

RIT Reporter

OFFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY

Volume 36

Rochester, N. Y., Monday, January 16, 1961

No. 10

Winter Weekend Plans Completed

Final details have been settled for the Student Council-sponsored Winter Weekend, Jan. 20-22.

The Weekend will kick off with the "RIT Olympics" Friday evening in the lot behind the Ritter-Clark gym, Livingston Park, and both parking lots near the Medical Center.

The "Olympics" will feature such winter-type games as dog-sled races, tug-o-war (?), and all like that. According to Joe Farage, SC social chairman, there will be prizes for the winners, jeers for the losers, burning of yule trees, hot drinks (coffee and cocoa only) and free treatment for frostbite cases. A number of campus organizations are expected to compete.

Saturday evening the funzies move indoors, with revelers thawing out gradually to the sweet strains of Vic Plati's large band, plus vocalist, at the semi-formal Crystal Ball. The Ritter-Clark Gym will be decorated to carry out the "crystal" theme. Plati will play for dancing from 9 to 1.

Highlighting the evening will be the crowning of Miss RIT. Our legman's notes, for which we take no responsibility, say that there will also be quote Punch, with a kick?! unquote. Ducats are \$2 per duo.

Farage's quick change artists will convert the Crystal Ballroom into a "Swiss Village" for Sunday night's concluding festivities. In an informal, ski-lodge atmosphere, the songfest will feature Steve Malley, singing folksongs gathered while traveling across the country.

Larry Short and combo will also be on deck, vocalizing a few numbers they have recorded.

If you plan to attend, bring along a brace of pillows or cushions. The event will take place from 7 to 9 p.m. in the round on the gym floor, and that hardwood is.

Those attending are also urged to wear ski-resort dress, as a prize will be awarded to the person who best dresses the part of a ski-lodge habitue.

Admission to the Sunday evening event is \$1 per couple. Combined admissions for Saturday and Sunday may be had at \$2.50.

Crystal Ball preparations are in the hands of Bob Desroches (BA 1). Joy Steinhardt (Ret I) is in charge of Sunday night's details, and arrangements for Friday evening have been completed by Leni Lee Lyman (Ret 3) and Bill Wing (Pho 1).

Sally Marsh, Ellen Lasher and Kathy McGraw aided in preparations for Winter Weekend, as did Ron Lefler, Teddy Tedesco and Georgi Seaman. All are Retailing freshmen.

Linda Schutte (A&D 1), Terry Sholley (Pr 2), and Business Administration freshmen Ginny McEwen, Claudette Singer, Beverly Flint, Barbara Munch and Jane Bush also assisted.

Four Escape In Crash

Returning from Christmas vacation, four Institute students escaped serious injury when the cab that they were riding in crashed through a guard rail, toppled eight feet to a service road and overturned.

Kenneth Ihasz (Pr. 4), Waldemar Maier (Pr. 4), John Kriz (Pr. 2), and Edward Kob (Ph. 1) were riding in a cab from the New York Central Railroad station to their respective residents here in the city when the cab swerved to avoid a "Keep Right" sign. The cab driver told police that he hit the accelerator instead of the brake, the cab brushed the sign, jumped the curb and crashed through the rail to the roadway below.

None of the students were seriously injured even though the cab landed upside down and was called a total wreck by police. Messrs. Ihasz, Maier, and Kriz were treated at Genesee Hospital for cuts and bruises and released. The fourth student, Edward Kob was treated by his own doctor.

Siegfried to Speak At Print Banquet

The Terrace Room of the Hotel Sheraton is to be the scene of the fifth annual printing week banquet on Tuesday, Jan. 17. Under the official auspices of the School of Printing, the Pi Club and Gamma Epsilon Tau have arranged for what promises to be a spectacular affair.

Laurance Siegfried, professor of Graphic Arts, Syracuse University, is to be the keynote speaker. Prof. Siegfried is well acquainted with the printing industry. He has an extensive background in publishing as the former editor of *The American Printer*. He is the author of the book *Typographic Design in Printing*. He received his education at Harvard University where he graduated cum laude in 1913.

In addition to the banquet, two professional exhibits assembled by the American Institute of Graphic Arts are on campus. "Fifty Books of the Year 1960" may be seen at the library along with wood cuts and typographic designs by Norman Kent. The other exhibit "Design in Printing & Fifty Advertisements of the Year 1960" is housed in the Bever Art Gallery.

Area high school students taking printing will be shown the School of Printing on Wednesday, Jan. 18. The formal dedication of the Goudy Room, home of the "lost Goudy types" will round out the week's festivities.

Those wishing to attend the banquet may make reservations at the School of Printing office by no later than today, Friday, Jan. 13.

Miss RIT Election Tomorrow; Coronation at SC Crystal Ball

Sponsored by the RIT Reporter, Miss RIT will again be chosen by the student body in a general election on Tuesday, Jan. 17. Miss RIT will be crowned at the Student Council Winter Weekend's dance on Saturday, Jan. 21.

The award given to Miss RIT is based on her qualifications of participation and support of campus activities as determined by the students. These qualifications which were listed on the nomination ballots resulted in over 100 different nominations. Five attractive young ladies were finally selected as finalists after being nominated the most number of times.

National Society of Interior Decorators.

Pat is a Charter member of Eta Mu Pi and is president of Phi Upsilon Phi. She has also found time to be on the Deans List during her 2nd, 3rd, and 4th years. Miss Mathews was very active in high school being a member of the tennis club, badminton club, the art club, the basketball team and president of her high school sorority. **Pat likes**

Janet Ross is a fourth year Retailing Student. Janet has been president of Delta Omicron, secretary of Student Council, a mem-



Sue Heacock

Sue Heacock is a second year Retailing student. "Susie" as she is known to her many friends is a member and current president of Delta Omicron. She is on the Women's Dorm Council and the fencing team. Sue was voted queen of the last Fall Weekend. Miss Heacock was active in high school, managing to be a cheerleader, a student council member, a choral member, and a member of the yearbook staff. She also belonged to the hockey team and was an important member of the school newspaper. After graduation, Susie hopes to enter the Fashion Merchandising phase of Retailing.

