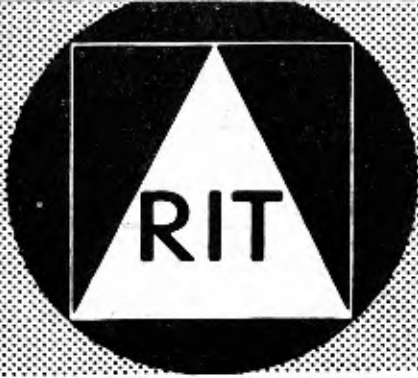


APRIL 17,
1959
T. Kolacki

ART REPORTER



REPORTER

OFFICIAL PUBLICATION OF ROCHESTER INSTITUTE OF TECHNOLOGY

Volume 33

Rochester 8, N.Y., April 17, 1959

Number 17

Student Body Elects New Officers

Lloyd, Burroughs Victorious at Polls

Reporter Extra . . .

This year's first extra edition of the Reporter rolled off the presses for publication of Tuesday's election results. Incorporated was the first color and first photo ever published in an extra edition of the RIT Reporter. Cooperation with the Student Council Senate and the Department of Printing made this timely service possible.

This extra, the third in six years, was distributed at the Victory Party held at Nathaniel Rochester Hall, and was released immediately after the official announcement of the Student Council president and vice-president for 1959-1960.

Voting-booth curtains swished hundreds of times last Tuesday, keeping secret the votes for Student Council leaders in the Institute's second school-wide election. By 5 p.m. the polls were closed and the two ballot machines in Eastman 125 contained tabulation of next year's president and vice president of the council.

Senate members then tallied votes. Their finding, Jack Lloyd (Mech 4), the new president and Joe Burroughs (Ret 3), vice-president.

Over 51 per cent of the student body participated in the voting

which Lloyd received 530 votes, and John Buesch accumulated 300 votes. Vice-president Burroughs received 466 votes to Jim Anderson's 366 votes.

The departments of Food Administration and Art and Design ranked highest in percentage of students voting with 56 per cent and 52 per cent respectively.

Electioneering placards, which decorated Eastman stairs and adorned every vacant space on campus, were now history. The vote-getting mobile over the Eastman globe still twerled, but it was like satellites whose beeps had ceased. Election was over.

The fervor of democratic activity had not ceased, however. At Nathaniel Rochester Hall, it took on a new pitch. Here, the pulse of student politics pounded to a victory dancebeat, where the winners were officially announced.

The upcoming Council president declared: "The office to which fellow RIT students have elected me is indeed a responsible one. During the following year, I and my vice president will strive to maintain the high standards of student government. Our programs, which you, the student body, have endorsed earlier today will not be forgotten. To achieve our aims we seek your continued support. With this, we can look forward next year to continuing the progress which RIT has been making since its founding in 1829."

In pledging to uphold their winning platform the Lloyd-Burroughs team will have the following campaign promises to fulfill: 1) What can be done to reduce this communication triangle—faculty — administration — student? 2) Can the Council be made to function more smoothly—at the same time maintaining adequate representation? 3) Is there a need for an honor system at RIT?

4) Does the Inter-org council best serve the interests of the students' representatives? 5) Is the Student Union serving the needs of the student?

President Honored

Dr. Mark Ellingson, RIT president, has been named the recipient of the third annual education award of the American Society Tool Engineers.

The award will be presented to him on Saturday, April 18 at the ASTE National Membership meeting and banquet held at the Schroeder Hotel in Milwaukee, Wisconsin.



SOLEMN LISTENERS—Engrossed in electioneering, RIT students listed to both political candidates present their platforms at the election assembly. (Conboy Photo)

Dr. James Wilson to Head General Education Division

Appointment of Dr. James W. Wilson as chairman of RIT's General Education Division was recently announced by Dr. Leo F. Smith, dean of instruction.

Dr. Wilson will succeed Frank A. Clement, who is retiring from the post after 15 years in order to devote full time to teaching. Wilson, whose appointment becomes effective July 1, 1959, is currently on leave of absence from his position as coordinator of RIT's Educational Research Office, a post he has held since 1953, to head up a national study of co-operative education sponsored by the Ford Foundation.

The new division head is a native of Schenectady, N. Y., and received his B. S. degree from St. Lawrence University, his M. A. degree from the University of Rochester, and his Ph. D. degree from the University of Chicago.

Following a year's employment with General Electric Co. in his hometown, he joined the RIT staff in 1946 as Assistant Vocational Advisor in the Institute's Counseling Center, and as instructor in its General Education Division.

A member of the American Psychological Assoc., and the Rochester Psychological Assoc., Dr. Wilson is a certified psychologist in New York State, and a past president of the Webster Council of Churches. He, his wife Sally, and their three children, live at 78 Park Ave., Webster.

Here at the Institute, Wilson last year headed the Middle States Assoc. evaluation program at RIT as chairman of the steering committee. His responsibility was the guiding of the entire project that resulted in accreditation of RIT by the MSA.

Wilson is also in "Who's Who in American Education" and "Who's Who in American Men of Science."

Student Council Squelches Write-in Ballot Proposal

Write-in votes for last Tuesday's school-wide election of president and vice-president of the Student Association were overruled by Student Council at its Monday, April 13 meeting.

The attempt to legalize write-in ballots was made by Nick Mihael (Pr 3), and Bob Grimm (Pr 3), both of whom expressed a desire to run in the election, even though their candidacies broke rules already set up by Student Council.

Mihael and Grimm started an impromptu campaign last Friday, April 10. In announcing their candidacies, they stated that the platforms of the other candidates were not effectual, and that theirs was "the only realistic platform." The action

they raised in Council on Monday evening started out as an attempt to legalize their campaign and have their names placed on the voting machines.

