



Left to right: James Musson and Al Radatz of the Colwell Press, Minneapolis, Dr. William McPherson of the Minnesota and Ontario Paper Co., Minn., and Herbert Phillips of RIT are shown at the 3-Color Symposium held April 19 and 20 at RIT.

RIT 3-Color Symposium Attracts Experts In Field

Virgil B. Barta, on behalf of the Graphic Arts Research Division of RIT, welcomed more than 100 guests to a two-day symposium covering the Eastman Kodak three-color printing process, Tuesday, April 19.

This meeting reviewed the progress and objectives of the Kodak process, from laboratory development to the final printing stage.

Dr. Cyril J. Staud, director of Kodak's research laboratories, delivered a brief address on the history and development of the process. Dr. Staud stated that through standardization and technical research, the Kodak process permits the reproduction of short-run medical and limited periodicals, economically feasible.

The main objectives of the three-color system were also discussed by Dr. Henry Staehle, Kodak. Through the use of three-color printing instead of the conventional four, he explained how Kodak has managed to reduce the cost of printed photographs and illustrations by a factor of ten. Several theoretical and technical concepts of three-color printing were explained by F. R. Clapper of Kodak.

Other presentation of papers included C. Nowak, Kodak, The Practical Approach to Prepara-

tion of Masks and Separation Negatives; J. W. Gosling, Kodak, Methods for Control of Three-color printing; W. L. Rhoades, RIT, Evaluation of Final Reproduction; and H. B. Archer, University Microfilm, Quality Control.

At a dinner at the Rochester Club later in the day, Dr. Mark Ellingson, RIT President, outlined a three point program to speed progress in the printing field. The program would include the training of technician, engineers, executives, photographers, artists, production personnel, and advertising men.

The industry also needs a research program to improve printing quality, speed production and lower costs, he added.

"If the graphic arts industry as a whole was to spend one-tenth of one percent of its gross earnings on cooperative research with RIT," he declared, "it would mean a research program of eight million dollars for these purposes at RIT."

In addition, he continued, a method is needed to get information into the hands of key personnel quickly, accurately, and effectively. RIT has already begun work on all three phases of the program, Dr. Ellingson added, but needs continued help from the industry as a whole if the work is to continue.

Sessions continued on Wednesday, April 20, dealing with the three-color method of reproduction. The visitors were also taken on a tour of the Graphic Arts Research Division.

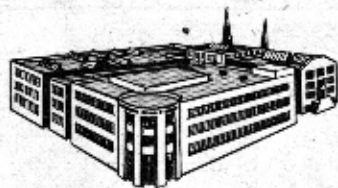
Prof. McGregor Speaks; 171 Graduated At Dinner

Management today recognizes two concepts: that successful operation requires the willing collaboration of the workers, and that employees' potentials must be better utilized, declared Dr. Douglas McGregor, professor of Industrial Management at the Massachusetts Institute of Technology.

Dr. McGregor spoke to more than 600 persons gathered at the Chamber of Commerce on April 5, for the 29th Annual Management Convocation. He further added that management has begun to recognize the ability of workers to think and take responsibility. This is a reversal of management's arrogant behavior 50

THE BLOODMOBILE
IS COMING...

MAKE A DATE TO GIVE
Eastman Building
May 18



Jerry Uelsman, DO Wins SW Honors

Pleasant memories are about all that remain of RIT's sixth annual Spring Weekend held on April 22, 23, and 24. Festivities began Friday afternoon with Bud Rusitzsky acting as master of ceremonies at the Spring Street Rally.

Skits presented by the various organizations, against the background of music by the RIT band and on a stage donated by the Salvation Army, served to put both participants and audience in a holiday mood.

After the rally the sound of hammers and saws and swishing paint brushes resounded through the Eastman Building as the organizations turned the building into a replica of Disneyland.

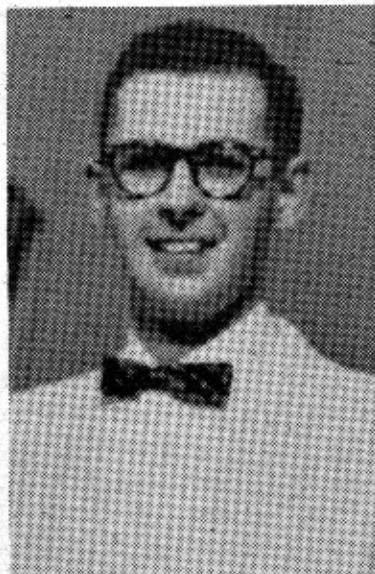
The different booths of chance and skill drew many customers and on-lookers. A surprise attraction came with the placement of a Cotton Candy Machine by the Spring Weekend Committee to add to the carnival atmosphere of the evening. Finally, when the booths closed, the band began to play in the assembly hall and couples danced till midnight.

Crowds gathered in front of KG on Saturday afternoon for the police-escorted motorcade to Genesee Valley Park for the "Bring Your Own Lunch" picnic. The affair drew a large crowd. The feature attraction of the afternoon was a double-header between the fraternity all-stars and members of the faculty. The faculty won both, to everyone's surprise.

Eddie Grady and his orchestra, The Commanders, supplied mellow music Saturday night. The two big moments of the evening came with the announcing of "Mr. Campus" for '55, Jerry Uelsman, and the presentation of the much coveted "Spring Weekend Trophy" to Delta Omicron. Last year's "Mr. Campus," Earl Wolfe presented the Longine-Wittnauer watch to Mr. Uelsman. Jessie Maffuid and Marcel Letourneau were awarded identical portable radios and Don Nagel received a tie clasp and cuff links. When the clock struck one, the Commanders played their

theme song and the dance came to an end. Parties afterward filled out the evening for most of the couples.

Open house at both KG and the Men's dorm attracted many with the promise of interesting tours and good food. The girls produced meals for their beaux that should last (in memory at least) until next year when Spring Weekend will come again.



Jerry Uelsman

New Staff Selected; McDonald to be Editor

Twenty students have been elected to relieve the present members of the RIT "Reporter" staff which ends its year in office with this issue. Within the next six weeks these students will be thoroughly indoctrinated concerning the responsibilities and production methods they will use to turn out next year's issues.

Elected to the position of Editor in Chief was Donn H. McDonald, a 23 year-old Navy veteran from the Printing Department. In the service he held a printer's rate and had tours of duty on both the Atlantic and Pacific coasts.

Donn has worked on the "Reporter" for the past year as Production Superintendent, a job which covers responsibility from the composition of the type to the final reproduction proof, and is well versed in the technical difficulties of the paper.

McDonald, who is a resident of Des Moines, Iowa, married five months ago; his wife's name is Arlean. He is a graduate of North High School in Des Moines.

Rodney G. Brower, a local boy from Middleport, N.Y., was named as one of two Associate Editors.

Rod served for the past year as one of the staff reporters and his conscientious efforts have

earned him this position.

