from KSK president Bob Peloquin. Gordy returns this year on the starting five for the 1954-55 season.

Jefferson High School for regular practice.

Coach Fox is looking for candidates to fill the positions and senior varsity student managers. Applicants seeking either of the two posts are requested to contact faculty managers Ray Vosburgh or Harold Brodie in the near future.

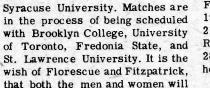
Varsity Basketball Schedule 1954-55 Season

Nov. 19, Paul Smith's College, away; 20, Potsdam State Teachers,

Dec. 1, Brockport State Teachers, away; 3, Mc Master University, home; 10, Geneseo State Teachers; home; 17, Grove City College (pending), away; 18, University of Akron, away.

Jan. 7, Oneonta State Teachers, away; 8, Utica College, away; 12, Oswego State Teachers, away; 14, Fredonia State Teachers, home; 19, Oswego State Teachers, home; 21, Ontario College, home; 22, Roberts Wesleyan College, away; 28, Brockport State Teachers,

Feb. 5, Geneseo State Teachers, away; 11, Utica College, home; 18, Roberts Wesleyan College, home; 25, Ontario College, away; 26, Fredonia State Teachers, away.



year. Home and away games will Clea Cooper will co-captain the be scheduled with most of the women's team with the aid of June team's opponents. Johnson. Barbi Brill will again

Swordsmen Start Practice

Florescue Names Captains

Practice for this coming season has not yet started; however, there are two or three freshmen who bear watching. For the men, Rudy La Rosa and Phil Duell, both of Rochester are up and coming prospects. La Rosa has started in saber while Duell on the other hand fancies the foil.

have ten matches each during the

The women's team this year returns intact with the exception of Pat Putney, former co-captain. Back again on the starting team will be captains Cooper and Johnson, Barbi Brill, Helen Sowinski, and Pat Esty.



When your eye physician suggests glasses, you can expect precision make, pleasing appearance and comfort when you go to . . .

FRANK H. PEASE

Optician 92 Gibbs Street (Near Eastman Theatre)

Meal Tickets for RIT Students, \$6.00 for \$5.00 For dinners and luncheons let's go to the

◇◇◇◇◇◇◇◇◇◇◇◇◇◇◇◇◇◇◇◇

Chick-A-Rib" RESTAURANT

WILLIAM BINGO, Proprietor

Open 10 A. M. To 5 A. M.

122 W. Main St.

Rochester, N. Y.

Students who wish to receive a

The Senior class of the Food Administration Department held a Koffee Klitz Kall as its first catering project of the new school year. The coffee hour was attended by over fifty students and members of the faculty in the Henry Lomb

ment of Food Administration.

Louies COLUMBIA DRY CLEANERS

Minor Repairs With Cleaning

98 PLYMOUTH AVE. SO. Phone LO-7866



Student Activities

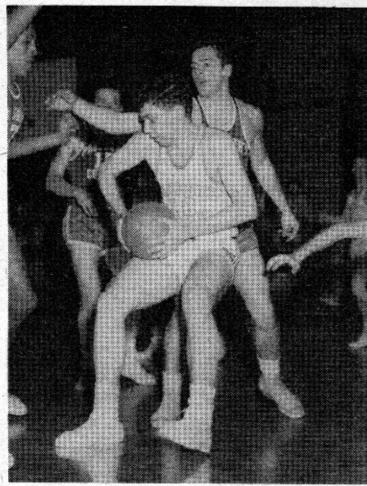


 Radio Club members gather around to meet and further explore their common interests.

Students at RIT find many varied and interesting extracurricular activities to take up their "spare time". All student activities are directed and controlled by the Student Association which is run by elected officers from the several departments. Each year at the close of school, officers are elected to serve for the following year. Last, year's president was Bernie Boston. Students desiring to participate in any activity need only to attend an organization meeting. Dates of meetings appear regularly in the RIT Reporter.



Points are clarified by members of a planning committee under sponsorship of the Student Council.



FENCED IN—This did not faze Bob Klos of RIT. Not being impressed, he went on to score for Tech.



Ronny Wight, KSK pledge, opens door for Lorna Upham and Jo Ann Froebel. The courtesy was part of Wight's pledge period leading to full membership in one of the school's fraternities.



Duane Deboo (in checked shirt) illustrates the Empire technique of the lean, to members of the Ski Club at the annual cabin party.

The first meeting this year was

KΣK Sigma Kappa held their

on Wednesday, Sept. 19. Social

Chairman Pete Turner provided

a cabin party over the weekend

and the group enjoyed a few in-

formal beers and soft drinks.

Discussion followed: "How long

will it take to learn the names of

several hundred freshman girls?"

