alumni weekend
@ brick city festival

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Brick City Festival, an all-campus weekend which encompasses Family Weekend, Alumni Weekend and Reunions, was created to engage alumni, students, parents, families, faculty, staff and friends of RIT in the life of the university.

for more information visit
www.rit.edu/brickcity
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Open ‘House’
RIT’s new centerpiece
Update: 175th anniversary
Cultivating a diverse environment
A message from President Simone

“RIT will lead higher education in preparing students for successful careers in a global society.”

We’ve crafted an innovative Strategic Plan with a new vision statement. The Board of Trustees adopted the new plan in July and I wanted to share with you some of the highlights of the document that will serve as our compass for the next decade.

Our goal is to move RIT to a “Category-of-One University.” A Category-of-One University creates a distinctive category and strives to become the leader in this class. RIT will stand alone in the eyes of its constituents. For students, parents and employers who seek what RIT is and what RIT does, RIT will be the standard of comparison to which others aspire.

Ten years from now, universities such as MIT will continue to be leaders in research and Harvard will remain the leader among traditional universities. Yet in the third category of career-focused universities, RIT will lead the way because of its focus on experiential learning for our students. Prospective students and partners in industry will select RIT because of our many attributes that differentiate us from the pack.

We’ve listed 19 attributes in the plan that we believe are keys to RIT’s success. Among these are cooperative education, entrepreneurship, global orientation, diversity, and service to society.

Our new mission statement, in part, says RIT will provide technology-based educational programs for personal and professional development. Teaching, learning, scholarship, leadership development and student success are our central enterprises, while we rigorously pursue new career areas.

I invite you to review the Strategic Plan for yourself. We are starting the implementation phase. Priorities will be set for the goals, objectives and action steps and we will measure our progress. RIT’s culture, leadership and energy will propel us to a Category-of-One University.

At RIT, we not only like to work hard, but we also play hard. We’ve had a tremendous start to our 175th anniversary celebration, which will continue through the 2004-2005 academic year. The celebration kicked off in our new Gordon Field House and Activities Center with commencement ceremonies featuring Anne Mulcahy, chairman and CEO of Xerox Corp. Ms. Mulcahy delivered the commencement address to graduates and we announced that RIT and Xerox are enhancing our 50-year-old partnership with a $2 million grant from the Document Company (see page 2).

I urge you to take advantage of many of the upcoming activities planned during our anniversary year. To learn more, visit www.rit.edu/175. Please accept my invitation to celebrate with us Oct. 21-24 at our seventh annual Brick City Festival, which incorporates Alumni Weekend, Family Weekend and many reunions. Here, you can reconnect with old friends and see for yourself how much the campus has matured.

Cordially yours,

Albert J. Simone
President
Twilight descends on the new Gordon Field House and Activities Center. Photo by John M. Slaughter ’04 (photo illustration).

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Richard Hirsch ’71 is the central figure in a major art exhibit opening in September.

Frans Wildenhain’s dramatic ceramic landscape is one of RIT’s many public art treasures.

### Cover

Twilight descends on the new Gordon Field House and Activities Center. Photo by John M. Slaughter ’04 (photo illustration).
On Campus

$2 million grant launches telecommunications facility

RIT will create the most comprehensive center for telecommunications education, research and scholarship in the nation, spurred by a $2 million challenge grant from the William G. McGowan Charitable Fund.

RIT’s William G. McGowan Center for Telecommunications will be the centerpiece of a new 50,000-square-foot School of Engineering Technology Building, part of the College of Applied Science and Technology. The center will house the telecommunications system lab, the optoelectronics lab; the K-12 networking lab and “smart” classrooms.

The new building will be home to programs in electrical, computer and telecommunications engineering technology; civil engineering technology/environmental management and safety; and manufacturing and mechanical engineering technology/packaging science. It will also house RIT’s Center for Electronics Manufacturing and Assembly and the National Technology Training Center, where high school teachers train in engineering technology curricula through Project Lead the Way and the Cisco Networking Academy. It will be a center for cross-disciplinary projects from RIT’s College of Applied Science and Technology. B. Thomas Golisano College of Computing and Information Sciences, Kate Gleason College of Engineering and Center for Integrated Manufacturing Studies.

William McGowan founded MCI Communications Corp. in 1968 and led the company until his death in 1992.

The grant is the largest to RIT from the Washington, D.C.-based William G. McGowan Charitable Fund Inc. and among the fund’s largest to any institution. Founded in 1992, the fund also has provided RIT with more than $100,000 in business scholarships.

Xerox CEO announces $2 million commitment to RIT

Xerox Chairman and CEO Anne Mulcahy, RIT’s 2004 Convocation speaker, gave encouragement to graduates and a boost to the university during her visit May 21.

Her company is awarding RIT $2 million to help fund innovation in technology, leadership development and efforts promoting diversity. Following the announcement, President Albert J. Simone conferred an honorary doctorate of humane letters on Mulcahy, citing her leadership in Xerox’s transformation and her example as one of only six women to serve as CEO of a Fortune 500 firm.

“For the past 50 years, Xerox and RIT have built a lasting partnership,” Simone stated. “Based on the exciting new direction of Xerox, and consistent with our First in Class Program of industry and government partnerships, we are now recharging our relationship with Xerox.”

Mulcahy used the occasion to encourage RIT’s 3,500-plus 2004 graduates to embrace change. She reflected on her graduation from college in 1974, stating that there were no women CEOs to serve as an example during that era.

She also urged the audience to make a positive difference in the world and to reflect fondly on their educational experience.

“Allow yourself to bask in the glory of what you’ve accomplished. And pledge to yourself that you will cherish what you have learned here, and use it as a foundation to build a wonderful life.”
Nano-scale breakthrough promises huge impact for electronic devices

A team of RIT researchers led by Bruce Smith, RIT’s Intel Professor of Microelectronic Engineering, has developed the ability to produce optical image resolution at the smallest-ever level. The breakthrough optical nanolithography technique uses a prototype tool developed at RIT to produce images for semiconductors as small as 38 nanometers.

The advancement means microelectronic devices that previously required extreme ultraviolet or near X-ray wavelengths can now be produced with optics and light much closer to the ultraviolet, allowing for more rapid and cost-effective development of smaller, more powerful and more affordable microelectronic devices, Smith says.

“These results will have significant impact on the direction of the research, development and manufacturing of semiconductor devices,” says Smith, who is also associate dean in the Kate Gleason College of Engineering.

The process is an enhanced method of creating circuit patterns on computer chips by exposing a light-sensitive layer through a layer of water. By taking advantage of the unique optical properties of water at ultraviolet wavelengths, resolution nearly 1/20th the wavelength of visible light (1/1,000th the width of a human hair) is possible. The higher resolution allows for smaller features in micro- and nano-devices.

RIT received funding for the technology from International SEMATECH, the Defense Advanced Research Projects Agency (more commonly known as DARPA), Semiconductor Research Corp., IBM Corp., ASML Holding NV and Intel Corp.

Hormone replacement therapy linked to hearing loss

A pilot study by a research team at RIT’s National Technical Institute for the Deaf and the University of Rochester has revealed that women taking hormone replacement therapy risk hearing loss.

Women who received hormone replacement therapy (HRT) scored from 10 to 30 percent worse on hearing tests than women who had not taken hormones, said D. Robert Frisina Sr., director of the NTID-based International Center for Hearing and Speech Research (ICHSR).

“It’s important to alert women that there could be another significant side effect of hormone replacement therapy.”

Robert Frisina Jr.

The scientists used three tests to compare the hearing of 32 women between the ages of 60 and 86 who had hormone therapy to 32 other women who had not. While the HRT group performed worse across the board, it was in complex settings – such as the ability to listen to someone against a loud backdrop – that the HRT group fared worst.

“It’s important to alert women that there could be another significant side effect of hormone replacement therapy,” said Robert Frisina Jr., associate director of ICHSR and professor of Otolaryngology at UR Medical Center. “We know these findings clearly apply to the 64 women we studied. What we can’t say, from such a small number of people, is the extent to which they apply to everyone. A much larger study needs to be done.”

The team has already begun researching questions this finding has raised as well as others, such as how much and what kind of HRT made a difference in the hearing loss, and if hearing improves if HRT is discontinued.
RIT launches senior living community at former Racquet Club site

RIT is moving forward with plans for a senior living community at the vacated Racquet Club apartment complex along the Genesee River. The community will be called “Rivers Run” and will be limited to adults at least 55 years old.

The development will include 152 living units: 82 one- and two-bedroom apartments in the main building and 70 cottages configured in three- and four-unit clusters. Rents will range from $1,850 for the one-bedroom units to $2,550 for a cottage with an optional den. Residents will have a choice of meal plans and other “a la carte” services from which to choose.

Located south of campus on East River Road, Rivers Run will link with RIT in a variety of ways with residents having access to a host of university events and activities. This includes the use of RIT facilities and discounted tickets to RIT events.

Wallace Library debuts digital media site

From the deepening enigma of the egg nebula to photos of RIT freshmen in 1938, RIT’s Wallace Library offers an array of digital media in its new Digital Media Library.

Created by library staff, the Digital Media Library uses technology developed by MIT, tweaked to RIT’s needs. It holds documents, images, video and audio covering the vast range of RIT knowledge and research and makes this information available to the world via the Internet.

“The RIT Digital Media Library is a tool that will support RIT’s scholarship, research and teaching,” says Chandra McKenzie, library director.

The Digital Media Library was created as a single place where digital media could be made available. The library staff surveyed the RIT community and found 80 percent of the faculty were extremely interested in accessing and contributing to a digital archive containing the academic and artistic output of the RIT community.

Here’s how it works: Each college or administrative department/division can establish a “community” in the Digital Media Library. Through one appointed administrator, the community controls the content submitted to the virtual library. Content can be made available to the public or restricted to particular constituencies.

At this time, content is limited, but it is expected that this virtual library will become an important resource as more material is added. The material can be accessed at http://ritdml.rit.edu.

Hydrogen center receives funding

The U.S. Department of Energy is providing funding for a hydrogen-technology learning center at RIT’s Center for Integrated Manufacturing Studies (CIMS).

CIMS will be one of four learning centers established through $750,000 in Department of Energy funding. The project, which will be conducted over 18 months, is in collaboration with University of Central Florida, San Diego Miramar College, University of California at Davis, the New York State Energy Research and Development Authority, and the California Energy Commission.

“This partnership will open the door to a variety of opportunities for RIT,” says Nabil Nasr, CIMS director. The NASA hydrogen research program, with an annual budget of $8 million, explores hydrogen applications for space travel and new propellants for future space vehicles.
Computing and Information Sciences launch computer security program
RIT’s B. Thomas Golisano College of Computing and Information Sciences (GCCIS) is preparing a master’s degree program in computing security and information assurance. The program will include courses dealing with technical, business, ethical and administrative aspects of security.

“Our program is unique in that it will utilize faculty from the computer science, software engineering and information technology departments,” explains Jorge Díaz-Herrera, GCCIS dean. “The cross-disciplinary nature of the program will qualify graduates for a wide range of computer security careers in the private and public sectors.”

The program will begin next fall. Initially, about 25 students per year will be accepted, but the program will likely grow to a maximum of 50 students annually.

Predicting success is project focus
Sara Schley, assistant professor of research at NTID, has won a $520,848 National Science Foundation CAREER award for her project, “Deaf Children and Young Adults: Predicting School, College, and Labor Success.”

Schley’s award will be used over five years to track deaf children’s school, college and employment paths to identify academic and labor success. Deaf children and young adults will be compared with their hearing siblings. NTID alumni also will be surveyed to see how closely their experiences mirror patterns found in the research.

Results will be tied into courses offered through NTID’s M.S. in secondary education program, which trains teachers of deaf students. Student mentoring is a large part of the project, through co-op experiences in research and data analysis for students at NTID.

Student goes to Cannes
Kimberly Miner presented her short film “Perpetual Motion” at the Cannes Film Festival in France in May. It tops a long list of honors received for the film, including a gold medal in the animation category of the Student Academy Awards in 2003.

Miner is a second-year animation major in the School of Film and Animation. The 87-second film raises a comical question: If a cat always lands on its feet, and jellied toast always lands jelly-side down, what would happen to a cat with jelly toast strapped to its back? The film can be viewed at www.rit.edu/news/.

Remanufacturing receives $400,000 from state
RIT’s Center for Integrated Manufacturing Studies (CIMS) has been awarded $400,000 in funding by the New York State Assembly to support research and industry outreach efforts in remanufacturing.

Secured through the efforts of the Rochester Assembly delegation with the support of Speaker Sheldon Silver and the Assembly leadership, the funding becomes the latest in a series of state grants supporting CIMS’ research that now totals nearly $4 million.

Assemblyman Joseph Morelle says the overriding benefit has been creation of new jobs in New York, particularly through the work of the National Center for Remanufacturing and Resource Recovery at CIMS.

Imaging Science director named
An astronomer from the Space Telescope Institute (STScI) is the new director of RIT’s Chester F. Carlson Center for Imaging Science.

Stefi Baum joined RIT in July after 13 years at STScI, the science operations center for the Hubble Space Telescope and the next generation space telescope, the James Webb Space Telescope (JWST).

Baum earned a B.A. in physics from Harvard University and a Ph.D. in astronomy from the University of Maryland. Her research focuses on the study of activity in galaxies and its relation to galaxy evolution. At STScI, Baum was the division head of the engineering and software services, in charge of close to 140 scientists, engineers and computer scientists. She was responsible for the development and maintenance work for ground systems of the Hubble telescope and work for JWST.

Most recently, Baum completed a diplomacy fellowship program through the U.S. Department of State and American Institute of Physics while on a leave of absence from STScI. Branching out from astronomy, her work there promoted agriculture-biotechnology in developing and developed countries.

Baum brings to CIS an appreciation of the synergy between engineering and sciences.

“The Center, for me, is the place where a number of different technical or scientific pursuits that contribute to or rely on imaging – from astronomy to biomedical imaging to remote sensing to color science to visual perception – come together in a way where these related disciplines benefit from each other,” Baum says. “I’m thrilled to be involved with all aspects of CIS.”
Students design ‘Legacy of George Eastman’

Students in RIT’s graduate program in new media publishing, design and information technology spent five months designing comprehensive multimedia packages for six Rochester area not-for-profit agencies, including the George Eastman House.

The 80 students created Web sites, interactive CD-Rom’s, brochures, posters and bookmarks for the George Eastman House, Young Audiences of Rochester, Women’s Coffee Connection, Volunteer Legal Services Project, Politics of Food and the Neighborhood Housing Services of Rochester Inc.

The results have been impressive, says Kathy Connor, curator of the George Eastman Collection who worked with 13 RIT students who developed a new interactive Website, “George Eastman’s Life, Legacy and Estate.”

“They worked on deadline to create a media package as we celebrate and honor Mr. Eastman’s 150th birthday,” Connor says. “Now visitors from all over the world can go online and take a personal tour of the Eastman House and learn about Mr. Eastman’s life and legacy. My colleagues said the Web site the RIT students created for us is far and away the best work they’ve ever seen.”

The students created a comprehensive site with a 360-degree Quick Time Virtual Reality tour, historical timeline, educational components for teachers and students, and a “driving tour of 24 Rochester sites that we wouldn’t have today if George Eastman had never been born,” Connor says.

“To me, the Web site is priceless,” she explains. “I can’t imagine what it would have cost to hire someone from the outside to do what the students did for free. What better opportunity than to utilize young and talented students who are at the cutting edge of their fields and know how to pull all the bells and whistles.”

Adam Smith, assistant professor of new media design imaging, says the project would have cost tens of thousands of dollars if a design team used by Fortune 500 companies had completed the job.

“RIT is known for developing internship and co-op programs, but implementing technology of this magnitude deals with deadlines, team dynamics and the ability of students to negotiate, compromise and defend their work to clients who have specific needs and goals,” Smith says.

“There are no financial rewards for these students but the pride and joy they receive from seeing their client’s satisfaction and excitement is more than enough payment. They have been part of a phenomenal opportunity and as they leave RIT, are fully prepared to step into industry and be productive employees.”

“George Eastman’s Life, Legacy and Estate” Web site—created by RIT New Media Team students—available at www.eastman.org/legacy.

In memoriam

Joanne Fiser, who worked for RIT’s food service department for 33 years, died unexpectedly Feb. 29. She had recently retired. Ms. Fiser worked in the food service administrative offices and in Grace Watson Hall and the Student Alumni Union. Before retiring, she was head cashier. ... Rob Roy Kelly, noted graphic design educator, historian and collector, died Jan. 22 in Tempe, Ariz. He was 78. Mr. Kelly served a one-year appointment as the William A. Kern Professor of Communications at RIT in 1974. In 2001, a Web site (www.rit.edu/~rkelley/html/index2.html) was developed by graduate students in conjunction with the donation of Mr. Kelly’s papers to RIT. ... Bev Kerr, RIT retiree, died April 21 after an extended illness. Prior to her retirement in 1998 she worked for 18 years as staff assistant in the RIT Student Affairs Office. ... Doug May, who coached the Tigers soccer team from 1980 to 1996, died April 21 after a brief illness. He was 54. Mr. May earned his bachelor’s degree in physical education from SUNY Brockport where he was co-captain of the soccer team. Under his guidance, RIT made 11 NCAA Tournament appearances, four trips to the Final Four and one appearance in the Division III title game. For the past eight years, he served as coach of the Nazareth College soccer team. ... J. Warren McClure, former owner and publisher of The Burlington Free Press and a retired vice president of marketing for Gannett Company Inc., died April 7. He was a member of the RIT Board of Trustees. He and his wife, Lois, started the McClure Scholarship in Marketing and created the McClure “Baby” Scholars in 1979 in honor of RIT’s 150th anniversary. He also established the J. Warren McClure Research Professorship in Marketing in 1979. ... Robert H. Paine, professor of chemistry, died suddenly May 14. He was 75. Mr. Paine served in the Army in the 1950s and worked at the Eastman Kodak Co. from 1960 to 1982. He taught at the University of Rochester and Finger Lakes Community College before becoming an RIT adjunct faculty member in 1989. He became an associate professor in 1992 and a full professor in 2003. ... Nile Root, professor emeritus, School of Photographic Arts and Sciences, died April 2 after a battle with cancer. He was 77. Mr. Root directed RIT’s program in biomedical photographic communications for 12 years prior to his retirement in 1986. Since then, he pursued his passion for photography as a medium for fine art. His expressive photographs, made over a span of 65 years, have appeared in museums, galleries and universities in the United States and abroad. They also can be viewed on his Web site, www.niler.com. ... Raymond Santirocco, 73, former associate provost, died June 12. Mr. Santirocco joined RIT in 1989 as a visiting assistant professor and later served as interim dean of the College of Continuing Education. In 1996, he was named associate provost for outreach programs and oversaw the Center for Integrated Manufacturing Studies, the Division of Training and Professional Development and the Research Corp. Outside RIT, he had a lengthy career in government and politics and served as a Monroe County (N.Y.) legislator.
Hybrid cars and you

By James J. Winebrake

In the late 19th century, Henry Ford and Thomas Edison placed their bets on two very different automotive technologies. Edison believed electric vehicles would prove supreme in America; Ford, on the other hand, thought the internal combustion engine would be America’s technology of choice. Of course, Ford’s vision ultimately came to pass, and the petroleum burning engines have dominated the automotive industry ever since.