Prior to coming to RIT, he attended Dennison University in Ohio for two years, pursuing a liberal arts course. In high school at Middleport, Rod was editor of both the school newspaper and yearbook. From 1950 to 1953 Rod served in the U.S. Coast Guard as a Yeoman, Second Class, being stationed in such enviable places as Jacksonville, St. Petersburg, and Miami.

At present he is completing his freshman year in the Printing Department. His extra-curricular activities include membership in Student Council and the Pi Club, and part time employment. He is a member of Lambda Chi Alpha, a national fraternity.

Claiming the second Associate Editor's position is Arthur Borock, a member also of RIT's fencing team for the past two years.

Art did an excellent job as Sports Editor this year and his

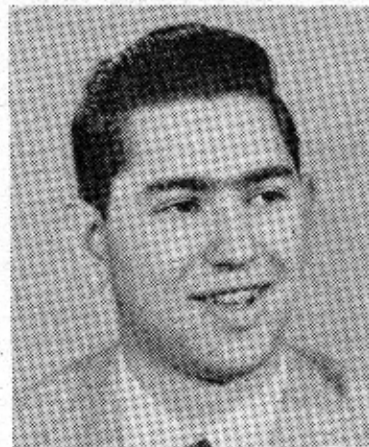
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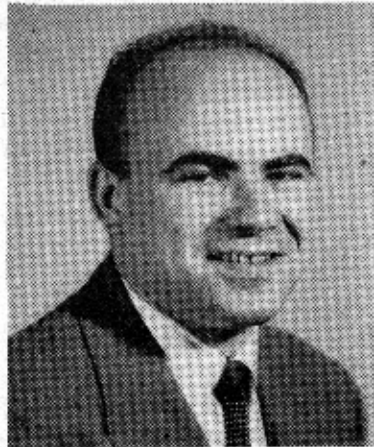
Donn McDonald



Rodney Brower



Arthur Borock



Arnost Blobstein

EDITORIAL

Reporter Staff Bids Adieu

With this issue of the "Reporter", the present editorial staff rather reluctantly transfers the typewriters, cameras and pica gauges to the new editors, reporters, photographers and staff members. We say reluctantly because it has been a very energetic, sprightly experience for we who are now signing off with the traditional "30", although we fully expect the newcomers to conduct an exciting, vital paper come next year.

This past year, we have tried to maintain the high standards of previous years, and conducted a number of campaigns which we thought would improve school spirit and make for more activity at our Institute. We kept a perfect batting average, too, for not one of our pet projects reached fruition. Let us review them:

We wrote and campaigned for a change in the system of election of Student Council officers. We still believe that a direct, popular vote by the student body for these important positions would be healthier than the present method whereby the Student Council selects them under a staggered system. So, after our activity, not one letter or visitor arrived at the office of the "Reporter"!

The parking lot on Troup Street is in worse condition than ever, and although there may be some relief next year, nothing yet has been done.

Low cost movies on campus would fill a vacuum in our school life, and maybe next year (this begins to sound like a column about the Dodgers) such a program will be initiated.

Now for the plus side of the ledger:

Attendance at sports events and dances showed an increase over last year, for which the married students at Edgerton Park, the activities of some frats like KSK and possibly the "Reporter", can claim some credit.

More color issues were published than in previous years, although the effectiveness of some of these papers was open to question.

The present staff included more students from other departments than the Printing Department, making for a more representative paper, and the incoming staff will show an even healthier representation from departments that have not been interested enough as yet to send people to work on their school newspaper.

Well, so much for formal analysis. We had our fun, met our deadlines, kept the number of crises per issue down to par (three major problems per issue was the average), and did our best to carry the news, improve life at school, and keep you looking for the next issue.

We wish the new staff, "Good Luck!" and, as every newspaperman does at the end of his story, we'll sign off with a big... "30"

Writer's Club Can Aid RIT's Publications

RIT needs a student Writers Club.

Excellent term papers in every course bear proof that many of our students are capable of high caliber reporting. Must this talent continue to lie hidden in homework assignments where it has only a personal value? No. Not if we can form a Writers Club and centralize this valuable talent in one group.

A Writers Club, whose members would voluntarily contribute their talent, would certainly be capable of adding life and color to the "Reporter", "Techmilla" and other RIT student publications.

A students Writers' Club would:

1. Serve as a source of material for student publications.
2. Enable the writing hobbyists to compare one another's work.
3. Enable the writers to have their work criticized.
4. Improve writers' techniques.
5. Make it possible for students to contribute their talent without the necessity of being full-time staff writers for a student publication.

Being a purely hobbyist group, the club would not be required to "produce" for student publications; however, the club would undoubtedly be requested to aid publication staff writers in their work.

Who is a writer? Any person who can write a grammatically correct, interesting, concise and true account of a given situation is a writer when he does so.

Essays covering school life, student government, selected course subjects and articles that concern the alumni, faculty and students may be used in the "Reported". Verses, blank or rhyme may also be published in the school paper.

The purpose of this editorial is to bring the need for a Writers Club to your attention. The actual forming of this club would follow a student poll of the question: Will you join a students' Writers Club?



THE NEW STAFF WON'T LOOK LIKE THIS AT FIRST!



The year is
Rapidly running out!
5 more weeks—
And
Another College year
Ist kaput.
Better
Take a good long look
At
What's happened
And
Whodunit.
D'ja
Just put in time
Itching to outsmart
Somebody?
Mebbe—
your roommate—
thugdownthehall—
Dumprof—
sumdumdame—
oilychaplain—
dirtyflatfoot—
skinflintboss—
noseylandlady—?
Ridin'ferafallbud!
Old
Chip-on-the-shoulder
Gus,
Won't outsmart
Nobody but his
Li'l old fat
Screwball self.
'Twas a nice Easter.
It comes 'round
'Bout once a year,
To prove
There's only
One reliable way
To cope with life!
Silly old custom?
Or
History's long view
Of the sort of life
That counts?
5 weeks left
To prove
Whether you
Got down out of the trees
And became
A bit more
The image of God.
Well, did you?

Chaplain MAC.

PARADE OF OPINION

Wolf Seeks Companion

New York City, N.Y.—(ACP)—Nary an eyebrow was lifted on the campus of City College recently when a Wolf advertised for a female traveling companion (destination Hawaii) in the school's paper.

The "wolf," explained The Reporter, was Miss Wilma Wolf, a gal with a traveling yen who wants a partner to help cut down the budget.

Proving A Point

College Park, Md.—(ACP)—Dick Dorman, junior at the University of Maryland, literally shot his way out of traffic court recently.

According to the college paper, The Diamondback, Dorman had received a traffic citation for illegal parking, but not before he had anticipated the clutches of the law.

Using a box-type camera, Dorman shot pictures of the parking lot, showing where he had parked, the crowded conditions, the absence of "no parking" signs in his choice of locations, and a "sea of mud" surrounding his car.

The traffic appeals board studied the negatives carefully, then dismissed the case without a fine.

KKG's Date Early

The Kappa Kappa Gammas are firm believers in the early bird theory. The Hillsdale College sorority scheduled an informal party recently starting at 5 a.m. and extending until 9 a.m.