The first motion by Grimm was a request that Council suspend part of its constitution dealing with the timetable for elections. This section states that the candidates must state their willingness to run several weeks before the election. Grimm's request was ruled out of order by Kay Finley, Student Council president, who based his action on Robert's Rules of Order.

Next, Grimm and Mihael attempted to initiate the possibility of write-in ballots for the election. And in the discussion that followed, it was pointed out by Council members, that the two had been asked to run previously and had refused. The Council vice president, Art Gardner, argued that accepting the write-in votes this year would create a bad precedent, and that laws were made to be obeyed.

The vote defeating the Mihael-Grimm proposal was 13 for write-in ballots and 22 against.

Also at last Monday's meeting, Council approved action to place the record collection and equipment presently operated by the Carnegie Music Room in the new RIT library. Arnold Doren (Photo 2), speaking for the Carnegie Room committee, brought the proposal before Council.

The Carnegie Music Room consists of records and sound equipment given to the Student Association in the form of a grant by the Carnegie Foundation some years ago. The records when given to the library, will be catalogued and be loaned out of the library for a few days.

The transfer of this equipment and records to the library supplements an initial donation by Student Council to the tune of \$5,000 which was given to the Administration.

First RIT Art Festival To Begin April 25-26

Saturday, April 25 will open another first for RIT. On April 25-26, one week preceding the Spring Weekend, students and the general public are invited to take part in an outdoor arts festival, organized in cooperation with the School for American Craftsman, the Department of Art and Design and the Photography Department.

Good weather will find the exhibition in the area adjacent to the School for American Craftsman on Spring Street. Bad weather will move the show into the Ritter-Clark ice rink.

The String Quartet and the Big Band of the Eastman School of Music will furnish entertainment on both Saturday and Sunday of the festival. Student work from all three involved departments will be on display during both days of the event.

No admission will be charged to the event, according to Arnie Doren (Photo 2), chairman of this joint affair. The Arts Festival schedule follows:

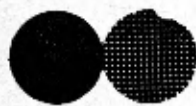
- SATURDAY, APRIL 25
- 1-2:30 p.m.—Exhibition open for viewing.
- 2:30-3:30—Eastman String Quartet
- 3:30-5 p.m.—Viewing of exhibition
- SUNDAY, APRIL 26
- 1-3 p.m.—Viewing of exhibition
- 3-6p.m.—Eastman Big Band

Stratton to Attend NAEA Convention

Mr. Burton E. Stratton, director of the Evening Division at the Institute, and members of the division will attend a convention of National University Extension Association (NAEA) to be held in Syracuse, New York beginning April 25, 1959.

With the University of Syracuse as hosts, the NAEA will hold a series of conferences covering the general problems common to all the extension programs.

Attending the convention will be representatives from more than one-hundred schools including Canada, New Mexico, and the British Commonwealth.



EDITORIAL

Tuition Increase: Newest Form of Inflation

No act is all good or all bad; all black or all white. Neither is RIT's latest tuition increase. Now that hot tempers have subsided, perhaps everyone should look at the increase and the situations that revolve around it more objectively.

The tuition increase was necessary. Why? Because good instructors are slipping through our educational hands for better paying jobs. Because the heavy influx of college students will necessitate a larger faculty and staff. Because educational institutions must make the pay more attractive to encourage more people to become teachers. All these statements are justifiable reasons for any tuition increase in these days of multiple inflation.

But from the opposite viewpoint, the tuition increase may well be the coup-de-grace to some student's education. Scholarships and loan funds presently available may not be large enough to accommodate increased financial pressures. Those students who are supported by working parents will be hurt the least. But long-range savings made for college by parents and students may be eaten up by inflation in the form of higher tuition; these people will be hurt the most.

Undoubtedly, many worthy, yet not financially solvent, students may be forced to end their private college education. State supported colleges will be flooded with these students, while private schools may eventually become "exclusive" through the use of judicious fees and expenses. A higher clientele, but probably a lower intelligence quotient.

Ironically, the tuition situation underlines other actions taken by both students and administration. Student Council, after much bickering, decided to ration out the surplus fund in much needed student loans. After this excellent beginning, the loan "bill" has made little progress and probably will die with this administration—still not in operation. Then, a few weeks ago, the administration asked for student help in furnishing the new library. Student Council responded with a donation of \$5,000. Two weeks later the tuition increase was announced. The question is: How much money would the administration have received if the tuition increase had been announced BEFORE the library request had been made? The timing was good.

Timing leads to the third situation. No one (admittedly) expected the increase. There was no warning; just a big, loud bomb. The Reporter was caught with its edition down, as the next publication date was April 10, leaving a long gap between the announcement and a news story in the official publication of RIT.

The situation arose in this manner: The Board of Trustees passed the motion to increase tuition around noon on that fateful Monday; the Reporter was notified by telephone that afternoon; Council was informed at their 5 p.m. meeting; the Reporter editors got grey hair, bemoaning the long wait until the next edition.

A worthwhile effort in communication was made when Council was notified by a representative of the administration. But most RIT students have left by this time. Non-Student Council members learned of the increase through the morning newspaper and the radio.

Needless to say, this is not the way it should have been. A graphic example of confused, if not poor, communications.

Assemblies — Are They Worth It?

Very little is ever mentioned about the Institute's assembly program. Very often, when held, they are poorly attended. But the Modern Jazz Society recently sponsored their own impromptu session in E-125, featuring jazz artist Chico Hamilton.

Undoubtedly, this was the biggest crowd ever to pack into that room at one time.

Had this session been an official assembly, would students have responded as well? Perhaps not. The answer could be easily answered by bringing another group, of the same calibre and with the same appeal, to RIT as a part of the assembly program.