But now a new vehicle technology that represents an Edison-Ford compromise is rolling off vehicle production lines. Hybrid electric vehicles (HEVs) have come of age and now have the potential to revolutionize the automotive industry.

Why hybrids? Well, HEVs combine the best of what internal combustion engine (ICE) vehicles and electric vehicles have to offer. Internal combustion vehicles are extremely efficient at cruising speeds where the engine can operate at an optimal RPM, while electric vehicles are more efficient at low speed, high-torque events (such as starting from a stop). An HEV includes both an ICE and an electric motor. By using each technology under different driving conditions, the vehicle can optimize its operation. These efficiencies allow the Toyota Prius, for example, to get approximately 60 miles per gallon.

In addition, HEVs can “shut off” when the vehicle is stopped (for example at a stop light or in traffic congestion), thereby reducing fuel consumption during vehicle idling. In fact, due to this shut-off feature, you will notice that the miles-per-gallon ratings for HEVs are higher for city driving (stop-and-go traffic) than highway driving, converse to ICE vehicles.

With these efficiency gains, HEVs are able to achieve almost twice as many miles per gallon as comparable conventionally powered vehicles and improve vehicle performance. This reduces reliance on petroleum, reduces emissions by 50 to 90 percent, and can cut fuel costs in half.

Currently, Honda (Insight, Civic, Accord) and Toyota (Prius, Highlander, Lexus) have HEV models commercially available (go to a showroom and you will see them!). Others such as Ford (Escape) and GM (Silverado) are planning on offering HEVs in 2005. And more will come; in fact, Toyota recently announced that by 2011 every vehicle model they offer will come with an HEV option.

So what is the down side? Well, currently HEVs cost from $2,000 to $5,000 more up front; however, some of that is offset by lower annual fuel costs. For example, the Ford Escape hybrid will average 33 mpg, versus 15 mpg in its conventional form. A consumer who travels 10,000 miles per year will save about 550 gallons of gas. This represents an annual savings of about $960 (assuming a gasoline price of $1.75 per gallon) and a simple payback of less than five years.

In addition, a tank of gas for the HEV Escape will last 600 miles, so you’ll spend less time at the gas station. Finally, tax incentives are available from federal and state governments that can reduce the upfront costs of purchasing an HEV. Up to $2,000 in federal tax deductions are available for consumers who purchase HEVs and similar deductions are expected to be extended in New York’s state tax law.

And what about performance? Automakers recognize that one of the key determinants dictating whether HEVs receive widespread market acceptance is vehicle performance. All indicators point to HEVs performing as well or better than their conventional counterparts. For example, one reason why GM is looking to “hybridize” its best-selling Silverado pickup truck is so the truck will have greater pulling power (using the electric motor) while maintaining a reasonably sized internal combustion engine.

The movement towards HEVs is a positive step in the automotive industry. For current consumers, models are limited, so there just might not be an HEV available for your needs – yet! But in the near future, HEVs will become an option for almost every driver.

For interested readers, more information about HEVs can be found on automakers’ Web sites or at http://www.ott.doe.gov/hev/.

Members of the RIT community share expertise on a variety of subjects in FYI.
Alfreda Brown sees RIT as a brilliant mosaic of colors and cultures.
“Our diversity is huge,” says Brown, chair of the university’s Commission for Promoting Pluralism.

Brown’s definition of diversity runs deep and wide: Everyone is included. “Diversity is not just about race and gender,” she believes, “In a pluralistic community, individuals are respected and appreciated regardless of race, gender, education, age, national origin, sexual preference, language, physical ability, health and other differences.”

RIT, long dominated by white males, is making tremendous efforts to attract a more culturally and ethnically diverse mix of students, faculty and staff. The efforts are succeeding:

• More than a quarter of RIT’s 15,000 plus students are international, African American, Hispanic American, Native American, Asian American or deaf and hard-of-hearing.
• Over the past six years, two-thirds of the growth in enrollment (not counting programs abroad) is attributed to African American, Latino/a American, Native American, Asian and international students.
• Approximately 30 percent of tenure-track faculty hired in the past three years were non-Caucasian.
• Approximately 25 percent of staff hired in the past three years were non-Caucasian.

A necessary good
To people who believe that prejudice and discrimination are wrong, promoting diversity is simply right and just. However, there’s a further impetus for RIT’s urgency in this area, says President Albert Simone.

“Demographic studies tell us that by the year 2050, people of color will comprise 50 percent of the active workforce in America,” Simone notes. “This population is currently underrepresented in our universities, and especially in key fields in which RIT specializes – technology, computers, engineering.

“The question that comes up,” he continues, “is, who’s going to replace the primarily white males, the professionals and skilled labor in the year 2050?”

If this situation is not reversed, America’s standard of living and global competitiveness are jeopardized, Simone warns. “Diversity of faculty and student body is very, very important to the future of this country.”

It is also crucial to the future of RIT students.

“To be successful, our students must be ready to work and live in a multicultural global society,” Simone continues. “The best way for RIT to impart this knowledge to our students is through daily interaction with people from various cultures in our dining rooms, dormitories, libraries, classrooms, ball fields, student clubs, and governance and other extracurricular activities. For this to occur, RIT needs to be a diverse campus.”

Making progress
When Fred Smith arrived at RIT in 1971 as vice president for Student Affairs, male students outnumbered women by seven to one and minorities were fewer still.
Smith, now secretary of the university and assistant to the president, cites the creation of National Technical Institute for the Deaf in 1968 as a major step in changing the homogeneous character of the campus.

“NTID represents an important dimension of our diversity,” says Smith. The measures implemented to assimilate deaf and hard-of-hearing students provided a working model for change.

Over the years, RIT stepped up efforts to attract minority students and faculty and international students. The emphasis most recently has focused on African American, Latino/a American and Native American students, staff and faculty, which the university refers to as AALANA.

“RIT always has valued diversity and much progress has been made,” says Smith. “But it takes an all-out effort, and in recent years that has happened.”

Some examples: The Commission for Promoting Pluralism was created in 1991. Among the programs the commission sponsors is the annual diversity conference. The university’s 10-year strategic plan adopted in 1994 addressed the importance of diversity. In 1999, RIT’s first assistant provost for diversity was named. Last year, RIT launched a faculty exchange partnership with historically black Fisk University in Nashville. In January 2004, a bi-racial “Partnerships in Pluralism” program paired 60 members of the campus community in an effort to promote understanding.

A watershed event took place in 2002, when the RIT Board of Trustees and top administrators participated in “Diversity Day” to discuss the challenges and map out strategies for change. Keynote speaker was Daniel Carp ’73 (MBA), CEO and chairman of Eastman Kodak Company, which donated $100,000 toward RIT’s diversity efforts.

“Kodak is proud to partner with RIT in its mission to increase diversity among its community members,” Carp told the group of 300. “Commitment by every leader in this great school will move diversity efforts forward.”

The day-long workshop sent a clear message: Diversity is a top-level priority.

The successes gained national recognition. Two magazines, Hispanic Outlook and Black Issues in Higher Education carried laudatory feature articles on RIT last year.

“I know we’ve come a long way,” says Brown, who joined the RIT staff in 1987. “It’s the leadership that makes the difference. We have leadership that’s committed to the concept of diversity.”

Recruit and retain

James G. Miller, vice president for enrollment management and career services, heads the RIT division that carries the huge responsibility of attracting students to the university. Diversity has been a major thrust for well over two decades, and the approach is multifaceted and aggressive.

Miller explains that the overall strategy includes traditional recruitment activities and targeted development of strategic relationships with key organizations and secondary schools that can connect RIT with the outstanding students it seeks. Strategies are targeted not only to freshmen but to transfer and graduate populations as well.

“There’s a whole host of things we do,” says Miller. “To maximize our effectiveness, we strive to have the division staff – including our student workers – reflect the diverse community we aspire to be. We think this is important not only for
recruitment but also because it enriches the quality of interaction within our staff.”

RIT participates in several important local and national partnerships aimed at encouraging academic excellence in high school, including the Vanguard Scholars Program of the National Action Council for Minorities in Engineering (NACME), the Hillside Work-Scholarship Connection (which links Rochester high school students to a support network of youth advocates and employers), the dual degree partnership with Atlanta University Center and the Project Excellence Program, Washington, D.C. — to name a few. These programs help expand the pipeline of qualified students.

“We don’t admit people because they’re diverse,” says Miller. “We admit people because they are qualified.”

RIT’s policy is in line with the U.S. Supreme Court’s 2003 decision on admissions policies at the University of Michigan. The court, in reaffirming the 1978 University of California v. Bakke reverse discrimination case, stated that, while quotas are illegal, universities can use race as a factor in admissions to achieve campus diversity.

Miller notes that like RIT, many other universities are seeking top students. “It’s an incredibly competitive environment. Students admitted to RIT have a lot of choices among very good colleges and universities.”

He also points out that attracting students to RIT is only one part of the picture. Helping students succeed in their college careers is equally important.

Rising star
One of RIT’s newest programs in support of student success is the North Star Center for Academic Success and Cultural Affairs.

“It goes beyond race and in some ways, beyond culture,” explains Robert Smith, who became director a year ago. “The North Star Center works collaboratively within the university to promote student success. It just so happens that our focus is AALANA students.”

Named for the newspaper published in the mid-19th century by abolitionist Frederick Douglass, the North Star Center is staffed by “college liaisons” who assist students to overcome academic or any other difficulties.

“It’s really a role of advocacy,” explains Smith. “It’s a matter of helping students understand and navigate RIT. We’ve learned we must be proactive. Students can hide at RIT. Our job is to find them.”

Smith says that although the center’s services were originally aimed at minority students, no one is turned away. “This has to be a one-stop shop. When students need help, they don’t care where it comes from.”

A key effort is the North Star Academy, which supports and recognizes students for excellence in academic work, ethical/character development, and community service. The center also operates the North Star Academy, a year-long program that starts with a summer session and continues to help first-year students acclimate to college life. Another program, the Coalition for a Better World, promotes cultural understanding between different groups.

A long way from home
Erick Littleford’s high school in Washington, D.C., was 90 percent African American. The remaining 10 percent was
mostly Hispanic, he says.

“When you get dropped off at the Brick City, it’s real culture shock,” says Littleford ’04 (public policy). “That was something I was not ready for.”

Initially, his circle of friends was made up of people with whom he felt most comfortable, including a student from his high school and his roommate, an African American from Maryland.

He joined the staff of the student news weekly Reporter, as a way of becoming more involved in campus life. A controversial commentary he wrote on racism in America changed the course of his college career.

“I was attacked for what I wrote,” Littleford recalls, “and others on the staff didn’t support me. I called my counselor back in my high school to talk about transferring home. She wouldn’t let me.”

Instead of leaving, Littleford became more involved in campus activities with the idea of making a difference. He became a residence advisor; joined the Black Awareness Coordinating Committee, and was elected Student Government president two years in a row.

“One thing about RIT,” he says, “especially if you’re AALANA, you have to branch out. If you want to be successful, if you are determined to have an impact, you need to be as connected as possible. You have to build relationships outside your comfort zone.”

Littleford, now a graduate student in RIT’s public policy program and recent addition to the Alumni Relations staff, applauds RIT’s diversity efforts – especially those aimed at increasing AALANA faculty. “If you don’t see those examples, it’s hard to see yourself in those kinds of roles.”

Miles to go

Like the best students, top faculty have many options.

“Especially in technical areas, we’re competing not only with other universities but with industry,” says Carl Lundgren, mechanical engineering technology professor and past chair of Academic Senate. “On balance, I think the university is quite diverse. I think we’ve done a pretty good job of getting to critical mass, and that’s what it takes. But in both the student body and the faculty, for whatever reasons, it’s more difficult in the technical areas.”

In regards to finding minority candidates for faculty positions, Simone has taken a tough stance: “We told the deans either find these people or we’ll find new deans.” He backed this up with budgetary flexibility to allow for aggressive recruitment. The carrot and stick approach has paid off. Nearly 30 percent of faculty hired since 2001 have been non-white.

RIT also implemented an innovative program called Future Faculty Career Exploration, which brings doctoral candidates from key universities to RIT for tours and meetings.

President Simone views this critical point in RIT’s development with pride and determination. Although much has been accomplished in moving toward a more diverse environment, much remains to be done. The strategic plan for the next 10 years, adopted in July by the Board of Trustees, is interwoven with the theme of diversity.

“The change in this place is remarkable,” says Simone. “That being said, we should never be complacent and say we’ve arrived. We believe that diversity is essential to our goal of becoming a great university. In that regard, there’s still work to be done.”

Kathy Lindsley

Faces of RIT:

Kayya Yadav, 4th year PTC student; Eyob Zerayesus, second year NTID student; Vienna Carvalho, editor, University News Services; Leon Lim, 4th year interior design student; Natesha Greaves, 5th year industrial engineering student; Christopher Morrison, 5th year computer engineering student; Jaybreech, WITR radio host; Florinda Cardenas, mentoring coordinator, Women’s Center; Chance M. Glenn Sr., associate director, Center for Advanced Technology Development; Ramona Akpo-Sani, senior systems analyst, Information and Technology Services; Gregory Mador, desktop support services student team leader, ITS; Kathleen Chen, chair, Psychology Department; Charon Satller, assistant director Center for Residence Life
After more than a decade of planning and persuading, the $25 million Gordon Field House and Activities Center has become a reality.

“Look what’s happened,” said RIT Trustee Lucius R. “Bob” Gordon at a reception in May. “It’s mind-boggling.” Gordon and his wife, Marie “Tony” Gordon, were significant financial supporters of the building, and also promoted the idea a decade ago when many considered such a facility to be out of reach.

“From the day of Al Simone’s inauguration (as RIT president in 1993), we often talked about the necessity of having a field house to complete the campus,” said Gordon.

“I think this building is where we teach people what to do with their education,” said Gordon. “Education is more than what you learn in the classroom.”

The doors opened in May when more than 40,000 people came to campus for convocation and commencement ceremonies. Capable of seating 8,500 people in air-conditioned comfort, the Gordon Center proved a welcome replacement for the big white tent used in recent years. A formal dedication is planned for Sept. 10.
Attached to the existing Student Life Center, the Gordon Center adds two pools, a two-story fitness center and a 60,000-square-foot multi-use arena and indoor field.

A building with many uses – from commencement ceremonies and concerts, to intramural sports, weight training and swimming – it opened for use by students, faculty, staff and alumni in July.

The Gordon Field House brings a new dimension to the RIT community, says Andy Zach, ’03, a member of the Alumni Network Board of Directors. “I think this is what RIT has been waiting for,” Zach commented on a tour of the site. “I think it’s a great facility that brings another landmark to RIT. It definitely makes me want to come back and be a student again.”

**Join the celebration**
The general public as well as the RIT community are invited to festivities marking the Sept. 10 dedication of the Gordon Field House and Activities Center, highlighted by a 9:30 p.m. performance by the nationally known improv group, Second City Comedy Troupe. All activities take place in the new field house.

**2:30-3:30 and 4:30-5:30 p.m.:**
Open house, demonstrations and tours

**3:30 p.m.:** Dedication ceremony

**4:30-5:30 p.m.:** Reception

**9:30 p.m.:** Second City Comedy Troupe (Tickets: $2 for students, $5 for faculty and staff, $7 for alumni, $10 for the general public, available at the College Activities Board office, the candy counter and the game room, all in the Student Alumni Union. Call 585-475-7058 for more information.)

More photos and information about the new Gordon Field House and Activities Center can be found on the Web at www.rit.edu/fieldhouse.
What’s in a name?

Lucius “Bob” Gordon’s connection to RIT dates to 1937. Born in Brockport, N.Y., in 1912, Gordon is the son of Fred Hooker Gordon Sr., a farmer and president of Yates Coal Co. Gordon graduated from Phillips Andover Academy and earned his bachelor’s degree in industrial engineering at Yale University.

In 1937, Bob joined his brother, Fred, to lead the Mixing Equipment Company (MIXCO). Fred Gordon, who died in 2003, was a longtime trustee of both Mechanics Institute and RIT. The brothers’ company manufactured fluid mixing equipment used in the chemical, pharmaceutical and petroleum industries. The Gordons turned to Mechanics Institute, RIT’s forerunner, for machinists, lab technicians, chemists and co-op students – and tapped into the school’s technical expertise for special projects.

“Mechanics Institute made possible the rise of industry in Rochester,” Gordon said. “We pulled out of the Depression while the rest of the country was left behind.”

MIXCO grew from 10 employees in 1937 to more than 1,000 employees within 15 years. It eventually had plants in Canada, England, Australia and Singapore.

When RIT relocated from downtown Rochester to its current site, Gordon’s company donated about $50,000 toward the new campus, which opened in 1968. The move “was great for industry and it was great for Rochester,” believes Gordon, who became an RIT trustee in 1975.

His gift to the Student Life Center funded the Marie and Lucius R. Gordon administrative wing; the crew team’s “Bob Gordon Shell” is due to his generosity; and the Lucius Gordon Drive at the RIT Business and Technology Park recognizes his long-standing advocacy.

At a reception celebrating the opening of the Gordon Field House and Activities Center in May, Gordon noted that he and his wife were “very proud and honored” to have their names on the impressive facility.

“Bob,” replied President Simone, “your broad shoulders and big heart are the reason we’re here today.”

We’re Saving You a Seat in RIT’s Gordon Field House

When is a chair not a chair? When it’s a way to show your RIT pride and support for the new Gordon Field House and Activities Center!

With a donation of $250, you, your family, a student, or a club or organization will be recognized with an individual plaque on one of the seats in the unique retractable seating sections rolled out for major events. At commencement, concerts, or other special events, these seat plaques will announce your commitment to RIT, and your donation will help to offset some of the final costs in finishing this exciting new facility.

Show your Tiger spirit, honor a loved one, join with friends or club members, or give a seat as a gift to an RIT alumnus or graduate. To put your name on a seat, complete the order form to the right and return it in the remittance envelope in this issue of University Magazine. Or visit our website at www.rit.edu/SaveASeat to save your seat online. For more information, call Frank Lamas at 585-475-2268.

But hurry — the Gordon Field House is being dedicated on Sept. 10, 2004. Seats are limited and going fast!
Working Knowledge
Throughout its history, RIT has taken a unique approach to its core business.

What does an RIT education mean to you?

Ayesha Habib
4th-year, graphic design
Rochester
“A strong community within your peers and personal growth.”

Jose Laguna
5th-year, information technology
Rochester
“It means resources. They give me everything I need to succeed.”
“Some universities don’t talk about careers,” says RIT President Albert Simone.
“We talk about careers.”

The focus on preparing students for success in the workplace comes up recurrently in any discussion of what sets RIT apart.