The coeds called for their dates in the wee hours of the morning, entertained them with a floor show, danced to recorded music and then served orange juice, doughnuts and coffee.

The Hillsdale Collegian, campus paper, suggested it was "something new in the line of informals."

Wolf Defined

From the Weber College Signpost comes this classic definition: A wolf is a guy who strikes when the eyein' is hot.

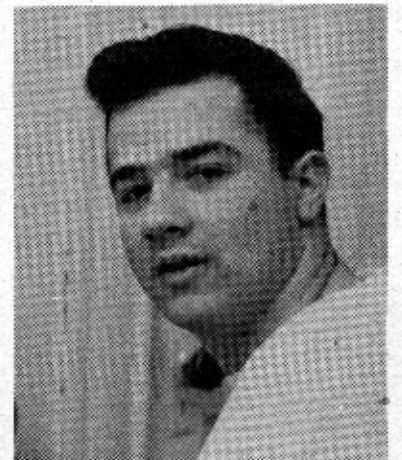
Tech SPEAKS

Student Council is considering the idea of raising the Student Association fee in the near future... what is your reaction to this?



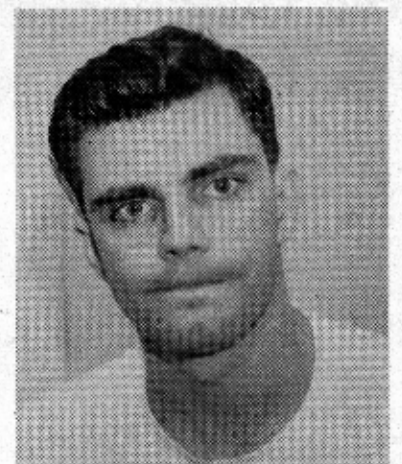
Shirley Hoffman...
Retailing Freshman

I believe that it is a good idea as long as the funds are used constructively and that the student body knows how and why this money is being spent.



Edward Gallagher...
Electrical Sophomore

I think that the Student Council should outline to the students where the added funds will go. Most of the students are now wondering how the association fees are being spent.



Donald B. Schoepf...
Electrical Sophomore

Not until the Student Council gives an account regarding where the money is going and why an increase in funds is needed. These facts should be published in the Reporter for all students to see.



Barb Wethers...
Retailing Freshman

I think that the proposed increase should be published and then left up to the students to decide. If the increase is a worthy one, it will be accepted.

RIT REPORTER

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Rochester 8, New York

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Drs. Murphy, Goss To Share Duties



After two years service in Korea with the Second Division, Dr. Victor S. Murphy has returned to RIT as School Physician. He and Dr. Kenneth G. Gross, who served as School Physician during Dr. Murphy's absence, will share these duties.

NEWS SPOTS

Teachers Hear Brennan

Mr. Harold J. Brennan, Director of RIT's School for American Craftsmen, recently attended the bi-annual meeting of the National Convention of Art Teachers and Supervisors, held at the Hotel Statler in Cleveland, Ohio April 11-16.

At this convention, sponsored by the National Art Education Association, Mr. Brennan observed many of the demonstrations which were shown to prominent art educators and supervisors present at the convention. The Association holds four regional meetings throughout the year, and in March of last year, Mr. Brennan was the chief speaker of the South Eastern regional area meeting held at Gatlinburg, Tennessee.

Christensen Honored

Hans Christensen, metalcraft instructor at SAC, was honored by the Tenth Annual Decorative Arts-Ceramics Exhibition sponsored by the Wichita Art Association. He received both a special award and a first prize. The special award was for the best group of silversmithing and the award given was a silver plate with 24 karat gold inlay made by Leo Brom of Utrecht, Netherlands. The first place prize was \$100 given by Handy and Harmon of New York for a silver teapot.

Students Take Trip

The woodworking students of SAC visited the Gunlocke Chair Company in Wayland, New York, on April 20. The company makes office and school chairs. The first and second year classes make the trip every other year to see furniture in production.

New Location ...

Bob's RESTAURANT

152 Broad Street

65 cent
Noon Luncheons

MEAL TICKETS
AVAILABLE

HOURS
6 A.M. To 7:30 P.M.

Rotary Club To Offer Two UN Scholarships

Former President Harry Truman, testifying before a Senate Foreign Relations subcommittee last week, stated that the United Nations has staved off unlimited international warfare in the last ten years. Want to learn more

Laurell Wins Award At AID Conference

Karl Laurell, instructor of weaving at SAC, was given the first award for fabric design by the American Institute of Decorators at a luncheon in the Diplomat Suite of the Ambassador Hotel on April 13. Each year the Institute gives awards for furniture, floor covering, fabric and lighting to the designers whose has reached the market. This is the third year that Laurell has received the award.

Alfred Davis Given Public Relations Post

Mr. Alfred Davis, public relations director of the Rochester Institute of Technology, has been named to the national education committee of the Public Relations Society of America, William H. Corwin, president of the Rochester Chapter, PRSA, announced recently.

about this world organization? Want a 10-day expense-paid trip to the United Nations in New York City?

Scholarships to enable one outstanding student of the high school level and one of college level to do research at the Headquarters of the United Nations are being offered by the Rochester Rotary Club in cooperation with the Rochester Association for the United Nations. Each scholarship provides expenses, including travel, lodgings, and other allowances, to cover a visit of about ten days to the United Nations in New York after the General Assembly convenes on or about September 20, 1955.

RIT students are eligible to apply for this Rotary Club Golden Anniversary United Nations Scholarship. Winners will be selected on the basis of their ability to choose a significant research topic, make effective plans for carrying through the research, and on their ability to report their findings to others.

Deadline for filing applications is May 18, and they must reach the Rochester Association for the United Nations, 55 St. Paul St., Rochester 4, not later than that date. Forms may be obtained from Mr. Frank Clement, head of the General Education Dept.

Chairman Reminds Alumni Of Immediate Fund Needs

To the RIT Alumni:

At "Reporter" press time, 987 Alumni had contributed \$14,448 to the 1954-1955 Greater Alumni Fund. This is \$1,400 short of last year's total of \$15,888 when 1,115 contributed.

A great many more contributors with total contributions of at least \$1,500 are needed to bring this year's total ahead of last year's. So, if you have not pledged or given, your help is badly needed.

Remember, too, that the names of all contributors received before the gymnasium cornerstone laying (tentatively scheduled for June 4) will be sealed in the cornerstone. Won't you give your earnest and thoughtful consideration to giving right now. Just use the pledge form.

Raymond E. Olson
(Mech. '16)
General Chairman, RIT Greater Alumni Fund.