Joanne Kamola is a second year Business Student. She is currently dividing her time between being president of WRTI Radio and Alumni Editor of the Reporter. Joanne is very active in skating, riding and water skiing. She likes to read and dance. Joanne attended Nazareth Academy before coming to RIT. Upon graduation she is planning to become an Executive Secretary.

Pat Mathews is a fourth year Retailing Student. She is currently a member of the Spring Weekend Committee, Dorm Council, Inter - Organizational Council, Inter - Sorority Council and the



Joanne Kamola

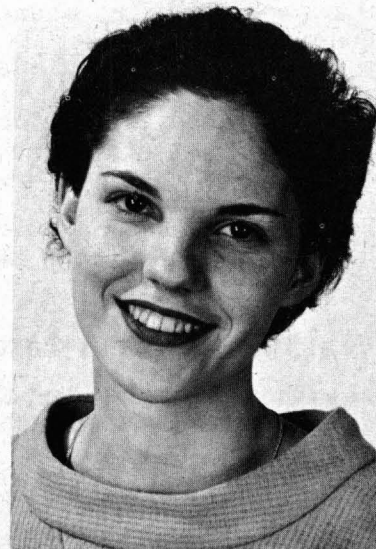
painting and sewing and plans to enter the management phase of Retailing after graduation.

Carol McKeithan is a third year Electrical Student. Carol has been on Student Council and has made the Dean's List three times. She is currently a member of the Ham Radio Association, and the Institute of Radio Engineers. She



Pat Mathews

enjoys ice skating and tinkering with broken television sets. Carol was active in her high school glee club and was a member of the orchestra there. Majoring in Electrical Engineering, Carol hopes to become an engineer after graduation.



Carol McKeithan

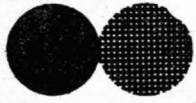
ber of Intersorority Council, and Inter-Organizational Council. She has been on the American Red Cross Inter-College Council, and is Secretary-Treasurer of Eta Mu Pi Fraternity. She has been on the Deans List five times and has won the Halle Bros. Award and received recognition in Who's Who among Students in American



Janet Ross

Universities and Colleges. Janet likes to read and ice skate. In high school she was a member of the student government, a member of the yearbook staff and a cheerleader. Upon graduation Janet wishes to enter Retail Management.

The contest is being handled by the Public Relations staff under the direction of Carl G. Telban, Public Relations Director.



EDITORIAL

Let's Straighten Out Weekend Dates

With the announcement last spring that most fraternity weekends would be closed this year, John Beusch incorporated into the platform on which he was later elected, the promise of a winter dance open to all students.

Early in the fall, Joe Farage, social chairman, announced plans for a three day weekend to be held on January 20, 21 and 22. Close on the heels of this announcement, Phi Sigma Kappa fraternity reported that its weekend would be open to all Greeks on campus.

A conflict arose over the dates of the respective weekends. Phi Sig reasoned that since that particular weekend has been their's traditionally, they had a prior claim to it.

As it stands now the all-Greek affair will be held the week following Council's weekend. Unfortunately many of the more social minded students on campus would like to, but can't afford to attend both events. As a result both groups will probably suffer financially and the student body will be the overall loser.

We hope that a better arrangement can be worked out next year, keeping the weekends at least three or four weeks apart. If this requires Council to exert a little pressure, let's have it! After all the power to regulate the social calendar has been vested in this legislative body.

Welcome: Student-Faculty Directory

The 1960-61 Student-Faculty Directory was finally distributed to the student body during the first week of this month. It had taken the Publications division of Student Council almost four months to provide the students and faculty with this all important service.

It is well known that Herb Johnson, head of the Publication division has been plagued with problems since he first started working on the directory. He has done a commendable job under these circumstances.

It has been said that Student Council saved a great deal of money by having the directory printed here at the Institute. But what about the amount of time it took—is this not of the essence in a publication of this type?

One representative of a printing service that prints directories for two other area colleges told us that RIT's could be published in a matter of days and wouldn't have cost "that much more." Others have pointed out additional economical methods of publishing such a directory.

The Reporter would be among the first to criticize the Institute (reputed to have the finest printing school in the nation) if it were to allow a publication such as this to be duplicated in a cheap, shoddy manner.

It is time however, for Council to give up a fair share of the vanity it feels in this matter and have the directory printed commercially at a slightly higher cost. Then next year's students and faculty can enjoy all the advantages the Student-Faculty Directory was designed to give them.

New Catalog: A Job Well Done

The 1961-62 Institute catalog came out recently. Completely rewritten and redesigned, a fresh publication of this type has long been overdue. With new courses being constantly introduced and others being revised each year and with the establishment of colleges and schools last April, a completely new catalog available to the incoming student was needed to reflect the ever changing face of the Institute.

Congratulations are in order for Miss Louise Smith of the Public Relations office, who in her first six months as publications director has coordinated this Herculean task and for Miss Ruth Gutfrucht of the School of Art and Design who designed the entire catalog.

Letter to the Editor

Dear Editor,

Although many students bemoaned the absence of all competitive spirit from the basketball court during our recent games, even more conspicuous by their absence was RIT's bevy of beauties popularly referred to as the "cheerleaders." Their have, at least, distracted attention away from a bumbling basketball brood. Several students have suggested that their performance on the court might have been equal to, if not better than, that of our drolsome dribblers.

My meager research has suggested that perhaps the darling damsels placed greater value on the restrictions of residency than the athletic triumphs of the "Toot". Contributing also, to the sublime spirit displayed by the curious crowds, has been the policy of antiquated cheers and display of artificial enthusiasms by our short skirted Cinderellas.

Bemoaned, beleaguered, and belittled for lack of spirit, the RIT student needs look no further than the Ice Palace for the supreme example of the "do or die" spirit that will, nonetheless, that will, nonetheless, go down in this year's Techmila as "the best ever".

James Anderson (Pr. 4)

Dear Editor:

The RIT Hockey club has been the subject of much discussion on campus recently. The puck chasers, in making a proposal to allow them to use a puck on Ritter Clark ice, has been refused flatly, directly and forcefully. The reason: RIT is not ready for intercollegiate hockey because we cannot, and will not offer athletic scholarships to attract hockey players. Are scholarships mandatory for a team to exist? Administrative heads believe so.