Some answers were: "That depends

upon the size of your car." "Per-

haps future pledges could acquire

Active membership this year is

the highest on record, so KSK

shall have a full crew for such

things as making posters, cards

and pamphlets for the formal and

GARD Report

is used to evaluate improved

masking techniques in three-color

process work and tone reproduction. Three-color half-tones have

in many instances appeared in the

In the relief plated laboratory a

contribution already has been made

through testing resists, metals,

and engraving techniques. Current

work involves an intensive investi-

gation of cold top enamels, frothing

powders, and work on magnesiums.

worked on instrumentations which

refers to the design and development of pilot models for application to the printing field. It also

covers ink evaluation and tone reproduction, especially in the three-

The applied sciences laboratory

worked in the development of the

"No-pak" stereotype mats for use in the newspaper field. A fun-

damental investigation of the rheo-

logical properties of ink was com-

Graphic Arts Progress, and in-

The Information Service has

established a scientific library in

the graphic arts which serves the

Department of Printing, Depart-

ment of Photography and industry

formation service bulletin, is pub-

lished for two-month periods under

the editorship of Norman

color program.

pleted last winter.

Reamer.

in general.

Photographic laboratory has

this valuable information."

informal dances.

(continued from page 1)

Members of Kappa

first official meeting

held on Sept. 15.

CAMPUS GREEK TALK

Alpha Psi would like to welcome the new freshman to RIT and also the upperclassmen back from vacation. We hope you all had as nice a summer as we did.

Since we know from past experience that most freshman are in need of advice and help their first few weeks here, we would like them to know that Alpha Psi Sorority is willing to help in anyway we can. So, if you have a problem don't hesitate to come up to any of our members and acknowledge yourself and your problem.

We know your next few weeks will be filled with learning new things, meeting new teachers and making friends, and the sisters of Alpha Psi hope that your first year will be as enjoyable as ours was here

Alpha Psi had its first meeting September 15 and already we are making plans and looking forward to having a very successful year with our new brother fraternity, Gamma Phi. We hope our achievements in the past year will only be stepping stones to a brighter

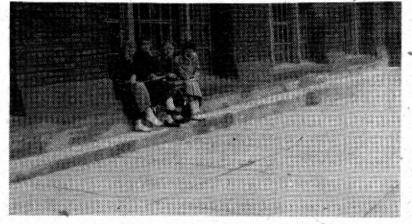
Lastly, the sisters of Alpha Psi have this belated wish to extend to their president, Jessie Salvia. "Happy Birthday, Jessie." This wish may be late, but it was never wished more sincerely.

Once again all RIT students are back on the ΦΥΦ "new concrete campus." Phi Ups are anxious to get in the swing of things and they will be in a very short time. This year they will again spend time both at the nursery and the settlement house. Phi Up will also assist in the program for the Community Chest.

It seems so good to see all the old familiar faces (we miss our alumnae, tho') and the new ones. Speaking of new faces-"Hi, freshmen." Phi Upsilon Phi hopes you have a successful year and "oodles" of fun here at RIT. It's good to have you here!!!

It's wonderful to see our brothers again after the summer vacation. We hope they, too, have a successful year-and fellas, don't forget those joint meetings Phi Up and Kappa Sig are going to have!!

Don't forget-Friday night, Oct. 1, is our first mixer. Come and have fun! See you there!



Returning students gaze upon the new concrete campus that replaces the mound of dirt on which no grass could grow due to traffic. The new campus is still a favorite spot to bask in the sun.

The sisters of Delta Robert Koch. Omicron extend a hearty welcome to the freshmen and returning upperclassmen.

They would also like to announce that Mrs. Warren Rhodes, whose husband is a research worker in the Graphic Arts Research Department, is the new sorority advisor. She is taking the place of Mrs. Milton Beebe, who now resides in Syracuse, New York.

D. O.'s new officers for this year are as follows: President, Rita Madalena; Vice President, Phyl Gardner; Secretary, Martha Caplon, Treasurer, Jean Hancock: Social Chairman, Molly Bernstein.

The Intersorority Representatives are: Lee De Lyser, Nora Gallegher, Sue Stevens, and Marge Wilson.

The big three events planned for the coming season are the "Flunkers' Frolic" in October, the "Snowball" in January, and the "Annual Minstrel Show" planned for March.

Delta Omicron extends a cordial invitation to join in the activities of DO and their brother frat, Theta Gamma for the coming year.

Sigma Kappa Delta Sorority sincerely wel-to RIT and extends a warm "Hello" to our many old friends who have returned for another year. We especially want to say "Hello" to the freshmen and offer our help in solving any problems that may arise during their first few months. Our president this year is Carolyn Watts and our advisor is Mrs.

Freshmen male students have also been observed, and KSK sees fine future brothers among them.