Here's my signature to seal in the cornerstone.
Put me down for _____ dollars (enclosed _____) or (payable quarterly _____) — May 15, August 15, November 15, February 15. Make checks payable to RIT Greater Alumni Fund. Contributions constitute a proper deduction on your federal income tax return.
Signed _____
Address _____
City _____ Class and Dept. _____

NEW LOCATION

As of February 22

Louie's Columbia Cleaners

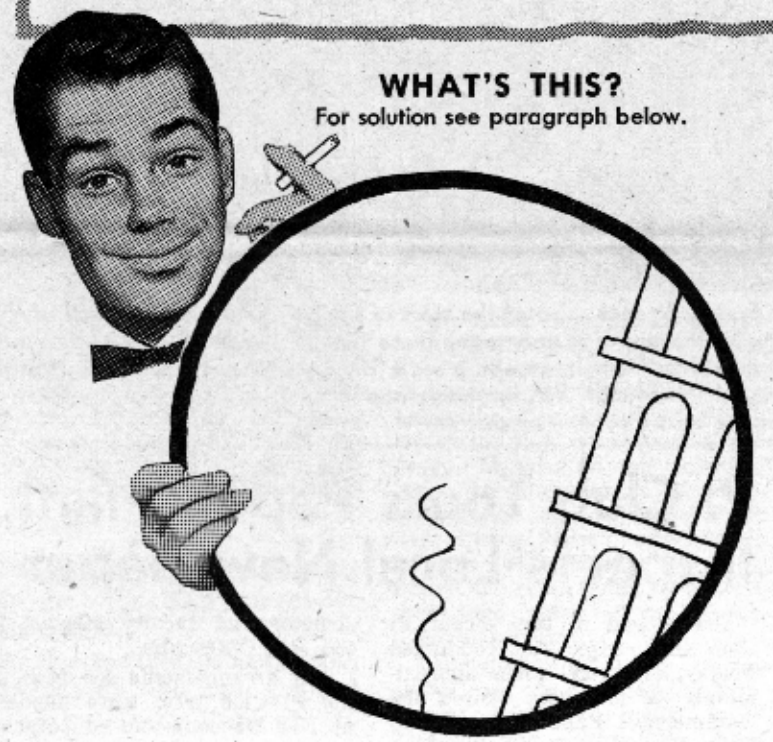
8 South Washington St.

Phone Lo 7866

Dry Cleaning & Laundry Service

Minor Repairs With Cleaning

A WHOLE CABOODLE OF LUCKY DROODLES!



WHAT'S THIS?
For solution see paragraph below.

A WONDERFUL SLANT on smoking! You'll find it in the Droodle above, titled: Tourist enjoying better-tasting Lucky Strike while leaning against tower of Pisa. If your own inclination is toward better taste, join the many college smokers who prefer Luckies. From any angle, Luckies taste better. They taste better, first of all, because Lucky Strike means fine tobacco. Then that tobacco is toasted to taste better. "It's Toasted"—the famous Lucky Strike process—tones up Luckies' light, good-tasting tobacco to make it taste even better. Little wonder that Luckies tower above all other brands in college popularity!

DROODLES, Copyright 1953 by Roger Price

Better taste Luckies...
LUCKIES
TASTE BETTER
CLEANER, FRESHER, SMOOTHER!

SPAGHETTI SERVED BY NEAT WAITER
Pamela Schroeck
University of Connecticut

FIG WHO WASHED HIS TAIL AND CAN'T DO A THING WITH IT
Maurice Sapiro
U. of Rochester

PENILESS WORM TRYING TO MAKE ENDS MEET
Lester Jackson
Duquesne University

AMMUNITION FOR SIX-SHOOTER
C. J. Grandmaison
U. of New Hampshire

OLD COMB
Kenneth Black
Stanford University

"IT'S TOASTED" to taste better!

COLLEGE SMOKERS PREFER LUCKIES!

Luckies lead all other brands in colleges—and by a wide margin—according to an exhaustive, coast-to-coast college survey. The No. 1 reason: Luckies taste better.

LUCKY STRIKE CIGARETTES

© A. T. Co. PRODUCT OF The American Tobacco Company AMERICA'S LEADING MANUFACTURER OF CIGARETTES

CAMPUS GREEK TALK

ΑΨ The members of Alpha Psi feel sure that everyone who attended Spring Weekend of 1955 will say it was the best. We wish to congratulate all the other sororities, fraternities and clubs, which took part in the activities on Friday. We particularly thought that Gamma Phi's booth was "the most to say the least." Of course, no one will forget the smooth music of the Commanders on Saturday night. To top it all off, however, there were the fine dinners prepared by the girls of KG on Sunday. Congratulations also goes out to Mr. Campus of 1955.

Alpha Psi is busy preparing plans for its dinner dance.

All the sisters of Alpha Psi will be looking forward to more "big blasts" put on by our brothers of Gamma Phi. All reports were that we should have more like the last one at Churchville in the future.

Good luck to the baseball team in its coming season.

ΩΓ Two cabin parties were held during the month of Mar. Our pledge group entertained us at the first party with a skit. In the second event, Buck Buckholtz provided a pleasant strumming on his "lectrick geetar."

Tom Ryan received notification of his having been selected Honor Pledge at a pledge dinner held after our meeting on April 10.

Many thanks to Delta Omicron for supplying refreshments at our cabin parties. Guess you know this is most appreciated.

Mr. Bruce Partridge, our advisor, is now one of us. His initi-

ation took place and enabled him to attend the pledge dinner as a member in good standing.

ΓΦ Well it's all over but the shouting, and all we can say is "It was wonderful," and we can't wait until next year's Spring Weekend. We would like to thank everyone who visited the Gamma Phi Booth.

We finally did it. For the first time we have beaten KSK in the intramural basketball league, and we now hold the Neil French Memorial Trophy. We intend to keep it for quite awhile.

Happy birthday to brothers Bill Towns and Bob Brice and we hope you have many more.

We hear that Mr. Robert Albright, our young and popular general education teacher is coming along fine and hopes to

be back teaching in the fall. All the brothers of Gamma Phi are praying for your speedy recovery, Mr. Albright, and we hope to see you soon.

Congrats to brothers Jack McGann and Jim Crouch who were recently the losers of their fraternity pins. How did you enjoy that cold shower, Jack?

Brother Ray Swedberg was recently appointed chairman of our softball team, and we hope we will take first place in the intramural league.

The new slate of officers for next year is: Pres., Conrad Huskey; Vice-pres., Jack McGann; Treasurer, Fred Edwards; Recording Sec., Ken Daniels; Corresponding Sec., Bill Pennington; Sgt-at-arms, Jerry Price; Social Chairman, Neil Butterfield; and Historian, Jim Crouch.

Religious Council Fights Delinquency

At a time when Rochester civic and religious leaders are crying out for an increase in the city's police force to combat delinquency, the RIT Religious Activities Council (RAC) has worked out its own plans for combating juvenile delinquency in the neighborhood of the Institute. With the aid of local youth leaders it is anticipated to establish a network of clubs and in this manner take the children off the streets.

At the next RAC Dinner this topic will be discussed at length when three people who have done much for the neighborhood children will speak on "RIT—This Neighborhood—and Juvenile Delinquency." Results so far achieved and future plans will also be announced. Speakers will

be Mrs. Clinton Fish of the Quaker Fellowship (Greenwood St.), Mr. Alfred E. Nord, Montgomery Center (Clarissa St.), RIT Chaplain Rev. Murray A. Cayley, and two students who have already worked with some of the children.