Yet it should be known that Ithaca college, who does not offer scholarships, who do not have a rink, plans to enter a team into the intercollegiate circle next year. Our own club has two games scheduled with Ithaca on Jan. 16 and 23 at Cornell's rink. Our club will also play Hamilton college's JV team on Jan. 7 and Colgate on Feb. 24. Games with Cornell, State College of Education, St. Lawrence, and Clarkson are also pending.

The school would not think of sending our basketball team to face the University of Buffalo without ever having practiced with a basketball. Yet this is a good analogy as to what our hockey club must face.

A school known country wide for the best courses in Photography and Printing, to say nothing of the fine courses in many other fields, should not have to rely upon scholarships to attract people to play hockey here. To make such a view, takes a short cited view of our fine educational courses which are more potent in many cases than a scholarship.

The puck chasers in desperation, sought permission to flood the area across from the ice rink, so that some practice with a puck may be available before they tried to represent our school with any dignity whatsoever once again they were turned down. For the time being, they will just have to be satisfied with practicing with a roll of tape in the basement of the Ritter Clark building after the fencers have gone home.

Very sincerely,
Allen Shephard (Pr. 3)



The Wm. Ferguson Associates Inc.

Latest & Greatest:

For the best in flick's "Carry on Nurse" at the Cinema: we personally guarantee mucho laughs and look out for the daffodill. . . . Recently shot down: Berdine, Gilbert, Allen, Marsh, Panus and whole slew of others. . . Imbibers in Greece: Give the new Becker's with the most modern cocktail lounge in town a try; it's a real swinger. . . . Dave Dull is now at "Wits End"; both figuratively and literally. . . . Has any one Garb. . . . Someone asked me who was Mr. Campus' last date and there was only one thing I could tell them. . . . Perchance you go to the Purple Tree take note of what shirt you wear: those laundry marks can look rather odd. . . . Heard the one about "try it for a week and I'll buy you Boystown"? . . . Steve Kraftchek was fired as the Amerks coach: we wonder if this

could be the best way to cure an ailing team. . . Sig Pi does it again: now you can be married and still live with the boys. **In This Corner:** Snow, Money and More Money

Since we were last here parking has gone up a dollar in school lots. What we wonder is; will this money insure more efficient snow removal or will it go to the good old ever growing, never used, surplus. When we came in off block we also heard that due to the outrageous costs of the Sturge Purges and billboard tickets last year more fines must be levied to increase revenue. We are of the opinion that this is almost ridiculous as the surplus itself. This is like planting fruit trees; you do all the work and some turkey ten years from now harvests the crop. We might not have a better solution but excessive fining can't be the answer either. Isn't it about time that Council really solved this problem instead of sidestepping the issue.

CAYLEY'S CORNER

I heard
A man say -
"I'd rather
Light a candle
Than
Curse the darkness."
Would you?
Well then - when -
Slums disgust you
And
Delinquency gripes you
And
Corruption angers you
And
Intolerance infuriates you
And
Injustice scalds you
And
Hoodlums defy you
And
Ignorance amazes you
And
Filth nauseates you
And
Laziness scares you,
Don't scream -
"They're ignorant
"They're foreigners
"They're immoral
"They're dishonest
"They're sub-human
"They're gooks
"They're crooks
"They're dupes
"They're schnooks!"
Or
"Somebody oughta
Do somepin 'bout somepin!"
Or
"The police oughta
"The church oughta
"The agencies oughta
"The schools oughta!"
Start asking
A few questions
About
How you can help.
Then
Do it!
Chaplain MAC

Fads and Fashions

By Leni Lee Eyman

Gone are Mammie's bangs, the loose look, pleated slacks and long skirts. 1960 fashions are over but what will replace them? Fashion critics are placing emphasis on Jackie Kennedy and even telling how much she spends on her youngsters' wardrobes. Will her famous husband be as fashion minded?

For 1961 even more feminine fashions than 1960. The big question yet is the exact length of women's skirts. Though they're now worn 17½ inches from the floor they're even shorter in New York. Clothes for women will be softer lines and worn just a bit tighter than before. The silhouette is to show off the women's figure. No more hiding in baggy dresses and slacks. Tight fitting knit capri pants are in vogue and have even been carried into the pajama line.

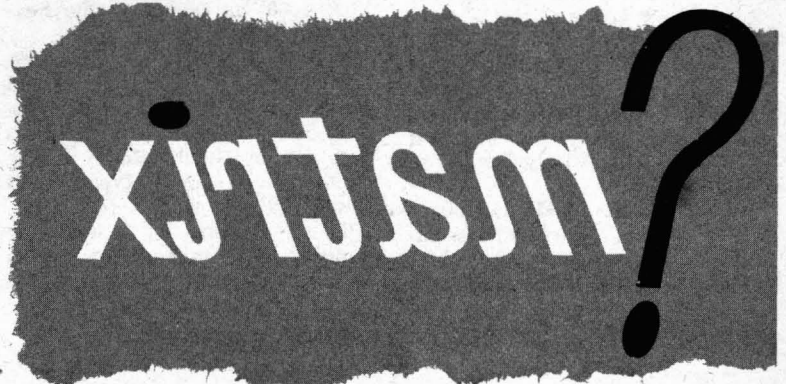
For men the continental is being carried in all lines. There are some really sharp tweed wool coats with the very narrow lapel. These coats are also being worn shorter. An idea for your sport shirts . . . have them tailored on the sides and arms where they're extra loose. This is inexpensive, prevents that sloppy look and looks much neater, especially to the girls.

Something to look forward to . . . cigarettes that won't require being lit by a match. The cigarette can be struck on its own container and will light by itself.

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Three SAC Students Studying Abroad

This year three students from the School for American Craftsmen are studying abroad. Ronald Senungetuk, a Fulbright Scholarship winner, is studying in Oslo, Norway, at the National College of Arts and Crafts. He reports that he likes the program and feels that he is doing well in it.

SAC is noted for having an unusually large number of its students win Fulbright Scholarships.

James Kutzner, ceramics, and Daniel Jackson, furniture, are studying in Denmark under the Junior Year Abroad plan. Ver-sylla Banfield from the School of Art and Design is also in Denmark under this plan.