RIT REPORTER

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Letters to the Editor

Art Curricula Critized; Distribution of Tuition Questioned by Student

Dear Editor:

May I add my comments to those of H. T. Van Brunt ('32), regarding the winning presentations in the 25th Western New York Art Exhibition.

These "works of art" would probably have rated a grade of "C" in Mr. Byron G. Culver's class in design for problems of designing overall linoleum flooring or wall paper back in 1930 and in addition to Mr. Ulp rising in "wrathful indignation" so would Mr. Clements, Mr. Horn and other illustrious alumni, such as Ralph Avery and Lofgreen.

It seems to me that this type of art has no place in the curricula of my alma mater where realism and draftsmanship were considered to be the aim of good students.

Orville A. Parks
Class of 1930
Professor, Medical College of Georgia

Dear Editor:

Local newspaper stories about the RIT tuition increase next year brings several questions to mind. What is the student-faculty ratio at RIT? If all of the \$50 a quarter increase is used to raise faculty salaries here, how much of an annual raise would each instructor receive, on the average? How would the new salary schedule compare with that in other colleges in this area?

Tom Coates (Pr 1)

Students to Make New York City Trip

Sunday morning, April 12, 38 Retailing, Business Administration and Food students from the division of Business will leave by train for a four day trip to New York City. Even though this is the Retailer's 23rd trip, it is a new venture for the Division of Business.

Miss Elizabeth Hurley and Mr. Arden Travis will accompany the students as chaperones.

The purpose of the trip is to visit manufacturers and business concerns that relate to the field in which the third and fourth students are studying.

An extensive program has been planned for the students. On Monday, a special bus tour of New York has been scheduled for the students.

FROM HERE to Obscurity

FRED GUEVARA

"CCC the Second" has been formed in the land of the concrete quadrangle. In this case it's the Coordinated Campus Capers squad. To explain, the administration has issued to the Student Council the word that panty raids and such springtime nonsense are very taboo and will be met with disciplinary action comparable in scope to many large cobalt bombs. Such prohibition of undy undergrounds, however, should only temporarily squelch RIT's men of positive

action. With the premise that the men upstairs would surely allow a little harmless indulgence in the latest nationwide craze, a committee has been formed to sponsor the first co-ed telephone booth contest in the nation. Registration for small couples (starting at 3.2 feet), according to reliable sources, will soon begin . . .

MEMO to Lloyd & Burroughs—Congratulations. My wish is that you have much success in your year at the top of the Student Council heap, and that your promises to try to improve student government and make RIT an even better place to learn may be fulfilled.

Fellow photographers, check me if I'm wrong, but Shuey is reputedly getting a Volkswagen. Ask him about it next time you see him . . .

The old terrapin's eyes widened, his softened legs strained as he pulled himself onto the barstool. "Say, Memo man, what is the word at the factory?" The turtle lit a cigarette, exhaled a stream of blue smoke before answering the voice of this curious cat. "Not too good. I just got this job as a symbol, and already progress is beginning to show all around me. Some new humans have moved in, and they say I'll be moving out." The cat lapped up the last of his Standard Dry. "Hmmm," he mused I've been stopping at this bar for years, waiting to get a job as a tiger of dynamic progress and. . . "But", interrupted the turtle, "These guys have promised that things will be different next year!" "You'll keep your job," mused the feline as he motioned for another bowl of brew, "That's what they said last year."

Photo Instructor Presents Lecture

Minor White, instructor in the RIT Photography Department, presented a new photography show at the George Eastman House of Photography, April 7.

Friday, April 10, Mr. White spoke to George Eastman House Associates at 8:30 p.m. in the Dryden Theatre; the discussion related directly to his application of photographic sequence.

Working in the medium of the photographic sequence, text and photographs combined, he states in the foreword to his exhibition: "This photographer releases the shutter while looking at things for what else they are, and later reflects on photographic image for what else it is."

Entitled "Sequence 13—Return to The Bud", Mr. White's photographs number 115, and will be incorporated into the Museum's traveling exhibition program. After its closing here in Rochester on May 15, the show will be viewed at the Oregon Centennial Exposition from June until September.

Reporter Positions Open; Coffee Hour to be Held

Applications are now being accepted for positions on the 1959-60 Reporter staff. The completed applications must be in the hands of Mr. Hector Sutherland, Reporter advisor, by Friday, April 24.

Interviews for applicants will be held during the week of April 27, and announcement of the new Reporter staff will appear in the May 8 issue. All

interviews will be held during noon hours.

A coffee hour will be sponsored by the Reporter during noon hour, Tuesday, April 21 in E-125. To acquaint upperclassmen with present staff members and the various functions of the Reporter, all staff members will be available to discuss their present positions on the Reporter staff.

All positions on the Reporter staff, ranging from editor-in-chief to cub reporter, will be open for applications. Positions available are open to all students in all departments who are not on probation. Previous experience is a requisite for individuals applying for senior staff positions, but students who do not have previous experience are urged to apply for other jobs connected with the production of the Reporter.

Other than the editorial and mechanical staff positions, reporters from all departments are needed to help on news, sports, campus and the feature writing staffs. Individuals possessing talent in any of these areas are encouraged to apply.

All applications should be forwarded to Mr. Sutherland in the Department of Printing office in the Clark Building.

APPLICATION FOR POSITION ON THE STAFF OF THE RIT Reporter

Name (in full).....

Address (street or dorm).....

Department.....Year.....

Position desired.....

Alternative position (if any).....

Previous experience (high school, college, or other).....

.....

Co-curricular activities you engage in are:

.....

.....

.....

Deliver this application to the RIT Reporter faculty advisor,

Department of Printing office, before 5 p. m., April 24, 1959



I.