The idea that RIT students ought to do something for the local children—in addition to what some fraternities have already been doing—was suggested by Chaplain Cayley and this was followed up by an enthusiastic student, Carl Roodman, and RAC promised whole hearted support. Roodman, a freshman photography student, organized the first boys' club with the aid of Mrs. Fish at whose home the club meets.

The RAC Dinner, the last of the season, will be held in the RIT Chapel, on Sunday, May 8, at 5:30 p.m. It will be prepared by Hillel who will act as host. Reservations, which are necessary, can be made either by contacting an executive member of RAC or department offices. The members of the outgoing Executive Committee are: Lee DeLyster (president), John Coulter (vice-president), Fred Steinbeck (secretary-treasurer), John Dowd (Newman Club representative), Arnost Blobstein (Hillel), and Wright Langley (Student Christian Fellowship). Elections for next year's officers will also be held at this final affair.

Bevier Art Show Explains Trends

During the month of April, the fourth year seminar class in the Department of Art and Design presented an exhibition in Comparative Contemporary Trends in the main lobby of the Bevier Building.

All of the Arts—painting, music, literature, sculpture and the legitimate theater are related through symbolism, inspiration, purposes and methods, as well as the culture from which it originated. To show this relationship was the purpose of the exhibition.

Artists have from the beginning of time sought an outlet in a search for their individual form of self expression. Thus they often profit from the past, without duplicating these past achievements. Art is forever changing as each generation creates a new concept of self-expression.

The exhibit goes further to explain how, as times change, the arts of the times are also changing. An excellent example is the ending of the 19th Century, commonly known as the Victorian Era, with the mental set of the people transformed from gloom and prudishness, to the 20th Century of struggle and anticipation, a free rhythm enveloped the arts by direct proportion.

Many of the interrelationship shows in this exhibit are open to debate, a most natural quality of the creative arts.

RIT International Club Holds Initial Meeting

The "newborn" International Student Club at RIT has successfully organized its first party, held Saturday night at the home of Mr. Robert Koch, club faculty advisor. Eight foreign students from eight countries played hosts to the members of the Sigma Kappa Delta sorority. Among the highlights of the party were two movies on Korea and Japan.

This is the first time foreign students at the Rochester Institute of Technology are organizing a club whose purpose it is to realize a better mutual understanding between the students from foreign lands and those from the United States. The club is open to all foreign students of the Institute and to all who are interested in international affairs.

Retailers Survey Times-Union Plant

Some 24 students, members of the Senior Retail Advertising Group, visited the newspaper plant of the Rochester "Times-Union" on Tuesday, April 19.

Under the guidance of Mr. Ira Sapozink, Times-Union Public Relations Director, the RIT group saw the many operations necessary for the publication of a metropolitan newspaper. From the news room and editorial department where copy is prepared, the students followed the typical story through its composition to stereotyping and on to the press room and eventually to the circulation room.

A question and answer period where students were able to discuss any questions or ideas concerning newspaper production concluded the visit.

The group was accompanied by Mr. Raymond Von Debon of the Retailing Dept. faculty.



Some of the highlights of Spring Weekend are recorded here for posterity. In the upper left, the Saturday night dance at which Mr. Campus was chosen. Students gather round the sound truck stage on Friday afternoon in the next photo at the start of festivities. In the lower half of the montage, Theta Gamma's contribution to the motorcade is seen. The gal in the upper right is typical of the many who worked hard to make the affair a success.

Reporter Staff...

(Continued from Page 1)

new job should fall easily on his shoulders. He has already held a position as Associate Editor of the Lafayette High School paper in Brooklyn, N.Y. While at Lafayette he was also Art Editor of the literary publication.

Filling the post of Campus Editor is Arnost M. Blobstein, known at the Institute as "Mike." Although he started late as a staff reporter this year, his great interest in both the affairs of RIT, and in writing for the paper earned him this popular place on the staff.

Born in Carpatho-Ruthania, Czechoslovakia, Mike arrived in the U.S. in Dec., 1949. In Europe during the war, he hid from the Germans in Budapest, Hungary until "liberated" by the Russians.

(Editor's Note: The remaining members of the staff will be announced in the following issue of the RIT "Reporter.")

Pi Club Tours Paper Plant, Inspects Local Newspaper

The second of two recent Pi Club field trips was conducted Friday, April 29, when approximately 40 members visited the Hammermill Paper Company in Erie, Pennsylvania, to tour the plant facilities.

The club members departed by bus on the all-day trip at 7 a.m. from in front of the Clark Building.

At the Hammermill plant the club members were split into groups of five, each with its own guide. During the tour of the plant, the club members had the opportunity to observe the various phases and operations concerning the preparation and manufacture of paper. The highlight of the tour was seeing the Fourdrinier paper-making machine in operation.

A lunch in the plant cafeteria was provided for the club members by the Hammermill officials.

Times-Union Tour
On Thursday, April 21, approximately 25 Pi Club members toured the facilities of the Rochester "Times-Union."

The tour of the local newspaper plant included both the editorial offices as well as the mechanical department. Here the club members visited the composing room and "ad alley," saw the stereotyping machine in operation, and observed the gigantic, high-speed rotary presses in action. In all, a complete tour of the facilities and operations necessary for the daily production of a newspaper were made.

The group was accompanied on the tour by Mr. Hector Sutherland, Printing Department in-charge.

structor and faculty advisor to the RIT "Reporter."

The arrangements for both of the Pi Club trips were handled by Ken Hanson, club educational chairman.

Student Term Paper Proves Profitable

Those long hours of research, the many evenings of typing, and the headaches that go with the writing of a term paper, pay off in the long run; no doubt about that, as any instructor will tell you. But to William Wright it paid off sooner than he expected: his term paper on "The Collo-type Process" will soon be reprinted in the "Inland Printer," a national printing magazine.

Wright, a second year printing student, wrote the freshman term paper last year as "partial requirement" for the completion of a term's work in Communication Techniques. The editors of "Typographer," the student publication of the Printing Department, requested and received Wright's permission to reprint the report in the winter issue of the magazine. The "Typographer," which has a wide circulation was read by the editor of "Inland Printer," Mr. Wayne V. Harsha, who sent a message that he was interested in reprinting the report in his publication. Wright, happy to have his paper published in a magazine of such national prestige, gave his consent. For his work Wright will be paid the standard

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A Student's Instructor, Ruth Gutfrucht, Artist

"Local girl makes good!"

This is the way the headlines would read if either of the local papers were to review the career of our subject for this month's column, Ruth E. Gutfrucht. A graduate of Rochester's John Marshall High School, Miss Gutfrucht attended both Rochester Institute of Technology and Cleveland Art Institute; studied sculpture with William Ehrlich at the Art Gallery, and ceramics and jewelry at RIT. She received her A.A.S. degree from RIT in 1939.

Her professional background is both varied and colorful. Her first job was as a designer of wallpaper, fancy boxes, wrapping papers and trademarks. At one time she worked for an industrial designer; and she has also designed many checks, letterheads and other advertising for the Todd Company in Rochester, N.Y.