The university traces its roots to two organizations created by 19th century civic and business leaders: Rochester Athenaeum, founded in 1829, and Mechanics Institute, begun in 1885. The cultural organization and the trade school merged in 1891, creating what has proved to be a potent mixture.

Certainly 175 years have brought extraordinary changes, but the essence is remarkably unchanged. RIT remains a career-focused technical university that also encompasses renowned programs in the arts. The university’s leaders are committed to carrying that identity into the 21st century: RIT’s Strategic Plan for 2005 – 2015, adopted in July by the Board of Trustees, states that “RIT will lead higher education in preparing students for successful careers in a global society, and career preparation is the most important element of the RIT brand.”

Simone often speaks of his vision for the future, when RIT will be the top choice for students interested in career education, just as Harvard is first for liberal arts and MIT leads in research.

“RIT will be the preeminent model of a technological university preparing our students for productive lives,” says Simone. “It will provide the most opportunities for students to work with industry and government agencies throughout their time at RIT — both through our co-op program and through on-campus opportunities for collaborative research.”

In connection to the emphasis on experiential learning, RIT actively cultivates partnerships with industry — historically quite unusual for an academic institution, says Wiley McKinzie, dean of the College of Applied Science and Technology. McKinzie came to RIT in 1974 to teach computer science and was instrumental in the introduction of numerous innovative programs including telecommunications, information technology and software engineering.

“Many of our programs have industrial advisory boards that help us stay current with developments in the field,” says McKinzie.

RIT traditionally has developed new programs to meet the demands of the marketplace. That’s another cornerstone of RIT’s approach to education, says McKinzie, who is leading RIT’s new Academic Program Incubator.

Typically, it has taken a decade from the time an emerging field is identified to the graduation of the first student trained in that area. In today’s fast-paced world, that’s too long. The incubator is intended to anticipate demand by students as well as industry. “We hope to cut the time to five years,” says McKinzie.

RIT’s connection to the world of work also is reflected in the approach to teaching. McKinzie believes. RIT looks for industry experience as well as academic credentials when hiring faculty, and teaching effectiveness is continually assessed through student evaluations and scrutiny by the department.

“That’s how the emphasis on teaching is reinforced,” says McKinzie. “The typical RIT faculty member thinks of himself first as a teacher and second as a researcher. That’s the opposite of other universities.”

This view is shared by Stanley McKenzie, who joined the faculty in 1967 and became provost and vice president for academic affairs in 1994. Provost McKenzie notes that emphasis on scholarship and research is increasing, but with a distinctly RIT approach. Typically, projects have a practical, real-world goal and are sponsored by industry or government agencies, and student involvement is encouraged.

“Our faculty focus on applied research that enhances the educational experience of students,” says McKenzie. “We have people doing world-class research in some areas, but they all teach as well. The teaching load here is three to five times greater than at a research institution.”

The importance of faculty research and academic scholarship is directly related to the increasing number of graduate students, who ultimately are expected to account for about 20 percent of the student body.

RIT has expanded the definition of career education, Provost McKenzie believes, to meet the demands of the global society of the future.

“A strong basis in the humanities and social sciences is absolutely essential to an RIT education,” he says. “We need the students to be not only specialists in their fields. We need them to be leaders in their professions, and to be citizens of the world.”

Editor’s note: The themes for RIT’s 175th anniversary celebration are “Education, Exploration and Innovation.” The University Magazine will offer some insights on these topics in each issue during the anniversary year. In this edition, we explore RIT’s approach to education.

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Shirley Chan
4th-year, psychology
Brooklyn

“An interdisciplinary education.”

Peter Grucella
5th-year, computer engineering
Orchard Park, N.Y.

“A good job and great friends — I couldn’t have gotten through it without them.”

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Who am I?

Excellent teachers are the key to a great education, and RIT has an outstanding faculty. Do you know these RIT professors? (Answers on page 47)

1. When I arrived in 1968, I was the first faculty member at NTID and RIT’s first deaf educator. I founded the English department and the theater program at NTID, and helped found the National Theatre of the Deaf. The theater at NTID, dedicated in 1988, bears my name.

2. I was an employee of Eastman Kodak Company when I started teaching at Mechanics Institute in 1930. Kodak actually loaned me to the institute to develop the photography program. I directed the department and later the School of Photography from 1936 to 1960 and became the first dean of the College of Graphic Arts and Photography, holding that post until 1967.

3. My background is quite different from other professors at RIT – I hold bachelor’s, master’s and doctoral degrees in music. Over the past four decades, my experiences have covered a broad spectrum of music ranging from European concert music to American music and jazz. At RIT, I teach historical musicology, ethnomusicology and world music, and direct the World Music Ensemble.

4. As a child growing up in India, teaching was always my goal. My special interests are electromagnetic, microwave and antenna technology, and over the past 20 years at RIT, I have developed courses related to these areas. I was particularly pleased to help establish the Laboratory for Advanced Electromagnetic Studies and the EM Fields Lab because of the benefits such facilities provide for students.

5. I was born in Lebanon and came to RIT as a student. I received my B.S. in diagnostic medical sonography in 1988 and became a teacher in that department in 1994. I lived in an RIT residence hall for two years as the first faculty-in-residence.

6. I was the first principal of the Mechanics Institute and first director of its art school. I served there from its beginning in 1885 until 1905 and I also was very active on the Rochester City Board of Education. I wrote a history of the institute, tracing its development from 1885-1925.

What does an RIT education mean to you?

Robin Joyce
4th-year, microelectronic engineering
Rochester

“It means I’ll have a strong background and great problem-solving abilities regardless of my career field.”

Raina Tinker
4th-year, graphic design
Clayville, N.Y.

“A creative environment for my design work, ambitious peers, and a career-oriented education.”
A Stan for all reasons

Some people might be surprised to learn that the provost of a career-focused technological university is a Shakespearean scholar, and a literature professor from the College of Liberal Arts.

Of course, Stanley McKenzie is not exactly the stereotypical lit professor. McKenzie, provost and vice president for academic affairs since 1994, grew up in the apple orchards of Washington state and received his bachelor’s degree from MIT where he originally majored in math and physics. It was at MIT that an exceptional professor introduced him to Shakespeare and McKenzie’s path took an abrupt turn. He did his senior thesis on a Shakespeare play and went on to the University of Rochester for his Ph.D. in English literature.

A friend’s father, Leo Smith, then RIT’s vice president for academics, urged McKenzie to apply for a teaching job at RIT. “I figured I’d be here a year or two while I finished my dissertation. Then I’d get a job at a ‘real’ English department at a ‘real’ university.”

Instead, McKenzie stayed and became a part of RIT’s transition from regional vocational school to career-focused university.

When he arrived at RIT on Sept. 1, 1967, the war in Vietnam was the major national concern.

“Boy, the students were impassioned,” he recalls. “It was exciting to be on campus. I had a reputation for being a campus radical – I was very, very liberal.”

RIT managed to avoid much of the unrest that other campuses experienced. “Paul Miller (RIT president from 1969 to 1979) did a phenomenal job getting us through that,” McKenzie recalls.

His involvement with students expanded beyond the classroom. As director of judicial affairs for 16 years, McKenzie helped resolve assorted student difficulties – work he found very satisfying. He also served as acting dean of the College of Liberal Arts, and just prior to becoming provost, McKenzie co-chaired the important Priorities and Objectives Committee.

President Albert Simone chose McKenzie as provost and vice president for academic affairs following a national search. Simone credits McKenzie with bringing the deans and the colleges together in an unprecedented working relationship.

“Before Stan, the deans and colleges were pretty much independent entities and fiefdoms that did not communicate very much with one another.” Simone says. “Stan has forged a sense of university and collegiality among the deans – and therefore, the colleges – that makes it possible for the university to behave holistically when that would not otherwise be possible.”

Becoming provost opened new worlds for McKenzie – literally. “I didn’t have a passport when I became provost,” he says. Since then, he’s traveled to China, Japan, Korea, France, Croatia, Hungary, the Czech Republic, Greece, Turkey and other nations on behalf of RIT. He’s conferred with government leaders, educators and visiting celebrities including writers Maya Angelou and Toni Morrison and baseball great Joe Torre.

“It’s been fabulous.”

But McKenzie is ready to move out of the office on the Eastman building’s top floor. McKenzie will step down from the provost’s job at the end of 2005.

“I’ve missed the classroom,” he says. He’ll teach Mark Twain, Shakespeare and, possibly, probably, Tolkien.

But first, McKenzie plans a sabbatical at his new home in Tucson, Ariz., where he’ll prepare his courses for Internet delivery. McKenzie also expects to immerse himself in recent writings on Shakespeare and hopes to begin working on a book of his own. The topic is one that RIT’s renaissance man should be able to sink his teeth into.

“It will be on Shakespeare’s creative use of the concept of nothingness.”

Elizabeth Avalos
4th-year, professional and technical communications, Rochester

“I’ll have a more secure future, and the career skills I gain give me an advantage in the work force.”

Gilbert Gehin-Scott
4th-year, mechanical engineering technology, Rancocas, N.J.

“Long-term job security.”

Compiled by Kevin Ptak ’04 (professional and technical communications)
Creative approach for Founders Day

As part of the Founders Day Celebration June 10, RIT hosted “Rochester on the Rise: Taking our Community to New Heights,” a conference intended to stimulate an economic resurgence by tapping the resources of the community’s “creative class.”

Richard Florida, author of Rise of the Creative Class: And How it’s Transforming Work, Leisure, Community and Everyday Life, was keynote speaker. Florida, who is Heinz Professor of Regional Economic Development at Carnegie Mellon University, talked about “creative professionals” who work in a wide range of knowledge-intensive industries and engage in creative problem solving. He believes these individuals are best equipped to manage the “Four Ts” of economic development – talent, technology, tolerance and territorial assets.

“Rochester’s assets as a ‘creative class community’ run deep,” says Deborah Stendardi, RIT’s vice president of government and community relations, “but we have not fully harnessed them. In light of RIT’s close ties to the community throughout its history, we felt that this forum provided an opportunity to develop recommendations that lead to a roadmap for the community’s future.”

More than 200 community leaders participated in the conference. More information is available at www.rit.edu/175.

Founders Day concluded with a gala dinner at the Rochester Riverside Convention Center. Bausch & Lomb Inc., Eastman Kodak Company, Gleason Corp. and Xerox Corp. were recognized with the first Corporate Founders Awards for their longstanding support of RIT. IBM and M&T Bank were honored with Corporate Partner Awards for their contributions to the advancement and growth of RIT. Rochester Business Journal and Excellus BlueCross BlueShield sponsored the day’s events.

Anniversary toast

Get in the spirit to celebrate RIT’s 175th anniversary with a taste of “Tiger Paw Red” or “Tiger Paw White.” The wines are being produced by Casa Larga Vineyards in Fairport, N.Y.

The wine, $9.99 per bottle, can be purchased at several retail outlets in the Rochester area (New York state laws do not allow RIT to sell bottled wine on campus). To see the list of stores, visit the 175th anniversary Website at www.rit.edu/175. Or contact the vineyard at www.casalarga.com.

Big Shot seeks flashers

Big Shot is back and ready to light up the campus! The School of Photographic Arts and Sciences’ annual nighttime-photo project takes place Sunday, Sept. 12, at RIT’s administration circle and highlights the Sentinel sculpture. It’s a homecoming for Big Shot, which went international last year with a photograph of Sweden’s Royal Palace.

“For RIT’s 175th anniversary, we wanted something where the entire campus community could participate,” says Michael Peres, Big Shot co-coordinator.

Activities begin at 6:30 p.m. with an alumni reception in the Student Alumni Union. Volunteers armed with flashlights and camera flash units and dressed in dark clothing will gather in the circle by 7:15. For more information, visit the Web at www.rit.edu/bigshot.

RIT ROCS: Reaching Out for Community Service

Saturday, Sept. 18, is Community Service Day, when members of RIT’s extended family in Rochester and all around the country will be helping out with a variety of projects.

In Rochester, the event begins on campus with a light breakfast before volunteers board busses to head for morning assignments with organizations including Foodlink, American Red Cross, NorthEast Neighborhood Alliance (NENA), Hillside Children’s Center, Rochester Center for Independent Living, Ronald McDonald House and many others.

Lunch will be served when volunteers return to campus. RIT students, staff, faculty, administration, trustees, alumni, retirees and Athenaeum members are invited to participate. For more information or to sign up, visit the 175th anniversary Web site at www.rit.edu/175.

All across the country and internationally, alumni chapters will be participating in RIT ROCS on the same day. To find out about regional participation, visit the alumni activities Web site at www.rit.edu/alumniactivities.

What do you remember about RIT?

If you are a graduate, parent, faculty or staff member, administrator, retiree or other member of the extended RIT family, you likely have special memories of the university. Perhaps a faculty member influenced your life in an important way. Maybe you met your spouse here. Did an interesting project keep you working through the nights? Could it be that you still think fondly of your time in the darkrooms, labs or shops?

As we take this time to look back over 175 years of RIT history, we’d like to share your memories with our readers. Please write to The University Magazine, Rochester Institute of Technology, 132 Lomb Memorial Drive – Building 86, Rochester, N.Y. 14623; or send e-mail to umagwww@rit.edu.

Photos would be welcome as well.

For more information about RIT’s anniversary celebration, visit www.rit.edu/175

Author Richard Florida was keynote speaker at RIT’s “Rochester on the Rise” conference in June.
RIT was moving toward its 150th year when Dane Gordon took on the task of documenting the institute’s past.

In the early 1970s Paul Miller, then president, asked Gordon to write a history. “It took me 10 years,” says Gordon. “It proved to be a much bigger task than I anticipated, but I am glad to have done it.”

Gordon’s scholarly, 428-page book, Rochester Institute of Technology: Industrial Development and Educational Innovation in an American City, was published in 1982 by Edwin Mellen Press. He is now writing a version that will bring the RIT history to the present. He anticipates it will be published by mid-2005. (In the meantime, the first version is available through RIT’s Campus Connections store and other book retailers.) He accepted the project at the request of President Albert Simone.

Since he began in September 2000, Gordon has immersed himself in institute committee reports, minutes, reports, letters, institute publications, books, journals and newspapers — whatever he can find that is relevant. He has conducted almost 150 interviews. Gordon spends several hours each day working on the book in his office and in the RIT archives.

“A great deal has happened in the past 20 or so years,” Gordon notes, and he has witnessed it all from his perspective as a faculty member in the department of philosophy, acting dean and administrator of the College of Liberal Arts.

A native of England, Gordon studied history, theology and philosophy at the universities of Cambridge and London in England and at the University of Rochester. He and his first wife, Elizabeth, who was American (she died of cancer in 1987) moved to Rochester from England in the early 1950s. He and his second wife, Judy, also American, continue to live in the area.


Of the many important events of the past quarter-century at RIT, a controversy that arose in 1991 over the RIT-CIA connection was one of the most significant, in Gordon’s view. He has devoted more time to that than to any other topic in the book. But as divisive as the episode was, Gordon believes it led to positive changes. “In certain ways,” he says, “it matured the institute.”

The long list of milestones and accomplishments of the past 25 years has transformed RIT. “It’s in a much bigger league now,” says Gordon. “We have become a powerful technological university,” says Gordon.

At the same time, he notes, “RIT has always been more than a technological place. From its beginning it has had concern for the whole life of the student. That remains true.

“What RIT is now is the result of a long, slow growth,” says Gordon. “It could not be where it is without what was done before” — a point, Gordon feels, that is often overlooked by those who do not give attention to the university’s history.

With Gordon’s new book it will be possible to revisit every step along the way.
For Fuehrers, RIT is the family way

When David Fuehrer ’04 received his MBA in May, he was upholding a family tradition spanning four generations and 100 years:

• In 1904, William J. Fuehrer (David’s great-grandfather) graduated from RIT’s predecessor, Rochester Athenaeum and Mechanics Institute.
• Charles Edwards (David’s maternal grandfather) graduated in 1937 with a degree in mechanical engineering.
• Gerard Rossner (David’s third-cousin) earned a BFA in photography in 1961.
• Craig Fuehrer (David’s father) came to RIT to study chemistry in 1968.
• Martin Mendola (David’s cousin) earned his MBA in 1998.
• And next year, Eric Fuehrer (David’s brother) expects to graduate in 2005 with a degree in finance.

“My great-grandfather’s belief in higher education started the RIT tradition that includes both my mother’s and father’s side of the family,” says David Fuehrer, who works as research coordinator in the Technology Management Center at RIT’s College of Business.

Charles Edwards, who lives in the Rochester area, attended his grandson’s ceremony at RIT on May 21 – his 88th birthday. He considers May 21 a very special date.

“On May 21, 1927.” Edwards recalls, “I was a young boy and delivering milk from our dairy farm when a neighbor called out to me, ’Lindberg made it.’ ” he says. “May 21, 2004, carries even more meaning because someone in my family has ‘made it.’ ”

The legacy began with William Fuehrer, who became an architect and opened his own business in 1910 in Rochester. Among his notable designs are Rochester’s St. Boniface School on Gregory Street and Haddon Hall on University Avenue.

Rossner remembers visiting “Uncle William, the architect” on the job when he was a young boy. “He had a cigar box filled with new pencils and he would break each of them in half and sharpen both ends so no one would want to steal them if they were stubs,” he recalled. “He was a smart businessman.”

Following a four-year stint in the Navy as an aviation photographer, Rossner attended RIT because it was “the only place to go for photography.” He worked as an industrial photographer for Kodak until his retirement in 1989.

“I was taught by some of the big names in early photography: Charlie Savage who taught portraiture and C.B. Neblette, world-famous photographer, author and first dean of RIT’s College of Graphic Arts and Photography,” Rossner says.

“I learned the art of photography from the best of the best.”

Besides the high quality of the programs and the convenience of attending a local school, RIT was attractive to the family for another reason.

“The cost of education,” says Charles Edwards with a laugh. “When I went to RIT, tuition was $150 a year and it was raised to $200 during my third year. I paid my own way through college by making 40 cents an hour at Kodak. I’ve been told it’s quite different now.”

Craig Fuehrer enrolled at RIT in 1968 to earn a master’s degree in chemistry but attended classes for only three weeks. Now he is known as the family historian and record-keeper of many RIT milestones throughout 10 decades. His grandfather’s diploma hangs in his living room.

“I wanted so much to carry on the family tradition,” says Craig, “but I had just returned from Vietnam where I was awarded the Purple Heart after severe injuries in a major attack where everyone else was killed. I couldn’t deal with all those memories and ended up back in the hospital. So my two sons are my legacy, so to speak – to carry on what I couldn’t finish myself.”

David and Eric Fuehrer believe there are lessons learned by continuing the RIT tradition. They recently spent a few hours sifting through their grandfather’s college memorabilia – reminders of family history they never take for granted.

“Many students don’t want to attend college where their parents or grandparents went, but that idea never crossed my mind,” says Eric. “In fact, when I see how ambitious and successful my relatives have been in their careers and their lives, I figured those were good steps to follow.”