I.
MEMBERS OF THE
1959 TECHMILA
STAFF.

II.
THE YEARBOOK'S
BUSINESS MANAGER
MAKES A CONTACT.

III.
NICK MIHAEL AND
TAD KOLACKI
DISCUSS PAGE
LAYOUT FOR THIS
YEAR'S BOOK.

IV.
TOM ITEN, PHOTO
EDITOR, AND
JERRY DELLATORE
CHOOSE COLOR
TRANSPARENCIES
FOR DIVIDER
PAGES IN THE
YEARBOOK.

V.
BOB GRIMM,
EDITOR.

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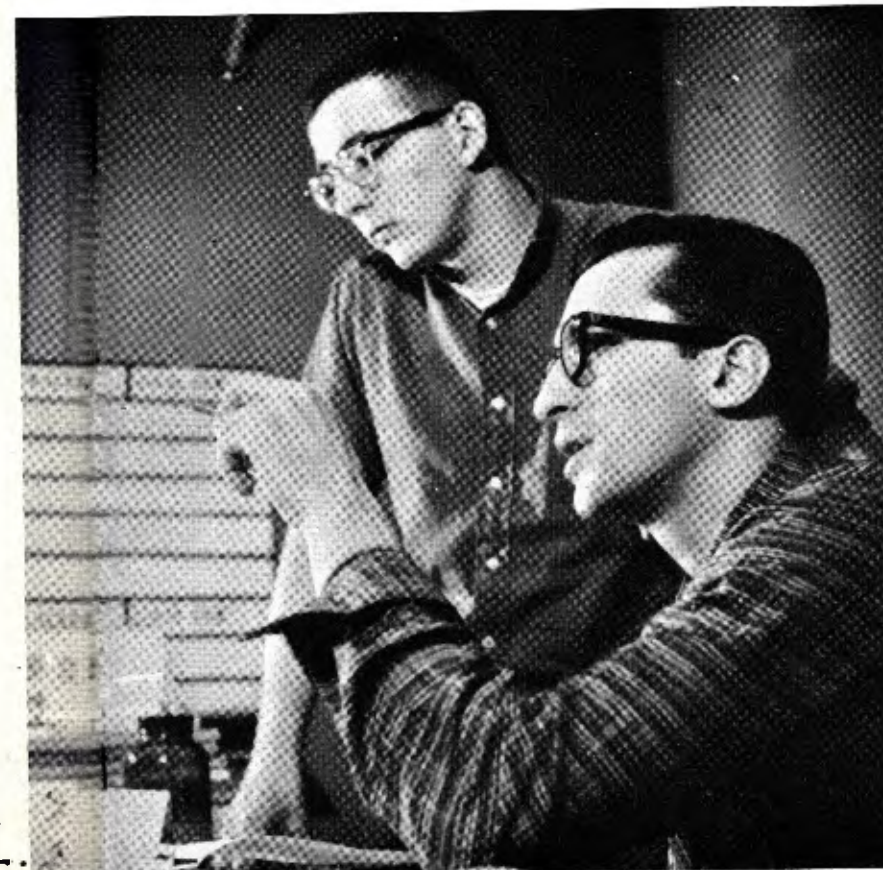


V.

Photographed by Bucky Hoefler
Page Layout by Morris A. Kirchoff



II.



III.



IV.

SPORTS TALK

Edward Gross George Ortleb



Summer Teams Begin Practice.....

RIT's tennis and baseball teams should both have excellent records this year, if the returning lettermen can be counted on for repeat performances.

Baseball will have six starters returning, not counting pitcher Marty Smith. However, there is still one problem, no pitcher besides Smith. Last season he was credited with a decision in 8 of the 12 games played by the Tigers.

But this year's 15 game schedule poses a more difficult problem. To be practical, Smith won't be able to start in more than 10 games, if that many. That leaves at least 5 games in which, presently, RIT will have no proven starter.

Tennis is on a completely optimistic note though. Last season's first two men, Alan Lupton and Bob Gelder, are both coming back and the loss of Clark and Prey will be offset by the return of Dick Greene, who was second man on the team two years ago. The rest of the team remains the which seems to forecast a possible undefeated season.

Freshman tennis players take note - if you are interested in playing tennis, see coach Bill Toporcer. It has been reported that there is a possibility of forming a freshman tennis team if at least 6 persons are interested. This is because freshman are no longer allowed on the varsity.

Golf Maybe A Reality.....

Since this seems to be the year for the forming of new teams with cross-country organizing in the fall and soccer this spring, a golf team is trying to form. Although there has been no money allocated for a golf team and there is neither a coach or faculty advisor, it may still be possible to work out some kind of schedule. So, golfers, don't let that student apathy get hold of you. Stay interested, and there may be a golf team representing RIT this year yet.

First Place and Nobody Knows.....

Speaking of student apathy, it could easily be seen at the hockey games in which RIT's representative, Mandell's played. Besides having very few, if any spectators, there weren't even enough Institute students interested to form a full RIT team. Now that Mandell's won first place, maybe some more hockey players will "shed" their apathy and the Tigers will have its own representative next year.

Lupton Set For Tennis Opener

Slated to play first man for the RIT tennis squad this season, Alan Lupton is looking for another top-notch year.

A southpaw, Lupton moved up to first man on the team while compiling a 7-0 record in singles competition, during the past season.

He is described by Coach Bill Toporcer as "an aggressive type player, with good ground strokes which make him a good volleyer and he has an adequate serve." "His court generalship, excellent attitude and a strong determination to win carry him to his victories."

A second-year Business Administration student, his tennis goes back to his high school days at Canandaigua Academy where he took several trophies. In 1957, he was runner up in the East Rochester Junior Championship and the same year was the winner of the doubles championship at Secansca Point and Lake Canisius. He repeated the doubles championship in 1958.

Lupton's success in tennis can be traced to his persistent practice. This practice carried him to the top of the tennis squad last year and this season may take the team to an undefeated season.