Besides this, she has done free-lance work continuously ever since her school days, specializing in the field of illuminations, scrolls, testimonials and lettering. Miss Gutfrucht recalled with amusement her feelings when she did the lettering for her own diploma upon her graduation from RIT in 1939, as well as those of the rest of her class.

Miss Gutfrucht comes from a family of artists and craftsmen, and it seemed natural for her to follow in the family tradition. Her father is a watchmaker, her brother is a tool and die maker, and her uncle teaches in RIT's Printing Department.

She is a member of the Memorial Art Gallery, Rochester Art Club, and the Rochester Print Club. She has exhibited in Art Club shows both at the Memorial Art Gallery



Ruth Gutfrucht

and at the Rundel Gallery, although her main interest is in the field of Advertising Design. She also serves as secretary to the RIT Alumni Association.

Here at the Institute, she teaches courses in Lettering, Layout, Typography, Advertising Design and also a night school course in Basic Survey. This not being "enough" to fill her busy schedule, she also finds the time to act as advisor to "Techmilla", the "Reporter", and the Art Student's League! Many of the Institute's publications, including the new AAS Degree Diplomas, also bear her signature as designer.

Next to her work, which is her first love, Miss Gutfrucht enjoys traveling a great deal. In 1953 she took a trip to Europe and visited seven countries. She visits New England frequently, and has traveled across the United States four times. In the field of sports, her interests center on archery and boating, and she thoroughly enjoys watching a fast game of basketball or baseball.

Her most ambitious lettering job came several years ago in the form of a challenge few artists ever have the opportunity (or the courage!) to accept. It involved the lettering in a highly decorative form of the names of contributors to the Greater University Fund of the University of Rochester. The job was about half completed by a New York artist who worked on the project for 12 years. Miss Gutfrucht then undertook the job at great odds, mastered her predecessor's style of lettering, and completed the entire job in a year and a half. It is now on display in the River Campus Library lobby.

A lady of keen perception and a quick, dry humor, Miss Gutfrucht spoke thoughtfully when asked for a statement. She said, "RIT and its educational potential is bursting its seams, and it's wonderful to be a part of this expanding program. I enjoy working with young people and there is a great satisfaction in being of help to them."

Here is the true portrait of one home-town gal who really "made good" right in her own home town. Her teaching is lively and quick paced, and her students in turn, derive a great satisfaction in knowing that she has been of help to them.

Senior Banquet At Powers Hotel To Honor Grads

The Annual Senior Banquet has been scheduled for Wednesday evening, May 18, in the Main Ballroom of the Powers Hotel.

Approximately 300 graduating seniors are expected to attend, along with invited faculty and administrative guests. The evening's festivities are slated to commence at 6:30 p.m.

An impressive array of entertainment talent has been lined up for the occasion by a committee headed by James West, chairman, and Richard Anderson, Student Council president. Featured will be the "Note Crackers", a group of barbershop quartet singer, who were inter-national finalists in recent SEPBQSA competition. (Ed. Note—for the uninformed, that stands for the Society for the Encouragement and Preservation of Barbershop Quartet Singing in America)

Group singing will be lead by Dave Harvard who will appear with his accompanist. Also scheduled for the program will be Doris Britt's presentation of her "Flaming Baton Act."

Individual favors, the nature of which will remain a dark secret until that evening, will be awarded to all attending. This custom was established at previous banquets.

Other members of the planning committee who have been working for several weeks on the banquet include: Don Doerner, Mechanical; Frank Ashbough, Electrical; Angie Vergo, Chemical Shirley Seitz, Food Adm; Todd Reude, Retailing, Rita Madelina, Art, Marianne Campole, SAC, Cris Kellogg, Printing, and Arlene Thorpe, Commerce.

Weavers See N. Y. Textiles

The textile department of SAC spent April 12-15 in New York City visiting many of the textile showrooms and two of the art museums. Karl Laurell, instructor of weaving, accompanied the group. Included in the itinerary were the Metropolitan Museum of Art; the Modern Museum of Art; Georg Jensen, silverware; Dunbar Showrooms; America House, the retail outlet for craftsmen; and many of the textile trade showrooms.

Highlights of the tour of the showrooms were Thaibok's who import handwoven silk from Thailand and outfitted the show "Anna and the King of Siam"; Isabel Scott's, who do silkscreens and prints; Dan Cooper's, importer of Scottish linen; Dorothy Liebes, who did the drapery for the SS "United States" and is the textile consultant for E. I. DuPont de Nemours Co; and Scalmandre Silks, who did all the work for the White House and the Williamsburg restoration.

At a luncheon, Mary Alice Smith, editor of the trade magazine, "Handweavers and Craftsman," spoke on the market and present position of handweaving in the textile field.

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Gambling Expert Exposes Swindlers

If the enthusiastic applause which erupted at the close of Mr. Michael (Mickey) MacDougall's appearance in the RIT Chapel on Monday, April 18 was any indication of student approval of the all-school assembly program that has been presented this year, it seems certain that such a program is here to stay.

In one of the most enthusiastically received assemblies of the school year—and there have been several outstanding ones—Mr. MacDougall displayed almost unbelievable dexterity and magical manipulation of the cards as he proceeded to reveal and expose the corrupt and crooked gambling procedures that are practiced by gamblers the country over.

Backed up by a witty and humorous brand of patter and using decks of cards that he had never seen before, Mickey managed to hold the undivided attention of the large audience as he proceeded through his amazing repertoire.

Mr. MacDougall, who is billed as both the "card and gambling detective" and who is the author of "Gambler's Don't Gamble," revealed numerous methods—such as palming of dice when inserting loaded dice into a game, trick card dealing, and card marking—that professional gam-

blers resort to in order to swindle the unsuspecting average person. Crooked gambling equipment such as loaded dice and marked decks of cards, along with catalogs wherein this and other equipment could be purchased "strictly for amusement purposes only," were on display at



"Mickey" MacDougall, enemy of the crooked gambler, demonstrates the technique he uses to beat them at their own game.

the close of Mr. MacDougall's lecture and demonstration.

This assembly, as well as all of those presented previously this year have been sponsored by the Student Association, and have been under the direction of Mr. Joseph Fitzpatrick.

The final assembly of the school year, the Annual Awards Assembly, is slated for May 20.

Fashions Shown

This year's fashion show, which was presented by the Clothing Construction classes of RIT, was entitled "I am Fashion." It was held on Friday, April 29 in the Eastman Assembly Hall.

The students' idea this year was to try and get away from the yard goods idea and stress the fashion angle and how it fits into the wardrobe. Costumes that were shown represented sportswear, casuals, suits, a formal and a bathing suit. The costumes were modeled by respective creators. The jewelry worn by the models was made by Bernie Esterman and Norm Radzwon, both Seniors in the Metal Craft Department. Background music was by recordings.