“We’ve all taken different paths but we all came back and have continued to be a part of this campus for 100 years,” adds David. “RIT has been a big part of my life and my family’s life and the breadth of experience and education this university offers is testimony to the diverse paths we’ve taken and will continue to take.

“Our family ties to RIT have been both an honor and a very wise investment.”

Marcia Morphy
alumni weekend
@ brick city festival

You're Invited!

October 21 - 24, 2004

www.rit.edu/brickcity
**step #1 - attendee information**

Name__________________________  Badge Name__________________________

Check all that apply:  ○ Alumnus/a  ○ Class Year  ○ Parent/Guardian  ○ RIT Student  ○ Faculty/Staff  ○ Other

Name__________________________  Badge Name__________________________

Check all that apply:  ○ Alumnus/a  ○ Class Year  ○ Parent/Guardian  ○ RIT Student  ○ Faculty/Staff  ○ Other

Address__________________________  City__________________________  State__________________________  Zip__________________________

Daytime Phone__________________________  E-mail Address__________________________

**step #2 - brick city/alumni weekend events**

<table>
<thead>
<tr>
<th>Thursday, October 21</th>
<th>Cost per person</th>
<th>Number of people</th>
<th>Total ($)</th>
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<tbody>
<tr>
<td>Internet Basics (10:30 – 11:30 a.m.)</td>
<td>$25</td>
<td>50</td>
<td>$1,250</td>
</tr>
<tr>
<td>Create Your Own Website (1 – 2:30 p.m.)</td>
<td>Free</td>
<td>100</td>
<td>Free</td>
</tr>
<tr>
<td>Optimize Your Digital Photos (2:30 – 4 p.m.)</td>
<td>$25</td>
<td>50</td>
<td>$1,250</td>
</tr>
<tr>
<td>Rochester Philharmonic Orchestra (7 – 9 p.m.)</td>
<td>Free, ticket required</td>
<td>100</td>
<td>$0</td>
</tr>
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</table>

**Friday, October 22**

<table>
<thead>
<tr>
<th>Friday, October 22</th>
<th>Cost per person</th>
<th>Number of people</th>
<th>Total ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internet Basics (10:30 – 11:30 a.m.)</td>
<td>$25</td>
<td>50</td>
<td>$1,250</td>
</tr>
<tr>
<td>Create Your Own Website (1 – 2:30 p.m.)</td>
<td>Free</td>
<td>100</td>
<td>Free</td>
</tr>
<tr>
<td>Optimize Your Digital Photos (2:30 – 4 p.m.)</td>
<td>$25</td>
<td>50</td>
<td>$1,250</td>
</tr>
<tr>
<td>Tailgate Barbecue in the RITz</td>
<td>$12.50</td>
<td>200</td>
<td>$2,500</td>
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</table>

**Saturday, October 23**

<table>
<thead>
<tr>
<th>Saturday, October 23</th>
<th>Cost per person</th>
<th>Number of people</th>
<th>Total ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continental Breakfast with Dr. Mary-Beth Cooper</td>
<td>Free</td>
<td>100</td>
<td>Free</td>
</tr>
<tr>
<td>Children’s Games: Circle time preference (10 a.m. or 2 p.m.)</td>
<td>Free</td>
<td>50</td>
<td>Free</td>
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<tr>
<td>Red Barn Interactive Adventures (10 a.m.)</td>
<td>$15</td>
<td>50</td>
<td>$750</td>
</tr>
<tr>
<td>Red Barn Interactive Adventures (1:30 p.m.)</td>
<td>$15</td>
<td>50</td>
<td>$750</td>
</tr>
<tr>
<td>Campus Tour (2 p.m.)</td>
<td>$20</td>
<td>50</td>
<td>$1,000</td>
</tr>
<tr>
<td>Campus Tour (3 p.m.)</td>
<td>$20</td>
<td>50</td>
<td>$1,000</td>
</tr>
<tr>
<td>Art in Campus Tour (3 p.m.)</td>
<td>$20</td>
<td>50</td>
<td>$1,000</td>
</tr>
<tr>
<td>Open Swim (2 p.m.)</td>
<td>$15</td>
<td>50</td>
<td>$750</td>
</tr>
<tr>
<td>Hortin Speaker ($3 RIT Students, $8 Parents/Alumni, $8 Faculty/Staff)</td>
<td>$3/$8</td>
<td>100</td>
<td>$300</td>
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<tr>
<td>Sunday, October 24</td>
<td>Cost per person</td>
<td>Number of people</td>
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<tr>
<td>Breakfast</td>
<td>$5</td>
<td>100</td>
<td>$500</td>
</tr>
<tr>
<td>Breakfast</td>
<td>$5</td>
<td>100</td>
<td>$500</td>
</tr>
</tbody>
</table>

**Total $2,500**

**step #3 - payment information**

**How did you learn of the Festival?**

○ The University Magazine  ○ Fellow Classmate  ○ Registration Brochure  ○ Freshman Orientation  ○ RIT Student  ○ Other

*Indicates an interpreter is already assigned*

**Thursday, October 21**

<table>
<thead>
<tr>
<th>Thursday, October 21</th>
<th>Cost per person</th>
<th>Number of people</th>
<th>Total ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospitality Alumni 20th Anniversary Dinner (Please call 585-475-5467 to register)</td>
<td>Free</td>
<td>100</td>
<td>Free</td>
</tr>
<tr>
<td>RIT Alumni Faculty/Staff Appreciation Luncheon</td>
<td>Free</td>
<td>100</td>
<td>Free</td>
</tr>
</tbody>
</table>

**Friday, October 22**

<table>
<thead>
<tr>
<th>Friday, October 22</th>
<th>Cost per person</th>
<th>Number of people</th>
<th>Total ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Golden Circle Luncheon (For alumni from 1954 &amp; prior years)</td>
<td>$40</td>
<td>100</td>
<td>$4,000</td>
</tr>
<tr>
<td>Golden Circle Campus Tour by Golf Cart (For alumni from 1954 &amp; prior years)</td>
<td>$40</td>
<td>100</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

**Saturday, October 23**

<table>
<thead>
<tr>
<th>Saturday, October 23</th>
<th>Cost per person</th>
<th>Number of people</th>
<th>Total ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>All-Alumni BBQ Luncheon ($15 Adults, $8 ages 6 to 12, Free ages 5 and under)</td>
<td>$15/$8</td>
<td>150</td>
<td>$2,250</td>
</tr>
</tbody>
</table>

**Athletic Alumni Bar none & Receptions:**

* Which sports will you participate in?  **Number of alumni for reception & T-shirt at $15 each**  **Total $**

*SOS Reunion*  **Number of guests for reception only at $10 each**  **Total $**

<table>
<thead>
<tr>
<th>Greek Reunions</th>
<th>International Alumni Reception</th>
<th>Reunion Class Dinner ($20 Adults, $8 ages 6 to 12, Free ages 5 and under)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free</td>
<td>Free</td>
<td>$20/8</td>
</tr>
</tbody>
</table>

**Total $4,250**

**Registration will not be processed until all fees are paid in full. Use the enclosed envelope to mail your registration form and payment.**

Payment Method:  ○ VISA  ○ MasterCard  ○ Check/Money Order (enclosed)  Name (as it appears on card)__________________________

Card #:__________________________  Exp. date__________________________  Cardholder’s Signature__________________________  Today’s date__________________________
registration & confirmation:
Events and times are subject to change. Space is limited at all events so please register early. Registrations are accepted on a first-come, first-serve basis. Please allow two weeks for processing and a confirmation to be mailed. If registering online, a confirmation will be emailed. The deadline is October 11, 2004.

Online:
www.rit.edu/brickcity
Skip the paperwork and register online.

Fax:
585-475-7970
Complete the enclosed registration form and fax with credit card information.

Mail (use enclosed envelope or address to):
RIT Brick City Festival 2004
30 Lomb Memorial Drive
Rochester, NY 14623
Complete the registration form and mail with credit card info. or check/money order

Hotels & More Information:
Complete details about the weekend events and hotel information can be found online or by contacting us at:
585-475-7814 (V/TTY) or
fax 585-475-7970
www.rit.edu/brickcity

Alumni Office:
585-475-ALUM (V/TTY) or
fax 585-475-5308
toll-free 1-866-9RIT-ALUM
(1-866-748-2586)

entertainment
Thursday, Oct. 21
Rochester Philharmonic Orchestra
Celebrate RIT’s 175th Anniversary with popular hits and music from great films such as Star Wars and Harry Potter.
7 – 9 p.m.

Saturday, Oct. 23
Horton Speaker – To be announced
Check Web site for latest update on major speaker.
2 – 3 p.m.

Kaleidoscope Concert
Performances by an array of RIT’s talented musical groups.
3:30 – 5 p.m.

Desserts, Coffee & Jazz
Stop in for delectable desserts, hot coffee and cool live jazz.
7 – 11 p.m.

Novelty Acts
Interactive fun for the whole family.
7 – 11 p.m.

RIT Gospel Singers
This vocal group will perform songs in both the Gospel and Christian tradition.
7:30 – 9:30 p.m.

Comedian – David Spade
Formerly of Saturday Night Live, Spade has also appeared in films including Tommy Boy, Black Sheep, Joe Dirt, and Dickie Roberts. He is currently on the ABC TV show 8 Simple Rules.
8 – 10 p.m.

Karaoke Jam Session
Enjoy pizza, wings & friendly competition.
Saturday, Oct. 23
9 p.m. – 1 a.m.

Virtual Disco – Interactive Dance Club
Dance to 80’s music and watch images on screens! Hors d’oeuvres and a cash bar will be provided.
9 p.m. – 1 a.m.

families & students
Friday, Oct. 22
Tailgate Barbecue in the RITz
Enjoy a barbecue style dinner and try your hand at the ESPN Sports Desk.
Pre-registration is required.
5 – 7 p.m.

Saturday, Oct. 23
Continental Breakfast with Vice President, Student Affairs
Dr. Mary Beth Cooper and her staff will host an informal, continental breakfast and answer your questions regarding the transition your student (and you) are making at RIT.
Note: This event is for families of first-year students only.
7:45 – 8:45 a.m.

Continental Breakfast
Enjoy a cup of coffee and assorted breakfast pastries before heading to the president’s address.
7:45 – 8:45 a.m.

A Word from Our President
Join President Albert J. Simone as he discusses where RIT is today and his vision for the future. President Simone will share highlights of RIT’s accomplishments and new initiatives, including a Strategic Plan that will serve as a compass through 2015.
9 – 9:50 a.m.

Children’s Games
Tug of war, 3-legged races, a mini pie-eating contest and more!
10 a.m. and 2 p.m.

Red Wings & Amerks Fun Zone
Test your throwing and shooting skills and bounce around the Tiger moon walk.
10 a.m. – 4 p.m.

Open Gaming Room
The Electronic Gaming Society will feature new games on PS2, Xbox and GameCube as well as gaming classics.
Noon – 6 p.m.
Global Awareness Fair: Cultures and Religions of the World
Celebrate cultures and religions from around the world through arts, food and music.
1 – 4 p.m.

Tours of Campus
See how RIT has grown!
2 – 3 p.m. or 3 – 4 p.m.

Art on Campus Tour
This tour will highlight works of art throughout campus.
3 – 4 p.m. and 4 – 5 p.m.

alumni & reunions

Thursday, Oct. 21

Hospitality Alumni Society 20th Anniversary Dinner
The Hospitality Alumni Society is celebrating its 20th anniversary and you’re invited to the special occasion! Join fellow alumni, faculty and staff for this milestone event and annual awards ceremony.
6 – 9 p.m.

Friday, Oct. 22

Golden Circle Luncheon
For alumni from 1954 & prior years. Golden Circle is a special program to recognize alumni celebrating 50 years and beyond as RIT graduates. The class of 1954 will be inducted this year.
11:30 a.m. – 1 p.m.

Golden Circle Campus Tour
For alumni from 1954 & prior years. Tour the campus on golf carts and leave the driving to us!
1:30 – 2:30 p.m.

Alumni Awards Dinner
This annual event features the alumni awards ceremony during which 10 alumni are bestowed RIT’s most prestigious awards.
7 – 10 p.m.

2004 Outstanding Alumnus
Michael P. Morley ’69

2004 Distinguished Alumni
B. Thomas Golisano College of Computing and Information Sciences
Kenneth A. Reek ’79
Margaret M. Reek ’81

College of Applied Science and Technology
Keith W. Shugerts ’95

College of Business
Kevin P. Gavagan ’79

College of Imaging Arts and Sciences
Lee D. Green ’74

College of Liberal Arts
Thomas E. Moran ’80

College of Science
Stephen A. Jamison ’72

Kate Gleason College of Engineering
Allen G. Casey ’73

National Technical Institute for the Deaf
Gary W. Behm ’81

2004 Volunteer of the Year
Alfred L. Davis ’41

Saturday, Oct. 23

Athletic Alumni Games
Current varsity athletes host alumni games throughout the weekend. Games are preceded or followed by a social reception.
8 a.m. – 5 p.m.

• Men’s Basketball (10 a.m. – 4 p.m.)
• Women’s Basketball (3 a.m. – 2 p.m.)
• Men’s Hockey (12:45 p.m. – 6 p.m.)
• Women’s Hockey (1 p.m. – 4 p.m.)
• Men’s Swimming & Diving (10 a.m. – 2 p.m.)
• Women’s Swim & Diving (10 a.m. – 2 p.m.)
• Wrestling (10:30 a.m. – 2 p.m.)

Visit www.rit.edu/brickcity for more details!
All-Alumni BBQ Luncheon
Sink your teeth into Dinosaur Barbeque fare and rock to live blues music at this all-alumni luncheon. It’s the one event you won’t want to miss—everyone you want to see will be there.
Noon – 2 p.m.

Greek Reunions
Individual fraternities and sororities will host receptions for actives and alumni.

SOS Reunion
Did you volunteer for SOS (Student Orientation Services) when you were a student in the 70s, 80s or 90s? If so, plan on attending the first-ever SOS reunion.
4 – 6 p.m.

International Alumni Reception
All international alumni are invited to this complimentary event to celebrate the unveiling of a special exhibit entitled “International Faces of RIT” which will highlight international alumni with photographs and success stories.
4 – 6 p.m.

Reunion Class Dinner
Alumni from class years ending in 4’s and 9’s are invited to celebrate their milestone anniversaries.

- 5th 1999 40th 1964
- 10th 1994 45th 1959
- 15th 1989 50th 1954
- 20th 1984 55th 1949
- 25th 1979 60th 1944
- 30th 1974 65th 1939
- 35th 1969 70th 1934

Golden Circle: 1954 and all prior years

A slide show and trivia will be sure to spark your fond RIT memories. Dress casually, bring the entire family, and take in all the on-campus entertainment after the dinner.
6 – 8 p.m.

athletics & recreation

Saturday, Oct. 23

Red Barn Interactive Adventures
Try your hand at the 32-ft. high indoor rock climbing facility.
10 a.m. – noon; 1 – 3 p.m.; 3 – 5 p.m.

Open Swim
Go for a swim at the brand new Gordon Field House and Activities Center.
2 – 4 p.m. or 7:30 – 9:30 p.m.

RIT Men’s Hockey vs. St. Clair College
Join the RIT Tigers as they kick off another exciting season!
6 – 8 p.m.

Sunday, Oct. 24

Brick City Festival 5K Fun Run/Walk
Registration is at 8:30 a.m. and start time is 10 a.m. Fee includes prizes and post-event refreshments. Proceeds benefit the RIT Running Club. For more information, visit www.rit.edu/~xwccw.
8:30 a.m. – noon

it’s academic

Thursday, Oct. 21 & Friday, Oct. 22

Computer Workshops
Sessions include “Internet Basics” and “Create Your Own Web Site” and “Optimize Your Digital Photos”.
10:30 a.m. – 4 p.m.

Saturday, Oct. 23

College Receptions
Visit any of the eight colleges and meet the deans, faculty and staff. Each college will host a variety of activities including receptions, tours, and exhibits.
10 – 10:50 a.m.

Classes Without Quizzes
More than 40 presentations will be given by RIT faculty members. With topics ranging from “Wines of the World” to “Computer Applications in Biochemistry”, you’re guaranteed to find something that sparks your interest!
11 a.m. – 1 p.m.
Greetings for Fall 2004!

It’s the start of another academic year, and this one is very special for RIT. It is our 175th Anniversary, celebrating the founding of the Rochester Athenaeum, which grew into Rochester Institute of Technology.

One of the most exciting parts of our anniversary year is that our students will be getting full use of the Gordon Field House and Activities Center (see story, page 12). We expect that students and visitors to campus will be thrilled with what’s now available – great new recreational sports facilities (to help out all those students in the Body Positive Health Challenge that you can read about on this page), space for group meetings and a huge new arena for which I know our Student Government Association and Campus Activities Board have great plans. We hope that RIT parents take some time to tour the Gordon Field House when you bring students back to campus, or during Brick City Festival and Alumni Weekend, Oct. 21-24.

You are also invited to join RIT students, faculty and staff, and alumni for a special 175th Anniversary event, RIT ROCs Day on Sept. 18. ROCs stands for Reaching Out for Community Service, and it’s a global day of volunteerism. Projects are scheduled for Rochester and alumni chapter cities throughout the country and at RIT’s campuses in Croatia and Prague. We’d love to include our RIT parents in this effort. If you can lend a hand to your nearest project, or want to host a project in your own city, please contact events@rit.edu, or call 585-475-4987. Get a group of RIT parents together to make a difference, and make sure you take lots of pictures to share with us!

There is a full year’s calendar of events supporting this special anniversary year. We invite you to take part in our celebration and help spread the Tiger spirit! For information on RIT’s 175th Anniversary, visit www.rit.edu/175. I hope to greet many of you during the exciting events this year.

Mary-Beth Cooper
Vice President for Student Affairs

Students win in fitness challenge

Spending 12 weeks looking after yourself – what you put in your body and how much you exercise it – might make you think you can do anything – even run a marathon. And you’d be right.

During the last school year, 40 students living in campus residence halls and one vice president of student affairs competed (against themselves and their own will power) in a student health challenge run by RIT’s Body Positive Team and Residence Hall Association.

At the beginning of winter quarter, students set goals for themselves in wellness, nutrition and fitness. They met weekly with a mentor to help achieve those goals. Mentors were RIT faculty and staff members who exemplify living the life of wellness: They exercise regularly, watch what they eat and maintain a healthy lifestyle.

From cutting out caffeine and eating more fruits and vegetables to learning how to design a safe weight-training program, students were encouraged to learn new healthy habits and stop making excuses. Students who reached their goals were entered into a grand prize drawing at the end of the 12-week challenge. A large part of the program is Web-based with an online exercise and food journal.

David Blonski, third-year industrial engineering student, vice-president of Student Government and president of the Residential Housing Association, came up with the idea. His initial goals were to increase his strength and fitness. But after several weeks of the program, he was inspired to compete in the Buffalo Marathon last May.