Future Of Golf Team Depends On Interest

"A great deal of interest has been shown but no definite plans have been made yet."

That is the way Athletic Director Lou Alexander Jr. describes the possibilities of forming a golf team.

It has been reported that 19 students have thus far indicated they would be interested in playing if a golf team was organized. According to Mr. Alexander, this is enough to at least try to organize some sort of a team.

However, there are several problems which still have to be solved. There were no student council appropriations for golf and so far, there is neither an actual team or club formed. All of it is, as yet, in the planning stages. Also, there is still no faculty advisor or coach for it and no definite place to play. However, says Mr. Alexander, if the interest continues something will be worked out.

Intramural Stars Top Freshmen

Fourth-year printing student, Dick Bojanowski, with the help of Lou Alexander Jr., has formed an all-star basketball team.

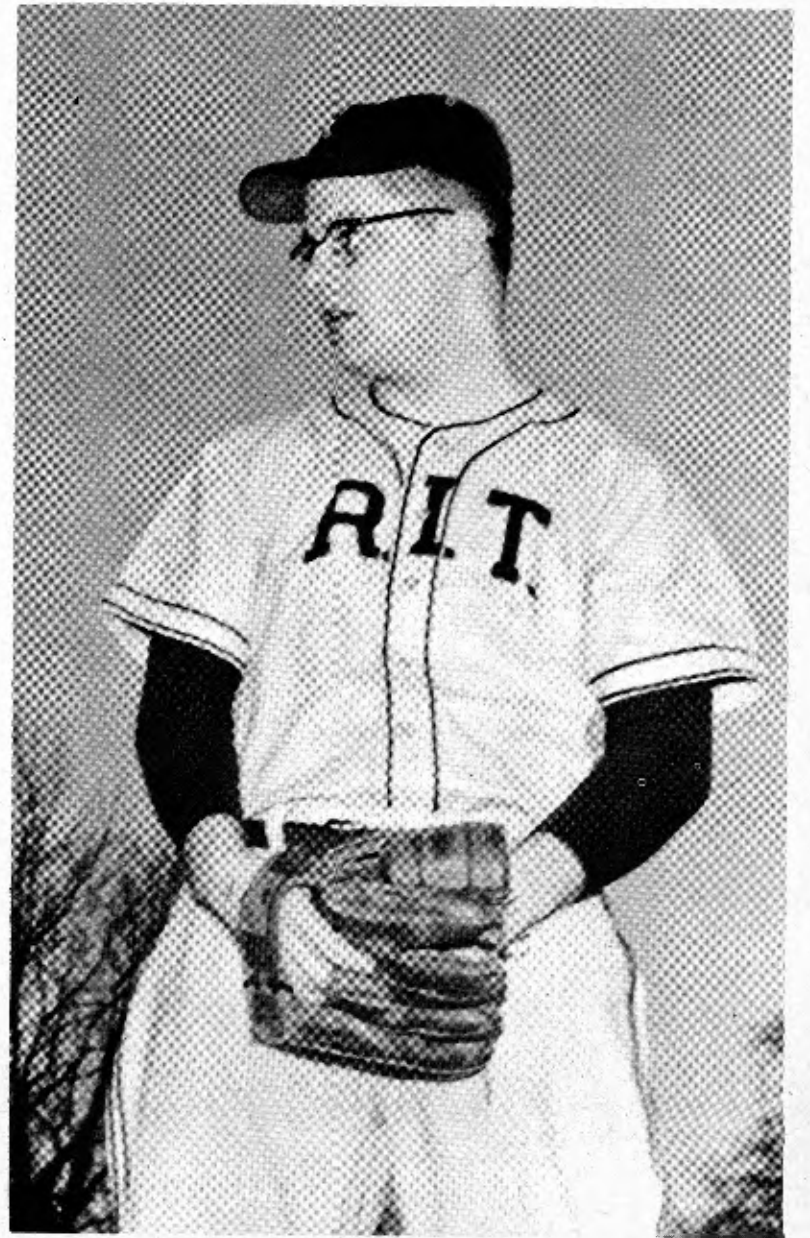
The team is composed of the best players from the intramural league. The All-Stars first game was played last week against the freshman basketball team. Final score 62-50, in favor of the All-Stars.

With the aid of Lou Alexander Jr., the All-Stars hope to play intramural teams representing the University of Rochester.

According to Bojanowski the team looks strong. He said, "I am sure that we could give the RIT varsity a rough time."

Freshman	All-Stars	
Berdine	9	Quattrociochi 11
Calestro	7	Chandler 8
Dillman	10	Siegwalt 4
Hustler	17	Mattison 2
Kendricks	17	Bojanowski 14
		Abramowicz 8
		Brown 3
		Justino 8
		Thompson 4

Veteran Pitcher Smith To Lead Mound Staff



PITCHING POWER—Marty Smith reads the sign by the catcher as he prepares to pitch during a practice game. (Conboy Photo)

Bearing almost the full burden of this year's pitching chores for the baseball team will be Marty Smith, a third year mechanical student.

Last year, the southpaw's total of seven wins was the most ever recorded by an RIT player in the school's history. In addition to his seven wins, Smith struck out 89, walked only 36 and compiled a 1.57 ERA.

Besides his defensive pitching, Smith has a batting average that is most adequate. Last year he batted a respectable .292, con-

necting for 7 hits in 24 at bats. Three of his hits were triples. In two years of competition, Smith's total record is 9-2. This includes his 2-1 record of his freshman year plus the 7-1 record last season.

Last summer, pitching semi-pro ball, Smith compiled a 6-3 record for the Wellsville baseball club.

It was during this time that he developed a "change-up" to accompany his fast ball and curve.

Coach Lou Alexander's comment on him is "When Smith is on the mound, we have little to worry about."