Students participating in the fashion show were: Freshmen: Donna Curtis, Connie DeCamp, Ann Fermoile, Kathy Knuth, Lynn Read, Karen Smith, Roberta Masseau, Agnes McElhane, Jackie Nagel, Gerry Radzik, Betty Ann Reese, Jane White. Juniors: Joyce Morey, Terry Kunego, Kathy Wright, Lucille Morrell, Julia Moran. Seniors: Betty Drost, Nancy Foster, Dorothy Nicholson, Jessica Salvia, Lois Hancock.

Fraternity Holds District Conclave

Fred Able, Grand International President of the Kappa Sigma Kappa fraternity was among 125 delegates present Friday, April 29 when RIT's Beta Chapter acts as host to the Eastern Province Conclave of Kappa Sigma Kappa.

George Jefferson, Grand International Secretary also attended the conclave, comprised of members from New England, New York, Pennsylvania, Maryland, Virginia, West Virginia and the Middle West.

Province relationships were discussed and some mention was made of plans for the National Convention to be held this year.

RIT's Beta Chapter was represented by President Archie Spinnery, Secretary Don Blais and Public Relations Officer Dick Geraci.

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Fitzhugh Courts Lost; Limits Tennis Schedule

More than 15 veterans and freshman candidates reported to the first practice session of the RIT tennis team, Sunday, April 18.

Coach Bill Toporcer, impressed by the number of men interested in the team, has scheduled the first match of the season with Brockport State Teachers College, at Brockport, Saturday, April 30. (Results of that match will



Ed Meyers returns a smashing serve during the Tennis team's daily practice session. Meyers is a returnee from last year's squad.

Revise Library Evening Hours

The RIT Library has recently made a revision in its hours. The new hours are 8 a.m. through 9:30 p.m. daily from Monday through Thursday. The Friday schedule remains as formerly; 8 a.m. through 5 p.m.

These new hours, which increase the hours of the library to 63 a week, were made in an attempt to give students more opportunities to use its facilities. Under this new plan, evening school students will have the opportunity to use the library facilities as well as the day-time students.

Mr. Richard Young of the Photography Department, will be in charge of the library from 5 p.m. until 9:30 p.m.

appear in the forthcoming issue of the "Reporter.")

Because of the loss of the Fitzhugh St. tennis courts, the Tech netmen will hold daily practice at the Colgate-Rochester Divinity School courts. Six new courts, however, are included in the plans of the Livingston Park gymnasium now under construction.

Returning veterans include Ed Meyers, Dick Shargel, Steve Goodman, Sam Parker, Duncan MacPherson, Bill Wheatley, and Mike Perretta.

Among the freshman are Ted Fischer, John Taylor, Fred Holmes, Bob Breese, Ken Sicker, Bob Meibaum, Bob Snyder, Ray Rausher, and Roger Ault.

Mr. Stork Visits Institute Families

Mr. and Mrs. Joseph Furnari became the parents of a 7 lb. 6 oz. baby girl on April 2. The baby was named Jody Ann. Mrs. Furnari is the former June Kellogg, Art & Design, '54. Joseph is a B.S. degree candidate in the Printing Department, class of '55. The Furnari's reside at 1735 Clifford Ave., Rochester, N. Y.

Dorie Starks, formerly of the Printing Department gave birth to a 7 lb. baby boy March 20. Jay Franklin made his initial appearance at Highland Hospital. Father Jim Starks is doing well, as is the rest of the family.

"He's a charming neighbor, . . . most of the time," was the comment of the family next door. The reference was to Jay Franklin.

A daughter weighing 6 lbs. 12 oz. was born to Mr. and Mrs. Ramon Morales on the morning of April 11. The child was named Anita Rae.

Mr. Morales, a second year student in the woodworking division of the School for American Craftsmen, recently was awarded one hundred dollars for his prize-winning design of a barometer for the Taylor Instrument Company of Rochester.

Mr. and Mrs. Richard Geraci are the recent parents of an 8 lb. 4 oz. baby girl born on April 2. The baby was named Carol Ann. Richard is a Printing freshman of the class of '57. The Geraci's reside at 170 Spring St., Rochester 9, New York.

Baseball Team Drops Opener

The RIT baseball team opened its season by losing to the University of Buffalo, Saturday, April 23, by the score of 11-3.

The Techmen took an early 2-1 lead in the second inning, but the Buffalo team scored once in the third inning and then drove across five runs in the fourth and four in the fifth.

RIT's bats were silent as the Tech team only connected for three hits in nine innings. Dick Brouse, Frank Silkman, and Fred Moss were the only Tech players to hit safely.

Paul Dickenson started for the Techmen and had an off day. Dickenson was hit solidly from the start and walked several. He was replaced by George Holdridge at the end of five innings. Holdridge held the Bulls scoreless for the rest of the afternoon. The defeat was credited to Dickenson.

Catcher Dick Anderson provided RIT with its first casualty of the season. Anderson was hit in the right foot by a foul tip off the bat of a Buffalo hitter. Coach Ray Vosburgh is uncertain as to whether or not Anderson will return to the Tech line-up immediately.

Previous to beating RIT, Buffalo romped over St. Bonaventure 17-3. The Bulls have won their first four games.

Next game for RIT is scheduled for this weekend against Paul Smith's College at Genesee Valley Park.

Industrial Arts Hears SAC Head

Mr. Harold J. Brennan, supervisor of SAC, delivered a speech on improving design at the national convention of the American Industrial Arts Association on April 28. After the talk, he served as a chairman for a discussion group on the same topic. The organization met in Atlantic City, New Jersey, to suggest a program in industrial arts that will lead to better design. Members of the organization are made up of all industrial arts teachers from junior high schools to college.

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National Fencing Title Won By RIT Women

A well-balanced RIT women's fencing team swept through all competition and established an all-time record as it won 10 consecutive matches and copped the 1955 Inter-collegiate Women's Fencing Association Championships at Rutherford, New Jersey, Saturday, April 16.



Gergio Stanelli, world-famous fencing coach, presents the 1955 Women's Intercollegiate Fencing Championship trophy to the RIT fencing team. Coach Harold Florescue (left) watches (l to r) Clea Cooper, June Johnson, Pat Esty, and Barbi Brill receive the award.

By taking all 10 matches, the Tech swordswomen accomplished a feat never before equalled by any collegiate team in the 27 year history of the tournament. Only New York University came within reaching distance of the record when they won eight matches and lost two in 1948.

Clea Cooper, June Johnson, Barbi Brill and Pat Esty were the four fencers who brought the coveted title to RIT. Among them the girls registered a record of 21 wins and only nine losses.

Misses Brill and Johnson each compiled a record of nine wins and one loss. Miss Cooper, usually the leading scorer for RIT, ran into some difficulty fencing three left-handers and finished up with a three win and seven loss record.

The championship was the first national title awarded any Rochester area team in many years. For coach Harold (Fritz) Florescue, who has been coaching at RIT for 18 years, the victory was

a dream which he has been planning for the past three years. Clea Cooper has been fencing for Florescue for three years, and Johnson and Brill have been members of the varsity for the past two seasons. Pat Esty, RIT's number one substitution, did not fence during the tournament but has been fencing as a regular varsity starter this season.