The Junior Year Abroad, education in arts and crafts, is the only plan in America in this type of course. Study programs are arranged by the Scandinavian Seminar.

An educational unit north of Copenhagen is being built to serve as a center for the Scandinavian Seminar. Kutzner and Jackson are creating a ceramic mural for the entrance of this unit.

Aage Neilson, Director of the Scandinavian Seminar, has this to say about the Junior Year students, "They have self-sufficiency, sense of direction, and adaptability, and are finding challenge to further their individual, personal and vocational direction."

A large number of students in SAC are transfer students and many come from foreign coun-

tries. Like the School of Art and Design, SAC offers the Master of Arts degree. This year, six students are enrolled in studies leading to the M.A.

The School for American Craftsmen, since its inception at RIT, has had a considerable creative influence on the Institute and on the city of Rochester. The courses offered—textiles, wood craft and furniture making, metal craft and jewelry, and ceramics—are handled by a staff of instructors regarded as unusual in their high caliber in the field of art. Shop one, a retail store for student productions set up by the faculty, is considered one of the finest of its kind.

SAC was founded in 1946, as a part of Dartmouth College in Hanover, New Hampshire. Its purpose was to offer a program of education in the applied arts.

SAC was one of a group of schools organized under the American Crafts Council, whose program and activity lead to the development of the useful arts.

The Council is the coordinating agency for 'Craft Horizons,' a magazine devoted to crafts, and America House, a retail sales shop in New York City operated as an outlet for craft products made by students. Since its founding, the Museum of Contemporary Crafts exhibits the best of contemporary production.

Because the school is chartered by the Regents College, it was moved to New York in 1947, and became part of Alfred University. The present head of the department, Mr. Harold J. Brennan, assumed administration of SAC in 1948.

The school remained at Alfred until June, 1950, when it became a department of RIT. It was felt that the Institute had an educational environment better suited to SAC's goals and was located in a city offering greater advantages to students.

K-C Establishes Scholarship Fund

Kimberly-Clark Corp., Neenah, Wis., has established a scholarship trust fund for the studying of printing here at RIT.

Scholarships will be awarded on the basis of the national competitive examinations conducted by the Educational Council through the College Entrance Examination Board. Award winners will receive up to \$1,000 per year for four years of study.

Mr. W. W. Cross, vice-president of sales, Industrial Products division of Kimberly-Clark said, "With the steady growth and constant technological changes that are taking place in the printing industry today, trained manpower is vital. We hope that through this scholarship program we are doing our share in helping to provide this essential manpower."

This scholarship plan will begin its first year with one scholarship valued at \$1,000, the second year with two scholarships with a total value of \$2,000 and so on for a total of four scholarships per year.



NAME IT — In a contest during the week of January 16-20, RIT students will have the opportunity to name the Snack Bar. (Barley Photo)

Edgeworth Scholarship

"Initial response to our first annual House of Edgeworth Scholarship Contest has shown how eager and ingenious students are in applying their college training to the solution of practical business problems" reports J. Carroll Taylor, Vice-President of Larus & Brother Company, Inc., sponsors of the contest.

Campus publicity for the Scholarship Awards already has encouraged student response from many of the nation's colleges and universities, he said.

Open to graduate and undergraduate students of business, economics, advertising, marketing and commerce, the contest offers two \$500 cash award scholarships. The first will go to the undergraduate student submitting the best advertising slogan with supporting brief for House of Edgeworth smoking tobaccos.

Winner of the second award will be the graduate student who writes the best marketing plan to sell tobaccos to the college market.

Entries, to be postmarked no later than midnight, March 15, 1961, will be judged on the basis of originality, expression, and practical merchandising value.

The annual contest is aimed at encouraging students in advertising - marketing studies, while also offering an opportunity to apply classroom studies to practical business problems.

Reporter Announces New Appointments

Frank Solomon (A&D 3) has been appointed art director of the Reporter effective with this issue. The appointment was made by Gene E. DePrez, editor-in-chief.

Other positions recently filled include Bill Barley and Dave Nance, co-photo editors and Carl Telban, public relations director. Telban who was formerly public relations manager, has been assigned additional duties including office management.

Snack Bar To Be Named

During the period of Jan. 16 to Jan. 20 students at RIT will have the opportunity to "name" the Snack Bar.

According to Frank P. Benz, vice president of business and finance, the A. L. Mathais Company, operators of RIT Food Services, suggested the idea after a survey of other colleges and universities. A great majority have special names for their snack bar and it was recommended that RIT might do the same.

All students are eligible to submit a name and each student may submit as many names as he or she may wish. Ballots will be provided in the Snack Bar from Jan. 16-20. These will be collected each day and the winning name selected and announced in the Reporter on Jan. 27.

ASAS Exhibit

Just before the recent Christmas vacation, Art School Art Society held the annual Student Exhibition in the Bevier Gallery.

Open to all members of the Art School, the show was judged by three prominent area artists, Mrs. Agnes Taugner, Mr. Carl Zimmerman and Mr. Kurt Feurkern.

David Randall (A&D 3) announced the winners in the four categories that were judged.

In the best show of prints Arnis Sarma (A&D 4) took first place with Nancy Warmby (A&D 3) placing second. Nancy Warmby captured a first in the Drawing competition and was followed by John Spangenburg who placed second. In Oils, Richard Kollath (A&D 3) was first and Thomas Ronney (A&D 2) took second.

Mr. Benz said the committee of judges will be made up of a representative from Inter-Fraternity Council, Inter-Sorority Council, Men's Dorm Council, Women's Dorm Council, Administration and two members of the Student Association.

One first prize will be awarded and the decision of the judges will be final.

The author of the winning name will receive \$50.00 in food which may be obtained from either the cafeteria or snack bar at any time he or she may wish, plus a special "Reserved" chair in the snack bar for the remainder of the school year.

Remember - submit your name for the Snack Bar-January 16-20.

Staff Openings On Reporter

The start of the Winter Quarter finds many openings on the staff of the RIT Reporter.

At the present time two main editorship positions are not filled. These are the positions of Campus Editor and Features Editor.

Also needed are secretaries, staff members, reporters, etc.