Treloar Leads Bowlers As Season Nears End

The bowling season is drawing to a close with but three weeks left. The Drifters have maintained their first-place lead with a five point margin over the Has-Benz. The Pin Busters and the D's & C are also within range of taking top honors.

Jim Treloar continues to keep a firm hold on the individual average standings. Ed Boes, his closest competitor, is four pins behind Jim with a 173 average. In the past few weeks there has been no change in any of the high team and individual scoring efforts.

It seems that there is about to be a bowling match between the league bowlers and the faculty all-stars. The bowling banquet will be held at Melody Lane on May 7. Trophies will be presented at that time.

Fencers Win 22-5

A decisive 22-5 win over Hobart gave the fencers the distinction of having the best average among the winter teams.

In the sabre division, all three swordsmen, Ron Bambas, Neil Connon and Bill Streeter blanked their opponents 3-0.

The epee followed suit when Jim Mason, Derry Mounce and Sid Goldsmith all recorded three wins.

In the foil division, though, RIT lost its shutout. Dick Greene won 2 of three as did John Capurso. Ed Kozowyk dropped all three of his matches.



Did You Know.....

There are eight teams, real teams, at the Institute. Baseball, Basketball, Fencing, Wrestling, Tennis, Soccer, Golf?, and Cross Country. How about that!

There is only one officially paid physical educational instructor at RIT. That's even harder to believe!

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Foreign Study Program For the Division of Arts

Rochester Institute of Technology is now completing plans which will enable students in the School for American Craftsman and the Department of Art and Design to study abroad their junior year. This program is unique in that it is the first program of international study in the arts to be organized in this country.

Students who qualify for participation will be studying at the Krogerup Folkehojskole in Denmark. A suitable arrangement has been made with this institution, through Aage Neilsen of the Scandinavian Seminars, providing comparable courses to those offered at RIT.

This will not include general education courses. These studies will be split between a participating student's second and the fourth year at this school. All art and craft credits will be transferable toward the Bachelor of Fine Arts degree. The study abroad will be concentrated only on design and craftsmanship.

Krogerup Folkehojskole offers ceramics, metalcraft, and wood-working which will correspond with third year courses offered here at RIT. This institute is located about twenty-five miles north of Copenhagen, Louisiana, the most modern art center in Scandinavia, is within walking distance of the school.

According to Mr. Harold J. Brennan, head of the School for American Craftsmen, this course will be invaluable to the student in cultural, educational, and artistic aspects. It should also encourage understanding between nations and help promote world peace.

Students from other accredited colleges will also be eligible for this program, but only through this school. It will be necessary for them to receive their degree from the Institute; thus their credits must be transferable to RIT before they may participate.

The European stay will be a total of fifteen months. The student will leave for Denmark at the end of his second year, study for the regular year of school and presumably spend the next summer touring other countries in Europe.

Banquet To Cap DLE Pledging

These dressed up photo students seen around the Institute are not candidates for Mr. Campus; they are 1959 pledges of Delta Lambda Epsilon.

Although an honorary fraternity, DLE holds a modified pledging period for its new members. Highlighting the end of the pledge period, a banquet has been planned for May 11 at the Party House, Chili Avenue. The members of the Photography Department faculty will be at the banquet, as guests of the fraternity.

Presently, the fraternity members are electing officers for the coming school year. Necessitating a constitutional change, is the new office of historian which has recently been voted into existence. This new officer will compile all DLE events which occur during the year.

DLE member Arthur Pavelle (Photo 4) was recently married to Barbara Kahn of Flushing, N. Y. Also, Roger Hammerlund (Photo 4) was married to Barbara Vandenbush of Rochester. Don Riecks (photo 4), vice-president of DLE, announces that his marriage to Miss Lois Hart of Newport, N. Y. will take place on May 23.

Classified

FOR SALE: Graflex, 4x5 R.B. series D 7 inch Zeiss Tessar, nine holders and pack adapter, series VLL shade. Focal plane shutter, recently rebuilt when focusing hood and ground glass field lens factory installed. Excellent condition, \$65.00. See camera in Room C 218, Mr. Thompson.

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Senator and Three Sisters Restaurants

Institute Dept. Head Named President of Retailing Association

Miss Edwina Hogadone, a faculty member, department head and chairman of the Division of Business at RIT for the past 25 years, has been elected president of the American Collegiate Retailing Association.

Some of her duties as president are to promote the objectives of the organization, plan programs, improve and raise the education standards and strengthen public relations. Miss Hogadone has also helped in the publishing of the "Directory of Colleges and Universities with Specializations in Retailing."

Two meetings a year are held by the association. One, a business session in January of every year in New York, and a Workshop. This year the Workshop is being held in Williamsburg, Virginia from April 15-17 where curriculum of the colleges, event-retail research, public relations and the 1960 session in New York on "Retail Education" will be discussed. Miss Hogadone will preside over these two meetings.

Beside the ACRA and RIT, the busy Miss Hogadone also participates in the activities of the Genesee Valley Craft Guild where she is on the executive committee. In 1952-1954 she was the president of Zonta International, a service organization for women and is now chairman of the magazine committee which prepares the official magazine of the group, "The Zontian."

Another of her interests is speaking before banking groups on topics concerning customers looking at bank services. One of her speeches entitled "It's Up To You" has been published in the February 1959 "Auditgram" the magazine of bank control and operation.

General Insurance Course Offered

A specially designed course in general insurance is presently being offered by RIT's Evening Division.

Because the State of New York in its licensing procedure requires the satisfactory completion of a general insurance course, the Institute is offering an accelerated course in ten week-end sessions.

The courses consist of a series of study assignments, lectures, conferences, and discussions. The sessions are scheduled between 6:45 Friday evening and 4:45 Saturday afternoon each week-end during the terms. The spring term is from March 13 to May 23 and the summer term begins June 5 and ends August 15.