“The health challenge broadened my goals and helped me look at other areas of fitness wellness and nutrition aside from just weightlifting,” he says.

Results were equally positive for a group of 100 students who joined the program in spring quarter. This fall, the health challenge is being expanded further. For more information, visit www.rithealthchallenge.com.
RIT’s connection to the fine arts dates to 1829 and the founding of the Rochester Athenaeum “to enrich the cultural life of the community.” Mechanics Institute, which merged with Rochester Athenaeum in 1891, introduced a fine arts curriculum in 1886.

Over the subsequent years, RIT has expanded its art collection to include hundreds of pieces, many of which can be found in offices, hallways and public spaces throughout the campus. When RIT moved to its current location in 1968, one percent of the costs were set aside for the purchase of fine art. Some of RIT’s most prominent pieces were acquired, including large works by world-renowned artists including Josef Albers, Henry Moore, Jose de Rivera, Alistair Bevington and Harry Bertoia.

On these pages are a just few of the pieces that flavor the RIT environment.
“Walking Bench” by Yeo Jung Chung ‘03 (M.F.A.) being enjoyed by second-year student Jeffrey Ralls Jr. Exterior, Mark Ellingson Hall

“Three Bronze Planters” by Harry Bertoia Atrium, Golisano College of Computing and Information Sciences building

“Brick Mural” by Josef Albers forms a dramatic backdrop for fourth-year computational/industrial math student Mark Schindlbeck. Nancy and Bruce Bates Science Study Center, Gosnell Building

“Construction #105” by Jose de Rivera, Academic Quad

“Walking Bench” by Yeo Jung Chung ’03 (M.F.A.) being enjoyed by second-year student Jeffrey Ralls Jr. Exterior, Mark Ellingson Hall
“Three Piece Reclining Figure #1” (detail) by Henry Moore, Max Lowenthal Building entrance

“Sundial” by Alistair Bevington
Courtyard, residence complex

“Tapestry” (detail)
by Donald Bujnowski
Allen Memorial Chapel, Schmitt Interfaith Center

“Granite Floor Mural” (detail) by Larry Kirkland, Bruce and Nora James Atrium, Gosnell Building
Tour the collection in person, in print, or online

RIT’s extensive art collection will be highlighted in a new book and redesigned Web site coming in October.

*View It! The Art and Architecture of RIT,* being published by RIT’s Cary Graphic Arts Press, will feature color photographs and background information on about two dozen works. Designed to serve as a visitor’s guide, the book contains a map showing where each piece is located.

The new Web site is being prepared by the staff of the RIT Archives and Special Collections and the Wallace Library Web designer. It will include photos and information on hundreds of artworks – including many that are seldom seen by the public. There will be an interactive map and expanded search capabilities allowing viewers to find items easily.

“We want to show more than just what you see walking around campus,” says RIT Archivist Becky Simmons. “RIT has a large and diverse art collection. The Web site will illuminate what we have and why we have it.”

The new site will be accessible at http://artoncampus.rit.edu. To learn more about the book, go to http://wally.rit.edu/cary/
New scholarship honors memorable teacher

“At first I didn’t like him” says Jacolyn Baker Bucksbaum ’84 (photo illustration), recalling her first class with photography professor Owen Butler.

“His first assignment required us to shoot and process at least 20 rolls of black and white film and have proof sheets in 24 hours. It was pretty daunting. We were all just in shock – it was a real test for us.”

She passed that test and grew to respect and appreciate Butler – so much, in fact, that Bucksbaum and her husband, John, have established a scholarship fund in Butler’s honor.

“I was surprised,” says Butler, a graduate of RIT’s photography program and a faculty member for 37 years. “At the same time, as arrogant as it may sound, I was not surprised. I think if I’m doing my job I’m making an impression on my students. That’s part of the job description.”

Bucksbaum, who lives in Chicago, credits Butler with teaching her “a different way to see the world. He made me think about things differently, he made me do things differently.”

Bucksbaum spent her childhood in the Rochester area, then moved to Arizona as a junior in high school. She went to Northern Arizona University for two years and then applied to the Rhode Island School of Design and RIT. Both accepted her, but she chose RIT.

Her goal was to work in the motion picture industry in some capacity, and she viewed photography as a “life skill, something I wanted to learn.”

After graduation, Bucksbaum traveled to New York City and Los Angeles before settling in Chicago. She worked as a freelancer for Joe Sedelmaier, creator of ground-breaking TV commercials including “Where’s the beef?” for Wendy’s and the fast-talker series for FedEx. When Sedelmaier’s assistant recommended her for the job of location scout for the Crime Story TV series, she found her niche.

“I did about 11 feature films as location manager,” she says. She helped find the settings and create environments for Home Alone, Home Alone 2, Dennis the Menace, Flatliners and – her favorite – Natural Born Killers. “Part of my job was very creative, very visual – actually traveling around, taking photos and video of locations to show to the director and helping create the look of the film. Then, as manager, I dealt with the logistics, getting permits, schedules – all that part.”

Bucksbaum’s next steps were to assistant director and production manager before setting movies aside for marriage, motherhood and volunteer work. She and her husband, a shopping mall developer, have two sons: Max, age 7, and Eli, 4.

She reconnected with RIT on a visit to Rochester a couple of years ago and the idea of setting up a scholarship fund began to take shape. “When I went to school I was poor as a church mouse,” she says. She got through on loans, grants and a job at a nearby restaurant-night spot, Red Creek.

Butler views the scholarship as more than a personal honor. “What I think is important is that it could lead to other scholarships. This support is very needed – and very much appreciated by students.”

A native of New York City, Butler was drawn to RIT for the same reason as Bucksbaum – the outstanding reputation of the photography program. Over his years on the faculty, he has developed strong opinions about his role.

“The purpose of the education goes beyond the specific discipline,” he says. “I think students should develop independent and reasoned minds – as painful as that may be. Photography is an excellent portal. You have to bring students to literally see things, to listen, to experience.”

Butler served as chair of the applied photography program for four years and co-chair of the military photo journalism program for eight years. He has taught large-format photography, underwater photography and photographic communications as well as commercial and fine art studio photography. He’s embraced the digital era and has a particular interest in digital books and teaches a class in that subject.

He founded OB Press, publisher of Teaching Photography: Notes Assembled by Philip Perkis, now in its fourth edition.

“It’s been 37 years and I’m still doing new things,” Butler comments.

The Owen Butler Scholar will go to a third- or fourth-year student selected on the basis of academic excellence, submission of a portfolio, and interest in book arts. People wishing to learn more should contact Lisa Cauda, associate vice president of development, at 585-475-5911, or e-mail: lacdar@rit.edu.

Owen Butler has been a faculty member for 37 years.

“I appreciated my degree and what I learned at RIT. I’m glad that I’m able to give back now.”

Jacolyn Baker Bucksbaum ’84
Regional Alumni Activities

To stay posted on alumni events and to register for them, go to www.rit.edu/alumniactivities or call the Office of Alumni Relations toll free at 1-866-RIT-ALUM.

On the road around the globe . . .

RIT alumni and friends had such a great time visiting the Big Apple last December that the trip is being offered again this year. The pre-holiday weekend excursion is Dec. 3-5.

Other upcoming RIT alumni travel options include Russia, May 27–June 8, 2005; Italy (Tuscany, Cortona), June 29–July 7, 2005; and Austria, Sept. 9-17, 2005.

For more information about these or other trips, visit the alumni activities Web site at www.rit.edu/alumni, or contact Barbara Carney, assistant director of alumni relations, by phone (585-475-2959) or e-mail (bac3922@rit.edu).

RIT ROCS – Reaching Out for Community Service

Last year the regional alumni chapters began volunteering during the month of September to show support for their communities. This year, the chapters are working to coordinate volunteer activities for one day in September - Saturday, Sept. 18. This day of service will be part of RIT’s 175th anniversary celebration. All across the country and internationally, alumni will be reaching out on this day! In Rochester, students, faculty, staff, and alumni will be working together in the community. Stay posted on a community service event near you via the Web site.

Albany

The 2nd Annual Day at the Races was held on Aug. 21 at the Saratoga Springs Race Course. Alumni and their guests enjoyed lunch in the Pavilion Tent and Clubhouse Admission.

Boston

Alumni and guests enjoyed the Boston Pop’s performance “Red, White & Blue Pops” on June 15. Thank you to host Pat Ward ’99.

Buffalo

The Frank Lloyd Wright bus trip with the Rochester Alumni Chapter on April 24 was a day of enjoyment for all. The group toured homes by Wright and lunched at Pearl Street Grill.

On June 22, alumni gathered at the Flying Tigers Restaurant to network and learn about career development. Thank you to the alumni chapter leader Tom Stumpf ’89.

Chicago

Upcoming event

6 p.m. Thursday, Oct. 7: Wine Tasting. Alumni and their guests are invited to an evening at Webster’s Wine Bar (1480 W. Webster Ave., Chicago). Come sample various wines while an instructor provides information on each. Hors d’oeuvres will be provided. The cost is $15 per person. Register today through the Web site.

Cleveland-Akron

Alumni and their guests enjoyed the performance “Bugs Bunny on Broadway” with The Cleveland Orchestra on Aug. 1 at the Blossom Music Center. Al Teufen ’73 was the host for this special evening which included a barbecue buffet prior to the show.

Connecticut

Alumni enjoyed the opportunity to socialize and network with each other on May 26 at The Playwright Pub & Restaurant in New Haven. Eileen Sheridan ’86 was the host for this event, which is a new area for the regional alumni program.

Upcoming event

If you are interested in more alumni events in this region, contact the Alumni Relations Office to volunteer as an alumni host. It’s easy and fun!

Denver

Alumni in the region gathered at The Brown Palace Hotel on July 15 for an evening of
socializing and networking. Thank you to host Annie Occhiogrosso ’04 for coordinating this event.

**Upcoming event**
There currently isn’t an official alumni chapter in Colorado. Contact the Alumni Relations Office if you are interested in helping to start a chapter by hosting an alumni activity in Denver or another Colorado location.

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**New Jersey**
New Jersey alumni had the opportunity to gather on Tuesday, May 25 at the Napa Valley Grille in Paramus. Amy Johnson-Hall ’92 was the host for this event.

**Upcoming event**
If you are interested in more alumni activities for this area, contact the Alumni Relations Office. Starting an alumni chapter is rewarding!

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**New York City**
More than 75 alumni and guests enjoyed the chapter’s dinner cruise on May 13. RIT Vice President of Student Affairs Mary-Beth Cooper joined the group along with parents of current students from the area. Jennifer Rhodes ’96 and Maria Sebastian ’98 were wonderful hosts for this event.

Mike Larson ’93 and Wayne Stern ’93 hosted the alumni outing, which included a 100 alumni and guests, to see the Yankees play the Blue Jays on Aug. 8.

**Upcoming event**
6 p.m. Thursday, Sept. 9: US Tennis Open. Through the Alumni Relations Office, alumni have the opportunity to purchase these in-demand tickets. Just another benefit of being an RIT alum! Order your tickets today on the Web site.

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**Philadelphia**
Alumni and guests enjoyed touring Fort Mifflin on Saturday, May 15. Following the tour lunch was provided and everyone had the opportunity to socialize.

This year’s baseball game excursion was on July 10. Alumni and guests saw the Braves and Phillies duke it out in Philadelphia’s new stadium. Thank you to Aviva Dubrow ’91 for coordinating this event.

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**Phoenix**
The chapter held a successful meeting in June to plan upcoming alumni chapter activities. Stay posted to the Web site for more details. Thank you to Kathleen Goll for coordinating this region’s activity!

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**Rochester**
The Frank Lloyd Wright bus trip on April 24 was a huge success. This was a joint event with the Buffalo Alumni Chapter, and it sold out. Alumni and guests enjoyed six Wright homes and lunch at the Pearl Street Grill.

Thank you to Tish Ciaccio, RIT director of development for student activities and university projects, for taking the chapter on a behind-the-scenes tour of the Gordon Field House and Activities Center on May 20.

On June 19, alumni and guests enjoyed taking Rochester’s new fast ferry on a day trip to Toronto. A week later, on June 26, alumni and guests enjoyed another day trip to Toronto. This time, the group traveled by bus, enjoyed lunch overlooking Niagara Falls, and saw The Producers.

To stay posted on alumni events and to register for them, go to www.rit.edu/alumniactivities or call the Office of Alumni Relations toll free at 1-866-RIT-ALUM.
Alumni Activities

To stay posted on alumni events and to register for them, go to www.rit.edu/alumniactivities or call the Office of Alumni Relations toll free at 1-866-RIT-ALUM.

This year’s Red Wings outing was Aug. 14. Alumni and guests enjoyed discount tickets to the game, dinner and an appearance by the famous Chicken.

Thank you to hosts Donna Bell ’83, Shirley Murphy ’95, Alina Palis ’79 and Terry Palis ’77. Also, thank you to Bill Prentice ’99 for his continued dedication.

Upcoming events
6:30 p.m. Sunday, Sept. 12: RIT Big Shot. This fall the Big Shot photo will take place on campus. Alumni will have the opportunity to participate in this fun RIT activity, and an alumni reception will be held prior in the Fireside Lounge. (See page 20 or visit the Web site.)

Saturday, Oct. 2: Fall Foliage Wine Tour. Spend the day sampling wines and learning about the winemaking process. Your host is Julie Chirdon ’03. As the date draws closer event information will be posted on the Web site.

Dec. 3-5: Holiday Weekend in New York City. Spend the weekend in NYC shopping, enjoying a performance, and more. Go to the Web site to learn more and register for this weekend escape.

San Diego
San Diego’s new baseball stadium was the site of the chapter’s latest event. Alumni and guests enjoyed seeing the Padres take on the Rockies on July 10. A pre-game buffet gave alums the opportunity to socialize. Events in this region are made possible by the alumni chapter team of Micki Hafner ’92, Phil Ohme ’99, Rick Prenoveau ’78, Louis Semon ’72, and Pam Wick ’94.

Seattle
Thank you to all those alumni who participated in the July event at the Museum of Flight.

Upcoming event
Sunday, Nov. 28: Seattle Seahawks Game. Stay posted to the Web site for ticket information. Thank you to chapter leader Mike Woods ’92 for his continued support.

Syracuse
Alumni and guests enjoyed cruising along Skaneateles Lake on Saturday, May 22.

Upcoming event
Saturday, Nov. 6: Syracuse Orangeman Football Game. Tickets are reserved for this game, and will soon be available on the Web site.

Texas
Upcoming events
Sunday, Nov. 14, 2004: Brunch at the Mansion on Turtle Creek. Dallas-Fort Worth alumni and their guests are invited to enjoy this award-winning facility. Tickets are only $25 per person and will soon be available on the Web site.

Alumni events are also currently being planned in San Antonio, Austin and Houston during November. Stay posted to the Web site to learn more about them and register.

Washington, D.C.
Upcoming event
Thursday, Sept 30, 2004: Government Printing Office Tour. Alumni are invited to tour this facility and enjoy a reception with host Bruce James ’64. More information on this special alumni opportunity will soon be available on the Web site.
Class Notes

Key to abbreviations

CAST
College of Applied Science and Technology

CCE
College of Continuing Education

CIAS
College of Imaging Arts and Sciences

COLA
College of Liberal Arts

COB
College of Business

KGCOE
Kate Gleason College of Engineering

COS
College of Science

FAA
Fine and Applied Arts

GAP
Graphic Arts and Photography

GCCIS
B. Thomas Golisano College of Computing and Information Sciences

NTID
National Technical Institute for the Deaf

1947
reunion 2004

Joseph H. Boccaccino ’47 (mechanical tool design) of Rochester retired in 1985 as a purchasing agent for Singer Education (formerly Graflex). He began his career with the company in the tool design area.

Gordon Fagan ’47 (GAP) was honored by the International Society of Marine Painters, which selected one of his latest paintings for the ISMP Marine Internet Juried Exhibition 2004.

1963
reunion 2008

Darryl Gransky ’63 (COB) is a sales associate for Mitchell Pierson Jr. Realtors, Pittsford, N.Y.


1964
40th Reunion—2004

Philip Brady ’64 (GAP) achieved a fellowship with The American Academy of Experts in Traumatic Stress in March 2003. He is also director of the Advanced Hypnosis Center, Little Deer Isle, Mich.

1965

Stephen Phelps ’65 (KGCOE) is a national sales manager for Sensidyne, Clearwater, Fla.

James Rising ’65 (KGCOE) is a marketing coordinator for Enidcott, N.Y., Research Group.

1966
reunion 2006

Richard Neidich ’66 (GAP) is a software development manager for SAIC, McLean, Va.

Gary Brodock ’69 (COS) is a program director for Logic Technology Inc., Schenectady, N.Y.

Philip Scibarrasi ’69 (KGCOE) is vice president of engineering for Parson Corp., Charlotte, N.C.

Susan Shoulet ’69 (FAA) is director of alumni relations for Saint Leo University, St. Leo, Fla.

Glenn Showalter ’69 (GAP) is teaching basic and advanced photography for the Tantrum School, Wilmington, Del.

1969
35th Reunion—2004

James Brucker ’70 (COB) is vice president of information management for JPMorgan Chase, Christiana, Del.

1971
reunion 2006

Philip Berg ’71 (GAP) is a deputy branch chief for the U.S. Air Force, Randolph AFB, Texas.

Edward Breitung ’71 (KGCOE) is a staff engineer for Honeywell-Hobbs Corp., Springfield, Ill.

John Daughtry ’71 (GAP) is president and photographer for LOP Productions Inc., Charlotte, N.C.

Colleen Smith Turner SVP ’71, ’74 (NTID) is special projects coordinator for Gate Communications, Brentwood, Tenn.

1972
reunion 2007

Vincent Sanzo ’72 (GAP) is a senior pastor for Lakeshore Assembly of God, Westfield, N.Y.

1973
reunion 2008

Neil Citron ’73 (GAP) is an estimator for Diamond Packaging, Rochester.

Janet Bonsall Humphrey ’73 (GAP) is a professor of photography for Central Missouri State University, Warrensburg, Mo.

Gary King ’73 (KGCOE) is supervisor of regulations and standards for North American Lighting, Farmington Hills, Mich.

1974
30th Reunion—2004

Jay Blumenfeld ’74 (GAP) is president and founder of Smart Alex Inc., Chicago, Ill.

Gail McDonald Pecoraro ’74 (COB) is an office manager for Irondequoit Plaza Discount Wine and Liquor, Rochester.

Bradley Wolff ’72, ’74 (GAP) is a consultant for Integrity Graphics, Windsor, Conn.

1975
reunion 2005

Steven Hertel ’75 (GAP) is publications manager for the National Security Agency, Ft. Meade, Md.

George Kononenko ’75 (CAST) is a senior electro-mechanical engineer for Black & Decker Corp., Towson, Md.

James Labrum ’75 (COB) is lead analyst of patient registration for Holy Family Hospital, Spokane, Wash.

Allan Snyder ’75 (GAP) is president of Glen Hill Graphics, Glendale Heights, Ill.