This is the chance for anyone interested in becoming one of the editors on the Reporter for next year to start. People to fill the editorships that will be open for the school year of 1961-62 will be trained by the present staff for the next five months.

So now is your chance, if you are at all interested in newspaper work come on up to the Reporter Office in Clark Bldg. Tower and tell us what you are interested in doing.

Prof. Taylor To Speak

"Problem of the Gold Flow" will be the topic presented by Prof. Jack Taylor when he speaks before the International Affairs Club on Tuesday evening Jan. 24, at 8 p.m. in E-125.

All students and faculty members of the Institute are invited to hear Associate Prof. Taylor, College of General Studies, speak on the problem of the diminishing U.S. gold reserves.

Prof. Taylor has been watching and studying the imbalances that have resulted in the recent concern about our gold supplies for over two years and should be well qualified to discuss this important and timely subject.

Holder of a B.A. and M.A. degree from Oxford University, Prof. Taylor worked for some time with the British Ministry of Education and the British Ministry of Food. He taught at the University of Rochester for ten years and then moved to the University of Buffalo for two years. This is his first year of teaching at the Institute.

You do not have to be a member of the International Affairs Club to attend this meeting. Everyone is invited to come and hear Prof. Taylor give his presentation.

Schedule Change

This issue of the Reporter appears on Monday, Jan. 16, instead of the regular date of Friday, Jan. 13 because of difficulties that GARD had in scheduling the press run.

4 Barbers on Duty to Serve YOU

RIT CAMPUS BARBER SHOP

Located in MEN'S DORMITORY

Open 8 a.m. - 6 p.m. Daily Closed all day Wednesday

To arrange an appointment call BA. 5-6968.

PRINTING WEEK at R.I.T.
 January 16 - 20, 1961



You are cordially invited to participate in the
 1961 Printing Week Festivities
 Monday, January 16 through Friday, January 20

Program -

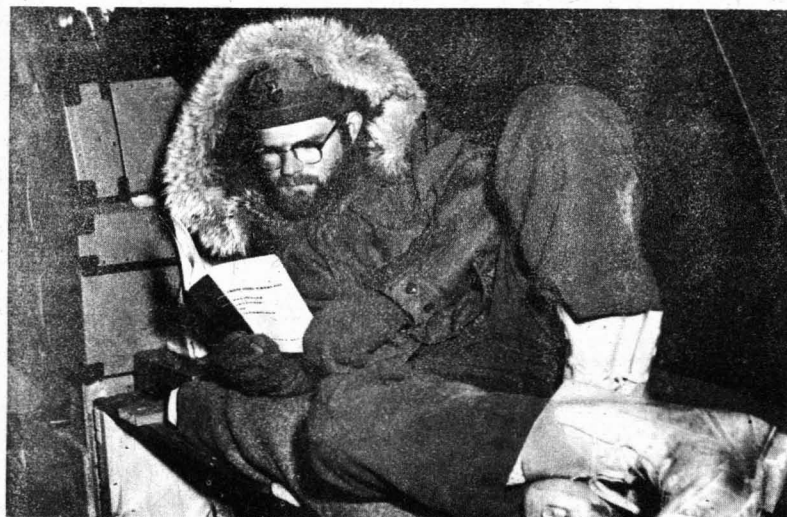
Open House
 SCHOOL OF PRINTING
 Second floor Clark Building
 Wednesday, January 18, seven to ten p.m.

Fifth Annual
 PRINTING WEEK BANQUET
 Tuesday, January 17, six-thirty P.M.
 Hotel Sheraton Terrace Room. Reservations may be placed
 by calling the School of Printing Office. Price \$4.75

FIFTY BOOKS OF THE YEAR 1960
 The R.I.T. Library, Spring Street
 Monday through Friday, January 16 - 20.

DESIGN & PRINTING FOR COMMERCE
 AND
 FIFTY ADVERTISEMENTS OF THE YEAR
 The Bevier Art Gallery, Monday thru Friday, January 16 - 20.
 Open Wednesday evening until ten.

TYPOGRAPHIC DESIGNS & WOOD CUTS
 by Norman Kent
 The R.I.T. Library, Spring Street
 Monday through Friday, January 16 - 20.



WHERE IS RIT?—Jerry Hughes (Ph 1) gives his answer to the "Freshman Daze" question, where did you first hear of RIT? Jerry was in Anartica with the U. S. Navy when he discovered RIT. (U. S. Navy Photo)

What Do You Know About Common Colds?

Though the common cold is by all odds the most common—and probably the oldest—of man's ailments, few of its sufferers know as much as they might about the pesky malady. To banish fables, help you improve your grasp of the cold facts, here's a 10 question quiz.

1. The average person gets (a) 1 (b) 2 (c) 3 colds a year.
2. The worst month for colds is (a) October (b) February (c) March.
3. Your chances of catching a cold after coming in direct contact with a cold victim are (a) 10 to 1 (b) 1 to 10 (c) 50-50.
4. Resistance to a cold or other respiratory ailment is lowered by (a) poor nutrition (b) fatigue (c) tension.
5. Antibiotics (a) can (b) can't cure or prevent a cold.

6. A vaporizer is good for (a) colds and coughs (b) complications like bronchitis (c) chronic irritations like sinusitis.

7. Colds, though virus-borne, are induced by (a) cold weather (b) changes in weather, from warm to sudden cold.

8. During peak season, the number of colds throughout the nation may be as high as (a) 5 million (b) 15 million (c) 20 million.

9. Those least susceptible to colds are (a) newborn babies (b) adults from 20-45 (c) people over 65.

10. Colds are most catching on (a) the first day (b) the third or fourth day (c) the seventh day.

Answers

1. c; 2. b; 3. b; 4. all three; 5. b; 6. all three; 7. b; 8. c; 9. a; 10. a.

Eta Mu Pi Inducts Five

The School of Retailing inducted five members into its newly formed Retailing fraternity, Omicron chapter of Eta Mu Pi, at an assembly in E-125 on the afternoon of Nov. 29.

As part of its induction ceremony, the fraternity conferred an honorary degree on Mr. Byron Johnson, Vice President and General Manager of E. W. Edwards and Son. Mr. Johnson is also chairman of the Retail Merchants Council.