Upon completion, a certificate is issued which is accepted by the State Insurance Department as evidence of qualification to take the examination for broker or general agent.

WRIT Now In Operation With 50 Hour Schedule

Completed. The Nathaniel Rochester Hall's radio station, WRIT, is now in operation, broadcasting from 5 p.m. to 1 a.m. weekdays. Weekends, the station broadcasts Saturday, from noon to 8 p.m. and Sunday, from 4 p.m. to midnight.

Board of Directors for station WRIT are organizer, Bob Miller (Mech 5) president; Ed Thompkins (El 4) vice-president and station manager; Walter Haan (Pr 1) secretary-treasurer; Dick Warner (El 4) program director; Charles Murphy (Ch 1) public relations director; and Messrs. Rinfret and Mileur, administration representatives. Carl Greene is the station engineer, Frank X. Lang (Pr 4) news and sports director and Joe Shields (Pr 1) research department head.

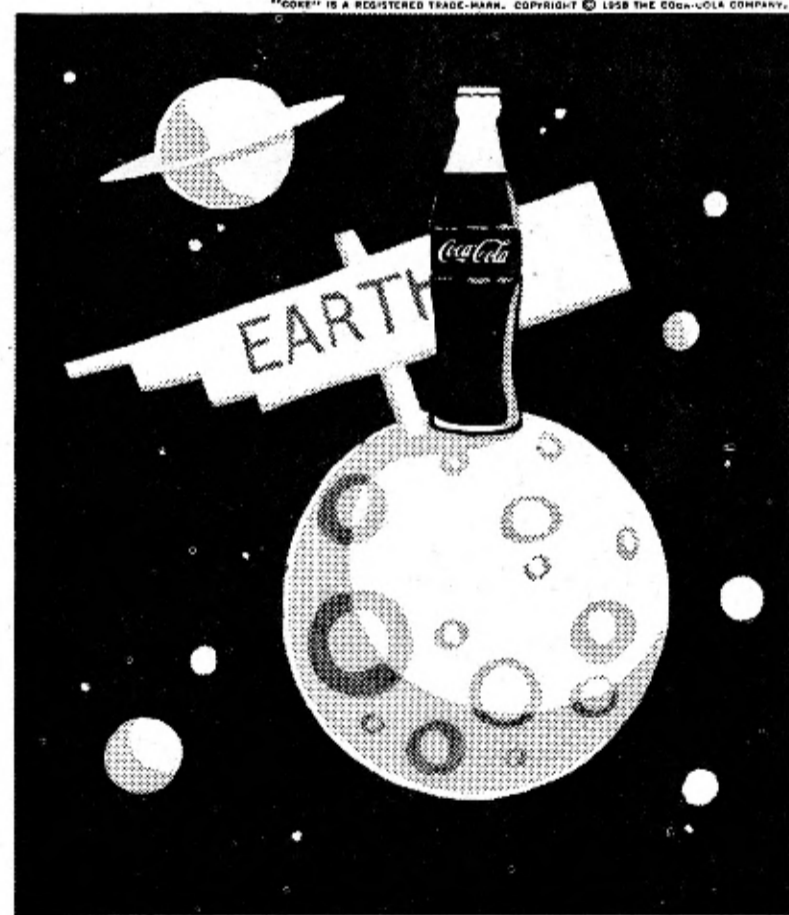
About thirty students have expressed a desire to help operate the system. It has been proposed that fifty people will be needed to operate the system and positions will be filled on the basis of application submitted to the Board of Directors.

Upon receiving a plan proposed by Bob Miller and Paul Sanborn (Ph 1) back in November 1958, the administration then agreed to furnish facilities for the installation and operation of the system. With this help the room has been painted, a ventilation system with a fan installed.

shelves built in, wall-to-wall carpet laid and the lightening and electrical outlets had been improved. Room speakers have also been repaired or replaced through the help of the administration.

As of now, the studio has three Rochester radio stations and one RIT originated station in use. A record player, FM and AM tuner, tape recorder, master microphone and control panel have been installed. A portable tape for interviews throughout the campus has also been initiated when Doty Mitchell (Ret 4) Miss RIT, was interviewed.

Programming will be based on the tastes of the audience and consideration is being given to casting throughout the dorm, although at Christmas time a trial broadcast was held, at which time there was a news program, music and basketball players from the tournament were interviewed. It was deemed a big success and has been given much support and encouragement.



Out of this world!

Space travelers—be on the alert! Make sure there's a cargo of Coke tucked away in the rocket! You may not be able to buy your favorite sparkling drink on the moon . . . but that's just about the only place you can't. So when you're ready for the big lift, be sure the cheerful lift of Coca-Cola goes along!



SIGN OF GOOD TASTE

Bottled under authority of The Coca-Cola Company by
ROCHESTER COCA-COLA BOTTLING CORPORATION
A. L. ANDERSON SONS

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stands for
JAKE'S
234 W. Main St.

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Connecticut Alumni Chapter to be Formed

The three RIT Alumni Chapters now functioning. (New York, Washington and Philadelphia) will soon be joined by a fourth. On March 25 some twelve RIT Alumni from the Connecticut area met at a restaurant in Waterbury Conn. Mr. Alfred L.

Davis, Public Relations Director from RIT brought the group a report on current developments from the campus as well as plans for the future of the school. Mr. Harry Folgmann (Conn. Sup. '32), president pro tem of the chapter announced that Mr.

Elmer Keisling (Mech '32), has invited the group to hold its next meeting at his farm in Waterbury. This meeting will be a picnic to be held some time during September, before school opens.

A September date was chosen so that all Conn. area students and incoming freshmen can be invited, so that they can meet each other and the alumni of this area.