William Truran ’75 (GAP) is owner of Bill Truran Productions, Franklin, N.J.

1976
reunion 2006

James Bruner ’76 (COLA) is an account executive for Wausau Insurance Companies, Elmira, N.Y.

Paul Cervelloni ’76 (CAST) is president of Collaborative Systems Inc., Chagrin Falls, Ohio.

Robert Durbin ’76 (GAP) is a quality assurance manager for Xerox Corp., Webster, N.Y.

Stephen Murdoch ’76 (COB) is president of Murdoch Insurance Services, Kernersville, N.C.

Kurt Parker ’76 (GAP) is a vice president for TRC Engineering Corp., Littleton, Colo.

John Rayburn ’76 (COB) is a regional supervisor for Doppkins & Co., LLP, Williamsville, N.Y.

Sheryl Rockwell ’76 (COLA) is an account manager for GIS/Exposition Services, Teterboro, N.J.

Harry Woosley SVP ’76, ’82, (COLA) was ordained as a minister on May 2, 2004, in Baltimore, Md. He is the first deaf person to be given the honor by the Unitarian/Universalist Church.

1977
reunion 2007

H. David Baldrige ’77 (GAP) is vice president of sales and marketing for Melvin S. Roos & Co., Atlanta, Ga.

Paul Chida SVP ’77, ’80 (NTID), ’84 (KGCOE) is a senior project engineer for Boeing Corp., St. Louis, Miss.

Jeffrey Ellenberger ’77 (GAP) is president of Dutch Mill Bulbs Inc., Hershey, Pa.

Deborah Voisinet Ehr ’77 (GAP) is manager of clinical and research operations for University Nuclear Medicine Inc., Buffalo, N.Y.

William Frank ’77 (GAP) is an advisory information technology specialist for IBM Corp., Atlanta, Ga.

David Hill ’77 (KGCOE) is a facilities manager for the Veterans Affairs Medical Center, Canandaigua, N.Y. He also has been selected to receive the “Emerging Leader Award” from the American Society for Healthcare Engineering (ASHE) Region I. Region I includes the New England states, New York and Puerto Rico.

1978
reunion 2008

Cameron Hitchcock ’78 (GAP) is national technical manager for Agfa Corp., Ridgefield Park, N.J.

Stephen Mershon ’78 (CAST) is a principle system engineer for Raytheon-BS, State College, Pa.

Barbara Soeder Offen ’65 (COB), ’78 (CCE) is a medical secretary for the University of Pittsburgh (Pa.) School of Medicine.

Wayne Oliver ’78 (GAP) is vice president for engineering for Advo Inc., Windsor, Conn.

Bryan Petersen ’78 (FAA) is director of consumer graphics for Johnson & Johnson Inc., Skillman, N.J.

James Plumadore ’78 (COB) is a vice president for Computer Education Services, Latham, N.Y.

Owen Smith ’78 (GAP) was named president and managing director for NAA/Irfa Technical Solutions LLC, a joint venture of the Newspaper Association of America and Irfa, the international organization serving the news publishing industry. Smith joins Technical Solutions from Owen Smith & Associates, Rochester, an international consulting organization. From 1995 to 2000, Smith was the Paul & Louise Miller Distinguished Professor of Newspaper Operations at RIT, where he coordinated the newspaper program and was the primary instructor in newspaper systems analysis, management, distribution and production.

Larry Boulton Trujillo SVP ’78, ’82 (NTID) is an imager for Citimortgage, O’Fallon, Mo.

Robert Vogel SVP ’81, ’84 (NTID) is a human resource assistant for the U.S. Army, Indianapolis, Ind.
Exhibit celebrates uncommon artistry

Richard Hirsch ’71 (MFA) has earned international recognition in the field of ceramics as an artist and educator. As a teacher, he has shaped the skills and sensibilities of his students, many of whom have gone on to their own notable artistic careers. His three decades of teaching will be commemorated in a major exhibition, “The Uncommon Denominator,” opening Sept. 10 at the Joseph E. and Helen C. Dyer Arts Center at NTID.

“This exhibition, while marking a personal milestone, is intended as a celebration of the work and professional accomplishments of some of my former students,” says Hirsch, a professor in RIT’s School for American Crafts since 1987.

This show will feature the work of 38 artists from across the United States and around the world. It highlights the quality and diversity of the ceramics department at the School for American Crafts and the former Program in Artisanry at Boston University, where Hirsch taught from 1975 to 1986.

“The featured work illustrates the spectrum of contemporary ceramics including utilitarian pottery, non-functional vessels, figurative and abstract sculpture,” says Hirsch. “It’s really a microcosm of what is being done in ceramics today.” The range of styles and subjects is a testimony to Hirsch, says Jeff Kell ’92 (MFA), an award-winning artist who lives in Avon, N.Y. Kell, who is helping to organize the show, says the idea came about when several former students got together at the annual meeting of the National Council on Education in the Ceramic Arts (NCECA).

“We thought it would be a terrific idea to put together a commemorative exhibition,” says Kell.

“Throughout my teaching career, I’ve encouraged my students to find their own artistic vision,” says Hirsch.

“It’s a wonderful opportunity for people to see interesting examples of a wide range of ceramic art,” says Kell.

The show will be on view at NTID gallery for a month. Over the next two years, it will travel to four other venues, including the NCECA conference in Baltimore.

A companion catalog with photos of the work, biographies of the artists and essays is being produced by RIT’s Cary Graphic Arts Press. A generous donation by one of Hirsch’s former students is making this possible. The proceeds from the sale of the book will go to a School for American Crafts ceramic department scholarship fund.
1982  reunion 2007
Howard Josephs '81, '82 (GAP) is a general manager for Sheridan Pocomo Press Inc., Cresco, Pa.
Russell Roberts '82 (CAST) is a project engineer for Xerox Corp., Webster, N.Y.
Patricia Schultz Thomas '80, '82 (GAP) is a quality manager for Cadmus, Charlotte, N.C.
S. Michael Warner '82, '82 (COB) is chief executive officer for Monroe Classic Inc., Rancho Mirage, Calif.
Mark Wickham '79, '82 (KGCOE) is a principal engineer for Hughes Network Systems, Germantown, Md.

1983  reunion 2008
Donna Calendo Bell '83 (COB) is an account executive for Crawford Broadcasting Co., Rochester.
Derek Brink '80, '83 (COS) is vice president of corporate development for RSA Security Inc., Bedford, Mass.
Craig Charles '83 (COB) is a technology manager for Global Crossing, Pittsford, N.Y.
Jacqueline Battaglia Constantino '83 (COLA) is an attorney with Parrs & Perotto, LLP, Rochester.
Andrea Durham '83 (CAST) is a manager of exhibit projects for the Boston (Mass.) Museum of Science.
Daniel Hildsort '80, '83 (KGCOE) is the electrical engineering department head for Optical Gaging Products Inc., Rochester.
Ronald Hinds '83 (GAP) is director of 4-color print production for Channing Bete Co., South Deerfield, Mass.
Steven Kelley '83 (COB) is president and chief executive officer for Ellenville (N.Y.) Regional Hospital.
Gerard Kiernan '83 (CAST) is director of operations for Eastern States Exposition, West Springfield, Mass. In April 2004, he applied for and was later accepted as a Certified Fair Executive.
Michael Lambert '83 (COB) is a base manager for American Airlines Inc., San Francisco, Calif.
Allen Nogee '83 (CAST) is a principal analyst for In-Stat/MDR Scottsdale, Ariz.
Michael Pilson EVP '83, '88 (NTID), '91 (CAST) is a technical service engineer for Photocircuits Inc., Glen Cove, N.Y.
William Rahm '83 (COB) is a director for Triad Hospitals Inc., Frisco, Texas.
Curtis Reid EVP '83, '88 (COB), '94 (CAST) is an information technology specialist for the Bureau of Labor Statistics, Washington, D.C.
Kevin Spaulding '81, '83 (GAP) is a senior principal scientist for Eastman Kodak Co., Rochester.
Michael Stepansky EVP '83, '87 (NTID) is a 3D graphics illustrator for 2-Scan Inc., Holland, Ohio.
Timothy Varano '81, '83 (COB) is a materials manager for Synpro Corp., Arah, Ala.
Wilfred Bourdon '84 (KGCOE) is a senior lead engineer for General Dynamics Advanced Information Systems, Pittsfield, Mass.
Christopher Clemens '81, '84 (COS) is a research scientist for Genta Inc., Salt Lake City, Utah.
James Denzak '82, '84 (COB) is a worldwide PLM sales leader for IBM Corp., Rochester.
Samson Dikeman '84 (CAST) is a computer consultant for Keane Inc., Alhamb, N.Y.
Gregory Fiorito '82, '84 (GAP) is a group production director for Gannett Wisconsin Newspapers, Appleton, Wisc.
Lisa Lewis '84 (CAST) is an account executive for Galt Ventures Inc., Newton, Pa.
Bruce Martha '84 (KGCOE) is a mechanical engineer for P.C.B. Piezotronics Inc., Depew, N.Y.
David McClellan EVP '84, '87 (NTID) is a machinist for the North Island Naval Aviation Depot, San Diego, Calif.
Paul Melnychuck '81, '83 (COS), '84 (GAP) is president and producer for Too Far LLC, Woodslee, Calif.
Scott Strong '82, '84 (COB) is an accounting supervisor for MWI Inc., Rochester.
Angela Vandenbosh Waldriff '84 (CAST) is employed by 12 years of owning a ladies clothing store, Ashler’s Place Inc. in Medina, N.Y., opened TJW Men’s Shop in October 2003.
Steven White '84 (FAA) is an artist and designer for Steve White Design, Bellingham, Wash.

1985  reunion 2005
Jeffrey Eng '85 (CAST) is a software engineer for Hewlett Packard, Greenbelt, Md.
Cynthia Pucinno Green '84 (CEC), '85 (COB) is a buyer for Nagle Nune International, Rochester.
Mary Quigley '85 (COLA) is regional coordinator of deaf services for the Southeastern Center for Mental Health, Wilmington, N.C.
Nitin Sampat '85 (GAP) is the James E. McGhee Professor in Photographic Management in RIT’s College of Imaging Arts and Sciences.
Luke Smith '85 (KGCOE) is a staff research engineer for Lockheed Martin-Missiles and Fire Control, Orlando, Fla.
Robert Voelcker '85 (FAA) is an interactive marketing manager for Element K, Rochester.

1986  reunion 2006
Deborah Beardsley '86 (CAST) is a resort stage manager for Disneyland Resort, Anaheim, Calif.
Ted Kelchner '86 (CAST) is a senior electrical engineer for the Larson Design Group, Williamsport, Pa.
William McDowell '86 (FAA) is a professor in the Department of Art at the University of Vermont, Burlington, Vt.
John McFarland '86 (COB) is a district manager for Hubbell Inc., El Dorado Hills, Calif.
Mark McKenna '86 (CAST) is a project engineer for the U.S. Army Corps of Engineers, Fort Drum, N.Y.
David Odle '86 (KGCOE) is a device engineering section manager for Motorola Inc. Chandler, Ariz.
Linda Pettit '86 (CAST) is a manufacturing program manager for Sensis Corp., DeWitt, N.Y.
Maria Riggio '86 (GAP) is a deal management associate for R.R. Donnelly & Sons Co., New York City.
Michael Schiro EVP '78, '83, '86 (COB) is a quality control analyst for Metarane, Brown Deer, Wis.
Martin Shepherd '86 (CAST) is a supervisory level of supplier chain materials-packing, resins and industrial gases for Corning Inc., Corning, N.Y.
Michael VanSlooten EVP '86, '89 (NTID) received Associate of the Month recognition in October 2003 for customer service excellence at Kohl's Department Store, Clifton, N.J. He is a truck loader responsible for replenishment of stock.

1987  reunion 2007
Ramon Baez '79, '80, '87 (GAP) is president of Ramon L. Baez, C. por A., Santo Domingo, Dominican Republic.
Renée Reagan Booths '87 (FAA) is a product designer for Conso International, Union, S.C.
Dominic Carelli '87 (CAST) is president of Integrated Control Systems of N.Y. Inc., Waterford, N.Y.
Robert Firestone '86, '87 (GAP) is a vice president for Printing Inc., Silver Spring, Md.
Philip Kroth '87 (KGCOE) is an assistant professor for the University of New Mexico, Albuquerque.
John Lenihan '87 (KGCOE) is a senior communications engineer for Adroit Systems, Arlington, Va.
Kenneth Marks '86, '87 (GAP) is a corporate production control manager for Rohrer Corp., Wadsworth, Ohio.
John O’Connor '87 (CAST) is director of operations for Hospitality Management Corp., Dallas, Texas.
Kathy O’Donnell EVP '87, '90 (NTID), '93 (COLA) is a preschool teacher for Delaware School for the Deaf, Newark.
Gino Panaro '85, '87 (GAP) is a telecine colorist for Rushes, Los Angeles, Calif.
Susan Pignataro-Farrell '87 (CAST) is president of The Advantage Group, Los Gatos, Calif.

1988  reunion 2008
Claire Baker '88 (FAA) is owner of Copabananas, Montclair, N.J.
Paul Brodowski '86, '88 (COB) is a product manager for Tyco Adhesives, Norwood, Mass.
Curtis Combar '88 (CAST) is director of application development for Inovant, Portland, Me.
Vincent Conzola '88 (KGCOE) received a Ph.D. in psychology/ergonomics from North Carolina State University in December 2003.
David Goldstein '87, '88 (GAP) is president of GIc Intellectual Property, Alexandria, Va.
Jenny Kohl '88 (GAP) is an art director for America Online, Dulles, Va.
Gerald Nista '88 (GAP) is a production coordinator for Paris Printing, New York, Calif.
Tracy Lupatin-Schanzer '88 (FAA) and husband, Alan, celebrated the birth of their second child, daughter, Lane Ray, on Jan. 27, 2004.
B. Scott Stiles '87, '88 (GAP) is captain for the Charlotte (N.C.) Fire Department.
Roy Stillman '88 (COLA) is a special agent and regional security officer for the American Embassy, Oslo, Norway.
Gerald Tallinger '71 (FAA), '88 (COB) is vice president of marketing and sales for OEA International Inc., Morgan Hill, Calif.
Christopher Toubmacaris '88 (CAST) is a controls engineer for Schneider Packaging Equipment Co., Brewerton, N.Y.
Thomas True '88 (CAST) is a member of technical staff for Nvidia, Santa Clara, Calif.
Darren Ward '88 (GAP) is a production manager for Color Technology Inc., Portland, Ore.
Carrie Southworth Wetherington '84, '86, '88 (COB) is a senior financial analyst for Merck & Co. Inc., North Wales, Pa.

1989  15th Reunion–2004
Scott Bruck '89 (KGCOE) is manager of software development for eBay Inc., San Jose, Calif.
Robert Caiello ’89 (KGCOE) is a vice president for the Home Shopping Network, St. Petersburg, Fla.
Thomas Calarco ’86 (KGCOE), ’89 (COB) is a senior security engineer for Check Point Software Technologies Inc., Virginia Beach, Va.
Dana Basso D’Amico ’89 (COS) is a senior technical specialist for Beckman Coulter Inc., Miami, Fla.
Gayle Hartman ’89 (FAA) is a corporate production director for Billian/Trans World Publishing, Atlanta, Ga.
David Haviland ’89 (GAP) is a teacher for Hanover County Public Schools, Mechanicsville, Va.
Teresa Herd ’89 (FAA) is a creative director for Staples, Framingham, Mass.
Nancy Klarmann ’89 (CAST) is an entrepreneur and real estate investor for Creative Yankee Enterprises, Keene, N.H.
Frederick Little ’89 (COLA) is a civil affairs course manager for the U.S. Army, Fort Bragg, N.C.
Cynthia Ludwig ’89 (KGCOE) is a systems manager for ZALE Lipsky University Hospital, Dallas, Texas.
Michael Roberts ’89 (CAST) is manager of field services and operations for Columbia Gas Transmission Corp.—a NiSource Company, Chester Springs, Pa.
Drew Solomon ’89 (COS) is a senior management analyst for the Office of the State Treasurer, Las Vegas, Nev.
Jeffrey Swarthout ’86, ’89 (CAST) is project manager for Click2learn Inc., Rochester.

1990 reunion 2005
Srikumaran Asokan ’90 (GAP) is president of S.P.G.C. Metal Industries P.Ltd., Virudhunagar, India.
Deborah Schmied Balajadia ’90 (COS) is a computer scientist for Computer Sciences Corp., Somerset, N.J.
Bryan Carr ’90 (GAP) is a production director for the Buffalo (N.Y.) News.
Glenn Ferguson ’90 (CAST) is a packaging engineer for Fujisawa Healthcare Inc., Grand Island, N.Y.
Richard Happell ’90 (CAST) is a business manager for Corning Inc. Life Sciences, Acton, Mass.
Michael Karpovage ’88, ’90 (FAA) is a publications designer for Tompkins Cortland Community College, Dryden, N.Y.
Robert Lofaso ’90 (COLA) is a sales representative for Verizon Wireless, Rochester.
Michael Pagano ’90 (CAST) is a software engineer for Nortel Networks, Rochester.

Robert Bailey ’91 (COB) is a finishing supervisor for Koch Container, Victor, N.Y.
Steven Buck ’91 (COB) and wife, Eileen, welcomed a daughter, Emma Morgan, on April 12, 2004.
Thomas Butchko ’91 (CAST) is a logistic engineer for Performance Food Group, Richmond, Va.
Daphne Demas ’91 (GAP) is a medical photographer for Memorial Sloan-Kettering Cancer Center, New York City.
Daniel Flanagan ’91 (COS) is a quality assurance manager for MedWestVaco Corp., Sidney, N.Y.
Martin Galanti ’91 (CAST) is director of operations for the Savannah Dhu Resort and Conference Center, Clyde, N.Y.
Michael Giambra ’91 (GAP) is a network technician for Carleton Technologies Inc., Orchard Park, N.Y.
Cynthia Gibson ’89, ’91 (FAA) is an art teacher for the Hazleton (Pa.) Area School District.
Daniel Hickey ’91 (FAA), ’98 (CAST) is a first-year enrichment instructor and coach for RIT.
Marc Lefurge ’91 (FAA) is director of marketing for AT&T, Morristown, N.J.
Aileen Pagan-Welch SVP ’91, ’97 (COLA), ’97 (CAST) and husband, Christopher, welcomed a daughter, Samantha Miree, on Aug. 15, 2003.
Maria De Lauro Parisi ’89, ’91 (FAA) is a graphic designer for DeLauro Design, Williamsville, N.Y.
Nicole Richardson ’91 (COLA) is a vice president for Chase Insurance Group Inc., New York City.

1991 reunion 2006
Michelle Baikie SVP ’91, ’94 (CIAS) received her B. Ed. degree in elementary education from Memorial University of Newfoundland in May 2003. She is president of MBB Photo Communications and a research assistant in education for the Labrador Inuit Association. She also is a substitute teacher for the Labrador School Board and serves on the board for The Rooms, a museum in St. John’s, Newfoundland and Labrador, which opened in June 2004.