The brothers of the Sigma Theta Gamma fraternity have again reorganized for this scholastic year. Holding the distinction of being the first fraternity on the Institute campus and being under the direction of the newly elected president, Laurie Herlan, they are setting up a schedule of social and charitable activites for the coming

The original charter setting meetings for Monday evenings has been revised. The meetings will now be held Wednesday evenings.

Mr. Thomas Allen Tietjen, former Grand Vice Exaulant Master of the Grand Council for the fraternity has announced his engagement and plans for a September wedding. He is engaged to Miss Lottie Cecilia Maslona of Webster. The wedding is set for Saturday, Sept. 25 in the Holy Trinity Church in Webster, New York.

Mr. Tietjen has extended a cordial invitation to all members of the fraternity to attend the wedding.

Grapplers Prepare

(continued from page 5)

pounds or over, with or without previous experience, who feels that he can fill the gap left by Ed

Practice will start on Oct. 18 and all those students wishing to try out for the team should report to the Eastman Gymnasium at 4:30 p.m. that afternoon. Applicants are requested to provide their own sneakers and athletic supporters. Other equipment will be supplied by the team.

If there are any questions concerning the wrestling team you may reach coach Fuller anytime in room 201 of the Eastman Bldg.

First home game of the season will set RIT against Case Institute, Saturday, Dec. 11. The tenative schedule for the 1954-55 season is as follows:

Dec. 4, Cornell, away; 11, Case Institute of Technology, home; 17, Waynesburg College, away.

Jan 8, Baldwin-Wallace College, home; 15, Rennselaer, home; 21, Ithaca College, away.

Feb. 5, Cortland State Teachers College, home; 12, Toronto University, away: 18. Buffalo University, away; 19, Alfred University, home.

Mar. 5, Colgate University,



Smiling happily behind assorted trophies are the 1953-54 RIT wrestling team. From left to right: S. Hagberg (fac. mgr.), Earl Fuller (coach), J. Radocha, J. Modrak, J. Cargnoni, J. Barclay, R. Brubaker (student mgr.) and G. Dotzler.

Printing Facilities Grow With Demands of Industry

From 18 to more than 150 students representing countries all over the world-this is the record of the Department of Printing in the short time of 17 years.

In 1937 it became one of the departments of the Institute when the Empire State School of Printing in Ithaca was absorbed by RIT. Today, the Department, under the direction of Byron G. Culver, occupies the whole of the second floor of the George H. Clark Building.

The tremendous development of the Department has been aided materially through the interest of the printing industry b their contributions and loans of the newest equipment available. Also aiding this development is the caliber of instruction offered. Instructors from all phases of the printing industry have been recruited.

Up to par with the instruction is the equipment available for student

use. When the department first started it was very limited in this line. At the end of the first year they had approximately \$125,000 worth of equipment. Today, facilities and equipment have been estimated in the million-dollar

Studies in both letterpress and offset lithography techniques have been added to the program with the coming of the B.S. degree.

In addition to his technical subiects the student is required to take a minimum of five hours per semester of general education subjects to qualify for the A.A.S. degree.

Recognized throughout the world as one of the better schools of printing, it draws students from such far off places as Korea, Siam, Japan, Turkey, Palestine, Sweden, and India. Today its graduates are in almost all of the 48 states of this country and in many foreign countries.

Smith-Surrey, Inc. All Things Photographic



Your Complete Professional Camera & Accessory Store

WE CATER TO RIT STUDENTS



HOTEL ROCHESTER BARBER SHOP Valet Service

Open 8 a.m. to 6 p.m. Daily Closed all day Wednesday

Beauty Parlor

NEW PORTABLE OR STANDARD MACHINE



Special Low Rates to Students

ALL MAKES ALL MODELS Rental Will Apply on Purchase

Starting for Standard Machines

\$3 Per Month

We Repair All Makes

TYPEWRITER & SUPPLY CO 103 So. Clinton Ave. HA. 4545 Next to Smith-Surrey

Open Thursday Evenings

Welcome Freshmen - Meet your friends at PREVUE RESTAURANT — SODA BAR

Good Food at Reasonable Prices

88 WEST MAIN STREET

are Available Across from Hotel Rochester

Meal Tickets

99 Clinton Ave. S.

Alumna Dies Aug. 24

A former teacher at RIT, Caroline Wasser Thomason, the widow of Calvin C. Thomason, Head of the General Education Department for 25 years, died August 24, 1954 in a Portland, Ore. hospital. She was 72 years old, and her death was due to a heart attack.

Mr. Thomason had retired early in 1951 and the couple moved to Portland, Oregon, where he passed away in October, 1951.

Caroline Wasser Thomason overcame the handicap of polio, which struck her when she was a child. She had to be carried to school at first, but soon learned to ride a horse, and then to use crutches.

Mrs. Thomason earned an M.A. at the University of California and a M.S. in journalism at Columbia. She came to Rochester with her husband in 1923 and taught English from 1925 to 1932.