Institute Represented by Graduates At College Presidents' Inaugurations

RIT's 1829 founding date places it among the older institutions of higher learning in the United States. At the inauguration ceremony of the president of a college or university, there is always an academic procession composed of representatives of other schools. Placement in this procession is according to the founding date of the institute.

At the recent inauguration of the president of the Detroit Institute of Technology the eleventh place in the academic procession was held by Bruce Unwin (A&D '53). Mr. Unwin acted for Dr. Ellingson as a representative of RIT.

The school's 1829 founding date placed Mr. Unwin between the representatives from Rensselaer Polytechnic Institute and Oberlin College.

RIT ALUMNI ASSOCIATION 1959-1960
All Alumni—Your Vote Is Urgently Needed
Vote Now for Your Executive Council

Your Executive Council, the governing body of the Alumni Association, includes 24 members elected from among the different departments of the Institute. The term of office is for two years with new members elected each year. The Executive Council elects its own officers from its own membership once each year.

Every alumnus should vote for representatives under all courses regardless of what his or her course is. *If you wish to vote for other candidates substitute their names for those on this ballot. Please bear in mind that representatives should reside within the Rochester area to permit attendance at all meetings of the Executive Council.* All alumni are automatically full members of the Association and entitled to vote. Membership is not requisite upon contributions or dues. To vote for a candidate make an X in the box opposite the candidate's name.

<p>ART AND DESIGN (Vote for three)</p> <p>MOLLIE JO BERNSTEIN ('56) <input type="checkbox"/> Rochester Museum</p> <p>CHAS. R. SAWDEY ('49) <input type="checkbox"/> Eastman Kodak Company</p> <p>ROBERT WRIGHT ('48) <input type="checkbox"/> Free Lance Artist</p> <hr/> <p>CHEMISTRY (Vote for one)</p> <p>LAWRENCE DYKSTRA ('39) <input type="checkbox"/> Porcelain Insulator Corp.</p> <hr/> <p>BUSINESS ADMINISTRATION</p> <p>CHARLES DE WEAVER ('58) <input type="checkbox"/> Haskens and Sells, Accountants</p> <hr/> <p>ELECTRICAL (Vote for one)</p> <p>DAVID CARROLL ('34) <input type="checkbox"/> Eastman Kodak Company</p> <hr/> <p>RETAILING (Vote for one)</p> <p>LEWIS VAN DUSEN ('51) <input type="checkbox"/> Sibley Lindsay and Curr Co.</p>	<p>EVENING DIVISION (Vote for two)</p> <p>EDWARD SHAUGHNESSY ('53) <input type="checkbox"/> Eastman Kodak Company</p> <p>MRS. DORIS WEGGELAND ('57) <input type="checkbox"/> Consol. Electrodynamics Corp.</p> <hr/> <p>FOOD ADMINISTRATION (Vote for two)</p> <p>SHIRLEY SEITZ ('55) <input type="checkbox"/> Genesee Hospital</p> <p>JEANNETTE SIMMENDINGER ('55) <input type="checkbox"/> General Hospital</p> <hr/> <p>SCHOOL FOR AMERICAN CRAFTSMEN (Vote for one)</p> <p>JOSEPH BUDD ('51) <input type="checkbox"/> Free Lance Cabinet Maker</p> <hr/> <p>ALUMNI DESIGNEE TO THE RIT BOARD OF TRUSTEES. (Vote for one)</p> <p>RAYMOND E. OLSEN (Mech. '16) <input type="checkbox"/> Pres., Taylor Inst. Cos.</p>
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(Not valid if mailed after May 1, 1959)
RIT ALUMNI ASSOCIATION, 65 Plymouth Avenue South
 Rochester 8, New York

TIMETABLE

- APRIL**
- Saturday 18, Kappa Sigma Kappa dinner dance, 8-1 a.m. (c)
 - Sunday 19, Kappa Sigma Kappa picnic, 2-6 p.m. (c)
 - Theta Gamma cabin party, 1-6 p.m.
 - Saturday 25, Gamma Phi dinner dance, 6 p.m.-1 a.m. (c)
 - Newman Club cabin party, 4-8 p.m. (c)
- MAY**
- Friday 1, Spring Weekend (o)
 - Saturday 2, Spring Weekend (o)
 - Sunday 3, Spring Weekend (o)
 - Friday 8, Kappa Sigma Kappa party, 6-10 p.m. (o)

SATURDAY

1958	OCTOBER							1959
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4	5	6	7	8	9	10		
11	12	13	14	15	16	17		
18	19	20	21	22	23	24		
25	26	27	28	29	30	31		

24

OCT. 1959

R. J. P. Alumni Reunion in Rochester, N.Y.

297- SATURDAY, OCTOBER 24, 1959 -68

Flashbacks . . .

A recent letter to the Alumni Editor from Virgil Zetterlind (Ph '42), has identified some of the alumni who appeared in the Senior Ball photograph which was printed as an RIT Flashback on this page on Feb. 20.

This photograph was taken at the 1941 Senior Ball which was held at the old Sagamore Hotel. Mr. Zetterlind is now employed as a photographer at the McIntosh Studio, 342 Penn. Ave., W. Warren Pa.

It was taken by Mr. Zetterlind for the PSIMAR, a forerunner of the Reporter.

Standing, left to right: Don Ryan (Ph '41), Mrs. Don Ryan, nee Wendy Curtis (Ph X'42).

Seated at the table, left to right: Mrs. Virgil Zetterlind, nee Ann Austin (FA '43), Wesley Woodman (Mech '41), Nicki Sozzi (Ret '42), Mason Place (Mech '41), and unidentified.

Editor's Note . . .

It is the editor's hope that alumni will send in photographs of past activities at RIT, so that other RIT Flashbacks can be printed.

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watches, diamonds,
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savings up to

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DRUG HOUSE

OPPOSITE MENS DORM

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