Robert Yale ’91 (COB) is a finishing supervisor for Koch Container, Victor, N.Y.
Steve Buck ’91 (COB) and wife, Eileen, welcomed a daughter, Emma Morgan, on April 12, 2004.
Thomas Butchko ’91 (CAST) is a logistic engineer for Performance Food Group, Richmond, Va.
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Maria De Lauro Parisi ’89, ’91 (FAA) is a graphic designer for DeLauro Design, Williamsville, N.Y.
Nicole Richardson ‘91 (COLA) is a vice president for Chase Insurance Group Inc., New York City.

1992 reunion 2007
Christian Cox ’92 (GAP) is a customer service representative, estimator and purchaser for Advanced Color Technologies, Syracuse, N.Y.
Michelle Alter Hafner ’92 (FAA) is a new hire/facilities coordinator for BAE Systems, San Diego, Calif.
Jill Henry ’92 (COLA) is a grant management specialist for Seneca County, Waterloo, N.Y.
Jonathan Jones ’92 (CAST) is a principal software engineer for LTX Corp., Westonwood, Mass.
Anthony Laruffa ’92 (CAST) is a manufacturing development engineer for Bausch & Lomb, Rochester.
Jeffrey Mau ’92 (COB) is a systems manager for Lactalis American Group Inc., Buffalo, N.Y.
Alberto Ramirez ’92 (CAST) is a civil engineer for CMA Architects & Engineers L.L.P., San Juan, Puerto Rico.
Carl Resteghi ’92 (CAST) is director of procurement and packaging for Tyco Healthcare, Mansfield, Mass.
David Schissler ’92 (COB) is chief operating officer for DOH, Janitorial Services, Watertown, N.Y.
Gideon Sober ’92 (GAP) is a quality assurance manager for the New York Post, Bronx.
Deborah Feck Urts ’83, ’85, ’92 (COB) is vice president and team leader for M&T Bank, Rochester.
Gerald Willey ’92 (FAA) is a graphic designer for New Horizons Photography, Charlottesville, Va.

1993 reunion 2008
Scott Alexander ’93 (CCE) is a computer consultant for Xerox Corp., Rochester.
Kevin Bratyon ’93 (CAST) is a senior network engineer for Global Crossings, Pittsford, N.Y.
Howard Broughton ’91, ’93 (GAP) is president of Pace Levy Inc., Westlake, Ohio.
Rebecca Hamilton Brubaker ’93 (GAP) is director of circulation planning and operations for the Chicago (Ill.) Tribune.

Brenda Rystephanuk-Giese SVP ’91, ’95 (COLA) is a social worker for Ramsey County Community Human Services, St. Paul, Minn.
Faye Stowell ’91 (CAST) is a system administrator for Hobart and William Smith College, Geneva, N.Y.
Jeffrey Szczepanski ’91 (KGCOE) is chief technical officer and founder of Inscitek Microsystems Inc., Fairport, N.Y.
Heidi Morris Toot ’91 (CAST) is a server for the Fair Haven (Vt.) Inn.
Barbara Welsh ’91 (COB) is president of Dollars & Sense, Brooklyn.

1994 reunion 2009
Christian Cox ’94 (GAP) is a project manager for BAE Systems, San Diego, Calif.
Michael Supino ’94 (COS) is a product line manager for Xerox, Charlotte, N.C.
David Schissler ’94 (GAP) is chief engineer for Mayada, Santa Cruz, Calif.
Gideon Sober ’94 (GAP) is a quality assurance assistant for runTime, Peoria, Ill.
Deborah Feck Urts ’84, ’86, ’94 (COB) is a contract specialist for the New York State Education Department, Albany.
Gerald Willey ’94 (FAA) is a graphic designer for the New York Post, Bronx.
Jennifer Elliott ’94 (FAA) is the associate director of design and graphic services for PrintMaster, Buffalo.
Scott Alexander ’94 (CCE) is a computer consultant for Xerox Corp., Rochester.
Jeffrey Szczepanski ’94 (KGCOE) is chief technical officer for Inscitek Microsystems Inc., Fairport, N.Y.
Heidi Morris Toot ’94 (CAST) is an information technology manager for Fair Haven (Vt.) Inn.
Barbara Welsh ’94 (COB) is president of Dollars & Sense, Brooklyn.

1995 reunion 2010
Christian Cox ’95 (GAP) is a project manager for BAE Systems, San Diego, Calif.
Michael Supino ’95 (COS) is a product line manager for Xerox, Charlotte, N.C.
David Schissler ’95 (GAP) is chief engineer for Mayada, Santa Cruz, Calif.
Gideon Sober ’95 (GAP) is a quality assurance assistant for runTime, Peoria, Ill.
Deborah Feck Urts ’85, ’87, ’95 (COB) is an enterprise software consultant for Praxlar, New York City.
Gerald Willey ’95 (FAA) is a graphic designer for the New York Post, Bronx.
Jennifer Elliott ’95 (FAA) is the associate director of design and graphic services for PrintMaster, Buffalo.
Scott Alexander ’95 (CCE) is a computer consultant for Xerox Corp., Rochester.
Jeffrey Szczepanski ’95 (KGCOE) is chief technical officer for Inscitek Microsystems Inc., Fairport, N.Y.
Heidi Morris Toot ’95 (CAST) is an information technology manager for Fair Haven (Vt.) Inn.
Barbara Welsh ’95 (COB) is president of Dollars & Sense, Brooklyn.
Question: What RIT graduate was in Super Bowl XXXVIII?

Answer: Sara Brown ’95 (physician assistant). A three-season veteran of the Carolina Panthers cheering squad, Brown says it was a memorable – and exhausting – occasion.

Being a cheerleader isn’t all glamour. “There’s a lot that goes into it,” says Brown.

Selection for one of the 35 coveted spots on the TopCats team requires three levels of tryouts and an interview. Cheerleaders must master 10 complex dance routines, and learn new ones as they are added to the repertoire. The schedule of twice-weekly practice sessions goes on year round. Game-day preparations start at 8 a.m. with hair styling and makeup. In addition to performing during the games, the cheerleaders do various promotional appearances.

A native of Warsaw, N.Y., Brown was a cheerleader in high school and at RIT, so trying out for the TopCats wasn’t too much of a leap.

“I went to a Panthers game and it looked like fun,” she says. And being a cheerleader hasn’t interfered with her medical career.

She was an honor student at RIT and passed the National Commission on Certification of Physician Assistants exam. After graduation, she moved to the Charlotte, N.C., area where she’s a physician assistant at North Cross Medical Center in Huntersville.

Brown decided to give up the gridiron recently. She’s planning her wedding to Jamie Rolewicz, a Syracuse-area native she met in North Carolina.

“I’m getting married Jan. 22, 2005 – which by the way does not fall on a playoff date,” says Brown. “Some of the cheerleaders are invited and you never know what the Panther’s will do this season!”

Brown isn’t the only RIT grad to cheer professionally. Hysha Robinson ’97 (information technology) – a Tiger cheerleaders’ invitee – is a member of the Buffalo Bills cheerleading squad, the Buffalo Jills, from 2001 to 2003. Robinson, a liaison in RIT’s North Star Center, coaches the RIT cheerleading squad, which in February won first place in the New York State Cheerleading Competition in Elmira.

Kevin Johnson ’94 (KGCOE) is a software engineer for MAK Technologies, Cambridge, Mass. Vivek Khosla ’94 (KGCOE) is a product marketing manager for Motive, Austin, Texas.

Nathan King ’94 (COB) is a global account manager for Computer Sciences Corp., Waltham, Mass. Lisa Marino ’94 (COB) is an assistant controller for Simmons Rockwell Inc., Hornell, N.Y.

Michael O’Boyle ’94 (CIAS) is director of software development for Applied Graphics Technologies, Rochester.

Matthew Ryburn ’92 (UAA), ’94 (CIAS) is a senior designer for The Freeman Companies, Dallas, Texas. Edward Smith ’94 (CIAS) is an assistant production manager for Cloggott Publishing Group, Darien, Conn.

Adam Stein 1986, ’88, ’94 (CAST) is a software designer and developer for Xerox Corp., Webster, N.Y. Erika Swinnich ’94 (CIAS) is a business analyst for Apple Computers, Austin, Texas.

Jill Szczesek ‘94 (CIAS) is co-director of admissions for Canisius College, Buffalo, N.Y.

Jacqueline Toner ’94 (COS) is a scientist II for Johnson & Johnson Diagnostic, Rochester.

John Ward ’94 (CIAS) is vice president of marketing and sales for iSuppli Corp., El Segundo, Calif. Kelly Wyffels ’94 (COB) is an ultrasound supervisor for Palmer Medical Center, Eastsound, Calif.
John D’Agati ‘83 honored

John D’Agati ‘83 (food service administration), director of the New York State Senate Higher Education Committee, was named to the Alumni Hall of Distinction Class of 2004 by the Commission on Independent Colleges and Universities, an Albany-based non-profit advocacy organization for private colleges and universities.

The Alumni Hall of Distinction recognizes individuals from business, industry, government, and the community who are alumni of New York’s more than 100 private institutions of higher learning. This year’s class of 14 honorees shared a common experience in that they were recipients of the state’s Tuition Assistance Program (TAP) or Higher Education Opportunity Program (HEOP).

D’Agati plays a key role in the development of New York’s student financial aid policies and programs, including funding levels for TAP and HEOP, and serves as a key advisor to State Senator Ken LaValle on these issues. His personal experience makes his job particularly rewarding, especially, he says, when he can help students realize their dreams.

“The education that I received while attending RIT did exactly what it was intended to do,” D’Agati wrote in a letter to RIT President Albert Simone. “It opened my heart and mind to a lifetime of learning and the potential we all have to improve ourselves and, in turn, improve the lives of our families and neighbors in our community. It is this promise . . . that, when fulfilled, leads to a society that is just, tolerant and seeks a better quality of life for all people. In my mind, there can be no higher calling, no greater responsibility and no better personal reward.”

D’Agati is the second RIT alumnus to be so honored by the commission. Daniel Carp ’73 (MBA), president and CEO of Eastman Kodak Company, was inducted with the inaugural class of 2000.

Information for Alumni Highlights may be submitted to Kathy Lindsay, RIT, University News Services, 132 Lomb Memorial Drive, Rochester, NY 14623, or via e-mail to kjcom@rit.edu.

Roggie Giroux ’95 (CCE) is chief operations officer for Funkl Racing Systems, AG, Kapfenberg, Austria.

Thomas Gries ’95 (KGCOE) and wife, Michelle Danzer-Gries ’97 (CIAS) welcomed a son, Jakob Meintred Gries, on March 22, 2004.

Stacy Harris ’95 (CIAS) is a product development manager for Aurora World Inc., Compton, Calif.

Keith Henesel ’95, ’95 (CIAS) is a senior art director for Modem Media, Norwalk, Conn.

Melissa Kimball ’95 (KGCOE) is a project manager for IBM Corp., Poughkeepsie, N.Y.

Michael Kwidzinski ’95 (COB) is an associate for Goldman, Sachs & Co., New York City.

Rosanne Lissow ’95 (COB) is vice president and securities trader for Oak Value Capital Management, Durham, N.C.

Salim Mantri ’92 (CAST), ’95 (COB) is an information technology manager for Pepsi Bottling Group, Somers, N.Y.

James Nelli’s ’95 (CIS) is a research chemist and pilot plant manager for Schoeller Technical Papers, Pulaski, N.Y.

Michael Paiko ’95 (CAST) is a marketing manager for Wily Technology, Brisbane, Calif.

Jeffrey Pink ’95 (KGCOE) is a program manager for Nisitech Microsystems Inc., Fairport, N.Y.

Kathleen Poleon ’95 (CCE) and husband, Thomas J. Miller, welcomed a son, Tyler Vaughn Poleon Miller, on Jan. 31, 2004.

Eric Pyloko ’93 (GAP), ’95 (CAST) is owner of Infinite Networks, Pittsford, N.Y.

Jonathan Vielhaber ’95 (CAST) is president of Whitesand WebWorks Inc., Tampa, Fla.

Christine Winchester ’95 (CIS) is a senior technical consultant for Harris Interactive Inc., Rochester.

1996 reunion 2006

Stella Anastasakos SVP ’96, ’02 (CAST) is an ED financial coordinator for United Health Services Hospitals, Johnson City, N.Y.

Kristin Barlette ’96 (CIAS) is an administrative assistant for Watson Wyatt Worwide, Washington, D.C.

Thomas Bass ’96 (CIAS) is a product manager for Codemasters Inc., New York City.

Kevin Strong ’96 (CAST) is a senior packaging scientist for Masterfoods USA, Vernon, Calif.

J. Andrew Brubaker ’96 (CIAS) is a funeral director for John H. Brubaker Funeral Home, Catassauqua, Pa.

Stephen Burns ’96 (CIAS) is the founding editor and publisher for Arts Editor, Concord, Mass.

Gary Bush ’96 (KGCOE) is president of SPEC Consulting, Groton, N.Y.

Lorraine Copertino ’96 (CIS) is a biochemist for Genzyme Corp., Framingham, Mass.

Karen Escouroc SVP ’96, ’02 (NTID), ’03 (NTID) is a data entry operator in the General Counsel Department of the Toronto (Canada) Stock Exchange.

Randi Gilman-Snell ’96 (CAST) is an office manager for the Association for Better Living, Seaside, N.J.

Jason Hillman ’96 (CIS) is a technical support specialist for corporate accounts at Bayer Healthcare: Diagnostics Division, Cicero, N.Y.

Jeanene Jobst ’96 (COLA) is an attorney with Powell, Goldstein, Frazer & Murphy LLP, Atlanta, Ga.

Bryan Kasprowicz ’96 (KGCOE) is a senior staff engineer for Photonics Inc., Allen, Texas.

Marwan Kaylani ’96 (COB) is a financial analyst for the Union Bank of California, San Francisco, Calif.

Melanie Kreisel ’96 (CIAS) is a senior graphic designer for Highmark, Pittsburgh, Pa.

Elena Krueger ’95 (COLA), ’96 (CAST) is a senior account manager for Sprint Corp., Wilieston, Vt.

Jennifer Miller ’96 (CIS) is a senior PET applications specialist for Siemens Medical Solutions, Malvern, Pa.

Steve Moore ’95, ’96 (CIAS) is a visual media services manager for PAETEC Communications, Rochester.

Chong Ni ’96 (CAST) is a software engineer for Informatica Corp., Redwood City, Calif.

Kimberley Olofsson ’96 (CAST) is a workplace leader for PriceWaterhouseCoopers, LLP, Baltimore, Md.

Christopher Orlowski ’96 (KGCOE) is an instructor pilot for the U.S. Navy, Corpus Christi, Texas.

June Park SVP ’96, ’02 (COLA) is an agent-in-charge for Communications Service for the Deaf, Sioux Falls, S.D. She recently passed the certification exam for the Call Center Supervisor.

Kyle Schechner ’96 (CAST) is a project engineer and transportation construction inspector for H2M Group, Melville, N.Y.

Anand Shah ’94, ’96 (CAST) is a data warehouse administrator for Therma-Tru, Bowling Green, Ohio.

Bobbiho VanHeysclem ’96 (CIS) is a staff scientist for Ciba Specialty Chemicals, Taraytown, N.Y.

Aimee Whyte Solomon SVP ’96, ’01 (COLA), ’01 (CAST) and husband, Jerry, welcomed a son, Alec Forrest, March 18, 2004—his dad’s birthday!
**RIT alum receives Navy Cross**

In the United States military, few awards outshine the Navy Cross. Second only to the Congressional Medal of Honor, the Navy Cross is awarded to those in the Navy or Marines who display extraordinary bravery in the face of danger.

United States Marine Captain Brian Chontosh ’00 (mechanical engineering technology) joined the ranks of Navy Cross recipients May 6 in a ceremony honoring him for his actions in Iraq in March 2003.

His story is the stuff of legend.

As Chontosh’s platoon traveled on Highway 1 toward Baghdad, an Iraqi position parallel to the road began to rain machine-gun fire and rocket-propelled grenades on his convoy. Chontosh ordered his driver to charge their Humvee directly toward the enemy position, allowing the gunner atop the vehicle to attack the enemy emplacement, silencing the Iraqi machine-gun.

The driver rammed the Humvee directly into the enemy trench as Chontosh and the others leapt from the vehicle. Chontosh fired his M-16 rifle until his ammo was depleted. He then drew his 9 mm pistol and fired until he was out of bullets. He picked up a discarded AK-47 from the trench and continued fighting. His comrades fighting beside him passed him a rocket-propelled grenade launcher taken from the Iraqis, which he used to dispatch another enemy position. Finally, he retrieved another Iraqi AK-47 and fought until all his ammo was spent, saving the convoy and his fellow Marines.

“Twas just doing my job. I did the same thing every other Marine would have done; it was just a passion and love for my Marines. The experience put a lot into perspective,” said Chontosh in a Marine report.

Doing his job earned him his well-deserved decoration. A true tiger who still wears his now-threadbare RIT sweatshirt, Chontosh recalls fond memories as a member of the campus community.

“It was different to be a part of a civilian community. I had a great time, and had some awesome instructors,” says Chontosh. “I took away a lot of the intangibles of higher education – problem-solving skills, determination, and teamwork abilities.”

Louis Gennaro, an emeritus professor retired Army officer, recalls Chontosh as an RIT student.

“T was a Marine sergeant, and had been chosen for this academic honor by a very selective, rigorous and competitive process. From my own military experience I was aware that only the most qualified people made the grade,” says Gennaro. “It was obvious that he treated his tour of duty at RIT in the same manner as his other duties as a Marine. He had a clear objective and nothing would stand in his way.

“T’s conduct in combat comes to no surprise to anyone who knows him,” says Gennaro. “I expect that we have not seen the end of his accomplishments in the military and I anticipate a long and distinguished career in the service of his country.”

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Kevin Ptak ’04
1998  reunion 2008

Rita Baglin ’98 (CAST) is a clinical dietician for Sodexo USA, Media, Pa.

Brian Battaglia ’97, ’98 (KGCOE) is an RF applications engineer for Motorola, Phoenix, Ariz.

Christine Brazael ’98 (COS) is a post doctoral fellow for the National Institute on Aging, Baltimore, Md.

Jose Diaz ’98 (KGCOE) is a segment marketing manager for Xerox Corp., Rochester.

Angela Duron ’98 (CIAS) is a photography teacher for the Rochester City School District.

Mary Fontanella ’97, ’98 (CIAS) is a photographer and graphic designer for Kwai, Ridgeland, S.C.

Jane Halpin ’97, ’98 (CAST) is a research program coordinator for the OB/GYN Department at the University of Rochester.

David Hetzer ’98 (COS) is a senior applications engineer for Timbre Technologies, Dresden, Germany.

Erin Maher ’98 (CIAS) is a classroom support technician for Johns Hopkins University, Baltimore, Md.

Jason Mann ’98 (CAST) is a senior supplier quality engineer for MKS Instruments-ENI Products, Rochester.