Robert Strouse (Ret 4) was presented with an award by the National Society of Interior Designers as another highlight of the assembly.

Membership in the new fraternity is open to third and fourth year retailing students having a straight B average or higher.

Inducted into the new fraternity were: Nancy Bell, Patricia Mathews, Richard McCormick, Patricia Morrow and Janet Ross.

Miss Edwina B. Hogadone, head of the School of Retailing, expressed hope that the fraternity will act as an inspiration for achievement to all retailing students.

The founding chapter of Eta Mu Phi was first established in the Graduate School of Retailing at New York University and now has chapters in twelve schools throughout the country.

Although it is an honorary fraternity, plans are being formulated for an active program. Lectures from local merchants, dis-social activities are on the agenda for the year.

Keeping Up With Institute Alumni

Where They Are — What They're Doing

ENGAGEMENTS

Announcement of the engagement of Miss Suzanne Ellis to Charles Tholstrup, son of Mr. and Mrs. Henry Tholstrup of Willowbend Road, is made by her parents, Mr. and Mrs. Harry Ellis of Scotia. Miss Ellis was graduated from the State University College of Education at Plattsburgh. Her fiancé was graduated from RIT, Electrical Department, Class of '57. He was a member of Sigma Theta Gamma. A March 25 wedding is planned.

MARRIAGES

Announcement has been received at the Alumni Office of the marriage of Miss Florence C. English and Henry D. Hannah, both of Storrs, Connecticut. The wedding took place September 21st. Mrs. Hannah is a graduate of the School of Art and Design, Class of '24.

BIRTH ANNOUNCEMENTS

Dave A. Engdahl, (Photo '49) and Mrs. Engdahl are the parents of a boy, Dean Andrew, born Sunday, December 4th. Dean Andrew tipped the scale at 9½ pounds. The Engdahls live at 65 Sharon Drive.

ALUMNUS TAKES TRIP

Raymond Olsen, (Mech. '16), President of Taylor Instrument, returned last week from a four-week round-the-world trip. He visited Japan, where Taylor's affiliate is just starting up a factory for building Taylor Equip-

ment. He then went to Melbourne, Australia, to preside at the dedication of a new Taylor plant. From there he will go to India and England.

DEATHS

A funeral service for Walter W. Jenkinson of 356 Genesee Park Blvd., assistant engineer in the City Bureau of Engineering, was held December 24, in Hedges Memorial Chapel. Mr. Jenkinson was a graduate of the Mechanical Department, '14.

Mrs. Ethel Story, (FA '06), passed away December 5. She taught homemaking in New York schools 33 years, returning to Monroe County after returning 13 years ago.

John P. Schleich, 59, of 484 Maple St., for 14 years construction superintendent for Robert Hy-lan & Sons Inc., general contractors, passed away December 2, after an 18-month illness. He was a graduate of the Mechanical Department, Class of '21.

PROMOTIONS

Gleason Works has promoted two RIT Graduates in their Sales and Manufacturing Divisions. Walter E. Andrus, (Mech. '43), became Assistant Production Manager. He has been with the Company for 15 years. Donald L. Whitmore, (Mech. '39), Product Development Engineer, has been assigned the additional responsibilities of Liaison Engineer for Gleason Works Ltd. in England. Mr. Whitmore has been with the Gleason Works for over 20 years.

Carhart Photo Inc. of 105 College Avenue, has announced the appointment of Richard S. Hudson, Meigs Street, to a position in sales promotion with that firm, effective immediately.

The Retailing Department notes that Mr. John Latta, (Ret. '57) is now the Ohio Representative of the Syracuse China Company of Syracuse, New York. John was formerly an assistant buyer at Halle's Department Store in Cleveland, Ohio.

HELP WANTED

The Alumni Relations Office is seeking information on the following alumni whose address has been lost.

The information follows in this order: name of alumnus; department and year of graduation; last address from which mail was returned.

If you can provide any information on the location of these alumni, please contact the Alumni Relations Office, 65 Plymouth Avenue South, Rochester 8, New York.

Claire Acker, SAC '16, November 1958,
121 N. Robinson St., Los Angeles, Cal.

Claire Acker, Art '16, November 1958
(Christine K. Smith)

121 N. Robinson St., Los Angeles, Cal.

Sydney Allen, Ph '40, November 1959
Box 5295, Dallas 22, Tex.

Floyd Alfson, Ph '52, November 1955
142 E. 35th St., New York City

Kennteh Adams, Ret. '52 June 1957
5041 N. Woodburn, Milwaukee, Wisc.

F.R. Bedell, H. E. '15, May 1959
(Marguerite Buck)

17 Pimlico Av., Salamanca, N. Y.

Ronald Cade, Mec. '60, January 1961
302 Barrington St., Rochester 7, N. Y.

Nelson Haas, El '61, January 1961
Box 81, Rochester 1, N. Y.

Priscilla Kent, SAC '51, 1961
192 SE 4th St., Eau Gallie, Fla.

William Moore, Mec. '33 January 1961
44 Laurelton Rd., Rochester 13, N. Y.

Ulysses Mozneck, Art '29, January 1961
Trumbull, Conn.

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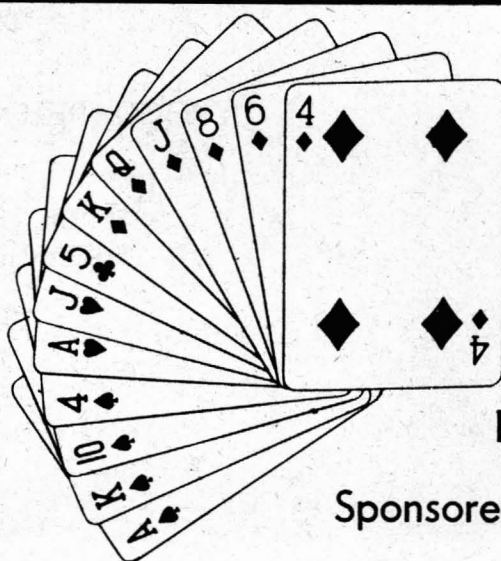
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An Evening of

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Benefit—RIT Scholarship Fund

Sponsored by RIT Alumni Association

Pioneer Room — Nathaniel Rochester Hall

8:00 P.M. January 27, 1961

Refreshments Prizes \$3.00 per couple Tickets From Alumni Office

Directed Under ACBL Rules

Avoid Winter Sicknesses

A hole in your sole, a lack in your snack—or one of countless other little things—may lead to a winter ailment, yet few people realize how serious these ailments are, how best to avoid them, what to do if one strikes.