The publication of a new book, "Craftwork in Metal, Wood, Leather, Plastics" by Franklin H. Gotshall, class of 1924, has been announced by the Bruce Publishing Company of Wilwaukee, Wisconsin.

Mr. Gotshall's major at RIT was industrial arts, and he has had a varied teaching career since leaving the Institute. He took his B.S. degree at Stout Institute, Monominee. Wisconsin.

Boys High School of Mt. Berry, Georgia was his first position, and here he met and married an instructor in home-making and weaving. Moving North, Mr. Gotshall taught at Wilson High School, West Lawn, Pa., and at Scotch Plains High, Scotch Plains, New Jersey.

He spent two summers as an instructor at the University of

Mr. Gotshall is now head of the Industrial Arts Department at Boyertown Joint High School, Boyertown, Pa.

The new book is designed for use as a source of basic and supplementary projects in a general shop course. Many of the drawings are full size patterns which can be reproduced merely by tracing.

Grads Placing

The college graduate this year who doesn't have to go into the service, has a good chance for a good job, according to the U.S. Department of Labor. Here are the Prospects:

Engineering - An average of 30,000 new engineers per year will be needed during the country's gradual defense build-up period. On the other hand, the number of new engineering graduates has been declining since 1950 and will drop to about 19,000 by 1954.

Natural Sciences-Demand for natural scientists has increased sharply in the past two years. The need is strongest for persons with graduate training, but persons with bachelor's degrees are also inde-

Teaching-Elementary school teachers are badly needed. Over a million additional children will enter elementary schools next

At the high school level, vacancies exist in such fields as home economics, physical education. agriculture, industrial arts and the physical sciences. Salaries for teachers, while not exceptional, continue to increase.

Nursing-There is a critical civilian need for more nurses. Hospital construction is expected to add about 200,000 beds by 1954. Thousands of nurses are needed for public health, civil defense and industrial nursing.

Social Work-The shortage of trained qualified workers in this field is expected to continue for several years. Average salary in 1950 was about \$3,300.

Mrs. Thomason was a native of Nevada, and is survived by a daughter, Mrs. Raymond Reeser Hughes of Prosser, Washington and a granddaughter, Janet Hughes.

One of her last requests was that any remembrances be in the form of aid to the Alumni Scholarship Fund or the General Alumni Fund.

Students Hold Talk

The Michigan Daily, University of Michigan, recently reprinted a letter received by a student at Michigan Normal College. The student has missed a meeting called by college authorities to discuss scholastic standing and behavior of residents in the men's dorms. Here's the letter:

"I am very sorry that you failed to meet your 10 a.m. appointment on Tuesday morning March 17, 1953. However, because you did miss the meeting you are required to write a 1,000 word theme on the subject, "Ways of Improving the Men's Residence Halls." This theme must be in President Elliot's office by Friday noon, Apr. 3, 1953, or you will have to be dismissed from school.

Said the Michigan Daily, "Fortunately . . . it can't happen here-or can it?" "

ALUMNI ASSOCIATION Rochester Institute of Technology ROCHESTER 8, NEW YORK

Draft Has Destroyed Spirit of Freedom

(From the Ball State News, Ball State College, Indiana)

Today our leaders insist on preparedness. They say we must be ready to meet aggression, we must be strong economically and militarily. They forget that spirit of initiative and determination which is so important.

Since 1948, the young men of this country have continually been subjected to the draft. On the surface this draft seems necessary. And now that we are engaged in a seemingly winless and endless

conflict, the draft does seem absolutely necessary. But what is it doing to our young men?

Stop and listen to the comments of those who have seem recent military service, and more especially those who are awaiting call. Are they determined, patriotic citizens, eager to strike a blow against the enemy? They will fight, yes, and undoubtedly do a good job. But do they have the motivation that is so vital in winning a conflict?

Do they have the fighting, deter-

mined spirit so characteristic of Americans in the past?

This draft has done something to the youth of our nation. It has destroyed the spirit of democratic freedom and the will to achieve great heights in its defense; it has lest a listless acceptance of something that has to be done, something that has to be borne.

But this attitude is not consistent with the American way of life. How can we win without that basic spirit, that strong feeling to rise and defend our country.

TO THE CLASS OF '58!



CHESTERFIELD IS THE LARGEST SELLING CIGARETTE IN AMERICA'S COLLEGES

THIS Chesterfield leadership is shown by actual sales audits in more than 800 college co-ops and campus stores from coast to coast.

In choosing YOUR cigarette be sure to remember

this! You will like Chesterfield best because only Chesterfield has the right combination of the world's best tobaccos - highest in quality, low in nicotine - best for you. All of us smoke for relaxation, for comfort, for satisfaction - and in the whole wide world no cigarette satisfies like a Chesterfield.