RIT and Fairleigh-Dickinson, the host school, were tied with the same number of individual bouts going into the eleventh and final round of competition. The final round scheduled RIT against Keuka College. Miss Brill won the first bout and Miss Johnson then proceeded to beat her Keuka opponent, quite easily securing the victory for RIT.

Paterson State Teachers College (N.J.), with a record of 9-1, was runner-up followed by Fairleigh-Dickinson with 6-4. Elmira College, last year's champions, finished eight, winning four and losing six matches.

Other schools participating included the University of Pennsylvania, Brooklyn College, New York University, Hunter College, and several New Jersey State Teacher Colleges.

The next competition for RIT will take place when Miss Cooper and Miss Johnson travel to New York City to participate in the 1955 Amateur Fencers League of America championships. Miss Johnson is ranked as the number two fencer in Western New York and Miss Cooper is rated number three.

Warren Rhodes Speaks In Europe

Warren L. Rhodes, head of GARD's photo lab, and his family left for a one month trip to Europe, where he will attend the Fourth Annual Conference of the Printing Research Institute. They left Rochester April 22 and will return about June 1. The conference takes place in Amsterdam, Holland and will be attended by leading graphic arts personnel from Europe and America.

Mr. Rhodes also plans to spend a week in Copenhagen where he will lecture at the Graphic College of Denmark on the 3-color process. After a visit to Stockholm, Sweden, the family will fly to England and he will spend three days at the famous PATRA Laboratories in Leatherhead, just outside London.

The family is sailing from Quebec on the liner "Homeric." The ship stops at England before proceeding to Amsterdam.

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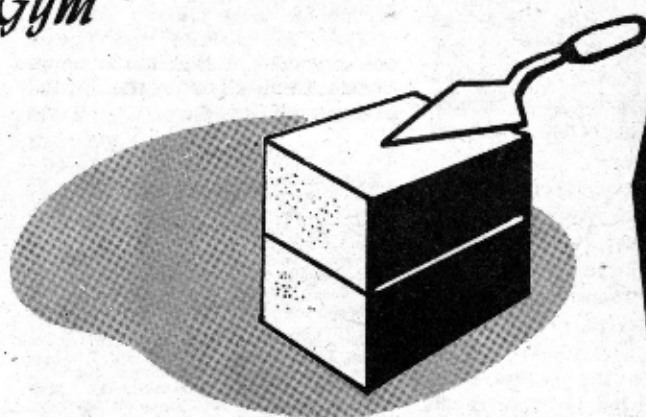
Annual Alumni Homecoming

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Cornerstone Laying Ceremony
Rochester Institute
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• *5:00 p.m. at the Powers Hotel*

FACULTY-ALUMNI SOCIAL HOUR

Department Heads and faculty will be on hand
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Big Program Planned For Homecoming

With the academic year coming to a close, June 4, 1955, will see the forty-fourth annual Homecoming for RIT alumni, with three distinctive phases planned for the celebration.

Gym Cornerstone
First, there will be the Cornerstone laying ceremony for the new RIT gym, an event which has long been anticipated by both the alumni and friends of the Institute. The cornerstone ceremony date is scheduled for 4 p.m. on June 4 at the site of the new gym on the corner of Livingston Park and Spring St., although the date is subject to satisfactory progress in the construction of the building.

Highlight of the ceremony will take place when Raymond Olson, Mech. '16, General Chairman of the Greater Alumni Fund representing the Alumni Association presents the names of all contributors whose signatures are to be sealed into the cornerstone. A microfilmed list is being made of these signatures for record purposes. Alumni and friends of the Institute are cordially invited to attend this ceremony.

Social Hour
The second activity planned is an innovation this year. The faculty is planning an alumni-faculty Social Hour from 5:00 to 6:30 p.m. at the Hotel Powers. Department heads and faculty members will be on hand to greet their alumni around the punch bowl. Divisions and departments will be assigned special rooms by the hotel for this purpose; the rooms to be posted on the hotel's bulletin board.

The Alumni Executive Council and the faculty feel that this will be the best way for alumni to have a chance to renew acquaintances with their department heads and members of the faculty. All alumni and their families are welcome, and there is no admission charge to either the cornerstone laying or the social hour.

Dinner-Dance
The annual Alumni Dinner Dance will follow the social hour at 6:30 p.m. in the Powers Hotel Ballroom. Harry Davis, Pr '42, Chairman of the Banquet and Vice-president of the Alumni Association will act as master of ceremonies. The affair will include, following the dinner, a report on the Alumni Fund and other alumni activities, the citation of the outstanding alumna and alumnus of the year by President Lois Sharkey, FA '40; and an address by Dr. Mark Ellingson, President of the Institute, on "New Developments at RIT." The formal program will be followed by dancing from 10:00 p.m. to 2:00 a.m. with music furnished by Al LeDux and his Orchestra. Dinner and dance tickets are

\$4.27 per person. Seniors of the present graduating class are invited at a special price of \$3.42 per person. All reservations must be in by May 25.

Class reunions are planned for the classes of 1930, 1935 and 1940. Special tables will be reserved for these classes. Approximately 600 alumni and guests are expected at the Homecoming events from all over the United States and Canada.

Committee Named
Homecoming committee members, in addition to President Sharkey and Vice President Davis, are: Miss Ruth Gutfrucht, Art '39, chairman of advertising; James Simpson, Art '40, and Mrs. Alice Anderston Ihrig, Foods '38, co-chairmen of decorations; Kenneth Brown, Chem '47, and Mrs. Stuart Foster, Ret '49, co-chairmen of committee on outstanding Alumni.
Also Myron Estes, Mech '38, chairman, social hour; Alfred Horton, Pr '46, program chairman; Charles Cooke, Elec '31, chairman of hosts and hostesses; Mrs. Kaye C. Crosby, Art '35, John Mattern, Chem '48, William J. Ambush, Elec '41, Lawrence Tallman, Elec '35, James Crosby, Management '49, James Meagher, Management '49, Raymond Baker, Mech '49, William Wilkinson, Mech '39, Robert L. Gates, Ret '51, George Kupferschmid, Ret '41, hosts and hostesses; Miss Lorraine Rappenecker, Foods '49, and Richard Kilton, SAC '51, decorations committee.

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Rochester Institute of Technology
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Blume, Hilton L. Ph '47
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Morrison, R. Geo. Mech '49
Nelson, Robert T. Elec '31
Olsen, August Mgt '41
Owens, John W. Mech '33
Parish, Mrs. Robert HE '17
(nee Helen Fairchild)
Passmore, Mrs. Ray Art '10
(nee Lula Dittmas)
Pearson, Wm. N. Mech '48
Perry, Mrs. R. J. Art '16
(nee Marjorie Hanrahan)
Peterson, Merle Mech '40
Petri, Mrs. D. Art '31
(nee Dorothy Millham)
Piccaratto, Carl Mech '51
Platner, Beekman Ph '41
Potter, Mrs. Earle Art '14
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