Wet feet are one big cause of winter distress. Poor nutrition is another. But if you agree that these things are nothing to sneeze at—and take these five positive steps to guard your health—you will be more likely to weather the winter in pretty good shape.

1. **Keep in top physical condition.** Winter "bugs" don't bite so hard or so often when your resistance is high.

2. **Wear the right clothing.** This does not mean bundling up like an Egyptian mummy. Overheating isn't healthy, and it isn't even comfortable. Skiers, who spend more time in wintry blasts than most of us, have known this for a long time.

Hattersley To Speak At Annual Conference

Mr. Ralph Hattersley, instructor in the School of Photography at RIT has accepted an invitation from the American Society of Magazine Photographers to be on the program of their annual photojournalism conference to be held in April at the University of Miami.

The invitation was extended by conference director Wilson Hicks, an instructor in photojournalism at the Florida university. Having followed Mr. Hattersley's articles on photography in Popular Photography magazine he asked him to speak on expressing one's self creatively in photography, releasing the creativeness within.

The ASMP conference is an annual meeting attended by some 200 professional photographers with a program featuring some of

the most famous names in the industry.

3. **Don't be caught unawares.** No matter how stylishly and efficiently your clothes were designed to insulate you against the cold, they won't help much if you have a torn lining or a hole in one of your boots or shoes. Don't wait for the next downpour to find out whether or not your bad-weather apparel is in top condition. Check now.

4. **Try to minimize your tensions.** Worry and tension no less than physical fatigue can sap your resistance. While controlling tensions is easier said than done, there are many effective steps you can take.

5. **If you do get sick, take care of yourself.** It's unlikely that you'll get through the winter without at least one real cold, no matter how healthy you are. (The average American will have three.) Other winter ailments may lay you low.

If you can possibly manage it, stay home in bed when you begin sneezing and wheezing. If you're also running a fever, stay home in bed—period. No alibis.

If you do everything you can to avoid winter ills, but know how to defeat them if you must, there's no reason why winter can't be a breeze, instead of a sneeze, for you.

Students Receive Halle Award

Janet Ross and Richard McCormick (Ret 4) have been chosen as recipients of the Halle Brothers Award, a prize of \$100 apiece sponsored by Halle Brothers Store in Cleveland, Ohio.

The award is intended to defray expenses incurred in attending the National Retail Merchants Association Convention, Jan. 8-12 at the Hotel Statler, New York.

Summer Tour Offered By Many Groups

Even as we in Rochester find ourselves digging out of snow-drifts, the Reporter is receiving much material in relation to summer tours available to college students.

As reported in the Thanksgiving issue of Nov. 22, Educational Travel, Inc., a subsidiary of the United States National Student Association has many low-cost cultural and educational foreign travel programs available.

Wakefield, Fortune Inc., World Travel, of New York and London have released their 1961 program for summer travel to Europe. Their program includes a variety of both escorted and independent tours at a wide range of prices. A highlight of the tours by Wakefield, Fortune are their "Vagabond Tours" which combine the most important advantages of the fully escorted tour will all the main attractions of independent travel.

A new approach to group travel will be introduced when Playboy Magazine launches the first of its "Playboy Tours". The "Playboy Tours" will feature tours to Europe, Hawaii, Mexico, Jamaica, the Pacific, and specially tailored individual itineraries. Sixteen European departures from April through October will be offered.

If you desire additional information on any of these tours, please contact the Reporter office where additional information is available.



CHRISTMAS DISPLAY—Robert Strouse (Ret. 4) and Allen Platt (Ret. 4) receive award from Mr. McFall Kerbey Jr. of Security Trust Co. for display which appeared in Security's window during the holidays. (Nance Photo)

Chess Club To Hold Tournament

Registration for the first school-wide chess tournament will be held during the week of Jan. 16-20. The tournament will be open to all day-school students.

To register, all interested should leave his or her name, department and phone number in the department folder of: William Berk Chem - folder, or Thomas Frantz Elect. - folder, or sign up at the main bulletin board in the Eastman Building.

There will be a meeting of registrants on Friday noon Jan. 20. The room will be announced at a later time and will be posted on the main bulletin board. Prizes will be awarded to the first three players, with the highest total scores.

The top player will receive a imported chess set of the Staunton pattern, while second and third will receive consolation prizes.

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Camp Certificate \$10.00

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- BEECH-WOOD, Sodus, New York \$67.50**
2-Week Program for 8 through 11 year-olds. Swimming, boating, crafts, and hiking. Also, 1-Week Special Program at half price.
- PINE-WOOD, Arkport, New York \$67.50**
2-Week Program for ages 12 through 17 years. Swimming, boating, riding, hikes, and cookouts.
- DAY CAMP, New Campsite, Avon, N. Y. \$20.00**
Ages 7 through 17 years. Crafts, cookouts, and overnights. This 2-Week Program includes chartered bus transportation.

- Girl Scouts of Rochester and Monroe County, Inc. •
- 75 College Avenue, Rochester, New York •
- Enclosed find \$ _____ for camp registration. •
- Given by _____ •
- Address _____ •
- To (Girl's Name) _____ •
- Address _____ •
- City _____ Zone _____ State _____ •
- For Camp _____ •

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Grapplers Rout Oswego—Place Ninth at Oswego

The month of December found the wrestling season opening successfully with victory over Oswego 32-5 and a ninth place finish in the highly competitive Wilkes Tournament.

Three falls highlighted the grapplers rout of Oswego. They were turned in by 123 pounder Chuck Missakian, 147 pounder Ramon West and Heavyweight Ken Klaus. An indication of things to come was given when 123 pounder Missakian pinned his man in the unusually fast time of 48 seconds in the first period.

The rest of the RIT scoring was done by 130 pounder Jim Dollar who won by forfeit and by Dave Egan, Jim Kennedy, Dick Zoyhofski and Dave Zoyhofski, all of whom won by decision at their respective weights.