David Moszak ’98 (CAST) is a packaging engineer for McNeil Consumer & Specialty Pharmaceuticals, Fort Washington, Pa.

Trisha Munger ’98 (COB) is a senior tax accountant for Pepsi Bottling Group, Somers, N.Y.

Kevin Porter ’98 (CIAS) is a transportation technician for the North Carolina Department of Transportation, Raleigh, N.C.

Tina Sturgis ’98 (CAST) is a senior academic advisor for RIT.

1999

Kory Ahlstrom ’99 (COB) is a senior loan officer for Citywide Mortgage, Sterling, Va.

Paul Brown ’99 (KGCOE) is a computer engineer for Intel Corp., Dupont, Wash.


Galo Fraga ’99 (CIAS) is a production manager for Editoria Americana, Quito, Ecuador.

Matthew Gaston ’99 (CIAS) is principal creative director for Wave Design, Rochester.

Robert Kimmel ’99 (COB) is a project manager for Business Methods, Rochester.

Stacey Kissinger ’99 (KGCOE) is a global quality account manager for Lexmark International, Inc., Round Rock, Texas.

David Krueger ’99 (KGCOE) is a product engineer for IBM Corp., Essex Junction, Vt.

Edward Purell ’98 (COS), ’99 (COB) is an area business manager for Chiron Corp., Emeryville, Calif.

Peter Ritchie ’99 (KGCOE) is a process engineer for Intel Corp., Rio Rancho, N.M.

Shayna Shapiro ’99 (CIAS) is a make-up artist for Yves Saint Laurent/Norstroms, Skokie, Ill.

Samuel Tong ’99 (KGCOE) is a development engineer for Stabilus, Gastonia, N.C.

2000  reunion 2005

Damian Bolster ’00 (COB) is a business process project leader for Pepsi Bottling Group, Somers, N.Y.

Conrad Cheslock ’98, ’00 (CAST) is a systems engineer for Qualcomm Inc., San Diego, Calif.

Kathryn Cross ’00 (COB) and husband, Jerry, welcomed a son, Ethan Anthony, on Sept. 25, 2003.

Richard Curatolo ’97, ’00 (CAST) is a packaging sales engineer for Weyerhaeuser Co., Elmira Heights, N.Y.

Andrew Dewar ’00 (COB) is a retail systems analyst for Polo Ralph Lauren, Lyndhurst, N.J.

Donovan Dreher ’00 (COB) is an assistant vice president for the Bank of America, Charlotte, N.C.

Jenny Engelman ’98, ’00 (CIAS) is an art director for Media Revolution, Santa Monica, Calif.

Amanda Gyorgak ’00 (CIAS) is a merchandise coordinator for Marshall Fields, Minneapolis, Minn.

Thomas Haff ’00 (KGCOE) is a statistical consultant for Sigma Marketing Group Inc., Rochester.
Nathan Hughes ’00 (KGCOE) is a firmware engineer for Hewlett Packard Co., Fort Collins, Colo.

Jill Johnson ’00 (COLA) is a case manager for CANDH Inc., Norfolk, Va.

Patricia Larsen ’00 (COLA) is an admissions counselor for Wesley College, Dover, Del.

Janette McVey ’00 (CIAS) is a freelance photographer in Philadelphia, Pa.

Robert Onofrio ’00 (COS) is a proj ect coordinator for Broad Institute at Massachusetts Institute of Technology, Cambridge, Mass.

Marisa Palma ’00 (COLA) is an associate account manager for Associated Merchandising Corp., New York City.

Michael Rounds ’00 (CAST) is an estimator and engineer for The Lane Construction Corp., Alexandria, Va.

Matthew Sommerfield ’00 (CAST) is a design engineer for Sher & Latone, Inc., East Greenville, Pa.

Denice Stowe ’00 (CIAS) is a graphic design coordinator for Outland Communications,ie, Skaneateles, N.Y.

Mark Troia ’99 (KGCOE), ’00 KGCOE is a project manager for ADIC Inc., Ithaca, N.Y.

William Truchessse ’00 (CAST) is a senior firmware engineer for ENCAD Inc., San Diego, Calif.

Heath Walajtyz ’00 (CIAS) is a senior animation and graphic designer for WURLD Media Inc., Saratoga Springs, N.Y.

Timothy Wickham ’00 (CAST) is an engineer and scientist for Boeing, Long Beach, Calif.

2001 reunion 2006 Michael Beauchamp ’01 (CAST) and Lauren Collins ’02 (KGCOE) were married in April 2004.

Joseph Carberry ’01 (CAST) is a senior packaging engineer for Hasbro Inc., Pawtucket, R.I.

Alexander Dao ’01 (CIAS) is an e - media designer for Norscon Corp., Los Angeles, Calif.

Donald Eddy ’01 (CAST) is owner of Communicating Images and Monterey Publishing, Belloire, N.C.

Fran Garcia ’82, ’86 (CCE), ’01 (CAST) is a mechanical engineer for ENI Technologies, Rochester.

Michael Graham ’01 (CAST) is a senior programmer for Hudson River Group, Valhalla, N.Y.

Eliot Harper ’01 (CIAS) is a marketing manager for Fuji Xerox, Macquarie Park, Australia.

Paul Kiley ’01 (CAST) is a software engineer for Harris/RF Communications, Rochester.

Christina Kim ’01 (CIAS) is a graphic designer for Ground Floor Graphics, Baltimore, Md.

Keziah Lain ’01 (CAST) is a marketing specialist for Lanel Systems International, Pittsford, N.Y.

Jessica Love ’01 (CAST) is an information security manager for FSI Credit Union, Rochester.

лыnn Marasciulo ’01 (CAST) is a software integration engineer for SPX Corp., Portage, Mich.

Jaqeclyn Martin ’00, ’01 (CIAS) is a staff photojournalist for Birmingham (Ala.) Post-Herald.

David Michels ’97, ’98, ’01 (CAST) is a senior technical support manager for Global Crossing, Rochester.

Guy Miller ’89 (GAP), ’01 (CAST) is a pre - press manager for Monroe Litho Inc., Rochester.

Maren Nalepa ’00 (COS), ’01 (CAST) is a research analyst for Corning Community College, Corning, N.Y.

Joshua Nordquist ’01 (KGCOE) is a biomedical engineer for the University of California-Davis.

Rose O’Neill-Suspectsyna ’01 (CIAS) is a lab manager and digital artist for Northlight Digital, White River, Vt.

Christopher Olschewski ’01 (KGCOE) is an engineer in the ENI Products Division of M's Instruments Inc., Rochester.

Bethany Perry ’01 (CAST) is a senior designer for Insight 180, Illick City, Md.

Michelle Quinn ’01 (CIAS) is a supply chain manager for R.R. Donnelley, Chicago, Ill.

David Robertson ’01 (CIAS) is creative marketing supervisor for Rochester Museum & Science Center, Rochester.

Erik Shoup ’01 (KGCOE) is an engineering staff member for Lockheed Martin Corp., Moorestown, N.J.

Joseph Soltys ’01 (KGCOE) is among six students awarded a prestigious Madison and Lila Self Graduate Fellowship at the University of Kansas.

Kristin Spencer ’01 (CAST) is an engineering designer for Hasbro Inc., Pawtucket, R.I.

Nicholas Spittal ’00, ’01 (CAST) is an assistant project manager for Invresk Research Inc., Cary, N.C.

Janet Watson ’01 (CAST) is a legal assistant for the Palmieri Law Firm, Rochester.

Andrew Wise ’01 (CIAS) is a design specialist for DeLonghi America Inc., Saddle Brook, N.J.

2002 reunion 2007 Lisa Barbieri ’02 (CAST) is a packaging engineer for Aventis Pasteur Inc., Taylor, Pa.

Caroline Barquero ’02 (CAST) is a financial analyst for Heidelberg Digital LLC, Rochester.

John Bowie ’02 (GCCIS) is a technical consultant for Cornell University, Ithaca, N.Y.

Lauren Collins ’02 (KGCOE) and Michael R. Beauchamp ’01 (CAST) were married in April 2004. She is an automotive safety engineer for Ace Systems Technologies Inc., Washington, D.C.

Brenda Gates ’02 (CIAS) is a graphic designer for Esteé Lauder Inc., New York City.

William Gilman ’02 (CAST) is a vice president of North American Sales for Optical Gauging Products Inc., Rochester.

Paul Gomez ’01 (CAST), ’02 (GCCIS) is a network engineer for Audible Inc., Wayne, N.J.

Adam Halstead ’02 (CIAS) is a multimedia illustrator for the U.S. Army, Fort Eustis, Va.

Christine Holz’02 (CIAS) is an assistant professor for the University of Wisconsin-Platteville.

John Humphrey ’02 (CIAS) is a designer for Anul 1, Portland, Ore.

Philip Jones ’02 (GCCIS) is a technology analyst for Accenture, Hartford, Conn.

Paul Kieper ’02 (GCCIS) is a systems operations specialist for Coastal Federal Credit Union, Raleigh, N.C.

Chul Kim ’02 (CAST) is a planner for Feather River Door Co./Trinity Glass International, Breinigsville, Pa.

Adam Halstead ’02 (CIAS) is a multimedia illustrator for the U.S. Army, Fort Eustis, Va.

Christine Holz ’02 (CIAS) is an assistant professor for the University of Wisconsin-Platteville.

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William Gilman ’02 (CAST) is a vice president of North American Sales for Optical Gauging Products Inc., Rochester.

Paul Gomez ’01 (CAST), ’02 (GCCIS) is a network engineer for Audible Inc., Wayne, N.J.
Christine Larson '03 (KGCOE) was Matthew Cyterski '03 (KGCOE) on Aug. 16, 2003.

Daniel Loucks '03 (CAST) is a manufacturing engineer for Centex Machining Inc., Round Rock, Texas.

Dana Lucy '03 (CIAS) is an assistant creative director for Seven Springs Mountain Resort, Champion, Pa.

Kelley Malone '03 (CIAS) is a graphic designer for Dick’s Sporting Goods, Pittsburgh, Pa.

Kimberly Mead '02, '03 (CAST) is a worldwide marketing communications manager for Eastman Kodak Co., Rochester.

Shawn Parent '03 (CAST) is an electrical engineer for New York Power Authority, Marcy, N.Y.

Douglas Parrish '03 (CIAS) is an art director for Philip Johnson Associates, Cambridge, Mass.

Jeremy Pyle '03 (KGCOE) is an embedded software engineer for Orbital Sciences, Sterling, Va.

Matthew Ricotta '03 (CAST) is a service administrator for Parke Inc., Fairport, N.Y.

David Scalzo '00, '01, '03 (CAST) is a process engineer for Cinram Manufacturing, Olyphant, Pa.

David Smith '03 (COB) is a vice president for Neopolitan Networks, Bradenton, Fla.

Steven Toponak '03 (CIAS) is a graphic designer for Boreal Laboratories, Tonawanda, N.Y.

Jeffrey VanTassel '02 (COB) is an administrative assistant for Charter One Auto Finance, Rochester.

Tyler White '03 (COB) is a management trainee for M&T Bank Corp., Buffalo, N.Y.

Eric Willis '03 (GCISIS) is a lead developer for VanDammme Associates, Fairport, N.Y.

Benjamin Wright '03 (CIAS) is an imaging department manager and customer service manager for Acme Bookbinding, Charlestown, Mass.

Gregory Youmans '03 (CAST) is an assistant project manager for BBL Construction Services LLC, Columbus, Ohio.

Jennifer Yox '03 (COB) is an information management specialist for Ridley Park, Pa.

What’s new with you?

Do you have some news for the expanded alumni “Class Notes” section?

We’d like to share the stories of your accomplishments in a future issue of the magazine. Photos are welcome, too. You can submit information for the “Class Notes” section online at www.alumconnections.com/rit.

Or, you can complete the following form and mail it to:

Office of Alumni Relations
Rochester Institute of Technology
Crossroads Building
41 Lomb Memorial Drive
Rochester, NY 14623-5603

* not for publication in The University Magazine.

Name
Maiden name
Year(s) of graduation
Please list me with the class of
Major
Home address*
City, State, Zip code
Home phone*
E-mail address*
Employer and job title
Business address*
Business phone*

Your News

46 Alumni Weekend at Brick City Festival ★ Oct. 21-24, 2004
Celebrating 20 Years of RIT Hospitality

This year marks a milestone for the Hospitality Alumni Society and everyone is invited to the celebration. Alumni, faculty and staff from the School of Hospitality and Service Management will host the 20th Anniversary Alumni Dinner on Oct. 21 at the RIT Inn & Conference Center. For more details and to register, contact Lynne Perry ’94 at 585-475-5467 or lspoce@rit.edu.

A group of dedicated alumni established the society in 1984 with a three-fold mission: to promote the interests of RIT, the School of Hospitality and Service Management (HSM) and its students, faculty and alumni; to foster interaction among alumni; and to encourage the professionalism and education of its members. Today, board members are carrying out the vision and offering resources to connect alumni, the school and RIT.

Board members are president Danaylle Dockstader ’98, ’01, treasurer Janice Emerson ’93, and secretary and Alumni Relations Office representative Catherine Bement ’89.

“Being involved with the society and now serving as the president is an ideal way for me to stay connected to the school and to RIT,” says Dockstader. “I truly enjoyed my RIT experience, and I don’t want that experience to end.”

Past president Jim Bingham Sr. ’70, ’92 says he has enjoyed his 20-year membership.

“The society’s involvement in the annual awards dinner, seminars, trade shows, golf outings, and related activities provides alumni with a very valuable connection to RIT and to the hospitality industry,” says Bingham. “I am proud to say that I am a life member of the society and I feel that this should be the goal of every graduate.”

Another past president, Keith Shugerts ’95, agrees. “The society has given me the opportunity to network and benchmark with fellow alumni and also the ability to give something back – my time and effort – to the school that afforded me so much in my career.”

Each year, the society hosts an ambitious calendar of events. This year’s pinnacle event is the 20th Anniversary Alumni Dinner during which the following awards will be presented:

Sarah Margaret Gillam Memorial Award: Named in memory of a 1916 alumna noted for her accomplishments in the field of dietetics, this award is presented to a graduate who has made an outstanding contribution in food management or hospitality service. Recipient: Eric Wendorff ’94 (B.S. food management), executive chef, Wegmans Food Markets, Penfield, N.Y.

Dr. Richard Marecki Memorial Award: Presented to an outstanding HSM graduate student or alumnus/a who characterizes the devotion to learning that faculty member Dr. Marecki embodied. Recipient: Jason Rowland ’95, ’96 (B.S. hotel and resort management, M.S. service management), Boston regional manager, Food Service Division, H.J. Heinz North America, Nashua, N.H.

Dr. Paul Kazmierski Memorial Award: Pays tribute to the late faculty member’s dedication to the field of human resource development and his commitment to the learning of others by recognizing a graduate who has achieved success in their career. Recipient: Kimo Kippen ’93 (M.S. career and human resource development), vice president of human resources, Renaissance Hotels North America, Washington, D.C.

Entrepreneurial Award: Recipients: John Loehnert ’95 (B.S. food management), RIT adjunct faculty, and Debra Laros’00 (B.S. hotel and resort management), owners of Three Birds Restaurant Keuka in Hammondsport, N.Y., Three Birds Restaurant Corning, N.Y., and Lakeside Restaurant in Hammondsport, N.Y.


Special Service Award: Recipient: Gary Gaspere ’93 (B.S. food management), director of Student Alumni Union Food Services, RIT.

The society meets on the third Wednesday of each month at 7:30 a.m. at the RIT Inn & Conference Center, 5257 West Henrietta Road, Rochester. Interested in joining? Contact Catherine Bement at 585-475-4975 or cbxbr@rit.edu. For information, visit www.rit.edu/academics, click on College of Applied Science and Technology, click on Hospitality & Service Management, then Alumni Society.

Who am I?

Answers to quiz, page 18
1. Robert Panara, professor emeritus, NTID
2. C.B. Neblette, professor, director and dean, Mechanics Institute and RIT
3. Carl Atkins, professor, department of fine arts, College of Liberal Arts
4. Jayanti Venkataraman, professor, electrical engineering department, Kate Gleason College of Engineering
5. Hamad Ghazle, director, diagnostic medical sonography department, College of Science
6. Eugene Colby, first principal, Mechanics Institute
Each fall from the early 1970s to 2000, the Student Orientation Services – or SOS – welcomed incoming students and parents. These invaluable student volunteers helped in a variety of ways, including assembly of thousands of “Spirit Bags” containing useful items and information for new students. SOS members are planning their first reunion for Oct. 23, during Alumni Weekend at Brick City Festival. For more information about the event, contact Rob Grow ’88, director of reunions and affinity groups for the Office of Alumni Relations, by phone at 585-475-2601 or e-mail at rgrar@rit.edu.

If you have information about this photo – including the names of the people – we would love to share it with readers. Write to Kathy Lindsley, University News Services, Rochester Institute of Technology, 132 Lomb Memorial Drive, Rochester, NY 14623. E-mail can be sent to umagwww@rit.edu.

Archives and Special Collections, Wallace Library
Unique Choices
A Planned Gift Lets You
Match Your Gift to Your Goals

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<tr>
<th>If your goal is to make a gift to RIT and...</th>
<th>You can...</th>
<th>And receive the following benefits:</th>
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<tbody>
<tr>
<td>To complete your gift quickly and easily</td>
<td>Write a check now</td>
<td>A charitable income tax deduction and the satisfaction of making a gift of immediate impact to RIT.</td>
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<tr>
<td>To defer the gift until after your lifetime</td>
<td>Name RIT as a beneficiary in your will</td>
<td>Full control of your assets during your lifetime and a donation that is fully exempt from estate tax.</td>
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<td>To receive guaranteed, fixed income from your gift that is partially tax-free</td>
<td>Create a charitable gift annuity</td>
<td>A guaranteed income for life, current and future savings on income taxes, &amp; possible reduction or elimination of capital gains tax.</td>
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<td>To create a hedge against future inflation from your gift</td>
<td>Create a charitable remainder unitrust</td>
<td>Variable income payments, a charitable income tax deduction, &amp; possible reduction of estate taxes.</td>
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<td>To secure a fixed life income from your gift while avoiding market risks</td>
<td>Create a charitable remainder annuity trust</td>
<td>Fixed income payments, a charitable income tax deduction, and often a boost to your rate of return.</td>
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<td>To avoid capital gains tax on the sale of an asset you will use to fund your gift</td>
<td>Contribute long-term appreciated securities or other property</td>
<td>A charitable income tax deduction, no capital gains tax on the sale of the asset, and immediate impact to RIT.</td>
</tr>
<tr>
<td>To make a large gift with little cost to yourself</td>
<td>Contribute a life insurance policy you no longer need</td>
<td>Current and potential future charitable income tax deductions, and immediate impact to RIT.</td>
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Please call the RIT Planned Giving Office at 585-475-6566, or toll-free at 1-866-237-4008 for more information, or email us at planned_giving@rit.edu.