During the holidays thirteen freshman and varsity grapplers represented RIT in the 29th Annual Wilkes Tournament.

Leading the RIT matmen to a ninth place finish out of about 55 schools that were represented was 137 pounder Ramon West. The Baltimore Bullet finished with a record of 5-1 as he captured third place in his weight class.

At 167 pounds Dick Zoyhofski and freshman Barry Liebl each compiled 3-1 records as they advanced to the quarter finals. The showing made by Liebl, captain of the freshman team, was outstanding for a freshman competing in the tournament for the first time.

At heavyweight Ken Klaus advanced to the semi-finals but was forced out of the consolations when he suffered an ankle injury and brought his tourney record to 2-2.

Tourney Results

The third annual Tech Tournament, provided plenty of exciting basketball action as records and favored teams fell as fast as they were set.

The RIT Tigers finished seventh in the tourney with a record of 1-2. This brought the season record to 3-4. The seventh place finish was achieved when the Tigers outlasted Lowell (Mass.) Tech. 62-60 in their final game. Capt. Kay Kramer and Bill Lamoureux paced the Tigers with 20 and 17 points, respectively. Leon Uzdavinus had 26 for the loser but hit on only 6 of 16 free throws.

High scorer in the tournament for the Tigers was Capt. Kay Kramer with a total of 50 points. Bill Lamoureux was next with 7 points for the three games.

Illinois Tech of Chicago, a pre-tournament darkhorse, captured the championship by defeating West Virginia Tech 61-56 in the final game. This was considered an upset as the Virginia team had averaged 106 points last season and 87 this year. In the two tourney games preceding the finals they had averaged 95 points. Their final total of 56 points was the lowest score they had been held to in the past six years.

Indiana Tech, the defending champ, took third while Newark College of Engineering finished fourth. Pratt Institute finished fifth, Lawrence Tech took sixth, RIT seventh and Lowell eighth.

The All-Tournament first team was made up of Johnny Bradley of Lawrence, Bob Watson of West Virginia, Ed Mazria of Pratt, John Bagley of Illinois Tech and Steve Hatch of Indiana Tech.

Athletic Director Lou Alexander, Jr. felt that the tournament was a success and noted that all of the visiting coaches were pleased with all aspects of the tournament and seemed willing to return next year.

Waynesburg Nips Matmen 16-11

Waynesburg College and RIT locked horns in one of the closest and exciting meets in the history of the two schools last Saturday.

The result of the meet was in doubt right up to the final match of the evening but the final tally found Waynesburg edging out Coach Earl Fuller's Tigers 16-11.

In the 123 pound opener Chuck Missakian dropped a 6-2 decision to his Waynesburg opponent, John Moore. The following 130 pound match found Dave Egan outpointed 7-5 in one of the closest matches of the evening.

At 137 pounds the Baltimore Bullet broke RIT into the scoring column. Ramon West decided his opponent 6-3 and was in control throughout a smart and strongly wrestled match.

After participating in the 157 pound class for two years of varsity competition, Jim Kennedy returned to the 147 pound class. The drop apparently had little effect on Kennedy as he won his match 5-2 in convincing style.

Captain Dick Zoyhofski moved down into the 157 pound spot with equal success. In decisioning his man 6-2, Dick ran his undefeated string of dual meet matches to 22.

At 167 pounds Jerry Hejtmanek broke into the varsity lineup for the first time.

Waynesburg won the 177 pound match by default and in the heavyweight match, the final contest of the evening, Ken Klaus dropped a 9-5 decision to wind up the action for the evening.

While the varsity was in Wayneburg, Coach Gary Dotzler's freshmen were facing the Cornell Freshmen in the Ritter Clark Gym. The final score found Cornell the winner 27-5. The only points for RIT came when Captain Barry Liebl pinned his Cornell opponent in 4:40. It was Liebl's second win by a pin in as many matches. The freshman team record now stands at 0-2.

Fencers Dump Syracuse



TOUCHE! Action in the epee division during the recent Syracuse meet. RIT won 14-7. (Brill Photo)

Coach Paul Scipioni's Men's varsity fencing team defeated the Orangemen of Syracuse this past weekend for their first victory of the current season.

The final score of 14-7 reflected an oddity of the meet. In the foil division just one man from each team participated as both teams suffered from a manpower shortage. This meant that there were only 21 possible points available to be scored instead of the normal 27 points.

In the foil division Bill Ottmiller compiled a record of 2-1 to contribute to the RIT victory.

The epee division was represented by John Capurso, Jim Mason and Lee Hocker. Capurso, team captain and usual participant in the foil division switched to epee for this match to fill out RIT representation in that weapon. This balanced up the team so that it had men in the same positions as did Syracuse.

Despite the switch Capurso fenced to a 2-1 record for the meet. Scoring an identical score was Jim Mason as he defeated one of the top Orangemen in the epee division. Mason's 2-1 record added to the 1-2 record compiled by Lee Hocker gave the Tigers a 5-4 victory in the epee.

The great show of RIT power came in the sabre division as the Tigers were led to a 7-2 victory their All-American sabreman Ron Bambas. Bambas compiled a record of 3-0 in matches that he fenced. Gene Horvath and Charles Durham posted 2-1 records to round out a successful meet.

Bambas, in posting a 3-0 record remains the only undefeated fencer on the squad. In the two meets that have been fenced so far this year he has posted a 6-0 record. Although not part of the official record but of interest is the fact that he is 12-0 for the year, counting the two scrimmage meets that have also been contested.

Other leaders on the squad are Captain John Capurso who is currently at a 4-2 record. Jim Mason is even up at 3-3 for the two meets fenced to date.

The win was the first of the season for the team and brought the season record to 1-1. In their opening match they suffered a 16-11 defeat when they met the University of Buffalo. This Saturday they will travel to Utica where they will meet Utica College.

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\$\$\$ NOTICE \$\$\$

Attention all oddsmakers (amateur, frustrated or otherwise).

Watch the next issue of the Reporter for news of a contest to be conducted by the sports desk.

A couple of guesses based on facts and aided by a rabbit's foot (lucky horseshoes are also allowed) could win you a valuable prize.

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